

PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

BOARD OF GOVERNORS MEETING

Monday,

May 5, 2015

Hilton Garden Inn
2201 M Street, NW
Washington, D.C.

[Transcribed from PCORI webcast.]

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BOARD OF GOVERNORS

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Lawrence Becker
Francis Collins, MD, PhD
Allen Douma, MD [via telephone]
Christine Goertz, DC, PhD
Leah Hole-Marshall, JD
Gail Hunt
Robert Jesse, MD, PhD
Richard Kronick, PhD
Harlan Krumholz, MD
Richard E. Kuntz, MD, MSc
Sharon Levine, MD
Freda Lewis-Hall, MD [via telephone]
Steven Lipstein, MHA
Barbara McNeil, MD, PhD
Grayson Norquist, MD, MSPH [Chair]
Ellen Sigal, PhD
Harlan Weisman, MD
Robert Zwolak, MD, PhD

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P R O C E E D I N G S

[10:17 a.m.]

OPERATOR: Dr. Norquist, the floor is yours.

CHAIRMAN NORQUIST: Thanks. Good morning. I'm Dr. Gray Norquist, Chair of the PCORI Board of Governors. I want to welcome you to today's Board meeting being held in Washington, D.C., as well as via teleconference and webinar. For those unable to attend in person, instructions for logging in or calling are available at our website, pcori.org/events.

I want to remind everyone that disclosures of conflicts of interest of members of the Board of Governors are publicly available on PCORI's website and are required to be updated annually. Members of the Board are also reminded to update your conflict of interest disclosures if the information has changed. You can do this by contacting your staff representative. If the Board will deliberate or take action on a matter that presents a conflict of interest for you, please inform me so we can

1 discuss how to address the issue.

2 If you have questions about conflict of
3 interest disclosures or recusals relating to you or
4 others, please contact your staff representative.

5 All materials presented to the Board for
6 consideration today will be available during the
7 webinar, and after the webinar it will be posted on
8 our website, at pcori.org. The webinar is being
9 recorded and the archive will be posted by the end
10 of the week. We have two scheduled public comment
11 periods today: one this afternoon and another just
12 before we end. If you are interested in
13 registering to provide public comment, please visit
14 our event page. Alternatively, you can always
15 email us at info@pcori.org or provide input through
16 our website.

17 Finally, a reminder that we're live
18 Tweeting today's activities on Twitter and you can
19 join the conversation at #PCORI.

20 So, at this point I'll introduce Bill
21 Silberg, who will do the roll call.

22 MR. SILBERG: Thanks, Gray. Debra

1 Barksdale?

2 DR. BARKSDALE: [No response.]

3 MR. SILBERG: Kerry Barnett?

4 MR. BARNETT: Here.

5 MR. SILBERG: Larry Becker?

6 MR. BECKER: Here.

7 MR. SILBERG: Francis Collins?

8 DR. COLLINS: Here.

9 MR. SILBERG: Allen Douma?

10 DR. DOUMA: Here.

11 MR. SILBERG: Alicia Fernandez?

12 DR. FERNANDEZ: [No response.]

13 MR. SILBERG: Christine Goertz?

14 DR. GOERTZ: Here.

15 MR. SILBERG: Leah Hole-Marshall?

16 MS. HOLE-MARSHALL: Here.

17 MR. SILBERG: Gail Hunt?

18 MS. HUNT: Here.

19 MR. SILBERG: Robert Jesse?

20 DR. JESSE: Here.

21 MR. SILBERG: Richard Kronick?

22 DR. KRONICK: Here.

1 MR. SILBERG: Richard Kuntz?
2 DR. KUNTZ: Here.
3 MR. SILBERG: Harlan Krumholz?
4 DR. KRUMHOLZ: Here.
5 MR. SILBERG: Sharon Levine?
6 DR. LEVINE: Here.
7 MR. SILBERG: Sorry. Freda Lewis-Hall?
8 DR. LEWIS-HALL: Here.
9 MR. SILBERG: Steve Lipstein?
10 MR. LIPSTEIN: Here.
11 MR. SILBERG: Barbara McNeil?
12 DR. McNEIL: Here.
13 MR. SILBERG: Gray Norquist?
14 CHAIRMAN NORQUIST: Here.
15 MR. SILBERG: Ellen Sigal?
16 DR. SIGAL: [No response.]
17 CHAIRMAN NORQUIST: She's here.
18 MR. SILBERG: Yeah, I've seen her. Harlan
19 Weisman?
20 DR. WEISMAN: Here.
21 MR. SILBERG: And Robert Zwolak?
22 DR. ZWOLAK: Here.

1 MR. SILBERG: You have a quorum.

2 CHAIRMAN NORQUIST: Thanks, it would have
3 been interesting for people in the room to not say
4 they're here. I don't know what that would have
5 meant?

6 So, okay, all right. In context. Yeah,
7 as a psychiatrist, I mean, I can understand. I'm
8 not sure I'm here, either. But, anyway, okay.

9 Joe, I'm interested in Joe Selby and how
10 he's in the room. Do you want to make a brief
11 comment?

12 DR. SELBY: No, I want to make some
13 lengthy comments.

14 CHAIRMAN NORQUIST: That comes after this,
15 I know.

16 DR. SELBY: Good morning, everyone.

17 CHAIRMAN NORQUIST: Is that it?

18 DR. SELBY: That's it.

19 CHAIRMAN NORQUIST: That's it? Oh, oh,
20 really brief. Okay. I'm shocked. I've never
21 heard you do it that way.

22 [Laughter.]

1 CHAIRMAN NORQUIST: Okay, so now the first
2 item, actually, is the approval of the minutes
3 from our April 21st Board meeting which actually,
4 Kerry, you were at that one, so I need a motion to
5 approve the minutes?

6 MR. LIPSTEIN: Actually, Gray, I chaired
7 that one.

8 CHAIRMAN NORQUIST: You chaired that one?
9 Oh, you got stuck with it at the end.

10 MR. LIPSTEIN: And it was especially
11 efficient. I just wanted you to know that.

12 CHAIRMAN NORQUIST: Oh, excellent. Okay,
13 so I need a motion to approve the minutes.

14 DR. ZWOLAK: Moved.

15 CHAIRMAN NORQUIST: Okay, thanks, Bob.
16 And then a second?

17 MS. HUNT: Second.

18 CHAIRMAN NORQUIST: Thank you, Gail.
19 Okay, is there any discussion about the minutes?
20 Any corrections of Steve's wonderful job?

21 Okay, not hearing any, I think we can just
22 have a general approval. Everybody in favor?

1 [Chorus of ayes.]

2 CHAIRMAN NORQUIST: Anybody opposed and
3 anybody abstaining?

4 [No response.]

5 CHAIRMAN NORQUIST: Okay, so that takes
6 care of the minutes. And then now, Joe, you get to
7 have your lengthy comment.

8 DR. SELBY: Thank you, Gray. And it's a
9 pleasure to be here with all of you again. I'm
10 going to start with some brief but important items
11 on a number of topics that we won't get to talk
12 about -- most of which you won't talk about
13 otherwise today.

14 The first is real exciting news about the
15 chair of our Methodology Committee, Dr. Robin
16 Newhouse, who is leaving the University of Maryland
17 to become the Dean of a three campus school of
18 nursing at Indiana University. Indiana University
19 is very excited and my understanding is that Robin
20 is very excited, as well.

21 And we're very excited because -- now
22 watch the screen -- she was the chair of the PCORI

1 Methodology Committee and she remains the chair of
2 the PCORI Methodology Committee. And the
3 chancellor who hired her, I presume, said that it
4 was a real honor that she chaired the Methodology
5 Committee of PCORI, so we're really grateful that
6 he or she understands that and that Robin wants to
7 continue and is able to continue.

8 MR. LIPSTEIN: Joe, why does the before
9 picture and the after picture look identical?

10 DR. SELBY: It's perfect plastic surgery.
11 I mean, it's wonderful.

12 MR. LIPSTEIN: It's a quick transition.

13 DR. SELBY: Okay, so just, again,
14 congratulations from all of us, Robin. It's
15 something.

16 [Applause.]

17 DR. SELBY: As Steve Goodman pointed out,
18 chairs of the Methodology Committee, the next step
19 tends to become a Dean, because it's happened to
20 both of our chairs.

21 Okay, this is in the vein of beginning the
22 announcements about activities we do to

1 disseminate. That is an activity that will be big
2 in 2015 and beyond, and this is dissemination
3 through one of the many vehicles that are sometimes
4 useful and that is continuing education, continuing
5 medical education. We have contracted with a pair
6 of institutions, Prime Education and Baylor College
7 of Medicine, who are very proficient in this work.
8 And we are designing continuing medical education
9 activities directed towards physicians, physician's
10 assistants, nurses, nurse practitioners,
11 pharmacists, health professionals, and we're
12 starting with two topics.

13 One, the methodology standards. So we
14 actually are doing several activities now to
15 formally disseminate the methodology standards to
16 professionals and to professionals in training.
17 And we are also disseminating the results of the
18 very first published comparative effectiveness
19 study funded by PCORI, a study of intravenous
20 versus oral antibiotics for children when
21 discharged from a hospital after severe infectious
22 osteomyelitis.

1 The CER study showed really quite clearly
2 that oral antibiotics were every bit as good as
3 what is called a PIC line, an intravenous line for
4 delivering antibiotics, with none of the
5 complications, none of the infections, the
6 clottings, the breaking off of catheters. So an
7 editorial that accompanied it said this is likely
8 to change practice, which, as you know, is just
9 what we're shooting for.

10 So that will be disseminated by -- we're
11 preparing a video that involves some of the
12 scientists that were involved in the work, so
13 that's a piece of news.

14 You recently approved our revised peer
15 review and public release of research findings,
16 policy, and process after a period of public
17 comment and we are now finalizing technical and
18 other issues to implement this process, including
19 we have an RFP that is out and will be awarded for
20 the management of peer reviews. So we will
21 contract for the management of peer review with a
22 professional organization that does that. We

1 anticipate making an award in June.

2 We are about to release an RFP for a
3 contractor to manage development of the lay
4 summaries that will be posted on the PCORI website.
5 I have a plan in process to modify the contracts
6 that are already in existence -- and that's 200
7 contracts, roughly, 200 plus -- to include more
8 details on what we are requiring, in terms to
9 prepare for peer review and public release.

10 All of our future PFAs and award contracts
11 will include the new, detailed peer review language
12 from the outset. And the first funded projects to
13 be peer reviewed, and results released, by the end
14 of this calendar year.

15 More new news, developing news, breaking
16 news on our PCORI first annual meeting. The dates
17 are set, October 6th to 8th in suburban Washington,
18 D.C. The goals of this are to report on our
19 accomplishments to date and update the research
20 community and the nation on our plans for the
21 future, to highlight contributions we have made.
22 We'll be marking our fifth anniversary. The

1 audience will include awardees, perspective
2 awardees, researchers, as well as stakeholders.
3 Also including the broader stakeholder community
4 that's interested in PCOR. And we anticipate about
5 500 to 700 people.

6 There will be a joint session -- the first
7 half-day is a joint session with AHRQ, so we're
8 following right on the heels of AHRQ's annual
9 meeting, and AHRQ is working closely with Academy
10 Health in planning and in delivering this meeting.
11 There will be an open plenary with a stakeholder
12 panel on the state of PCOR; a plenary on patient
13 engagement and what we've learned about it and
14 where we think that's headed, its impact; and then
15 breakout sessions centered on clusters of our pilot
16 projects that fit various themes, other clusters
17 among our funded research -- our primary
18 comparative effectiveness research, as well; themes
19 like shared decision-making or community health
20 workers or patient navigators, just to name three
21 possibilities.

22 There will be learning labs focused on

1 skill-building and information sharing. And there
2 will be a summit of organized groups of
3 researchers, so organized by major initiatives to
4 coordinate around aspects of methods or around
5 aspects of engagement. So that's the first annual
6 meeting. I hope you will be able to make it.

7 And now I just want to put up for the
8 first time at a Board meeting the 10 pragmatic
9 clinical studies that we funded. We are intensely
10 proud of these studies. I think you will take a
11 look at them and see that they are the kind of
12 studies you've been talking about. These are large
13 numbers -- 10- to \$15 million studies, for the most
14 part. They are head-to-head comparisons; they all
15 are, although some are head-to-head versus
16 carefully defined usual care. But this first one,
17 breast cancer screening that is tailored to the
18 individual's risk and preferences versus just
19 annual recommendations for annual mammography, a
20 really exciting study that kind of gets behind the
21 recent U.S. Preventative Services Taskforce
22 announcement and says, what would happen if women

1 did follow that approach?

2 The next one is annual versus biannual CT
3 scanning. After-patients have been found to have
4 small, potentially cancerous nodules, but probably
5 not cancerous on initial screening CT scans. And I
6 won't go through all of these, but here's the first
7 five, and then here are the next five. So you see
8 a number of them involve medications or anesthetic
9 procedures: nerve blocking versus general
10 anesthesia, proton beam versus photon beam
11 radiation therapy. So, 10 studies that we are
12 intensely excited about and looking forward to
13 getting started and managing, and we hope that
14 there are many more. We anticipate that there will
15 be many more.

16 Coming down the pike, a product of our
17 advisory panel and SOC deliberations, our due
18 diligence of staff, but also a product of the
19 research communities responding to our high
20 priority list of topics. So there's a lot of
21 thinking from the research community built into
22 these, as well.

1 [Sound dropped.]

2 DR. SELBY: -- cycle's worth. You may
3 recall that we announced that we would fund 6 to 9
4 per cycle, so that is 12 to 18. We have 10. That
5 is of some concern to us and we want to initiate a
6 discussion with you.

7 I want to show you first some of the
8 evaluation activities that we are already
9 undertaking to try to understand why, instead of
10 getting 18 applications after 2 rounds, we only
11 felt we could fund 10. We get a lot of
12 applications. We remove a number that are not
13 responsive and don't meet priority criteria at the
14 level of the letter of intent. But between that
15 and then the merit review, we have not come up with
16 six to nine per cycle yet. So what we're doing is
17 intensively and actively reaching out to the
18 research community to increase awareness and
19 increase the number of LOIs and applications.

20 So we think that there is still work to do
21 with organizations like clinical specialty
22 societies -- the clinical research community, in

1 general -- about these awards, as well as the
2 primary care research community. We've been
3 talking more intensely to the primary care research
4 community about taking the lead on some of these.

5 We're working with stakeholder
6 organizations to increase the number of high
7 priority topics. We have now about 22 topics and 2
8 or 3 of them may be coming off the list in the not
9 too distant future because we funded work. So we
10 need to keep the pipeline open to get more high
11 priority topics onto this list. We're working hard
12 to refine the PFA to be even clearer on the
13 requirements and expectations for these awards, so
14 we're trying to be crystal clear what we will be
15 attracted to funding.

16 We're looking at merit review intensively
17 and in several ways, working with our merit review
18 teams to assure that the reviews really capture
19 PCORI's review criteria as well as humanly
20 possible. We are considering the notion of
21 increasing the proportion of LOIs that get let
22 through to fund full proposals. In one way we felt

1 it was a favor to researchers to say this doesn't
2 stand much of a chance. We'd recommend you not
3 spend your time writing 25 pages.

4 On the other hand, we're now just letting
5 approximately 25 to 30 percent through and there
6 may be some room to let a somewhat larger number
7 through, given that the LOIs are really just 4
8 pages. And by sending back comments and concerns
9 after the LOI, some good proposals may get
10 developed in response.

11 We also -- it needs to be mentioned that
12 we haven't had a cycle yet where resubmissions have
13 come through. So resubmissions, in the broad
14 announcements, as you'll recall, get a higher
15 acceptance rate. So that may drive up the number
16 of awards in future cycles as we receive
17 resubmissions.

18 We are evaluating research readiness. And
19 you're going to hear a bit of data on this from
20 Lori Frank later on this morning about that. Just
21 what are researchers thinking about organizing and
22 leading pragmatic studies? Pragmatic studies are

1 different.

2 And we're, lastly, surveying researchers
3 who have recently published good CER. And you see
4 a lot of good comparative clinical effectiveness
5 research being published in major journals. We're
6 going to survey some of those researchers to see if
7 they're aware of and have thought about using PCORI
8 as a funding source.

9 So those are about 10 activities that
10 we've undertaken, but your thoughts in a minute on
11 what else we might do would be very useful.

12 So here's today's agenda. After we
13 conclude this -- and this is the last slide --
14 we're going to move right into the Dashboard that
15 covers the first two quarters of 2015. And you
16 will see that we've made some changes in response
17 to your comments after the last Dashboard was
18 reviewed, and we will anticipate that you'll have
19 more suggestions for changes this time and we will
20 incorporate those.

21 Then you'll hear a financial update. Just
22 five months of financial data are available at this

1 point, but it's enough to show you some trends that
2 Regina Yan will explain in more detail, along with
3 Larry Becker from the FAC.

4 We also have a charter to present to you
5 for a Scientific Publications Committee. And Bill
6 Silberg will explain that we have been working with
7 a Scientific Publications Subcommittee, but we find
8 several reasons to elevate that to a committee and
9 putting that to the Board for approval.

10 We have three demonstration projects for
11 PCORnet that have been recommended by one or two
12 strategy committees of Board for approval today by
13 the full Board. And we will hear from Robin
14 Newhouse with an update on a range of exciting
15 activities the Methodology Committee has underway.
16 Lori Frank will present what's going to become a
17 regular feature, I think, of Board meetings: our
18 data.

19 About a year ago, Harlan Krumholz charged
20 us with getting a better handle on our data, and
21 we've been working hard on that. And I think the
22 news for you all is that we have a lot of data now

1 on our applications, on our processes for
2 monitoring them over time, on surveys that we've
3 conducted externally, and we're looking forward to
4 having more and more meaningful discussions from
5 these data about the impact of PCORI.

6 You will hear an update and an overview
7 from Jean Slutsky on PCORI's Communication and
8 Dissemination Research Program, so this is not
9 dissemination activities, this is research on
10 dissemination. As you'll recall, Jean wears two
11 hats and one of them is as Program Director for
12 this research program.

13 And then you will hear from Christine
14 Goertz, Chair of the SOC Strategy Committee on the
15 operationalization of how we do topic
16 prioritization and how we make it transparent. So
17 that's the agenda for today.

18 And I just wanted to briefly put a couple
19 of questions to you. One is, do you have other
20 thoughts, suggestions, questions about increasing
21 the number of high quality Pragmatic Clinical Study
22 applications and subsequent awards?

1 Any comments or questions, also, on the
2 annual meeting?

3 CHAIRMAN NORQUIST: Okay, so why don't we
4 take them one at a time. Which one -- why don't we
5 go with the annual meeting first and then come
6 back?

7 DR. SELBY: All right.

8 CHAIRMAN NORQUIST: Are there any comments
9 about the annual meeting? What are the dates
10 again?

11 DR. SELBY: October 6 to 8.

12 CHAIRMAN NORQUIST: Here in Washington.

13 DR. SELBY: Or Virginia?

14 CHAIRMAN NORQUIST: Crystal City. Okay,
15 yeah, so technically Virginia. Yeah, Harlan?

16 DR. KRUMHOLZ: I just wonder what would,
17 for you, represent a successful meeting? What are
18 your key metrics for saying that we've achieved
19 what we wanted to achieve with the annual meeting?

20 DR. SELBY: Well, off the cuff a bit, I
21 think that continuing to build the PCOR community,
22 bringing researchers and stakeholders together in

1 ways that go beyond where we've gotten to this
2 date; seeing our awardees in person; seeing the
3 results of bringing a number of awardees around a
4 particular research theme together. Those are some
5 of the -- if we accomplish those, we'll consider it
6 a success.

7 I am probably skipping over a couple. I'd
8 welcome your thoughts.

9 DR. KRUMHOLZ: Yeah, I just wonder whether
10 or not it will be good for the annual meeting to be
11 directional in the sense of one of our goals is to
12 integrate this model of including patients in with
13 the research application. And so that what we were
14 trying to do was show successful case studies of
15 places where the patients made considerable
16 contributions, even in process of this, short of
17 having finished it, but even in the development of
18 the application and demonstrating that it wasn't
19 unnecessarily burdensome, that it did add to the
20 perspective of the researchers. And these would
21 just be stories.

22 And you can imagine assembling funders who

1 could be around and talking about if this model
2 works, how would you think about maybe this working
3 in RWJ, NIH? AHRQ, of course, is going to be
4 there. And you get groups and panels talking about
5 if this is a new wave, how will it best get someone
6 like John Wilbanks, who's coming from, you know,
7 Commons and talking about consent, and talk about
8 issues that lawyer Ellen's been working with groups
9 already and how she's been able to funnel in the
10 patient perspective for this. So it's not just --
11 it's both from up and down that we do this, so it's
12 directional.

13 We bring in people who are organizing
14 large national scientific sessions in my field,
15 like the ACC and AHA, who start saying, what would
16 it take for you to start incorporating patients
17 into your national meetings in ways that would get
18 people to start thinking about the patient
19 perspective in the interpretation of research
20 results or in the formulation of the next
21 generation of research questions? So that that
22 way, we're not just using it as a way to display

1 and say, hey, look, we're the great PCORI and look
2 at all the stuff we've done, but that there's a
3 directional goal to what we're trying to achieve.

4 And one way that we measure our success
5 is, have we moved our agenda in terms of what we've
6 now internalized? And we begin to socialize that
7 thinking and we develop the stories and evidence
8 behind the idea. That's work that Mike Lauer had
9 done with regard to how did it affect peer review?

10 We have different streams where we've said
11 incorporating patients into peer review, what did
12 it mean? Incorporating patients into research
13 proposals, what did it mean? Incorporating
14 patients into scientific presentations, what did it
15 mean? And we begin to get a whole theme of
16 momentum around patients at the center. And the
17 world didn't fall down.

18 A lot of people have said this, well, we
19 got off track because we're talking so much about
20 the patient. Well, we thought that was important
21 and, in fact, we felt it's an essential peak for
22 the future, not a sideshow. But, anyway, it's just

1 an idea of where we could go.

2 CHAIRMAN NORQUIST: Any other comments
3 about that? Oh, I'm sorry, Bob?

4 DR. ZWOLAK: So this is very exciting.
5 When I think about the five-year anniversary,
6 though, I suspect that the world will anticipate
7 that we have a fair number of research results.
8 And so I'm wondering how many of the pilot projects
9 or other projects will have been completed to that
10 they could be showcased at this meeting.

11 And also two of the big changes that
12 you've described for PCORI are the new peer review
13 program and the contract for that, and production
14 of the lay reports, the lay summaries of the
15 research. And the contracts will be rewarded, I
16 guess, this summer. Will that process be
17 spotlighted? Will any of those reviews be done?
18 Will there be a summary of how that new system is
19 working and what the impacts are on the research,
20 on the scientists, and on our patients?

21 DR. SELBY: I'll take that as a suggestion
22 back to the group and I suspect that, indeed, it

1 will be. In fact, Orlando is nodding in the back,
2 so, yes. Thanks.

3 CHAIRMAN NORQUIST: But the first question
4 he asked you about?

5 DR. SELBY: The majority of pilot projects
6 will indeed be done by that time and, yes, they're
7 definitely going to be presentation of results. No
8 doubt.

9 CHAIRMAN NORQUIST: Gail?

10 MS. HUNT: Gail Hunt, Board. It strikes
11 me again, to follow up on what was said about,
12 actually, this is the meeting that Gene Washington
13 always talked about, saying that we needed to have
14 a large meeting that really would put PCORI on the
15 map for comparative effectiveness research. So I
16 think that's what we should kind of keep in mind,
17 that this is going to be the opportunity for the
18 whole CER community, but not just them, but
19 Congress and other people that are interested in
20 how well PCORI has done. So we've got to be able
21 to showcase what we've done so far, what's actually
22 been implemented, if we have anything that's been

1 implemented. So I think that that's really what
2 this PCORI meeting should be about.

3 CHAIRMAN NORQUIST: Thanks. Yeah, I guess
4 it's not only just the results, but what's in
5 development also, too, which is key. Because
6 that's some of the questions that we get when we go
7 around and talk to others.

8 And I think, Gail -- I thought you might
9 also -- this is something that I've talked to Joe
10 and them about, about bringing other stakeholders
11 there even for presentations, you know, about their
12 interest in this and that kind of thing, and not
13 just our individual investigators, and stuff there.
14 So that's another thing that we should do. But,
15 please, if you have other suggestions long before
16 October, please get those into Joe and his staff.

17 Okay, so let's go back to the first one
18 because that may be a little more conversation
19 about suggestions for increasing the number of high
20 quality pragmatic clinical studies. And I'm going
21 to go this time this way. Francis is up next and
22 won't come last.

1 Francis, you're up first this time.

2 DR. COLLINS: So I think it's really
3 important to have this conversation because I do
4 think these large-scale pragmatic clinical trials
5 are a major contribution PCORI can make, where you
6 are putting sufficient funds into a really
7 important question and making sure the study is
8 designed well, to give answers that can be almost
9 immediately relevant for clinical practice. So one
10 does have to wonder, why is the world not beating a
11 path to the door with fantastic applications,
12 considering there's a fair amount of money being
13 made available here?

14 And I guess part of the question here is
15 whether we just have a workforce problem where
16 there are not that many experienced investigators
17 who are, in fact, able to mount a credible proposal
18 that passes through your appropriately rigorous
19 peer review process, beginning with a letter of
20 intent and then going on to the full thing. And if
21 that's the case, what do we do about that?

22 I guess part of the question also has to

1 come back to how will the landscape change with the
2 advent of PCORnet, which presumably ought to
3 provide additional institutional capabilities for
4 studies of this sort and maybe could be partly a
5 solution to what is currently, apparently, a bit of
6 deficit in capabilities out there?

7 I'd just be curious, from the way in which
8 this has gone so far, whether you have a thought
9 about that? Whether this is, in fact, a workforce
10 problem and, if so, is PCORnet going to help?

11 DR. SELBY: Excellent question. I think
12 we do suspect that that is part of it, particularly
13 changing from a standard research platform and
14 approach to a pragmatic approach, so a lot of the
15 people that asked the really interesting clinical
16 questions have not ever really done it in concert
17 with delivery system leaders before. So, yes, I
18 think we're going to have just be encouraging and
19 supportive and push people to think about doing it
20 that way.

21 CHAIRMAN NORQUIST: But do we have any
22 data, I mean, to inform? And do we have any

1 qualitative data where we've gone to the investors
2 -- because we all have individual reports. Like
3 I've had some that said, well, there's not enough
4 money. I mean, it's a lot of money, but some
5 people want even more for a bigger kind of trial.

6 DR. SELBY: I actually think that when
7 Lori makes her presentation -- we conducted a
8 survey of CER researchers near the end of 2013 --
9 is that right, when the survey actually went out?
10 2014, okay, good. So it's even more current than I
11 thought. That does have some hints that that may
12 be part of the issue.

13 CHAIRMAN NORQUIST: Yeah, so that's not
14 surprising. Let me just ask you a question on the
15 survey. Was that conducted when the pragmatic
16 trials were out there for people to come in? So
17 some of these people would have decided not to or
18 would have been thwarted, if you will, at the LOI
19 phase or something. So we'll get some feedback
20 from them, as well, right? Okay. Ellen?

21 DR. SIGAL: So this is complex. I agree
22 with Francis. We took on -- I work with Steve

1 Clauser in the cancer world and work with
2 professional society patient groups, NCI, and many
3 others, other stakeholders, to really see if we
4 could come up with the right pragmatic trials, and
5 what we got back can be very frustrating.

6 Part of it is fitting our criteria, part
7 of it was understanding what exactly we want that's
8 different from what they were doing, and the other
9 is the amount of time we need to get the answers.
10 And the answers that would be relevant in three to
11 five years is also a problem, but there are a few
12 that are coming in through the pipeline that I
13 think may be interesting. But when you really
14 drill down to what we're looking for and what the
15 investigators had or what other groups had it
16 didn't really fit. It was really kind of
17 surprising and, frankly, disappointing.

18 DR. SELBY: It's hard work.

19 CHAIRMAN NORQUIST: Is that you, Bob, with
20 your card? I can't tell if it's you. If that's
21 not Larry's, it's your card up, Bob.

22 DR. JESSE: I'm very proud of what PCORI

1 has done. I think we've made enormous
2 accomplishments, but leaving research potentially
3 allocatable money on the table, I think may be our
4 biggest problem that we have to focus on right now.
5 And there are some data here -- there are some
6 slides upcoming which are pretty interesting, but I
7 think potentially focusing even more on the people
8 who's applications were rejected and, also,
9 potentially on those who were accepted.

10 It would be interesting, that in itself
11 might be a research study, the feedback from
12 acceptance versus rejected people. But I think we
13 need to really focus on this issue and figure out
14 how to optimize our methods to get the right
15 research chosen and funded because we have, as I
16 look at this budget material coming up for the next
17 six or eight months, we have just an enormous
18 amount of money on the table that we can allocate.
19 And I think it's our obligation to do it
20 effectively and get it to the right people and get
21 it out there.

22 CHAIRMAN NORQUIST: Yeah, but I think you

1 would also agree that we want to do it for good
2 things.

3 DR. JESSE: Right, yeah, high quality.

4 CHAIRMAN NORQUIST: I think one thing that
5 we may want to think about also is the mechanism,
6 which one of the problems is relying on
7 investigators to come in with their individual
8 ideas is sometimes a problem. I learned that when
9 I was at NIMH and we did it. We had to go out with
10 specific contracts, asking people to come for a
11 very specific -- and we may need to think that
12 that's what we're going to have to do to push the
13 field to do it. And we could take some of this
14 money and say, this is really the key topics we
15 want to come together as a group and, actually, we
16 got more that way than in waiting on some
17 investigators, kind of sitting around saying, hey,
18 I think we go -- well, we'll wait a year or so. Do
19 you know what I mean?

20 Okay, Christine?

21 DR. GOERTZ: I just echo Bob's concerns,
22 but also to agree completely with Gray that we want

1 to be funding more research, we want to make sure
2 that that research is of a high quality. This is
3 something that the SOC has been talking about and
4 we're starting to have some conversations about,
5 are there some creative or innovative things that
6 we can do in regard to, for instance, looking at
7 applications that may not have scored as well as
8 some other applications, but for which the ideas or
9 concepts are particularly intriguing? Are there
10 some ways that we can work with investigators to
11 bring the research forward in a more streamlined
12 pathway than just the normal continued resubmission
13 process?

14 And, also, looking at how can we -- when
15 we talk later about the research prioritization
16 process, we're going to be talking about how almost
17 a year ago you voted on our topic prioritization
18 process and we've really spent the last year
19 streamlining that, operationalizing it, testing it
20 out, and realizing we actually need to make a
21 couple of changes, but to make that more
22 transparent and operationalize it so we're able to

1 move forward and so that we are able to put -- to
2 make more clear -- to have more targeted funding
3 announcements out there and to be more clear about
4 the pragmatic trials that we're most interested in.

5 CHAIRMAN NORQUIST: Thanks. Rick?

6 MR. KRONICK: One of the items on the list
7 that Joe had was around expanding the list of
8 prioritized topics, and we may want to defer this
9 until this afternoon's conversation when we talk
10 about the topic prioritization process. But a
11 different approach and one that's been discussed in
12 the SOC is not putting as much emphasis on list of
13 prioritized topics. And to say to the field,
14 here's the list of topics, but we're actually
15 interested in any topic that meets the following
16 criteria.

17 And I'm sure that we could, and we already
18 have, come up with a set of criteria, but we could
19 emphasize that set of criteria about treatment A
20 versus treatment B, topics that clearly are
21 important to patients and their outcomes, et
22 cetera, et cetera, and could not put as much

1 emphasis as we do in the announcement on the list
2 of prioritized topics. I doubt that's going to
3 fully solve the problem, but it might increase the
4 number of high quality applications coming through.

5 DR. McNEIL: Harlan?

6 DR. KRUMHOLZ: So everyone's heard this
7 before, but I'm just going to raise it again. I do
8 think that a novel, innovative approach is to ask
9 people to make proposals about questions without
10 having to include in the application execution of
11 the study, and that the PCORI goes out for
12 contracts to execute the studies separately from
13 the application to fund the study. And so that
14 someone has to come in with a ballpark about what
15 they think it's going to take to execute it. We
16 think this could be executed for X-amount of
17 dollars, but that the funding is ordered to provide
18 the scientific oversight, and includes patients and
19 investigators together to propose questions that
20 they think are important, that they would like to
21 be able to run the studies for.

22 I think in this country there are many

1 people who don't have experience running efficient
2 trials and so that restricts it to a small group of
3 people who know how to do that. On the other hand,
4 if you said to PCORI, we are looking for proposals
5 -- and that's going to have everything in the
6 proposal except the part about how it's going to be
7 executed and then we're going to go out to
8 Quintile, DCRI, all the major vendors, and say, are
9 you interested in bidding on this trial? And
10 here's the range of money we've got available to
11 execute this study. And I'm just going to say
12 again, to me that just seems like the most
13 efficient way to conduct research because the
14 execution of the actual study is a commodity and
15 people should be able to bid on it and do it
16 efficiently.

17 The scientific part of it is what -- it
18 takes a different skill set and providing that
19 oversight, and industry does this all the time.
20 Industry sits down and says, here's our question.
21 They put together the entire protocol and then they
22 decide who's going to execute this for us. And I

1 just don't know why we wouldn't want to try that
2 model. To me it empowers patients, also, because
3 it says that you don't have to get in the weeds
4 here about exactly all these issues that are
5 bedeviling and difficult in terms of the execution
6 side. Now, they're going to have to work closely,
7 and they would be part of the PCORI team in
8 selecting the vendor, but anyway, I think this
9 could be a way to do this.

10 The other thing is endorsing Gray's ideas,
11 which I think this is prime for qualitative
12 research to understand. It's market research,
13 really. Why aren't we exciting more applications?
14 But I think that's a separate issue. So it's up to
15 us to innovate this idea and figure out how we can
16 lower the bar for people getting involved as
17 principle investigators.

18 CHAIRMAN NORQUIST: Steve?

19 MR. LIPSTEIN: Gray, in answer to your
20 question, and in response to Francis' comment, we
21 may not have data, but we have a history. So,
22 Francis pointed out that we set national

1 priorities, we create research agenda, we put
2 together a pool of money and the research community
3 didn't necessarily beat a path to our door. And as
4 Bob pointed out -- Bob Zwolak pointed out, we at
5 PCORI have never been able to move our budgeted
6 dollars out the door as fast as we have wanted to.

7 And so, I put those two facts together and
8 I come up with an observation that we've always had
9 to ramp up from one cycle to the next. We've never
10 been able to start out on our first cycle and move
11 out all of the money we wanted to move out in the
12 timeframe we've wanted to move it out. And so part
13 of it is -- maybe the observation is that the
14 research community is an adaptive group and that
15 behavior modification of the research community
16 doesn't happen quickly or easily. And so, just
17 with our first round of pragmatic trials, maybe
18 we're in the ramp-up phase and the research
19 community is adapting to our priorities, or
20 methodology standards, and that with each
21 successive cycle we will see increased
22 participation.

1 I would like to encourage us to be patient
2 and not necessarily to accelerate the funds flow
3 out the door if it would mean any compromise of our
4 scientific rigor or our priorities. What we've
5 learned in all of our previous cycles is that
6 either through the resubmission process or through
7 the passage of time, the research community does
8 respond, but it doesn't happen quickly and I don't
9 know that we should expect it to happen quickly
10 this time.

11 If this were the second cycle or the third
12 cycle and we still had an absence of interest or
13 participation, that would be much more worrisome.
14 But I don't know that we should overreact
15 necessarily. But I do think we have a history
16 here, so we ought to look back in time and say,
17 what is the normal ramp-up of participation in
18 either our broad or pragmatic or focused studies,
19 and shouldn't we anticipate that the second and
20 third cycles will be more successful, if you will,
21 than the first?

22 Joe, you probably can comment on that.

1 DR. SELBY: Well, you know, we've done two
2 cycles already and we have actually four cycles in
3 terms of the number of times people have submitted.
4 And, actually, the number of applications is going
5 down, not up.

6 Good, I think we should --

7 CHAIRMAN NORQUIST: Harlan has one last
8 comment, if he'll be quick and --

9 DR. WEISMAN: I wanted to add to the
10 Harlan Weisman chorus and maybe elaborate. And I
11 thought, Harlan, in the past you've even suggested
12 this, which is intramural research. We have
13 topics, we have priorities, and while I agree with
14 your suggestion, why not take some of the topics --
15 if we're not getting outside people to do them and
16 we think they're important areas, what's preventing
17 us from doing that? We can hire those CROs, we can
18 oversee that research and we can conduct that
19 research if we agree to our prioritization process
20 that it's important. And if we're not getting high
21 quality in extramurally, let's do it ourselves.

