

PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

BOARD OF GOVERNORS MEETING

Monday,
December 9, 2019

9:04 a.m.

The Park Hyatt Hotel
1201 24th Street N.W.
Washington, DC 20037

[Transcribed from PCORI teleconference.]

B&B REPORTERS
29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541

APPEARANCES:

BOARD OF GOVERNORS

Kara Ayers, PhD (via telephone)
Lawrence Becker
Francis S. Collins, MD, PhD
Jennifer DeVoe, MD, DPhil
Alicia Fernandez, MD
Christopher Friese, PhD, RN, AOCN, FAAN
Christine Goertz, DC, PhD (Chairperson)
Michael Herndon, DO
Russell Howerton, MD
Gail Hunt
Sharon Levine, MD (Vice Chairperson)
Freda Lewis-Hall, MD
Michelle McMurry-Heath, MD, PhD
Barbara J. McNeil, MD, PhD (via telephone)
David Myers, MD (alternate for Gopal Khanna, MBA)
Ellen Sigal, PhD
Kathleen Troeger, MPH
Janet Woodcock, MD
Robert Zwolak, MD, PhD

AGENDA

	<u>Page</u>
1. Welcome, Call to Order, and Roll Call Christine Goertz, DC, PhD, Board Chairperson	5
2. Consider for Approval: Minutes of the November 19, 2019 Board Meeting	11
3. Executive Director's Report and FY2019 Dashboard Review	12
Josephine Briggs, MD, Interim Executive Director and Acting Chief Science Officer	12
-Executive Director's Remarks -End-of-Year Dashboard Report -PCORI as of 2019: The Foundation We've Built	
4. Patient-Centeredness and Engagement: What Have We Learned?	51
Kristin Carman, MA, PhD, Director, Public and Patient Engagement	54/71
Laura Forsythe, PhD, MPH, Director, Evaluation and Analysis	60
Lia Hotchkiss, MPH, Program Director, Eugene Washington PCORI Engagement Awards Program	51
5. Break	102

AGENDA [continued]

	<u>Page</u>
8. Brief Policy Update Research Portfolio Exploration Series: Focus on Cancer	102
Neeraj Arora, PhD, Associate Director, Healthcare Delivery and Disparities Research Program (HDDR)	102
Sarah Daugherty, PhD, MPH, Senior Program Officer, Science	118
9. Public Comment	160
Kristin Carman, MA, PhD, Director, Public & Patient Engagement	
10. Wrap up and Adjournment	
Christine Goertz, DC, PhD, Board Chairperson	164

P R O C E E D I N G S

[9:04 a.m.]

1
2
3 MS. JACKSTADT: Dr. Goertz the floor is
4 yours.

5 * CHAIRPERSON GOERTZ: Thank you Kat. Good
6 morning everyone and welcome to the December 9th
7 meeting of the PCORI Board of Governors. I'm
8 Christine Goertz, the Chairperson. I want to
9 welcome those of you who are joining us for today's
10 Board meeting, which is being held in Washington,
11 D.C. and by teleconference and webinar. Thank you
12 to everyone who's joined us in person, online, and
13 on the phone. We're very pleased to have you here.

14 All Board members are present either in-
15 person or on the phone with the exception of Gray
16 Norquist or plan to be present for the meeting. I
17 want to remind everyone that disclosures of
18 conflicts of interest of Board members are publicly
19 available on PCORI's website and are required to be
20 updated annually. In fact, you've been recently
21 sent a reminder to update those disclosures so if
22 you haven't done so already, please make sure that

B&B REPORTERS
29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541

1 you do both before January 31st, 2020.

2 Board members are also reminded to update
3 your conflict of interest disclosures when that
4 information changes. If the Board today will
5 deliberate or take action on a matter that presents
6 a conflict of interest for you, please inform me so
7 we can discuss how to address the issue. If you
8 have any questions about conflicts of interest
9 disclosures or recusals relating to you or others,
10 please contact your staff representative. All
11 materials presented to the Board for consideration
12 today will be available during the webinar and then
13 after the webinar will be posted at our website,
14 www.PCORI.org. The webinar is being recorded and
15 the archive will be posted within a week or so.

16 We have a scheduled public comment period
17 today from 12:30 to 1:00 Eastern time. If you're
18 interested in registering to provide public comment,
19 please visit our event page for instructions.
20 Alternatively, you can always email us at info at
21 PCORI.org or provide input through our website at
22 www.PCORI.org.

B&B REPORTERS
29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541

1 Finally, a reminder that we're live
2 Tweeting today's activities on Twitter. Join the
3 conversation @PCORI -- with @PCORI.

