

PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

BOARD OF GOVERNORS MEETING

Monday, May 8, 2017

Almas Shriners Building  
1315 K Street  
Washington, DC 20005

[Transcribed from PCORI teleconference.]

B&B REPORTERS  
4520 Church Road  
Hampstead, MD 21074  
[410] 374-3340

## APPEARANCES:

## BOARD OF GOVERNORS

Sharon Arnold, PhD  
Debra Barksdale, PhD, RN  
Kerry Barnett, JD [Vice Chairperson]  
Lawrence Becker  
Francis Collins, MD, PhD  
Allen Douma, MD [via telephone]  
Alicia Fernandez, MD  
Christine Goertz, DC, PhD  
Leah Hole-Marshall, JD  
Russel Howerton, MD  
Gail Hunt  
Robert Jesse, MD, PhD  
Richard Kronick, PhD  
Harlan Krumholz, MD, SM  
Richard E. Kuntz, MD, MSc  
Sharon Levine, MD  
Freda Lewis-Hall, MD  
Barbara McNeil, MD, PhD  
Grayson Norquist, MD, MSPH [Chairperson]  
Ellen Sigal, PhD  
Kathleen Troegher, MPH  
Robert Zwolak, MD, PhD

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P R O C E E D I N G S

[10:08 a.m.]

1  
2  
3 CHAIRMAN NORQUIST: Welcome to the May 8  
4 meeting of the PCORI Board of Governors. I'm Gray  
5 Norquist, Chair of the Board. Welcome to those of  
6 you who are joining us for today's Board meeting,  
7 which is being held in Washington, D.C., and via  
8 teleconference and webinar.

9 Thanks to everyone who has joined us in  
10 person, online, or by phone. As a reminder,  
11 instructions for logging in or calling in are  
12 available at our Web site, [PCORI.org/events](http://PCORI.org/events).

13 All Board members are present with the  
14 following exceptions - Allen Douma and Christine  
15 Goertz, who are on the phone with us today.

16 I want to remind everyone that disclosures  
17 of conflicts of interest for members of the Board  
18 are publicly available on our Web site, and are  
19 required to be updated annually. Members of the  
20 Board are also reminded to update your conflicts of  
21 interest disclosures if the information has changed,  
22 and you can do this by contacting your staff

1 representative.

2           If the Board deliberates or takes action on  
3 a matter that presents a conflict of interest for  
4 you today, please inform me in advance or at the  
5 time so we can discuss how to address the issue.

6           If you have questions about conflicts of  
7 interest or disclosures or recusals relating to you  
8 or others, please contact your staff representative.

9           All materials presented to the Board for  
10 consideration today will be available during the  
11 webinar and then after it will be posted on our Web  
12 site at PCORI.org. The webinar is being recorded  
13 and the archive will be posted within a week or so.

14           We have a scheduled public comment period  
15 today from 3:00 to 3:30 p.m. Eastern Daylight Time.  
16 If you are interested in registering to provide  
17 public comment, please go to our event page for the  
18 instructions, or you can always e-mail us at  
19 info@PCORI.org, or provide input through our Web  
20 site.

21           A final reminder, we are live tweeting  
22 today's activities on Twitter, and you can join the

1 conversation with @PCORI.

2           The first item is the Consent Agenda. It  
3 includes the minutes of our March Board meeting and  
4 revisions to the committee and advisory panel  
5 charters.

6           Are there any edits or comments on the  
7 minutes or questions about the revisions to the  
8 committee and advisory panel charters?

9           [No response.]

10           CHAIRMAN NORQUIST: If not, I think we can  
11 do just a simple voice vote to approve the Consent  
12 Agenda. All those in favor?

13           [Chorus of ayes.]

14           CHAIRMAN NORQUIST: Anybody opposed?

15           [No response.]

16           CHAIRMAN NORQUIST: Anybody abstain?

17           [No response.]

18           CHAIRMAN NORQUIST: Great. I say we are  
19 going to be on time, Joe. The first session is our  
20 Joint Methodology Committee and Board Session, which  
21 is titled "PCORI's Role in Evaluating Precision  
22 Medicine Treatments." I'm going to turn it over now

1 to Joe.

2 DR. SELBY: I'll just make a few opening  
3 and explanatory remarks about how this came to pass,  
4 and I'll turn it over to Robin, and I believe Evelyn  
5 before Robin.

6 Good morning, everyone. I want to welcome  
7 the Methodology Committee here. They are here to  
8 make another presentation. You will recall the  
9 wonderful presentation we had on value that was led  
10 by the Methodology Committee last year. We said  
11 please come back, and they have come back with maybe  
12 an even more interesting topic.

13 You may know that in our legislation, we  
14 are told to attend to differences in treatment  
15 effectiveness by patient characteristics, including  
16 age, gender, race and ethnicity, socioeconomic  
17 status, and genetic and molecular subtypes. We were  
18 pointed to precision medicine at a time before the  
19 phrase "precision medicine" had been coined, I  
20 think.

21 Precision medicine is beginning to be  
22 practiced in a number of areas, nowhere more than in

1 oncology where tumor markers, and sometimes  
2 constitutional markers as well, but more frequently  
3 tumor markers are identified that have links to  
4 particular therapies that predict whether a person  
5 and their tumor will respond to a particular  
6 medication.

7           From time to time, we get applications that  
8 are in this area of precision medicine. It's  
9 obviously not a set of treatments whose efficacy has  
10 been well established. It is a set of diagnostic  
11 tests and treatments that are beginning to be  
12 practiced, and you can hear them advertised a lot.

13           It's complex. The readings show -- Naomi's  
14 publication that was in our background reading shows  
15 the area of precision medicine, targeted therapies  
16 with diagnostic tests is complicated, it requires a  
17 real causal model because there are multiple steps.  
18 How one envisions that and how one instructs  
19 applicants to put proposals together in this area is  
20 a subject for us this morning.

21           Beyond that, precision medicine means a lot  
22 more than genetics, even the precision medicine

1 initiative, socioeconomic, race and ethnicity,  
2 cultural, language, kinds of characteristics of  
3 patients can influence treatments.

4           How to get the right treatment to the right  
5 person. That's a very patient-centered approach.  
6 Precision medicine is a discipline that is being  
7 invested in mightily and beginning to show up in  
8 practice.

9           We're very grateful to the Methodology  
10 Committee for putting their thoughts together on  
11 this. I will turn it over to Evelyn.

12           CHAIRMAN NORQUIST: Just one second. They  
13 told me the microphones are not very sensitive, so  
14 you have to talk very close to the microphones.

15           DR. WHITLOCK: How is that? Is that close  
16 enough? No? Thank you. I just want to make a  
17 couple of comments to frame the discussion, and then  
18 we are going to hear from several of the Methodology  
19 Committee members about some of the more technical  
20 aspects and deeper considerations around precision  
21 medicine.

22           We wanted to start with a definition of

1 "precision medicine." This begins to frame the fact  
2 that this issue -- it depends on what you're talking  
3 about. NIH's definition of precision medicine is an  
4 emerging approach for disease treatment and  
5 prevention that takes into account individual  
6 variability, genes, environment, and lifestyle for  
7 each person.

8           It reflects what was talked about by Joe.  
9 It is something that brings genetics into a broader  
10 set of variables that try to target treatments.  
11 Others have picked up the term "precision medicine"  
12 or even altered the term to mean either the same or  
13 different things.

14           There was an article last week in the New  
15 England Journal of Medicine about precision directed  
16 initiatives, talking about perhaps it will take us  
17 too long to get to the genetic kind of informed  
18 things we should be doing, some other activities at  
19 the learning health system level, personalized  
20 medicine, genomic medicine, and even in the articles  
21 that were provided for you, the range of  
22 applications as shown, as people are thinking about

1 adding biological data into EHR data, thinking about  
2 learning health systems, and even thinking about  
3 clinical pharmacokinetics, and making sure dosages  
4 provided to patients are actually therapeutic.

5           What we want to do today is recognize that  
6 PCORI can make a contribution in this area. We'd  
7 like to talk about both the breadth and the depth,  
8 and get a sense through the discussion today of  
9 where the most fruitful areas are for us to focus on  
10 in the near future.

11           Joe alluded to some of this, the challenges  
12 we have faced thus far in comparative effectiveness  
13 research vis-à-vis precision medicine. When you  
14 think about precision medicine, particularly related  
15 to genetics and genomics, it's a relatively young  
16 field, early in its development, and there's rapidly  
17 changing knowledge in genetics, genomics, and  
18 molecular diagnostics.

19           When we start looking in these areas of  
20 genomics and genetics, many of the studies are  
21 primarily early phased, which can make it  
22 challenging, when we apply the usual definition we

1 have had for comparative effectiveness, which is  
2 that you are comparing two or more applications to  
3 widely available comparators. It also can create  
4 challenges for us when we do emerging technologies  
5 because they often don't have insurance coverage,  
6 and we rely on widely available coverage to cover  
7 the costs of the interventions we are comparing.

8           There is also an issue around durability  
9 and timeliness of evidence, given the rapid  
10 evolution of the field.

11           Nonetheless, and Naomi's paper makes a  
12 great analogy to this, to other kinds of  
13 technologies that have diffused rapidly in the past.  
14 There is a diffusion, and stakeholders are  
15 interested and concerned about whether and how these  
16 types of developments can contribute to patient-  
17 centered care.

18           We think there are not just challenges but  
19 opportunities for PCORI in precision medicine.  
20 Because it is inherently patient-centered and aligns  
21 with our overall goals, as Joe referred to, we would  
22 love to focus on about what we can do in the short

1 run and make sure we're thinking about it in the  
2 right perspective.

3           We already support methodologic research  
4 that has been used to enhance both understanding and  
5 appropriate use of methods for looking at variation  
6 and treatment effects, both benefits and harms.

7           Issues around predictive analytics and that  
8 sort of activity, getting a heterogeneity of  
9 treatment effect, are areas where with or without  
10 genetic information, we can more effectively target  
11 treatment.

12           We can also look at some of the important  
13 patient-centered issues that will become important  
14 as more and more targeted treatments hit the market,  
15 so how best to incorporate patients' perspectives  
16 and engage patients in decision making around  
17 genomic and non-genomic targeted treatments.

18           We could potentially set up surveillance  
19 and partnerships with other agencies to identify  
20 early focus topics that are ready for patient-  
21 centered CER.

22           Another example is we could have a way to

1 monitor the diffusion of these precision medicine  
2 technologies through PCORnet to see which ones are  
3 reaching the critical mass in wide enough use that  
4 are appropriate for CER. These are just a few  
5 examples, and I am hoping the discussion will lead  
6 to others.

7           We do believe PCORI is an important  
8 contributor in this space, and NIH and others are  
9 committing substantial resources. PCORI can invest  
10 in ways that complement and perhaps expand others'  
11 investments.

12           We believe that having a clearer framework  
13 for those projects and that scope of investment in  
14 our research agenda will help us more effectively  
15 identify areas and respond to investigator initiated  
16 ideas.

17           Given the rapid evolution of this field, we  
18 believe that whatever we discuss today will probably  
19 require revisiting in the not too distant future  
20 because this is such a rapidly changing and  
21 important area.

22           With that, I'm going to turn it over to

1 Robin, and she will introduce the Methodology  
2 Committee Panel that will be talking about this from  
3 several Methodology Committee members' perspectives.

4 DR. NEWHOUSE: Thank you, Evelyn. We will  
5 start with Dr. Steve Goodman, and move to Dr. Naomi  
6 Aronson, and I will close with some additional  
7 comments before we open for discussion.

8 Steve?

9 DR. GOODMAN: I'll just make a few  
10 comments. I think I'll surely make more as the  
11 conversation proceeds, and just make a few  
12 observations.

13 Many of the points I would have made are  
14 actually made extraordinarily eloquently in the  
15 background readings, so I'm not going to rehash a  
16 lot of that material, but hopefully the relevant  
17 stuff will surface.

18 I just want to say a few things. First of  
19 all, and this underscores one point that Joe said,  
20 if we're going to be thinking about this in any  
21 meaningful way, we certainly want to get off the  
22 genome mix wagon, which Evelyn also pointed out is

1 critical.

2           As soon as we identify precision medicine  
3 dominantly with genomics, in some ways we are  
4 betraying the very values of what PCORI is about,  
5 and a lot of what PCORI was built for and what we do  
6 best is a form of precision medicine, if we start  
7 defining medicine in all its broad form, which is  
8 not just efficacy, almost all the dialogue right now  
9 is about efficacy, not about tolerance, not about  
10 side effects, not about picking the medicine that  
11 best suits the lifestyle, the preferences, and the  
12 entire life experience of the person getting it.

13           In many ways, that's what PCORI is trying  
14 to do. That is a form of precision medicine as  
15 well. That can only be practiced at the bedside  
16 with informed practitioners with patients as  
17 partners.

18           Let's not lose sight of what in a sense  
19 real precision medicine is, which is matching the  
20 needs of the patient with their own preferences on  
21 how they want to go forward. That language is  
22 almost completely absent from most of the writings

1 on this, and again, it focuses a lot on efficacy.

2           Another thing I'll say, getting back to the  
3 genotyping, we have to be very careful. The reason  
4 there has been some nominal success in cancer is  
5 because the target that has the genomic lesion is  
6 the tissue itself. It is the diseased tissue. It's  
7 very, very easy to slide over, again, Joe sort of  
8 alluded to this, to the germ line genome that we all  
9 have, and that may or may not be subject to change,  
10 even if we know it leads to certain overall risks.

11           Trotting out cancer all the time as an  
12 example of potential for success doesn't apply to  
13 the vast majority of multifactorial diseases where  
14 we don't necessarily have a tissue or a single  
15 lesion, a tissue that has differentiated itself from  
16 the germ line. Cancer is almost unique in that  
17 sense.

18           I want to bring up a theme that Naomi does  
19 in her article, and hopefully this will not  
20 undermine what she is just about to say, which is  
21 the notion that many of the pressures that we feel  
22 in this area are in a sense technology driven. It's

1 very, very easy to come up with predictors these  
2 days, predictive analytics. Genes are part of that,  
3 but they certainly are not the only thing.

4           The problem is people start making money  
5 very, very quickly off these analytics, and very,  
6 very rarely -- there is no pathway for approval of  
7 the analytics that are akin to the drugs or  
8 biologics, so they are out there being used with no  
9 confirmation that their use leads to better health.

10           We don't have to subject them to the same  
11 levels of proof. In fact, there is quite a lot of  
12 evidence, and this was covered in the background  
13 article as well, that they can drive up costs quite  
14 a lot, particularly if the tests themselves are  
15 expensive or mistakes are very, very expensive. We  
16 have to make sure that we understand how harmful  
17 those mistakes can be, both economically and to  
18 people.

19           One role we can have is to put these  
20 technologies to the test, which they rarely go  
21 through, and the problem is they often get, I think,  
22 vetted in practice way before we can test them, and

1 certainly the gene expression tests for cancer are a  
2 very, very good example, and those have a better  
3 evidence base than about 95 percent of the other  
4 tests that are out there, and only now are the  
5 results beginning to come in.

6           One role that we can play is actually  
7 requiring or funding the testing of any of these  
8 predictive technologies in a way that there doesn't  
9 seem to be a market for other motivation right now.

10           I think that's all I'll say for now. I  
11 think there is going to be a lot of other things  
12 that come up. I think figuring out PCORI's role  
13 here is going to be very interesting and very  
14 challenging. It could be that if a lot of what we  
15 do already falls under this rubric, which I think  
16 was my first point, and if there are things that we  
17 might be doing that are not being done by other  
18 agencies and that fall within our sweet spot, I  
19 think that will be the goals of the subsequent  
20 conversation.

21           CHAIRMAN NORQUIST: Do you want to take  
22 questions now? How do you want to handle this? You

1 want to wait? Okay.

2 DR. GOODMAN: I think I'm passing it off to  
3 Naomi next. I hope I didn't say what you were going  
4 to say.

5 DR. ARONSON: No, you didn't. You  
6 anticipated it nicely, thank you. My thoughts are  
7 divided into two main things. One is some concrete  
8 examples of emerging genetic tests, one which may be  
9 very close to camera ready for us. I'll talk about  
10 some of the opportunities.

11 The second connects to the effectiveness,  
12 it's not just tests, it's the delivery of the tests.

13 My first set of examples is in what I would  
14 call emerging technologies that are about to be  
15 established based on really compelling rationale,  
16 but in the absence of empirical evidence. Actually,  
17 this is probably why comparative effectiveness  
18 exists.

19 We talk about a comparison to an  
20 established technology. The first technology I want  
21 to draw your attention to, and obviously my focus is  
22 influenced by what we have been doing in the

1 clinical effectiveness area at Blue Cross and Blue  
2 Shield Association -- the emergence of expanded  
3 carrier screening or reproductive decision making,  
4 both pregnancy planning and pregnancy.

5           As you are aware, the convention has been  
6 targeted carrier screening, classically, specific  
7 ethnic groups, and classically, an example would be  
8 say Tay-Sachs area screening in Ashkenazi Jews.  
9 There are only two conditions of which I'm aware for  
10 which there are universal screening, and that is  
11 cystic fibrosis and spinal muscular atrophy. As far  
12 as the rest of testing, it is done on a targeted  
13 ethnic basis.

14           We now have several companies that have  
15 developed a large screening. That is they could  
16 screen for all conditions. We really don't know the  
17 implications of that. Not only would they screen  
18 for all conditions, some of the things they would  
19 screen for are actually now in the area of what we  
20 would call "newborn screening." This is completely  
21 changing the framework and perspective of what is an  
22 enormously impactful public health practice.

1           I just wanted to speak to what I think some  
2 of the opportunities are in this area. The big  
3 opportunity would be a very large trial showing the  
4 outcomes of targeted screening, which is the  
5 convention now, versus expanded carrier testing.

6           That is huge. I think you would want to  
7 engage multiple companies out there. I think there  
8 are a handful. I'm aware of three. Maybe there are  
9 others. I don't think they could even do it  
10 themselves if they wanted to. They may not be  
11 motivated to.

12           ACOG has just come out with a statement  
13 that has moved past neutrality in expanded carrier  
14 screening, if potential parents are interested, that  
15 explains the risks and benefits. It's very hard to  
16 explain the risks and benefits when you actually  
17 don't know the algorithms and outcomes here.