22 CHAIRMAN NORQUIST: That's what we did

1 when I was at NIMH, we did it that way. We came up
2 with the topics and we did it. And then the other
3 thing is, quite honestly, we asked investigators
4 who contracted with CROs to do it, they didn't try
5 to do it themselves.

6 DR. WEISMAN: Is there a reason why we're
7 not doing that?

8 DR. SELBY: No, I think we have heard
9 Harlan's suggestion before. It is a real deviation
10 from the way that we made money available in the
11 past, but I'm increasingly persuaded that -- and
12 probably on the SOC would be a good place to
13 discuss that.

14 I mean, in some ways our targeted
15 announcements go a little bit in that direction.
16 They say, here's exactly what we want you to study.
17 But we could go a lot further and we could go to
18 the point of contracting with the -- selecting
19 someone.

20 CHAIRMAN NORQUIST: It could still be peer
21 review. You put the topic out to them and they can
22 still be peer reviewed. That's what we did. We

1 had competitors, but it was still peer review, so I
2 think there's an opportunity here.

3 DR. SELBY: Okay, thanks.

4 CHAIRMAN NORQUIST: So we need move on now
5 to the Dashboard report?

6 DR. SELBY: That's right.

7 So this is Quarter 2 of fiscal year 2015
8 and I'm going to point out some noteworthy items,
9 and one thing you'll see is there's more yellow on
10 the Dashboard. There's no red, which is a long
11 time, and I don't want to pass this slide without
12 giving my friend Winston Churchill his due. And
13 that's what we do with this.

14 I also don't want to go any further
15 without thanking Michele Orza and Katie Rader, and
16 Lori and the Evaluation Analysis team, and really
17 every program director and chief for their
18 contributions to this Dashboard and, actually, for
19 developing Dashboards in their own sectors, as
20 well.

21 Questions for you are, do you see any need
22 for further action? We'll talk about some actions

1 that we're taking. Do you see a need for further
2 action and response to any of the indicators
3 discussed today? And, as always, what would be
4 better? What would be a better indicator? What
5 would you like to see that you're not seeing that
6 conveys the status of our work?

7 So here is our second quarter Dashboard.
8 You can see, first of all, that it's always now
9 continuous over time, with multiple quarters so you
10 see trends. Starting in -- and I'm going to mostly
11 focus on the yellows, but I will call out a couple
12 of green ones, as well.

13 In the funds committed to research, you
14 see that we pretty much hit our mark in Quarter 1,
15 fell behind in Quarter 2. My understanding is
16 that's basically the result of not filling out --
17 not completing MOU for a large amount of money,
18 with NIH, I think, that we had originally
19 anticipated would be completed in this quarter.

20 A little bit, I think, is also due to
21 shortfall in the first cycle, but not the second,
22 the first cycle of the pragmatic clinical studies.

1 As things fell out, there wasn't a lot of
2 commitment in the first two quarters to begin with
3 and there will be more in the third and fourth
4 quarters, including today.

5 The completion of projects is really
6 minimally behind, really. And, in fact, we're only
7 at Quarter 2, so you see. I think we fell two to
8 three projects short of being completed on time.
9 These are pilot studies. This means the final
10 report is in and I think these two or three,
11 actually, it's my understanding is they're very
12 close.

13 Regina's going to go and -- moving down
14 this first column of yellows, the expenditures,
15 you'll see that not only is the research budget
16 pretty much on track and we actually count as spent
17 that MOU money, and that's the full explanation for
18 the shortfall in Quarter 2 of the research actual,
19 compared to the research budget. So, other than
20 that, our research spending is just what we
21 projected.

22 In terms of the other budget, you'll see

1 that we're well under on spending for things like
2 staff and other expenses. And Regina in her fiscal
3 update will give you the explanations there. I'm
4 going to just skip over projects awarded and,
5 basically, we're awarding; you are party to and
6 aware of everything we award.

7 Journal articles published, they tend to
8 accrue sometimes in arrears, so that downward slope
9 in journal articles published by awardees is likely
10 to be corrected as additional time goes by. This
11 second quarter just ended and we'll find others,
12 but the news is that we're beginning to see numbers
13 of articles. Even just in this last quarter 10
14 articles were published from PCORI-funded projects.

15 The percent of projects meeting all
16 milestones -- upper right-hand corner -- if you
17 look at recruitment, recruitment is meeting
18 milestones. I think I have a little bit more data
19 on that in an upcoming slide, so I won't say any
20 more about that nor about the BP earnings and CD
21 earnings. Those are kind of these curious metrics,
22 are you meeting all of your milestones? And as

1 time goes by, you have more and more milestones to
2 meet and you, therefore, can be more likely to miss
3 at least one. So I don't think -- we won't have
4 those on much longer.

5 Uptake of methodology standards, we'll
6 talk a bit more about that in a minute, but also to
7 say that two big events are happening this quarter
8 that we think will hopefully create a bump-up.
9 Part of it is just saturation. That year after
10 they're out, most people who've commented on them
11 or looked for them have done so. But we are -- two
12 major efforts are underway now to further
13 disseminate the methodology standards.

14 And then on PCORnet, this is always hard
15 for me to look at, but a little white box with a
16 checkmark means it was done on time in the right
17 quarter. The purple is where we are right now.
18 And where we are right now is we did not get the
19 governance policies approved in the second quarter
20 as hoped. Rachael told you that we got more than
21 400 comments. Those comments are being processed
22 and I think the governance policies are likely to

1 be approved in the third quarter.

2 In the third quarter you see the aspirin
3 trial will be awarded in the third quarter, and we
4 hope that that's a little bit later on this
5 morning.

6 And we always include one story, one
7 qualitative story. This one comes from the
8 University of Pittsburgh, where they established in
9 2011 a patient-centered CER unit at UPMC and wanted
10 to develop an infrastructure for conducting PCOR,
11 or Patient-Centered CER, to promote collaboration
12 on CER across the university and to take advantage
13 of new funding that is PCORI.

14 You look at the aims there, but we hear
15 stories about this from a number of academic
16 institutions, that they have set up particular
17 seminars or established groups to discuss and
18 monitor PCORI and to discuss the methods around
19 Patient-Centered CER. So, quite nice, quite
20 exciting, always glad to hear about events like
21 that. Here's some of their activities:
22 Establishing the HIPAA compliant data center,

1 establishing training and educational
2 opportunities, and putting an emphasis on
3 stakeholder engagement. Also encouraging people to
4 be PCORI reviewers, thank you very much UPMC.

5 Okay, so the milestones again, meeting the
6 recruitment for milestones, we talked with science
7 leadership on Friday and part of this seems to be
8 that we don't really have the greatest of metrics
9 yet. We're separating out what part of recruitment
10 shortfalls were due to a failure to get started on
11 time versus a failure to recruit once started.

12 IRB approval seems to be not slowing
13 things down that much, so 76 percent of -- or, no,
14 these are numbers, these are not percents. Of
15 percents, well over 80 percent are getting their
16 IRB milestones done on time. You will see that
17 there's a small number of projects -- and I'm not
18 quite sure what those are. Those are denominators,
19 and a very small percentage of those are payment
20 holds for programmatic reasons. So we do withhold
21 payment from time to time, and we also modify
22 contracts from time to time, to meet shortfalls.

1 It could eventuate at some point in the decision to
2 terminate a study early, if recusal, for example,
3 is just not happening. It's just not ethical to
4 continue the study. We don't have any instances of
5 that to date.

6 These are -- I mentioned that there are 11
7 studies and here are some. You'll see most of them
8 look like they come from pilot projects or they're
9 preliminary reports from CER studies. There's the
10 one study that I mentioned already, the comparative
11 effectiveness research study of the intravenous
12 versus oral antibiotics in acute osteomyelitis.
13 But you see a lot of these are setting the stage
14 for the CER findings that will come.

15 You can find, and the public can find, at
16 any point, a description and a link to the abstract
17 of the study, for any study that's had a
18 publication. And it's called PCORI in the
19 literature and it's right on our PCORI website.

20 So, next quarter you're going to see some
21 -- we're planning to show to you for the first time
22 some new metrics on early dissemination and update,

1 the average impact factor of our published studies,
2 and the percent of articles that show up in top-
3 tiered journals.

4 And then in fourth quarter, the citations
5 of these articles. So they've been out now, some
6 of them for a year. How many times are they being
7 cited? We'll also look at some alternative
8 metrics, like media coverage and uptake into
9 systematic reviews or guidelines. So these are
10 coming. It takes a little while, first of all, for
11 it to happen, and then for us to capture it.

12 So I will close that and ask if there are
13 any questions, needs for further action, if you saw
14 anything that troubled you. And also suggestions
15 for further improvements, new metrics for the
16 Dashboard.

17 CHAIRMAN NORQUIST: So, Rick, it looks
18 like you're up.

19 MR. KUNTZ: Yeah, thanks, Joe. This is
20 exciting and I would just suggest that we kind of
21 drill down the publications a little bit more. And
22 I think we probably have a fiduciary responsibility

1 to make sure that the negative and positive results
2 are published in a timely fashion.

3 So it would be interesting to be able to
4 follow when the sites were finished, what the
5 project is, what the metrics are on that. Break it
6 down by original results versus editorials, and
7 also peer review journals versus not peer review
8 journals. But properly get four or five pages for
9 us on that because I think it's ultimately the
10 metrics that establishes our success and is going
11 to be on the publication side.

12 CHAIRMAN NORQUIST: Thank you. Larry?

13 MR. BECKER: So we're about to build a
14 wave, hopefully, of new projects completing. What
15 do you think our greatest opportunities are to make
16 sure that that flows smoothly out and we can handle
17 the volume that we might anticipate coming?

18 DR. SELBY: Well, the first thing I'll
19 mention is our peer review and public release of
20 findings process. And this is in answer, in part,
21 to Rick, as well. And we're committed to posting
22 lay abstract, technical abstract on our websites,

1 as well as seeing that the data table gets posted
2 on clinicaltrials.gov, and a full, final report
3 within a year of the completion of the work on our
4 website. So I think there are some ways in which
5 we are trying to assure the smooth flow outward.

6 Also, though, I think our whole
7 dissemination program will gear up as the number of
8 publications and completed projects takes hold.
9 Using the dissemination plan, that really pointed
10 to a lot of different tools. One of the critical
11 things we need to do is develop the pathways that
12 say, here's a particular finding, what's the next
13 step? Does this need additional research? Does
14 this need to be tossed in to a systematic review or
15 a meta-analysis, even? Is it ready, really, for
16 dissemination and implementation? If so, given the
17 findings, what are the right mechanisms?

18 So I think you will be hearing from Jean
19 later about the evolution of this sort of flow
20 chart for dissemination.

21 CHAIRMAN NORQUIST: Francis?

22 DR. COLLINS: I'm so interested that

1 you're going to try to cut up some sort of metrics
2 in terms of the impact of the publication, which,
3 of course, is a topic of great interest in a lot of
4 quarters and everybody will agree to disagree about
5 exactly how you measure impact and whether
6 citations and impact factors are reliable or not,
7 but they're what we have.

8 I guess, going into that, I'd be curious
9 to know what are your benchmarks? What are you
10 going to consider to be a good outcome? Which I
11 guess would mean you'd want to look at all the rest
12 of the field in terms of CER publications and
13 insist that PCORI publications ought to be at least
14 as good as what the rest of the field is doing, and
15 ideally better. Is that part of the plan?

16 DR. SELBY: Well, at this point I'll just
17 say thanks for the question. It's an excellent
18 question. It's a challenging question and we will
19 -- oftentimes, I think, trying the very first
20 little bit of it helps you then spot the benchmark
21 rather than pre-specifying it. But we will
22 definitely take that to heart.

1 DR. COLLINS: If it's worth knowing about,
2 George Santangelo in our Office of Portfolio
3 Analysis has been working pretty hard on how you do
4 this. Actually, our effort is to evaluate the
5 output of particular study sections because you
6 would expect that NIH-funded research is going
7 through rigorous peer review in a particular study
8 section, ought to produce publications that are at
9 least as good as a mean for that particular field.
10 You have to be field-specific because, obviously,
11 impact factors vary a lot amongst different
12 disciplines, and that has been pretty revealing.
13 And it does look as if there are some metrics that
14 stand up pretty well to what is still the gold
15 standard, which is sort of expert opinion, for what
16 that's worth, in terms of whether a particular
17 publication has had a large impact or not.

18 At any rate, it might be useful to have a
19 conversation with George about the way in which
20 that research has been going and see whether
21 there's a way to apply it in this situation.

22 CHAIRMAN NORQUIST: Yeah, that would be

1 helpful. Harlan?

2 DR. WEISMAN: Harlan Weisman. I'm
3 wondering about internal performance metrics, which
4 I didn't really see. And the context for my
5 question is based on comments that I get as a Board
6 member from people in the research community and
7 also in the patient community -- and I mean this as
8 constructive statements as opposed -- because I
9 think that we have accomplished a remarkable amount
10 -- and that is lag times within PCORI. You know,
11 time it takes internally to process applications,
12 process contracts, the feedback loop back to
13 contractors, comments.

14 Very rarely do people come to you when
15 things are going great. Most of the things you
16 hear are on the complaint side of things, but
17 that's one of the complaints, if you will, that I
18 hear, that things just take too long internally at
19 PCORI. I have no way of judging that and that's
20 why I'm wondering if we have any metrics around
21 that.

22 DR. SELBY: We used to have metrics on

1 there that were sort of pushing the ceiling so
2 consistently that we took them off. I mean, they
3 were like answering the phone within, getting back
4 to people within, and we took them off. But that's
5 not to say that we don't agree. We actually do
6 agree that in the recent past we've had issues
7 around contracting, which Regina in her role as COO
8 is dealing with. So I think -- we'll take that
9 suggestion back and see if there is a metric where
10 we suspect we're not doing as well.

11 Having said that, you are right that you
12 tend to hear more of the negatives than the
13 positives.

14 CHAIRMAN NORQUIST: Steve?

15 MR. LIPSTEIN: You know, Joe, I'm looking
16 at Dashboard and I'm coming back to the pragmatic
17 question we talked about a minute ago where I was
18 trying to understand whether we have greater
19 success as the cycles go on. So, in the broad
20 TFA's, using the slides in the deck, we made 25
21 awards in Cycle 1, 51 in Cycle 2, and 71 in Cycle
22 3, and that was in the -- [Sound dropped.] And

1 then what's interesting is even though your letters
2 of intent come down, because resubmissions are
3 going up, your success rate's greater.

4 And if you look at the engagement awards,
5 we've had that same track record of improvement.
6 We went from 3 to 7 to 18 between the fourth
7 quarter of 2014 and the second quarter of 2015. So
8 I guess what I'm just suggesting is, is there
9 learnings from our experience with either the broad
10 PFAs or with the engagement awards that could
11 inform some of the challenges we have as we go into
12 the third cycle of the pragmatic studies.

13 And I understand the concern about the
14 letters of intent going down, and I think Harlan
15 Weisman and Krumholz made an interesting suggestion
16 for more intramural studies, so advancing this is
17 important. But I still think there's some learning
18 here from our previous experience with PCORI that
19 says that not only are we a learning organization,
20 but the research community is a learning research
21 community, and how can we improve our success rate
22 with pragmatic studies, the way we did with the

1 broad PFAs?

2 CHAIRMAN NORQUIST: Barbara?

3 DR. McNEIL: So, two comments. A very
4 nice presentation. The first is, Joe, in your
5 listing of the publications from the past three
6 years or so, I think it might be nice going forward
7 when you actually have a publication that's A
8 versus B, whether it's diagnosis or therapy or
9 whatever, you maybe take those results to the
10 appropriate professional society and ask them for
11 comment about where they think those results are
12 going to be used in changing patient care. Authors
13 always say they're going to do whatever, but it
14 might be nice to have an external group to make a
15 specific comment about that and you can put it on
16 the web.

17 And the second comment I had related to
18 the dashboard and recruitment. I think it would be
19 nice to know why studies don't start on time and
20 maybe that gets to Harlan's comment about contracts
21 and whatever. Once you know that, I think we
22 really need to have a tough look at delays in

1 recruitment. We just can't let people not recruit
2 on time without having serious consequences.

3 DR. SELBY: Thanks, Barbara. I'll just
4 say we actually hope going forward, as the study
5 comes in, the professional society will already be
6 involved in it. That is sort of part of the team
7 of engagement. When they're not, and some of the
8 earlier smaller studies may not have engaged the
9 right professional organizations adequately, I
10 think your idea is exactly right. It would be part
11 of that flow of how do we disseminate and talk to
12 the organization about their take on the findings
13 and what they feel is appropriate.

14 CHAIRMAN NORQUIST: Let's not forget
15 performance of the actual things. I think that is
16 really key, and we do need to be up front about
17 what the rules are of the game for those who are
18 going to do it.

19 DR. McNEIL: One comment on that one. The
20 thing I worry about a lot is the ability for
21 investigators to indicate a larger patient
22 population that's available to do studies, that is

1 really available. It happens all the time, and
2 that makes the calculations look right. It
3 happens.

4 CHAIRMAN NORQUIST: Well, that's what gets
5 you the funding when you come in.

6 DR. McNEIL: That's what gets you the
7 funding, you know that as well as anybody. I think
8 that's why we really have to keep our eye on this.

9 DR. SELBY: I think when we saw these
10 numbers this time and there was this downward
11 trend, we launched a communications internally.
12 Part of it is we don't feel entirely on top yet of
13 how we are capturing the recruitment data. I'll
14 definitely commit to the Board to report back with
15 the results of our inquiries. We completely agree
16 that we have to keep a very close eye on
17 recruitment.

18 CHAIRMAN NORQUIST: Leah?

19 MS. HOLE-MARSHALL: Thank you again for
20 the presentation. I think Dashboard, they are ever
21 evolving, and that's terrific. I won't repeat too
22 much of the recruitment conversation. My first

1 suggestion is maybe the 100 percent, and you
2 alluded to this a little bit, of all milestones is
3 not for the Dashboard. Not being familiar, I would
4 assume there would be more than perhaps just
5 recruitment, although recruitment is a key
6 milestone.

7 I would just be interested in knowing more
8 from staff about if there is going to be a combined
9 measure that is less than 100 percent of what
10 another key measure is.

11 I actually do think it is a measure of a
12 successful organization when we can stop things
13 that aren't working, and because there is so much
14 pressure on ensuring that we are funding enough
15 studies, if that bleeds over into oh, we'll just
16 continue it a little bit longer to see what
17 happens, I would hate to see that happening.

18 I just wanted to say as a Board member I'm
19 very interested in making sure that we do stay on
20 top of it and where appropriate we do stop certain
21 studies, not every single one is going to be
22 successful, so that number probably should be zero

1 forever, at least from my perspective. That's not
2 a failure, that is actually good management to make
3 sure we have that.

4 That money can be redirected then into
5 more funding. I'd rather know that sooner if it
6 really isn't going to be successful.

7 DR. SELBY: Thanks, Leah.

8 CHAIRMAN NORQUIST: Gail and Bob, if you
9 can keep it brief because we need to move on to the
10 next discussion.

11 MS. HUNT: I just wanted to add to what
12 Barbara said, and in addition to going to
13 professional associations and asking them about how
14 they would see these findings going out, I think we
15 should go to the patient advocacy organizations as
16 well. They can be very powerful in getting the
17 word out about good results.

18 CHAIRMAN NORQUIST: I would argue other
19 stakeholders, too, like insurance companies and
20 whatever, how important it is to them. Bob?

21 DR. JESSE: Just quickly. Having been on
22 the side of studies that had low enrollment, not

1 for lack of effort on the investigator's part, I
2 actually think it is really important that we not
3 jump into it with an accusatory tone, but rather
4 try to understand what are the issues around the
5 enrollment. In the end, that's really going to
6 shape a lot of how we do studies and remembering
7 that we are dealing with a very different
8 population of researchers in some respects.

9 CHAIRMAN NORQUIST: And in some sense,
10 different populations. I think that is key. You
11 don't want to cut them off -- I don't think Leah
12 would say -- the point is to try to be as helpful
13 as possible, but there are some times when it is
14 just not going to work and we need to stop.

15 DR. JESSE: That's true, but don't
16 discourage people.

17 CHAIRMAN NORQUIST: No, I agree with you.
18 Joe, I think it is now the budget.

19 DR. SELBY: That's right.

20 CHAIRMAN NORQUIST: I think Regina and
21 Larry are going to make this presentation.

22 DR. SELBY: Yes. Larry, you may want to

1 start off, and then Regina will come on up.

2 MR. BECKER: Thank you, everybody. I
3 think we have had five months of results. This is
4 our first Board meeting since roughly the middle of
5 the year. Both the FAC, Gary, Bob, and I reviewed
6 this. The chairs of the various committees have
7 had a look at this. I think all and all, it's
8 getting better. We are getting better processes,
9 better understanding of the causals, and as we get
10 better understanding, we will be able to better
11 look at the organization to understand where
12 actions and activities need to occur.

13 I always think of financially as sort of
14 the canary in the coal mine. As we begin to do
15 this, I give a lot of credit to Regina, as she has
16 pulled this together and continue to improve the
17 process for the entire group, and it is a lot of
18 work, with a lot of projects going on, and it is
19 just continuous improvements.

20 Regina, thank you on behalf of the
21 committee and everybody else, and we are looking
22 forward to your presentation.

1 CHAIRMAN NORQUIST: Let's hope the canary
2 is still alive. Regina?

3 MS. YAN: Thank you, Larry. This is the
4 mid-year review to report to you where we are,
5 particularly compared to what our plan was in the
6 beginning of the year.

7 I will go over with you the revenue and
8 cash budget and our research obligations and also
9 funding commitments so far. We will also look at
10 our budget versus actuals through February. We
11 will be looking at the various analyses, most of
12 them are in two buckets, the savings side or the
13 activity is delayed, so the expenses actually will
14 be coming in later.

15 In the beginning of the fiscal year, our
16 cash balance was \$626 million. During the first
17 five months, we have received \$251 million in
18 revenue, which consists of the Federal
19 appropriations, \$120 million, CMS transfer of \$92
20 million, and the PCOR fee of \$38.9 million.

21 Actually, the PCOR fee here is mainly an
22 adjustment in the recognition of revenue because

1 the majority of our PCOR fee comes in in August.
2 This year we are actually anticipating about \$250
3 million of revenue in PCOR fee.

4 During the same period, we also dispersed
5 about \$72 million. At the end of February, our
6 cash balance was \$806 million, \$800 million is in
7 the Trust Fund, and the rest is in a bank account.

8 It may look like we are sitting on a lot
9 of money but actually a majority of the money has
10 been committed to funding research.

11 Our accumulative obligations in funding
12 commitment is \$736 million, and we actually have
13 \$604 million of outstanding payments, mainly
14 because most of our projects are multiple year, so
15 we pay them out over a period of years.

16 Let's look at the fiscal year. We have a
17 plan to fund \$640 million in research projects, and
18 as of February, we had committed \$64 million, but I
19 also want to point out that at the last Board
20 meeting in April, the Board actually also approved
21 \$120 million of research funding, so actually we
22 have committed \$200 million so far, as of today,

1 and we have some coming up today, and we also have
2 quite a few coming up between now and end of the
3 fiscal year.

4 At the moment, we may be looking at
5 probably close to \$600 million of commitments,
6 because in the beginning of the year, we will have
7 a plan, and as the year goes by, and it depends on
8 feedback from the Board, the plan gets adjusted.

9 For this year, we have an approved budget
10 of \$361 million. Our budget through February is
11 \$121 million, because a lot of the expenses
12 projections is based on what we project our
13 expenses will be month by month, so a lot of
14 expenses are projected starting in the second half
15 of the fiscal year.

16 Our actual expenses through February is
17 \$85.9 million. Obviously, looking at that, at
18 least through February, we are under spending at
19 about 29 percent.

20 This is our budget by major categories.
21 If you look at the first line, which is research
22 engagement awards, in that particular line, we

1 under spend by \$22 million, because our year to
2 date through February, our total is \$35 million,
3 and the majority of that comes from that one line,
4 and mainly because when we were preparing our
5 projections of expenditures, we were at that time
6 looking at potentially two topics that would be
7 funded through MOUs with agencies and usually with
8 those MOUs, once we sign it, we transfer the
9 payment over and the expense will actually occur at
10 that time.

11 As time goes by, it looks what happened
12 with those two topics is one, we decided to
13 incorporate it into our pragmatic studies, and the
14 second one is now slated for 2016. There is \$25
15 million right there.

16 If we remove those two MOUs, the \$25
17 million, the rest of our research spending is
18 pretty much on track.

19 Secondly, I will go over later about why
20 we are overspending in science development and
21 evaluation and also contracts management.

22 As far as general administration, we are

1 more or less on track, under spending a little bit
2 but not significantly.

3 The last slide shows you where the
4 variance is. This one basically shows where the
5 percentage of the total budget is. For fiscal year
6 2015 budget as we were planning our spending, we
7 were projecting that for this fiscal year, our
8 administrative spending ratio would be about eight
9 percent. If we look at our spending through
10 February, we are at 12 percent, and last year at
11 this time our administrative spending ratio was 25
12 percent. We are trending in the direction we were
13 anticipating. I know that was a concern of the
14 Board, so we are pleased to see that operating
15 costs and administrative costs, the ratio is going
16 down.

17 I want to go over where the under spending
18 and where the budget versus actuals variances come
19 from. Here, we have about \$4.5 million which we
20 consider cost savings. One is in the personnel
21 cost side, as we were projecting our expenditures,
22 this year we actually have about 53 new positions

1 that we are trying to fill, and we were planning
2 the new staff would be arriving kind of on a
3 quarterly basis.

4 We budget at the beginning of the quarter,
5 and of course, not everybody would arrive at the
6 beginning of the quarter. We do have some savings
7 here, and we also have built in some contingencies
8 that we don't have to use, so we have savings
9 there.

10 In addition, previously we were not using
11 the competitive LOIs as much as we have this year.
12 We did budget a lot of funds in our budget to pay
13 for all the costs associated with the review. With
14 the competitive LOI, we are actually looking to
15 saving close to \$1 million with all the costs
16 associated with that.

17 In addition, we now have more meeting
18 facilities in-house, so we can accommodate more
19 meetings, so we don't need to rent hotel space or
20 hotel equipment. That also translates to another
21 savings for us.

22 These are the three major categories in

1 the savings area, \$4.5 million there.

2 The next one is activities delayed, so we
3 do expect the expenses will be coming in maybe just
4 a little bit later. One is the two MOUs I just
5 mentioned, one is incorporated into our pragmatic
6 studies, and the other one is slated for 2016, that
7 is \$25 million there.

8 The Methodology Committee, they also have
9 expenses that is delayed, I think they just issued
10 a contract for methodology curriculum, and some
11 workshops will be coming latter.

12 We have experienced about a six month
13 delay in the Pipeline to Proposal program, in
14 setting up all the contracts for the original
15 entities that will be helping us in administering
16 this program. The thing is now that is all set up,
17 the program is going, and I think we recently just
18 awarded a number of Pipeline to Proposal awards of
19 about \$700,000, so that is a delay, but it is
20 coming in.

21 We also have a slight delay in some of our
22 training contracts.

1 That is about \$27.5 million there. These
2 represent the majority of the \$35 million of under
3 spending when we look at the budget versus actual.

4 I want to talk briefly about next steps,
5 things we are working on. One thing is as we are
6 looking at these data, we will be incorporating
7 these data into our 2016 budget development,
8 because now we have a little bit more historical
9 data to look at as far as our cost projections are
10 concerned.

11 Secondly, with the peer review plan that
12 has just been approved by the Board, we are now
13 trying to operationalize it, and it does mean for
14 all our research contracts that need to go through
15 the peer review process, we will need to extend
16 that contract period for 8 to 12 months. That will
17 have some cost implications for us, so we are now
18 examining it. There will also be cost implications
19 as far as operating costs are concerned because
20 that means we have to service and support these
21 contracts for another year.

22 As we are planning out and start thinking

1 about 2016 and updating our cash flow for the out
2 years, we will also be incorporating those factors
3 into our financial planning.

4 In summary, while we are under spending
5 for the first five months, we see that some costs
6 are being pushed out to later times, and we do have
7 some areas that represent savings, which we will
8 also incorporate those cost savings for next year.

9 Any questions?

10 CHAIRMAN NORQUIST: Questions about the
11 budget? Rick?

12 DR. KUNTZ: It is improved a lot with
13 respect to understanding where things are going. I
14 appreciate the details. It is still difficult for
15 me to look at the cost analysis, I wonder if you
16 could just make a simple graph where you basically
17 graph to 2019 where the forecasted revenue is going
18 to be and where actual spins are, then we could
19 look to see where the gaps are.

20 MS. YAN: Thank you for that question.
21 That is the one we normally prepare for September,
22 but maybe we can include that next time in the

1 meeting.

2 CHAIRMAN NORQUIST: Yes, I think that
3 would be a good idea.

4 MS. HUNT: About the Pipeline to Proposal,
5 was that the contract that we had to do something
6 around just one area, like the Denver area, and
7 then it was supposed to be expanded to other areas
8 of the country, that was part of the delay?

9 MS. YAN: Correct. All those contracts
10 have to be signed by the regional entities that are
11 helping us.

12 MS. HUNT: They are just getting started
13 now? Is there just one regional entity? There was
14 originally going to be one.

15 MS. YAN: I think now we have a total of
16 five. Because of that, I think we have just
17 recently made a number of awards with their help.
18 I think we are just committing about \$700,000 of
19 Pipeline to Proposal awards, most recently.

20 MS. HUNT: Does that cover the geographic
21 country? We're not just in that Colorado --

22 MS. YAN: Now we have five regions.

1 MS. HUNT: That is the whole country?

2 MS. YAN: For the whole country.

3 MS. HUNT: Excellent. Thank you.

4 CHAIRMAN NORQUIST: Barbara?

5 DR. McNEIL: Thank you, Regina. I just
6 have one question, and maybe it is for you or
7 Robin, and potentially this is a cost saving
8 question. To what extent are the costs associated
9 with this associated with work that is being done
10 by with the Methodology Committee? It looks to me
11 there is probably a huge amount of overlap in terms
12 of development of methods and educational
13 platforms. I don't know if you have thought about
14 that as a financial issue.

15 CHAIRMAN NORQUIST: Robin?

16 DR. NEWHOUSE: Some of the members of the
17 Methodology Committee are active in the EDM forum,
18 but at this point there has not been overlap for
19 these budget items. Is that your question?

20 DR. McNEIL: I'm on that committee as
21 well, and they have a rather robust educational
22 program, which is listed on Regina's slide. It

1 strikes me we don't need two educational programs
2 in methods development.

3 DR. NEWHOUSE: You're talking about the
4 contracts, one for CME and one for academic
5 curriculum or ongoing workshops?

6 DR. McNEIL: No, it's not contracts. I'm
7 talking about work by Academy Health to educate the
8 community, the research is in Academy Health, the
9 vast majority of which would also be part of --

10 DR. NEWHOUSE: That money does not
11 represent dedicated funds for joint workshops with
12 Academy Health but there would be no reason not to
13 partner with organizations that could assist.

14 DR. McNEIL: I was just suggesting non-
15 duplication.

16 CHAIRMAN NORQUIST: I think that is the
17 key issue, are there things that the Methodology
18 Committee is doing that is an overlap and can we
19 can on that. Any other questions about the budget?
20 I think we had one good suggestion about the graph,
21 I think that would be helpful to have that. Bob?

22 DR. ZWOLAK: Could you describe for us

1 what happens to the unallocated money in these
2 various silos, does it just disappear back into the
3 giant budget, which I think is the right answer,
4 but should it just disappear back into the giant
5 budget or should we reissue specific calls for new
6 projects within the category, should we use the
7 money that is not allocated for special projects?

8 At one time, Freda suggested X prizes, or
9 Harlan always has great ideas for new ways to
10 allocate our research funding. What happens to the
11 unallocated money and what should happen to it?

12 MS. YAN: You are talking mainly about on
13 the research funding commitment plan. Generally,
14 they get put back into the pot for the following
15 year, and another thing is also with research
16 funding generally, the lead time on the planning
17 and whatever we want to do to support something
18 that is more rapid, I think it is up to the Board
19 to look at.

20 CHAIRMAN NORQUIST: Rick?

21 DR. KRONICK: Joe presented earlier and we
22 had a discussion of what we could do to increase

1 the funding for pragmatic clinical trials and that
2 they were kind of under awarded. When you
3 presented the variance, you didn't present that the
4 under awarding of the pragmatic clinical trials is
5 contributing to the variance.

6 MS. YAN: Yes, that is because our plan is
7 \$640 million for this year, and at this moment we
8 are looking at probably \$590 million/\$600 million,
9 in that area. We do have some funding cycles we
10 are coming under.

11 DR. SELBY: I actually just wanted to
12 double check with you on this. I think what I said
13 was one of the reasons for the shortfall in
14 commitments in quarter two was we didn't commit as
15 much as we anticipated and budgeted for in the
16 pragmatic, only by a few million, like maybe \$10
17 million or something a little bit larger than that.

18 That is true, isn't it? It wasn't on the
19 slide.

20 DR. JESSE: Just a precaution, it used to
21 be if you came in under budget, you were considered
22 a good steward of taxpayer dollars. Now when you

1 come in under budget, you are considered as having
2 failed to execute your mission. I would just be
3 very cautious when the leadership is going to the
4 Hill, they are well prepared with answers. Every
5 person you are going to encounter is going to have
6 an anecdote from somebody who didn't get money from
7 PCORI and having money sitting on the shelf is
8 going to be challenging to explain, so you need
9 those answers solid.

10 CHAIRMAN NORQUIST: That's for sure.
11 Christine?

12 DR. GOERTZ: I think it was about two
13 years ago that we had decided that for our research
14 funding budget, we would start projecting out for
15 two years. I'd really like to see where we are at
16 with our two year projections for our research
17 funding budget. I don't know if you can answer
18 that now, if we could look at those figures at some
19 point.

20 MS. YAN: We looked at it for the
21 beginning of the fiscal year, for 2015, it was \$640
22 million, the number I showed, and for 2016 at that

1 time, \$400 million.

2 CHAIRMAN NORQUIST: Roughly \$1 billion
3 over two years?

4 MS. YAN: Yes.

5 CHAIRMAN NORQUIST: It might be helpful to
6 look at that at some point. Thank you very much,
7 Regina, and your staff, for doing this. Next up is
8 Bill Silberg. For this one, there will be
9 consideration for approval of the Scientific
10 Publications Committee.

11 MR. SILBERG: Thank you and good morning.
12 I'm going to walk through briefly suggestions we
13 have for improvements to take advantages of
14 opportunities in the area of scientific publishing.
15 This is something PCORI has had an interest in for
16 quite some time, so I'm just going to give you a
17 little bit of background, and then I'll give you a
18 sense of what we would like to have you consider
19 for approval going forward.

20 As a reminder, and many of you in this
21 room were here at the creation, at the beginning, I
22 don't mean creation all the way back, but this

1 creation. We have in place a Scientific
2 Publications Subcommittee, which goes back to
3 PCORI's earliest days.

4 This was developed through a working group
5 process, and it was essentially charged with having
6 oversight of scientific articles developed on
7 PCORI's behalf. That was defined as being authored
8 by PCORI staff, involving members of the Board as
9 authors, members of the Methodology Committee.

10 These were pieces that would be submitted
11 to scientific journals that would speak for PCORI.
12 You see here what the specific obligations of this
13 group were. There was also a call for development
14 of an internal management process. This was to be
15 a group of staff who would essentially shepherd
16 manuscripts from idea through development,
17 coordinating with the committee.

18 Just a quick note. The documentation that
19 created this subcommittee defined its purview as
20 being over articles developed for journals that
21 would undergo traditional scientific peer review as
22 well as editorial review. As many of you know, not

1 all articles that journals publish go through
2 independent outside scientific peer review.

3 Having been in one of those journals, I
4 can tell you often times you will have internal
5 discussion by editors who will sometimes seek
6 outside comment and sometimes not for editorials or
7 commentaries, for example.

8 In the years since this was done, we have
9 seen a tremendous ramp up in our activities and our
10 opportunities as many of you are aware, to put the
11 work that we are doing on the record in scientific
12 publications in various ways.

13 Again, I'm not referring here to the
14 papers that come out of the funded projects, nor am
15 I referring to papers that might be developed by
16 others that would refer to PCORI, and there are
17 dozens and dozens of those as I'm sure you know.

18 We have seen many opportunities to
19 consider new ways to develop papers by staff
20 including members of the Board and the Methodology
21 Committee that will talk about the work we are
22 doing, the internal analyses we are doing, take

1 positions on important topics.

2 There is a much greater volume of ideas,
3 if you will. We also have seen over the last
4 couple of years that we can do a much better job of
5 taking advantage of the time, expertise, and
6 insight that members of the Board and the
7 Methodology Committee offer as members of the
8 Scientific Publications Subcommittee and as we
9 would suggest, a scientific publications committee.