4 In just a minute I'm going to turn the mic
5 over to our new Acting Executive Director, Dr. Josie
6 Briggs but before we start a couple of -- I want to
7 make a couple of comments. First, I wanted to let
8 the Board know that Trent Haywood has resigned from
9 the Board. He will no longer be representing in the
10 payer sector and as a consequence has decided to
11 resign. Obviously we'll miss Trent and appreciate
12 his work while he was a member of the Board and wish
13 him well in his future endeavors.

14 I also just want, want to comment on the
15 fact that it feels very different at the head of the
16 table at this meeting than it has in previous
17 meetings for many reasons. Gray is now in Paris
18 while we're here and I'm sure he is missing us right
19 this minute and wishing he was here and instead, but
20 you know, just one more heartfelt thanks to him for
21 the excellent, his excellent work as chair for the
22 last six years. And then obviously, the fact that

1 that Joe is not sitting here at the head of the
2 table, it's something also that it's definitely a
3 sign of change. And Joe, I imagine you're sitting
4 somewhere behind me. I can see you in the mirror.
5 I just want to thank you for your tremendous work as
6 our founding Executive Director. We are -- PCORI is
7 forever grateful for your dedication and your
8 commitment to our shared efforts.

9 And now Josie I'd like to turn it over to
10 you.

11 UNIDENTIFIED SPEAKER: We're going to do a
12 roll call.

13 CHAIRPERSON GOERTZ: Okay. Thank you.

14 MS. JACKSTADT: If you could please
15 indicate your attendance by saying here. Cara
16 Ayers.

17 DR. AYERS: Here.

18 MS. JACKSTADT: Larry Becker.

19 MR. BECKER: Here.

20 MS. JACKSTADT: Francis Collins. Jennifer
21 Devoe

22 DR. DeVOE: Here.

1 MS. JACKSTADT: Alicia Fernandez

2 DR. FRIESE: Here.

3 MS. JACKSTADT: Christopher Friese.

4 Christine Goertz.

5 CHAIRPERSON GOERTZ: Present.

6 MS. JACKSTADT: Mike Herndon.

7 MR. HERNDON: Present.

8 MS. JACKSTADT: Russell Howerton. Gail

9 Hunt.

10 MS. HUNT: Present.

11 MS. JACKSTADT: David Myers, filling in for

12 Gopal Khanna.

13 DR. MYERS: Here.

14 MS. JACKSTADT: Sharon Levine.

15 DR. LEVINE: Here.

16 MS. JACKSTADT: Freda Lewis-Hall.

17 Michelle McMurry-Heath. Barbara McNeil.

18 DR. McNEIL: Here.

19 MS. JACKSTADT: Gray Norquist. Ellen

20 Sigal.

21 DR. SIGAL: Here.

22 MS. JACKSTADT: Kathleen Troeger.

1 MS. TROEGER: Here.

2 MS. JACKSTADT: Janet Woodcock. And Robert
3 Zwolak.

4 DR. ZWOLAK: Here.

5 MS. JACKSTADT: Terrific. Thank you Dr.
6 Goertz.

7 CHAIRPERSON GOERTZ: Thank you, Kat.
8 Josie.

9 DR. BRIGGS: Thank you very much Christine.
10 Can we bring up my slides please? Next.

11 Oh, do we need to vote on minutes?

12 CHAIRPERSON GOERTZ: We're not quite there
13 yet. This is just if you have any casual opening
14 comments.

15 DR. BRIGGS: Okay, I see. So backing up
16 just -- thank you Christine.

17 We have a packed day planned with I think a
18 very lively and interesting agenda. After the
19 minutes for you will hear my comments about where
20 we're going and the Dashboard report and then a
21 presentation from Kristin Carman about patient-
22 centeredness and engagement and then a presentation

1 from Neeraj Arora about our cancer portfolio. We
2 think you're going to find this a very interesting
3 morning.

4 Back to you, Christina.

5 * CHAIRPERSON GOERTZ: Great. Thank you.
6 Thank you. So the, the first order of business is
7 approval of the minutes. So I'm going to ask if
8 there are any additions or corrections to the
9 minutes.

10 DR. ZWOLAK: I believe in a table that
11 describes improving methods for conducting PCOR
12 there's a typo because it currently says new causal
13 interference methods.

14 [Laughter.]