18           The huge opportunity would be to conduct  
19 this trial. Short of that, here are some other  
20 opportunities I see. One would be to try to model  
21 the implications of this, understanding that we are  
22 now going into various ethnic groups.

1           You can argue that we are in a post-ethnic  
2 society. I will think of my own family, my brother  
3 is Ashkenazi Jew, he is married to an Italy born  
4 Italian. Their sons have both married Asian women.  
5 His grandchildren are half Chinese, one quarter  
6 Italian, and one quarter Ashkenazi Jew. So, maybe  
7 all this ethnic stuff doesn't matter anymore, but  
8 I'm not so sure that's true.

9           In addition to not knowing the prevalence  
10 of these conditions in other ethnic groups, we don't  
11 actually know how severe they are. I think there is  
12 excitement with a certain naiveté in saying we can  
13 find out everything, because we really don't know  
14 the consequences.

15           Another opportunity would be to try to  
16 model this, taking into account the tests, what is  
17 known about the tests, what is known about the  
18 prevalence in other ethnic groups, what is known  
19 about the expression and severity in other groups,  
20 and try to model what the consequences would be.

21           At least we would be getting to some kind  
22 of informed consent here because as much as the ACOG

1 recommendations say counsel, I don't know that you  
2 have enough information to make informed consent or  
3 to counsel on.

4 I will add another dimension which I think  
5 is right up some of our classic patient-centered  
6 outcomes and concerns, and that is how were the  
7 conditions that are being tested for in these  
8 expanded panels selected.

9 The one I'm most familiar with basically  
10 ran a survey through a panel of 15 physicians asking  
11 them to rate the severity of certain conditions.  
12 The lack of patient-centeredness aside, it's hardly  
13 a rigorous or valid model.

14 Another opportunity here is to actually  
15 understand the testing, and what are the tradeoffs  
16 they are willing to make, and whether it is worth  
17 being tested or not. For some people, avoiding any  
18 risk of a congenital condition might be worth it,  
19 for others, not. At this point, there is no  
20 information.

21 I am particularly concerned that we see a  
22 shifting of categories from carrier screening to

1 incorporating newborn screening into these tests,  
2 many of which are remediable diseases if you catch  
3 them early enough. It's an entire shift in the  
4 public health focus.

5 Finally, there is a question again of  
6 counsel the patient, get informed consent, but is  
7 there really enough information to give it.

8 I've outlined a couple of sub-questions  
9 that I really think could be refined into a research  
10 agenda for us.

11 My next one is the so-called "personalized  
12 cancer treatment." I know I'm taking some time, so  
13 I'm not going to dwell on it. I am going to make  
14 one remark, and that is most cancer centers now are  
15 advertising the tumor profiling that Steve spoke  
16 about, which is the idea that if you have a genetic  
17 marker in your tumor and there is a corresponding  
18 targeted therapy, that you could use it off label,  
19 but frankly, its success has been limited to  
20 targeted therapies themselves.

21 There are probably a couple of dozen of  
22 these, maybe 30 of these, a lot of overlap. What

1 they target, so it is not as many diseases as the  
2 number of therapies, but the success and actually  
3 generalizing them off label has been fairly limited.

4 First of all, the theory that the marker  
5 would be unique to the tumor is apparently not true  
6 because now studies show you can find these markers  
7 in normal tissue. There is the whole question of if  
8 you find the marker, is it actually relevant to the  
9 tumor, much less will there be a response.

10 There have been some histories of failure  
11 in an attempt to expand the labeling of these  
12 targeted therapies to other cancers because really  
13 some mutations are drivers, some mutations are  
14 passengers or bystanders, and we really don't have  
15 that sorted out.

16 I think what is very compelling from a  
17 PCORI point of view and our commitment to open  
18 science is the fact that this has been now a feature  
19 of every cancer center. You have to say we do  
20 personalized cancer therapy. These studies are  
21 being done internally. They are not being shared.

22 These are all open science principles, and

1 as a consequence, patients are being subjected again  
2 and again, unknowingly, not deliberately, but  
3 unknowingly, and this is the open science issue to  
4 therapies that are futile. They have failed in  
5 other settings with other patients. The information  
6 is not out there.

7           There is actually a portfolio of trials and  
8 studies, studies in progress. Friends of Cancer  
9 Research is a major partner in one of them. On lung  
10 cancer predictors. A particularly interesting one  
11 is actually a registry type study being sponsored by  
12 ASCO. I'm normally not a big fan of registry type  
13 studies for efficacy, but what is really unique here  
14 and I think is incredibly important is the fact that  
15 they have established futility criteria.

16           They will quickly eliminate those targets  
17 and therapies which are shown not to work, and it  
18 really only takes a dozen or so cases to do that.  
19 Success is knowing what works or getting a signal of  
20 what works in this case, and also knowing what  
21 doesn't work, because there is huge opportunity  
22 here, for patients and for the health care system.

1           I won't say more about that, but I really  
2 did want to emphasize the intersection between the  
3 open science issues and this practice of taking a  
4 compelling therapy without evidence, not  
5 contributing to and perpetuating a state where we  
6 are subjecting patients to futile therapies. I  
7 suspect in some cases we are also offering  
8 successful ones, but we can't sort it out.

9           I want to go on now to my second set of  
10 issues. Am I way over time? I can stop any time  
11 you want.

12           Let me highlight three effectiveness issues  
13 that I think -- I haven't got it formulated, but I  
14 bet we could develop something. One is we know  
15 better but we all believe the test results or the  
16 results of a test are real, but there is  
17 accumulating evidence now in the area of what's  
18 called "next generation sequencing," that is the  
19 ability to do simultaneously multiple markers, that  
20 there is actually not that high agreement either in  
21 concordance of finding the variance or concordance  
22 of interpreting the variance.

1           Meaning the result you get and the action  
2 you take has a substantial element in it of where  
3 did you have your test and who read it, not what is  
4 the actual underlying condition.

5           Now, we all know tests are like that, but I  
6 think this is supposed to be precision medicine, and  
7 we are dealing with multiple variables and there is  
8 great faith being put in it, and its disseminating  
9 rapidly. I think that needs closer looking at, how  
10 do you in fact get to some consistency and  
11 concordance.

12           Actually, even farther down the line, which  
13 is very little paid attention to, is actually what  
14 happens to the specimen before it gets to the  
15 laboratory. Carolyn Thompson, who used to run the  
16 NCI Bio Repository Program, has done a lot of work  
17 on that.

18           The samples that are actually getting to  
19 the labs may have been handled in very different  
20 ways. Somebody may have taken a coffee break  
21 between the surgery and pathology. We have  
22 specialized labs, so there is a shipping quality

1 issue.

2 We actually need to understand more in how  
3 to intervene better, as to how to assure the quality  
4 of the specimens as well as the quality of the labs.

5 Third, there is the issue both for  
6 clinicians and for patients as to the understanding,  
7 interpretation, and application of these results.  
8 There is a huge shortage of genetic counselors.  
9 That is exacerbated by the fact that they are now  
10 being snapped up and employed by genetic testing  
11 companies, and also by utilization review companies.  
12 That's a less independent workforce.

13 Irrespective of that, not enough of that  
14 information going on. What are some remedies for  
15 this? There are some alternate ways for employment  
16 decisions. We need to think about this in the  
17 context of not only all the genetic tests that are  
18 out there clinically but there will be increasing  
19 direct to consumer tests.

20 The issue again of informed consent, what  
21 do patients actually understand. I think this is a  
22 constellation of issues that are really about

1 effectiveness and where we might find opportunity.

2           Finally, I will just mention one that is  
3 emerging in the area of genetic therapies. There  
4 are some diseases that can be eliminated by a gene  
5 transfer. There is already one approved and  
6 available in Europe and Italy for combined and  
7 immunodeficiency disorder. I think about 16  
8 individuals have been treated, but it is curative.

9           One open question on these therapies is  
10 durability, are they truly cured, how long do they  
11 last. In some of these diseases, if you have  
12 four/five/six years and there is that data there,  
13 that in itself is remarkable.

14           Emerging on that pipeline probably next are  
15 in hemophilia. That is actually going to be quite  
16 accessible, I think, because the costs of treating  
17 hemophilia are huge. Even if you have \$1 million  
18 therapy, the return on the initial investment is  
19 probably fairly rapid, so it's a little less  
20 daunting than some of the others emerging.

21           I think next in line might be beta  
22 thalassemia, sickle cell disease, but there is a

1 huge pipeline of disorders, and they will become  
2 more common disorders, and the overall question is  
3 how do you manage the financing of a therapy where  
4 maybe the initiation is maybe \$1 million, maybe only  
5 \$600,000.

6 I know that companies are actually working  
7 hard to increase some of their efficiencies in  
8 production, but you still have a very extensive  
9 initial outlay here.

10 This is what we actually looked at in terms  
11 of Hepatitis C. There you are looking at a 70,000  
12 to \$100,000 therapy. Now we have multiples of that.  
13 The question will be how will the financing be  
14 managed. It's not something that I think payers  
15 have really actuarially incorporated. I think it's  
16 going to be very, very challenging.

17 There are notions out there. There are a  
18 group of economists at MIT who are using a financing  
19 scheme where you can actually put your baby's gene  
20 transfer on your credit card, just like you did your  
21 mortgage, your car, or interest loan, and pay it off  
22 over a lifetime, so that parents will have the

1 choice to do this for their children. We also know  
2 where the mortgage crisis had gotten us and the  
3 college loan crisis, and I myself would question  
4 some of the feasibility and social impact of that  
5 with respect to disparities and so on.

6 I think this is not so much a question of  
7 value or efficacy, but actually a question of health  
8 care system and disparity as to how these will be  
9 managed.

10 Those are my thoughts.

11 CHAIRMAN NORQUIST: Robin, I'll let you run  
12 the session. It's up to you how you want to do it.

13 DR. NEWHOUSE: I'm just going to make a  
14 couple of comments just about the role of the health  
15 system because I think that is one of the things we  
16 haven't addressed at this point, just a couple brief  
17 things.

18 First of all, health systems are already  
19 imagining a day where precision medicine is  
20 considered part of routine care. For example, when  
21 patients are admitted within the health system,  
22 medications and dosing and treatment decisions would

1 be made on their personal characteristics or  
2 phenotype.

3 Building the health care infrastructure for  
4 precision medicine will require a number of  
5 innovations and transformations in informatics  
6 technology to enhance communication across setting,  
7 building teams of clinicians and support for patient  
8 care, creating decision support tools to inform  
9 clinical and patient decision making, and also  
10 developing a health care workforce that Naomi  
11 mentioned across disciplines.

12 Precision medicine needs to be available  
13 across the continuum of care. Right now, the  
14 expertise is really in academic health centers.  
15 Across the continuum, which includes primary care,  
16 community health, and acute care and other places.

17 When we think about precision medicine, we  
18 also have to think about the opportunities and  
19 support needed in health systems as well. Some of  
20 the questions related to the development of health  
21 systems, for example, would be how will sensors,  
22 self-monitoring devices, and other sources of

1 personal data be incorporated into precision  
2 medicine.

3           How will electronic medical records and  
4 predictive analytics enhance identification of  
5 people that can benefit from precision medicine, and  
6 how will we engage patients in designing these  
7 health systems of care to deliver precision  
8 medicine.

9           Some questions related to the provision of  
10 care may include what are the benefits and risks  
11 associated with precision medicine for individual  
12 patients. What are the characteristics of teams and  
13 workforce needed to deliver precision medicine, and  
14 what designs, methods, and analytic approaches are  
15 needed to advance precision medicine.

16           When we think of health systems, I think  
17 the broad spectrum ranges from the individual  
18 genotype and a person to some broader philosophical  
19 and scientific questions, but also bigger. In order  
20 to sustain and enable and really be able to scale up  
21 precision medicine, we're going to have to partner  
22 with health systems and make sure we build

1 infrastructure, and think about the approaches to  
2 individuals and populations as well.

3 I'll close with that comment. I know we  
4 have a number of tent cards up. Ellen, you had your  
5 tent card up. Bob. Ellen, Bob, and then Barbara.

6 DR. SIGAL: Thank you for the presentation.  
7 I don't think I've ever been so violently in  
8 agreement with PCORI as this opportunity. I think  
9 this is incredible. It's an area that we work in  
10 and have a very, very high level of frustration  
11 because we published something recently, a survey  
12 that we did with treating physicians and hospitals,  
13 where there were two FDA approved tests in lung  
14 cancer, EGFK and ALK. We were shocked by the survey  
15 results because I think in one case 70 percent and  
16 in another case 60 -- I don't remember the data --  
17 did not use the FDA approved test.

18 Does it mean that the other tests in the  
19 community setting are not right? We don't know, but  
20 the point is we were shocked that there was an FDA  
21 approved test. When you go now to where we are  
22 going with NextGen and these tests, every single

1 sector has their own tests. You go to Memorial  
2 Sloan Kettering, you go to MD Anderson, Dana-Farber,  
3 Mass General, and they are all different. Do they  
4 work? Maybe? There are standards, CLIA or CAP.  
5 It's a manufacturing standard, but not necessarily  
6 for efficacy.

7           We have been working very closely with the  
8 FDA on trying to get some ability to have some  
9 standards, some concordance or some accelerated  
10 pathway to see if in fact these tests really work as  
11 they should, because you are making treatment  
12 decisions on them.

13           It's been an area of enormous frustration.  
14 I do know with MATCH, they did concordance testing.  
15 They spent a lot of time on it. I think initially  
16 it was close to 90 percent, it wasn't 100 percent.  
17 However, other surveys or other tests that I've seen  
18 show lower, like 70 percent, 60 percent. So, there  
19 is a huge gap.

20           Having said that, if you're going to really  
21 use these tests, as we all believe these treatments  
22 are in fact going to be really important for

1 patients, and it certainly takes away a certain  
2 population that are likely not to respond, the tests  
3 need to be accurate.

4 I think there is a lot we can do to at  
5 least see if there is some concordance or some  
6 standards or some ability to really inform people in  
7 the community that these tests may not be accurate.  
8 Again, another factor that we have seen which was  
9 very troubling initially, and I know from our own  
10 experiences, when we initially were doing the tests,  
11 and we do have a test that now is going to FDA  
12 approval, a lot of the investigators did not want to  
13 give the results to the patients.

14 We were shocked, very upset about it,  
15 however, when we went through the IRB, the IRB  
16 basically said this is coercion, and in fact, the  
17 patients need to know, which I think is really very  
18 important.

19 Having said all of this, I think there are  
20 huge opportunities for PCORI to really come in here,  
21 see what's working, what isn't working, to look at  
22 this. Also, I think that maybe some PCORnet and

1 maybe there is data now because we do have enough  
2 data from a lot of these tests, a lot of these  
3 trials, where one may be able to look at some  
4 economic data, but I think it's the future.

5 I think if this is true comparative  
6 effectiveness, if you are going to be using tests to  
7 determine your treatment, those tests need to be  
8 accurate, and figuring out a way forward that isn't  
9 too burdensome for the academics or others, but to  
10 see if these work, to do some education, is  
11 incredible.

12 We were so shocked at our results when we  
13 did our survey, and we did publish the sample size.  
14 Again, what we could not determine was whether in  
15 fact these other tests that were not FDA approved  
16 were accurate or not, and we don't know.

17 Patients have no idea. When they are given  
18 a test and they go to an institution, they have no  
19 idea of what questions to ask.

20 The other issue is that many of these  
21 academic institutions are using these tests, and  
22 they will do a panel, research panel on patients,

1 and they'll start treatment. In one case, somebody  
2 called me on it. I said did you ask them why they  
3 started treatment, because it could take a month to  
4 get these results, and patients often will be  
5 starting treatment. They said, well, it's only  
6 research purposes, it doesn't matter.

7 Well, it really does matter. It's a big  
8 deal, and I hope we can figure out a way to do  
9 something on it.

10 [Audio malfunction.]

11 CHAIRMAN NORQUIST: I think we're back on,  
12 Bob. When you pull your microphone toward you,  
13 watch and make sure you don't unplug the back of it.

14 UNIDENTIFIED SPEAKER: Looking at those  
15 through EDIC glasses, maybe the best way to inform  
16 is through health policy. As a lot of the bio  
17 comments have been made, some of the comparative  
18 effectiveness issues will actually inform health  
19 policy in the future, and especially in the current  
20 climate of is health care going to look like.

21 I guess I'll throw out the question, this  
22 is not an original thought, somebody said it, but it

1 was a publicly uttered comment which means to me it  
2 is now open source, but are your genes a preexisting  
3 condition. Is your zip code a preexisting  
4 condition. These, I think, are some of the things  
5 that health policy is going to need to be looking  
6 at.

7           Particularly when we start talking about  
8 who is going to pay for it, and I will tell you  
9 this, Federal Blue Cross/Blue Shield does not cover  
10 the cost of sequencing, either tumor or host. They  
11 will cover the cost of looking at specific markers,  
12 approved markers, I guess, but not for sequencing.

13           I think there are two lessons out of that.  
14 One is if we are going to build an informational  
15 base that actually will allow our big data resources  
16 to harvest information, then the ability to pay for  
17 this really becomes a public policy issue, but if it  
18 doesn't, then we will then have an inherent inequity  
19 in health care delivery that only those who can  
20 afford to pay for that sequencing can get the  
21 targeted precision therapies. I think that is a  
22 real important policy issue, right, both from the

1 broader big data perspective but also specifically  
2 for the very real patient perspective.

3           The other piece, and I will end with this,  
4 is that it is very easy -- my research career has  
5 been in cardiac biomarkers. Every talk I ever gave  
6 on the subject always ended with the same slide.  
7 It's very easy to show a prediction, it's very hard  
8 to show predictive value.

9           That's crucial because every piece of  
10 information can inform but does it change the  
11 pathway, does it change how we are going to treat  
12 patients. We really need to be looking at  
13 predictive value in everything that we do.

14           Just to wrap it up, I think the work that  
15 we can specifically design and support through PCORI  
16 can inform health policy, might scare some people in  
17 the discussion we have about reauthorization, unlike  
18 in Europe where they talk about comparative  
19 effectiveness also including costs, which some  
20 people equate with value, I don't, a very different  
21 thing.