10 This, we think, will also give us a chance
11 to really improve and enhance the way we plan the
12 development of papers, and make sure that what we
13 are thinking about is aligned with the Board's
14 interest and the Methodology Committee's interest,
15 and that we are really doing things even more
16 strategically than we have so far, and that we can
17 align this with our overall communications
18 opportunities, because as you have told us many
19 times, and we have been very appreciative for the
20 guidance, we really want to look at integrated set
21 of tools that are telling our story to different
22 audiences. This should make that work better.

1 We also think this will overall help us
2 advance our strategic goals and be much more
3 efficient to do the sorts of things we are
4 suggesting.

5 Here are the three things that we
6 recommend. The first one is what we are asking you
7 to consider for approval today, and that is
8 reconstituting the subcommittee as a Scientific
9 Publications Committee with a new charter, which
10 you have in your background materials.

11 That committee, if approved and empaneled,
12 would work with staff to develop and implement a
13 scientific publications planning framework, a
14 scientific publishing plan, if you will. We would
15 also work with that committee to develop and put
16 into place a revamped internal PCORI editorial
17 working group which would do the day to day work
18 with the committee's input and guidance.

19 Here is a summary of what the
20 reconstituted committee would do. We suggest up to
21 four Board and up to three Methodology Committee
22 members plus the Executive Director or his or her

1 designee. These numbers are intended to include a
2 chair and vice chair, if the committee so chooses,
3 or if the Chair of the Board so chooses.

4 Here you see the specific duties. We see
5 this as a really excellent opportunity to provide
6 some very important high level and strategic
7 guidance.

8 We also think this committee can do some
9 of the things that the subcommittee was not
10 specifically charged with doing, such as providing
11 content expertise as requested much more broadly
12 than we have had before. We have had terrific
13 volunteering of expertise in content areas of
14 information from the current subcommittee, but we
15 would like to see even more of that.

16 We also think this is a good opportunity
17 for us to get ongoing advice and adjudication if
18 needed on questions of conflict of interest on
19 scientific publishing or helping guide us as we try
20 to take advantage of various opportunities to
21 develop supported theme issues or supported
22 supplements to showcase various publications that

1 come out of our work.

2 Here are the next steps. We will ask you
3 in a moment to consider approving the charter. If
4 it's approved, the Board's Chair may appoint the
5 members of the committee as the Chair is empowered
6 to appoint members of certain other committees.

7 Once appointed, the committee would work
8 with staff, with me being the main support person,
9 to review a publishing plan. With the internal
10 group together, we will then get started. We will
11 be convening the committee regularly for updates
12 and also providing a series of updates to the EDIC
13 on these ongoing activities, as the EDIC discussed
14 this plan quite vigorously.

15 It's very clear that coordinating that
16 this committee is doing with the overall activities
17 of the EDIC will be very important because you can
18 easily see the overlap not just with communications
19 and support opportunities, but clearly this is a
20 critical dissemination and to a degree engagement
21 opportunity, too.

22 CHAIRMAN NORQUIST: We will have a

1 discussion now. Debra, do you want to say anything
2 at this point?

3 DR. BARKSDALE: The EDIC did discuss this
4 new process and this new charter several times in a
5 couple of our calls. We are in agreement with this
6 plan.

7 I think it is important to realize that
8 the subcommittee that existed before was doing a
9 lot of work, but it was doing it under the radar,
10 and it had really become, I think, more of
11 reviewing manuscripts, and I think this new process
12 will help us be more strategic in our publication
13 process.

14 CHAIRMAN NORQUIST: Let's go around for
15 comments. The people on the call, I keep
16 forgetting about the people on the call. I think
17 Allen and Freda are still there. Do any of you
18 have any comments or questions?

19 DR. LEWIS-HALL: No, I'm good. No
20 questions.

21 CHAIRMAN NORQUIST: Allen?

22 DR. DOUMA: I don't at this time either.

1 CHAIRMAN NORQUIST: Alicia, are you on?
2 Francis?

3 DR. COLLINS: I agree it's good to have a
4 proactive strategy for this kind of placement of
5 important perspectives. I guess I worry a little
6 bit about what you are going to do to avoid this
7 becoming slow in its responsiveness, because you
8 are proposing a committee with a lot of very busy
9 people, and one can certainly imagine instances
10 where you really have an opportunity that has to be
11 acted on very quickly, and that will happen, either
12 as a response to something somebody else has
13 published or a contract from a sort of major outlet
14 thing, we have room for a comment from PCORI.

15 How do you proceed in that situation
16 without having your process end up becoming --

17 MR. SILBERG: It is a really important
18 question. As you know, because we have actually
19 run into this a number of times, Francis, and I
20 know you do, too, I think what we are hoping or we
21 are expecting is that by having a committee that
22 will be more helping us with overall strategic

1 guidance and really having an internal editorial
2 group that can move quickly and always have a
3 mechanism for developing these things and move them
4 through in an expeditious way, that by the time we
5 get them to the committee, they will be comfortable
6 enough that we won't have to go all the way down
7 into the weeds with developing a piece or reviewing
8 a piece in detail.

9 We are really hoping to build mechanisms
10 between the internal group and the committee so
11 that we are all on the same page as to what
12 potential opportunities for papers are, and I think
13 one of the tasks will be to come up with some sort
14 of a rapid response mechanism that folks will be
15 comfortable with. That is what it comes down to.

16 It will be a matter of trust and shared
17 values, if you will, on what is important for PCORI
18 to move quickly on, and what opportunities we may
19 have to let go for another time, but I hear you.

20 CHAIRMAN NORQUIST: Let me ask you a
21 question. For this committee, it is about internal
22 publications. Could one perceive that this

1 committee could also be involved in some of the
2 questions we asked earlier about publications that
3 are coming from our investigators or about some of
4 the criteria, for example, and would that be also a
5 vehicle to have that discussion or does that go
6 back to EDIC? I'm not sure where that particular
7 discussion would go.

8 MR. SILBERG: We haven't gotten into that
9 in great detail mainly because we have made a
10 separation which is rather traditional between the
11 funder's role in overseeing papers that represent
12 the funder as opposed to the funder's role in the
13 development of papers that are independent products
14 of a research award of some kind.

15 I think it's an appropriate separation. I
16 don't think it's a wall that should never be talked
17 about in some way. I think we have to be careful
18 from not just the philosophical point of view but
19 also logistically, because we have so many
20 independent researchers with awards who will be
21 publishing, hopefully, quite a bit, a very large
22 volume, in many publications, in many journals.

1 I think it's worth talking about, but I'd
2 have to think a little bit more about how we could
3 create a mechanism that wouldn't just get in the
4 way and slow down good work.

5 CHAIRMAN NORQUIST: The group might also
6 be a higher level kind of group that could think
7 about some of the issues, open science or some of
8 the other issues like that.

9 MR. SILBERG: No question. That is what
10 we mean by "strategic guidance."

11 CHAIRMAN NORQUIST: Okay. I need a motion
12 to approve this charter.

13 MR. BECKER: So move.

14 MR. BARNETT: One of the questions is
15 whether or not PCORI has PCORI statement versus if
16 you just want somebody to write on something like
17 open science, and in that case, anyone can write
18 articles or perspectives, and if they are coming
19 out from PCORI, what does that mean exactly. Does
20 it reflect policy. Does the Board stand behind it.

21 There are also PCORI promotional pieces,
22 too, which can cut both ways. They can be

1 fundamental pieces that are laying the foundation
2 for what the future of research should be like. I
3 think the piece we did hit that middle ground of
4 promoting the ideas but not being self-serving in
5 doing so but rather provocative with regard to how
6 the future ought to look and what PCORI is doing.

7 I just want to say strategically, the
8 Board is involved in a lot of things. Is this
9 another one we should take on where there are PCORI
10 statements or PCORI commissioned pieces, and then
11 the question sort of is also what kind of budget is
12 associated with this.

13 If it is PCORI commissioned, is it
14 staffed, what goes along with that versus Lori and
15 whoever else in their free time is trying to pull
16 together something, just because we are trying to
17 get someone to summarize something that we are
18 doing in a way to get it out there and
19 disseminated.

20 These are different functions. I just
21 think as a board, the Board needs to be together
22 about codifying something we are already doing and

1 putting it in print and getting it out there, that
2 requires very little oversight, and I'm not sure
3 actually the Board or this committee has much of a
4 role. That's operations.

5 If you are going to commission that
6 because you want the staff to get something out
7 that describes what we are doing, you know, I don't
8 know how high that needs to go. If it is actually
9 something around policy, something higher, that is
10 going to have the PCORI name as opposed to
11 describing a program or describing a direction,
12 that is something entirely different.

13 If you're describing PCORnet, you could
14 ask whoever you want to be involved, but that seems
15 to me operations. If we are going to say there is
16 a policy thing that reflects the PCORI Board and it
17 is a PCORI organizational statement of how we see
18 the world, that seems to be something else.

19 Again, I think the Board needs to decide
20 if it wants to weigh in on that. I say that being
21 on several other boards, and particularly American
22 College of Cardiology, which all the time is saying

1 American College of Cardiology says X, along with
2 the American Heart Association, and then other
3 groups, have joint statements, and those are done
4 for a certain purpose.

5 We would need to decide if PCORI wants to
6 weigh in, do we find partners, and what is it that
7 is furthering our mission by doing it, and is it
8 worth the opportunity costs, because there are so
9 many things going on here.

10 You can do the quality control, and you
11 may invite members of the Board or not, but I'm not
12 sure it needs to rise to the top. We are the
13 levels of authority here in terms of commissioning
14 these things, and I just don't want to over reach
15 what this committee has to do when there are
16 things, Joe, you can decide, like we are describing
17 a program, FYI to the Board, as opposed to I need
18 your approval, committee, to do everything.

19 CHAIRMAN NORQUIST: I think this committee
20 could be helpful with delineating what that line
21 is. That could be very helpful.

22 MR. SILBERG: Absolutely.

1 CHAIRMAN NORQUIST: Being a member of a
2 professional organization myself, it takes forever
3 to get some of these statements out, as you know,
4 and it would be nice to be much more nimble on
5 that.

6 MR. SILBERG: That's one of the reasons
7 that I think having an enhanced internal group to
8 deal with many of those as you described them,
9 operational pieces, we want to give the committee
10 and the Board more assurance that we have that
11 covered, and that when we go to the committee in
12 advance to help set what are these tiers and
13 buckets, that we do want to do PCORI policy
14 statement pieces.

15 That will be much clearer up front as
16 opposed to sending the committee an e-mail and
17 saying we would like you to review the following
18 paper, and have the members of the committee say
19 why are you bothering us. We have to get that out
20 of the way well up front.

21 CHAIRMAN NORQUIST: Yes. Barbara?

22 DR. McNEIL: I was going back to one of

1 your earlier slides, Bill, on the original
2 Scientific Publications Committee, where it says
3 "Approve manuscript ideas initiated by the Board
4 and senior staff." I guess the question there is
5 suppose Rick Kuntz wanted to write an article on
6 EHRs compared to registries and mentioned PCORnet
7 and the potential difficulties in losing EHR data
8 from many sources, as one of several points he was
9 making.

10 Is that something that would call for
11 approval by this Board, by this committee?

12 MR. SILBERG: There probably is going to
13 be a number of cases like this where individuals
14 will be writing about topics where PCORI and/or its
15 work might be mentioned in some way, either in a
16 factual sense, a descriptive sense, or to make a
17 point.

18 The mechanism we have in place for that
19 now really involves the question of whether that is
20 a statement on behalf of PCORI or a statement that
21 any intelligent independent author would make, and
22 that involves the use of a disclaimer.

1 We may have to look at that a little bit
2 further, but we do this fairly routinely. It also
3 comes up when we have staff who are invited with
4 their content expertise to be part of a writing
5 team and an author on a paper that may or may not
6 have something to do with PCORI, but it's clear it
7 is not a PCORI statement, they are simply content
8 experts in that case.

9 I think having this structure will allow
10 us to tease that out much more. I think there are
11 going to be many more opportunities to address
12 these questions going forward.

13 CHAIRMAN NORQUIST: Thanks. I'm going to
14 call for the vote. This is a voice vote. All in
15 favor?

16 [Chorus of ayes.]

17 CHAIRMAN NORQUIST: Anyone opposed?

18 [No response.]

19 CHAIRMAN NORQUIST: Anyone abstaining?

20 [No response.]

21 CHAIRMAN NORQUIST: Okay. Thanks very
22 much, Bill. We will see about appointing people to

1 this.

2 Sue Sheridan, who is Director of our
3 Patient Engagement Program, is going to introduce
4 now about the public comment period. We have an
5 open public comment period this morning.

6 MS. SHERIDAN: Thank you, Dr. Norquist.
7 This is going to be a very brief public comment
8 because we don't have anybody interested here in
9 the room to submit a public comment, and we also
10 have no one on the phone who is registered for a
11 public comment.

12 I just want to share for those of you on
13 the phone that if you are interested in submitting
14 a public comment, we will have a second public
15 comment this afternoon at 5:30, and you can
16 register on our event page.

17 I also will share for those of you on the
18 phone if you want to consider submitting a written
19 public comment, that you can do that at
20 info@PCORI.org, and we will receive those and make
21 sure they are sent to the appropriate committee or
22 staff member to answer.

1 That is all we have.

2 CHAIRMAN NORQUIST: Thank you. We might
3 want to add that is 5:30 Eastern Daylight Time.

4 MS. SHERIDAN: Correct, and you can
5 register online or on the event page.

6 CHAIRMAN NORQUIST: Thank you very much.
7 We have about ten minutes before we break. I will
8 kind of open it if there are other comments from
9 earlier discussions that anyone wants to make at
10 this point. Ellen?

11 DR. SIGAL: Curiosity about the public
12 comment. We're patient-centered, we are for
13 patients, we are supposed to be reaching out to
14 large grassroots, don't we find it odd there is not
15 much interest in public comment?

16 CHAIRMAN NORQUIST: Well, I guess someone
17 could look at -- interested in this particular 15
18 minute period of comment. I think we get public
19 comments all the time in a variety of other venues;
20 right? I think you don't ever want to have a
21 meeting without some public comment.

22 I hope you would agree, and Bill may want

1 to address this, too, we get a lot of public
2 feedback, but it comes through a variety of
3 meetings we have, through social networking,
4 through direct comments that are made to our
5 website, things like that; correct?

6 MS. SHERIDAN: Yes, I would agree with
7 that. I think our public comment period in this
8 particular session is an avenue, but we have
9 created so many other avenues to receive public
10 comment, through our roundtables, we are going to
11 do two roundtables this year with grassroots from
12 all over the United States, and also two
13 roundtables with large patient groups.

14 We have created those. We were doing our
15 CMA events where we also have the ability to
16 receive questions. We have Twitter chats. We have
17 a lot of Q&As when we have different programs
18 posted on our website.

19 We continually have a lot of opportunity
20 to receive and answer public comments.

21 DR. SIGAL: I understand that and agree
22 there is really a chance to get to the entire Board

1 at one time.

2 CHAIRMAN NORQUIST: Let me add, Ellen is
3 bringing up an issue that we need to think about
4 how we might use this period. If you have been
5 getting all these, bring some of those public
6 comments back as a summary to the Board at this
7 point, if we need a session like that.

8 The other thing we did, and we haven't
9 really kind of followed up on this, we had a couple
10 of times where we had folks who came and actually
11 talked to us, and I kind of miss that, to be
12 honest. I think it would be nice to think about
13 how we might use this period in that way. That was
14 very powerful in some ways. I think that also not
15 only gives the feedback to us, but to the broader
16 audience for that matter.

17 MS. SHERIDAN: Actually, we have been
18 speaking about how can we take a look at public
19 comment, and could there be specific topics we want
20 to address with the public.

21 CHAIRMAN NORQUIST: Yes, if we are
22 throwing that out, I mean other stakeholders, too,

1 bring in groups from our other stakeholders and
2 have an engagement with them here with the Board.
3 It is something to think about.

4 Bob Zwolak, and then Harlan.

5 DR. ZWOLAK: I don't think we want to fill
6 that air time with meaningless information, but I
7 think all of us are very interested in finding out
8 what those public comments are.

9 We went from meetings with four webcam's
10 surrounding us and giant screens and huge audiences
11 in different cities in the country. Now, we are
12 sort of sequestered in a smaller room, and we seem
13 pretty secretive.

14 I think it would be wonderful. If we have
15 speakers, that is obviously primary, but if we
16 don't, I'd love to hear what information you are
17 receiving.

18 CHAIRMAN NORQUIST: Harlan?

19 DR. WEISMAN: Just to pile on, I've been
20 concerned about how insular the Board has become.
21 One of the things we used to do in terms of contact
22 with stakeholders was also going out and meeting

1 stakeholders. Now that we are in Washington, we
2 seem to be planted here.

3 That was some of the most meaningful stuff
4 I've ever done in my life really, contact with
5 people in the real world. We talk about real world
6 data. We saw real world people, patients,
7 caregivers, clinicians, people involved in health
8 care systems. It was tremendously impactful on
9 myself personally.

10 I'm not suggesting that we do those again,
11 it's probably not practical, but on the other hand,
12 I think it is important for us to consider how we
13 guard against becoming too insular and Board room
14 like.

15 CHAIRMAN NORQUIST: Thanks. Steve?

16 MR. LIPSTEIN: I don't think we are a
17 secretive board. I think we are a pretty open and
18 transparent board. I think the 15 minute public
19 comment segment that we have devoted at our Board
20 meetings has never really been a good opportunity
21 for patients to engage with the Board, especially
22 when we are in Washington. The people who used to

1 come often were paid representatives of advocacy
2 organizations.

3 You heard me comment once before there is
4 a big difference between the paid executive from
5 the National MS Society who I support
6 wholeheartedly, and speaking with MS patients.

7 I just think it was surprising to me a
8 little bit that we are back in Washington, D.C.,
9 and this room used to be populated with 50 or 60
10 people who used to represent the advocacy
11 organizations here in Washington, D.C., and I guess
12 we have given them enough of an opportunity to be
13 heard through various stakeholder forums that they
14 don't feel like they need to come to our Board
15 meetings or they can just listen in.

16 I would echo what Harlan and Bob said,
17 that patient engagement and stakeholder engagement
18 is still a very important thing for the Board to
19 do. I just don't know that the 15 minutes Board
20 public comment segment has ever been that kind of
21 an activity.

22 CHAIRMAN NORQUIST: I think it is

1 something for us to obviously think about. I will
2 put it back to EDIC, since you are about
3 communication and engagement and stuff, to think
4 about how we might do that in the Board meeting.
5 Sue?

6 MS. SHERIDAN: I'd also like us to think
7 about in terms of patients and public comment, I
8 would have to say that most patients in the United
9 States really don't know what a public comment is
10 nor do they know how to participate in public
11 comment.

12 I think we need to take a look at both
13 avenues, or do we recreate what public comment is
14 all about to really capture some of the patient
15 community, or like Steve said, think of a more
16 creative way to engage the Board with our patient
17 community in D.C. and outside D.C.

18 DR. SIGAL: I would say individual
19 patients, an individual may not, but I will tell
20 you in the world I live in, comments from advocacy
21 groups is clearly robust. We get a ton of very
22 informed patient groups giving us information on

1 metrics and things they are interested in. When we
2 post or others post, we get a lot.

3 I would agree the individual patient may
4 not, but for groups that are interested in disease
5 specific things, they are very engaged.

6 CHAIRMAN NORQUIST: I think that is key,
7 around the disease specific, because people get
8 very engaged, and since we are very broad, how do
9 we really engage on some of these topics. It is
10 something for us to pursue, it is a further
11 expansion of our engagement activity.

12 We are a couple of minutes early, and we
13 will break. For those of you on the phone, we are
14 breaking for lunch for an hour, and we will be back
15 in one hour. Thanks.

16 [Whereupon, at 12:15 p.m., a luncheon
17 recess was taken.]

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1 projects which are clear-cut demonstration
2 projects, funded entirely by PCORI, demonstration
3 projects within PCORnet. And we find that these
4 demonstration projects are a real stimulus to
5 problem-solving. They pull issues out of the
6 abstract and into the real issues like contracting
7 between institutions and recruitment, IRB issues.

8 So Rachael will present two of those
9 through the SOC and the RTC. And then I'll present
10 a third, which is a small project, but it's a
11 collaborative project with the CDC and NIH that
12 will solicit work from PCORnet.

13 CHAIRMAN NORQUIST: Before we start, I
14 just want to doublecheck and see whether Freda and
15 Allen are on.

16 DR. LEWIS-HALL: Freda's on the line.

17 CHAIRMAN NORQUIST: Thank you, Freda.

18 Allen, are you on?

19 [No response.]

20 CHAIRMAN NORQUIST: Okay. And Alicia, are
21 you on by any chance?

22 [No response.]

1 CHAIRMAN NORQUIST: Okay. Thanks.

2 All right, Rachael.

3 MS. FLEURENCE: Thank you, Gray. So as
4 Gray and Joe have mentioned, we're going to ask for
5 board approval for a number of PCORnet
6 demonstration project. But before I launch into
7 the specifics, we thought it would be helpful to
8 present this slide to just orient you again to the
9 number of demonstration projects that are currently
10 ongoing in PCORnet.

11 So we have five work streams currently.
12 The first one is the Aspirin Research Demonstration
13 Project, and I'm going to be asking for your
14 approval for that one today. The second one is the
15 obesity research demonstration project. We already
16 received board approval for this in January, so I
17 won't be mentioning this one today.

18 The third one is the Health Systems
19 Research demonstration project. This also has
20 already received board approval so it won't be
21 mentioned today. The fourth one is the PPRN
22 Research Demonstration Project. I'm very excited

1 to bring this to you today, and we are seeking
2 approval today.

3 And then the fifth one is what Joe
4 mentioned, which is the collaboration with NIH and
5 CDC, and it's called Next-D. So this is just to
6 orient you again because there are a number of work
7 streams right now in PCORnet and we wanted to make
8 sure you have the big picture.

9 Okay. So I'm going to start with the
10 PCORnet Aspirin Demonstration Project, in which
11 we'll ask for your approval for this. So a few
12 things. This is really the first of PCORnet's
13 research demonstration projects. The topic is the
14 optimal maintenance dose of aspirin for patients
15 with coronary artery disease.

16 It does answer an important unanswered
17 clinical question, one that matters to patients and
18 their clinicians in terms of which is the best dose
19 post-event. There's some statistics here in terms
20 of numbers of 15.4 million patients have coronary
21 artery disease and are on this high dose of
22 aspirin, but it may be associated with a higher

1 rate of gastrointestinal bleeding compared to the
2 low dose.

3 The variation in which those patients get
4 is largely driven by practice patterns rather than
5 by the policy of the clinical evidence. So this
6 large, multi-center trial would really be able to
7 provide necessary evidence to establish the
8 relative effectiveness and safety of these two
9 dosages.

10 But also, and just as importantly, this
11 trial is really going to be able to demonstrate
12 PCORnet's capacity to support rapid and efficient
13 randomized trials embedded in the delivery of care.

14 And two things to say is that this trial
15 really looks at leveraging electronic health data
16 collected during the delivery of care, and really
17 minimizes the burden of patients and clinicians.
18 So we think there's a number of transformational
19 aspects to this project that could really help us
20 change the way clinical trials are conducted.

21 I was asked to give a few kind of
22 reminders of how we came to this topic and a little

1 bit of the timeline. We started working on this
2 fairly early on in PCORnet's life. So as early as
3 March 2014 we solicited topics from the entire
4 network in PCORnet.

5 We got 41 topics. These were worked on by
6 coordinating center staff as well as PCORI staff,
7 and we came down to a final short list, which was
8 then reviewed by our PCORI advisory panel first as
9 well as by the PCORnet principal investigators.

10 So after quite a bit of work with
11 prioritization, both groups chose the maintenance
12 dose for aspirin as the highest topic. The PFA was
13 approved for development by the SOC in June of 2014
14 and then by the full board in July of 2014.

15 We currently -- the application went under
16 a modified version of merit review that was adapted
17 to PCORnet since this was a limited funding
18 announcement. We've worked very closely with the
19 CTAP as well as with our external merit reviewers.
20 And the selection committee approved this last
21 week, on April 29, 2015.

22 So this is the recommended project, so

1 Aspirin Dosing: a Patient-centric Trial Assessing
2 Benefits and Long-term Effectiveness, also known as
3 ADAPTABLE, and the budget amount is \$14 million.

4 CHAIRMAN NORQUIST: Okay. So now we'll
5 have discussion about this and then we'll get to
6 the motion. So Christine, do you want to say
7 something since you're on the selection committee?
8 Maybe you want to say something about this.

9 MS. GOERTZ: Thank you, Rachael. I think
10 Rachael did an excellent job of outlining the
11 project. We had quite a lot of discussion about
12 this and what it means to be funding a PCORnet
13 demonstration project and how this fits in with
14 other demonstration projects. But in the end I can
15 say that we're fairly enthusiastic about this
16 project and look forward to seeing it move forward.

17 CHAIRMAN NORQUIST: You had a qualify
18 there. Were there any concerns? Was it fairly
19 enthusiastic or what was their concern? You want
20 to --

21 MS. GOERTZ: I probably should have used
22 better terminology. I don't think that there was

1 any concern that was specifically targeted so much
2 at this particular project. It was more about
3 PCORnet in general. And I think many of the
4 concerns that we may have had when we were talking
5 about this were probably incorporated into
6 Rachael's overview this morning about PCORnet.

7 CHAIRMAN NORQUIST: Okay. All right.
8 Rick?

9 MR. KRONICK: Just a minor comment. I
10 think if we're going to get into this mode of
11 potentially having the board kind of approve of
12 studies, maybe a little bit more of a scientific
13 summary, where we'd have like what is the target
14 population? What's the principal hypothesis being
15 asked? Sample size?

16 It could be two sides, but I mean, it
17 would be better for us to at least look at that
18 kind of summary level of the scientific part.

19 CHAIRMAN NORQUIST: We'll come back around
20 this way. Bob and then Barb.

21 DR. JESSE: So I was going to say pretty
22 much the same thing, and I'll be a little bit more

1 specific. So, for instance, whether it's 325 or
2 81, if the base size probably doesn't make a huge
3 difference; but if everybody on 325 is also now
4 taking omeprazole, it creates a much bigger
5 difference.

6 And so really understanding what's the
7 point of the science behind it and what are the
8 potential implications on individuals and health
9 policy would be just help for us to be a little
10 more informed.

11 CHAIRMAN NORQUIST: Barb?

12 DR. MCNEIL: Yes. I have two questions.
13 Actually, one of them follows what Rick and Bob
14 just mentioned. But within that general context, I
15 would like very much to know -- since you mentioned
16 that the PCORnet principal investigators were the
17 ones who made the final selection, I'd be really
18 interested to know how many of them were
19 cardiologists. It just seems like a big cardiology
20 problem, or maybe it's not a cardiology problem.
21 But I would like to know that fact, so maybe you
22 know that now.

1 And the second one I would like to know is
2 given the conversation we had earlier about
3 accrual, what is going to be the mechanism of
4 watching accrual in a site-by-site approach for
5 this particular project?

6 CHAIRMAN NORQUIST: Okay. So why don't
7 you answer the first one about the number of
8 cardiologists.

9 MS. FLEURENCE: Yes. So Bob Harrington,
10 who is a cardiologist, is co-PI, and Matt Roe from
11 the Duke -- from DCRI is also a cardiologist. And
12 it turns out that our co-PI on the coordinating
13 center is also a cardiologist. That's Adrian
14 Hernandez. So it is absolutely going to be led by
15 cardiologists.

16 And we also have strong patient leadership
17 on the running of the trial. We have a heart
18 patient who's also involved with it.

19 DR. MCNEIL: Can I just follow up on that?
20 Actually, for this claim that it's a problem, which
21 involves downstream effects, potentially cardiac or
22 stroke or bleeding, it strikes me that the patient

1 voice, while important, wouldn't be the one I would
2 use to choose the topic, if that's what you were
3 implying.

4 MS. FLEURENCE: It's more about
5 involvement now in the results of the trial.

6 CHAIRMAN NORQUIST: Yeah. The recruitment
7 issue now, I think. I hope you're talking about
8 that also.

9 MS. FLEURENCE: Yeah. We're talking more
10 about now kind of standard -- the standard
11 requirements that PCORI research has for
12 involvement of patients in all steps of the
13 research.

14 Your second question was about --

15 CHAIRMAN NORQUIST: Recruitment issue.

16 MS. FLEURENCE: -- recruitment. So the
17 way the trial is set up, and I think this is what
18 Christine was referring to in terms of some of the
19 conversations we had at the selection committee
20 because some of these methods haven't been tested
21 yet in practice, so we're going to be or they're
22 going to be screening using EHRs at all the sites,

1 identifying potentially eligible patients, and
2 contacting patients directly with the permission of
3 their clinician to ascertain whether the patients
4 want to be involved in the trial.

5 Because this is going to be done through
6 email, they have other pathways as well of
7 contacting and recruiting patients. They're going
8 to be using mail and also direct contact as it
9 provides location. So they're also accounting for
10 the fact that not everyone has access to internet
11 or wants to be contacting in that form.

12 So using EHR data to screen patients, to
13 collect baseline data, and then to do follow up on
14 this scale is really one of the transformational
15 hopes that we have in terms of leveraging the data
16 that's being collected on a daily basis without
17 burdening patients and finishing further.

18 DR. MCNEIL: But just to get to the
19 question about how are you going to monitor site by
20 site on accrual. Are you going to pull back on
21 sites that don't accrue?

22 MS. FLEURENCE: Yes. The coordinating

1 center is going to be monitoring for recruitment
2 rates and also to ensure that we have the right
3 representation of the population. So yes.

4 CHAIRMAN NORQUIST: Sharon?

5 DR. LEVINE: Rachael, what does long-term
6 mean? Is that long-term effectiveness in the --

7 MS. FLEURENCE: I believe the trial is 30
8 months.

9 DR. LEVINE: Thirteen months?

10 MS. FLEURENCE: Thirty, three zero.

11 DR. LEVINE: Oh, 30 months. Sorry. Okay.
12 Great. And just a comment. One of the challenges
13 that exists with aspirin, because it's not a
14 prescription drug, it doesn't appear in the
15 pharmacy data. So it really is a matter of
16 tracking back through progress notes.

17 We've had a lot of challenge in terms of
18 measuring adherence to aspirin therapy because of
19 the fact that it's not part of the pharmacy system.
20 So it's very labor-intensive.

21 MS. FLEURENCE: Yes. We're that that
22 seems difficult.

1 CHAIRMAN NORQUIST: So other comments
2 about this particular trial? Yes, Joe?

3 DR. SELBY: Rachael, I don't think you
4 said that the investigators have -- this is to
5 Barbara's point about involvement of cardiologists
6 -- that the American College of Cardiology and
7 American Heart Association are both involved on the
8 research team. So we have engaged the right
9 clinical specialists, supportive of the trial and
10 engaged.

11 The other thing, I just wanted to put a
12 slightly different spin on Christine's point or
13 augment it. But I think one of the things we said
14 is that one of the definitions of a demonstration
15 study is that in fact it is riskier than a trial
16 because you are doing things for the first time and
17 you are getting more out of it -- that you're
18 getting a scientific answer, we certainly hope, but
19 you're also learning a lot about how PCORnet can
20 efficiently do trials.

21 So yes, it is a bit riskier, and we all
22 recognize that. And therefore, the monitoring is

1 crucial. And did you say anything about the first
2 stage and the second stage of funding?

3 MS. FLEURENCE: I didn't. What we propose
4 to the selection committee is that the trial would
5 be funded in two phases. So there would be an
6 assessment after probably year one to make sure
7 that, for example, recruitment was happening the
8 way we wanted it to.

9 And there'll be a formal assessment before
10 we proceed with phase -- the phase two funding. So
11 that's our way to mitigate risk with the trial, is
12 to fund it in two --

13 CHAIRMAN NORQUIST: Ellen?

14 MS. SIGAL: Again, recruitment is
15 something I actually know more about than I ever
16 thought I should know or wanted to know. What
17 penalties do you have if it's not recruiting with
18 just how you place this contract, just [inaudible]
19 what you can do? And I just think that a lot of
20 the enforcement or penalties or restoring funding
21 if it's not written directly in the contract
22 [inaudible] ability to do anything?

1 MS. FLEURENCE: Well, that's a great
2 point, so thank you. I mean, I think we -- like
3 everything with PCORnet, we're going to -- the
4 program staff is going to be heavily involved with
5 the monitoring. But I take your point that we
6 should have this explicitly written in the
7 contract. So thank you.

8 CHAIRMAN NORQUIST: Yeah. And I think
9 it's only fair to investigators, too, that it's
10 very clear to them what the rules are, you know
11 what I mean, so that they know that if they don't
12 perform in a certain way, that they know that it's
13 over. It also gives them some incentive to get
14 there, to be honest.

15 Okay. Let's -- can you -- oh, I'm sorry.
16 I didn't see. Harlan?

17 DR. KRUMHOLZ: I just want to make a
18 comment about the overall issues here. I think
19 that what's important for us as a board is to focus
20 on the process at this point. I mean, there does
21 remain some controversy about this topic or, you
22 know, lots of people could debate whether this is

1 the right place or whether this is the right
2 question.

3 I think for us at this time, that's not
4 the level of -- that's appropriate until it's
5 appropriate on the RTC, actually, when we just most
6 recently voted on it. But it was a question of
7 whether or not the process had been a good one,
8 whether it had been fair, whether it had been
9 transparent, whether views had been able to be
10 heard.

11 And, you know, in this particular case,
12 Rob Califf was running PCORnet, a very experienced
13 trialist who has done a lot of -- he has addressed
14 a lot of different questions, has a great
15 sustainability about science. But again, you know,
16 I felt that it wasn't our role to critique it at
17 this point, or what that may have been -- had a
18 chance earlier when you were eliciting suggestions
19 and comments and so forth.

20 But what I was most impressed by was that
21 there was a good process here in that it resulted
22 in a trial that you've got strong consensus around

1 and people are excited about. And, you know,
2 whether that would have been what I would have
3 chosen or whether anyone else on this board might
4 have chosen it I think is a different issue.

5 So one thing that we should be very happy
6 about is that they've steered through a very
7 difficult process. It's not a -- it's not a
8 threatening trial. But, you know, then I thought
9 in the end, what I mean is it doesn't threaten
10 anyone's vested interests.

11 But maybe, for the first one, that's not
12 so bad because we have enough issues to deal with.
13 And so finding an area that's not necessarily
14 anyone's pain point -- what I mean by that is no
15 company or particular vested interest is trying to
16 protect an interest -- and let's see if we can run
17 this.

18 And if this goes successfully, then you'll
19 go to the next, the next, the next. But I was
20 really impressed and proud of the process that
21 you've shepherded through, and I know all the other
22 help that you've gotten, Rachael. And so for that

1 reason, I was very supportive of what this was.

2 And I just wanted to calibrate it, I think
3 sort of the thinking and the kind of level of
4 discussion. And at this point, I think we should
5 be focusing on were there any flaws in the process.
6 I can tell you, I don't believe that there were
7 any.

8 And you guys have done a terrific job. I
9 can't even believe that you got consensus on the
10 topic or that you got everyone excited about
11 pursuing this. I think that's a remarkable
12 achievement, and I wanted to congratulate you.

13 CHAIRMAN NORQUIST: Thank you. So remind
14 me, now. So what we're voting on is to approve the
15 award. But the award, I mean, as you've set it up,
16 there will be a phase 1 and a 2 so that we know
17 that if it doesn't work after the phase 1 --

18 MS. FLEURENCE: That's right. So you're
19 approving the \$14 million with the understanding
20 that the PCORI program will monitor this in two
21 phases.

22 CHAIRMAN NORQUIST: Right. So we're

1 approving the award amount and the process, as
2 we've said. Right?

3 MS. FLEURENCE: That's right.

4 CHAIRMAN NORQUIST: All right. So I need
5 a motion to approve.

6 [Motion and second made off microphone.]

7 CHAIRMAN NORQUIST: Oh, okay. All right.
8 So I had a second? All right. So this has to be a
9 roll call vote, I think. Yes. Mary and others are
10 shaking their head. So Phil, that's why you're
11 sitting up there, of course. I don't know why else
12 you'd be sitting -- okay. So you want to do it,
13 then? Wait. I'm sorry. Steve has a question.

14 MR. LIPSTEIN: [Off microphone.]

15 CHAIRMAN NORQUIST: Make it fast? They're
16 going to make it efficient?

17 MR. SILBERG: Steve is asking if the show
18 of hands is enough or if it has to be one by one.

19 CHAIRMAN NORQUIST: Yeah, yeah, yeah,
20 yeah. Of course it -- I mean, it has to be okay
21 because, I mean, you're -- I mean, we can't do it
22 or we'll have to have a discussion about that.