15 CHAIRPERSON GOERTZ: All right.

16 DR. ZWOLAK: And that should be new causal
17 inference methods.

18 CHAIRPERSON GOERTZ: So noted. We will we
19 will make that -- make sure that correction is made.

20 All right. So pending that correction, can
21 I have a motion and a second to approve the minutes?
22 Bob since you're -- thank you.

1 MR. BECKER: Second.

2 CHAIRPERSON GOERTZ: So we got Bob Zwolak
3 as a first and Larry Becker as a second. Any
4 further discussion?

5 [No response.]

6 CHAIRPERSON GOERTZ: All in, all in favor?

7 [Ayes.]

8 CHAIRPERSON GOERTZ: Opposed?

9 [No response.]

10 CHAIRPERSON GOERTZ: Abstentions?

11 [No response.]

12 CHAIRPERSON GOERTZ: Great. Thank you.

13 All right, so now I will introduce, again,
14 Josie to deliver her opening remarks.

15 * DR. BRIGGS: Well, I'm really delighted to
16 be with you all today. As you know, I've been
17 engaged in a six week crash course in learning about
18 PCORI and I suppose my first thing to say is what an
19 extraordinary achievement of it has been over the
20 last six to eight years, led by Joe and so actively
21 designed by a very engaged board, some of whom are
22 still members today. I think the achievements have

1 been spectacular and I am thrilled to be -- to take
2 on the complex task of being an interim as PCORI
3 prepares for PCORI 2.0.

4 I will add however, I say that it's about
5 bringing patients into the discussion. There is no
6 time for complacency. The need for the kind of
7 research that PCORI is doing is greater now than it
8 ever was. We have a healthcare system facing many,
9 many challenges and the kind of evidence that the
10 PCORI's charged with building is a strong and
11 persistent need. We will over the next day and a
12 half think together about how to prepare the
13 organization for PCORI 2.0 and a new Executive
14 Director building -- who will, we hope, follow in
15 the incredible tradition that Joe set as the leader
16 of this organization.

17 But PCORI is also truly blessed by a strong
18 and engaged board. I, as your Interim Executive
19 Director, report to you, I'm answerable to you. I
20 have benefited over the last six weeks with one-on-
21 one discussions with some of you, not with all, but
22 certainly with conversations regularly with

1 Christine and Sharon.

2 But this is this next day and a half is my
3 first opportunity to meet with -- face-to-face with
4 most of you. And so, I am really hoping I will get
5 from you guidance on what are the priorities for an
6 interim executive director. I believe an interim
7 period can be a great value to an organization and
8 to the new permanent director, allowing careful
9 consideration of strengths and trouble spots,
10 refinements of processes, clarification of sub-
11 governance and so on. Most critical decisions about
12 operations will, of course, we left the new leader,
13 but I hope to help prepare the way and what to make
14 interim period as useful to the organization as I
15 possibly can.

16 So this is an open invitation to all of you
17 to help me in this important priority setting for
18 this complex transition phase.

19 What I'm going to cover today is first of
20 all the indicated Dashboard summary that summarizes
21 the metrics for achievement over 2019 and I think
22 you'll find that information very interesting. And

B&B REPORTERS
29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541

1 then I'm going to delve into some depth into a
2 completed PCORI-funded study from results to impact.
3 And I think that story illustrates what is I think
4 an emerging PCORI vision. And I think this will
5 also provide meat for further discussions.

6 So here's where we are in the quarterly
7 calendar of the Dashboard. It is according to your
8 processes, a requirement that the executive director
9 come back to you at this point at the end of the
10 fiscal year, which ended September and report on a
11 set of metrics that you have established to see how
12 the work is going. And out of this conversation I
13 think you will find the metrics and the things I'm
14 going to tell you about highly informative. But
15 keep in mind, this should also be part of a process
16 to continually improve those metrics so that we have
17 ways to measure and quantify PCORI's work.

18 So this is the slide and this shows all the
19 metrics that the Board governors have developed.
20 Only one is in the yellow zone, and that's in funds
21 committed due to the fact that somewhat fewer
22 meritorious applications were received in the summer

1 review cycles. The funds committed in quarter four
2 were less than budgeted.

3 However, the applications you approved in
4 November, where we had a robust slate, will largely
5 correct this imbalance. And just as referenced to
6 this, this is the funds committed -- cumulative
7 funds committed through the end of Fiscal Year '19
8 and budgeted for through the end of Fiscal Year '20.
9 I think it's useful to place these numbers in
10 context. So I just wanted to remind you of the
11 funding commitments that cover through the fiscal
12 year that just ended.