22           Let's look at where the gaps in evidence

1 are, where crucial health policy decisions will be  
2 being made, and really think about how our funding  
3 and research capabilities might inform that. That  
4 makes the EDIC's job a whole lot easier. Thanks.

5 DR. NEWHOUSE: Barbara?

6 DR. McNEIL: I enjoyed these comments. I  
7 have really only two. The first is that I think  
8 that when we are talking about precision medicine,  
9 all the principles we have for comparative  
10 effectiveness research apply. So, there should be  
11 nothing really new. I think this is basically what  
12 Steve was saying. We shouldn't be reinventing the  
13 wheel for work we do in the field.

14 I'm not sure if I disagree with Ellen or  
15 not, but I don't think it's our job to look at the  
16 correlation between home brew tests and FDA tests.  
17 I think that is the purview of either the home brew  
18 makers or the FDA makers or somebody else. I'm not  
19 sure that's a comparative effectiveness mandate.

20 Basically, I think we are talking about  
21 doing what we have always done with a very specific  
22 emphasis, whatever the definition of "precision

1 medicine" is. Steve was making it very broad.  
2 Naomi was talking about some very specific examples.

3 I was trying to find a slide which I can't  
4 seem to find now in looking through the documents.  
5 It worried me a little bit. Maybe, Steve, you could  
6 comment on it. I thought it said, but I could be  
7 imagining this, that we would look at PCORnet to see  
8 the fusion of precision medicine, and I thought it  
9 was largely talking about genomic, but it could have  
10 been broader than that, techniques -- oh, it's your  
11 slide. There it is. No wonder I didn't see it.

12 There it is, number four. To try to relate  
13 that sort of ad hoc utilization with outcome. I  
14 wanted to ask Steve whether he thought there was any  
15 way on earth that you could risk a guess with  
16 patients who got those tests with those who didn't.

17 DR. WHITLOCK: Can I just clarify that what  
18 that meant to say was when you have a lot of  
19 different tests and a lot of different treatments,  
20 if you're asked a question do you get better  
21 outcomes with genomically targeted treatments in  
22 cancer or not, it's a hard question to focus, so

1 this was really about are there opportunities for us  
2 to figure out which precision medicine technologies,  
3 which tests, are sort of out there and in common  
4 enough use that there were searchable targets.

5 This is not about using PCORnet to  
6 determine whether or not the treatments are  
7 effective. It's really just about identifying  
8 targets.

9 DR. McNEIL: I misunderstood, sorry.  
10 That's fine.

11 DR. GOODMAN: Thank you for not having to  
12 answer that question.

13 DR. McNEIL: You couldn't have answered it,  
14 right?

15 DR. NEWHOUSE: Russell, Sharon, and Joe.

16 DR. HOWERTON: As a representative from a  
17 health system, I would emphasize that the  
18 implications of precision medicine occupy a great  
19 deal of thinking and support the importance of this  
20 question that everyone is highlighting here, simply  
21 archiving the information that comes from this in  
22 our data warehouses alone is a challenge.

1 I do have a concern from a PCORI point of  
2 view, and if I'm not mistaken, we don't fund actual  
3 care, so in an environment where the testing and the  
4 treatments are expensive, and the interactions  
5 between payers and these things are complex today, I  
6 have a concern that aggregate use of PCORI resources  
7 in the time horizon that we have known to us, that  
8 we will be greatly challenged to make an investment  
9 of the magnitude to bring knowledge to this complex  
10 field.

11 If we somehow transposed ourselves in time  
12 and moved our authorizing legislation to today and  
13 had a 10-year window, or this problem were in  
14 2009/2010, it would appear to me to be a perfect  
15 place for us to work with the investments of the  
16 magnitudes needed to answer the profound questions  
17 that are going to arise here.

18 I wonder if there will be investments of  
19 the volume we can commit to now that will be  
20 material in this field during our time of ensuring  
21 that we are demonstrating maximum outcome for our  
22 investments.

1           Not to diminish any of this, I agree with  
2 almost every sentiment expressed here, but it is a  
3 big elephant to chew.

4           DR. NEWHOUSE: Thank you, Russell. Sharon?

5           UNIDENTIFIED SPEAKER: I agree with what  
6 Russell just said with the exception of listening to  
7 what Naomi was describing, if you think of precision  
8 medicine much more broadly than genomics, there is  
9 opportunity within a broader definition of  
10 "precision medicine," just another way of talking  
11 about patient-centered, patient-targeted, think  
12 about a contribution we can make in the time we have  
13 left.

14           The other comment is to continue the  
15 thought that I think we are going to see a collision  
16 of public policy around the affordability of health  
17 care with the avid enthusiasm for things like 21<sup>st</sup>  
18 century cures and genomics. There is the will and  
19 the interest in funding the shiny new things, and at  
20 the same time a growing resistance to paying for the  
21 costs of that research.

22           I think we see this blast of money for NIH

1 finally, enhanced funding for NIH, as enthusiasm for  
2 21<sup>st</sup> century cures and what we are seeing play out  
3 now with anywhere between 600 and \$800 billion  
4 targeted out of the total expenditure in health care  
5 through at least the House version of the AHCA.

6           These are both legitimate concerns. This  
7 isn't about putting PCORI in a position of taking a  
8 policy position between these two things but just  
9 saying as a country, we are of two minds. I think  
10 Bob's point is really on target, that we are  
11 potentially going to exacerbate the gap between what  
12 we can do and what we can afford to do.

13           DR. NEWHOUSE: Thank you, Sharon. We have  
14 Joe, Mark, Steve, and Leah.

15           DR. SELBY: Thank you, Robin, and thanks to  
16 everybody for this presentation. I wanted to  
17 respond to Russ and Sharon a bit, and then ask Steve  
18 a question.

19           Russ, Evelyn had put in one of her slides  
20 this challenge, which is to fund studies in this  
21 area, we have always had it as a requirement that  
22 the applicants describe to us where and how the

1 treatments are going to be funded because PCORI has  
2 never funded new costly treatments, particularly  
3 treatments that weren't -- we don't fund treatments  
4 period, but certainly we don't fund treatments in  
5 situations where plans are not covering them yet.

6           It's a real dilemma for what Sharon is  
7 talking about, which is the overall question --  
8 certainly when PCORI was being planned, when CER was  
9 being first sort of examined and looked at, some  
10 people thought that CER was going to be a way to  
11 kind of in a relatively rapid fashion assign these  
12 new therapies to the people who could benefit and  
13 pretty much establish that there is large fractions  
14 for whom some of these new therapies won't be of  
15 benefit, so getting the right therapies to the right  
16 people would be a way of managing the costs even  
17 while you were rapidly improving the outcomes for  
18 people.

19           In practice, how as a funder of CER you  
20 look for or shape the kind of CER studies that can  
21 help is part of the dilemma that we face every day  
22 and part of the discussion we are bringing to you.

1           Steve, you mentioned a couple of times that  
2 many of these are still efficacy testing, I just  
3 wanted to see if I could push you to elaborate a  
4 bit.

5           It has seemed to us that one of the  
6 challenges here is that these are multi-step  
7 processes. There is a step of testing, and then  
8 there is the step of making decisions about  
9 treatments on the basis of the tests.

10           You have some uncertainty about the  
11 validity of the tests, particularly as Ellen points  
12 out, when the tests are provided by multiple, and  
13 then you have some uncertainty remaining about in  
14 general populations, does applying these tests to  
15 the allocation of therapies really improve outcome,  
16 so the effectiveness of that, maybe even the  
17 efficacy of that is still unknown.

18           I wondered what exactly you were implying  
19 when you said these are still efficacy tests and  
20 whether that gives you pause about creating a CER  
21 study where you say tests as to therapy versus  
22 traditional approach to therapy with clinical

1 outcomes as the outcomes, and whether you are saying  
2 it is too early to do that or whether you're  
3 implying that the uncertainty about the underlying  
4 efficacy of these two steps means it's too early to  
5 do a CER study.

6 DR. GOODMAN: I'll offer a very brief  
7 answer. I never think that it's inappropriate to do  
8 a formal study that looks at patient outcomes, just  
9 define them broadly.

10 What I was focusing on was that most of the  
11 rhetoric and most of the methods are all about  
12 ascertaining differential efficacy, not looking for  
13 the most part, certainly in the same study,  
14 differential adverse effects for tolerability or all  
15 those things.

16 A lot of it is finding the drug that works  
17 the best in given populations. That efficacy may  
18 correlate with, for example, if it correlates with  
19 dose or increased susceptibility to adverse effects,  
20 or it may be in people who may for some reason or  
21 another not tolerate those adverse effects well.

22 If you're looking at broadly defined

1 patient outcomes, which includes adverse effects and  
2 function and those things, absolutely. In fact,  
3 that is what I think is one of the problems, we're  
4 not doing that enough. We are just looking at the  
5 efficacy equation, often through modeling.

6 MS. WHITLOCK: Can I maybe add in? I know  
7 I'm jumping the cue. I think the issue that Joe was  
8 trying to express, I would express maybe a little  
9 differently going back to the analytic validity,  
10 clinical validity, clinical utility kind of  
11 situation.

12 If someone asks a question that appears to  
13 focus on clinical utility but we haven't really  
14 established analytic validity and clinical validity,  
15 that's where we are running into trouble, I think.  
16 It goes back to what Ellen was talking about.

17 I think in some ways as we are talking  
18 about these things, just talking about efficacy  
19 versus not doesn't appear to really get at it  
20 because we have these issues of analytic validity,  
21 variation in the marketplace that is not covered by  
22 any regulatory purpose, not necessarily knowing

1 clinical validity.

2           Sometimes people are talking about multiple  
3 targets matched up to multiple treatments that may  
4 or may not have been shown to be efficacious. It's  
5 hard to think through in a way to make sure you can  
6 mount a valid study that also gets you to health  
7 outcomes.

8           I think maybe that helps the discussion a  
9 little bit, to think about it in those tiers.

10           DR. NEWHOUSE: Mark?

11           DR. HELFAND: I was going to begin by  
12 saying what Evelyn just said in a different way.  
13 When Barb or others say not much has changed, I  
14 think another way to say that is a lot of what we  
15 think of now as the framework for evaluating  
16 diagnostic tests was developed in the 1970s and  
17 1980s, what I studied when I was a Fellow.

18           These terms, I'm not sure everybody knows  
19 what they mean, "analytic validity" and so on.  
20 Maybe it's worth stopping for a second. Analytic  
21 validity, another way to say that is just you do the  
22 test and it measures what it is supposed to measure.

1 As Naomi mentioned, it's not as valid if you are a  
2 minute late getting it to the lab and it doesn't  
3 measure that any more and it's not as valid if you  
4 measure it twice and get very different results, and  
5 if it doesn't have that, why go on.

6 That first tier is there may be 50 of these  
7 on the market for a particular application and only  
8 four or five of them have demonstrated if you think  
9 PCORI would work with those.

10 The clinical validity, other people have  
11 said it here in a different way, does it have an  
12 impact on diagnosis or impact on treatment. The  
13 clinical utility is whether it has an impact on  
14 outcomes and on society, whether it has societal  
15 impacts.

16 With that in mind, I wanted to say a  
17 positive story about the VA study, which is just  
18 being started on pharmacogenomic testing for  
19 depression, initial depression.

20 I think it is a short but good story. In  
21 2014, there were press releases saying that the VA  
22 had approved for use -- I don't know how widespread

1 -- one of the pharmacogenomic tests to guide initial  
2 therapy in depression.

3           A couple years later, 2016, they asked us  
4 to do a systematic review. As people have pointed  
5 out, there's probably a ton of them out there.  
6 There were only three that had any real evidence.  
7 One of them was the one the VA had approved, but of  
8 the three, that's the one that had shown it failed  
9 to demonstrate any efficacy. The other two -- by  
10 "efficacy" here, what we mean is there was an effect  
11 on remission rates within the study period. If it  
12 was a 12-week study, there was one more remission  
13 for every 10 people compared with the usual care.

14           The usual care aspect of this particular  
15 story is very relevant to PCORI. I'll say why in a  
16 minute. Essentially, Steve is right. They focused  
17 on some form of that efficacy for remission rate.

18           If you ask people why should you use these  
19 tests? They are thinking about it. People will try  
20 three or four antidepressants before they find one  
21 that actually is tolerable or they take long enough  
22 to have a therapeutic effect. The studies didn't

1 really look at that, the few studies that were out  
2 there.

3           The information gaps that the systematic  
4 review pointed out were along those lines that said  
5 none of the studies looked at the number of failed  
6 attempts to treatment, the therapeutic impact.  
7 Whether that was reduced compared to not using these  
8 tests. None of them looked at whether changes in  
9 medication were actually implemented based on the  
10 results, versus usual care, and here's what happens.

11           All these things were not studied, and then  
12 nobody really looked at time to remission, just at  
13 the remission rates, and the most ironic aspect, I  
14 think, of these studies is while focusing on  
15 something precise, these genetic tests, which are  
16 supposed to differentiate people, none of them had  
17 looked at demographics, psychiatric or medical  
18 comorbidities, symptomatology, anything else that  
19 might have helped you figure out which treatment.

20           Even in an usual care study if properly  
21 designed, you can measure those things. If you're  
22 not looking at the test in isolation but along with

1 other things that might help you choose treatment.

2           The nice thing about this story is the  
3 prime study is 20 sites, focuses on the information  
4 gaps identified in that systemic review that we did.  
5 It's one of those studies where you get the results  
6 of the test immediately. Looking at these  
7 intermediate things that you mentioned, diagnostic  
8 impacts, therapeutic impacts, and the ones I  
9 mentioned.

10           I think it's a good case study. I would  
11 just say one more thing about these frameworks.  
12 Most of this stuff about the framework, the analytic  
13 validity, clinical, was worked out in the 1980s. I  
14 think the biggest contribution in the last 10 years  
15 is heading to those and when you need a randomized  
16 trial. That is the body of work that is something  
17 to consider.

18           DR. NEWHOUSE: Thank you, Mark. Steve,  
19 Leah.

20           DR. GOODMAN: I would say first of all  
21 right off the bat about 95 percent of these tests  
22 fail. When you partition out where and why they

1 fail, even if they can get through the first several  
2 levels of analytic validity and all these things,  
3 performance, in the most extreme cases, versus  
4 normal, almost all the rest are cleared out when you  
5 say how does this add to what you could learn from  
6 just a few questions.

7           Usually, the amount of information that  
8 even the most sophisticated tests adds is almost  
9 zero.

10           CHAIRMAN NORQUIST: Are you the one that's  
11 scaring off all the investment bankers?

12           DR. GOODMAN: I try to when they ask. They  
13 can look halfway okay, but they no longer look  
14 halfway okay when you consider everything else.  
15 That wasn't a comment I planned to make but Mark  
16 made it irresistible.

17           The other thing I just want to point out --  
18 and I read the New England Journal piece while we  
19 were talking, thank you for pointing that out, I  
20 hadn't seen it. Is this the one where they were  
21 proposing the precision delivery initiative? Yes.  
22 They made this point pretty clearly, which is that

1 we don't have an infrastructure, and I think it was  
2 mentioned here, to deliver the information at the  
3 time it's needed at the point of care.

4           We know that already just from evidence-  
5 based medicine. We know that a huge number of  
6 people are not -- as much as we derive the over  
7 generalizability of clinical trials, maybe not over  
8 generalizability but they don't differentiate  
9 between heterogeneity, the fact is we do better if  
10 we treat according to the results of clinical trials  
11 over not, and we don't do that very well right now  
12 at all. That is really simple information, pretty  
13 simple information.

14           We are now talking about highly, much more  
15 textured, much more granular information of  
16 uncertain reliability, and we have already  
17 demonstrated that the system is not set up at  
18 multiple levels to ensure the best evidence-based  
19 treatment defined in the crudest terms.

20           We need to pay very serious attention  
21 whether that same system can deliver on the promise  
22 of something that requires a far more complex

1 infrastructure to deliver the information no less to  
2 act on it. I think that is no minor thing. We  
3 should look at our history of being able to act on  
4 the information that we have when it's delivered in  
5 a very simple way, and that question is a question  
6 not just of therapies and evidence but of an entire  
7 system that is configured to handle that evidence.

8 I think that is a huge challenge for us.

9 DR. NEWHOUSE: Thank you, Steve. Leah?

10 MS. HOLE-MARSHALL: I think most of the  
11 points I was going to make are already made, so I  
12 will keep it brief. I do agree that focus on the  
13 adding value, we already have a lot of determinants  
14 of health, and I don't think we're being precise in  
15 precision medicine, what we mean by that here, so I  
16 think one of the things PCORI could do is help  
17 define at least what we mean by that, so a lot of  
18 the comments around determinants as well as in the  
19 context of what is the genetic test adding, which is  
20 the primary way that word gets used, that it would  
21 be really helpful in framing any questions or  
22 research we do.

1           I like Mark's suggestion about finding a  
2 case study, whether it is the VA one or another,  
3 that we could use as a framework. I was wondering  
4 what our question is related to this. I find it a  
5 really fascinating topic.

6           Is it that we are wanting to remove some of  
7 the current PCORI criteria that are making some of  
8 these proposed studies not get funded. I think I  
9 heard that as a comment, well, they are so new they  
10 are not paid for, and therefore, we can't study them  
11 because they're not paid for. Maybe we should  
12 consider funding them, which gives me a lot of  
13 heartburn, to be honest, but maybe if it's done in  
14 the right framework.

15           I'm not sure what the question is for PCORI  
16 as a funder. Are we saying there are certain  
17 criteria we have in place that are not allowing us  
18 to study this generic term, and therefore, we need  
19 to waive some of those criteria. At least for me,  
20 that would be a good next step out of this  
21 conversation, to understand that.

22           Just to put a from the ground viewpoint on

1 it, we recently changed some of our payment policies  
2 after discovering we had been billed between 2 and  
3 \$10,000 for patients for genetic testing related to  
4 opioid or their potential for opioid addiction,  
5 because they do multiple panels of a multiple base,  
6 so it's not just the single test is \$800, it is  
7 often multiple panels over multiple times, with  
8 pretty much no evidence that it actually adds  
9 anything in the current system.

10 To the earlier point about what we could  
11 learn, what we know of those predictors for  
12 addiction as well as what we know about whether that  
13 is the appropriate treatment at all for that  
14 patient.