1 Yeah. Let's just do that.

2 All those in favor raise your hand.

3 [Show of hands.]

4 CHAIRMAN NORQUIST: Okay. We can see
5 everybody now. Anybody opposed? No, I'm going to
6 get to them. Hang on. I'll get to them. Anybody
7 opposed in the room?

8 [No response.]

9 CHAIRMAN NORQUIST: Anybody abstaining?

10 [No response.]

11 CHAIRMAN NORQUIST: Okay. So everybody in
12 the room, then, obviously, unless I've missed some
13 category, has voted for this. All right.

14 So Freda, what's your vote?

15 DR. LEWIS-HALL: I vote for it.

16 CHAIRMAN NORQUIST: Okay. Allen, I think
17 you're on.

18 DR. DOUMA: I'm in favor.

19 CHAIRMAN NORQUIST: Okay. I don't know if
20 -- well, I believe you can. Okay. All right.

21 DR. DOUMA: Yeah. Rich had to recuse.

22 CHAIRMAN NORQUIST: Yeah. So that's

1 approved. Now we're on to the next one. Okay.

2 MS. FLEURENCE: Okay. So I'll just start
3 by saying I'm particularly excited about this one.
4 This is our PPRN Demonstration Project, and we're
5 asking you for the approval to develop this PFA.

6 CHAIRMAN NORQUIST: Now, let's be clear.
7 We're not funding a project. We're approval for
8 the development of it.

9 MS. FLEURENCE: That's right.

10 CHAIRMAN NORQUIST: Right. Okay. Thank
11 you.

12 MS. FLEURENCE: So as you know, you've
13 approved already a number of demonstration projects
14 for our CDRNs, which are our large health systems -
15 - so aspirin, the obesity trials, and the health
16 systems work.

17 But there's really been a feeling that we
18 needed to attend to the patient-powered research
19 networks and provide them with the opportunity to
20 demonstrate their ability to both generate research
21 questions that matters to their patients and to
22 their communities, and also be able to conduct the

1 research.

2 So this PFA is about helping or supporting
3 the PPRNs in testing their network and in testing
4 their ability to work collaboratively as part of
5 PCORnet. So what we're asking your approval for
6 are for two initiatives. The total costs do not
7 exceed \$22 million for up to nine projects in
8 fiscal year 2016.

9 The first set are eight smaller projects
10 of up to \$2.5 million in total costs over three
11 years, and the second project is one cross-PPRN
12 project that allows every PPRN to participate in.
13 And this is for up to \$4 million in total cost over
14 three years.

15 So a few words about the project scope
16 here.

17 CHAIRMAN NORQUIST: So wait. Is there
18 some confusion about the subjects? I thought you
19 were going to ask a question.

20 MR. BECKER: [Off microphone.]

21 CHAIRMAN NORQUIST: Wait, wait. You may
22 want to use your microphone.

1 MS. FLEURENCE: It's up to you, Larry.

2 CHAIRMAN NORQUIST: Up to 24, I think he
3 said.

4 MR. BECKER: Right. But 8 times 2.5 is 20
5 million, not 22 million.

6 CHAIRMAN NORQUIST: Up to 24, I think is
7 what they're saying.

8 MS. FLEURENCE: Yeah, because we
9 anticipate them to not all come up to the maximum.

10 CHAIRMAN NORQUIST: But if they did?
11 Anyway, okay.

12 DR. SELBY: You could commission us to
13 fund this number of projects for that amount of
14 money, recognizing that not everyone could come in
15 at the max.

16 MS. FLEURENCE: We anticipate that some of
17 the less -- some of the newer PPRNs may be able to
18 conduct smaller studies. So we thought that not
19 everyone would come up to the maximum. But I can
20 see how it's a little confusing.

21 So just a few words about how this will
22 run. PCORI will invite letters of intent from the

1 PPRNs that address patient-generated questions. So
2 a really key aspect of this is that PPRNs will be
3 reaching out to their communities, to their
4 participants, to generate critical questions of
5 interest to them.

6 The potential study designs obviously must
7 be optimal to meet the study question. There's a
8 variety of study designs that might be considered.
9 They're on the slide. There will also be a
10 collaborative component to the PFA.

11 So it's most simply conducting research or
12 it's help simply conducting research of interest to
13 the PPRN. But it's also really enabling and
14 supporting collaborations between the PPRNs so that
15 they can share resources, share tools, and really
16 accelerate the way they're doing research by
17 learning from what each other is doing.

18 So they're asked to propose many different
19 ways to leverage the tools and resources that exist
20 within the network and create reusable processes
21 for PCORnet. So the idea is that the tools and
22 resources that will be developed between the PPRNs

1 will be of use for future research, and that's
2 where we start seeing an acceleration of the
3 ability for patient-powered research networks to
4 conduct this kind of research.

5 So a few words about the timelines. The
6 RTC approved the concept in February of 2015. The
7 SOC approved the -- endorsed the limited PFA
8 development in March 2015. And today we're asking
9 you to consider the approval for developing the
10 limited funding announcement.

11 We are on track to release the funding
12 announcement towards the end of May should you
13 approve today. And then in January, by January,
14 we'd be able to ask you to consider the actual
15 award slate.

16 CHAIRMAN NORQUIST: Okay. So now we're
17 open for discussion about this particular motion.
18 So we will start with Francis and come around this
19 way. Francis?

20 DR. COLLINS: So obviously, a really
21 exciting opportunity. And it would be great to
22 bring the PPRNs more significantly into the

1 enterprise. Obviously, a lot of this is going to
2 be read very carefully by potential applicants, and
3 you don't want to inspire them to come forward with
4 things that you really are not going to be
5 interested in.

6 So just in terms of the way in which you
7 lay out the scope, one of the things you mentioned
8 on your slide is burden of disease studies. And
9 that sounds to me like it could be quite general,
10 and there would probably be every PPRN who would
11 like to say something about the burden of their
12 disease.

13 So how do you aim to try to be more
14 precise about capturing what you're looking for and
15 not having people spend a lot of time on things
16 that really are not going to be responsive?

17 MS. FLEURENCE: So there will be a
18 competitive LOI process. But first of all, we'll
19 make sure we're not wasting anyone's time in doing
20 a full application. I think we'll be able --
21 there'll be a balance between language that allows
22 the more mature research entities to do fuller

1 research, but also enable the newer PPRNs who may
2 not be as sophisticated yet in terms of the data
3 that they have to be able to propose something.

4 But that's where the up to \$2.5 million
5 comes on, so that we would potentially only fund
6 smaller projects on that basis. But I do get your
7 points in terms of being specific. And in the end,
8 we do want questions that generate evidence that
9 are really going to help the patient communities or
10 the participants in the PPRNs.

11 So I think burden of disease would rank
12 lower than a question about answering competitive
13 effectiveness questions. So we'll make sure to get
14 the language cleared up in the PFAs.

15 CHAIRMAN NORQUIST: Yeah. And I think to
16 his point, anyway, that these were selected already
17 in some degree. In fact, they are topic-specific,
18 right, disease-specific, so to some degree they've
19 already been selected on this, or a rare disease.

20 So I think we also want to be careful
21 because if someone comes forward with a rare
22 disease proposal, that might be something that we

1 need to consider that, too. Right? Okay.

2 Ellen?

3 MS. SIGAL: So Rachel, I think I like
4 this, but I'm not sure I understand it. So in a
5 specific disease setting, would you deal
6 [inaudible] that are important to patients? How
7 would this operationalize those in the specific
8 disease where they're looking for answers?

9 How would that -- give me an example of
10 the question. Or would it be gathering data that
11 would seek better decision-making on drugs? I
12 mean, again I think I understand it, but I'm not
13 sure.

14 MS. FLEURENCE: Well, we're really trying
15 to not be too prescriptive and leave the PPRNs the
16 flexibility to come up with questions that matter
17 to their communities. So the language allows quite
18 a range of different study designs on specific
19 questions.

20 So what the PFA says to the PPRN
21 leadership is, please go to your communities and
22 generate questions, and then choose one to submit

1 to PCORI that's really -- the answer to which is
2 really important to your community. So that's what
3 we are -- we're being fairly open to what they
4 might send us.

5 But I think, to answer this point, the
6 eights that will be selected are going to have to
7 be very impactful.

8 MS. SIGAL: Yes. But also in terms of the
9 data, so there are probably a lot of things that
10 they think are most important. Or sometimes the
11 things that are [inaudible] in the disease setting,
12 it may be too open. I don't know whether some
13 examples that ask for --

14 MS. FLEURENCE: But after the competitive
15 LOI process where they've send in their questions,
16 they will have to present a research plan as well.
17 And I think part of what we hope will happen in
18 this process is that collaboration between the
19 PPRNs is going to accelerate and they're to help
20 each other really put down a solid research plan.

21 So for those who are less research-focused
22 and really more community-focused, they now have

1 access to 17 other PPRNs that can help support the
2 technical aspects of the proposal.

3 DR. KRUMHOLZ: Let me say that we're not
4 just handing them the money, but they're increasing
5 their purchasing power. So they'll be able to work
6 with others. But it's still going to go through
7 the process. I mean, it's not an automatic, go do
8 whatever you want, but it's about saying, if you
9 can formulate a suitable question and if you can
10 navigate the peer review process of the PCORI, then
11 you've got money in order to -- the money's coming
12 that side, from patients to researchers, instead of
13 the other way.

14 And even the CDRN is supposed to be
15 working with partnerships with patients. But this
16 is about saying -- the [inaudible] here is going to
17 be with patients. And they're hiring the
18 researchers, but they still have to get approval
19 for what they're doing, and I hope mentorship, with
20 regard to the questions.

21 Here we've got a formative question.
22 Let's see how we can help you put it in a form that

1 you might be able to work with others. Right?

2 MS. SIGAL: This is an example like of a
3 question that they could ask that -- I mean, maybe
4 I'm just not getting this --

5 DR. KRUMHOLZ: What's the comparative
6 toxicity of two -- toxicity from the point of view
7 of my experience of two different chemotherapeutic
8 regimens? And how do people feel taking this
9 versus that? I get that there's a disease-free
10 survival advantage with one versus the other. But
11 I want to know how people feel. And you say, well,
12 gee, no one's really actually ever studied it like
13 that before.

14 MS. SIGAL: Theoretically, this is what
15 PROs could do. Theoretically this is what
16 [inaudible]. But we won't have the answer to that.
17 We can get safety data which will be confidential,
18 but they're not going to be able to get the data
19 for that.

20 DR. KRUMHOLZ: Right. But this group will
21 now have money to say, what if studies would help
22 us answer this question? Maybe the studies are to

1 develop the means to study this first. But they're
2 saying, no one's studying things that matter to us.
3 And this is something that really matters to us,
4 you know, high-function survival or something.
5 Right?

6 And so how do we hire researchers to start
7 answering the questions that may matter more to us?
8 And ideally, those will then align with the things
9 that the researchers are also interested in, too.
10 But it just gives them some purchasing power. It
11 doesn't say to them, you're stepchildren. I'm not
12 saying that there's anything wrong with
13 stepchildren, but that there's this --

14 CHAIRMAN NORQUIST: Yeah. Let's not get
15 into that.

16 DR. KRUMHOLZ: Yeah, I know. Anyway --

17 CHAIRMAN NORQUIST: All right. Larry?

18 MR. BECKER: I think I heard you say that
19 there are 18 PPRNs. Right? So are we comfortable
20 at least putting out what appears to me is nine
21 possibilities, which means the fact that nine will
22 not get a grant, that we won't discourage the other

1 half?

2 MS. FLEURENCE: So the second project,
3 which is across PPRNs, actually will allow for all
4 18 to participate. So that's some of the purpose
5 of the second project. And then for the first one,
6 we're actually asking PPRNs to come in as
7 collaborations. So up to three -- each PPRN will
8 be able to be part of up to three applications.

9 So this should give plenty of opportunity
10 for every PPRN to -- maybe not to lead, but at
11 least to participate in at least one of the
12 demonstration projects.

13 CHAIRMAN NORQUIST: And of course, that
14 would depend on the topic because they're disease-
15 specific. So their patient populations may not be
16 relevant to whatever the question is.

17 MS. FLEURENCE: That's correct. The
18 collaborations, though, will happen not just on the
19 patient participation in answering the study, but
20 also just sharing resources, sharing protocols,
21 sharing tools, sharing --

22 CHAIRMAN NORQUIST: Oh, okay.

1 MS. FLEURENCE: So there's all kinds of
2 collaborative aspects to this that are --

3 CHAIRMAN NORQUIST: And the other thing
4 you didn't mention, it may not be 18 at the time
5 because you're recompeting the PPRNs. And so the
6 number may be a little different when this actually
7 goes into effect. Correct?

8 MS. FLEURENCE: That's correct. We have
9 out [inaudible].

10 MR. BECKER: I just didn't want somebody
11 to get discouraged to see the numbers.

12 CHAIRMAN NORQUIST: Right, right, right.
13 No. Okay.

14 Bob Zwolak?

15 DR. ZWOLAK: A very nice presentation,
16 Rachael, also very exciting. My question had to do
17 with your choice of the wording that questions must
18 be generated by patient members. And some of that
19 actually just played out between Ellen and Harlan.

20 And even Harlan, when you talk about
21 assessment of toxicity, can you help me a little
22 bit to understand the reality of the "must be

1 generated by the patients"? In real life I
2 understand this to sort of play out to be a
3 collaboration between patients and researchers.
4 But it just seems like a pretty strong phrase to be
5 using.

6 And the second brief question has to do
7 with the collaborative aim. I think that some of
8 the PPRNs would have no problem collaborating, but
9 others, I think, are more population- or disorder-
10 specific. And will everyone have to have a
11 collaborative aim?

12 MS. FLEURENCE: Yes. So to your first
13 question, one of the aims in phase one for the
14 PPRNs was to work with their communities to
15 generate research questions. So this is something
16 that should be fairly mature at this point in terms
17 of how they've gone about eliciting and talking to
18 their broader community about the patients that
19 matter to them.

20 We're open to all kinds of different
21 methods to do this. So when they come in with
22 their LOI and the application, we expect that

1 there'll be all kinds of different ways that
2 they've come up with their questions. But this is
3 not something that we're springing on them. This
4 is something that they've been working on for a
5 while, and it's important in terms of what Harlan
6 was saying of really giving patients and
7 communities voices to say what matters to them.

8 And then I do agree there'll have to be
9 some translation into the research. But they
10 should be fairly right by now used to doing this
11 kind of work because it was one of their phase one
12 milestones.

13 Your second question is collaboration.
14 Yeah. So some of this, my answer to Gray, this is
15 not about two PPRNs coming together to answer the
16 same question using their -- pulling data or
17 anything like that. It's really we're leaving a
18 lot of space for what the collaboration looks like.

19 So it might be as simple as one PPRN has a
20 full-time statistician and this other PPRN doesn't,
21 but really needs that fast time. So that's just an
22 example of collaboration.

1 So what we're trying to do is really build
2 a community of PPRNs and not have 18 individual
3 networks that are just doing their own thing. We
4 think that by sharing resources on all kinds of
5 different levels, that's how we're going to really
6 accelerate PCORnet as a PPRN network.

7 Many of them, if they pull together their
8 resources, are going to avoid reinventing the wheel
9 and really be able to accelerate the work. So the
10 collaborations can take all kinds of different
11 flavors, and we're leaving that open to them in how
12 they come in together.

13 CHAIRMAN NORQUIST: So the incentive here
14 is for them to be creative about the collaboration.
15 Right?

16 MS. FLEURENCE: Creative. Yes.

17 CHAIRMAN NORQUIST: Yes. So we'll see.
18 It'll be interesting to see, yeah. And I think the
19 other issue about the "must" is that whatever the
20 method is to generate it, ultimately the topic
21 should be considered by patient groups to be an
22 important topic. Correct?

1 MS. FLEURENCE: Right. Yes.

2 CHAIRMAN NORQUIST: Okay. Bob Jesse.

3 DR. JESSE: When you talk about
4 demonstration projects, just in the broad sweep,
5 what are we talking about? The reason I'm asking
6 the question is we just talked about a relatively
7 dichotomous and straightforward trial that's going
8 to cost 16 million bucks over a 30-month period.
9 What are we expecting to get out of \$2 million
10 projects?

11 MS. FLEURENCE: So we're expecting to be
12 able to move the answers to the questions forward.
13 So, for example, what Ellen was saying -- if we
14 don't have PROs in that area and that's a critical
15 building block to being able to answer a bigger
16 question, we build that building block. So they're
17 programmed on the scientific aspect.

18 But there's also, I think -- and that's
19 where the collaborative end comes in -- there's
20 also huge progress in terms of building the PCORnet
21 infrastructure. So having them develop the common
22 tools and resources that they can share, that they

1 can tap into, and thinking about this as laying the
2 foundation for future research in the PPRNs in
3 phase two and beyond.

4 So what we're getting is not only answers
5 or beginnings of answers for scientific questions,
6 but also the beginning of this common
7 infrastructure that they can use to accelerate
8 their research going forward.

9 DR. JESSE: So something like how to do
10 point of service enrollment into a trial would be--

11 MS. FLEURENCE: Yeah. And for us to be
12 able to host these within the coordinating center
13 host site has all kinds of protocols and processes
14 that help them think, through this agreement, ways
15 to increase recruitment for trials -- all those
16 sort of things that they've been developing as
17 single networks but are now pooling them, these
18 common resources, for the network as a whole.

19 CHAIRMAN NORQUIST: Harlan Krumholz.

20 DR. KRUMHOLZ: [Off microphone.]

21 CHAIRMAN NORQUIST: Oh, okay. Harlan
22 Weisman?

1 DR. WEISMAN: Along those same lines of
2 questioning of Bob Jesse, PCORnet I always think of
3 as a network of networks. And I'm glad to see that
4 we're involving PPRNs as well as the CDRNs.

5 I'm still not sure I understand the
6 segregation of CDRNs and PPRNs. And it's also
7 separate but not equal in that we're throwing a lot
8 of money into the CDRNs and a small amount of money
9 and smaller things into PPRNs.

10 And I'm not sure I understand the theory
11 behind all of this and why we don't encourage
12 collaboration, not just among PPRNs with PPRNs and
13 CDRNs with CDRNs, but across PPRNs and CDRNs to
14 take on questions, and that we're agnostic, in
15 terms of funding, about whether they're a PPRN or a
16 CDRN, but base our funding decisions on the
17 quantity of the proposal.

18 MS. FLEURENCE: A great point. I'll say
19 that it's not a black and white as maybe my
20 presentation led to believe. So for example, for
21 the ADAPTABLE trial, a PPRN has a highly visible
22 role. It's the Health eHeart PPRN, and they're

1 actually going to be providing the patient portal
2 for patient input. So I didn't say that in my
3 presentation. But there is a PCORnet community
4 across the 29 networks, and they're working
5 together.

6 For the PPRN demonstration projects,
7 they're absolutely welcome to reach out to CDRNs.
8 And we know a number of relationships have already
9 formed. We didn't want to put that as an emphasis
10 in the PFA, but if it's appropriate for them to
11 answer their question by reaching out to one of the
12 CDRNs. And then they're absolutely welcome to do
13 that.

14 We felt that by emphasizing that in the
15 PFA, it leads to other unintended consequences that
16 we wanted to avoid, I think, for this first set of
17 demonstration projects. This is to help them
18 really ramp up and get out of the gate in terms of
19 conducting research, and remembering that all 18
20 are at very different stages of development.

21 So for some, it's going to be a lot
22 easier. For others, they're grassroots networks

1 that just really need to organize at this point.
2 So we felt that this was the right way to peg the
3 amounts and the message. But we do think of
4 PCORnet as an overall community, and I think we'll
5 see that in some of the LOIs that come in.

6 CHAIRMAN NORQUIST: Joe, did you want to--

7 DR. SELBY: I just wanted to be clear,
8 Harlan, that in phase two, the expectations on
9 PPRNs and CDRNs are that they will work together.
10 That is really very clear in the funding
11 announcement and will be very clear in the awards.
12 And we're looking for what they tell us about how
13 they will do that, and there will be milestones.

14 So we heard the board loud and clear. We
15 had not put it that clearly, particularly in the
16 funding announcement for the CDRNs round one. So I
17 think that's really a fundamental aspiration in
18 phase two, is to get them much more integrated.

19 CHAIRMAN NORQUIST: Ellen?

20 MS. SIGAL: Again, I'm struggling between
21 being too prescriptive and being outcomes-driven.
22 It would be great to have specific questions that

1 you think -- or examples of questions because I can
2 -- and of course I have to think through the lens
3 of the community that I live in in cancer.

4 And obviously, Harlan, your question on
5 toxicity could take years, and it would be
6 irrelevant by the time you ask the question on it,
7 PROs or something that's been in development. And
8 we still can't [inaudible] in a meaningful way.

9 You know, we've expanded access to
10 something people care about, but you're not going
11 to solve it. So I'm still trying to figure out
12 this kind of question that we meaningfully ask and
13 get answers to. And I'm struggling with it.

14 I think it's a great idea, but I'm trying
15 to think about, just as an example, that would then
16 maybe lead people to begin -- because you're going
17 to get a lot of staff, like access to clinical
18 trials. I mean, how much more can we do on that?
19 You know, we need to do more, but I'm trying to
20 figure out -- and maybe other disease settings,
21 people can get ideas from [inaudible] a little bit.

22 MS. FLEURENCE: Yeah. So I think, Ellen,

1 I mean, a large -- I mean, we expect to get a fair
2 amount of just traditional CER questions that do
3 competitive effectiveness between treatments. The
4 amounts that are proposed are the amounts that the
5 CER program that PCORI gives out. So we expect to
6 get a fair amount of traditional CER questions.

7 Since some of the networks are very
8 grassroots and have just got out of the gate, we
9 wanted to open the door to have some message
10 projects come in as well. So, for example, PRO
11 development could be one question.

12 So I think the PPRNs will be fairly
13 creative in just coming up with the questions with
14 their communities. And we'll make sure that these
15 are answerable questions in the timeline and the
16 funding that we provide them.

17 CHAIRMAN NORQUIST: Harlan Krumholz.

18 DR. KRUMHOLZ: I'll just say I think that
19 the premise is that the researchers and the content
20 experts of a particular field don't have a monopoly
21 on what the good questions are to be asked, and
22 that the questions of patients or those who are

1 experiencing these conditions have maybe raw, maybe
2 not in the form of a scientific question yet, but
3 may serve as the guidance for it.

4 And the question is, if you give them
5 purchasing power -- it's an exempt, by the way.
6 It's a risk. How is this going to work? But as
7 long as they didn't have any access to capital,
8 they had no ability to -- they had no power,
9 really, to be able to pursue their questions.

10 And I don't know -- with regard to
11 toxicity, if that ends up being a good question,
12 and there are tens of thousands of people being
13 treated and they say, what we want to know is
14 what's the difference in terms of functional status
15 -- nausea, concentration, sleep, taste, a whole
16 range of things that people aren't collecting --
17 then maybe those can enter.

18 But it's an exempt, for sure. But it's
19 one that I think that I for one would like to see
20 us pursue and to see, what do they come up with?
21 And again, they're going to have to be mentored in
22 the sense of being able to configure it in a way

1 that it can be tested formally using the scientific
2 method.

3 But with regard to the question, I expect
4 them to have more expertise in themselves and what
5 their experiences are and what are the things that
6 they might wish that someone had answered. And
7 when they ask their doctors about it, they say, you
8 know, no one's really studies that very well.

9 And for anyone who's got a chronic
10 disease, I think there must be millions of
11 questions that we just gloss over but actually
12 importantly impact their lives. And they wish that
13 somebody could have a little more evidence thought
14 might help them make the more informed choices,
15 knowing what their experience is going to be like
16 with those choices.

17 CHAIRMAN NORQUIST: Yeah. I think this is
18 going to -- a very good argument. I think it's
19 going to be an experiment, we'll see, when you
20 bring these groups together with some science to
21 see if they can come up with a question. So we'll
22 see.

1 Freda, did you want to say anything?
2 Because you come out of the RTC, and I just wanted
3 to let you say something.

4 DR. LEWIS-HALL: No. I think it's been a
5 really robust -- every time I wanted to raise my
6 hand to say something, someone else made the point,
7 I guess.

8 CHAIRMAN NORQUIST: Okay.

9 DR. LEWIS-HALL: It was a great
10 conversation.

11 CHAIRMAN NORQUIST: All right. Allen?

12 DR. DOUMA: I'd just like to reinforce
13 what Harlan Krumholz is saying. It is an exempt,
14 but it's one that we can take and others can't.

15 CHAIRMAN NORQUIST: Okay. Thanks. Any
16 other --

17 [No response.]

18 CHAIRMAN NORQUIST: Okay. So I need a
19 motion for approval. And remind me, so this is --
20 it says limited PFA funds, up to nine. And I think
21 we need to say the amount. Right? Because that's
22 missing. We're also approving, right, up to nine,

1 for a total funding of --

2 MS. FLEURENCE: Twenty-two million.

3 CHAIRMAN NORQUIST: Okay. Twenty-two
4 million. Okay. Research demonstration projects
5 within PCORnet. And then we'll see what we get.
6 Right?

7 MS. FLEURENCE: That's right.

8 CHAIRMAN NORQUIST: Right. Okay. Yes.
9 Sharon, you're making the motion, and then the
10 second?

11 [Motion and second made off microphone.]

12 CHAIRMAN NORQUIST: Thank you. Okay.
13 We'll do it again with a show of hands. So all
14 those in favor raise your hand.

15 [Show of hands.]

16 CHAIRMAN NORQUIST: All those opposed?

17 [No response.]

18 CHAIRMAN NORQUIST: Anyone abstaining?

19 [No response.]

20 CHAIRMAN NORQUIST: Yeah, Sharon. Yeah, I
21 was looking. She did raise her hand. So it was
22 unanimous in the room. Thank you for that.

1 And then so I need to hear from Freda.

2 DR. LEWIS-HALL: Approved.

3 CHAIRMAN NORQUIST: Allen.

4 DR. DOUMA: Aye.

5 CHAIRMAN NORQUIST: And I don't know if
6 Alicia is on the phone. I don't think she's
7 recused.

8 [No response.]

9 CHAIRMAN NORQUIST: No. Okay. So it's
10 unanimous of those who are there. And that was the
11 same for the last vote also.

12 Okay. Thank you, and we're on to the
13 third. Is this yours, Joe?

14 DR. SELBY: Yes. So this is an
15 interesting study where the idea really came to us
16 from the CDC. So the program officer at CDC in the
17 Division of Diabetes Translation called and said,
18 you know, we have a project called Next-D. It's a
19 five-site, CDC/NIDDK-funded, multi-center study
20 just completing its first five-year cycle. And
21 it's going to be recompleted.

22 The aims of Next-D from the beginning have

1 been to study natural experiments, particularly
2 within systems. There's not a lot of data-sharing
3 or, you know, cross-system work, as I understand
4 it, among the five systems, but the variation in
5 policies and clinical intervention that systems
6 mount to prevent or manage type 2, the most common,
7 the more common, type of adult onset diabetes.

8 So these are natural variation, natural
9 experiment kind of studies. They are by definition
10 comparative effectiveness, and they are all
11 observational studies, to my knowledge.

12 CDC invited PCORI to join with them and
13 NIH in helping to co-fund a second cycle, with the
14 express and sole intent of adding some CDRNs. They
15 knew of PCORnet and they like the idea of involving
16 some CDRNs in Next-D in round two.

17 So adding PCORI funding would allow them
18 to increase the number of sites funded from five,
19 as in round one, to up to eight. We'd provide the
20 funding for the additional three. Now, what CDC
21 funds is \$450,000 per year for five years for each
22 project. So that comes to just under \$7.5 million

1 to PCORI if we funded up to three CDRNs to
2 participate in that.

3 Our rationale for thinking positively
4 about this started with the fact that we have a
5 policy called our principles of collaboration which
6 says we look for opportunities to collaborate with
7 other funders and to co-fund. This also allows for
8 collaboration among some PCORnet sites.

9 The CDRNs could -- even though maybe the
10 rest of Next-D's awardees don't pool data in any
11 way or conduct joint analyses, the CDRNs could
12 because they share a common data model. But
13 there's other features that also appeal to us about
14 this.

15 One of the key ones is that almost
16 unbeknownst to me, an internal network, internal to
17 PCORnet, had sprung up of six CDRNs who are already
18 studying type 2 diabetes. And so there were
19 ongoing meetings between these six CDRNs about
20 building the capacity to do diabetes-related work
21 in PCORnet.

22 Another thing about Next-D which I like

1 and is very consistent with PCORnet is it pushes
2 the awardees to be in touch with their delivery
3 sites and their plans just so that they are aware
4 of the natural experiments thought are going on and
5 they join with their systems, their delivery
6 systems and plans, in evaluating that care.

7 It's also a chance to demonstrate and
8 expand PCORnet's standards and methods to
9 accommodate a model to the other systems and
10 researchers in Next-D. And it gives PCORI and the
11 entities participating in PCORnet some experience
12 that we haven't had a lot of yet in analyzing
13 natural experiments from delivery systems. So this
14 observational analysis of things that help systems
15 do every month and every week is something Next-D
16 has got a real methodologic expertise in and we
17 could learn from.

18 Here's the way it would work. The scope
19 would be that we'd fund up to three CDRNs,
20 beginning in fiscal year 2016, so beginning October
21 1. That's when Next-D kicks in. It would be
22 approximately \$1.5 million per year in total costs

1 -- actually, just a little bit less than that --
2 for the three sites for five years, a total of just
3 under \$7.5 million.

4 The way we would do the competition is the
5 PCORnet CDRNs have in fact applied to the CDC.
6 Five applications were submitted by PCORnet CDRNs
7 to the CDC, and they will go through the CDC's
8 merit review process. PCORI would then further
9 review applications with the technical review
10 scores from the CDC in hand. To ensure
11 comparability with the way that awards are made at
12 CDC, PCORI would have the technical scores from
13 those awards.

14 Applicants would have to apply with
15 PCORI's additional requirements for methodology
16 standards, adherence to methodology standards, peer
17 review of publications and early release of
18 publications, patient-centeredness, and engagement,
19 which I think those two latter ones are pretty
20 baked into Next-D already. Collaboration with CDC
21 and NIH will also take into account our
22 collaboration principles, and they will comply in

1 every way with our authorizing legislation.

2 One thing I didn't say yet -- it's not on
3 here -- but it's quite possible that one of the
4 CDRNs from PCORnet could compete successfully and
5 be in the top rank of scores at the CDC, in which
6 case the CDC will be bound to fund it. The CDC
7 will fund it itself. So it's conceivable that we
8 could wind up funding up to four CDRNs, assuming
9 they do well on the technical scores at CDC and if
10 the CDC should fund one of them.

11 So the proposed timeline is that we
12 presented this to the SOC on March 17th, and it was
13 endorsed for development of the PFA. We presented
14 it to the RTC eight days later, and it was again
15 endorsed for the same purpose, to develop the PFA.
16 Today we're talking to you, and we hope you will
17 approve development of this PFA.

18 In June we would release the PFA. The
19 review would take place over the summer. And we
20 would hope, although there is room for a little
21 slippage of up to a month or two if the review
22 process winds up taking that long, but we would

1 hope that in September or no later than November we
2 would come back to you with a recommended slate of
3 from one to three awards.

4 That's it, I think.

5 CHAIRMAN NORQUIST: Okay. So we have some
6 -- I just want to -- I'm trying to be sure I've got
7 this right. So the CDC's going to commit to
8 funding five of these. And then we might fund one,
9 up to three. But when you were talking about the
10 extra review or something at PCORI, does that apply
11 to all seven or eight of these, or just the ones
12 that PCORI is going to fund?

13 DR. SELBY: No. Just the ones that --

14 CHAIRMAN NORQUIST: So the CDC-funded ones
15 might be a little different in some way,
16 theoretically. So how would that part --

17 DR. SELBY: Well, they are different from
18 each other. And --

19 CHAIRMAN NORQUIST: No. I mean that apply
20 or that we're holding them to.

21 DR. SELBY: They will be reviewing for
22 technical standards -- you know, more traditional

1 research team, the strength of the analytic
2 methods. They would review for that. We will
3 review for adherence to our methodology standards
4 for patient-centeredness and engagement only.

5 CHAIRMAN NORQUIST: Just -- I don't know.
6 Somehow, at the end of it, something seems odd,
7 that there's one or two or three that are going to
8 be different in some kind of -- essentially
9 different somehow. So maybe I'm just --

10 DR. SELBY: Well, one thing I'd emphasize
11 is -- I said it before, but I think it might be
12 helpful to say it again -- the aim of Next-D is not
13 so much to pool data and do everything the same.
14 Next-D creates a forum where people that are
15 interested in what systems are doing about type 2
16 diabetes convene, compare notes, think about
17 studies that could be done.

18 You know, a person from one site may
19 suggest a study that could only be done in another
20 site. But it's an intellectual focus. It's also a
21 place where methods for this kind of research are
22 discussed. But the five or eight -- five to eight

1 sites don't have to be entirely consistent, and
2 they aren't doing the same evaluation project.

3 CHAIRMAN NORQUIST: Let's go around.
4 Francis?

5 DR. COLLINS: I just want a little bit
6 more clarification about actually the scope of
7 what's being proposed here. This mentions natural
8 variations within different systems. So this is
9 not an interventional study; this is observational
10 of different systems?

11 DR. SELBY: It is.

12 DR. COLLINS: And it also mentions here
13 both preventing and managing diabetes. So is some
14 of this based on identifying people with pre-
15 diabetes?

16 DR. SELBY: One of the projects that I'm
17 familiar with within Next-D works with a health
18 plan that is collaborating with employers to
19 identify people who are at high risk for developing
20 type 2 diabetes, and does essentially work site
21 wellness programs on them.

22 So yes, some of it is about prevention as

1 well. Another one is a health coaching project in
2 the same population. So yes, they actually are --
3 health plans are very interested these days in the
4 pre-diabetic state, which you can recognize pretty
5 easily and then intervene before --

6 DR. COLLINS: With that data from the BPP
7 to what can actually happen --

8 DR. SELBY: Exactly.

9 DR. COLLINS: But there's no effort here
10 to try to convince the applicants to do something
11 different than what they're doing. Rather, it's to
12 observe what the outcomes are and make a
13 comparison.

14 DR. SELBY: Exactly. It's trying to learn
15 what -- it starts from the premise that health
16 systems are doing a lot of things. These are, in
17 effect, natural experiments and their impact is not
18 being captured.

19 CHAIRMAN NORQUIST: Okay. Debra, you had
20 your card up first during the conversation.

21 MS. BARKSDALE: Yes. So help me
22 understand, and I think some of this is in line

1 with the questions that Francis asked because I'm
2 not quite understanding how all of this comes
3 together. And these -- yet sites have been funded
4 for five years prior?

5 DR. SELBY: Yes. They have been underway
6 for five years.

7 MS. BARKSDALE: And that there's some
8 impact? Or what -- I guess I don't understand what
9 the impact has been over the five years and what we
10 would actually be contributing to that might be
11 different or enhance the [inaudible].

12 DR. SELBY: Well, I think that, you know,
13 given the nature of the Next-D collaboration, which
14 is to meet periodically to keep each other abreast
15 of the activities that the individual sites are
16 doing, to look for ways to collaborate, both on
17 methodologic questions and possibly on comparative
18 effectiveness, questions -- you can jump in any
19 time to this. And that was CDC's sense.

20 You can jump in with your experiments and
21 your systems at any time and begin discussing and
22 looking for opportunities to collaborate. I'm sure

1 that some of those studies are done. I haven't --
2 you know, some of the things that they have done in
3 Next-D are completed by now. They're basically
4 four-plus years into it already.

5 But I don't have a list of the
6 applications for -- of the publications. I can
7 tell you I know that each of these sites does
8 collaborate closely with the delivery system it's
9 affiliated with. So I would expect that one of the
10 impacts has been that the delivery systems have
11 gotten to know something more about their own data
12 and what they were doing.

13 CHAIRMAN NORQUIST: Christine? Wait. Is
14 there a question?

15 UNIDENTIFIED: [Off microphone.]

16 CHAIRMAN NORQUIST: Yeah. All right.
17 Christine?

18 MS. GOERTZ: Thank you. I just have a
19 couple questions. I wasn't actually on the call
20 when the SOC talked about this. So how many of
21 these are funded now?

22 DR. SELBY: Five.

1 MS. GOERTZ: So is the thought that those
2 five would be re-funded and plus an additional
3 three? Or how --

4 DR. SELBY: It's a competitive
5 reapplication process, and the CDRNs entered that
6 competitive reapplication process. I mean, you
7 know, the --

8 MS. GOERTZ: So there were five that were
9 funded. Now it's anticipated that eight will be
10 funded?

11 DR. SELBY: If PCORI -- if, number one,
12 PCORI gets involved; and number two, if PCORI --
13 after PCORI's review, there are three CDRNs that
14 look like they've done well on the technical, and
15 they also meet our additional criteria.