13 Seventy-nine percent of PCORI's funding
14 commitments have been to research projects, 1.9
15 billion. A smaller commitment, 15 percent has gone
16 into research infrastructure and substantially more
17 modest commitments to engagement in research and
18 research on dissemination and implementation four
19 percent and two percent respectfully --
20 respectively.

21 The next metric I'm going to talk in some
22 about in some greater depth is research project

1 performance.

2 These are some numbers that clarify PCORI's
3 results to-date on certain metrics for research
4 project performance. I gather the Board at a recent
5 meeting talked some about the problems in
6 recruitment. Anyone who's been involved in
7 overseeing clinical research knows that recruitment
8 for projects is always challenging. PCORI currently
9 to-date shows 64 percent of the original enrollment
10 target was achieved. That compares, and there's
11 several references there, to other funders where the
12 number that emerges is 55 percent. Sixty percent
13 achieved that recruitment target within the agreed
14 upon recruitment target timeline and a certain
15 percent, 37 percent, require an extension of the
16 recruitment target.

17 These numbers are very comparable to
18 numbers that are quite familiar to me from
19 overseeing similar kinds of work at the NIH. Six
20 percent of projects are not successfully completed.
21 I'm actually quite impressed with PCORI's processes
22 for monitoring project completion. They compare

1 favorably with the best processes I've seen at the
2 NIH and these numbers do not surprise me at all.

3 It is, however, of course, a glass half-
4 full. It is hard to get clinical research
5 successfully completed and the problem of achieving
6 broader buy-in and indeed better process to get
7 these important studies done as rapidly and
8 effectively is important.

9 The next metric I want to talk about is
10 timeliness of getting results published. Again,
11 this shows a benchmark 60 percent at 60 months and
12 shows the line for PCORI projects to-date. Again, a
13 half-full/half-empty kind of situation. Most
14 projects at 20 percent have not published at 12
15 months and or more than 20 percent, but by the 30-
16 month mark PCORI has achieved the benchmark seen in
17 other parts by other funders.

18 This should however, be compared with an
19 important, innovative process that PCORI has
20 established, which is our own internal peer-review
21 process. And this shows the timeline for PCORI
22 results availability through the internal peer-

1 review process PCORI has established. This is
2 highly innovative business. I do not know another
3 funder that is as effectively moving results into
4 publicly available reports as this. It's
5 challenging. It's involves very careful scientific
6 review.

7 It is led by Harold Sox who's very
8 experienced former JAMA editor and I think they're
9 doing a superb job. They do occasionally encounter
10 -- so in general we are encouraging authors to
11 submit -- investigators to submit through this peer-
12 review process before the recovery results will be
13 available online. And generally that's happening,
14 although occasionally there have been some
15 controversies around journal embargo policies. But
16 this is, I think, a very important step toward
17 progress.

18 And it's important because of the
19 susceptibility. Anyone who's done systematic
20 reviews knows that there's an inherent worry about
21 publication bias. Do the most positive findings get
22 published and the others don't? We really want to

1 have safeguards against that and I think PCORI is
2 very innovative peer-review process is doing a good
3 job at that.

4 The next metrics I want to talk about are
5 uptake into UpToDate and other examples of uptake
6 into policy and systematic reviews. I carry, like
7 most physicians, UpToDate on my cell phone and I use
8 it all the time. I used to tell people that the way
9 to judge a research finding, is do they have to
10 rewrite the textbooks. Now I would say do they have
11 to rewrite UpToDate. It's for a lot of the kind of
12 work that we do, an interesting and important
13 metrics.

14 Just an aside here, about half our projects
15 are in the kind of completed phase. That's that bar
16 of 291 and about half are in earlier stages or
17 ongoing. So those numbers are worth keeping in your
18 mind as you look at the actual numbers for what's
19 happening. So these are the uptake into UpToDate
20 which is shown at the left. That's -- so the first
21 year this was tracked, four projects were
22 incorporated into UpToDate in '18, 12 and last year

1 20 projects became -- resulted in change of UpToDate
2 or were cited in UpToDate and may have resulted in
3 some changes, recommendations. And you also see the
4 numbers for citations in other evidence-based
5 clinical recommendations uptake into systematic
6 reviews, uptake into policy documents.

7 I view these as impressive metrics for
8 impact.

9 Many of you are familiar with use of
10 citations as a measure of impact. I edited a
11 journal and I'm very familiar with issues around
12 citations. Citations are a lagging metric and they
13 do not necessarily tell us, although they are
14 important. Citations, I think, do not tell us on
15 the likelihood of a result being on a step towards
16 implementation the way these metrics are.