15 Really, the questions in that area were  
16 completely off base. I would encourage us maybe  
17 along the lines of Naomi, there are areas because  
18 it's such a huge proliferation, where there seems to  
19 be promise over other areas, maybe it is appropriate  
20 for us to take a few of those and then use a case  
21 study about here's some frameworks, kind of use that  
22 for research in areas we think there might be the

1 promise of actual information.

2 UNIDENTIFIED SPEAKER: If I could just  
3 respond, I don't think we are looking for any change  
4 in criteria, absolutely not looking for sort of  
5 permission to cover the cost of a therapy,  
6 definitely not.

7 If anything, there may be a little  
8 curiosity about the criteria that is sometimes used  
9 in merit review panels and afterwards that we either  
10 fund treatments that are already shown to be  
11 effective and then we compare them to each other, or  
12 we fund treatments that are already in kind of  
13 expanding use, despite evidence of effectiveness.

14 Those are kind of the two things. There is  
15 variation out there in the community, something has  
16 taken hold without good evidence of effectiveness,  
17 so we have seen ourselves as appropriately funding  
18 those kinds of studies, but never paying the cost of  
19 it.

20 This kind of linking of a test with a new  
21 treatment, with the choice of treatment, is one  
22 where certainly the effectiveness of that hasn't

1 been shown in broad populations yet. It does seem  
2 to be taking hold in some places, and that was the  
3 question.

4 UNIDENTIFIED SPEAKER: The other point is  
5 making sure that we get as you were saying kind of  
6 the appropriate definition for the kind of work that  
7 PCORI will do, and similarly, some of the frame  
8 working we were talking about, making sure if we are  
9 doing some of these studies, the things that are  
10 rapidly diffusing, do we have a stable enough  
11 situation in terms of analytic validity and clinical  
12 validity in order to actually do the outcome  
13 studies.

14 It's all of that. Just getting all of  
15 people's perspectives and thinking so we take the  
16 opportunity, as Russ said. We don't pretend that we  
17 know what we are going to do beyond 2019. We have  
18 lots we would like to do, but we take the  
19 opportunity we have now and try to make a  
20 contribution in this area.

21 DR. NEWHOUSE: Thank you. We have about 14  
22 more minutes. We will spend about two minutes on

1 each question or comment.

2 CHAIRMAN NORQUIST: We should allow Allen  
3 and Christine on the phone, just double check with  
4 them see if they have anything.

5 DR. NEWHOUSE: Allen and Christine, we will  
6 ask if you have any questions right after Freda. We  
7 have Bob Jesse, Bob Zwolak, Ellen, and Freda.

8 DR. JESSE: I'll try to be quick. I know  
9 that's hard sometimes. I just want to remind  
10 everybody that every piece of information has a  
11 fourth dimension that we rarely talk about, which is  
12 time. Information decays over time. DYN0  
13 (phonetic) has tried to build a business model by  
14 closing the gap between wanting to know and knowing,  
15 and they just forgot one of the other key pieces  
16 about accuracy and reproducibility, some of those  
17 other things that are important that we kind of kick  
18 back and forth on both sides of the table here.

19 Another thing, which I'm not saying to  
20 brag, but I was just given this award from the  
21 Biomarkers Society, a Lifetime Achievement Award,  
22 they called it. What is remarkable is neither the

1 Society nor the award actually exists. It was a  
2 recitation of 25 years of what they called  
3 "Bobisms." You heard one of them today, which was  
4 the whole idea of the difference between showing a  
5 prediction and predictive value.

6 The other one that made the top 10 list,  
7 I've continuously said there is no such thing as  
8 standard care, it's a euphemism for random care.

9 So, comparing anything to standard care in  
10 my mind is relatively useless, if you can't codify  
11 what that actually means, and from a methodology  
12 perspective. I think it is something important we  
13 pay attention to.

14 DR. NEWHOUSE: Thank you, Bob. Bob Zwolak.

15 DR. ZWOLAK: This has been a great  
16 discussion. When I think about this over the last  
17 couple of years, I really think PCORI has found its  
18 sweet spot in terms of our studies by thinking of  
19 issues with the greatest public health benefit  
20 impact, things like pain, fatigue, depression,  
21 insomnia, opioid abuse, which you will see this  
22 afternoon when we introduce the two targeted PFAs of

1 opioid abuse in pregnant women and symptom  
2 management in people with really advanced illnesses.  
3 Both have enormous public health implications.

4 I think the feeling is pretty good about  
5 funding those. When we talk about precision  
6 medicine, it seems to me the way we look at this  
7 should be through the PCORI lens, how do we look for  
8 the greatest public health benefit.

9 A lot of the comments around the table,  
10 this is so individualized, it will be a little bit  
11 challenging to actually accomplish that.

12 DR. NEWHOUSE: Thank you, Bob. Ellen?

13 DR. SIGAL: First of all, I agree with  
14 almost all of what has been said. I want to say a  
15 few things. The train has already left the station  
16 on this. This is happening, in fact, today. I  
17 think there is a huge role for PCORI. I agree with  
18 Bob, we don't necessarily have to say this is our  
19 gold standard, but I think our mission is  
20 comparative effectiveness, but to see if certain  
21 tests work is well within our mission, and to look  
22 at these standards that are really important.

1           I would say also recently there is a lot of  
2 published work on CDL1 assays, using it without a  
3 lot of discretion. We know for 80 percent of  
4 patients, it does not work. However, the assay  
5 doesn't work. There is a huge amount of lack of  
6 concordance among basic assays for whether it works  
7 or not.

8           I think we have a big contribution, but I  
9 do also want to go to what Leah said. I think we  
10 have to find exactly what it is we are talking  
11 about, what specifically should we be doing in this  
12 space that would add value. I don't think we can  
13 determine that today in this room. To suggest that  
14 we can't add some coherence to a very interesting  
15 and somewhat Wild West environment out there would  
16 be wrong, and I think even from some of the stuff we  
17 have in PCORnet, retrospective data, we may be able  
18 to see some interesting patterns develop.

19           I hope we can figure out what we should be  
20 doing. I don't think it's too late, and I don't  
21 think it's too early. I think there are some low  
22 hanging opportunities right now for us to do

1 something that would add really to the field.

2 DR. NEWHOUSE: Thank you, Ellen. Freda?

3 DR. LEWIS-HALL: Actually, Ellen just  
4 touched on one of the points I wanted to make. I  
5 had three. First of all, I think there is a clear  
6 opportunity for us to do something meaningful. I'll  
7 come back to Mark and Naomi's examples, that we  
8 don't have to go in all the places, it's unclear and  
9 we're not sure. There are a few places where we  
10 have greater kind of focus, more science to support  
11 the work, and we may be able to get some early  
12 clarity around a couple of key health issues, to  
13 Bob's point, if we start now and start there.

14 I think that would be important and that  
15 would also meet kind of Leah's question about what  
16 is precision really.

17 The second is around timing. This is not  
18 new. If you think about our rotational time, by the  
19 time we actually began to do work in this space, we  
20 will be a little bit behind the curve, frankly, for  
21 some of the work that's necessary. I would  
22 encourage us to seek out ways to move quickly.

1           The third is actually Steve was compelled  
2 to say something to Mark's comment, and I'm  
3 compelled to say something to his, which is yes, it  
4 is complex, and this is an added level of  
5 complexity. Many of you have heard me say we are  
6 delivering Star Wars intervention in medicine into  
7 the Flintstones' health care system. The question  
8 is whether or not we want to be kind of satisfied  
9 and dumb down the therapies that we are putting into  
10 this environment, just because the system can't  
11 handle it, or whether or not we have an opportunity  
12 to maybe refine some of the things the system is  
13 capable of, that they can accept these in a better  
14 way, because they are missed opportunities to get  
15 the right people, the right treatments, at the right  
16 time, integrating all of the information that we  
17 have available to us, new and old.

18           DR. NEWHOUSE: Thank you, Freda. Allen and  
19 Christine, I promised to take a pause and see if you  
20 have a question or comment.

21           DR. GOERTZ: The advantage to being on the  
22 phone is you get to listen to everyone else ask your

1 questions, so I don't have anything to add.

2 DR. NEWHOUSE: Thank you, Christine.

3 DR. DOUMA: I'm in concordance with that.

4 DR. NEWHOUSE: Thank you. Naomi, last  
5 comment, and we will just have some concluding  
6 thoughts.

7 DR. ARONSON: I just wanted to make some  
8 assumptions about analytic validity because we don't  
9 have concordance among the labs, so we are learning  
10 new tests. I don't want to come to the premise that  
11 it lacks validity and we can't get started.

12 DR. NEWHOUSE: Thank you, Naomi. Gray,  
13 concluding thoughts?

14 CHAIRMAN NORQUIST: Thank you, Robin,  
15 Steve, and the Methodology Committee. I know a  
16 number of the members are here as well, and Naomi.  
17 I think the key thing is we go back to what Leah,  
18 Ellen, and others have said, where do we go with  
19 this. It's been a great discussion. Where do we go  
20 at this point, what is the process now.

21 We have agreed that we will have  
22 discussions, but we need something concrete out of

1 what we are going to do. I think it is a very  
2 important topic, an area we need to be in.

3 Joe, I'm going to put it on you and Evelyn  
4 now at this point, what do you hear from this and  
5 where do you think you want to go with this and what  
6 is the next stage in the process? We don't want to  
7 have a discussion and then it just drops and we  
8 don't do anything.

9 DR. WHITLOCK: Well, it seems to me that we  
10 have opportunities. There are some case studies we  
11 can look at. There are some examples that people  
12 have brought to the table here. I think we need a  
13 clear set of definitions and some sense of a minimal  
14 framework around which we can look at these studies,  
15 if they are investigator initiated, or select  
16 targets for us to put out more focused funding.

17 I suspect we would be most effective in  
18 this if we put together a small working group from  
19 the Methodology Committee, even if there are some  
20 Board members that would like to join, and have us  
21 work forward on this in a pretty focused manner. I  
22 think that would get us there more quickly than a

1 lot of going off and coming back and going off and  
2 coming back. That would be my suggestion, and we  
3 bring back the results of that process if people are  
4 willing, to a future Board meeting.

5 CHAIRMAN NORQUIST: I would suggest that  
6 you do that, and do it in conjunction with the SOC,  
7 right, Bob? Maybe to some degree, the RTC. If you  
8 do that in conjunction with them and come back with  
9 some kind of more concrete kind of proposal about  
10 what you would like us as a Board in general to  
11 decide.

12 UNIDENTIFIED SPEAKER: I agree, I think  
13 that is an excellent suggestion. I also think it  
14 would be great to invite Board members who wish to  
15 join, because there is expertise around the table,  
16 encourage them to join this working ad hoc group.

17 Ellen, if you don't want to volunteer to  
18 join, I suggest we draft you, because I think it is  
19 really important to be able to look at this from the  
20 point of view of acute urgent disease as well as  
21 from the point of view that perhaps I, Bob, and  
22 others are more familiar with in terms of chronic

1 disease.

2 DR. WHITLOCK: I'm recruited.

3 CHAIRMAN NORQUIST: Always. I just want to  
4 remind people that whenever we pick a topic, that  
5 doesn't exclude anybody from the Board who wants to  
6 participate on something. Always, anyone is  
7 welcome, those of you on the phone, too. We never  
8 want to forget that.

9 DR. NEWHOUSE: I just want to make sure  
10 that we don't leave out the Methodology Committee  
11 because they have made a huge contribution here and  
12 there may be individuals who want to join. I think  
13 the correction you made, too, Gray, the SOC will be  
14 kind of overseeing this. Is that correct?

15 DR. SELBY: This is the second year in a  
16 row where you have really brought us topics that  
17 were causing us quite a bit of discussion inside  
18 PCORI, and that I as the Executive Director was  
19 running into everywhere I go, you brought it to the  
20 entire Board.

21 I am constantly invited to talk on  
22 precision medicine. I actually say I think

1 comparative effectiveness research and precision  
2 medicine are extremely complimentary disciplines in  
3 many ways. We look for treatment heterogeneity.  
4 Precision medicine comes along, and its  
5 effectiveness has to be evaluated. I think Evelyn's  
6 suggestion of an ongoing work group really fits with  
7 both the mood of the Board and the Methodology  
8 Committee here and with our needs.

9 CHAIRMAN NORQUIST: Okay. The next part,  
10 Robin, I think you and David are going to bring up  
11 some revised standards for the Methodology Committee  
12 report.

13 DR. NEWHOUSE: Come on up, David. Emily  
14 Evans is back there, too, who has been just  
15 incredible support for the Methodology Committee,  
16 our partners, and PCORI staff. We are very thankful  
17 for them.

18 I think what we will need is the slides up  
19 for the Methodology Committee presentation and  
20 report.

21 What we will be reviewing and asking for at  
22 this point, we have a set of approved standards by

1 the Methodology Committee, and what we are coming to  
2 you to ask you is to adopt those new standards so  
3 they can be posted. I'm just going to keep on  
4 talking. Again, these are a list of our Methodology  
5 Committee members, many of which of us are here to  
6 join in the presentation of the Methodology Report,  
7 and the new methodology standards.

8           Just as a brief review, the methodology  
9 standards were part of the authorizing legislation  
10 for PCORI. They were required for the Methodology  
11 Committee. That was our main job, to develop  
12 minimal standards for the design, conduct, and  
13 reporting of comparative effectiveness in patient-  
14 centered outcomes research.

15           These standards provide guidance for  
16 researchers and those who intend to use the research  
17 results. They reflect best practices, so minimal  
18 standards. They are used within PCORI to assess the  
19 scientific rigor of funding applications and to  
20 monitor the conduct of research awards.

21           Our first job was in May 2012 to deliver  
22 the first set of methodology standards, which began

1 in 2013 by people who submitted proposals to PCORI.  
2 Now we are coming to you with a revised set of  
3 standards and one new set of standards for your  
4 adoption.

5           Since 2012, a lot has changed. We  
6 certainly have learned a lot about PCOR and  
7 comparative effectiveness and how standards can be  
8 used. We used a very systematic process to review,  
9 revise, and update the original 47 methodology  
10 standards that were used -- that were presented in  
11 2012 and adopted in 2013. We created one new  
12 category of standards which were research design  
13 using clusters, very relevant for the kinds of  
14 proposals that PCORI is funding.

15           We posted the methodology standards that  
16 were revised for public comment between February and  
17 April. We received public comments. We  
18 incorporated those public comments back into the  
19 methodology standards, and we as the Methodology  
20 Committee approved these new standards on March 20  
21 of this year, 2017.

22           In terms of the summary of the changes, we

1 have now 48 standards and 12 categories, one new  
2 cross-cutting standard, and that is a standard for  
3 causal inference methods, and five new standards for  
4 research design using clusters.

5           The general rationale for these changes  
6 were we streamline and clarify the language, we  
7 ensured alignment of the standards among all  
8 standards, and then reflected on the advances that  
9 we have used in methods for patient-centered  
10 outcomes research and comparative effectiveness as  
11 well.

12           Just in terms of high level changes, these  
13 are just a couple of the changes. Research  
14 question, developing a formal study protocol. You  
15 will see in the new revised standards the required  
16 elements of the protocol and there is also  
17 documentation of amendments.

18           In terms of patient-centeredness standard  
19 4, the standard supports dissemination and  
20 implementation of a study. You will see the  
21 standard now includes the study results need to be  
22 made publicly available and presented with lay

1 language summaries.

2           In the data network standard 1, the  
3 requirements for design and features of data  
4 networks, there is additional expectations for  
5 privacy protections. Data networks 2, selection and  
6 use of data networks. We added ensuring  
7 appropriateness of the data network for the specific  
8 research question that is being asked.

9           Standards for studies of medical tests, you  
10 will see it was previously called standards for  
11 study of diagnostic tests, but really these  
12 standards apply to studies of any test used to  
13 inform medical decision making. This will give you  
14 some idea of what those changes were in the  
15 standards that you received.

16           In addition to updating the methodology  
17 standards and creating new methodology standards,  
18 the Methodology Report was also revised. There are  
19 a number of changes. We also used a systematic  
20 process, and once again appreciate Emily and David's  
21 leadership in helping us with these revisions.

22           The purpose was to reflect advances in the

1 methods that we have learned since it was published  
2 in 2013, the references of the scientific  
3 literature, and to incorporate additional public  
4 comments that we have received, as well as improve  
5 security in the general guidance and discussion  
6 section.

7           In terms of summary of the changes, Section  
8 1 through 4 were updated and streamlined, and  
9 background rationale section, Section 3, were  
10 updated to reflect current standards.

11           In terms of our next step, we are  
12 recommending adoption of the updated methodology  
13 standards today for use, recommend implementation of  
14 the updated methodology standards in Cycle 2 2017  
15 funding cycle, and that is the applications that  
16 would be due October 25, 2017. We will also need to  
17 update our training material and resources for use  
18 of the methodology standards that are available.

19           In terms of our next step, yesterday we  
20 spent most of our time talking about the development  
21 of new standards in a number of areas, and those are  
22 standards on complex interventions, data management,

1 data quality, individual participant data and  
2 network meta-analysis, and qualitative methods.

3           With that, I will close the report of the  
4 Methodology Committee and give a great thanks to the  
5 Methodology Committee for all of their work and also  
6 David and Emily for all their help and support.  
7 Without them, we couldn't get this work done.

8           We would refer to Gray for a motion.

9           CHAIRMAN NORQUIST: Thanks, Robin, and  
10 thanks to your committee. We need to first have a  
11 discussion and then we will do the motion. Gail?

12           MS. HUNT: Could you summarize a little bit  
13 of the public comments that were made that you  
14 incorporated, particularly, if there were patients  
15 and caregiver comments. Thank you.

16           DR. HICKAM: We did receive public comments  
17 from patients and caregivers, and they largely had  
18 to do with clarifying wording, to make sure it  
19 reflected the broad range of stakeholder input that  
20 was relevant to clinical research projects. It did  
21 inform changes -- the Methodology Committee actually  
22 spent a lot of time working on the wording of the

1 standards, as was mentioned. The standards were  
2 thoroughly reviewed.

3 Those comments that were made by members of  
4 the public tracked straight through to changes that  
5 were made by the committee in getting the wording  
6 right.