16 MS. GOERTZ: So I have a little bit of
17 concern about the review process as to how that
18 might work because how you might write an
19 application for the initial review may not be the
20 same way that you would write an application in
21 order to meet PCORI's criteria. And because you
22 have limited space, you're going to have to decide

1 what to emphasize.

2 And I'm just wondering if it might be more
3 fair to investigators to allow people to come in
4 and add PCORI criteria, or after the first group
5 you would have in there -- so I don't know. But I
6 think otherwise it might get a little bit messy.

7 DR. SELBY: Yeah. Well, that's an
8 excellent point. You know, we are releasing a
9 separate PFA. We're just saying that we're not
10 going to re-review the technical aspects of what
11 you propose.

12 But it would be -- but they will have to
13 submit something, and I think you're totally right
14 that they can then submit, particularly in the area
15 of patient-centeredness, engagement, adherence to
16 the methodology standards, those kinds -- those
17 points that we're going to then review on. But I
18 get your point. I think it's a very good one.

19 CHAIRMAN NORQUIST: But let me just add,
20 you know, this is what I was trying to get at. So
21 it sounds like, though -- but it would be -- the
22 five top ones are going to be funded by CDC. And

1 what's left over is then going to have to compete
2 for ours. Right? So we won't necessarily get to
3 us the top five. The next ones down --

4 DR. SELBY: Right.

5 CHAIRMAN NORQUIST: -- I would assume,
6 right, is the way we want to work.

7 DR. SELBY: Right, right. But only among
8 remaining CDRNs. You know, and if another
9 applicant from somewhere else in the country that
10 is not -- we would only --

11 CHAIRMAN NORQUIST: So we're really
12 focusing on -- the only applicant for us would be a
13 CDRN?

14 MS. GOERTZ: Right.

15 DR. SELBY: One thing, Gray, that I didn't
16 mention but I think some people in the crowd might
17 be wondering about is this will actually -- we
18 talked at length with the CDC about this. And
19 actually, no funding will change hands.

20 So we will have an MOU with the CDC and
21 NIH. But there will be no exchange of funds
22 between us and the CDC, for example. Those awards

1 that we would make would be directly made between
2 PCORI and the three sites.

3 MS. GOERTZ: Is there some guarantee,
4 then, that they'll be treated exactly the same?
5 Because, you know, the person -- they have
6 different masters.

7 DR. SELBY: Yes. Our Improving Health
8 Systems group, led by Steve Clauser, has been in
9 these discussions. And they will participate in
10 overseeing these, so I think they will get fair
11 reviews. And our three will be overseen by us. So
12 I think it will be fair to them.

13 You know, maybe our oversight will be
14 different than the CDC's oversight of those five.
15 But I think that's a really small likelihood that
16 that could create a problem.

17 CHAIRMAN NORQUIST: Gail?

18 MS. HUNT: Yeah. Gail Hunt. What about
19 when this -- is this going to get down -- these
20 studies going to produce data that's going to be
21 actually useful to caregivers and to patients? In
22 other words, are they actually -- are we getting to

1 the level of like the primary care doc?

2 I know a lot of them that deal with
3 employers and wellness programs. But what about
4 the goals of the patients in these projects? And
5 like as in patient-reported outcomes, are there
6 going to be data collected and hopefully
7 disseminated and then implemented based on these
8 five studies?

9 DR. SELBY: So my best answer to that, and
10 I have to really sit and talk to the CDC about it,
11 but the amount of money that the CDC puts on the
12 table is relatively small, \$450,000 per year per
13 site. So I'm not sure how much primary -- you
14 could certainly do some primary data collection for
15 that, some PRO collection, let's say.

16 I do think that at least to this point,
17 they have taken the tack of trying to answer
18 questions that health systems have. Are these work
19 site wellness programs really working? And CDC was
20 very clear, though, that the CDRN sites could come
21 in with whatever particular topics they were
22 interested in. And in fact, they could get down

1 and be more clinical.

2 The other thing I think is that putting
3 these CDRN diabetes interest groups together could
4 spawn a lot of additional interesting topics that
5 they could pursue together using other funding
6 sources.

7 CHAIRMAN NORQUIST: Okay. Leah?

8 MS. HOLE-MARSHALL: Leah Hole-Marshall,
9 board member. So my question is about the cost
10 proposal. The CDC is funding \$500,000 per year,
11 and then a separate coordinating center for 250.
12 We're proposing to triple that for CDRNs when our
13 purpose of those is to reduce research costs.

14 DR. SELBY: I'm sorry. We're not -- we're
15 proposing to fund them at exactly the same amount
16 as the CDC funds theirs. The 1.5 was for three of
17 them. The 1.5 million per year was for three of
18 them, for five years.

19 MS. HOLE-MARSHALL: Per?

20 DR. SELBY: 500 per year times five years.

21 MS. HOLE-MARSHALL: So it would be the
22 same cost as the current --

1 DR. SELBY: The others.

2 MS. HOLE-MARSHALL: -- other centers.

3 DR. SELBY: Right.

4 MS. HOLE-MARSHALL: So my second question,
5 then, is would there be some kind of analysis that
6 our coordinating center could do or that these
7 sites would be expected to do based on their CDRN
8 infrastructure that looks at -- I mean, one thing I
9 would be interested in figuring out is if there's
10 already this collaboration with these five through
11 NIH and CDC, if we're using CDRNs and we're trying
12 to figure out if CDRNs are actually producing
13 faster, different, more efficient research but
14 we're funding them exactly the same, it would be
15 interesting to know if our premise is true and that
16 they actually did have some kind of benefit, even
17 if it's not cost-effectiveness for this one, over
18 this other model.

19 So is that a part of it? Is looking at --
20 particularly do the CDRNs do this in a way that
21 produces a better outcome, whether -- I mean, it's
22 not going to be cost since we're already saying

1 that we're going to fund them the same.

2 DR. SELBY: Good question. So in other
3 words, given comparable costs, can they do more
4 because they're organized efficiently?

5 MS. HOLE-MARSHALL: Right.

6 DR. SELBY: Yeah. But you know, I think
7 one thing is that the other sites are mostly --
8 they're single site, too. And so they may have
9 efficiencies within their single site already that
10 would be comparable to the efficiencies PCORnet has
11 within its single sites. PCORnet really gains when
12 it combines data across sites by virtue of the
13 standardization.

14 So we'll have to see. I mean, one thing,
15 as I mentioned, that we could see is that the three
16 funded CDRN sites might do a project that was
17 together across three sites. That would allow for
18 some really interesting comparative effectiveness
19 natural experiments if the three sites do things
20 differently that nobody else in Next-D could
21 necessarily pull off for lack of standard data.

22 MS. HOLE-MARSHALL: So could we add an

1 evaluation criteria, then? I understand that we're
2 not going to prescribe what it is. But can we add
3 a criteria that someone is actually looking at this
4 so that we can learn from it?

5 DR. SELBY: Yes. Thank you. We got that.

6 CHAIRMAN NORQUIST: Okay. Barbara?

7 DR. MCNEIL: I'm a little confused, and I
8 think I may have missed the phone call as this was
9 discussed at the SOC as well. And I'm a little
10 concerned because the kind -- I pulled up what the
11 SOC does on the web now and I'm looking at the size
12 project.

13 And it looks to me as if the SOC spent a
14 lot of time in the past three weeks looking at the
15 kinds of projects that were in or outside that
16 particular -- our particular subcommittee, with
17 particular emphasis on whether we were truly
18 looking at A versus B in the context of healthcare
19 systems.

20 And I don't know if Steve is here, but
21 several people on that phone call, including Rick
22 and Christine -- you were on it or you were not? I

1 can't remember. Alicia was. And when I look at
2 these -- the list of the five current projects
3 being funded by the CDC, most of them would admit
4 they do not meet our criteria for consideration as
5 A versus B in the healthcare systems component of
6 PCORI.

7 So I'm a little confused because when we
8 talk about this tomorrow, all of these would have
9 been in the category "don't fit," or I think almost
10 all of them, certainly four out of five.

11 For example, the one from UCLA evaluates
12 the effect of the health plan design to reduce
13 costs or out-of-pocket costs. Another one's
14 looking at the effectiveness of EHRs. Another was
15 a diabetes prevention program in YMCAs.

16 So none of these are really A versus B in
17 the way that you asked us to look at them in our
18 subcommittee, or Christine did, several months ago.
19 So I feel like I'm just at a loss to know how to
20 evaluate this, given what I assume -- what met with
21 the unanimous approval of our subcommittee and
22 which we'll bring before the full subcommittee

1 tomorrow.

2 DR. SELBY: These are -- I mean, the name
3 of the study is "Natural Experiments In," so by
4 definition, they all have comparators. Now, the
5 comparators -- I mean, when you say "evaluate the
6 effectiveness of," I don't know how you evaluate
7 the effectiveness of without a comparator. So they
8 do have comparators.

9 They may well be usual care, and I don't
10 have the details to tell you how they characterize
11 usual care. We still subscribe to the notion that
12 the right comparator sometimes is usual care, and I
13 think you do, too. I'm pretty sure you do.

14 So I would say that that's exactly what
15 they're doing. So I would really disagree with
16 you. These are very thoroughly comparative
17 effectiveness studies, although the comparator is -
18 - and I don't know, although the comparator is at
19 least sometimes, I'm sure, what they were doing
20 before or what they are doing in some other sector
21 of the organization or with some other employers
22 that don't have a wellness program.

1 MS. HOLE-MARSHALL: So if we're doing an
2 additional PCORI review for the CDRNs, one of the
3 things -- and it seems to meet our criteria, so as
4 we are providing additional guidance about
5 especially improving health systems and appropriate
6 comparators, that would get into your review.
7 Right? And so they'd still have to come up with
8 questions that met PCORI requirements.

9 DR. SELBY: Yeah. I think --

10 MS. HOLE-MARSHALL: And maybe they have a
11 couple, and some of them do meet them and some of
12 them don't. Is that --

13 DR. SELBY: No. I think --

14 MS. HOLE-MARSHALL: That's why we're doing
15 the extra people review.

16 DR. SELBY: You're absolutely right, that
17 we can make it clear. I think -- you know, we've
18 had to communicate a bit with these CDRNs to make
19 them aware of it and to let them know that this is
20 going to have to meet PCORI's usual criteria for
21 funds.

22 So I think they can -- I haven't heard

1 anything about this, but my suspicion is they knew
2 this as they prepared their proposals. But we can
3 certainly speak to that in the PFA that we put out,
4 and we can also speak to it at the time we review
5 them and negotiate with them.

6 CHAIRMAN NORQUIST: So we've eaten 15
7 minutes into our next topic, so we need to move on.
8 We didn't expect to take -- yeah. Okay. Rick?

9 MR. KRONICK: I'll be very brief. We have
10 talked many times about the difficulty of
11 demonstrating what research done differently means.
12 And it seems like we have a potentially good
13 opportunity here to say something about that; maybe
14 not.

15 But we've got a preexisting set of
16 projects that were funded years ago, before PCORI
17 had research done differently. And now we're going
18 to have three new projects under PCORI's standard.
19 And Gray, to your earlier point and kind of
20 Christine's point, it would be very interesting to
21 know whether these three projects under PCORI's
22 standard, in what way they're different from the

1 five other projects. And I hope we will get a
2 report on that at some point.

3 CHAIRMAN NORQUIST: As part of the
4 evaluation. That's part of what Leah was also also
5 saying, I think, too.

6 Harlan Weisman?

7 DR. WEISMAN: I'm still struggling a
8 little bit getting it. And with each time I heard
9 people's questions, I thought, oh, they're asking
10 the question I would have asked, so I'm not sure I
11 can do a better job.

12 But Joe, if you looked five years down the
13 line, and we funded these over -- and we're looking
14 at the results, what are we getting? What does the
15 public get in terms of patient-centered outcomes as
16 a result of the outcomes research, as a result of
17 us having done this? What will be different? What
18 will we have learned, not specifically but
19 generally?

20 DR. SELBY: I think we will -- for a
21 disease that we're a little underrepresented in,
22 given its prevalence and impact, type 2 diabetes,

1 we will have learned -- and as you say, we don't
2 even know what's going to be proposed yet -- but
3 assuming that we fund two or three networks, we
4 will have learned about the comparative
5 effectiveness of various systems' approaches from
6 the perspective of, among others, patients,
7 measuring outcomes that matter to patients.

8 So I think, you know, this always comes up
9 with assistance. Our legislation says, answer the
10 questions of patients, caregivers, clinicians, and
11 systems. So in one sense, we'll have information
12 for systems. I think in another, we'll have
13 information for patients.

14 So my system, my health plan, is calling
15 me to get involved in this self-coaching thing.
16 Does it work? So I think we'll have information
17 useful to delivery systems, and we'll have
18 information useful to patients within that.

19 DR. WEISMAN: Since there's a number of
20 different experiments, five to eight, what will be
21 the generalizability of the findings of the
22 individual ones? Would somebody on the outside be

1 able to look at it and say, I've learned something
2 about the management of diabetes in my health -- in
3 health systems in general that leads to changes,
4 improvements, or something, when you have this
5 disparate group of findings?

6 DR. SELBY: Again, that is the question,
7 really. When you have usual care as the
8 comparator, have you done any more than just
9 evaluate the possible impact of the intervention at
10 that one single plan?

11 And that's why I think we're coming around
12 to say you had better not only describe usual care
13 but monitor it as carefully as you do the
14 intervention so that in the end you can say,
15 compared to what? Compared to something that we
16 can determine? Is this comparator like what we do
17 in, you know, some outside system?

18 Otherwise, it is tough to generalize if
19 all you've done is just evaluated the impact in a
20 single system. It varies from project to project,
21 but it's a real risk with that kind of research.

22 CHAIRMAN NORQUIST: All right. Larry?

1 MR. BECKER: So I guessed this. So I
2 contract with four different health plans. They
3 all have an approach to disease management.
4 Diabetes is one of the big ones for us. So
5 hopefully, we would be able to look at the various
6 programs they offer, have some basic guidelines,
7 and be able to standardize the approach. Is that
8 where -- I mean --

9 DR. SELBY: That is where a substantial
10 amount of this was coming from. The plans that
11 were participating who were behind the researchers
12 were saying, we're doing an amazing amount in
13 response to employers' requests. You know,
14 employers really require a lot, and the plans jump
15 when they -- and, you know, one employer requests
16 one thing, and another employer requests something
17 different.

18 So there was a big cry at that time for,
19 you know, what actually works? What do we know?
20 And I think we don't know a lot about work site
21 wellness programs and their generalizable
22 effectiveness yet.

1 MR. BECKER: And I would say that, you
2 know, Blue Cross offers it one way, and Kaiser
3 another way, and Aetna a third way. So from my
4 perspective, getting some guidelines and some basic
5 approaches so across my population it's similar
6 would be helpful, too.

7 CHAIRMAN NORQUIST: Okay. Christine, you
8 have the last word.

9 MS. GOERTZ: Thank you. I can understand
10 the benefit to the CDRNs about, you know, joining
11 another network and the potential lessons that
12 could be learned from that experience. But I'm
13 wondering -- and Rachael, this is probably a
14 question for you about their capacity, and do they
15 have the capacity, you know, to fully engage in two
16 different networks that may not completely have all
17 of the work aligned? And how are we going to
18 monitor that or triage that?

19 MS. FLEURENCE: Yeah. So that's a great
20 question. So we'll get some indication of that in
21 their specific applications. But I will say CDRNs
22 have to be thought of as really large groups of

1 investigators that are organizing. So certainly we
2 have one PI that we work with, but they do -- they
3 are in themselves big networks. So we won't
4 necessarily get the same PI leading the Next-D
5 initiative.

6 So I'd say that -- I mean, these are
7 pretty solid networks with [inaudible]. And so we
8 see that, I think, across all of the CDRNs. So I
9 would say that's less of a concern from my
10 perspective.

11 DR. SELBY: I think this is one of the
12 first that, you know, tests the notion that the
13 CDRN itself can be a resource that other
14 investigators in the communities can work with and
15 bring their expertise to.

16 CHAIRMAN NORQUIST: Okay. So it says here
17 the SOC and RTC apparently approved this, whoever
18 was on the call. And so at this point I'd like to
19 ask for a motion to approve this. Second?

20 [Motion and second made off microphone.]

21 CHAIRMAN NORQUIST: Okay. I realize we
22 didn't -- Freda, if you had any comments you wanted

1 to make on this since this came out of the RTC
2 also.

3 DR. LEWIS-HALL: No. You guys were on a
4 roll.

5 CHAIRMAN NORQUIST: Okay. So we're going
6 to do it again with the hand vote in here. So all
7 those in favor?

8 [Show of hands.]

9 CHAIRMAN NORQUIST: All those opposed?

10 [No response.]

11 CHAIRMAN NORQUIST: Any abstaining? Oh,
12 Barbara is opposed -- okay.

13 DR. MCNEIL: No. I'm abstaining.

14 CHAIRMAN NORQUIST: Oh, you're abstaining.
15 Okay. So we have -- oh, you're abstaining, too, or
16 are you just -- you didn't vote? You got to vote
17 one way. You got to make a decision. You can
18 abstain if you want to.

19 DR. WEISMAN: I'll vote for.

20 CHAIRMAN NORQUIST: Okay. So Barbara is
21 abstaining, and Ellen. Ellen and Barbara are
22 abstaining, partly because I think they're saying

1 they don't fully understand what they're voting
2 for. Is that right? Okay. And the others in the
3 room -- Harlan, were you abstaining?

4 DR. KRUMHOLZ: I was just going to say
5 that, you know, part -- can I just make one comment
6 in the discussion? Part of me, and with people on
7 both sides of me saying --

8 CHAIRMAN NORQUIST: No, you can't. You
9 can't make a comment in the middle of the vote. We
10 already had our -- you can do it after we have the
11 vote if you want to do that.

12 DR. KRUMHOLZ: Okay.

13 CHAIRMAN NORQUIST: Okay. And then I need
14 to hear from Freda.

15 DR. LEWIS-HALL: Approve.

16 CHAIRMAN NORQUIST: Okay. Allen.

17 DR. DOUMA: Approve.

18 CHAIRMAN NORQUIST: And I don't know if
19 Alicia is on.

20 [No response.]

21 CHAIRMAN NORQUIST: Okay. Now did you
22 want to -- so we have -- if you want to make a

1 comment.

2 DR. KRUMHOLZ: I just wanted to say one
3 thing because I was sort of thinking about this,
4 again trying to figure out what the board's role is
5 in this. Right? And, you know, I have certain
6 feelings about is this in scope? Out of scope?

7 Or does this fit in our whole -- but the
8 thing is, in our overriding strategic effort to try
9 to help the CDRNs create a sustainable model, this
10 is a business opportunity for them. I mean, you've
11 got a government agency who's willing to take some
12 of our CDRNs and pay them and, you know, engage
13 them.

14 And to me, like regardless of what you
15 think about the question and regardless of whether
16 you think this is the right thing, if they're going
17 to be embedded with our principles, which it seems
18 to me they are, and someone external is willing to
19 pay them, like we should put them on the launch
20 pad. I mean, this is a good opportunity for them
21 to drum up business.

22 So again, I'm trying to think about the

1 scope.

2 DR. SELBY: Yeah.

3 DR. KRUMHOLZ: I know we've already voted,
4 but I'm just --

5 CHAIRMAN NORQUIST: You know, I'm not just
6 -- I'm also just trying to move on. But I think
7 your point is correct. I mean, it's a small amount
8 of money to put in for an investment. And I think,
9 as Rick Kronick was saying, it's a test of the way
10 we do it versus the way someone else does it.

11 DR. KRUMHOLZ: Rick, this reminds me.
12 We're paying, but it does seem -- I guess what I'm
13 saying is we're bridging them to the point where
14 they might subsequently have CDC engage them. I
15 don't know. That's --

16 CHAIRMAN NORQUIST: Well, and we always
17 have the option because of the contract to cut it
18 off if we believe that it's not doing what we want
19 to do.

20 DR. KRUMHOLZ: Right.

21 CHAIRMAN NORQUIST: And we haven't even
22 gotten the award yet. We'll have to see. We may

1 not even get any of this or even make it through
2 the CDC process.

3 Okay. Lori, you're up, with the --
4 thanks. So that [inaudible]. Okay. Thank you,
5 Rachael, and the rest of the groups, and the RTC
6 and the SOC, for their work on it.

7 Okay. Evaluation update.

8 DR. SELBY: Yes, yes, yes.

9 CHAIRMAN NORQUIST: So Lori, and we'll
10 take a little bit out of each next presenter's time
11 to give her a little --

12 DR. SELBY: Yeah. We always get to Lori
13 and Laura and then announce that we're short on
14 time. But I want to reintroduce Lori Frank and
15 Laura Forsythe, who are now part of a renamed
16 sector at PCORI called Evaluation and Analysis.

17 And it really -- Lori has also been -- or
18 Lori and Laura and others have been riding herd on
19 our data, the data that come out of our various
20 systems for soliciting and reviewing and funding
21 and managing awards. So the data is accumulating.
22 The questions hopefully are accumulating,

1 particularly questions from you.

2 And we have an most able group. Behind
3 Lori and Laura stand several analysts who are very
4 good. So -- yeah?

5 CHAIRMAN NORQUIST: In the interests of
6 time, we're thanking everybody. Let's not list
7 everyone --

8 DR. SELBY: -- in any way connected to
9 PCORI.

10 CHAIRMAN NORQUIST: Yeah, yeah. And so --
11 and for you guys, again, we always want the
12 presentation to be as brief as possible so we can
13 have room for discussion. Okay?

14 MS. FRANK: Yeah, absolutely. Okay.
15 Thank you, Joe, for that nice introduction. I just
16 want to call attention to the title that Laura has
17 on your first slide there. That's the new title
18 that represents the enhanced responsibilities Laura
19 has agreed to accept for evaluating PCORI. So
20 thank you, Laura.

21 Okay. To orient us all, we wanted to
22 share some information about what we're learning

1 about PCORI from some specific evaluation
2 activities. There are two activities that we'll
3 share with you very briefly, and what you're seeing
4 is the evaluation framework. The circled areas are
5 the areas that we'll focus on.

6 So we'll begin with a discussion about
7 rare disease applications, which is really at that
8 nexus between portfolio management and merit
9 review. And then we'll share a bit about our
10 qualitative findings out of engagement in research
11 activities.

12 So analysis of rare disease applications:
13 That's here on your map. And this work really
14 began with some questions that had come up around
15 PCORI, including with the rare disease advisory
16 panel, about whether rare disease applications are
17 relatively disadvantaged at PCORI. So we have some
18 data that we could use to examine this question.

19 There was also an interest in making sure
20 that PCORI maintains a robust portfolio around rare
21 diseases, so you'll see the way to which the
22 findings were used to help support that as well.

1 So our specific evaluation questions:
2 How many applications on rare diseases do we
3 receive? How many are reviewed at all? How many
4 are sent on to interest in discussion? And then
5 how many are funded compared to applications on
6 other diseases? And compared to those other
7 applications, how likely are they to be discussed,
8 and why, and to be funded, and why?

9 For today, we're looking at 49 awards that
10 PCORI currently has in the portfolio, just to give
11 you some context for how many awards PCORI has
12 already given. And on this slide we show how
13 they're arrayed across the different funding
14 mechanisms.

15 So we identified all the research
16 proposals that dealt with rare disease. We're
17 excluding the methods proposals because we had to
18 focus on content in the application around rare
19 disease. We analyzed some data from cycle three;
20 that would be March 2013 through May 2014. That's
21 four cycles there. And as you saw, the questions
22 we had were how many did we receive, and how many

1 moved on in what ways?

2 Laura also completed a core comparison.
3 So we can elaborate on some of these data, but just
4 to move through quickly, if you see here, that for
5 this set of cycles, we received 44 applications
6 that had a content focus on rare disease. That
7 represents less than 4 percent of all applications
8 received. And of those funded, nine pertained to
9 rare disease. That's out of a set of 124, and
10 that's about 7 percent.

11 Laura?

12 MS. FORSYTHE: Thank you. So as you can
13 see here, we discussed 68 percent of the
14 applications we reviewed on rare diseases. That's
15 shown in the blue bar on the left. And that was
16 significantly more than what we discussed among the
17 applications on other conditions, which is 46
18 percent, as shown in the green bar there.

19 Looking just among those applications we
20 discussed, we funded 30 percent of those on rare
21 diseases and 20 percent of those on other
22 conditions. And when we consider all the

1 applications we reviewed, we ultimately funded 20
2 percent of those on rare diseases, which again is
3 significantly more than the 9 percent of all other
4 applications that we funded.

5 We also compared the scores for each
6 criteria in the overall scores. And what we found
7 is that on average, the criteria is overall scores
8 were comparable for applications on rare diseases
9 and other conditions. And notably, they were
10 similar in nature in the scores across all reviewer
11 space, including on impact and technical merit.

12 And in some cases, the rare disease
13 applications were scored more favorably. Scientist
14 reviewers scored applications on rare diseases more
15 favorably for criterion 5, which is engagement, and
16 patient reviewers scored applications on rare
17 diseases more favorably for criterion 2, the
18 potential to improve healthcare and outcomes, as
19 well as criterion 4, patient-centeredness.

20 So in summary of this evaluation project,
21 what we learned is that applications on rare
22 diseases are not disadvantaged in supporting their

1 review. But we do receive a relatively limited
2 number of applications on rare diseases. And we
3 also want to ensure that we continue to address the
4 needs of the rare disease community and attract
5 more applications.

6 So as a next step, PCORI issued a one-time
7 set-aside funding for rare disease research
8 associated with the spring 2015 cycle for \$12
9 million. And although rare disease applications
10 were not disadvantaged in merit review, these will
11 be scored and considered in separate panels so that
12 we can ensure that experts who know about the
13 conditions and treatments that are being studied
14 are included on those panels.

15 And we have received 43 letters of intent
16 on rare diseases for that cycle, and 24 of those
17 were invited to submit a full application. And in
18 looking at LOI acceptance rate, 40 -- excuse me, 56
19 percent of LOIs on rare diseases were accepted
20 compared to 43 percent of all other applications.

21 And LOIs on rare diseases make up 15
22 percent of our accepted LOIs for this cycle. And

1 so that represents a threefold increase, more than
2 threefold increase, in the proportion of the
3 applications that will be on rare diseases.

4 I also want you to know that we are
5 undergoing an analysis of all of the LOIs we
6 received on rare diseases to look at those we
7 didn't to see if there are any factors that might
8 be unique for rare diseases, like the study design
9 or the demonstration of efficacy that might point
10 us towards accepting LOIs differentially for rare
11 disease groups.

12 But overall, this work that we've done
13 really reflects our ability to take in a question
14 about our process and find a data-driven answer and
15 then put forward a solution. And we will be
16 evaluating and tracking going forward how this
17 plays out in the applications that we fund.

18 MS. FRANK: All right. So we're happy to
19 answer any questions.

20 CHAIRMAN NORQUIST: Larry?

21 MR. BECKER: This is a clarification
22 question. What's the definition of a rare disease

1 for this purpose?

2 MS. FRANK: So affecting 200,000 or fewer
3 individuals.

4 MR. BECKER: So it would be comparable,
5 identical, to the orphan disease designation.

6 CHAIRMAN NORQUIST: Rich?

7 MR. KUNTZ: Just following on that, do we
8 have any -- so 4 percent of the applications is a
9 rare disease and 7 percent of what we funded. Do
10 you have any idea of what percentage of either
11 people or bad things that happened or dollars are
12 -- how is this proportioned relative to burden?

13 MS. FRANK: That's a really excellent
14 question, and I don't know the answer to that. We
15 can take a look.

16 DR. DOUMA: This is Allen.

17 CHAIRMAN NORQUIST: Yes, Allen?

18 DR. DOUMA: A follow-up to that is I think
19 it's really important to know what we think would
20 be good. So when there's -- and I don't have the
21 slide in front of me, but for example, one slide
22 you talked -- you said we have a limited number of

1 applications, I believe.

2 I'm not -- typically, that phraseology
3 means we don't have enough applications. And the
4 question is, what would be enough, and how would we
5 figure that up as compared to, like Rick was
6 saying, the disease burden across all diseases?

7 MS. FRANK: Right. And that's part of
8 what initiated this work, actually, was questions
9 coming out of the rare disease advisory panel.
10 They're taking a look at all of these questions.
11 What should PCORI be funding in this area?

12 CHAIRMAN NORQUIST: And isn't one of our
13 -- or two of our CDRNs -- I mean, the PPRNs are
14 rare disease PPRNs?

15 MS. FRANK: Rare disease across, actually,
16 I believe it's all of the CDRNs can address rare
17 diseases.

18 CHAIRMAN NORQUIST: Right, right. I'm
19 sorry. I meant the PPRNs.

20 MS. FRANK: And then on specific PPRNs --

21 MS. FORSYTHE: Fifty percent of the PPRNs
22 have a rare disease component.

1 CHAIRMAN NORQUIST: Okay. Other questions
2 about this? Okay. All right. Oh, I'm sorry,
3 Larry. I missed you.

4 MR. BECKER: Just a point of
5 clarification. This \$12 million, is this in
6 addition to other monies that could go to rare
7 diseases, or is this \$12 million sort of the circle
8 of money that will be put forward towards rare
9 diseases going forward?

10 MS. FRANK: Yes. My understanding, it's
11 in addition to. So we can accept applications.

12 DR. SELBY: Yeah. It's a set-aside within
13 a specified overall amount of funding. If rare
14 diseases did so well that they collected all the
15 set-aside of 12 million but there were others that
16 scored highly, we may wind up funding even a higher
17 fraction than the set-aside.

18 DR. WEISMAN: Can you -- I mean, I'm all
19 for this. But can you explain the need and why the
20 need for the set-aside since it appears they're
21 doing well. We should have the other ones doing as
22 well as they're doing.

1 MS. FORSYTHE: So the set-aside --

2 DR. WEISMAN: We should set aside for the
3 others.

4 MS. FORSYTHE: Well, so, you know, the
5 issue we identified was that it's not that we're
6 getting a bunch of applications on rare diseases,
7 and then because they have a different lens and you
8 look at impact or technical merit, we're not
9 funding them.

10 It was that we were getting too few
11 applications from the perspective of our rare
12 disease advisory panel. And one of the issues they
13 told us about was that it's not clear to the rare
14 disease community that this is a priority for PCORI
15 and that they fit for our research priorities and
16 what they're looking for.

17 And so this is something identified as one
18 way to communicate that we value these applications
19 and are looking to study rare diseases.

20 DR. WEISMAN: Yeah. We want to give them
21 a bigger piece of the pie even if they're funded at
22 a high percentage.

1 MS. FORSYTHE: Right.

2 DR. WEISMAN: We want to do more funding--

3 MS. FRANK: That's the reason --

4 CHAIRMAN NORQUIST: I mean, I think we
5 want to be clear publicly, yes. Rare disease is
6 important.

7 DR. WEISMAN: Aren't we -- that's the part
8 I'm missing. So --

9 CHAIRMAN NORQUIST: What's missed?

10 DR. WEISMAN: Well, we're funding --

11 CHAIRMAN NORQUIST: Yeah, yeah.

12 DR. WEISMAN: We're not going to change
13 our review criteria.

14 CHAIRMAN NORQUIST: No.

15 DR. WEISMAN: So if they -- which means
16 that their applications are a very high quality.
17 And since we tend to fund them if we get them, is
18 throwing more money at it the key or is soliciting
19 more applications the key? Because if we -- the
20 problem is not, it seems to me, not that we're not
21 -- once we get them in, that we don't fund them.

22 The problem is we're not getting enough

1 applications because if we got the applications and
2 you projected the funding rate, we would be funding
3 even more.

4 CHAIRMAN NORQUIST: Right. So you want to
5 answer that?

6 MS. FRANK: Remember where this started
7 was we didn't even know the answer to that first
8 question. So were they disadvantaged in any way?
9 So now we can say no. In fact, they appear not to
10 be relatively disadvantaged. Had they been, we
11 would be discussing a set of action steps to
12 address that.

13 And then, just as we concluded here, in
14 the absence of a specific metric, the answer is
15 rare disease advisory panel and PCORI want to fund
16 more, which was the reason for the set-aside.

17 DR. WEISMAN: But now that we know the
18 answer, maybe the right response to setting aside
19 more money is finding out a way of how we more
20 effectively get applications in to us. That's --

21 MS. FRANK: Yeah, absolutely. So
22 outreach, actually, to these are part of the

1 answer. Absolutely.

2 CHAIRMAN NORQUIST: Bob Zwolak? Larry, is
3 yours up, or is that from before? Yeah. Bob?

4 DR. ZWOLAK: I mean, I favor this concept
5 because I compare it sort of to the large pragmatic
6 trials. And we have set-asides for large pragmatic
7 trials, and it's unlikely that a rare disease would
8 be a large pragmatic trial. So I think it's a
9 great idea.

10 CHAIRMAN NORQUIST: Okay. Other questions
11 about this?

12 [No response.]

13 CHAIRMAN NORQUIST: Okay. Are there other
14 topics you're going to talk about?

15 MS. FRANK: We do have more to share out
16 of evaluations. We can make it quick.

17 CHAIRMAN NORQUIST: Yeah. If you could
18 make it -- well, I mean, how much more do you have
19 to -- yeah.

20 MS. FRANK: Joe says let's go ahead.
21 Okay. So this part is about understanding
22 engagement in research. This is your "you are

1 here" map.

2 CHAIRMAN NORQUIST: Yes. We want to hear
3 this because we had a discussion earlier.

4 MS. FRANK: Yes. Exactly. So what we
5 wanted to do was to measure the ways in which
6 engagement affects or impacts PCORI's strategic
7 goals. So on that conceptual framework, we can see
8 increasing useful information and getting speedier
9 uptake of that information. And so part of what
10 we're trying to do is to learn about engagement in
11 PCORI research projects so that we can understand
12 what impact there might be specifically on those
13 strategic goals.

14 We shared with you in December some
15 quantitative data out of our examination of
16 engagement in research among awardees, our purposes
17 are still these. We want to describe what's
18 happening first and foremost. Evaluate that impact
19 on PCORI's strategic goals, as I mentioned.

20 We want to be sure to feed back what we
21 learned into the PCORI application guidelines. We
22 want to guide awardees and the field; and then

1 finally, support projects, support all awardees in
2 their projects, and so, obviously, working with
3 everyone around PCORI engagement and science,
4 especially.

5 So we have the Ways of Engaging-ENgagement
6 ACTivity Tool, which we call the WE-ENACT. And we
7 will be sharing with you some qualitative data --
8 I'll set some context -- but some quantitative data
9 to begin with.

10 Just a note that we asked the researchers
11 to nominate their research partners or stakeholder
12 partners to also respond to our set of questions.
13 And here are the data that we have as of now, so on
14 the left, 186 responses from researchers and 299
15 from patient or stakeholder partners.

16 We partnered with the American Institutes
17 for Research on a qualitative analysis with the
18 open-ended text that we received back from our
19 questions. And I specifically want to acknowledge
20 Tom Workman and the team at AIR. So that's Maureen
21 Maurer, Emily Alfstad, Deepa Ganachari, and Marla
22 Clayman.

1 So with them, we developed and applied a
2 code book. We had a set of research questions that
3 guided that part of the work. And we reviewed
4 these open text responses in great detail. So it
5 was an iterative process, as a qualitative analysis
6 often is. We identified major themes that emerged,
7 and then matched those themes to our conceptual
8 model of patient-centered outcomes research. So
9 that was really used as our guide for the analyses.

10 So those qualitative research questions
11 are these: What strategies are being used in
12 engagement among awardees? What are the barriers
13 and facilitators that they identify? What's the
14 impact of engagement, even at these relatively
15 early stages? Remember, we're dealing with
16 baseline and year one data. And are there any
17 differences by patients or patient or stakeholder
18 partners? And what can we learn about improving
19 the way in which we're collecting information from
20 everyone?

21 So we analyzed these data using content
22 codes. And the point I want to make here is that

1 we're avoiding anecdotes. So there needed to be 25
2 or more responses in order for a code to rise to
3 the level of a theme. But these are the themes
4 that emerged.

5 It was around engagement strategies and
6 impact barriers and facilitators, the way to which
7 the partnership emerged and is maintained. We had
8 a lot of themes emerge around training and
9 logistical issues, and then PCOR principles, which
10 addresses elements in the engagement rubric. So
11 that was an interesting first step towards
12 understanding and validating that for us.