17 So I think these are impressive findings
18 and tell us that PCORI work, even the half or so
19 that are done are really having an impact on our
20 health care -- thinking about healthcare issues.
21 And I remind you this is only about half of the
22 projects that are ready for this kind of a step

1 forward.

2 Now we will talk and continue to talk, I
3 hope, about implementation and our portfolio of
4 projects ready for dissemination and implementation
5 awards is growing. And these numbers just show you
6 the funds committed to dissemination and
7 implementation awards in 2019. Still a modest
8 component of our overall funding. But I think an
9 important one in that all these projects have been
10 judged ready for further dissemination and
11 implementation. I think this is an issue we should
12 all talk about more together.

13 And then one last area that I want to talk
14 about the metric is new studies using PCORnet.
15 About two months ago, NIH announced a \$90 million
16 study. Remember, that number -- it's an important
17 number that will utilize PCORnet.

18 This is a study called PREVENTABLE. It
19 will test whether statins prevent dementia and other
20 cardiovascular disabilities in older adults who do
21 not currently have an indication for use of this
22 class of drugs. It's a control. It's a placebo.

1 It is using a generic statin drug. This study will
2 recruit approximately 20,000 study participants and
3 follow them for four to five years. Fifteen
4 thousand of these participants will be recruited
5 through the PCORnet infrastructure and 5,000 through
6 Veterans Administration hospitals. One of the
7 impressive features of this study is that the cost
8 per patient per year is about a thousand dollars.
9 It's about a tenth of the typical costs of large
10 randomized trials such as those typically run by the
11 NIH and perhaps as much as a twentieth of large what
12 industry trials often cost.

13 So I see this as an incredibly important
14 step, proof of concept in the hope for PCORnet that
15 it would help us learn how to do large randomized
16 clinical trials more effectively and we will see,
17 but perhaps even faster. Time will tell.

18 Why the huge savings? Well, one reason is
19 that the infrastructure that exists through PCORnet
20 and the data, the distributed data model, and the
21 common data model enables the investigators to pre-
22 identify 1.5 million patients potentially eligible

1 for enrollment in this study. So think of that. If
2 you've ever run any large trials to start out with a
3 list of many more patients than you need who would
4 meet your enrollment criteria and PCORnet's
5 capabilities to directly address both patients and
6 providers to inform people and enroll people in this
7 trial.

8 It's probably the single element that is
9 most revolutionary in the infrastructure for this
10 study.

11 But another element is that as part of its
12 patient centeredness and I understand the planning
13 of this study has truly been patient-centered. The
14 investigative team has recognized that maintaining
15 engagement in this study will be facilitated by much
16 more use of home-based visits and much less reliance
17 on medical center visits by people in the study.
18 There will probably be one visit or two, but
19 substantially more of the interactions will -- with
20 subjects, will use electronic means and home visits
21 to maintain and engage -- maintain the engagement of
22 patients in this study. So I think -- we in

1 cooperation -- so the study is being funded jointly
2 by the National Institutes of Aging and NHLBI. But
3 I think we at PCORI can take real pride in the
4 infrastructure that was developed with PCORI's
5 investment to facilitate this interesting work.

6 One aside, this would not fall in PCORI's
7 mandate. This is not a comparative effectiveness
8 study. These subjects are not currently considered
9 appropriate for statin prescriptions. So it isn't
10 comparing two interventions or usual care versus an
11 enhanced intervention. It's a placebo controlled
12 study of a new indication for statins, but I think
13 it's one that all of us over a certain age can be
14 very interested in what will the results be.

15 So just quickly, here's the summary of some
16 of the things that I've talked about. PCORI has to-
17 date committed about \$2 billion to fund 639 research
18 studies. That's been through three types of
19 solicitation. Targeted research funding, which is
20 about \$560 million. Pragmatic clinical studies,
21 which is about another half billion and broad
22 research funding, which is about a billion. To-

1 date, we have had 291 studies completed, ready for
2 results to be posted in abstract form and 1,700
3 publications.

4 The other important categories, funding has
5 been the \$522 million that has gone into research.
6 What we're calling here research support. That
7 includes the \$350 million that's gone to build
8 PCORnet, \$100 million, a much more modest sum, in
9 engagement awards and a new program -- \$41 million
10 in dissemination and implementation projects.

11 And I've led you through some information
12 on early uptake of research findings, including
13 citations in UpToDate, citations in clinical
14 guidelines, systematic reviews, and policy
15 documents. I view these as extraordinary
16 achievements for a young organization and I think
17 the Board members should take great pride and indeed
18 so should my predecessor and -- Joe Selby, this is I
19 think truly a vision realized. In spite of the fact
20 that the healthcare system still has lots of
21 problems and there's a lot to be done.