7 MS. HUNT: I guess I assumed that a lot of  
8 the public comment would be from other stakeholders  
9 and that is what was incorporated into the  
10 methodology standards. That is why I was asking  
11 about patients and caregivers.

12 DR. HICKAM: I can assure you we received  
13 input from both scientists and members of the  
14 general public. One thing I should say is we are  
15 releasing a full report that basically gives details  
16 on every public comment we received and how it  
17 influenced the revisions.

18 CHAIRMAN NORQUIST: Thanks. Allen or  
19 Christine, do you have any questions?

20 DR. GOERTZ: No, none. Thank you.

21 DR. DOUMA: I don't either.

22 CHAIRMAN NORQUIST: I need a motion to

1 approve the updated methodology standards and accept  
2 the revised Methodology Report.

3 UNIDENTIFIED SPEAKER: So moved.

4 CHAIRMAN NORQUIST: Second?

5 UNIDENTIFIED SPEAKER: Second.

6 CHAIRMAN NORQUIST: Thank you. In the  
7 room, we don't obviously have to go around, all  
8 those in favor, just raise your hand.

9 [Show of hands.]

10 CHAIRMAN NORQUIST: Is anybody opposed?

11 [No response.]

12 CHAIRMAN NORQUIST: Anybody abstain?

13 [No response.]

14 CHAIRMAN NORQUIST: Allen, I need your  
15 vote.

16 DR. DOUMAS: I'm in favor.

17 CHAIRMAN NORQUIST: Christine?

18 DR. GOERTZ: In favor.

19 CHAIRMAN NORQUIST: I can't hear them.  
20 Christine, what did you say?

21 DR. GOERTZ: I said yes.

22 CHAIRMAN NORQUIST: Allen?

1 DR. DOUMAS: Yes.

2 CHAIRMAN NORQUIST: Thanks. Rick Kuntz and  
3 Harlan Krumholz are also not here. It's approved.  
4 That's it. Joe, did you want to say something  
5 before we break?

6 DR. SELBY: Yes. I just wanted to ask,  
7 Robin, with these changes, we have done a fair  
8 amount of work to disseminate the methodology  
9 standards. I know we have a curriculum online, and  
10 we also have a CME course online. Is this going to  
11 take updating of those? Does this create some  
12 dissemination needs?

13 DR. NEWHOUSE: I would say there are going  
14 to be some updates required, not to everything, but  
15 to some of the portions as a result.

16 CHAIRMAN NORQUIST: On your slide, you  
17 showed there would be updating of training. Okay.  
18 We are going to break now for lunch. For those of  
19 you on the phone, we will return at 1:15 Eastern  
20 Daylight Time and restart.

21 [Whereupon, at 11:57 a.m. a luncheon recess  
22 was taken.]



1 open. Starting at the beginning of this year, we  
2 begun seeing in our weekly reports on publications  
3 increasing numbers of actual CER studies, and by a  
4 pretty rigorous definition of what is and isn't CER,  
5 we count 27 studies from about 21 research projects.

6           These are all from the broad awards, from  
7 the very first cycles of the broad. Most of them  
8 are in either the clinical effectiveness area,  
9 assessing prevention, diagnosis, and treatment  
10 options, or communications and dissemination  
11 research areas. There is a small representation  
12 already from addressing disparities and improving  
13 health systems.

14           I want to say I am impressed by the  
15 distribution of journals in which these articles  
16 have appeared. Yes, we have seven in so-called  
17 "high impact journals," but the vast majority of  
18 them are in the very next tier of journals,  
19 Pediatrics, JAMA Internal Medicine, JAMA Surgery, to  
20 name a few.

21           A very good showing, and I will say we have  
22 really been heartened on the staff at the relevance

1 of many of these articles. They really do speak to  
2 doing research differently, to asking questions that  
3 matter, and especially they speak to outcomes  
4 relevant to patients.

5           Even in the broad's, which we have had some  
6 concern about, the early returns suggest when  
7 researchers and stakeholders get together and go  
8 through the merit review process that we have, they  
9 can come up with some pretty relevant research, some  
10 of which is in fact likely to have an influence on  
11 practice.

12           The early research is in a wide range of  
13 areas. In cardiovascular disease, we have studies  
14 of precision tools for patients with chest pain in  
15 the emergency department helping to decide whether  
16 to stay overnight and have studies done the next day  
17 or whether this can be managed as an outpatient.

18           Two studies in prostate cancer that  
19 appeared -- I'll get to them in a minute -- about  
20 patient reported outcomes in prostate cancer. Three  
21 papers, as I think you're familiar with, on  
22 discharge treatment for children who have been

1 hospitalized with severe bacterial infections, in  
2 each case showing these children do at least as well  
3 at home on oral antibiotics as they do with  
4 intravenous or a PIC line, and have many fewer  
5 complications.

6           In the addressing disparities and improving  
7 health systems, a very interesting randomized trial  
8 of pure health navigation in patients with severe  
9 mental illness. That is schizophrenia. These pure  
10 health navigators help patients blend their physical  
11 and mental health needs.

12           A very nice study involving patients,  
13 hospitalized patients and their families, in  
14 reporting errors and adverse events, showing  
15 families are new and somewhat unique, that is they  
16 add to the detection of significant adverse events  
17 and errors over and above an employee reporting  
18 system.

19           The last one is on management at the system  
20 level of patients with high dose chronic opioid  
21 therapies.

22           A very nice mix of studies, just as you

1 would expect from the broad's.

2 I also want to take a minute to say not  
3 surprisingly, our third annual meeting is going to  
4 focus very clearly and directly and just about  
5 exclusively on delivering results. Now that you  
6 have results, how do you communicate them to  
7 audiences that have patients and caregivers and  
8 clinicians who aren't researchers, so you can inform  
9 choices.

10 That is the theme. The dates are October  
11 31 to November 2, adjacent to the all PCORI Board  
12 meeting, and really a nice note, one of the keynote  
13 speakers will be Alan Alda, who has distinguished  
14 himself and won many awards personally, not for his  
15 distinguished acting career, but as an advocate for  
16 improving communication and the public's  
17 understanding of scientific results. He has a  
18 foundation that is dedicated to that. He actually  
19 was pulled into a PCORI award as well.  
20 Alan Alda will be with us, and will be actually  
21 working with us to help shape the agenda, he and his  
22 foundation.

1           To the Dashboard, your trained eyes will  
2 detect one yellow band, and that is in the upper  
3 left corner, and that is the funds that we have  
4 committed to research. This is one of Bob Zwolak's  
5 major reasons for living, to get those funds  
6 committed.

7           Although you will see there is a shortfall  
8 after two quarters, that just made the cut of a 15  
9 percent deficit, so we have turned it yellow.

10           There are a lot of promising funding  
11 announcements that are in the late stages of review.  
12 There is still a chance that we will achieve this  
13 highest ever commitment goal by the end of 2017.

14           Project performance continues to be very  
15 high, well above 90 percent. This is the proportion  
16 of projects that at the most recent assessment were  
17 either green or yellow. Your background materials  
18 show you that the vast majority of those are green,  
19 on schedule. It does have a recruitment measure in  
20 it for those studies that do recruiting.

21           We have a theme each quarter, and our next  
22 quarter will be about recruitment, with the third

1 quarter Dashboard, we will give you a presentation  
2 on recruitment data in our studies. We have been  
3 looking at this a lot, working to improve the  
4 assessments of recruitment. We will have that to  
5 show you next quarter.

6           The budget is right on target, and later  
7 today you will have the mid-year financial report  
8 presented by Regina.

9           Draft final research reports are coming in  
10 very nicely. You see in the most recent quarter, 27  
11 out of 29 anticipated draft final reports were  
12 received on time. That is really incredible. The  
13 ones that are not on there do eventually make it in,  
14 and that data is in your background materials, too.

15           The next four are gray. The first two, it  
16 is just because it's a little too early to tell.  
17 The one in the very middle of the Dashboard is about  
18 a percent of projects in which the peer review --  
19 once the draft final report was submitted and sent  
20 out for peer review, the proportion that gets peer  
21 review done in five months. We only have one. It  
22 didn't make it. It was 5.5 months.

1           I just got told a minute ago that we have a  
2 second one that has just been approved, but I'm not  
3 sure exactly where it made it. We now have two  
4 approved, and they will now be posted on our Web  
5 site after translation within 90 days.

6           Next quarter, I anticipate having many  
7 more. This is something we are going to watch with  
8 you very closely, are we doing the right intensity  
9 of peer review, are we getting it done in a timely  
10 way. Part of the aim of peer reviewing is so that  
11 we can post information in a timely way for other  
12 researchers. This is not the same as a journal.  
13 This is just peer review to get the project report  
14 on the Web site. We will see how we have done after  
15 we have 10 or 12 projects.

16           Next is the public release of research  
17 findings. This just holds PCORI accountable for  
18 getting abstracts posted, translated abstracts  
19 posted within 90 days of the approval of the final  
20 report, both a lay and professional version. No  
21 data there yet. We are not 90 days out from  
22 approval.

1           At the bottom, you see the growing numbers  
2 in proportion of publications that are in fact CER  
3 results. In the middle, you will see numbers of  
4 publications from PCORI that are in the top five  
5 percent of altmetric scores. I am going to go into  
6 altmetrics. We are going to keep showing you  
7 altmetrics, so you will all get to know them.

8           This is an index of the very early  
9 attention to a study. It could be bad attention, so  
10 it is attention positive or negative, but it is  
11 early attention. We do very well, in fact. You can  
12 see we have a large number of projects/publications  
13 in the top five percent of research.

14           In part, that is because our research is  
15 intended to catch the public eye. It is not aimed  
16 just at other researchers. We are looking for ways  
17 to come up with a better benchmark to compare  
18 ourselves against, something in the area of clinical  
19 research.

20           The last one, and we are going to talk a  
21 lot about PCORnet in the remaining part of this  
22 presentation, this is the once a year attention to

1 PCORnet on the Dashboard, you see the number of  
2 projects that are funded, including externally  
3 funded projects, gradually increasing. I think you  
4 will see a continued increase in these and continued  
5 increase in the externally funded projects over the  
6 next six months.

7           Three examples of studies that really in  
8 our view hit the mark, are exemplar studies. Here  
9 are two studies that appeared back to back in JAMA  
10 about a month ago. Both of them are in cohorts of  
11 men who have been treated for localized prostate  
12 cancer.

13           They both present patient reported outcomes  
14 of patients who have undergone modern, up to date  
15 treatments. In the case of prostate surgery, it is  
16 largely robotic surgery. In the case of radiation,  
17 it is largely intensity modulated radiotherapy.

18           There are randomized trials that have  
19 already suggested that there is a group of patients  
20 with prostate cancer that do equivalently in terms  
21 of clinical outcomes regardless of which of these  
22 three treatments, radical prostatectomy, radiation

1 therapy, or active surveillance that they choose.

2           These are two studies that informed those  
3 patients when they are at a point of choosing, and  
4 they have been told that in terms of clinical  
5 outcomes, it is pretty much a wash, the choice is up  
6 to you, and this shows both studies remarkably  
7 consistent, prostate surgery is associated with  
8 somewhat more urinary incontinence and sexual  
9 dysfunction, radiation therapy is associated with  
10 other urinary symptoms such as obstruction and  
11 discomfort, and also with some lower bowel GI  
12 symptoms, gastrointestinal symptoms, from the  
13 radiation therapy. Of course, active surveillance  
14 is not without its down side, too, because this  
15 means getting a biopsy every six months at this  
16 point.

17           This information really rounds out to be an  
18 update of the information needed by men making these  
19 controversial choices.

20           This is another study. You will see also  
21 these are very high altmetric scores, and I'll show  
22 you in a minute. Anything above -- what is it,

1 Michelle, 20? Big time, is in the upper five  
2 percent. These are well above 20.

3           This is another study from the PROSPER  
4 study of patients with atrial fibrillations had an  
5 acute ischemic stroke, and it really shows two  
6 dramatic findings. The first is outpatients with AF  
7 who had a stroke, 84 percent were not receiving  
8 guideline recommended therapeutic anticoagulation.  
9 Thirty percent were not taking any kind of  
10 antithrombotic, not even an aspirin, at all.

11           There was not a comparator group here to  
12 know what people with AF across the country are  
13 doing, but one would suspect they are doing better  
14 than this, so the message being the occurrence of  
15 stroke in patients with atrial fibrillation, a good  
16 part of the reason is just inadequate  
17 anticoagulation.

18           The second finding, also in bold, in the  
19 last paragraph, is among these patients who had a  
20 stroke, those who were taking Warfarin,  
21 anticoagulants, or even antiplatelet therapy, had  
22 much less severe strokes and lower in-hospital

1 mortality than patients who were not.

2           Again, that is a comparative study there,  
3 and shows better outcomes if you are taking the  
4 anticoagulant.

5           There is actually a very interesting  
6 question. We don't know yet whether it was not  
7 prescribed, whether it was prescribed and refused,  
8 whether it was taken for a while and then adherence  
9 failed.

10           We were actually talking with the American  
11 Heart Association about just that complex set of  
12 possible explanations, and probably it is some of  
13 each of those. It is certainly a target for  
14 interventions that aim to increase the rates of  
15 anticoagulation.

16           This is a very nice example. This is the  
17 second journal now which has really come out and  
18 said on the basis of what PCORI has shown us, we  
19 want to see a change in the manuscripts submitted to  
20 us for publication. In this case, this is the  
21 Journal, SLEEP. They attended a conference that was  
22 funded by an engagement award, a Eugene Washington

1 Engagement Award. After this meeting, they were so  
2 impressed that they wrote an editorial and changed  
3 the policy of SLEEP. It is the journal of research  
4 on sleep disorders. Requiring that these articles  
5 be written or at least a people-centered language  
6 summary be provided.

7           Their quote was "The establishment of PCORI  
8 in 2010 ushered in a new era of patient professional  
9 partnerships in medical research and health care.  
10 PCORI has made overt what was actually true all  
11 along, that meaningful medical research is a  
12 collaborative effort."

13           Back to the altmetrics. Altmetric scores  
14 are based on the amount of attention that an article  
15 is receiving in news articles, on social media, and  
16 in blogs. You see the colors are related to the  
17 sources. Red comes from news. Blue comes from  
18 social media. Gold is blogs.

19           You can see here is six of ours with high  
20 scores. Most of them are CER results, one isn't.  
21 One of them is a research letter. Again, this kind  
22 of research, I think, is meant to capture the public

1 attention, and it is a very good sign that it is,  
2 whether we're doing a better job than others,  
3 projects that look like ours but weren't funded by  
4 PCORI, we will try to show you in the coming  
5 quarters.

6           Now, we switch to PCORnet. I just want to  
7 show you briefly two examples of studies that have  
8 attracted external funding that came to PCORnet.  
9 The first is our first NIH funded study to be  
10 precise within PCORnet. This is the INVESTED trial.  
11 In some ways, it is built on the infrastructure that  
12 we put together for ADAPTABLE. There are seven  
13 clinical data research networks involved in this.  
14 This, like ADAPTABLE, it's a comparative study of  
15 two doses of something. ADAPTABLE is a baby aspirin  
16 and an adult aspirin. This is one dose of influenza  
17 vaccine versus a double dose in patients with  
18 congestive heart failure or post-myocardial  
19 infarction.

20           It is a study that aims to have 9,000  
21 patients eventually. They have been through a pilot  
22 stage. PCORnet stood out as being more efficient

1 than the other sites, thanks to the SMART IRB.  
2 Early results from the INVESTED pilot study showed  
3 that the SMART IRB approach yielded an efficiency  
4 boost during startup, and for shadows, the  
5 improvements we anticipate as we implement SMART IRB  
6 across all of our PCORnet studies.

7           A very nice study. I think we have  
8 recruited 450 out of the 9,000, and next year we are  
9 aiming to recruit 3,000 of the 9,000. This was a  
10 startup year this year.

11           UNIDENTIFIED SPEAKER: Could I just ask one  
12 question? I was intrigued by this. What generated  
13 the interest in this particular study? I didn't  
14 understand the logic. I'm sure it's there. Mike?

15           UNIDENTIFIED SPEAKER: A couple of things.  
16 There is literature to show that influenza is itself  
17 an independent predictor of bad cardiovascular  
18 outcomes, and the second is there has been some  
19 observational literature suggesting that people that  
20 got the higher dose vaccine had lower risk of  
21 cardiovascular events.

22           DR. SELBY: Actually, dosing studies are

1 among -- in different populations and sub-  
2 populations, are among the kinds of practical  
3 questions that often don't get addressed elsewhere,  
4 so I wouldn't be surprised to see more of them in  
5 PCORI.

6           This is our first study funded by the  
7 Agency for Health Care Research and Quality. It  
8 involves two of our CDRNs, both in pediatrics, both  
9 focused on pediatrics. One about a linkage between  
10 dental treatment and prevention of dental disease,  
11 and the second, about the safe and judicious use of  
12 antipsychotics in children and adults. It involves  
13 two dental plans. Actually, two CDRNs, OneFlorida  
14 is one, and the second one is PEDSnet, Medicaid and  
15 CHIP administrators, and managed care organizations.  
16 They are testing the feasibility and usability of  
17 two performance measurement sets.

18           One of the things that makes research goes  
19 faster, that is intended to make research go faster  
20 in things like PCORnet is the existence of data  
21 sharing agreements between institutions. We have  
22 117 institutions that needed to have these, and all

1 but two have signed them as of about a month ago.  
2 The target is to get the last two by June 1. My  
3 understanding is they are on track to do that.

4 I'll also say the institutions have  
5 subsequently been working a lot on a DSA version  
6 2.0, which is even more acceptable. Some of them  
7 signed the first one holding their nose a bit.  
8 There was just some things they still weren't  
9 comfortable with. The second one has moved along  
10 very nicely, and I think by the fall, we will have  
11 version 2.0 signed off. That just means a higher  
12 level of institutional endorsement and hopefully  
13 use.

14 SMART IRB, I mentioned. This is a  
15 templated IRB. This was really developed, to my  
16 understanding, that it really got its start in the  
17 CTSAs, and we have adopted it. We aim to work  
18 closely with the CTSAs to complement each other and  
19 collaborate as much as possible.