13 I'm showing you the simplified version of
14 the conceptual model of patient-centered outcomes
15 research because this [inaudible] our analyses --
16 excuse me. And this is how we will explain these
17 qualitative findings. So it's basically structure,
18 process, and outcomes. And we'll focus in on that
19 center column, the process or the action items
20 there.

21 And in terms of setting context with the
22 quantitative results: So here are many of those

1 different approaches to engagement that the
2 awardees have been reporting to us. The convention
3 is when you see blue, it means it's researcher
4 report. When you see red, it's patient or
5 stakeholder report. So these are researcher
6 reports. You can see advisory group as a common
7 approach used to engagement. These categories are
8 not mutually exclusive.

9 And we asked, when in the process of
10 research are you engaging with patients or other
11 stakeholders? And the answer is, across all
12 stages. You can see here certainly identifying
13 research topics and developing the research
14 questions, a prominent stage for engagement. But
15 all throughout, it's quite gratifying to see the
16 extent to which engagement is being practiced
17 across the life cycle of a project.

18 And then we said, who? Who are these
19 stakeholders that you're engaging? So at the top,
20 if you click "patients and clinicians," this is an
21 action item that emerges from looking at the data.
22 We can see that we could focus more on engagement

1 of other types of stakeholders in PCORI-funded
2 projects. So we can see payers and purchasers, for
3 example.

4 MS. FORSYTHE: As we move into sharing
5 some of the qualitative findings, I want to remind
6 you that we're really going to be looking at those
7 themes that we chose based on their relative
8 frequency and their robust -- their presence across
9 the data. And we're going to start with looking at
10 initiating and maintaining partnerships.

11 And one thing that came through very
12 clearly was about both the benefits and challenges
13 of early engagement as a way to foster strong
14 relationships. Patients and stakeholders who were
15 involved early really noted how useful that was,
16 and many who weren't involved early expressed the
17 desire to have been involved earlier. As you can
18 by this patient stakeholder quote, "I wish they
19 would have contacted us earlier so we would have
20 been able to work in more areas of the state versus
21 a small section."

22 But researchers really noted a lot of

1 challenges related to early engagement. They noted
2 it's difficult to keep patients engaged throughout
3 the project, and in particular, it's difficult to
4 set expectations for project funding.

5 The quote on the right from a researcher
6 here talks about how going back to stakeholders
7 when a project isn't funded is really difficult,
8 and in their view, this is the greatest challenge
9 of involving patients in conceptualizing and
10 planning a research project.

11 We also heard about financial challenges,
12 in particular, lacking the funds before you get an
13 award from PCORI to collaborate on the proposal,
14 and also other logistical things like institutions
15 requiring that you take consultants off of an
16 existing grant or contract line.

17 And so one thing I want to note about
18 these challenges that researchers highlighted is
19 that they point towards a transitional more than a
20 relational view of engagement. And this highlights
21 an opportunity for PCORI to try to shift the
22 thinking towards engagement in a program of

1 research rather than in a singular study, but that
2 this is still a challenge for researchers. And
3 also, we are going to work with our engagement team
4 to try to understand better some of these issues
5 around setting expectations and the extent to which
6 that's a problem for both partners and researchers.

7 We're going to move to talking about
8 communication now, and several themes emerged. One
9 that is notable was the importance of creating an
10 open environment for sharing. And we heard a lot
11 about the importance of managing power
12 differentials, and in particular, with patients and
13 clinicians working on the same project.

14 So this quote on the left here from a
15 researcher talks about, "Still working on whether
16 stakeholders should meet together or whether
17 patients might not want that because it can be
18 intimidating." And, "Asking questions about how
19 relationships and conversations can be facilitated
20 when different groups feel very strongly about
21 issues in different directions."

22 We also heard a lot about managing diverse

1 groups that require cultural sensitivity. And this
2 stakeholder highlighted the importance of
3 researchers needing to understand how to
4 communicate with people who are not of the same age
5 or cultural background. And both patients and
6 stakeholders and researchers alike highlighted the
7 importance of using plain language and really
8 speaking the same language to each other so that
9 everyone can participate.

10 And so we really learned a wealth of
11 information about the variety of ways that
12 researchers and their teams are capturing and using
13 the perspective of their partner. We're going to
14 focus today on study design and recruitment and
15 retention of important steps along the way, and
16 capturing of patient perspective.

17 So for study design, both researchers and
18 patients and stakeholders highlighted involvement
19 of partners in choosing the patient groups to
20 study, and identifying measures and interventions
21 and the appropriate comparators and the outcomes to
22 measure.

1 There's several examples here. In this
2 case, giving clinical input on the screening
3 measures was about the timing for when one would
4 decide that a mammogram or a Pap smear was overdue.
5 And I think this is a really interesting quote
6 about working with stakeholders to decide what is
7 the appropriate control group for their clinical
8 trial. Is it standard practice or is it some other
9 currently existing intervention that may be
10 ineffective?

11 We also heard about partners working
12 together to decide the best way to collect data,
13 and also reviewing and revising study plans and
14 materials that are handed out as part of
15 interventions.

16 In talking about recruitment and
17 retention, we wanted to bring this to your
18 attention because of the volume of responses,
19 particularly from patients and stakeholders about
20 this being an important way they were involved.

21 We heard a lot about strategizing for
22 recruitment and retention, and partners helping to

1 bring the patient perspective to this element, and
2 figuring out why might someone choose to
3 participate in a study, and how should they be
4 appropriately compensated, for example.

5 So as this stakeholder quote says, "We
6 helped them understand potential barriers to
7 enrollment, particularly for minority candidates,
8 and identified responses to these barriers." And
9 partners also served as liaisons between the
10 research team and the groups to be recruited from.
11 And also, we heard a number of comments about on-
12 the-ground recruiting, handing our flyers, doing
13 screening and reviews, and speaking with people
14 about their eligibility for the study.

15 And so now we'll move on to ensuring
16 influence. This is where we stop and examine what
17 is the early impact on the study itself. And we'll
18 look again at study design and recruitment and
19 retention.

20 The researchers were divided in their
21 views on the impact of engagement on study design.
22 Many said there was really a large impact on the

1 study design, but some said that the impact was
2 more minimal or that the patients' element in
3 designing the study design seemed unnecessary.

4 But here are some of the examples of
5 things that do highlight when folks felt that it
6 was impactful in terms of making the study more
7 responsive to patient needs and more feasible in
8 the clinical setting.

9 This patient or stakeholder talked about
10 "contributing to approach that really allowed for
11 maximum participation of both patients and
12 providers"; a researcher talking about adding a
13 third study arm; and others talking about changing
14 the design and the flow of the study or the
15 timeline of the study assessment based on their
16 partner input.

17 Both patients and stakeholders and
18 researchers identified a number of ways in which
19 recruitment and retention were affected by the
20 partnerships, in particular pointing towards
21 recruitment procedures being more responsive to
22 patient needs; also, changing recruitment messages,

1 getting more people aware of the study, and really
2 helping with recruiting and retaining difficult-to-
3 reach populations.

4 And so this quote on the left here is
5 notable. "Since discussing our challenges with
6 recruitment with our participants, we've only had
7 one person decline to participate."

8 We also want to spend a moment talking
9 with you about training. Both the partners and the
10 researchers really emphasized the importance of
11 training, and often talked about having to go and
12 seek out this training on their own. Researchers
13 really highlighted the quick and steep learning
14 curve for patients and stakeholders to understand a
15 lot of information when they come onto a project.

16 Some of the topics that our respondents
17 identified for which they need more help with
18 training are on the topic background that they're
19 studying and research methods, but also some issues
20 that are most cross-cutting, like how to help train
21 stakeholders in how to provide input effectively so
22 to feel like an equal voice at the table, and how

1 to put in context their personal experience to help
2 inform the study.

3 And then also, how to effectively
4 communicate back the findings from the study to the
5 communities that they represent. And researchers
6 also are really asking for our help about how to
7 partner.

8 And I just want to remind you that again,
9 these data are very early. We were hearing from
10 people either at baseline or one year into their
11 study. But nonetheless, we asked them about early
12 outcomes beyond the study, and we heard a few
13 important themes.

14 First we heard from partners in particular
15 about increased knowledge and skills about
16 research, and that they're learning things that
17 they are going to apply in other settings, but not
18 just professional and research settings. Also,
19 some partners talked about learning things about
20 engagement in research that they can now translate
21 into their own healthcare and be more involved in
22 their care.

1 Additionally, we heard from both groups
2 about increased interest in working with patients
3 and stakeholders in research projects. So this
4 researcher is telling us, now I feel more
5 comfortable, suggesting that we include patients on
6 our projects.

7 And on the right here, one of our patient
8 or stakeholder respondents talked about their
9 groups more formalizing their connection to
10 researchers and establishing ways that they can
11 reach out and find researchers to work with them on
12 other projects that address their population of
13 interest.

14 And finally, a variety of stakeholders
15 talked about other impacts beyond the project, like
16 feeling they have more influence in their
17 community, that they're affecting health policy,
18 and other aspects of care through their work on the
19 research projects.

20 And the last thing I want to note from
21 these qualitative data is that we built in the PCOR
22 principles that Lori mentioned coming right out of

1 the engagement rubric as the ethical backdrop of
2 our conceptual model of PCOR.

3 And we felt like this qualitative analysis
4 really provided evidence for these principles in
5 the lived experience of our projects. They were
6 woven throughout everything that we read about, and
7 in particular, the things that we highlighted
8 today, for example related to training and
9 compensation and early engagement.

10 MS. FRANK: Okay. Thanks, Laura. So that
11 was a lot of qualitative data. So you can see this
12 is just one example of the ways in which we are
13 learning about engagement directly from our
14 awardees and then turning that learning back into
15 useful action.

16 So some of the top lines out of this:
17 It's challenging for researchers to develop these
18 partnerships with uncertainty about funding. So
19 the viability of the partnership was presented,
20 especially in the qualitative findings, as a
21 challenge.

22 As Laura noted, the impacts on study

1 design ranged anywhere from quite minimal to quite
2 dramatic. Recruitment methods really emerged as an
3 important area for the value of engagements.
4 That's an area, obviously, we want to follow up on
5 in different ways.

6 Respondents noted their training needs.
7 And as I mentioned, Sue Sheridan and partners are
8 already working on helping to turn this information
9 into full training for the communities.

10 And we have early evidence, even out of
11 this early stage of the process, about the impact
12 of engagement, and we'll be continuing to follow up
13 so that we can understand really what difference
14 this PCORI requirement makes.

15 On that point about challenges at all
16 stages and how the awardees have been dealing with
17 those challenges, it's really important for us to
18 turn what we're learning back into improvement for
19 PCORI and for awardees.

20 So we have some real points out of this
21 qualitative analysis, supported by the quantitative
22 analysis as well, results of which you've seen

1 before -- the setting expectations as to
2 applications phase, what success probability is.

3 Different types of managing a research
4 relationship: So we heard a lot about the value of
5 face time, but also technology solutions for
6 dealing with remote teams. Protected time for
7 researchers to help with establishing and
8 maintaining partnerships.

9 We see the opportunities to expand
10 stakeholder engagement into some of those groups,
11 where we see evidence of less engagement in our own
12 portfolio. Training, as I've mentioned. And then
13 themes sort of share what we're learning with the
14 wider community. So this is just one example.

15 The methods program has an evidence-to-
16 action network, so we were able to share these
17 results with them. It included the researchers and
18 the patient and stakeholder partners, and we had a
19 really interesting discussion with panelists out of
20 the awardees.

21 And these particular data help us to
22 establish an inventory of engagement activities,

1 which will give us essentially a vocabulary for
2 understanding engagement moving forward. And it's
3 our first step towards, as we discussed, validating
4 the rubric.

5 So we're always glad to share what we're
6 doing in terms of evaluating PCORI, and look
7 forward to your questions.

8 CHAIRMAN NORQUIST: Questions? Bob? Are
9 you going raise the --

10 DR. ZWOLAK: That was quick.

11 CHAIRMAN NORQUIST: Yeah, yeah. I'm
12 watching. Yeah. Wait just one minute. Bob
13 Zwolak, and then Allen, we'll let you go.

14 DR. ZWOLAK: So that's very nice, I think
15 very helpful. But I've missed one thing. These
16 were all awardees. Did you assess any or send any
17 questionnaires or seek data from people who had
18 their grant applications rejected?

19 MS. FRANK: We're not asking folks who
20 aren't funded by PCORI about engagement in their
21 research. This is really a focus on engagement.
22 But we are -- we do have a researcher survey that

1 includes individuals who have and who have not been
2 funded by PCORI.

3 DR. ZWOLAK: But it's only to say that it
4 seems like failure of engagement or poor engagement
5 may have been the cause by some people who weren't
6 awarded grants.

7 MS. FRANK: Yes. That's an interesting
8 point. I don't know that we could come to that
9 conclusion, especially not out of these data. We
10 always make the point that we have other analyses,
11 including some merit score analyses that Laura's
12 leading, and technical merit is prime.

13 So applications must meet a certain
14 standard for methodologic quality. And then
15 obviously we have the reviewers comment on a range
16 of other aspects, including the engagement. Part
17 of what's interesting here is we know what they say
18 at the application phase with what's really
19 happening once they're out there conducting the
20 research.

21 CHAIRMAN NORQUIST: So that will be
22 another key part in evaluation, is what happens

1 after the award. And plus you do have an internal
2 opportunity because you'd have people who resubmit.
3 So you have people who get rejected the first time
4 but then resubmit who you then would survey, and
5 you might find out something about what happened
6 the first time. Right?

7 MS. FRANK: Right. What changed.

8 CHAIRMAN NORQUIST: So there's that
9 opportunity. But there's also the opportunity for
10 some -- we do need some evaluation of what's
11 happening after these projects are funded.

12 MS. FRANK: Right. So these actually are
13 folks, some of them as long as one year into the
14 process.

15 CHAIRMAN NORQUIST: Okay. Yeah. So
16 Allen?

17 DR. DOUMA: Yes. I just want to comment.
18 I think this is a great way to create a catalogue
19 of all the various components or issues that we or
20 PCORI is dealing with on a day-to-day basis with
21 regard to engagement.

22 But on the flip side of that is -- and

1 just my overview in this short time we've had so
2 far -- there's not -- I don't see anything that's
3 really surprising, I wouldn't have suspected these
4 as issues already.

5 Apropos to that, were there any unexpected
6 findings? And if so, is there anything in
7 particular that we can do to focus on those?

8 MS. FRANK: Yeah. So that's a wonderful
9 question. So I mentioned that one of our early
10 goals was to describe engagement. We all had ideas
11 going in about how things would look. So I was
12 surprised, honestly, by the ways in which our early
13 impressions or our early hypotheses are concerned.
14 This is what's happening with the engagement.

15 Honestly, I was surprised to see such a
16 range of approaches to engagement, multiple types
17 of engagement approaches being used within the same
18 project. So it's not just that awardees
19 essentially focus on one form of engagement and
20 then propagated that through the rest of their
21 work. They are active in multiple ways.

22 I've heard a lot from the discussions

1 particularly of the challenges and how teams have
2 overcome them. I think it's very helpful for
3 future awardees, but for PCORI in terms of our
4 application guidelines and ways in which we already
5 have clarified some points in response to that
6 [inaudible].

7 CHAIRMAN NORQUIST: Okay. Rick and then
8 Christine.

9 MR. KRONICK: This was great. Thank you,
10 Lori and Laura. And this will be a broken record
11 here. As you do this work, the pressing need that
12 we I think all have to respond to this "So what?"
13 question about engagement is one that I'm sure
14 you're paying attention to. But to the extent that
15 you can help us with that, it would be great.

16 I mean, I saw one little blurb on "So
17 what?" There's a third arm in a trial that would
18 have otherwise have two arms. That's helpful.
19 It's not, you know, really sexy and exciting, but
20 it's helpful. But any other stories of what is
21 different, as you pointed out, that recruitment is
22 helped.

1 On the other hand, we saw on the dashboard
2 earlier that, you know, recruitment milestones are
3 not being met so well. I don't know how that
4 compares to recruiting milestones of NIH trials or
5 our trials when we used to do trials. I'm not so
6 sure it's different.

7 So a broken record, but you at least
8 continue pushing for more --

9 MS. FRANK: Yeah. And thanks for raising
10 that. Absolutely. So part of it is the near term
11 outcomes are always addressed right now. But we --

12 MR. KRONICK: Even on near term, to be
13 able to say that, you know, a question, if it's
14 asked differently, or question that's asked that
15 wouldn't otherwise have been asked, or that the
16 study was designed differently in some, you know,
17 way that's much more likely to make it successful -
18 - you know, something that is [inaudible].

19 CHAIRMAN NORQUIST: Okay. Christine?

20 MS. GOERTZ: Thank you both. This is
21 really an excellent presentation, and to everyone
22 who actually has been working on this project.

1 This makes me think a little bit about some of the
2 discussion we had earlier about what are the
3 barriers to the submission of application. And I'm
4 just wondering to what extent we've looked at
5 engagement as a barrier.

6 I know that you have a little bit, and I
7 know that we're able to look at merit review scores
8 and see the extent to which the engagement portion
9 of the application has been a barrier to funding.
10 I'm wondering if we might want to look at that in a
11 little bit more detail, and then also consider the
12 possibility of providing a small amount of funding
13 to potential investigators in order to enhance
14 engagement.

15 I mean, a couple thousand dollars could
16 really go a long way towards funding those efforts.
17 And also the possibility of sharing successful
18 engagement plans online, you know, both patient-
19 centeredness and engagement plans online, so that
20 people would be asking investigators if they would
21 be willing to share that so that others are able to
22 use those as models and get a better idea of what

1 this really means.

2 So that's one of the things that I hear
3 out there. I don't really know what you mean by
4 patient engagement. And so, anyway, just a couple
5 of suggestions.

6 MS. FRANK: Yeah. Thank you.

7 CHAIRMAN NORQUIST: I think that's good.
8 I think the other thing is it's not always the
9 money. You need sometimes someone to help you
10 understand better to engage. Having done a lot of
11 this, people just fundamentally don't understand.
12 They need a mentor in some sense.

13 And that may be one thing to think about,
14 is how you get a -- now that you're learning all
15 this and there are some people who are good at it,
16 is partnering them with people that might be
17 helpful to get them off the ground.

18 Harlan Krumholz?

19 DR. KRUMHOLZ: I just want to congratulate
20 you on an incredibly thorough approach, and to get
21 back to this thing I've been talking to Robin
22 about, which is, how do we move this stuff into

1 education? And, you know, I'm really impatient
2 about this.

3 I'm feeling very -- I wanted to be able to
4 start a course this fall based on materials that
5 are produced. They aren't produced yet. I'm
6 seeing this, and I'm going, like this is just great
7 stuff to funnel into course work material, whether
8 it's the move or something else.

9 I mean, this should be education for
10 researchers, and there ought to be ways to
11 structure primary data into ways of teaching and
12 bringing together this with literature so it's both
13 -- you know, we're reporting back what our
14 experience is, but we're also putting in the
15 context of what's been published and what's out
16 there regarding issues around engagement.

17 And it just seems so prime to me for
18 people who -- I mean, I would love to take -- I
19 have a PCOR, 12, and I would love to take every one
20 of my 12 scholars and have them go through a course
21 where they're learning about these things in a
22 course that PCORI has been -- you know, has

1 [inaudible] to create.

2 So maybe with AHRQ, there's some ways to
3 be able to bridge this. But, you know, I'm looking
4 and listening, and I'm just thinking like that
5 there are many places around the country, if they
6 want to embrace this way of doing work, they need
7 exposure to things you're learning, and also in the
8 context of, you know, a framework that's been not
9 just what we're developing but what others have
10 done.

11 So I just want to urge us to think about
12 how we can redouble effort to get out this
13 educational material, both for classes, for all the
14 curricula. I just don't think we're doing enough.
15 And even those contracts that have been let, I wish
16 that we could invest more, and with AHRQ, in trying
17 to get this done.

18 But, I mean, I'm just saying this seems to
19 me to be the -- would be very fertile for
20 education. And so I would like to pursue that.

21 CHAIRMAN NORQUIST: Yeah. I think that's
22 a good point, and that was my point to Christine,

1 too, because I think if you're going to help people
2 do this, you've got to educate them. And I think I
3 would just add, it's not just for teaching at the
4 institutions.

5 It's also to teach our other stakeholders
6 and those that have an interest in us because when
7 we go up on the Hill and others, I mean, it would
8 be very nice if we had these messages very concrete
9 and that we could work on.

10 Let me go to Sharon first and we'll come
11 back. Oh, did you have a follow-up on this
12 particular --

13 MR. KRONICK: Just that we do, at AHRQ,
14 lots of tool development and education. And this
15 would be ripe for that in some ways. But the
16 submissions part is the evidence about what using
17 these tools will do.

18 CHAIRMAN NORQUIST: Right. The content.
19 Yeah, yeah.

20 MR. KRONICK: And so I'd be uncomfortable
21 with pushing this very far.

22 CHAIRMAN NORQUIST: Right. Right. Okay.

1 Sharon?

2 DR. LEVINE: Yes. Rick, I wanted to
3 respond to your early question about the "So what?"
4 And I think the ultimate measure of "So what?" is
5 the speed of dissemination and the speed of uptake
6 from research results when the process has been
7 heavily -- has an early and heavy investment in
8 engagement. And to some extent, that is a
9 comparative effectiveness study.

10 CHAIRMAN NORQUIST: I mean, if you can
11 change the timeline of moving something into actual
12 use, that would be a huge outcome. Right? You're
13 absolutely right, yeah. We won't know that for a
14 while.

15 Okay. Any other comments?

16 [No response.]

17 CHAIRMAN NORQUIST: Thank you both, Lori
18 and Laura, for a very wonderful presentation and
19 the work here doing. I'm sorry. Leah, did you
20 have a --

21 MS. HOLE-MARSHALL: I just had a quick
22 clarification, and it was related to the committees

1 over here. When you talked about training in here,
2 is that training that you all are developing, or
3 that's an area where you are asking about and know
4 that people want? Like something said, I was
5 searching the web and I couldn't find anything.

6 MS. FRANK: Yeah. So it's both. And Sue
7 and team are working on that.

8 MS. HOLE-MARSHALL: Great.

9 CHAIRMAN NORQUIST: Okay. Thank you very
10 much. Thanks.

11 DR. LEWIS-HALL: Yes. I'm sorry, I wasn't
12 sure our place to jump in.

13 CHAIRMAN NORQUIST: Oh, Freda?

14 DR. LEWIS-HALL: I just had two quick
15 points. One was that asking investigators is not
16 always, you know, a good way to find out what would
17 have been different because these changes are often
18 evolutionary within even the context of a protocol.
19 So it's kind of a soft turn, if you would.

20 The other question that I want to ask when
21 you're looking for examples of what a difference
22 was made is to look for some failures, so to look

1 for examples where patient input was not received,
2 and at the end of the day, the study missed its
3 mark in some important way.

4 So just a little bit of a different way;
5 to get positive examples might be harder than to
6 get negative ones. And then you can use the
7 negative ones to support change because, you know,
8 change happens in [inaudible].

9 And then on the education, it wasn't clear
10 to me who was actually developing the content. I
11 think you were talking about it, and you faded a
12 little bit, and then I just couldn't exactly hear
13 who it was.

14 MS. FRANK: Yeah. So this conversation is
15 with the engagement team, and Sue Sheridan in
16 particular, who is very close to these particular
17 learnings to feed that back into a curriculum of
18 some sort. And so I'll let Sue address future
19 questions on that.

20 With regard to your other points, though,
21 I think that the respondents has been very generous
22 about sharing their successes and their failures.

1 And we're learning, even from this group, from
2 both. But we are looking for comparative ways to
3 understand the "So what?" question. What
4 difference does it make? Compared to what?

5 CHAIRMAN NORQUIST: Thank you. Again, I'd
6 thank you. And then one thing that we did mention
7 this morning at some point, we would like to hear
8 what you guys are learning about successes and
9 failures of people applying for pragmatic clinical
10 trials.

11 Okay? Thanks.

12 So we will now take a break, and we will
13 be back at 3:35 Eastern Daylight time, so 35
14 minutes after the hour.

15 [Recess.]

16 CHAIRMAN NORQUIST: We're back.

17 DR. LEWIS-HALL: Freda is on the line.

18 DR. DOUMA: Allen is on the line.

19 CHAIRMAN NORQUIST: Steve Goodman is also
20 on the line, I think.

21 DR. GOODMAN: Yes, I am.

22 CHAIRMAN NORQUIST: Robin?

1 DR. NEWHOUSE: Hi, everybody. I'm pleased
2 to update you on the activities of the Methodology
3 Committee, but before we go too far, I want to make
4 sure I introduce Dr. Cynthia Girman, who has just
5 joined us in September. She has absolutely become
6 heavily engaged in the Methodology Committee work.

7 Cynthia is from Merck and now is a
8 consultant. She retired last year, and now has an
9 active consulting business. She's already become
10 involved in some methods related to patient-
11 reported outcomes, data management, the charter,
12 and many other things. We are so pleased to have
13 Cynthia with us, and we are glad you are here.

14 Today, first of all, we have gone through
15 a process by which we were setting our strategic
16 priorities, but we will first give you an overview
17 of the types of activities we have completed and
18 have planned.

19 Second, update you on a generation of new
20 methodology standards and a review of our current
21 methodology standards. There are two in
22 development. One is design with clusters, and one

1 is standards on complex interventions.

2 Next, we will discuss some of the methods,
3 the apps, that have emerged, and our activities to
4 actually address some of those methods gaps in a
5 couple of different areas. First of all, in the
6 area of PCORnet, second, usual care, a third, a
7 deep dive around health care decision science, and
8 a fourth, workshop around patient-reported
9 outcomes.

10 Then we will move on and discuss some
11 dissemination of the methodology standards and the
12 augmentation of the training, both in terms of CME
13 and academic curriculum.

14 Then we have two updates. I'm not sure if
15 you got the e-mail, but we received word that we
16 have a new Methodology Committee member. We are
17 delighted. I'll save that as a surprise.

18 Let's get started. Steve and Cindy,
19 please feel free to chime in or add to this
20 presentation as well.

21 First, since the last meeting, we have
22 engaged in a priority setting activity, and these

1 are three areas, first of all, that we are focusing
2 on generation of methodology standards, second, the
3 methods gaps, and third, dissemination of
4 standards.

5 As I said, I'll tell you a little more
6 about the design with clusters and the complex
7 interventions, and review of the methodology
8 standards. I'm going to go on and not say much
9 more here.

10 First of all, in terms of creating
11 standards for designs with clusters, we took a
12 little different approach in this generation
13 activity in that there are a number of experts that
14 are already in the field writing and thinking about
15 how to approach issues on designs that use
16 clusters.

17 In this case, we assembled a group of
18 experts that came together, Dr. Kopsoll [phonetic],
19 Simon, Murray, and Donner, that met with us on
20 April 7. We developed a list of straw man
21 standards based on the evidence, and then came
22 together in a workshop led by David Hickam, and the

1 experts dialogued and debated on the standards
2 around designs with clusters.

3 We had a very fruitful day. On Wednesday,
4 the Methodology Committee will be reviewing those
5 standards and making a determination if they are
6 ready and mature to move forward.

7 The Methodology Committee members that are
8 involved in this activity include Naomi Aronson,
9 Cynthia Girman, Robert Kaplan, Sally Morton,
10 myself, and Sebastian Schneeweiss.

11 The second standard generation activity is
12 around complex interventions, in this case, we also
13 are taking a little different approach than we did
14 in the development of the first set of standards.
15 We have created a work group of Methodology
16 Committee members. Brian Mittman is leading this
17 activity with Naomi Aronson, Dave Flum, myself, and
18 Mary Tinetti. This work group has two major steps.
19 First is around definitions, and the second is
20 around identifying the current guidance statements
21 that are already available.

22 The first step is around the literature,

1 around the scope and definitions, second, what
2 guidance is already out there. Brian will convene
3 this work group and will recommend standards that
4 will be deliberated in the fall.

5 MS. HOLE-MARSHALL: I just have a quick
6 clarifying question. When you say "complex
7 interventions," that means something that includes
8 multiple components? Can you say a word about what
9 that is?

10 DR. NEWHOUSE: Yes. When I think about
11 it, many of your health system interventions have
12 complex parts, trying to identify what the active
13 components are of the intervention and how to
14 measure them well.

15 It's hard to believe that in 2012 we
16 presented the first set of methodology standards,
17 and here we are in 2015 and we are now in the
18 process of reviewing the current standards. We
19 have completed the review of four sets, first,
20 formulating research questions. The second
21 associated with patient-centeredness, and now we
22 are working on heterogeneity of treatment effect

1 and causal inference methods.

2 Our intent is by the fall, we would have
3 reviewed all of the standards. The PCORI staff
4 have been incredibly helpful in this review because
5 they have identified areas where they have had
6 additional questions related to how the standards
7 would be used in application.

8 It has helped to clarify our language.
9 Although at this point, there haven't been any
10 large substantial changes, but there have been
11 clarification changes made.

12 The next step is to complete the seven
13 categories over the next five months and have them
14 completed by the end of the year and revised.

15 In terms of prioritizing methods
16 development opportunities for PCORnet, we have had
17 a very active group. As I mentioned earlier, the
18 Methodology Committee has a number of members that
19 have been involved in PCORnet activities, so the
20 methods issues naturally emerged.

21 Sebastian Schneeweiss has very early been
22 working on distributive data network, and Sally

1 Morton identified needs around missing data.
2 Cynthia, Steve, Sally, and Sebastian have come
3 together to formalize that relationship. We had a
4 meeting with Rachel two weeks ago to try to
5 formalize that relationship to make sure we could
6 be helpful. I should add that Ethan Basch has also
7 been involved in the patient-reported outcomes work
8 as well.

9 Another initiative is being led by Hal
10 Sox. He presented some issues around the
11 definitions of usual care, and we are putting
12 together a work group - Naomi Aronson, Ethan Basch,
13 Mark Helfand, David Meltzer, Neil Powe, and Mary
14 Tinetti -- to make a clear statement about the
15 definition of "usual care" and the implications to
16 PCORI.

17 Another activity that we have been
18 involved in is a deep dive in health care decision
19 science. This work actually started last year, led
20 by Dave Flum, Mark Helfand, and Dave Meltzer. They
21 have worked to develop a plan for a workshop to
22 explore issues in decision science. The plan is to

1 work with contractors to develop a workshop and
2 hold that workshop later in the fall.

3 The next initiative is a workshop around
4 patient-reported outcomes in electronic health
5 records. That work is being led by Ethan Basch in
6 collaboration with Lori. The idea is that the work
7 that was completed in the patient-reported outcomes
8 in November of 2013, the workshop identified the
9 state of the science in patient-reported outcomes,
10 and now Ethan would like to take that work forward
11 in a workshop with Lori Frank to help to understand
12 the implications for using patient-reported
13 outcomes in an electronic medical record.

14 The members of that work group are Naomi
15 Aronson, David Flum, Cynthia Girman, Bob Kaplan,
16 Neil Powe, and Mary Tinetti.

17 In terms of training for methodology
18 standards, the need for training materials both in
19 terms of CE, continuing education, and CME, as well
20 as the academic curriculum was pretty clear, the
21 recommendations for both of those. Training
22 activities occurred last year, and the PCORI staff

1 has been absolutely wonderful in moving it forward.

2 The first bullet is to discuss Baylor
3 College of Medicine to receive a contract for
4 CME/CE methodology standards training. It is
5 underway with a deliverable expected at the end of
6 spring, in May. Mark Helfand is involved in that
7 activity, and a number of Methodology Committee
8 members and outside experts have been invited to
9 assist with that curriculum development.

10 The second is the academic curriculum that
11 Harlan mentioned a little bit earlier. That
12 contract has been awarded to Johns Hopkins. The
13 contact for PCORI staff is working with the
14 contractors in developing the academic curriculum,
15 which will be expected in September of 2015.

16 In conclusion, we were just notified that
17 we have a new Methodology Committee member. We'd
18 like to welcome Adam Wilcox. Adam is Medical
19 Informatics Director at Intermountain Healthcare.
20 He holds a Bachelor's in Physics and Mathematics
21 from the University of Utah, an M.S. in Medical
22 Informatics, and a Ph.D. in Medical Informatics

1 from Columbia University.

2 Based on the discussion this morning about
3 the implications for medical informatics, we are
4 delighted to have an expert join our team, and we
5 welcome Adam to the Methodology Committee.

6 I will close, and on behalf of the
7 Methodology Committee, open the floor for
8 questions.

9 CHAIRMAN NORQUIST: Thanks, Robin. Steve?

10 DR. GOODMAN: I don't have anything to add
11 right now. I'll be happy to help answer questions
12 if I'm needed.

13 CHAIRMAN NORQUIST: Thanks. Joe?

14 DR. SHELBY: A couple of things. One,
15 first of all, it is so exciting. This is a slew of
16 activities, and it is very exciting, Robin and
17 Steve, to see how much activity is going on, the
18 notion of new standards and revised standards is
19 exciting, but also to do questions like the usual
20 care questions.

21 Usual care, that has been an issue that
22 comes up. Barbara and I just had an exchange about

1 it. It comes up in critiquing what we fund. Would
2 it make sense to add some SOC members to that right
3 off the bat? That's one question.

4 The other question had to do with Harlan's
5 request. I wondered if you could distinguish those
6 two curriculum development projects, the one with
7 Baylor, the one with Hopkins, and answer whether
8 either one of those might be what Harlan has been
9 looking for.

10 DR. NEWHOUSE: The CME activity is around
11 training activities for clinicians essentially.
12 That work is developing a number of modules that
13 will be provided free of charge for PCORI,
14 essentially for clinicians to understand the
15 methodology standards.

16 The academic curriculum is more targeted
17 toward graduate study, so the types of students
18 that we see in the academic environment and the
19 course work required and the learning activities
20 focused on the academic curriculum. So, different
21 populations.

22 DR. KRUMHOLZ: Part of the back and forth

1 we had this week was because I thought we had been
2 really pushing this forward quickly, and of course,
3 I'm always a little impatient about it, but can we
4 just be clear what the product is going to be from
5 Hopkins? What will they deliver?

6 DR. NEWHOUSE: In the interchange, I think
7 we have the opportunity to intersect and work with
8 them on the development of what the product is, but
9 it is academic curriculum that we could use. I
10 know there was some interchange about the
11 possibility of having publicly available media that
12 is web accessible. It is around modules for
13 academic curriculum.

14 DR. KRUMHOLZ: The scope of work has been
15 let. We should know what is deliverable.

16 CHAIRMAN NORQUIST: Does anybody have an
17 idea of what was in the deliverable of the
18 contract?

19 DR. KRUMHOLZ: Just on a broader point, I
20 know we are working with AHRQ on the dissemination,
21 but it seems to me on the education side, we could
22 be putting it out for multiple audiences. What I

1 am looking for is can someone hand me something
2 that can turn into a course that could be a
3 foundation for a course.

4 Have you seen these things where they are
5 teaching people where they are drawing things on
6 blackboards? It could be information that could be
7 assigned to people that could get them up to speed,
8 whether they are working in state Medicaid offices
9 or whether they are trying to -- no matter where
10 they are, it just seems to me there is an abundance
11 of places where there is a lot of fuzziness around
12 what the content is here.

13 We have a chance to sort of form the
14 foundation of what PCOR is, even the whole notion
15 of PCOR. Again, we have so many balls in the air.
16 Joe, this is just meant to be constructive. I know
17 just keeping this ship together is a big thing.

18 If it's about resources, I hope we can
19 assign enough resources to create this concept. It
20 just seems to me like it's our chance, part of our
21 legacy, to really codify a lot of this stuff.
22 These things will evolve, by the way, as science

1 emerges, they will continue to evolve. Between the
2 talent we have in the Methodology Committee, the
3 products you have already created, the products I
4 see in front of us, that funneling into ways of
5 educating people, both chunk, courses, various
6 different levels, coordinating with AHRQ.

7 It just seems to me to be an immense
8 opportunity that we should be sprinting toward. In
9 patient training and all these things, people are
10 confused about what these terms are. We are the
11 YouTube that people go to on comparative
12 effectiveness. I love those things on the
13 blackboard. They are kind of telling a story.
14 It's edgy and cool and it's also full of content.

15 We should be thinking of ways to leverage
16 this in advance ways. You get my drift about it.
17 I just want to sort of reenergize our effort to
18 really pull forth all the good work that the MC has
19 been doing and get it out there in teaching
20 material.

21 DR. NEWHOUSE: Thank you. I certainly
22 appreciate there is an opportunity for intersection

1 from the Board and from the Methodology Committee.
2 It is a staff activity, but we certainly can
3 provide lots of input.

4 DR. KRUMHOLZ: Yes. I think our role
5 again, if we fully endorse this and say we are
6 willing to put resources behind it, of course, we
7 are charging Joe to implement it, that's our job to
8 say is this strategically important to us, and we
9 want to be updated on the progress, the operational
10 progress, but we are not going to micromanage it.