22 So just to illustrate, I think an example

1 that I believe really illustrates what I see as a
2 PCORI vision coming together.

3 I want to take you through a sequence from
4 results to impact on one study that was published in
5 JAMA about a year and a half ago. This study was
6 led by Jeffrey Gerber and his team at CHOP. It
7 compared broad and narrow spectrum antibiotics for
8 children with ear, sinus, and throat infections.
9 The results were published in JAMA. Result
10 summaries were posted on PCORI.org. The final
11 research report was posted in PCORI.org. It was
12 incorporated into PCORI's evidence updates and then
13 used by several external authorities for their own
14 activity. And in November you approved the funding
15 of an implementation project and I will also show
16 you an economic estimate of its potential impact.

17 So this is the study. It was a large
18 retrospective cohort study comparing the
19 effectiveness of broad versus narrow spectrum
20 antibiotic treatment for upper respiratory
21 infections in children. They worked with patient
22 families to identify and gather key data on patient-

1 centered outcomes and found that narrow spectrum
2 antibiotics were associated with lower rates of
3 adverse events, higher quality of life, and no
4 difference between patient outcome in terms of the
5 duration of the infection.

6 This shows the citation up there. In the
7 right corner you see the Altmetric score 437. I'm a
8 journal editor, so I know that's actually a pretty
9 spectacular score. This JAMA paper attracted a lot
10 of public interest.

11 PCORI then went ahead and prepared a result
12 summary for the general public and a professional
13 abstract. This was the most viewed results page on
14 the PCORI website with 3,700 page views. The next
15 step was preparation of that complete final research
16 report. This is pretty detailed 93-page open-access
17 write-up of more detail about the study than JAMA
18 would allow in their page limits and provides
19 interested investigators ready to keep going with
20 this research issue, essentially all the critical
21 details about the study.

22 And this is the process that Harold Sox

1 oversees to make sure that these are rigorous,
2 carefully reviewed reports.

3 Based on that, we all know one study is not
4 considered an evidence base. So PCORI also
5 introduced, developed evidence updates for parents
6 and for clinicians that incorporated these new
7 findings with the existing evidence base. And this
8 finding was quickly brought to further attention by
9 external authorities; the Urgent Care Associations,
10 Antibiotic Stewardship Council, incorporated the
11 results into their resources and link directly to
12 our summaries was also uptake into Wikipedia where
13 it is cited on three Wikipedia pages. So these are
14 important external evidence that this study is
15 attracting a substantial interest.

16 All of you are aware of course, that
17 although antibiotic stewardship is important for the
18 individual patient, it is also important for all of
19 us because of the growing problem of antibiotic
20 resistance and is an impact of this study that
21 extends beyond it's impact directly in the setting
22 of these specific decisions.

B&B REPORTERS
29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541

1 An implementation project was submitted by
2 the team from CHOP, by Gerber and this is the
3 project that you all approved for funding at your
4 November meeting. This will test strategies to
5 improve antibiotic prescribing for more than 350,000
6 children across five health systems in three states.
7 How to move findings from the literature, from
8 guidelines into actual practices as everyone in this
9 room knows is a very tough hurdle. And I think that
10 this implementation science project will teach us
11 things about doing that. So it's -- and we'll
12 evaluate the actual impact on provider practice. So
13 I see this as a very important and highly novel
14 aspect of the PCORI's mission.

15 PCORI has also contracted with a group with
16 expertise in and assessing the financial impact of
17 this study and the estimates that were developed.
18 This is available, this financial impact study is
19 available on our website. It is estimated that it
20 will have a substantial reduction in adverse drug
21 reactions in emergency visits, in outpatient visits,
22 and financial positive impact for Medicaid and for

1 other payers. This does not measure what the impact
2 is on reducing the problem of antibiotic resistance,
3 which is pretty hard to quantify, but is of course,
4 an important long-term societal impact of this kind
5 of work.

6 So that's an example to my mind of a true
7 PCORI vision, of a project that is led through a
8 series of steps that will I think move important
9 research findings to changes in how healthcare is
10 administered. And I thought that would be an
11 illustrious example to initiate our discussions
12 today on where PCORI is going next and to provide
13 you with some food for thought as you advise me on
14 what are important short term goals for an interim
15 director and indeed how we can and the team behind
16 me, a fabulous group of individuals, how we can help
17 as you develop your vision for PCORI 2.0.