20 Hi, Harlan.

21 DR. KRUMHOLZ: Hi, Joe. If you could  
22 remind us or talk about the strategy to ensure that

1 this becomes part of the research infrastructure in  
2 the country and maybe beyond, in the sense that are  
3 there toolkits for others who want to follow?

4           There are lots of people who are needing to  
5 do data use agreements. We just spent years and  
6 lots of time, lawyers and smart people, convening  
7 consensus around these documents. Can we post all  
8 these template documents? Can we share them  
9 broadly? Are there going to be toolkits so if  
10 somebody wants to do this, they can say we are  
11 following the PCORI standard, and then can we  
12 publicize it? I fear that lots of people are  
13 spinning their wheels, spending a lot of time when  
14 they could just take advantage of the work that has  
15 been done already.

16           DR. SELBY: Yes. That's my second next  
17 slide. I will just jump to it for a minute. This  
18 is something that I must say that I have only become  
19 familiar with in the last few weeks, something that  
20 has been done by the PCORnet Coordinating Center,  
21 and particularly this project was led by Genetic  
22 Alliance. It is called the "PCORNet Commons."

1           It was a part when we funded phase two.  
2 They have built a rather beautiful Web site that is  
3 open to anybody that is called the "PCORNet  
4 Commons." Its aim is exactly as you say, to  
5 increase collaboration, efficiency, people-  
6 centeredness, clinical research, across the country.  
7 You can join conversations and you can also look at  
8 materials, materials around engagement, materials  
9 around data, and materials around research.

10           I can't say, Harlan, that I've actually  
11 seen it, but I would bet a nickel that all this  
12 stuff about SMART IRBs is on this.

13           DR. KRUMHOLZ: I just want to make one  
14 further and just a point of clarification. Is this  
15 a PCORI site or will this be a PCRF site?

16           DR. SELBY: Right now, it's a PCORnet site.

17           DR. KRUMHOLZ: We should be able to  
18 continue to promote and distribute these things, I'm  
19 sure they will be fine with it. I was just thinking  
20 also this might be an opportunity for you to pull  
21 together a group of ARHQ, NIH, Gates, a bunch of  
22 foundations who might actually coalesce around a

1 central resource.

2           GitHub. Coders use a GitHub to exchange  
3 programs and codes. We need a GitHub for these sort  
4 of more technical administrative functions within a  
5 trial that could be contributed to by everyone so  
6 people aren't jumping around.

7           DR. SELBY: That's a brilliant idea.

8           DR. KRUMHOLZ: I bet they would really like  
9 to do that.

10           DR. SELBY: That's a brilliant idea. Bill  
11 is not here. I know Bill is pretty aware of this,  
12 but I think the idea of getting other agencies to  
13 talk about how we can expand it and use it is a  
14 really good one.

15           DR. KRUMHOLZ: Someone from NIH here, that  
16 person could help, too.

17           DR. SELBY: This is the last slide on  
18 PCORnet. This just says that the Front Door is now  
19 completely open. We opened it last fall to network  
20 members and collaborators, colleagues of network  
21 members across the country. We opened it to public  
22 queries in April of 2017.

1 I understand there were some public  
2 sponsors that were really pounding on the door and  
3 might have gotten a toe in a little bit before April  
4 of 2017.

5 At any rate, we are working with 65 total  
6 requests now submitted through the Front Door. Some  
7 of them are manageable by queries, some of them are  
8 more continued development of research proposals.

9 We are talking about the foundation as much  
10 as anybody. Events are being convened throughout  
11 the year with key audiences. We had one at Health  
12 Datapalooza, and there will be another one at  
13 AcademyHealth. These are just user sessions for  
14 people who would like to learn more about using  
15 PCORnet. Disseminating the availability of PCORnet  
16 and making folks familiar with it is front burner  
17 now.

18 MS. HOLE-MARSHALL: Joe, one question. I  
19 think it would continue to enhance people's ability  
20 to understand how to use PCORnet, and also our  
21 transparency to publish what those queries or what  
22 those questions are, once we agree we're going to do

1 them, and then of course, similar for results as  
2 well.

3 DR. SELBY: Excellent. I'm pretty certain,  
4 Leah, that is the intent, and I think some of them  
5 may already be published. I will double check on  
6 that.

7 PCRFB has been around long enough to have a  
8 mission. It sounds a lot like the kind of work we  
9 aspire to do and what we hope to see in a PCORnet or  
10 PCRFB.

11 This is the time line. Right now, they  
12 have been spending time comprising the board and  
13 launching the program office. I will show you how  
14 that is progressing in just a minute. Beginning to  
15 get the business development underway.

16 The summer of 2017 is going to be a crucial  
17 time when the foundation and PCORnet and its member  
18 networks set down to forge their relationship.  
19 There are some outstanding questions about what that  
20 relationship is going to look like, will PCORnet  
21 continue beyond say 2018 or will PCRFB be the  
22 replacement for PCORnet. I think that is a very

1 open question now.

2 PCORnet is very large, has a very broad  
3 scope of activities. The question is whether PCRf  
4 is going to embrace all or some of those, and  
5 whether some of the others should live on or not.  
6 That is a question for a future date. It's going to  
7 be a very interesting summer as PCRf and PCORnet sit  
8 down to discuss the future.

9 I think this is the end of that. Let's  
10 just see if there are any other questions. I'm just  
11 about out of time.

12 CHAIRMAN NORQUIST: Harlan?

13 DR. KRUMHOLZ: I want to ask one thing  
14 about PCORnet. When we met in February, we talked  
15 about developing these rapid cycle projects that  
16 might be able to funnel into the funding that had  
17 been set up for them. I know I missed the morning.  
18 Are we starting that?

19 DR. SELBY: They are on track and in fact,  
20 the first three, one of which came from PCORI's  
21 staff, working with the stakeholders, one of which  
22 came from a collaborative research group and from

1 PCORI staff and stakeholders, and the third one came  
2 really from a discussion between PCORI staff and  
3 PCORI Board members, were submitted. They went  
4 through a feasibility assessment, and the  
5 feasibility assessments are being turned over to --  
6 we have a subcommittee of two members of the SOC and  
7 two members of the RTC, and I think you're an  
8 alternate, in fact, who will review these and turn  
9 them around in a week.

10           These are projects that may cost as much as  
11 400,000 to \$500,000, but they have been judged to be  
12 both useful demonstrations of PCORnet's utility and  
13 also perhaps opportunities to expand PCORnet's  
14 capacity, while answering questions relatively  
15 rapidly.

16           DR. KRUMHOLZ: In the next six to eight  
17 weeks, you think those will cycle through?

18           DR. SELBY: Those are through. They are at  
19 the door, in the inbox or almost to hit the inbox of  
20 the subcommittee members.

21           DR. KRUMHOLZ: Great. Thank you.

22           CHAIRMAN NORQUIST: Allen or Christine?

1 DR. DOUMA: Yes, I have a question. Joe,  
2 in your time line for the PCRf, full ops and launch  
3 is summer/fall. That's a pretty broad window. Are  
4 you going to get more specific some time soon so you  
5 can focus on it a little bit better?

6 DR. SELBY: I think the summer is this  
7 process, which is going to take a while, Allen, of  
8 negotiating out the governance of PCRf, and the  
9 relationships of 33 networks, not to mention several  
10 health plans and potentially new members to PCRf.

11 I think it is legitimate to give that some  
12 time. I didn't quite understand what you said that  
13 I said would be ready in the fall or summer/fall.

14 DR. DOUMA: I think it says "launch and  
15 full operations."

16 DR. SELBY: It says launch the program  
17 office and do business development. That is in the  
18 spring of this year.

19 DR. DOUMA: Go back, it says "launch and  
20 full operations" on my slide.

21 DR. SELBY: Oh, it's the small print. That  
22 means exactly in late September. I can't speak any

1 more to that. This is a figure that we took from  
2 the foundation, obviously. I think they mean by the  
3 fall, they will have their business development  
4 working, they will have their contracts ironed out  
5 with the networks so they can field studies.

6 DR. DOUMA: That makes sense, if they just  
7 designated that time frame as "fall" or even better,  
8 end of September, it is better guidance, a better  
9 tool to use than having a six-month window. I hear  
10 what you are saying about there is a lot of work  
11 that is going to be going on during the summer in  
12 preparation for that. The chart doesn't indicate  
13 that very well.

14 DR. SELBY: Okay.

15 CHAIRMAN NORQUIST: Bob?

16 UNIDENTIFIED SPEAKER: Joe, are you taking  
17 questions only PCORnet or --

18 CHAIRMAN NORQUIST: Anything he has  
19 presented.

20 DR. SELBY: Or anything else.

21 UNIDENTIFIED SPEAKER: Nice job, thanks  
22 very much. If I could just take this opportunity

1 again to ask about the awards process. For the  
2 first cycle, we have something like 82 applications  
3 and three awardees, or 82 letters of intent and  
4 three awardees.

5           If you start all the way back at the letter  
6 of intent level, it is only a 3.6 or 3.7 percent  
7 success rate for applicants. We do certainly have  
8 an ambitious goal, if we are now considering  
9 PCORnet, which I think we are hoping to award \$360  
10 million or so during fiscal 2017. With what we have  
11 done so far, that leaves about \$290 million yet to  
12 award. One award date, I think, is in August. It's  
13 going to be an enormously busy summer for your staff  
14 and the Selection Committee. I'm not sure how close  
15 we will get to that goal.

16           The question I have is we had this  
17 application enhancement work group now about a year  
18 and a half ago, two years ago, we thought we made  
19 some real strong suggestions for improvement. It  
20 may be in fact we are doing our very, very best at  
21 finding meritorious research comparative  
22 effectiveness projects, and we certainly wouldn't

1 want to fund projects that weren't meritorious, but  
2 it looks like it will be a challenge again this  
3 year.

4 I was wondering if from the process that we  
5 did finish and that we announced now I guess a  
6 couple of months ago, were there lessons learned,  
7 are there additional points we can consider in  
8 application enhancement as we go forward.

9 DR. SELBY: I'm going to turn this over to  
10 my colleague and Chief Science Officer, who also  
11 works closely with you, and who I understand you  
12 have an under the table bet with about whether we  
13 will make it this year.

14 [Laughter.]

15 DR. SELBY: I know Evelyn has thought a lot  
16 about this. It's a great question. I'm glad she is  
17 here to answer it.

18 DR. WHITLOCK: Let me see if I can  
19 summarize the question. The question is I think you  
20 were looking at the three funded. That was from  
21 quarter two, right? Just sort of the angst about us  
22 being where we are in terms of awarding and the

1 large amount. I will say two things.

2 One, I do believe looking at the letter of  
3 intent for the PCFs -- I don't have the data to show  
4 you but I have shown them previously, there was a  
5 down turn in numbers of letters, and then the number  
6 of good applications for one of the PCF cycles that  
7 have since shown an increased backup.

8 I think you were seeing the results of that  
9 down turn, and that should not be seen again if the  
10 upturn in LOIs and then what appears to be up turn  
11 in more meritorious pragmatic clinical study  
12 applications is as we think it will be.

13 That's the answer, I think, to the first  
14 question. The second question really had to do with  
15 timing, which is something you have been bringing  
16 our attention to and that we have been working on  
17 since last year, and that is it used to be that in  
18 the first funding cycle, we had relatively few  
19 opportunities, and then in the second cycle, we had  
20 a few more, and then we had a lot of opportunities  
21 in the third cycle.

22 We are trying to spread them out more and

1 increase the number of opportunities under your  
2 leadership, but it hasn't quite hit yet because it  
3 takes a while for those to get in play.

4           You will see a broader range of funding  
5 opportunities through this year, which will affect  
6 the awards next year.

7           The final piece is what will be coming at  
8 us and you, all of you in the summer. We had seven  
9 merit review panels to deal with the bolus of what  
10 we are dealing with, so it took us repeated meetings  
11 over a period of a month to get through that, and we  
12 are now preparing slates.

13           We have asked the Selection Committee to  
14 meet twice because we don't think that the Selection  
15 Committee can get through it in one setting. We are  
16 going to bring it to the Board in two separate  
17 groupings. We will bring one grouping in August and  
18 the second grouping in September, both in time for  
19 the end of the fiscal year 2017, and I still am  
20 hopeful, depending on how you respond to various  
21 opportunities, that if you respond positively to  
22 some opportunities to perhaps allocate more dollars

1 in a certain area than we thought initially, I'm  
2 still very optimistic that we are going to do quite  
3 well this year.

4 Does that answer your question?

5 UNIDENTIFIED SPEAKER: Yes.

6 UNIDENTIFIED SPEAKER: Thank you. I wanted  
7 to along these lines add a query that may or may not  
8 be for Evelyn. I continue to be amazed at how many  
9 specialist physicians and good investigators I  
10 interact with who have never heard of PCORI. I know  
11 I've been saying this since the second month I was  
12 on the Board, which I think is now several years. I  
13 know everyone on PCORI staff is working very hard to  
14 bring PCORI to the attention of specialist  
15 physicians.

16 I'm wondering if there is any update about  
17 any innovative methods that people have tried or are  
18 planning to try in order to achieve this?

19 CHAIRMAN NORQUIST: I'm just curious, when  
20 you're saying that, are you talking about physicians  
21 who are in research or people who are just in  
22 practice?

1 UNIDENTIFIED SPEAKER: Yes, for example,  
2 three weeks ago, at UCSF, we had ground rounds from  
3 a hepatologist based at one of our main campuses.  
4 The person presented some excellent research. At  
5 the end of the research, both I and Neil Powe, who  
6 is on the Methodology Committee, spoke with the  
7 young investigator and said this is patient-centered  
8 research, this is a perfect PCORI project. The  
9 response was what's PCORI.

10 I believe UCSF has quite a number of PCORI  
11 grants. This is within the Department of Medicine.  
12 Nonetheless, this is still the response. I just  
13 think we need to tell people often and in many  
14 different ways, and I know it must be unbelievably  
15 frustrating to the staff to hear me say this, please  
16 know I'm not doing anything except saying I think we  
17 need to continue to work on this, and if there is a  
18 way in which the Board can be helpful, please put it  
19 back on us.

20 I remain really impressed.

21 CHAIRMAN NORQUIST: It's a legitimate  
22 question.

1 DR. SELBY: It's a legitimate question.  
2 One thing that comes to my mind, and I think Evelyn  
3 may want to say something and Jean may want to say  
4 something, too, it suggests to me in some ways the  
5 lesion is actually on the campus and maybe in the  
6 Office of Clinical Research.

7 CHAIRMAN NORQUIST: I've heard similar  
8 comments. I was just curious about yours. I've had  
9 a similar experience. Let's not blame it all on  
10 UCSF.

11 DR. SELBY: Oh, no.

12 UNIDENTIFIED SPEAKER: The number one NIH  
13 funded Department of Medicine in the country, let's  
14 agree they don't do a good job at disseminating  
15 research opportunities. It still creates the issue  
16 from PCORI's perspective about how can we bypass  
17 those episodes that are not working well.

18 DR. SELBY: I think we can assume your  
19 Department of Clinical Research probably does a  
20 better job than others because you UCSF does have a  
21 lot of awards. It does suggest that a conversation  
22 with a AAMC might be a chance to get in front again,

1 although we have done this some with Deans,  
2 particularly Deans for research, would be one  
3 strategy. That is just one thing that it suggests.

4 I will say another thing, which is we are  
5 going to visit with the AMA very shortly, within a  
6 couple of weeks. I think that is another place to  
7 talk about reaching specialty societies more  
8 uniformly, although we annually have a large  
9 gathering where 50 or so clinical specialty  
10 societies are represented.

11 UNIDENTIFIED SPEAKER: I actually think  
12 that one of the best ways to get at specialists is  
13 probably through the CTSA's. Many of them are really  
14 large. Your entryway doesn't always permeate  
15 throughout the whole subculture of the CTSA, but we  
16 have been doing a fair amount of work with them,  
17 mostly around PCORnet, but your point is well taken.

18 I think penetrating into the departments,  
19 particularly in the fellowship programs, is really  
20 challenging. You bringing it to our attention is  
21 really good. I've heard it as well. Times when  
22 I've gone down to speak to universities, the number

1 of people who are early in their career that  
2 attended some specialties is really high, and they  
3 are really eager, but they don't have the support  
4 structure at their institutions to help them. So,  
5 it's a good reminder.

6 CHAIRMAN NORQUIST: A lot of places don't  
7 have CTAS, so let's not forget there are others.  
8 One of the other things is who the mentors are of  
9 the junior people, if they don't know, then it  
10 doesn't get kind of passed on.

11 Bob, is your card back up?

12 DR. JESSE: Let me tell the other side of  
13 that story. I was driving up yesterday and got a  
14 call from a colleague, a cardiologist, who is an  
15 electrophysiologist. He said what are you doing.  
16 I'm driving up to the PCORI Board meeting. Oh,  
17 yeah, PCORI, we have a grant. I said, oh, who is  
18 your patient partner. There were several mileposts  
19 on 95 that clicked by in silence. We were only  
20 going about five miles an hour.

21 [Laughter.]

22 DR. JESSE: He said what the hell are you

1 talking about. I explain this whole idea of patient  
2 driven research, and to get a PCORI grant, you had  
3 to demonstrate that from conception through  
4 submission that you had a patient partnership that  
5 was driving the question. Didn't really understand  
6 that.

7           For the particular grant they were asking  
8 for, I said look, if you want to put in a grant for  
9 developing patient-based criteria for the  
10 implantation of defibrillators, probably have an  
11 ample base because that's what patients always want  
12 to know, do I really need this. I said you of all  
13 people should know this because you put in my dad's,  
14 and on the table before you started, he was lying  
15 there saying do I really need this. The fact that I  
16 was in the room saying yes, which was gratuitous,  
17 because he fibrillated on the table. That was proof  
18 enough.

19           I don't think the research community really  
20 understands that part of PCORI, and it may be the  
21 message we need to get out, and maybe we need to  
22 talk to U.S. News and World Reports, as they are

1 lining up how they rank medical schools, which only  
2 really looks at NIH overhead as much as anything.  
3 We need to get to junior folk. We really need to  
4 get that word out, you are doing patient-centered  
5 research. They probably understand patient-centered  
6 care better. It's a chance to do it differently.