11 I think it is fair for the Board to ask
12 what exactly is the deliverable of the contracts,
13 do we have an idea of whether or not we are
14 advancing -- I don't need to see the whole
15 contract, what is going to happen when.

16 The other thing finally -- I know you guys
17 want me to shut up, but this is the last thing,
18 it's public stuff. Then we can sign in on Twitter,
19 yeah, please have him shut up.

20 CHAIRMAN NORQUIST: I'm not looking at
21 Twitter.

22 DR. KRUMHOLZ: If I knew there was going

1 to be material that could be the basis of a course,
2 one thing I might want to be doing right now is
3 alert teachers around the country so that people
4 could start thinking about okay, if I wanted to do
5 a course, maybe I would do one next spring.

6 I will tell you, I, myself, have been
7 thinking I'd love to do a course in this, and I
8 have been waiting for baited breath for this. I
9 could do my own curriculum, but I was hoping this
10 would help me. I was going to do it this spring.
11 I was waiting. Then I was going to do it in the
12 fall. I have been telling people I was going to do
13 it in the fall. Now I'm just going to have to do
14 it because it doesn't seem like it's going to come
15 in time, and that's fine.

16 You would want to let teachers around the
17 country and in every place, in chiropractic
18 schools, and all around the country, to let them
19 know this is going to be ready for you. If you're
20 interested in trying to have a course, you're going
21 to get a lot of help. It's going to come when, you
22 know. To plan a course, you have to let people

1 know in advance when the course is going to be.

2 Even if you could come out with what the
3 course objectives might be that we're going to fill
4 in, it helps people know as they develop their
5 rubric, their curricula, their reading list, all
6 these things are going to be part and parcel of
7 getting help.

8 If you can produce even some chunks so we
9 can assign people, hey, we have created some
10 content that you assign to the students in addition
11 to their reading, so when they come to the
12 classroom, they are ready to be taught on a
13 particular subject.

14 If we're going to play this role, if the
15 Board says we're not going to play this role, then
16 let's abandon it. If we're going to embrace it,
17 let's be at the cutting edge of education and let's
18 own it.

19 DR. SELBY: Your points are all very well
20 taken, and I'm sorry the folks that know the most
21 about this statement of work are not here at the
22 moment, but we will get back to you very quickly,

1 and I think strongly consider your suggestion that
2 if the scope of work doesn't include materials for
3 course work, we can expand it.

4 DR. KRUMHOLZ: To give people warning this
5 stuff is coming up.

6 DR. SELBY: And the warning. If I were a
7 teacher, I probably wouldn't like enroll students
8 thinking that PCORI is going to get the slides to
9 me in time for the first lecture. Your point is
10 very well taken, all of them.

11 CHAIRMAN NORQUIST: Barbara?

12 DR. McNEIL: Robin, the content of this
13 course, is that something that was designed by your
14 committee and then Hopkins has bid on the execution
15 of the content, or are they designing the content,
16 and if so, with whom?

17 DR. NEWHOUSE: This is one of those issues
18 where the Methodology Committee said we need CME,
19 so we did not develop the content nor the CFA.

20 DR. McNEIL: I misunderstood. I thought
21 we were talking about two things. One is CME
22 course for clinicians and one an academic course.

1 I was talking about the latter.

2 DR. NEWHOUSE: This was one of the
3 activities where we charged the PCORI staff to
4 complete the activity but we actually weren't
5 involved in the development of the CFA or working
6 with selecting the contract.

7 DR. McNEIL: What I'm trying to understand
8 is is Hopkins developing the content or did the
9 staff with the advice of others say this is really
10 what we want, you go develop the course and
11 materials for Harlan?

12 DR. NEWHOUSE: Yes.

13 CHAIRMAN NORQUIST: Jean?

14 MS. SLUTSKY: I'm more than happy to share
15 the CE/CME. That is what I was involved in.

16 CHAIRMAN NORQUIST: She's talking about
17 the graduate course. That, we don't know. We
18 don't have the people in the room that know; is
19 that correct?

20 DR. WALKER: This is Kara Walker. It was
21 written around getting an RFP for the 11
22 methodology standards. It will be curricula

1 developed for different audiences. We are planning
2 to collaborate with AHRQ so we are not duplicating
3 efforts they are working on. Right now we are
4 negotiating that contract so we can't share a lot
5 of the details, but we certainly will have it
6 negotiated in about two to three weeks and we can
7 talk more about the specifics of what is being
8 proposed.

9 Each contractor actually submitted a
10 different level and expense of how they plan to
11 distribute the curricula, what they plan to share
12 more broadly, how they are going to do distance
13 learning, et cetera.

14 DR. McNEIL: The Methodology Committee and
15 the staff know infinitely more about what is to be
16 included in the contract of this activity. Is the
17 cart before the horse here?

18 CHAIRMAN NORQUIST: Robin and I actually
19 had the same conversation earlier. I was wondering
20 how come Methodology didn't just have the content
21 and then let someone execute kind of the teaching
22 part. I don't know the answer.

1 DR. WALKER: Part of the RFP and
2 development is actually to go through a process
3 where we vet the content and the curricula that's
4 proposed, so we had input from Methodology
5 Committee members and some other teachers of the
6 methodology standards along the way. That is why
7 there is a time lag, because we do want to make
8 sure everyone agrees with what is proposed in the
9 curriculum.

10 CHAIRMAN NORQUIST: The Methodology
11 Committee will be involved with that. My
12 impression was also, and I might be wrong, that
13 they were supposed to be using the methodology
14 report as a template for helping them, they
15 wouldn't be restricted to that, but that would
16 provide a lot of the background material. Isn't
17 that right?

18 DR. WALKER: Exactly. We did give some
19 general parameters around what the curriculum
20 should include. Obviously, the report is one, but
21 additional work will need to go into making sure it
22 doesn't overlap with existing resources and

1 available information. There will be not only
2 slides that people can use but also resources and
3 reading materials, sort of additional supplementary
4 materials that people can refer to.

5 CHAIRMAN NORQUIST: Leah?

6 MS. HOLE-MARSHALL: Thank you for the
7 presentation. As we discussed a little bit, and it
8 wasn't in your materials but it was in some of our
9 other background materials about adherence to
10 methodology standards. I didn't see it as a
11 separate work group or activity here, so can you
12 speak to that?

13 DR. NEWHOUSE: Yes. So, once the
14 standards were formed, the adherence was taken over
15 by -- the evaluation of adherence was taken over by
16 the PCORI staff. They have been reporting back to
17 us on the adherence. Actually, adherence is pretty
18 good. There is a lot to be excited about and to
19 celebrate.

20 There are a couple of areas where the
21 adherences are a little bit lower, and they have
22 been focusing on that area. I think in terms of

1 the continuous evaluation, they deserve a lot of
2 credit for being able to interpret the adherence
3 and the adoption.

4 MS. HOLE-MARSHALL: I was also impressed
5 by that, and just wanted to make sure there was
6 either a group or the Methodology Committee as a
7 whole was reviewing that to see if there needed to
8 be some adjustment in the methods or that the
9 language makes that clear for researchers or if
10 this is something we need to have a little bit more
11 focus, but it looks like it is coming along very
12 well.

13 DR. NEWHOUSE: Yes. There was a lot of
14 discussion around the areas that were lower,
15 heterogeneity of treatment effect was one of them.
16 In fact, we just reviewed that standard for
17 heterogeneity of treatment effect. The staff are
18 coming back with the evaluation, there is a full
19 discussion so that we can brainstorm ways to
20 improve the adoption of that standard.

21 MS. HOLE-MARSHALL: There are some that
22 might have ranges. I think it would be important

1 to get the Methodology Committee to make sure they
2 are commenting on that, like definition of an
3 appropriate question, things like that.

4 CHAIRMAN NORQUIST: Gail?

5 MS. HUNT: I just wanted to ask if there
6 are any patients --

7 DR. NEWHOUSE: Let me check on that. We
8 are going to have an update. We have a Methodology
9 Committee meeting on Wednesday. We will get an
10 update and I can let you know. If they are not,
11 they should be.

12 CHAIRMAN NORQUIST: I think the point is
13 they better be on there.
14 I will come back over here to Sharon.

15 DR. LEVINE: Just to maybe restate the
16 question that I'm not sure I understood the answer
17 to. What skill set is Hopkins bringing to this?
18 If the content is PCORI content, what is the skill
19 set that enabled them to win the contract? The
20 second part of that is will the material, the
21 curriculum, be copyrighted and if so, who owns the
22 copyright?

1 CHAIRMAN NORQUIST: Wow.

2 DR. NEWHOUSE: Kara is coming back on that
3 question.

4 CHAIRMAN NORQUIST: Where are we in the
5 process of the contract right now?

6 DR. WALKER: The contract is under
7 negotiation. We expect to finalize it in the next
8 two to three weeks. We would be happy to share
9 more details once we finalize the contract. The
10 teams were very impressive. I think one of the
11 things the Methodology Committee asked for is that
12 this would be developed in a quick time frame, and
13 it wasn't something we could do internally, and
14 certainly wasn't something the Methodology
15 Committee itself -- we were really looking for a
16 group of qualified investigators, methodologists.

17 The copyright, they know it would be
18 something that is shared openly, posted on our
19 website that people can download.

20 DR. LEVINE: It will not be copyrighted?

21 CHAIRMAN NORQUIST: You can't have a
22 copyright, right. Mary?

1 MS. HENNESSEY: This is Mary Hennessey,
2 PCORI's General Counsel. From what Kara is telling
3 me, this particular contract is not yet finalized,
4 but just generally speaking about issues about
5 intellectual property, generally speaking, there
6 are a number of approaches to ensure that the
7 public can have access to it.

8 That can include PCORI owning materials
9 and letting others have a broad license to it, but
10 it is also a very acceptable model to have someone
11 else own, and we have a non-exclusive unencumbered
12 license to use it and disseminate it.

13 There are a variety of legal models that
14 you can pursue to reach your goals, and in this
15 particular contract, it sounds as if we are not
16 quite final but we are very attentive to ensuring
17 the goals about PCORI's ability to disseminate
18 materials.

19 CHAIRMAN NORQUIST: Okay; thanks.

20 DR. LEVINE: To make sure I understand the
21 answer, the process then relies on the contractor
22 to ensure the integrity of the translation of the

1 methodology standards and curriculum. Is that part
2 of the iterative process you were describing,
3 Robin?

4 DR. NEWHOUSE: Kara, I think you will have
5 to answer how your intent was to interact with the
6 Methodology Committee, but I think what I was
7 explaining was our experience with the CME
8 activities. We have not yet started to interact in
9 any way on the academic curriculum. I'm going to
10 defer to Kara.

11 DR. WALKER: That's right. The contract
12 is still under negotiation and the work has not
13 begun. We do expect input, as well as from the
14 community that is working on PCOR training
15 materials.

16 CHAIRMAN NORQUIST: Bob?

17 DR. ZWOLAK: This changes the subject --

18 CHAIRMAN NORQUIST: Okay, wait a minute.
19 Allen, do you want to be on this subject? Steve?

20 DR. GOODMAN: Part of the question is the
21 qualifications of the team. I don't know the full
22 team that applied, but my impression was it was led

1 by Jodi Segal and they run a fellowship or CER
2 training program, one of the few. They have been
3 teaching this for a while, if I'm not mistaken.
4 They have a lot of independent expertise on this
5 team. Isn't that right, Kara?

6 CHAIRMAN NORQUIST: I think she has to be
7 careful about what she says at this point since
8 they are negotiating the contract.

9 DR. GOODMAN: Okay. I just wanted to
10 emphasize that I think they are independent
11 scientists and investigators with a long track
12 record in both teaching and doing comparative
13 effectiveness research.

14 CHAIRMAN NORQUIST: All right. Thanks.
15 Bob, you're going to change the subject?

16 DR. ZWOLAK: I'm going to change the
17 subject. My question is on usual care. We have
18 had discussions in the SOC about usual care. To
19 some extent, while I'm delighted that you are
20 focusing on it, it seems like a lot of studies are
21 already underway or funded and ready to start.

22 You are going to redefine "usual care,"

1 and my assumption is that going forward with
2 studies that we fund, they will use your definition
3 of "usual care." Is there any way, either
4 retroactively, that studies that perhaps have been
5 funded but haven't been started, once you make your
6 definition, or even studies potentially underway
7 now, are going to be able to use your definition of
8 "usual care," or will we have studies underway that
9 contradict our own PCORI definition of "usual
10 care?"

11 DR. NEWHOUSE: Hal, do you want to answer
12 that one?

13 DR. SOX: I guess in a way it depends on
14 what our policy is and whether it is one that could
15 be implemented retroactively. The SOC discussed a
16 draft policy which basically said you need to
17 define the content and you need to measure it,
18 something I think I heard earlier today. They
19 seemed to like that proposal, and we have actually
20 put it into a recent funding announcement.

21 The Methods Committee is going to have a
22 work group to try to get some more depth to that,

1 perhaps change it, if it doesn't make sense on more
2 careful examination, and hopefully write an article
3 that would be very influential.

4 That's the plan going forward. We
5 obviously can't require people to collect data
6 about the details. Basically, what we are saying
7 is we want to find out what care each patient got
8 so then we will know what usual care is, and that
9 seems unrealistic to apply retroactively.

10 CHAIRMAN NORQUIST: Other questions for
11 Robin?

12 [No response.]

13 CHAIRMAN NORQUIST: Thank you and the
14 Methodology Committee, and welcome to the new
15 member. Thank you all very much. Jean, you're up.
16 Bob, did you want to make a comment?

17 DR. JESSE: The fellow who once said
18 there's no such thing as usual care, it's random
19 care.

20 CHAIRMAN NORQUIST: Jean is going to talk
21 about the communications dissemination research
22 program.

1 MS. SLUTSKY: Thank you. I know we're
2 running short on time. I'll try to be quick. I'm
3 just going to talk a little bit about the program
4 as it is now and introduce the team, as well as
5 give you an overview of the portfolio and our 2015
6 goals, and then we will have some time hopefully
7 for some questions and answers, but I know we are
8 running short.

9 I came here about February 17 or 18, and
10 there was no CDR team. The first thing was to hire
11 up, and what you see is the team. Rachel Melo, who
12 is my executive assistant, is not on there, but she
13 also serves as staff assistant for the team.

14 We have people on the team that have
15 expertise on shared decision making, decision aids,
16 community participatory research, and theoretical
17 concepts of communication and dissemination
18 research.

19 An overview of the portfolio, before we
20 talk about that, this background really is the
21 premise for the CDR portfolio based on the fact
22 that patients, caregivers and clinicians need to be

1 equipped with the best available evidence when
2 making informed decisions, and knowledge about how
3 to optimally communicate and facilitate effective
4 uses of evidence, information and tools that is
5 lacking in any area.

6 We need strategies to make existing
7 patient-centered outcomes research and information
8 available to patients and providers and to make the
9 dissemination and implementation of this knowledge
10 useable in various contexts.

11 The CDR portfolio is one of the five
12 national priorities that were established by the
13 Board of Governors in 2012. This program seeks to
14 fund comparative effectiveness research, so we want
15 to fund research that is comparative in nature,
16 that involves the direct comparison of effective
17 health communications dissemination interventions
18 or strategies that engage patients, caregivers, and
19 providers, in the context of real world clinical
20 care settings and situations, the natural course of
21 where people get care and how they would make
22 decisions about their care, and to enable patients

1 and caregivers to make the best possible decisions
2 when choosing among available options for their
3 care and treatment.

4 The CDR funding is around three key areas,
5 communication strategies, and what we mean by that
6 is to promote the use of health and health care CDR
7 evidence by patients, clinicians, and others.

8 Different dissemination strategies, and we
9 mean by that to promote the use of health and
10 health care CDR evidence by patients and
11 clinicians.

12 A third one which is a little bit
13 different than you might have seen in other CDR
14 portfolio's, which it explain uncertainty in health
15 and health care CDR evidence to patients,
16 clinicians, and others. I will speak about each of
17 these in just a minute.

18 For example, I'm just using three funded
19 projects, just to explore different ways that we
20 have funded applications based on these three
21 goals. This is a communication strategy example.
22 It is titled "Amplifying the Patient's Voice,

1 Patient-Centered Versus Measurement Based
2 Approaches to Mental Health.” This study compares
3 two ways for patients and prescribers to engage in
4 shared decision-making around medication and
5 treatment appointments in community mental health
6 centers.

7 It compares patient-centered care using a
8 decision aid with a navigator, sort of like a
9 navigator of care counselor, versus measurement-
10 based care looking at symptomatology and how that
11 impacts adherence to medication.

12 It examines differences in outcomes
13 depending up on an individual’s experience with
14 medication treatment, the level of intervention
15 use, and the severity of their mental illness.

16 This study is in 3,000 Medicaid enrolled
17 with mental illness who receive medication at 1 of
18 14 community health centers across the State of
19 Pennsylvania.

20 A dissemination strategy example is
21 comparing traditional and participatory
22 dissemination of a shared decision making

1 intervention. This actually evaluates three
2 different alternative approaches to dissemination
3 of an evidence based shared decision making
4 toolkit, and it aims to determine what
5 dissemination strategy most effectively increases
6 practice level adoption of shared decision making,
7 improving patient outcomes, and increasing patient
8 involvement in care decisions.

9 Again, a comparative study looking at
10 three alternative approaches.

11 It utilizes a partnership between a
12 statewide Medicaid network and the North Carolina
13 -- I'm sorry. I don't know that acronym is now, my
14 fault.

15 As you can see, both of these studies look
16 at under served and under studied populations.

17 This is a study that is Explain
18 Uncertainty, and this is a really interesting study
19 that describes the comparative effectiveness of
20 colorectal cancer screening tests, looking at the
21 impacts of quantitative information.

22 It is evaluating impact, doing

1 quantitative information, and a decision aid on
2 screening behavior and perception of risk in
3 patients eligible for colorectal cancer screening.
4 Looking at different mechanisms for explaining risk
5 using concepts, sometimes it is done graphically,
6 sometimes in different types of pictures.

7 It allows people to see what their
8 individual risk is using a variety of different
9 formats. It also uses the public deliberation
10 exercise to review the results of the clinical
11 trial and makes recommendations that have decision
12 aids to present quantitative information to
13 patients.

14 A very unique aspect of this is the public
15 deliberation and involvement with the public in
16 looking at the results of the study and making
17 recommendations.

18 I just wanted to give you sort of a view
19 of what disease and conditions are covered by the
20 portfolio. This is very similar to other
21 portfolio's, the other national priority areas at
22 PCORI.

1 Very heavy on mental health, behavioral
2 health, disorders, cardiovascular disease, and
3 cancer. The large other category includes
4 diabetes, some radiologic interventions, and rare
5 diseases.

6 We also have a pretty broad area on
7 priority populations, although we don't have as
8 many veterans involved in our studies as I would
9 like to see, but we have quite a few racial and
10 ethnic minorities and low income populations that
11 are included in our study.

12 I just want to talk a little bit about
13 decision aids because Hal Sox presented to you I
14 guess a little over a year ago, almost two years
15 now, about the fact that across PCORI, we were
16 funding a great deal of decision aids development,
17 so not comparing whether or not decision aids
18 worked better than other strategies for
19 communicating comparative effectiveness research
20 but actually the development and validation of
21 tools.

22 Right now, our portfolio is made up of 34

1 percent decision aids/tools and about 66 percent
2 are non-decision aids or tools. Part of this is a
3 reflection of as I've staffed up the portfolio, we
4 have continually refined what we're looking for and
5 been very clear of what we're looking for.

6 We have had a moratorium on the
7 development, testing, and validation of individual
8 decision tools. We have said to the community we
9 are not doing tool development, and what we mean by
10 that is a very large part of the applications are
11 budgeted to develop and validate, and what we are
12 really interested in is looking at how these tools
13 and other mechanisms compare for communicating and
14 disseminating complex information.

15 That has been reflected in a lower
16 percentage of actual development of tools in the
17 portfolio.

18 We also developed an organization wide
19 decision aids work group. This was based on the
20 fact that we have a large number of these tools in
21 the portfolio. The idea was to conduct an
22 extensive and exhaustive search to identify,

1 categorize, and describe what we actually have in
2 the portfolio across PCORI.

3 The findings from this study will really
4 help us further refine the strategic portfolio
5 development as well as future funding announcements
6 more targeted funding announcements, because of
7 deficits in the portfolio or in the organization.

8 We expect those results to be made public
9 in the coming months.

10 Some goals that we have had for 2015, and
11 I am almost done, for those of you are thinking it
12 is getting late, we are launching the inaugural on
13 the CDR Advisory Panel. Their first meeting is in
14 a couple of weeks. We are continuing to refine the
15 CDR portfolio PCORI funding announcement.

16 We are also considering, now that we have
17 the staff and expertise, larger, more targeted
18 announcements, like hosting or managing a CDR
19 relevant pragmatic clinical studies, and many of
20 our working groups, both for Hepatitis C and MS,
21 the whole concept of shared decision making in
22 these areas was rated fairly highly by the

1 participants, so scoring this with the other
2 portfolio's will become a priority for us.

3 Also, exploring opportunities for priority
4 topics in targeted funding, especially around
5 dissemination of robust CDR findings where we have
6 identified gaps in the portfolio now that we have
7 the people power to actually look at what we have.

8 Also, because we have significant
9 expertise in our staff in the CDR portfolio, we
10 will be contributing to the dissemination and
11 implementation framework.

12 This is sort of where I take one hat off
13 and put another one on, to help further define the
14 PCORI conceptual dissemination framework that I
15 will be discussing with EDIC tomorrow to develop
16 limited competition funding announcements among
17 PCORI awardees to allow them to disseminate PCORI
18 research findings on their studies, and to create
19 the infrastructure to translate and disseminate
20 robust CDR findings for different audiences, in
21 coordination with AHRQ, which we continue to meet
22 with on a regular basis.

1 CHAIRMAN NORQUIST: Thank you, Jean, for
2 that review. Questions? Comments? Barbara?

3 DR. McNEIL: You were talking about public
4 deliberations in one of your earlier slides. What
5 exactly does that mean?

6 MS. SLUTSKY: It's part of the study on
7 quantitative presentation of information on
8 colorectal cancer screening, and it is part of
9 communicating uncertainty of results to the
10 patients.

11 They aimed in the latter part of the study
12 to use a public deliberation exercise to review the
13 results of the study and have them make
14 recommendations for how the decision aids represent
15 the quantitative information.

16 DR. McNEIL: I thought there was so much
17 counterintuitive information about the impact of
18 the various ways to present the data and the impact
19 of various ways to present the data have been
20 documented by a diversity of people for decades --
21 I'm not sure -- because of all the various risks
22 and biases that comes into play.

1 MS. SLUTSKY: It's interesting. AHRQ
2 under their ARRA funding funded a fairly large
3 randomized control trial using public deliberation.
4 There are some pretty good findings that show that
5 if it is done well, public deliberation can
6 actually through an iterative process be very
7 informative about the best way for people to
8 actually take in information based on being able to
9 ask questions of experts before they actually make
10 their decision. It's run much like a jury would
11 consider evidence in a trial.

12 It's an interesting concept used a lot in
13 education and environmental policy, where do you
14 shut down a school, where do you put toxic dumps.

15 CHAIRMAN NORQUIST: That is an interesting
16 analogy.

17 MS. SLUTSKY: Especially today, right.

18 CHAIRMAN NORQUIST: Sharon? Harlan?

19 DR. WEISMAN: Jean, I think this is really
20 important work. I was at a conference a couple of
21 months ago and was surrounded by a group that was
22 very upset about our efforts in dissemination

1 because by statute, we were specifically supposed
2 to not touch or do anything with guidelines,
3 treatment guidelines. I don't think we are.

4 MS. SLUTSKY: It's an ambiguous line.

5 DR. WEISMAN: It can be an ambiguous line,
6 and I'm just wondering what your thoughts are on
7 the distinction between what we are doing and what
8 by the law we are told we cannot do.

9 MS. SLUTSKY: Actually, we have a page on
10 the application process where it is sort of a check
11 off box, that's an elegant way of saying it, but we
12 ask applicants if they are developing cost
13 analyses, if they are developing clinical practice
14 guidelines, if they are developing a tool, they
15 automatically get put out of the system.

16 I also would also add kudos to the CDR
17 team. They go through the applications,
18 particularly the budget, with a fine toothed comb,
19 and we have actually identified some applications
20 where they have a line item to develop a guideline
21 that didn't come through in the write-up. We have
22 excluded those applications as well.

1 The majority of decision aids do not make
2 recommendations for care, and most of them present
3 the options to you along with your personal
4 preferences. Those are the types of activities
5 that PCORI is funding.

6 CHAIRMAN NORQUIST: Other comments?

7 [No response.]

8 CHAIRMAN NORQUIST: Thank you, Jean, very
9 much, doing a wonderful job, so is your crew, too,
10 we should thank them also. I just wanted to say
11 you started out saying you have been here since
12 February 17, a year ago, so over a year you have
13 been here. Thank you.

14 MS. SLUTSKY: I'm sorry; right.

15 CHAIRMAN NORQUIST: I hope it hasn't felt
16 like --

17 MS. SLUTSKY: Math has always been my
18 problem.

19 CHAIRMAN NORQUIST: All right. Thanks.
20 Last but not least, Christine is going to present
21 on the topic prioritization process. There should
22 be some discussion about this, I suspect.

1 DR. GOERTZ: Thank you. Today we are
2 going to talk a little bit about identifying topics
3 for our prioritization process, both for our
4 targeted PFAs and for pragmatic trials.

5 We are pretty familiar already with what
6 we have been doing thus far. You will remember we
7 spent a lot of time talking about this at our
8 retreat a little over a year ago, I think just
9 slightly before Jean joined us, and then we ended
10 up voting on it, on the prioritization process, in
11 July.

12 Just really briefly what that process
13 includes is an initial review of submitted topics
14 by the staff -- the review is by staff of topics
15 that have been submitted by various stakeholders,
16 and then there is a preparation of topic briefs on
17 a subset of those topics, usually that has
18 historically been done by outside research teams.

19 That is followed by a review and
20 prioritization by our multi-stakeholder advisory
21 panels, and then the SOC has looked at that list of
22 topics and approved them to move forward to the

1 next stage, which would be multi-stakeholder
2 workshops on selected topics.

3 Normally, by the time we get to this
4 point, we are using the term "topic" because we
5 haven't necessarily honed in on a specific research
6 question at this point, it's still a little bit
7 more broad, and we have used the multi-stakeholder
8 workshops to try to take a more broad topic area
9 and hone it down into a little bit more targeted
10 research question, which has then gone forward in
11 terms of a targeted PFA or else has gone on our
12 pragmatic studies high priority list.

13 Just to give you an idea of how that
14 works, gives a little bit of a graphic of that. As
15 you know, there has been some questions about how
16 this actually works, and why is it we are not
17 getting more targeted PFAs out the door.

18 The SOC has debated and the Board has
19 debated at various times about to what extent
20 should be pursuing investigator initiated research
21 versus being even more targeted. In fact, we had a
22 little bit of that discussion today already.

1 What I'm going to do now is talk a little
2 bit just to remind you about what some of the steps
3 are within each of these categories, and then talk
4 about some updates that we have made to this
5 process.

6 Basically, in order to determine topic
7 eligibility, the staff used some Tier 1 and Tier 2
8 review criteria, which you have already seen, but
9 I'll review really briefly in just a minute.

10 What we are proposing now is that the
11 Science Oversight Committee would actually get
12 involved at a point that we currently don't, which
13 is between this relatively early determination of
14 topic eligibility and before topics actually go for
15 topic briefs.

16 The topic briefs are actually quite a lot
17 of work, and there are some costs associated with
18 those, and there have been instances when something
19 has come to us after the topic review stage and we
20 have been unclear in some cases and in some cases
21 fairly certain that wasn't really an area that was
22 of high programmatic interest to us for one reason

1 or another, or have been concerned that maybe the
2 questions that were developed through the topic
3 briefs weren't specific enough or quite on target.

4 We would add the touch points before the
5 topic briefs are developed. Over almost a year
6 now, the SOC has reviewed the topic briefs after
7 they are developed. We have continued to do that.
8 After that, they would continue to go to the
9 advisory panels that use Tier 3 criteria to review
10 and prioritize the research questions, and I'll
11 cover what those Tier 3 criteria are in just a
12 minute. Then the SOC would be more proactive in
13 selecting topics for further development.

14 One of the parts of this process that
15 hasn't worked probably as well as we would have
16 liked is really probably in this particular phase
17 of the game. At this point, prior to now, even
18 though we did have an opportunity to review the
19 topic briefs, the staff has generally put a lot of
20 work into what topics they are selecting for
21 further development before they are presented to
22 us.

1 Sometimes I think that has led to
2 frustration on both of our parts, that there has
3 been a lot of work put in and then we are unclear
4 if that was a topic we were really interested in or
5 maybe it was a topic we were interested in but that
6 might not be exactly the research questions that we
7 had thought was most important.

8 Also, there have been questions about how
9 is it that a topic or research question actually
10 arrived at this stage of the game, and I would say
11 we have had right around 1,000 topics that have
12 been submitted thus far, and I don't think we -- I
13 know we have not been completely transparent about
14 exactly what has happened to those topics as they
15 have gone through our process.

16 A lot of what we are talking about here is
17 really the process in order to be more transparent
18 and to make sure we are not really getting a
19 backlog or getting frustrated at this particular
20 point.

21 Then the process would include a review of
22 what we are calling our Tier 4 criteria to assess

1 the more specific research questions, and then we
2 would work with staff to decide whether those
3 research questions should best move forward as part
4 of our pragmatic clinical trials, targeted PFAs, or
5 as a targeted PFA.

6 What is happening is there are several
7 lists that get produced, actually seven lists in
8 each of the stages. Tier 1 and Tier 2 review
9 criteria produce list one, and again, I'll about
10 what their criteria include in just a minute.

11 After the topics are selected for topic
12 briefs, that would be list two. After the topic
13 briefs are reviewed, it would produce list three.
14 After the advisory panels had an opportunity to
15 look and prioritize the research questions, that
16 would produce list four. The SOC would select
17 topics for further development and the work groups
18 would refine the questions, which would produce
19 list five, which would then be more or less divided
20 into lists six and seven.

21 It's all really clear now, isn't it?

22 CHAIRMAN NORQUIST: You didn't say, just

1 curious, the time line, how long it takes. Seems
2 like this could take an eternity sometimes if you
3 go through all this stuff.

4 DR. GOERTZ: I think this will actually
5 streamline our processes and enable us to move
6 forward more quickly. We have a little bit of a
7 backlog right now. I believe list four is our
8 longest list right now. Is that correct, Kara?

9 CHAIRMAN NORQUIST: I'm sorry, you mean
10 takes the longest?

11 DR. GOERTZ: No, right now, that is where
12 more of our backlog is, because remember I said
13 that tends to be where we have had a little bit of
14 things have gotten stopped up. The plan is we
15 would be moving fairly rapidly through these lists
16 as they get developed in the future.

17 Joe, did you want to say something?

18 DR. SELBY: Only that list four is the
19 list that came back from the advisory panels. The
20 difference, as Christine said, is we would bring
21 these things back from the advisory panels almost
22 before the SOC had heard about them, and that is

1 the back up. Now, we are involving the SOC very
2 early on before we have done hardly any work on
3 them. I think that is going to make a difference.

4 By the way, Christine, you just have to
5 trust these slides because pretty soon they are
6 going to pop back -- if you push the bottom and go
7 through Tier 1, 2, 3, then you will get the next
8 part of the flow sheet.

9 DR. GOERTZ: I see. Sorry, I'm just not
10 that sophisticated. It never occurred to me to
11 actually do the presentation. All right.

12 I guess we're going to be talking about
13 our Tier 1 and Tier 2 criteria now. Really asking
14 some very basic questions about whether or not this
15 is really a comparative effectiveness research
16 question. By that we mean two or more options, one
17 of which can be usual care, which we talked about a
18 little earlier, being compared, and does the study
19 fit at least one of our national priorities for
20 research. Those are the things that get you
21 through this first priority level.

22 We determined a question is ineligible if

1 it's a common or descriptive question or a question
2 of disease causation or biological mechanism, which
3 comes to us sometimes, or if the study involves
4 cost comparison or cost effectiveness analysis.

5 We are also asking if the question is
6 duplicative with another question that has already
7 in our topic database and is the question patient-
8 centered.

9 CHAIRMAN NORQUIST: Since you're going to
10 go through all of these and at the end we are going
11 to have comments, you might want to just have some
12 questions as we go.

13 DR. GOERTZ: That's a good idea.

14 CHAIRMAN NORQUIST: One thing I was just
15 going to ask where you say does the study involve
16 -- it's not that it involves, because it could
17 involve and you could take that out and still have
18 --

19 DR. GOERTZ: I think that's probably just
20 not as clear wording as it could be.

21 CHAIRMAN NORQUIST: Right. I think what
22 needs to be clear -- I want to be clear with the

1 Board that this is your first filter. If you don't
2 make it through this filter, you're not going as a
3 topic below this.

4 DR. GOERTZ: Right.

5 CHAIRMAN NORQUIST: We have to be clear
6 that we are all right with these being our first
7 part of the filter, that you have to get through
8 this. Does anybody have a problem basically with
9 these particular criteria being our first filter?
10 Sharon?

11 DR. LEVINE: I'm not sure of that last
12 exchange between you and Christine.

13 CHAIRMAN NORQUIST: I was saying on that
14 bullet it says "Does the study involve," I think
15 what it should say is the central question, does it
16 focus on, because you could have a study in which
17 you have a question about let's say comparison of
18 like, for example, an antipsychotic, and you had a
19 component that was cost effectiveness, you could
20 pull the cost effectiveness out and still have the
21 comparison of the antipsychotic.

22 Do you see what I mean? That topic might

1 still fall through for the next level of the
2 filters.

3 DR. GOERTZ: Now that I'm actually
4 thinking it through, if the question itself at this
5 point is primarily focused on cost effectiveness,
6 we probably would weed it out at this point.

7 CHAIRMAN NORQUIST: That's what I'm
8 saying. If you had it as a component but it was
9 not the central focus.

10 DR. GOERTZ: This would be too early for
11 that component thing.

12 CHAIRMAN NORQUIST: Sharon?

13 DR. GOERTZ: Did that help?

14 DR. LEVINE: No.

15 DR. GOERTZ: I'll talk to you about it
16 later.

17 CHAIRMAN NORQUIST: Harlan Weisman, and
18 then Allen. We are focusing on this Tier 1
19 criteria.

20 DR. WEISMAN: This is an old question/
21 comment, and I've heard Barbara a few times talk
22 about it doesn't compare A versus B, it shouldn't

1 be PCORI. I'm just wondering, and particularly in
2 PCORnet, there are certain observational questions
3 that might be important to learn about, you know,
4 from a longitudinal basis or even a cross sectional
5 basis, which would be informative and important to
6 know to patients, clinicians, and other
7 stakeholders, which may not involve A versus B.

8 DR. GOERTZ: Harlan, this really is
9 focused on those questions where we would write a
10 targeted funding announcement or put it in our
11 pragmatic trials, not necessarily what we might be
12 doing under PCORnet.

13 DR. WEISMAN: Okay. Was I supposed to
14 know that? Was that obvious?

15 CHAIRMAN NORQUIST: You are being told
16 now, I guess. PCORnet may have topics that don't
17 necessarily fall through these filters. Is that
18 what you are saying?

19 DR. WEISMAN: The seed money.

20 DR. GOERTZ: The endpoint for this is
21 either a targeted PFA or a pragmatic clinical
22 trial, sort of our --

1 DR. SELBY: These are really our big
2 ticket projects.

3 CHAIRMAN NORQUIST: Big ticket in the
4 sense of the way they are done, not through
5 PCORnet.

6 DR. SELBY: And investments.

7 DR. WEISMAN: By the way, I agree that
8 most of what we do or the vast majority would be of
9 the sort you're talking about, but it wasn't clear
10 to me you were only talking about those big things.

11 CHAIRMAN NORQUIST: So, this is very
12 helpful for us to understand what is going on,
13 right, so we are very clear on how the filters
14 work.

15 DR. GOERTZ: Right. In answer to your
16 question, I find myself just a little bit less
17 clear.

18 CHAIRMAN NORQUIST: All right. Any other
19 questions about this or comments about these
20 criteria? Allen?

21 DR. DOUMA: Thanks. It's a process
22 question, and that is if something doesn't make it

1 from list A to list B, let's say for example from
2 list 3 to list 4, is it always out of the running?
3 Does it get throw in the garbage, and we keep
4 moving on, and that is true forever for that topic?