18 So thank you very much for your attention.
19 I look forward to your comments.

20 CHAIRPERSON GOERTZ: Thank you Josie for
21 that really excellent presentation. That was just
22 an amazing way to kick off our day and, once again,

1 I want to thank you for taking on this short-term
2 mission during this extremely critical period and
3 PCORI's evolution. We're very grateful.

4 DR. BRIGGS: Thank you.

5 CHAIRPERSON GOERTZ: All right. Why don't
6 we go ahead and open up for discussion. First of
7 all, let's -- if anyone has any comments or
8 questions regarding Josie's presentation. Larry.
9 Bob, I'm assuming that your tent card is still up
10 from -- thanks, Larry.

11 MR. BECKER: So one thing, putting my
12 business hat on for a minute and going back to the
13 slide 31 where you just put the economic impact.

14 I mean one other thing I would add to this
15 slide is what our cost was to do these projects so
16 that we see what the R01 is on this investment. So
17 the world can see what we spent, you know, whatever
18 the million dollar number is versus \$131 million or
19 the \$118 million impact because I think that's
20 important that, you know, we're not spending \$118
21 million to get \$118 million. We're spending a
22 million or two to get that.

1 DR. BRIGGS: Thank you Larry.

2 CHAIRPERSON GOERTZ: Thank you. Mike.

3 MR. HERNDON: I just want to say this
4 without beating a dead horse. Dissemination is
5 really where we need to be focusing going forward.
6 As a payer it's great to have the research but still
7 when it's seeing it and using it -- where's the bag?
8 Appreciate your emphasis in your talk about that.

9 CHAIRPERSON GOERTZ: Thanks. Thanks Mike.
10 Steve.

11 DR. GOODMAN: I thought the slide showing
12 the publication, the reporting of results through
13 our peer-review process versus those in the
14 literature was really quite striking. I don't know
15 that there's -- there's no funding agency in the
16 world who has an alternative mechanism and it's
17 absolutely right that most funding agencies are
18 struggling to get in the, you know, 60 percent, 50
19 percent range within just a few years, no less at
20 five. And we're getting 100 percent or very close
21 to it in a very short time period.

22 I'm wondering, so that's something is a

1 model and something really to be trumpeted. I'm
2 wondering if this is also an opportunity and maybe
3 we've done it to explore because we have the reports
4 in hand, why they're not -- why that 40 percent or
5 30 percent is not being published. I mean we're,
6 we're engaging with the investigators. We know who
7 they are. We have the reports in hand and there is
8 no such thing as a non-publishable study once it's
9 already been written up and gone through peer-
10 review, there's literally no such thing. Maybe at
11 two percent.

12 So I would very much want to know how hard
13 that -- you know, whether they're submitting and if
14 they're not submitting. Why?

15 CHAIRPERSON GOERTZ: Thank you.

16 DR. BRIGGS: Thank you Steve. I think this
17 is an excellent point. And I think that findings
18 that disappoint the investigator, they expected to
19 see large, highly significant benefit and they don't
20 see it is a common problem that I'm familiar with
21 and those findings should be written up because we
22 do not want the publication bias of effects that are

1 smaller than expected or maybe even going the wrong
2 direction. Those are just as important.

3 So I do think this is worth more outreach
4 and also perhaps a cite-by-cite attention too. It's
5 a good point.

6 CHAIRPERSON GOERTZ: I think that if I only
7 publish positive results, I'd only have about 12
8 publications. It's just incredibly, the negative
9 studies are just as important to publish.

10 And speaking of publications. I agree that
11 it's really important for PCORI to be evaluating
12 impact and our -- what's called our hit rate, you
13 know, in these broader terms and I also, I agree
14 with Steve that that there's an opportunity here
15 that we are at the forefront of thinking about
16 things in some unique ways and our staff starting to
17 think about how to publish some of these processes
18 and the results because it seems like that would be
19 one important short-term goal for an interim
20 director to think about where are some opportunities
21 to work with staff to get some of this out there.

22 DR. GOODMAN: I just want to add, I

1 actually doubt that it's publication bias on the
2 base of the results, although we need to look at
3 that. It's probably the studies that have not
4 reached accrual targets and other reasons for
5 failure, but we should really get a really good
6 handle on that. And if they're not reaching accrual
7 targets, we need to look back at the application
8 phase and see why are they projecting so much higher
9 accrual rates than they achieve. Very frequently
10 they don't -- investigators don't actually look at
11 the empirical evidence in their own institutions
12 about the availability of patients.