7           Given that opportunity, they also realize  
8 they are closing down their competitor base if they  
9 can do that well.

10           CHAIRMAN NORQUIST: We are going to need to  
11 wrap up. You have another presentation.

12           UNIDENTIFIED SPEAKER: If people are  
13 gambling over there, do we have any PCORI grants on  
14 gambling addiction? Maybe we could get you  
15 enrolled.

16           UNIDENTIFIED SPEAKER: I didn't know if  
17 Debra Barksdale wanted to talk. The VCU kind of  
18 symposium that was there recently, do you think  
19 that's a good model for the kind of things that will  
20 help investigators really know what PCORI offers in  
21 a way that would be constructive? I know some folks  
22 from Dissemination came down. You hosted them.

1 DR. BARKSDALE: It hasn't occurred yet. It  
2 is later this week. I can report afterwards.

3 UNIDENTIFIED SPEAKER: We do pre-  
4 announcements. We are trying to get those out every  
5 time. If we have some way that we could figure out  
6 how to get a better targeted list, and I don't know  
7 what that is, we would be happy to add that in when  
8 we do our targeted announcements.

9 CHAIRMAN NORQUIST: Freda.

10 DR. LEWIS-HALL: I think we had the  
11 discussion with the American Heart Association. The  
12 idea would be to reach those not yet reached, like  
13 those that are out of our redundant circles. We may  
14 be able to connect to see if they were any more  
15 successful, which I think they were, in reaching the  
16 unexpected potential.

17 CHAIRMAN NORQUIST: We will leave it as an  
18 action item, Jean, for your group to think about  
19 coming back with some kind of plan or something and  
20 see where we are.

21 We are going to move on to the next topic,  
22 which are two actual considerations for approval for

1 these targeted PFAs, one on medication assisted  
2 treatment for pregnant women with substance abuse  
3 disorders, actually opioid use disorders, and then  
4 symptom management for patients with advanced  
5 illness.

6           What we will do is we will split the two.  
7 Evelyn and Bob, if you want to present on the opioid  
8 use disorder with pregnant women first, and then we  
9 will take questions, and make a decision, and then  
10 we will go to the second.

11           DR. ZWOLAK: Thank you. My comments will  
12 be very brief. I think you will see in these two  
13 topics a real focus based on what the Board of  
14 Governors has indicated over the last year or two in  
15 dealing with major public health problems, dealing  
16 with hugely important issues, opioid abuse and  
17 treatment that will help a large number of people if  
18 we can sponsor some high quality comparative  
19 effectiveness research.

20           It's very difficult for me to think about  
21 the horrible problem of an opioid addicted pregnant  
22 woman. I can't imagine being in that situation if I

1 were the woman and the impact on the child is  
2 enormous.

3 I think this is a compelling funding  
4 opportunity, and the staff has gone through all the  
5 right review of background material. I think it's  
6 ready for a positive vote by the Board. With that,  
7 I think Evelyn will make the presentation.

8 DR. WHITLOCK: Thank you, Bob. On behalf  
9 of the Science team who helped to develop this, I  
10 want to present to you the funding opportunity that  
11 we are bringing you to do another targeted funding  
12 announcement focusing on opioid use disorder in  
13 pregnant women.

14 As you are well aware, PCORI has already  
15 released two opioid specific targeted PFAs. We  
16 released those in Cycle 3 of 2015, as the clinical  
17 strategies for managing and reducing long term  
18 opioid use for chronic pain. That was reissued in  
19 Cycle 3 of 2016.

20 There was a sequential targeted funding  
21 announcement that was to look at preventing unsafe  
22 opioid prescribing in primary care among patients

1 with acute or chronic non-cancer pain. That was  
2 released in Cycle 3 of 2016, and that is one of the  
3 group of new awards that will be coming to you in  
4 the summer that we will be referring to.

5           When we look at these previous targeted  
6 funding announcements and we look at our current  
7 portfolio, we note we don't have anything that  
8 focuses on pregnant women, and one of the top  
9 priorities for the Medicaid Medical Directors  
10 Network in 2016 was in pregnant women with a focus  
11 on pregnant women who are on opioids, looking at  
12 effective options, approaches and treatment options.

13           I want to thank Greg Martin for sharing  
14 that information with us. He's worked carefully  
15 with the Medicaid Medical Directors. I was able to  
16 talk to them recently, and this is a very, very  
17 important area for them. In some states, Medicaid  
18 is the largest payer for all births. These types of  
19 opioid addicted women in pregnancy has been on the  
20 increase.

21           Just to tell you where we are, this would  
22 be considered a sequential targeted funding

1 announcement. It's additional in the series of  
2 opioid disorder announcements, but focused on this  
3 special population.

4           As I mentioned, it was originally  
5 identified by the Medicaid Medical Directors Network  
6 and prioritized quite highly by them. We have  
7 discussed this at various multi-stakeholder  
8 meetings, at advisory panels, and the SOC approved  
9 this, and it is coming to you today for approval.  
10 You can see there have been a range of inputs from  
11 various stakeholders.

12           Why is this important? Well, as I alluded  
13 to, the prevalence of opioid use by pregnant women  
14 has increased dramatically, and as you are not  
15 surprised, associated with this are really serious  
16 maternal, fetal, and neonatal risks, and there are  
17 evidence-based effective treatments available.

18           The most strongly recommended by the World  
19 Health Organization and others is medication  
20 assisted treatment. What that means is that  
21 pregnant women are given maintenance therapy with an  
22 opioid agonist, so either Methadone or

1 Buprenorphine, and that medication assistance is  
2 combined with psychosocial services and of course,  
3 prenatal care, and in that context, you can improve  
4 outcomes for the mother and the baby.

5           You see better adherence to prenatal care.  
6 You see better maternal weight gain, higher neonatal  
7 birth weights, decreasing opioid use and reducing  
8 criminal activity.

9           Of the two medications that are used in  
10 this context, Buprenorphine -- both of them are  
11 agonists but Buprenorphine is safer than Methadone,  
12 so fewer of the infants go through what is called  
13 "neonatal abstinence" or "withdrawal issues." The  
14 birth outcomes are better on Buprenorphine than  
15 Methadone.

16           There are many reasons that women don't  
17 receive medication assisted treatments, although  
18 many women are motivated, there are barriers to  
19 getting treatment, including stigma as to where  
20 treatments are available, lack of access altogether,  
21 and concern about legal consequences.

22           Because of the Drug Addiction Treatment

1 Act, which made Buprenorphine more readily available  
2 through any clinician's office, it is possible that  
3 women could access treatment more easily, but it's  
4 not common that clinicians are qualified and  
5 certified to give the Buprenorphine treatment in  
6 their offices. Fewer than half of counties in the  
7 U.S. have Office-Based Opioid Treatment available,  
8 and the percentage of qualified clinicians vary, but  
9 it is very low in OB-GYN, about one percent, and  
10 about 22 percent of family medicine.

11           There are concerns that providers have  
12 about getting qualified and providing this  
13 treatment, including their concerns about being an  
14 expert even once they are qualified, the inadequacy  
15 of support, and access to mental health providers,  
16 and the unfamiliarity with managing some of these  
17 kinds of issues, but we feel both the patient and  
18 provider barriers offer an important opportunity to  
19 compare successful models so that more good  
20 treatment options for pregnant women and their  
21 babies can be made available.

22           When you look at different models, and some

1 of these have come from the states that are the most  
2 strongly afflicted by this increasing prevalence in  
3 pregnancy, so New Hampshire, New Mexico, and Oregon  
4 have experimented with a model that looks at  
5 integration of prenatal care, Office-Based Opioid  
6 Treatment, addiction medicine treatment, and  
7 psychosocial services.

8           West Virginia, another highly affected  
9 state, has looked at co-locating services, so making  
10 sure at least the Office-Based Opioid Treatment and  
11 prenatal care are co-located, but just collaborating  
12 and referring to community psychosocial services,  
13 and other places will provide prenatal care in one  
14 place and then refer for opioid use disorder  
15 treatment, which may or may not include maintenance  
16 therapy. I am sure it includes psychosocial  
17 services.

18           These are different models, some of which  
19 are being implemented at fairly wide levels. The  
20 importance of understanding how these models might  
21 be most effective and feasible could be really  
22 important for addressing this problem.

1           Similarly, some of the models involve  
2 elements that address some of the most challenging  
3 parts of this, and those have to do with the  
4 expertise and also getting women on treatment.

5           The hub and spoke model looks at making at  
6 the hub addiction specialists in this disorder are  
7 available to the clinics that are aligned with the  
8 center hub by spokes, so people can do the work in  
9 their communities that have access to more intensive  
10 support, and this can include things like providing  
11 a centralized resource for induction of treatment  
12 and stabilization.

13           There is a time for both of these  
14 medications where women have to be -- it has to be  
15 timed to the right point for them in terms of their  
16 previous drug use. They have to then have their  
17 doses be done and escalated to a point where they  
18 are in a stable situation. One of these models is  
19 to do that in a more centralized way as opposed to  
20 supporting people doing it in a more dispersed way.

21           Also, the way the psychosocial services are  
22 supported is another variant in terms of how the

1 additional support is provided.

2           We have proposed two research questions to  
3 offer the opportunity to look at these various  
4 models of treatment and help inform those on the  
5 front line of this problem about what are the best  
6 ways for them to organize this effective care.

7           The first is what is the comparative  
8 effectiveness of alternative models for  
9 comprehensive opioid use disorder treatment delivery  
10 on maternal and neonatal outcomes in pregnant and  
11 post-partum women with different levels of addiction  
12 severity?

13           Comprehensive care must include prenatal  
14 care, medication assisted treatment with either  
15 Buprenorphine or Methadone, and psychosocial care.

16           The second question is what is the  
17 comparative effectiveness of remotely supported  
18 opioid use disorder treatment delivery to pregnant  
19 women that includes more versus less resource-  
20 intense approaches to induction and psychosocial  
21 support for Office-Based Opioid Therapy in terms of  
22 the impact on maternal and neonatal outcomes?

1           If you want to go into a bit more of the  
2 outline of what we would be asking for in a targeted  
3 funding announcement, we are looking at ensuring  
4 that we have outcomes that relate both to the  
5 pregnancy and to the opioid use disorder, so the  
6 addiction specific or opioid use specific outcomes  
7 are related to illicit drug use in general, to  
8 relapse, to treatment entry and retention, and to  
9 patient quality of life, anxiety and depression.

10           Related to the pregnancy, the interest is  
11 in birth outcomes, including pre-term birth,  
12 pregnancy complications, birth weight, neonatal  
13 complications, and issues around neonatal  
14 withdrawal.

15           We will be looking at repeated assessments  
16 to measure maternal and neonatal outcomes during  
17 pregnancy as well as into the three-month post-  
18 partum period.

19           Eligible women are those with opioid use  
20 disorder and their infants, and they will be in  
21 Medicaid and private insurance kinds of settings,  
22 and we are interested in looking at a heterogeneity

1 of treatment effects among subgroups as defined by  
2 addiction severity, income, or other disadvantages.

3           As I said, there are different models that  
4 can be compared, and I've been through these. The  
5 integrated, the co-located, the usual kind of  
6 dispersed care through various places, and the  
7 availability of remote support in order to help  
8 clinicians, particularly in rural or settings  
9 without a strong addiction treatment clinic  
10 environment, to be able to provide these services.

11           We would like to commit up to \$16 million  
12 in total costs. We estimate we could fund three to  
13 four studies with this amount of money, at a total  
14 direct cost of about \$3 million per study, and we  
15 also think we could complete these in a project  
16 period of three to four years because the time  
17 period of pregnancy is relatively short, so assuming  
18 adequate ability to recruit, we should be able to  
19 get to patient important outcomes within three to  
20 four years.

21           I will stop there and see if there are any  
22 comments or questions. We are at the point where

1 the SOC has endorsed this. We are bringing it to  
2 you for a vote. Should you approve it, we will  
3 release a pre-announcement and the targeted funding  
4 announcement would be in the public domain by June  
5 23. I will stop there.

6 CHAIRMAN NORQUIST: Okay. Let's open it up  
7 for any questions. Harlan?

8 DR. KRUMHOLZ: I just want to make sure I  
9 understand. This is randomized?

10 DR. WHITLOCK: It doesn't have to be. It  
11 could be a natural experiment. I think there are  
12 some, we know from some of the preliminary  
13 literature that there are in certain states say  
14 Medicaid adopted policies that might vary in these  
15 dimensions, so there could be a natural experiment.  
16 It wouldn't have to be randomized design.

17 DR. KRUMHOLZ: I guess the question is  
18 whether we are going to encourage that. The second  
19 thing is I just think it's important in these kind  
20 of studies to be clear that we are asking for  
21 interventions at scale that are pseudo-diagnostic,  
22 it can be tailored and refined, but it is of

1 greatest use if this can scale broadly. It doesn't  
2 have to scale to everybody because that may not be  
3 possible. It needs to at least be inherent that  
4 these are complex interventions, so the applications  
5 need to acknowledge that these are complex  
6 interventions, which mean they interact with sites.

7           We need to be able to understand how what  
8 we are testing is not in a special place where there  
9 are a lot more resources that are being brought to  
10 bear that are producing results that are unlikely to  
11 be achieved without the trial around it.

12           As they put in these applications, it seems  
13 to me they both have to understand the interaction  
14 with site and the degree to which they are really  
15 testing some real-world application.

16           I'm in favor of this, I'm just saying as we  
17 go out. The issue about heterogeneity is an  
18 interesting one. By saying that, you're implying  
19 we're going to fund to have adequately powered  
20 subgroups that are going to represent distinct  
21 hypotheses for which P values are going to have to  
22 be adjusted for in the overarching study design.

1           I think that is fine, but I think we need  
2 to be purposeful about that. It's not just about  
3 we're interested in heterogeneity so we expect you  
4 to have subgroup analysis, but if we really are  
5 interested in heterogeneity, that needs to be one of  
6 the principal aims, not a descriptive feature of  
7 hypothesis generating for the future.

8           We could back off that, but I'm just saying  
9 if you are going to actually assert heterogeneity is  
10 important, then these need to be built to test  
11 heterogeneity in ways that are robust, or else we  
12 should just say heterogeneity is just going to be  
13 purely secondary and descriptive and hypothesis  
14 generating for the next study. I think we need to  
15 decide about that.

16           It matters for the \$16 million whether or  
17 not you are going to super fund one that has the  
18 power to look at heterogeneity or whether you will  
19 fund them for the main effect and then everything  
20 else is just for potential hypothesis generation for  
21 the future.

22           Of the three things I just mentioned, the

1 second one around the complex intervention and  
2 notion of scalability and there would be tools and  
3 toolkits and the means by which this can spread as a  
4 dissemination, if successful, seems to me would be  
5 an important feature to be embedded in the call for  
6 proposals.

7 CHAIRMAN NORQUIST: Bob Zwolak?

8 DR. ZWOLAK: I think those are very much  
9 cogent and important observations. To some extent,  
10 the key comparator here is care given in a Methadone  
11 clinic, which could well have obvious stigma for a  
12 pregnant woman versus a physician's office which  
13 requires that physicians buy into the training and  
14 willingness to prescribe the Buprenorphine.

15 That may or may not be scaled. One of the  
16 things I think it will test is whether the  
17 Buprenorphine Office-Based prescription is a  
18 scalable --

19 DR. KRUMHOLZ: You are describing a  
20 feasibility study, not a comparative effectiveness  
21 study, which could be fine, but then we just need to  
22 be precise about whether we are saying can it be

1 done, can you implement it, will they do it, is it  
2 better than a comparator.

3 DR. ZWOLAK: It certainly depends on what  
4 part of the country you are in whether this is  
5 comparative effectiveness, where there is  
6 availability of that approach, or feasibility, where  
7 there may be less of that. I think part of this is  
8 in fact a view. You are right. I think it varies  
9 across the country.

10 CHAIRMAN NORQUIST: Yes. I noticed you had  
11 Medicaid, and not all these people are going to have  
12 Medicaid. There will be a fair number of uninsured.  
13 If they have a child or something, they should have  
14 Medicaid, but some people go into jail and then they  
15 come out, they lose their Medicaid.

16 I think it is going to have to be a very  
17 diverse group, but I think we are calling for that.  
18 We will have to see what we get, right? Then we  
19 will have an opportunity to look at what  
20 applications look like when they come in.

21 DR. KRUMHOLZ: Are there Medicaid Directors  
22 who are going to be on our study section?

1 DR. WHITLOCK: I think they would be  
2 willing. This is one of their highest priorities.

3 DR. KRUMHOLZ: I think we need to know from  
4 Leah and others like this is evidence that would  
5 lead to some policy action, but let me just say I'm  
6 in favor of the topic, don't mistake what I'm  
7 saying, but I want to make sure this size investment  
8 is returning knowledge that is likely to -- there  
9 are two things that could be happening.

10 One is there are some policy decisions that  
11 are going to be made, and they need evidence to make  
12 those policies. It's not clear to me that is the  
13 question or if the question is whether or not the  
14 effort to deliver it in this setting is worth it  
15 because you either expand the scope of people being  
16 treated or it is actually better, it turns out to be  
17 better if you can treat more people even if you  
18 treat it at the same level of efficacy.

19 I'm just saying this could be quicksand  
20 unless there is a great deal of clarity around what  
21 are the specific questions. You could go out with  
22 the call for proposals and say we would be

1 interested in answering any of these 10 questions  
2 and see what comes in. I just think the specificity  
3 by which we articulate the questions and know who  
4 the customers of those answers are is going to be  
5 important to whether or not this turns out to be a  
6 good investment for us.

7 CHAIRMAN NORQUIST: I would just add not  
8 just the Medicaid Directors but mental  
9 health/substance abuse agencies in the states.  
10 Often times, they are the ones overseeing these  
11 programs.

12 Leah?

13 MS. HOLE-MARSHALL: We struggled with this  
14 a little bit, at least I did in terms of this topic,  
15 coming here, and I also strongly support this as a  
16 very important topic. It is really just a question  
17 of how to get the notice and request out. Medicaid  
18 is responsible for about 50 percent of the births in  
19 the nation, so I had proposed perhaps a special  
20 emphasis on Medicaid, but I also understand this is  
21 not necessarily a Medicaid alone.