5 DR. GOERTZ: We don't actually throw it in
6 the garbage, we just choose not to move that
7 question forward as a priority. It doesn't mean
8 some other version of that topic might not be a
9 priority, or it doesn't mean things might change
10 and it's possible the environment might change in
11 some way which would change our prioritization of
12 that.

13 They don't get thrown away, they just stay
14 on a list and don't move forward. They always have
15 a chance. You remember the fairly elaborate
16 graphics that we had last year when we talked about
17 this, they can always be more or less cycled, but
18 something would have to change in order for that to
19 happen.

20 CHAIRMAN NORQUIST: Ellen?

21 DR. SIGAL: I guess maybe a clarification,
22 maybe I'm waking up sleeping giants. I thought we

1 were not prohibited from dealing with costs. I
2 thought the legislation made it clear, although it
3 may not be our high priority, we were not expressly
4 prohibited from dealing with costs. It's a
5 question.

6 DR. SELBY: I think we have
7 operationalized the language in the legislation
8 based on our own good sense and on comments we have
9 gotten from any number of stakeholders, so we say
10 very clearly and have from almost day one, we will
11 not support studies that focus on cost comparisons
12 between two treatments or cost effectiveness
13 analyses.

14 Even though you can quibble about what the
15 language said, we have already operationalized it
16 that way, and the only exception is that we have
17 every interest in studying out of pocket costs,
18 both how they differ -- to patients -- and how they
19 drive behaviors, adherence, and outcomes.

20 Costs and others, we don't. We do,
21 however, measure utilization, differences in
22 utilization.

1 CHAIRMAN NORQUIST: Rick?

2 DR. KRONICK: On the previous question
3 about if a topic doesn't make it from list A to
4 list B, what does that mean. In part what it means
5 depends on what difference it makes to be on the
6 list at all. It seems clear the topic has to be on
7 the list in order to become eligible for a targeted
8 PFA, but they are probably not going to do a
9 targeted PFA on something that hasn't gone through
10 this whole rigmarole, advisory groups, topic
11 briefs, et cetera.

12 For either the broad funding announcements
13 or particularly for the pragmatic clinical trials,
14 it's not clear it means all that much to be on the
15 list, at least it's a question of how much
16 preference to give to topics that are on the list
17 versus not.

18 We talked about that a little bit at the
19 very beginning, and probably something we should
20 come back to.

21 CHAIRMAN NORQUIST: Yes, we should be
22 clear about that. I think you're right about the

1 broad announcements. I'm not so sure about the
2 pragmatic.

3 DR. SELBY: We have refined the RFA, the
4 PFA, a bit to be somewhat clearer that if you are
5 on a high priority list, all other things being
6 equal, you will fare better. That is the way to
7 say it. It's true that topics we never thought of
8 can knock our socks off and get funded through the
9 PCS.

10 DR. KRONICK: Mike Lauer has kind of
11 challenged that. We had some discussion within the
12 SOC, although I think having come to -- the
13 question hasn't really been called yet, haven't
14 been asked to opine, but from his many years of
15 experience, he would argue NIH is not so good, I
16 think, that it's very difficult to figure out what
17 the topics are that are going to result in research
18 that really has a big effect, and we should leave
19 it much more open to the field and trust in the
20 peer review process, having first stated very
21 clearly the principles of what kind of work we
22 want.

1 DR. GOERTZ: I think we have had that
2 discussion. I also think in the latest version of
3 our research strategy that I think we need to
4 continue to revisit annually based on budget
5 availability and other issues such as this, it does
6 say right now that we want to focus, and we would
7 be placing higher program priority on those
8 applications that are on our lists.

9 That doesn't mean that we can't revisit
10 that, but right now, that is what our research
11 strategy says.

12 CHAIRMAN NORQUIST: Barbara and then Bob
13 Zwolak.

14 DR. McNEIL: I was part of the meeting
15 that Rick just talked about, and Mike was there.
16 It strikes me that we really should be talking
17 about this more. At the moment, I think we have a
18 fine set of lists here. I do have a lot of
19 sympathy with what Mike Lauer said and what Rick
20 just announced very clearly.

21 I do wonder if we are not over determining
22 the system, this very thoughtful but very deep

1 list. I think we should talk about it in this
2 group as a whole, and I wonder if fact -- I
3 personally would like to see Mike's data.

4 You really have to ask whether with all
5 the lists in the world and with as much input in
6 the world, we are going to get more information or
7 better questions from the oncologists at Sloan
8 Kettering who really has the immediate on the
9 ground question about A versus B for melanoma. It
10 just might be that we never thought of it at the
11 time we started list 1.

12 I'm not faulting this at all. I'm just
13 saying I think it's time after three years that we
14 really rethink -- not that we would change it -- at
15 least go through the process of deciding whether
16 over determining things is the right way to go.

17 DR. GOERTZ: One of the SOC -- as you know
18 from the last time we met, we decided to pull
19 together three work groups, and one of the work
20 groups was focused on our research strategy and
21 what changes we might want to make based on changes
22 in funding, et cetera. I think that would be a

1 good conversation for us.

2 We did have this conversation in quite a
3 lot of detail three or four years ago when we first
4 started talking about what it is that we wanted to
5 fund, and in fact, when we did the broad
6 announcements, at that point our strategy was that
7 we would not be specific and we really wouldn't put
8 things on the list, and over time, we have made the
9 decisions to incrementally be more targeted in a
10 number of ways.

11 That doesn't mean we can't revisit that,
12 but we have been moving from a position of really
13 being most interested in broad investigator
14 initiated research to being increasingly more
15 targeted over the last three years.

16 CHAIRMAN NORQUIST: Bob?

17 DR. ZWOLAK: Thanks. I'm getting confused
18 about this now. Even being on the SOC, I'd like
19 some clarity. It's been my understanding that we
20 have and will always have a category called the
21 "broad funding announcements," for which these
22 lists are completely irrelevant.

1 There could even be a topic on list 1 that
2 never got past list 1, and if someone sent in a
3 fabulous application under the broad announcement,
4 that could be funded; is that right?

5 DR. GOERTZ: Correct.

6 DR. ZWOLAK: Really, the issue then is I
7 think the relevant proportion of funding that we
8 allocate to these two pathways.

9 DR. GOERTZ: Right.

10 CHAIRMAN NORQUIST: Ellen?

11 DR. SIGAL: To kind of confirm what
12 Barbara was saying, what we have been talking
13 about, broad versus narrow, I find that if you go
14 to the gaps, where there truly are these questions,
15 and if you go broadly, you just do not get the
16 information. If you go narrow to the people who
17 are really in the field, in the trenches, who know
18 these questions, you get much better and much more
19 actionable projects.

20 I can tell you just recently spending four
21 months on this, going broad gave us nothing,
22 absolutely nothing, even when we had a very

1 specific -- even when we went in disease specific
2 groups to work on something, and came up with
3 nothing. Recently, when I have gone to the
4 narrower group studying a particular disease,
5 generating lots of projects and most of the ideas
6 coming through. I think that is something we have
7 to think about, particularly where there are gaps.

8 CHAIRMAN NORQUIST: Joe?

9 DR. SELBY: If the broad's were yielding a
10 large number of head to head comparative studies
11 and all we had to do was pick from them, then you
12 would be absolutely right, but as Christine said
13 and as Ellen said, the broad's tend to solicit
14 research about patient-centered care almost
15 exclusively.

16 This is a process. First of all, it's a
17 process to get to the targeted funding
18 announcements, the actual specific ones, but
19 remember, they start by coming from stakeholders.
20 They start by coming from the bright oncologists at
21 Sloane Kettering or from a patient organization or
22 payer.

1 The number one purpose of this whole
2 prioritization process and for convening the
3 advisory panel is to get these really targeted
4 topics that the stakeholders we were set up to
5 serve have brought to our attention.

6 What is happening is that enough questions
7 like that come through that we couldn't possibly
8 write targeted announcements on every one, and that
9 is a part of the role that the PCS, the pragmatic
10 clinical studies, play, topics that have done quite
11 well in our advisory panel that have been brought
12 to us by important stakeholder groups that didn't
13 get all the way to a targeted announcement, can be
14 singled out as of particular interest to us, and
15 substantial monies set aside.

16 I think we need to keep both of those
17 purposes of this in mind.

18 CHAIRMAN NORQUIST: Okay. Rick?

19 DR. KRONICK: I think everyone agrees
20 there needs to be some process for getting to
21 targeted PFAs, and this seems like a good basis of
22 that process, although I do note that at least for

1 some of the most recent targeted PFAs, it's only
2 partially resulting from this process, or at least
3 it's not clear to me how we got from 22 potential
4 topics to the particular targeted PFAs that we have
5 recently received.

6 DR. GOERTZ: That is one of the reasons
7 why we are going through this process. We really
8 are trying to better operationalize a process that
9 we said we were going to put in place almost a year
10 ago, and to make it much more transparent.

11 I don't think there is anybody in this
12 room who would be able to say oh, I understand
13 exactly how everything has gone through the
14 process.

15 DR. KRONICK: In that last branching, as
16 we branch from list 6 to 7, targeted PFAs versus a
17 topic that could be part of a PCS, that is still a
18 very tough thing to figure out how to do in a
19 transparent and open way.

20 Bob, to your comments earlier, I think
21 it's not simply a question whether it's broad or
22 not, because there is also this question of how the

1 pragmatic clinical studies are going to be treated,
2 and they could be treated as a broad announcement,
3 that we are interested in pragmatic clinical
4 studies that have the following characteristics, or
5 they could be treated as a more targeted
6 announcement to say all the characteristics, and we
7 want one of these 22 topics. It's that kind of
8 open question.

9 DR. GOERTZ: I think one thing to keep in
10 mind with the pragmatic trials is investigators
11 still have the opportunity to come to us with an
12 idea that's not on any of the lists and still do
13 well. In fact, I don't know how many of the ten
14 that we have funded fall into that category, but at
15 least three of them.

16 The fact that we are prioritizing this and
17 coming up a priori with our priorities, we are
18 still leaving it open saying there may be things,
19 that we recognize that we don't necessarily know
20 all of the great questions out there. It is still
21 open for that. It's just that at the same time we
22 are trying to put some structure to it to better

1 signal to people what it is that we are interested
2 in.

3 CHAIRMAN NORQUIST: You make it through
4 this filter, what happens next?

5 DR. GOERTZ: You go on to Tier 2 criteria.
6 The first screen was really pretty basic, and this
7 screen is a little bit more involved. It's looking
8 at what is the impact of the condition and the
9 health of individuals and populations, looking at
10 whether or not there is important evidence gaps.

11 You could have a really great question but
12 maybe that question has already been answered or
13 there is a study in process that would be able to
14 answer it before we could get anything up and
15 going.

16 Is it probable that what we funded would
17 help to close that gap. How likely is
18 implementation, do one or more major stakeholder
19 groups, for instance, endorse the question.

20 Some of these questions are based on
21 initial consultations with patient clinician or
22 other stakeholder, researcher funding agencies.

1 At Tier 1, staff are more or less by
2 themselves making the decision about whether they
3 meet some really basic criteria. At this point, we
4 are starting to bring in other people to talk about
5 some of these issues and make some of these
6 determinations.

7 CHAIRMAN NORQUIST: Questions? One thing
8 I would ask, when you are looking at process, are
9 you looking internationally at what others may be
10 doing or just an U.S. survey to see who is funding
11 or whatever?

12 DR. GOERTZ: I'm assuming that we are
13 looking more broadly than just the United States,
14 but I would have to ask Kara or Brian to confirm
15 that.

16 CHAIRMAN NORQUIST: I just came back, and
17 the Australians were there, and they were talking
18 about some of this. It is something to think
19 about, right. We should not be duplicating stuff,
20 particularly for some of the questions that could
21 easily be answered in other questions. I'm
22 thinking about current funding, where a question is

1 starting to be answered by somebody.

2 DR. GOERTZ: Any other comments on this?

3 CHAIRMAN NORQUIST: Those criteria get you
4 into the second bubble basically?

5 DR. GOERTZ: That gets you to list 3 --
6 I'm sorry, list 2. I'm sorry; yes. Actually, Tier
7 1 and Tier 2 criteria bring you to list 1, and then
8 what happens is the topics are selected for topic
9 three.

10 CHAIRMAN NORQUIST: That's what you're
11 talking about now, the SOC will insert itself at
12 this point to decide what of these topics that came
13 out of the Tier 1 and 2 go into a topic brief?

14 DR. GOERTZ: Exactly. What topics are we
15 going to put more time and energy into developing,
16 again, before a decision is made. That will
17 produce list 2. After the topic brief --

18 CHAIRMAN NORQUIST: I'm sorry. I hate to
19 keep harping on this, but to get to list 1, how
20 long is that going to take? It seems like that
21 shouldn't take very long, if we use those criteria,
22 it should be a day or two, to get to list 1?

1 DR. GOERTZ: Right, that should be a
2 fairly quick review, with the exception of those
3 where we may need to consult with some other
4 stakeholders or potential funders, it may take a
5 little bit longer. It would move fairly rapidly
6 through that.

7 CHAIRMAN NORQUIST: By this point, we
8 should have culled the big list to get to list 1;
9 right? What is feeding into this should be a lot
10 fewer number of topics; right? Shouldn't we have
11 in the last three years spent a lot of time with
12 the IOM list and others trying to get into list 1?

13 DR. GOERTZ: That is correct. We started
14 off with something just a little bit south of 1,000
15 topics that basically accumulated, but it is true
16 that now the number of topics that are coming on to
17 this new list are lower.

18 After the topic briefs are available, we
19 review those topic briefs, and then based on those,
20 some things we get more excited about after reading
21 the topic briefs and some things we get less
22 excited about. Those things that we are the most

1 excited about are put in the highest program
2 priority will then move forward to produce list 3.

3 Once something goes on list 3, it would go
4 to the advisory panel, and the advisory panel would
5 use the Tier 3 criteria that we will be discussing
6 in just a moment. Those things that were looked at
7 unfavorably by the advisory panel would then
8 produce list 4.

9 CHAIRMAN NORQUIST: I don't see it here.
10 What criteria are you using to get on list 2 and
11 list 3?

12 DR. GOERTZ: The criteria that you are
13 using --

14 CHAIRMAN NORQUIST: What makes your
15 decision to have somebody be a topic brief now? If
16 you made it to list 1, now the SOC gets involved
17 and decides what -- how do they make that decision?
18 Based on kind of you like it? You know what I
19 mean?

20 DR. GOERTZ: Right.

21 DR. SELBY: I don't think we have actually
22 talked about this a lot, but I think it would be

1 really focusing on the Tier 2 criteria again by the
2 SOC, who brings additional expertise, new eyes, new
3 perspectives.

4 DR. GOERTZ: Right. It really is just
5 looking again at primarily the Tier 2 criteria.

6 CHAIRMAN NORQUIST: I think you just need
7 to be clear about that so they understand that the
8 way you get in to get in a topic brief is that, and
9 then when the topic brief comes back, are you still
10 applying the same criteria to get on list 3 at this
11 point?

12 DR. GOERTZ: That's correct.

13 CHAIRMAN NORQUIST: You have to apply some
14 criteria.

15 DR. GOERTZ: You're essentially going back
16 to -- you are looking at the topic brief and you
17 are again applying criteria from Tier 2, but you
18 have more information by which to apply it at that
19 point.

20 CHAIRMAN NORQUIST: By the time you get
21 there, the others may have already been picked up
22 by somebody else for funding. How long does it

1 take to do a topic brief?

2 UNIDENTIFIED MEMBER: [Off microphone.]

3 CHAIRMAN NORQUIST: When you contract out,
4 how long does that take?

5 UNIDENTIFIED MEMBER: [Off microphone.]

6 CHAIRMAN NORQUIST: Three to six months.

7 Why are some getting contracted out and some are
8 being done in internal?

9 DR. GOERTZ: I think we started moving
10 more towards -- they were all getting contracted
11 out, or I think most of them were getting
12 contracted out, and now with this last batch, I
13 think the staff basically did them; is that
14 correct?

15 CHAIRMAN NORQUIST: Okay. That would
16 obviously be a more efficient way of doing it, if
17 we trust the staff to do it; right?

18 DR. GOERTZ: I think it really helped
19 enhance the quality of the topic briefs, too. When
20 you contract out for something like that, people
21 can't necessarily read our minds. PCORI staff have
22 a lot better sense of what it is we are looking for

1 and how we want the questions to be developed.

2 CHAIRMAN NORQUIST: I read some of the
3 topic briefs. They were pretty bad, I mean, they
4 were contracted out.

5 DR. GOERTZ: I was trying to say that very
6 politely.

7 CHAIRMAN NORQUIST: I didn't mention who
8 it was. Some were good, some were bad.

9 UNIDENTIFIED MEMBER: [Off microphone.]

10 CHAIRMAN NORQUIST: I think the criteria
11 on that would be if you have the expertise in-house
12 and you can do it, it's a much more efficient way
13 to do it. If you really just don't have the
14 expertise, then you contract it out, but you do it
15 very quickly.

16 DR. GOERTZ: Obviously, there is a really
17 big difference between two and a half weeks and six
18 months.

19 UNIDENTIFIED MEMBER: [Off microphone.]

20 CHAIRMAN NORQUIST: You don't have to have
21 a contract to do that, you can just call them up or
22 talk to them; right?

1 DR. GOERTZ: I think one of the problems
2 we were seeing with the topic briefs as they were
3 being developed is we were basically hiring
4 generalists to develop them that didn't necessarily
5 have the expertise, and when staff are developing
6 them, they are actually reaching out to content
7 experts, and that's enhancing the quality.

8 CHAIRMAN NORQUIST: Okay. Thank you. Now
9 we are up to getting to list 4. We are almost
10 there.

11 DR. GOERTZ: Yes, now we're halfway there.

12 CHAIRMAN NORQUIST: I'm trying to count
13 the time here, we are up to about a month so far.

14 DR. GOERTZ: Right. The advisory panel
15 again, they come through the advisory panel and
16 those things that are prioritized highly by the
17 advisory panel would produce list 4. Then at that
18 point, again, this is at the point where
19 traditionally the SOC has been most involved in
20 this process. We have continued to be involved in
21 this process, but again, at this point we have
22 already seen these topics several times, so we are

1 a lot more familiar with them. We are not just
2 getting hit with something new, and we believe this
3 will help expedite this process and allow us to
4 move pretty quickly from list 4 to list 5.

5 Once we go through the advisory panel
6 process and the SOC is saying yes to move forward,
7 at that point it would go to work group that would
8 further refine the questions if necessary.

9 I think we have relied pretty heavily --
10 at this point it is not uncommon for us to still
11 have fairly general research questions, questions
12 that may be too general to actually put into a
13 targeted PFA, for instance, and the work groups can
14 help us decide is there a really specific research
15 question that we want to answer that would make a
16 good targeted PFA, or should we consider something
17 a little more general, which means it might be more
18 likely to end up on the pragmatic.

19 CHAIRMAN NORQUIST: A work group is
20 composed of?

21 DR. GOERTZ: Content experts.

22 CHAIRMAN NORQUIST: That we select?

1 DR. GOERTZ: Yes, or multi-disciplinary
2 stakeholder panel, but that has some content
3 knowledge.

4 CHAIRMAN NORQUIST: Are they helping to
5 also refine the more specific question?

6 DR. GOERTZ: They are. They are extremely
7 helpful in helping to refine the question.

8 CHAIRMAN NORQUIST: Okay. Sharon? You
9 put her card up.

10 DR. LIPSTEIN: Now it has taken us a month
11 to get to Tier 4.

12 DR. GOERTZ: It used to take us nine
13 months to get to this point.

14 DR. LIPSTEIN: My question is in this
15 process, once we get down to lists 4 and 5, does it
16 ever happen where the Science Oversight Committee
17 begins to substitute its judgment for the judgment
18 of either the advisory panel or the research work
19 groups, or is the Science Oversight Committee just
20 governing the process to make sure we adhere to the
21 process and we keep to our priorities and agenda?

22 The reason I'm concerned about that is

1 whenever you have a committee of a board or a board
2 that has researchers and scientists on it, it can
3 begin to substitute its judgment for the judgment
4 of the scientists and researchers that you have put
5 on those panels.

6 Now that I've joined the Science Oversight
7 Committee, maybe I'll get to find out.

8 DR. GOERTZ: You will.

9 DR. LIPSTEIN: Can you give us insight
10 into that?

11 DR. GOERTZ: Here's what I would say, it
12 is mostly looking at the process and making sure
13 that the process has been followed. I think that
14 will be much more true as we have operationalized
15 this new process.

16 I think there are times when we have
17 brought as a committee our own thoughts and
18 perspectives into this process as we were making
19 decisions about what we might want to move forward
20 with as far as a targeted funding announcement.

21 I would be curious to see what percentage
22 of targeted proposals that have been presented to -

1 - I would say we have turned down, we have felt
2 uncomfortable with relatively few pragmatic --
3 actually both targeted PFAs and pragmatic PFAs that
4 have come to us at this point.

5 It's not unprecedented that we have said
6 no, we don't feel comfortable moving forward at
7 this point. Now, you have me curious about what
8 those numbers have actually been, but what has
9 happened is things have gotten sort of stopped up
10 at this point, we have asked for a refinement of
11 questions, asked staff to go back and further
12 refine and hone things, and that has taken a little
13 bit of time.

14 I think for the most part in the end, we
15 have voted to move forward.

16 DR. SELBY: Although that's not
17 necessarily a good thing. I think as the number of
18 questions mount, you're going to have to say no
19 more. I just want to point out, that is the
20 Board's job in the legislation. It is the Board's
21 job to decide what we are going to fund and what we
22 are not, to create the research agenda portfolio.

1 I think it's much better to have the Board
2 involved through the SOC early in the process than
3 to get all the work done and staff chomping at the
4 bit to write a PFA and the Board for some reason
5 decides no at that point.

6 DR. LIPSTEIN: I agree, part of the way
7 the Board has exercised its statutory obligations
8 is to establish both advisory panels and a peer and
9 merit review process. If the Board substitutes its
10 judgment for the peer review, the merit review, the
11 stakeholder engagement, or the advisory panel
12 process, it's going to be hard to keep those folks
13 engaged.

14 DR. SELBY: The second thing that
15 Christine will get to hopefully by the end, if we
16 have time, is precisely that, we are going to make
17 this process much more transparent than it has
18 been, so the community can be the judge of whether
19 somehow we are slipping.

20 CHAIRMAN NORQUIST: That has been an issue
21 because some people have asked how did you get to
22 this topic, and the more we make it much more

1 transparent of how we got there, then it opens it
2 up to some conversation.

3 DR. GOERTZ: Right. Steve, I agree with
4 you about substituting Board judgment for all of
5 these other processes, and to a certain extent, I
6 would argue that the reason why we haven't done
7 that a great deal is because thus far it's been
8 pretty easy to prioritize in that we have had
9 enough funding to move forward with all this.

10 For instance, right now the way it works
11 with advisory panels, each of our programs have
12 their own advisory panel. They each prioritize
13 four or five different topics within those advisory
14 panels a couple times a year.

15 We have been able to move forward with all
16 that, but as our funding tightens up over the
17 years, we're going to have to be prioritizing not
18 just within programs but across programs. There
19 just simply won't be enough -- there is not enough
20 funding to do it all. Some prioritization is going
21 to have to occur, and right now, that has been the
22 SOC that has been tasked with that.

1 CHAIRMAN NORQUIST: Steve?

2 DR. LIPSTEIN: I just have one more
3 question.

4 DR. WEISMAN: I just want to comment
5 before you go to your next thing. I strongly
6 disagree with you. They are advisory committees.
7 They provide advice. The decision making body is
8 the Board of Governors. They use all the
9 information, including their collective experience,
10 wisdom, and so forth.

11 I would imagine they take very seriously
12 the advice from all the groups you mentioned, but
13 the final judgment should come from the Board,
14 including the fact they have heard the advice, they
15 may elect to not follow the advice. I think that
16 is the role of a board.

17 DR. LIPSTEIN: My question is being
18 familiar with the statute, it says under the
19 criteria that we're not funding questions of
20 biological mechanisms. I guess where that question
21 comes up in my mind is earlier today we talked
22 about one of our pragmatic studies that has to do

1 with -- Gray, you and I have talked about this --
2 this is the lifestyle intervention with Metformin
3 therapy.

4 The antipsychotic drugs have a biological
5 mechanism that produces an undesired side effect.
6 How do we not know it wouldn't be a better use of
7 research money to study how to remove those
8 biological mechanisms that produce the undesired
9 side effect than it is to do the outcomes research
10 here that we are doing?

11 CHAIRMAN NORQUIST: That would be NIH's
12 issue, I would say, and Drug Development to come up
13 with better interventions at this point. Until
14 then, which is not likely to be in the near future,
15 quite honestly, because it has been going on for
16 quite a while, we will have to deal with, like in
17 many other things we have in medicine, taking care
18 of the conditions that are in front of us, whether
19 they are caused by our own interventions or by
20 something else.

21 Rick, did you want to make a point here?
22 I'd like to get to that cutoff point there, to get

1 to the final.

2 DR. KUNTZ: Very quickly. The last point
3 about because there is not enough money, we need to
4 prioritize, and clearly there are finite resources,
5 and we clearly need to prioritize for the targeted
6 PFAs.

7 The conversation we had earlier to start
8 the day about the pragmatic clinical studies
9 program didn't suggest to me that we need to
10 prioritize, it suggested to me to figure out how to
11 solicit more and stronger and better applications.

12 CHAIRMAN NORQUIST: It may be in a year or
13 two we may run out. I think you are right. At
14 this particular point in time, we need more in, but
15 we could be at a point where we do have to.

16 Christine, what's next?

17 DR. GOERTZ: You have all seen this. None
18 of this is new.

19 CHAIRMAN NORQUIST: This is what the
20 advisory panel uses.

21 DR. GOERTZ: Yes. I won't spend a lot of
22 time on this. I do want to spend just a second,

1 because this is our Tier 4 criteria, this is where
2 we are really looking at whether something should
3 become a targeted PFA or not. This is how we sort
4 list 5 into list 6.

5 CHAIRMAN NORQUIST: Back to that branch
6 endpoint; right? Where you end up in the final
7 boxes.

8 DR. GOERTZ: Yes. Either list 6 or list
9 7. This is how that decision would be made. First
10 of all, we are interested when it comes to targeted
11 PFAs really in looking at either a specific
12 question or a set of questions that has been
13 identified about prevention, diagnostic, or
14 treatment options, or system level interventions
15 that are currently covered, and used in at least
16 some settings, and some interest for one or
17 preferably more than one key stakeholder group, and
18 there is a strong assessment of potential to change
19 practice.

20 Also, it is something that we are
21 interested in enough that we would want to set
22 aside funding and have that closer involvement in

1 the study that we have with our targeted funding
2 announcements.

3 It also may potentially require higher
4 levels of funding than the usual pragmatic clinical
5 trial. Right now, our pragmatic trials are limited
6 with some exceptions at \$10 million, with some of
7 our targeted PFAs have been -- for instance, I
8 think we set aside \$50 million for the set of
9 trials for Hepatitis C.

10 To the extent that we have a specific
11 question, something of really high priority to us,
12 and we feel the answer to that question will make a
13 difference, not that we don't think the other
14 answers will make a difference, but --

15 CHAIRMAN NORQUIST: Who applies these
16 criteria to make that decision?

17 DR. GOERTZ: It is the SOC, but I would
18 say as with all of these, we keep talking about the
19 SOC does this and this, but it really is in
20 conjunction with staff at every level. Staff would
21 be presenting their recommendations to us about
22 these.

1 CHAIRMAN NORQUIST: One thing I would just
2 add -- did you have another slide or something?

3 DR. GOERTZ: There it is again, you can't
4 see this too many times.

5 [Laughter.]

6 CHAIRMAN NORQUIST: Is that it?

7 DR. GOERTZ: I think that's it.

8 CHAIRMAN NORQUIST: Okay. Ultimately, the
9 full Board does the green flags or whatever they
10 are at the bottom there, the approval.

11 DR. GOERTZ: That's exactly right.

12 CHAIRMAN NORQUIST: If you go back to the
13 other criteria, the only thing I would say is as
14 you think about what should be targeted, each one
15 of those bullets is not necessarily weighted the
16 same because the key issue, what we were talking
17 about this morning, bullet number two actually is
18 probably the most important. You would weight that
19 the highest, about whether you make something a
20 targeted, so if something is really important, we
21 really need to get it out there, it gets back to
22 that issue, that's why it may need to be targeted,

1 and we may have to go out and contract with someone
2 to get that done.

3 DR. GOERTZ: Right.

4 CHAIRMAN NORQUIST: When you think about
5 these criteria, I would just say think about how
6 you weight these and really focus on that second
7 one, because don't wait for the pragmatic, which
8 are only what, two times a year or something, if we
9 really feel strongly about it, a hot topic right
10 now, that needs to be a focus, and the Board should
11 say go do that.

12 DR. GOERTZ: That's a good point.

13 CHAIRMAN NORQUIST: Others want to make
14 comments?

15 [No response.]

16 CHAIRMAN NORQUIST: Have we burned
17 everybody out now? I thought this was very
18 helpful. Thank you. I think we need to be very
19 clear publicly about what our criteria are, how we
20 are getting to these, where we get at the endpoint,
21 and I think that's good. It's not always
22 transparent at a lot of other funding agencies.

1 DR. GOERTZ: Right. We are planning to
2 publish these lists on our website so investigators
3 have the opportunity to go and look at what we are
4 currently considering, what is in the pipeline.

5 CHAIRMAN NORQUIST: Good. That would be
6 helpful for people to know what's on the list.
7 Ellen?

8 DR. SIGAL: All this is fine. I still
9 don't know how we get to be more proactive, going
10 out to the right people to answer them. It's still
11 rather passive to me. The bigger question is there
12 are huge gaps in practice in every single field
13 today. How are we going to correct that. That, I
14 still don't know. I understand this, but I don't
15 understand how we get the hot topics and how we go
16 directly to investigators who can really answer
17 these questions.

18 DR. SELBY: That is the \$64 million
19 question. We spent an amazing amount of time
20 talking to stakeholder groups. We solicited
21 through the American College of Physicians, some
22 very large number of clinical specialty groups, to

1 submit their questions. A number did. I would say
2 maybe a dozen, clinical specialty groups submitted
3 questions. We go to payers. We go to purchasers.
4 We go to patients. Primary care.

5 Any new ideas about who to go to to get
6 the questions are always welcome. You are
7 absolutely right, we don't seem to necessarily be
8 getting the exact right questions handed to us,
9 even though we do put a lot of effort into it.

10 DR. SIGAL: There are these gaps. Again,
11 it's anecdotal, but based on my own experience,
12 when we go general, we get nothing. When we go
13 specific, to the disease, specific groups, you can
14 then get the gaps that are truly related. I don't
15 think we have actually been doing that. I think we
16 have been going very broadly to broad stakeholders,
17 which is good, which is what we are supposed to do,
18 but there are so many gaps in treatment every
19 single day, and I don't think we are going to get
20 it by going broad.

21 CHAIRMAN NORQUIST: That is one thing,
22 making sure the topics that are coming in are

1 coming in in a way that we are getting it more
2 specific. I thought you were also pointing out
3 after we get the green approval and stuff, how do
4 we get it done, which to me, and I think what
5 Harlan was talking about and what my position would
6 be, is a really very focused contract, this is the
7 question we really want answered, let's put it out
8 there, let's not just wait.

9 DR. LEWIS-HALL: This is Freda.

10 CHAIRMAN NORQUIST: Hang on, Freda, just
11 one second.

12 DR. SIGAL: Two years ago, Joe, when I
13 talked about process, I think it's the only way we
14 are really going to do that.

15 CHAIRMAN NORQUIST: Freda, your turn.

16 DR. LEWIS-HALL: I agree that kind of
17 specific questions, contracting them out, just
18 really beginning to guide this more robustly is one
19 way to do it. I fully endorse that as a way of
20 advancing the agenda.

21 I also want to put a plug in for not just
22 prizing some of the work but prizing for some of

1 the key questions. I may have shared this before.
2 The Geoffrey Beene Foundation. We have been
3 looking for years to try to get some ideas around
4 the gender differences in Alzheimer's. Frankly,
5 the work in this area has been impoverished. They
6 offered a \$50,000 prize, and got hundreds of
7 applications with remarkable hypotheses on the
8 difference, and kind of plans or recommendations or
9 idea on how to study the differences as they were
10 proposed.

11 It was really inexpensive. The answers
12 came from all quarters, from mathematicians, et
13 cetera, and may represent just another way to
14 stimulate some ideas. You have to ask a specific
15 question to get the hypotheses, but it still may be
16 an interesting way to move the ball down the field.

17 CHAIRMAN NORQUIST: Thanks. Any other
18 comments? I realize I've gone into the public
19 comment period. Thank you, Christian, SOC, and the
20 others who put a lot of work into this, and the
21 staff, particularly.

22 DR. GOERTZ: I just want to thank the

1 staff and also the members of the SOC.

2 DR. SELBY: I thank the staff and thank
3 the members of the SOC.

4 CHAIRMAN NORQUIST: We are all looking for
5 some things in those little green things down there
6 that we can get going. That is the key thing at
7 the end of the day. The process is good but we
8 need some stuff there. We need that green. Okay.

9 Sue? We are back into our public comment
10 period.

11 MS. SHERIDAN: Thank you, Dr. Norquist.
12 We have no one on the line that has registered to
13 submit a public comment. I thank all of you who
14 are still on the line but have not registered. If
15 you have any comments that you do want to
16 eventually submit to PCORI, go to INFO@PCORI.ORG,
17 and we will shuffle that to the appropriate
18 committees and individuals here.

19 If there is nothing else to share, then I
20 think public comment is done.

21 CHAIRMAN NORQUIST: Thank you very much.
22 Any final comments?

1 MS. HUNT: I didn't say this because I was
2 concerned we really would run totally out of time
3 at the end. I would really like to see -- I know
4 we got rid of the evaluation group that was partly
5 the Board, and it's gone to the staff, and I don't
6 know what our evaluation plan is for the bigger
7 questions of is PCORI meeting its goals, is it
8 succeeding.

9 I know there are lots of little pieces.
10 We have seen a couple of them today by Lori Frank,
11 but I don't see the ones that are like really
12 looking for overall, what are the outcomes of what
13 PCORI is doing. I really would like to see
14 evaluation of that, and I think it is tremendously
15 important to the Board. It is part of our
16 responsibility.

17 CHAIRMAN NORQUIST: Joe?

18 DR. SELBY: I think that is a great
19 comment at this point, and I think we can go back
20 to the strategic plan and look at those outputs and
21 outcomes that are on there. We see things like
22 publications mounting up now.

1 One thing we don't have a lot of is
2 targets. We published 40 or 50 papers with PCORI
3 funding. What was the goal? How many were we
4 supposed to have published by now?

5 I think it would be good to go back to the
6 strategic plan and see if there are not metrics
7 right on the plan or outputs on the plan so we
8 could begin getting that to you.

9 MS. HUNT: I'm not talking about counting
10 things. I think we are doing a great job of
11 counting how many articles we have gotten in peer
12 review journals or how many clinicians have
13 responded to surveys about have they ever heard of
14 PCORI.

15 I'm talking about whether we have really
16 been able to move the field forward in reaching
17 patients, caregivers, and clinicians with
18 information to help patients make decisions about
19 their health care. That is what the bottom line
20 is. I would really like to see outcome measures on
21 that.

22 DR. SELBY: Yes. That is still a little

1 early by and large, and that is why those counts
2 are in there for the time being. You have to write
3 papers and get them published and things like that
4 helps.

5 Again, we can go back and take a look and
6 see if there may be things that are further down
7 the line that look even more impressive, and I
8 think we can really say that at the end of
9 2015/beginning of 2016, those CER studies will
10 really begin, the final reports will begin coming
11 in, the publications will begin.

12 The one example we have is one that I
13 expect is going to impact practice, an editorial
14 that a company said it would impact practice, so we
15 are not too far from that.

16 DR. DOUMA: Joe, I agree with you that now
17 that we have four or five years under our belt,
18 it's a good time to look at the plan more as a plan
19 versus a concept. Really hard to do seven years
20 ago, but we have learned a lot, and we can do a
21 better job of it now.

22 CHAIRMAN NORQUIST: Okay. Other comments?

1 DR. SELBY: I was just going to ask
2 somebody maybe even more in the know than I am to
3 say something about dinner at 7:00.

4 CHAIRMAN NORQUIST: Why don't we do that
5 after we close and let the people go off line and
6 stuff.

7 Let me close by thanking those who joined
8 us today, and all materials presented to the Board
9 today will be available on our website at
10 PCORI.org. Today's webinar was recorded and will
11 be posted by the end of the week. We always
12 welcome your feedback at INFO@PCORI.ORG or our
13 website.

14 Thanks again to everyone, and good
15 evening.

16 [Whereupon, at 5:42 p.m., the meeting was
17 adjourned.]

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