22 UNIDENTIFIED SPEAKER: [Inaudible.]

1 MS. HOLE-MARSHALL: Fifty percent of births  
2 are paid for by Medicaid in the nation.

3 CHAIRMAN NORQUIST: In some states, it  
4 actually may be higher than that.

5 MS. HOLE-MARSHALL: Yes, absolutely, that  
6 is a national statistic. Definitely don't want to  
7 increase the stigma that this proportionately  
8 affects low income people because that is certainly  
9 not the case. We struggled with that a little bit  
10 in the committee, and ultimately settled upon kind  
11 of these are the populations of interest, but I  
12 think your point is well taken, Harlan.

13 While we require dissemination or  
14 implementation plans in all of our studies, it would  
15 be particularly critical in this one, especially if  
16 there is a focus on a particular subgroup, that  
17 special attention or focus paid to how this might  
18 actually proliferate outside of the study. That is  
19 actually the key policy issue right now for the  
20 Medicaid agencies that I work most closely with,  
21 where to invest funds and how to make it the most  
22 value for the most number of patients.

1           CHAIRMAN NORQUIST: Perhaps one of the key  
2 things is their partner in this should not only be  
3 patient groups but the Medicaid Directors and their  
4 relevant areas or mental health and substance abuse  
5 agencies.

6           UNIDENTIFIED SPEAKER: In the PFA, that  
7 they need to demonstrate those specific stakeholder  
8 partnerships. I think that is a really good point.  
9 I think we can take some of the points that Harlan  
10 made and write them into the PFA about the  
11 importance of the real-world test and scalability.  
12 I think that will also help us focus, get the kind  
13 of comparative models that I think Medicaid in some  
14 states are being forced to but don't really know if  
15 this is the best way to go.

16           It will help us get in that direction. The  
17 other thing we could do potentially is talk about  
18 scalable treatments or scalable approaches as you  
19 are talking about, or smaller studies that address  
20 any of the barriers.

21           For example, clarifying the barriers around  
22 how much you can get the penetration of

1 Buprenorphine and Office-Based Opioid Treatment,  
2 disseminated.

3           We could also do it that way, too, so that  
4 we look at the bigger picture but also maybe even  
5 some of the component steps.

6           CHAIRMAN NORQUIST: Sharon?

7           DR. LEVINE: Depending on the power of the  
8 study, you may be able to also look at whether the  
9 payment model in Medicaid makes a difference in  
10 terms of the success of the work. Medicaid managed  
11 care versus traditional Medicaid fee-for-service.

12           UNIDENTIFIED SPEAKER: I wanted to say to  
13 Harlan, if I could, I think we almost always call  
14 the subgroups out in this way, but I think you make  
15 an important point that we are still talking about  
16 internally in the programs, how much do we require  
17 that something be powered for hypothesis testing.

18           I would say in the context of this  
19 literature, it is my understanding, and I'm not an  
20 expert, the more there are other kinds of barriers,  
21 the more unlikely. That is just almost common  
22 sense. I'm not sure we need to demonstrate that.

1 That probably is going to be most important for us  
2 to address effective systems or effective components  
3 of systems and that heterogeneity at this point will  
4 be something we would look at in an exploratory way  
5 rather than a hypothesis testing kind of way.

6 CHAIRMAN NORQUIST: I need a motion to  
7 approve.

8 DR. LEVINE: So moved.

9 CHAIRMAN NORQUIST: Second?

10 UNIDENTIFIED SPEAKER: Second.

11 CHAIRMAN NORQUIST: All those in favor,  
12 just raise your hand.

13 [Show of hands.]

14 CHAIRMAN NORQUIST: Anybody opposed?

15 [No response.]

16 CHAIRMAN NORQUIST: Anybody abstaining?

17 [No response.]

18 CHAIRMAN NORQUIST: Allen?

19 DR. DOUMA: Yes.

20 CHAIRMAN NORQUIST: I think Christine  
21 dropped off. Christine, are you back?

22 [No response.]

1           CHAIRMAN NORQUIST: It passes. We are  
2 behind a little bit, but that is okay. Evelyn, the  
3 next one, symptom management for patients with  
4 advanced illness. Bob, did you want to say  
5 anything?

6           DR. ZWOLAK: Only briefly. Again, this is  
7 a response, I think, to the Board's desire that we  
8 aim for the largest impact on public health with  
9 common problems, and this one is really important.

10          DR. WHITLOCK: I'm going to try to talk a  
11 little more quickly through this recommendation for  
12 a targeted funding announcement in symptom  
13 management for patients with advanced illness.

14                 Again, this is building on our previous  
15 announcements that we have done in palliative care.  
16 These also were done in Cycle 3 of 2016, and will be  
17 coming to the Board this summer, looking both at  
18 advanced care planning as well as models of  
19 delivery.

20                 We did have a pretty broad-based workshop  
21 with stakeholders around advanced illnesses and care  
22 giving in 2016. From that work, as well as many

1 other recent reports from various either blue ribbon  
2 panels or alliances in this country and in other  
3 countries, there has been a lot of call for symptom  
4 management, particularly in advanced illness, as a  
5 very important area for further research.

6           You can see those outlined here and the  
7 range of folks that have called for it. In  
8 particular, there has been a call for -- if you go  
9 down to the almost bottom bullet, need for research  
10 outside of cancer populations, consideration of  
11 caregiver outcomes, and maybe not on this page but  
12 on another side -- it's in the middle -- especially  
13 for children, not having much evidence at all for  
14 children.

15           The background, we have presented to you  
16 before, palliative care approaches can improve  
17 patient well-being in those with serious illness,  
18 and there have been a number of systematic reviews  
19 which show there are a wide range of beneficial  
20 patient outcomes with palliative care services,  
21 clinically meaningful improvements in quality of  
22 life, symptom burden, caregiver distress, reduced

1 hospitalization.

2           But as you look at research in this field,  
3 there have been some areas where there were deficits  
4 in the research knowledge about how best to support  
5 patients and families. These have included models  
6 of care delivery, advanced care planning, and  
7 symptom management is a third major area. Under  
8 that, you see all the reports that have recently  
9 called attention to this issue.

10           We have put out two previous targeted  
11 funding announcements, as I mentioned. This would  
12 be the third funding announcement looking at the  
13 comparative effectiveness of treatment options for  
14 relief of common symptoms across multiple advanced  
15 illnesses. The kinds of symptoms such as pain,  
16 fatigue, difficulty breathing, insomnia.

17           If this is approved, then it would be  
18 released in June of 2017 for potential awards in May  
19 of 2018.

20           The rationale as we have put it together is  
21 this is the remaining top priority for research in  
22 this area. There have been previous studies on

1 symptom management in patients with advanced  
2 illness. They have been more focused as the  
3 previous slide said in areas maybe mostly cancer  
4 oriented or particular populations of patients.  
5 There have not been very many head to head trials,  
6 and most of the studies have been quite small and  
7 unable to look at any kind of treatment variation.

8           The proposed question that would be in this  
9 funding announcement is what is the comparative  
10 effectiveness of two or more interventions,  
11 including at least one pharmacologic intervention,  
12 for symptom management of patients with serious  
13 advanced illness.

14           We have focused on the symptoms that have  
15 been most commonly reported as problematic and  
16 needing research across a variety of publications  
17 and in both adults and children.

18           The most common symptoms are pain, fatigue  
19 -- they are not surprising to anyone, I don't think  
20 -- pain, fatigue, dyspnea, insomnia, anorexia-  
21 cachexia, nausea/vomiting, and depression/anxiety.

22           We would like the study to examine more

1 than one symptom and certainly be attentive to any  
2 impact that might make one symptom worse when it is  
3 trying to improve another.

4           The population would be patients with  
5 advanced life limiting illness and their caregivers.  
6 Conditions could include but are not limited to  
7 things such as advanced heart failure, where there  
8 is not much research, advanced cancer, COPD, end  
9 stage liver or kidney disease, and advanced  
10 neurodegenerative diseases.

11           We have decided that in order to encourage  
12 research in younger patients, that we would call it  
13 as a special interest, but you can discuss if that  
14 seems right to you. I think that is what the SOC  
15 suggested, we just mention not make any special  
16 funding separation, but just say we are particularly  
17 interested.

18           The interventions and comparators, we  
19 thought it would make sense to have at least one  
20 pharmacologic intervention since these are commonly  
21 used in these situations, but that comparator could  
22 be another commonly used pharmacologic intervention

1 or a non-pharmacologic comparator, and any of the  
2 proposed interventions and comparators would need to  
3 have at least moderate evidence of efficacy and/or  
4 be in widespread use, and be capable of delivery in  
5 a standardized format, and it would address actual  
6 clinical choices by patients and their caregivers  
7 and clinicians in specific practice settings. They  
8 can't be asking about things that would not be  
9 available.

10           The outcomes and timing, we have called out  
11 there should be patient-centered outcomes such as  
12 quality of life. We haven't specified it any  
13 further than that. Certainly, there need to be  
14 caregiver outcomes as well. There need to be  
15 symptom outcomes, and there needs to be attention to  
16 any unintended effects of symptom treatment,  
17 including exacerbating other symptoms and/or patient  
18 or caregiver experience. An example here is  
19 delirium, which can be made worse by some  
20 treatments.

21           We have specified at least a six-month  
22 duration of follow-up.

1           The total commitment we recommended for  
2 this targeted funding announcement would be up to  
3 \$25 million in total costs, we believe we could get  
4 8 to 10 studies done for this amount, and we also  
5 believe that the total costs of the study would not  
6 need to be extremely high, and the maximum project  
7 period could generally be three years, because of  
8 the nature of the question and the time to get to  
9 patient important outcomes.

10           At the advice of the SOC, for studies of  
11 uncommon conditions where it might take longer to  
12 recruit a sample size, PCORI would consider funding  
13 larger or longer studies with a strong rationale.

14           Let me open it for comments or questions  
15 and discussion.

16           UNIDENTIFIED SPEAKER: Evelyn, that was a  
17 lovely summary. Bob, I can't remember, did we  
18 discuss whether hospice patients were in or not in  
19 the study? I don't think we did. Is that something  
20 we should raise now? The time of this is six  
21 months, so presumably, that would be appropriate for  
22 a lot of hospice patients. It would be a vehicle

1 for getting a lot of them to enter the system  
2 rapidly, we could identify residential or home  
3 hospice based patients. It has just occurred to me  
4 now.

5 DR. WHITLOCK: I don't think we discussed  
6 that. I think we were assuming it would be people  
7 more like folks -- the general rule of thumb was six  
8 months or something, although people think folks  
9 should be getting hospice earlier, but I think the  
10 idea was more people with more like a three-year  
11 projected life span, so thinking less about hospice  
12 and more about earlier interventions.

13 UNIDENTIFIED SPEAKER: We may need to be a  
14 little more specific.

15 DR. WHITLOCK: We probably do. Thank you  
16 for bringing that up. What would you recommend?

17 UNIDENTIFIED SPEAKER: I actually don't  
18 know. I hadn't thought about it at all until I just  
19 looked at that. It strikes me this might be really  
20 terrific for some hospice patients where six months  
21 might be 100 percent of your life.

22 DR. ZWOLAK: I would agree, hospice is not

1 what it used to be. I think people are being much  
2 more thoughtful about hospice and only getting  
3 involved earlier in their stage of disease. I think  
4 hospice patients would be potentially superb  
5 candidates.

6 CHAIRMAN NORQUIST: I think, Bob, you are  
7 absolutely right. It's not the six months. I've  
8 seen people with a year. Gail, you are next.

9 MS. HUNT: The average length of stay in  
10 hospice is two weeks. This is really about  
11 palliative care, so you are right, three years, two  
12 years, congestive heart failure, things like that,  
13 rather than end of life, six months' diagnosis, that  
14 you actually get in in two weeks. I think it would  
15 be important to be sure this is focused on  
16 palliative care, even though it might be easier to  
17 recruit people out of hospice because they are like  
18 the captive population.

19 UNIDENTIFIED SPEAKER: You are saying two  
20 weeks in hospice?

21 MS. HUNT: Two weeks in hospice is the  
22 average amount of time, the average stay in hospice.

1 DR. ZWOLAK: I'm not sure we need to  
2 micromanage this at the table, but I think  
3 potentially we could build in some life expectancy  
4 metrics rather than yea or nay to hospice itself.

5 CHAIRMAN NORQUIST: Other questions or  
6 comments? Allen, do you have anything?

7 DR. DOUMA: No, I don't.

8 CHAIRMAN NORQUIST: Christine, are you  
9 back?

10 [No response.]

11 CHAIRMAN NORQUIST: I need a motion to  
12 approve this targeted funding announcement.

13 DR. McNEIL: So move.

14 CHAIRMAN NORQUIST: Second?

15 MR. BARNETT: Second.

16 CHAIRMAN NORQUIST: Put your hand up if  
17 you're in favor.

18 [Show of hands.]

19 CHAIRMAN NORQUIST: Against?

20 [No response.]

21 CHAIRMAN NORQUIST: Anybody abstaining?

22 [No response.]

1           CHAIRMAN NORQUIST: Allen, what is your  
2 vote?

3           DR. DOUMA: I approve.

4           CHAIRMAN NORQUIST: Okay. It's approved.  
5 Thanks, Bob, Evelyn and team. The next one is the  
6 mid-year financial review, but I do have to check.  
7 We have the public comment period which starts at  
8 3:00. If you want to get started, I may interrupt  
9 you.

10           DR. SELBY: I will just say Regina and her  
11 team as usual have done a great job, and this has  
12 been carefully overseen and reviewed already by the  
13 FAC, so I think it looks like Larry has some opening  
14 comments, and then Regina.

15           MR. BECKER: Thanks to my fellow FAC  
16 members, Bob, Kerry, Christine on the phone. We  
17 went through this a couple of weeks ago. The mid-  
18 year financial review, we will give you a comparison  
19 between PCORI's budget and actual expenses for the  
20 first two quarters, and what you will find is that  
21 we are within five percent of budget, not-  
22 withstanding Bob's comments about 20 minutes ago.

1           It looks like we are right on budget, and  
2 if you have been here for a few years, that's  
3 Herculean work, because we have been well off by  
4 halfway into the year, so we are getting there, and  
5 beginning to understand and being able to execute a  
6 whole lot better.

7           I'd also like to inform you that at our  
8 monthly meetings, the FAC is continuing regular  
9 reviews of investment reports. You remember, we  
10 took on the cash, the financial report, the  
11 operational Dashboards which tracks the overall  
12 operational performance against its goals.

13           My thanks to Regina, the whole financial  
14 team, the FAC, I'm going to give this to Regina to  
15 take you through all the details.

16           MS. YAN: Thank you, Larry. I would like  
17 to go over with you how we are doing mid-year with  
18 our expenditures compared to our budget.

19           Our fiscal year 2017 approved budget is  
20 \$423 million, and our budget for the first six  
21 months is \$196 million. Our actual expenditures are  
22 \$186 million, so we are really coming very, very

1 close, at five percent. Last year at this time, our  
2 budget versus actual variance was 18 percent. We  
3 are on track with all our activities and  
4 expenditures.

5 Right now, we are expecting that the second  
6 half of the year will be more or less the same. I  
7 know previously there were some concerns about our  
8 award invoices coming in slowly, but I think we have  
9 caught up right now. We are just slightly behind  
10 the last quarter mainly because we have improved our  
11 functionality and have made some changes on online  
12 invoicing.

13 If we take a look at the proportions of our  
14 budget, for the first six months, our budget is \$196  
15 million, of which 89 percent is in program  
16 expenditures, 4 percent in program support, and 7  
17 percent in administrative support, and our actual is  
18 following pretty closely to that breakdown.

19 Our total revenues through 2019 is \$3.3  
20 billion, and we have done a projection for all of  
21 our expenditures through 2024, and it is more or  
22 less the same, program expense is about 91 percent.

1 This is more or less going to be the breakdown in  
2 the ratio you will be seeing in all our  
3 expenditures.

4 That is our mid-year review. Any  
5 questions?

6 [No response.]

7 CHAIRMAN NORQUIST: Allen, did you have any  
8 questions?

9 [No response.]

10 CHAIRMAN NORQUIST: All right. Thanks,  
11 Regina. I am just checking to see if we are going  
12 to have a public comment period. No. If no one is  
13 present or waiting on the line, we will not be  
14 initiating our public comment period.

15 [No response.]

16 CHAIRMAN NORQUIST: Joe, did you want to  
17 make some final comments?

18 DR. SELBY: Extremely briefly. I think  
19 this morning's precision medicine discussion has  
20 already led to the formation of a work group to get  
21 moving quickly on this, and to look for a model of  
22 the kind of study that would make sense for us to

1 fund, and then hopefully find one and fund it,  
2 either through targeted announcements or by  
3 recognizing the right pragmatic study.

4           This afternoon in the Director's report and  
5 Dashboard report, I think one of the things we  
6 certainly continue to have our eyes on is  
7 commitments, and we will see in the fourth quarter  
8 when all those commitments are projected to happen  
9 how close we come. We will also report to you on  
10 recruitment.

11           With respect to PCORnet, and particularly  
12 the PCORnet Commons, just to take a close look to  
13 make sure we are really getting all the learnings  
14 from PCORnet onto the Commons, and also to look for  
15 ways, maybe with other agencies, to exploit the  
16 Commons or to share our input on other Web sites  
17 like the Commons, so that together we can change  
18 research in a more timely fashion.

19           We approved both of those funding  
20 announcements with good suggestions from a number of  
21 investigators that I wrote down, and I think Evelyn  
22 and her staff got them, too. I won't repeat them.

1           Thanks for a good day today. Back to you.

2           CHAIRMAN NORQUIST: Does anybody want to  
3 make any other comments or have questions?

4           [No response.]

5           CHAIRMAN NORQUIST: Okay. Thanks. Thanks  
6 to everyone who joined us in person or by webinar or  
7 teleconference, and a reminder that all materials  
8 presented will soon be available on our Web site at  
9 PCORI.org. Today's webinar was recorded, and that  
10 archive will be posted within a week. We always  
11 welcome your feedback at info@pcori.org or on our  
12 Web site.

13           Thanks, and good afternoon or morning,  
14 wherever you are. Thanks.

15           [Whereupon, at 2:50 p.m., the meeting was  
16 adjourned.]

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