13 DR. FERNANDEZ: It just needs a look at but
14 I think it'll probably be some of both, but I think
15 Steve is probably right because you know, obviously
16 sample size calculations of the same, whether the
17 trial is for a three-year trial or five-year trial
18 or whatever. PCORI studies are short and that puts
19 an enormous amount of pressure on the accrual within
20 a short amount of time, all of which is to say that
21 these results are even more impressive from the
22 perspective of say, comparison to say a five-year

1 R01 on a trial.

2 But I think that at the end of the day,
3 this is an empiric question. We can find out the
4 answer to this and we should. What my takeaway take
5 away from your outstanding presentation was we're
6 actually PCORI is actually doing really well and
7 that is a very heartening in terms of the comparison
8 to particularly even when compared to institutions
9 of the magnitude and most of the longevity, the
10 maturity of the other U.S. research institutions
11 such as the NIH.

12 CHAIRPERSON GOERTZ: Thank you, Bob.

13 DR. ZWOLAK: Josie, thank you. That was an
14 outstanding presentation.

15 My question is that with a fresh set of
16 eyes, how do you view the peer review process and
17 the utility of our peer reviews there are done at
18 two levels. They're done at a lay and a scientific
19 level. We spend substantial resources creating
20 them. Are they adequately utilized? Is there -- it
21 seems like there's an enormous amount of effort that
22 goes into these and are we making the most of the

1 peer reviews?

2 DR. BRIGGS: Yeah. These are important
3 questions. And I have done my own browsing of the
4 Web to get some sense of the reports and the
5 quality, but I have to admit in six weeks, I haven't
6 delved into this issue with the depth that it
7 deserves.

8 I am impressed out that we have a very
9 knowledgeable team doing it. But I suspect there
10 are ways we could improve the accessibility and
11 impact of this effort and perhaps we can do it a
12 little more efficiently. I don't know yet. It's a
13 good question. I'll add it to my to-do list.

14 [Off microphone discussion.]

15 DR. BRIGGS: I don't mean that in a
16 negative way.

17 DR. ZWOLAK: I'm sure your to-do list is
18 very, very long. But it is, I think it's
19 interesting that we could potentially evaluate that
20 at some point.

21 CHAIRPERSON GOERTZ: All right. Thank you.
22 Any other comments on Josie's presentation? All

1 right. Kara?

2 DR. AYERS: Yeah, I was interested in the
3 dissemination to policymakers. So it came up 45
4 times, which I thought was pretty impressive and I
5 didn't know if -- I'm assuming that that's all sorts
6 of policy levels. It's in the slide with the -- do
7 you know what I'm talking about?

8 More so a comment that I thought that that
9 was a great marker for dissemination and that I hope
10 that that continues. I don't know if that is
11 somewhat reflected by our increased communication
12 with policymakers related to the reauthorization
13 efforts, but either way I think it's a great
14 indicator and I hope it continues.

15 DR. BRIGGS: Yeah. You know, what? I
16 think it's an very interesting metric and I will at
17 some point have Michelle brief all of us on some of
18 the specific examples. It is an important
19 distinction that we make when we talk to legislative
20 voices. Our job is to generate the evidence that's
21 informative for policy. Ours is not the role to set
22 policy. And this is a distinction that I sometimes

1 find the communities can find confusing, especially
2 researchers, and I'm familiar with that tension at
3 the NIH. But I do think it's an important
4 distinction and understand how and to indeed have
5 the goals that our science is relevant to policy.

6 I edit the leading nephrology journal and
7 my -- I say the same thing to our authors. It is
8 our job to publish the best and most definitive
9 science related to policy and then hope that a
10 thoughtful dialogue about policy ensues and I think
11 it's an important part of our role here.

12 CHAIRPERSON GOERTZ: Thank you. So Josie
13 has asked us to consider two questions. The first
14 are some important short-term goals for an interim
15 director. And certainly Sharon and I have had
16 numerous conversations with her about what we hope
17 that she will tackle. And that includes obviously
18 keeping PCORI running in a very smooth manner during
19 this time of transition and to -- but also to use
20 her outside, you know, eyes and previous experiences
21 to really do an informal assessment of ways that we
22 may consider process improvements as we look at

1 PCORI 2.0. But we'd really appreciate hearing from
2 Board members if there are additional suggestions or
3 areas of emphasis to be triaged among the things
4 that are already on Josie's list. Ellen.

5 DR. SIGAL: Well, I assume you spoke to all
6 Board members about this because we had
7 conversations on the short-term goals are to keep
8 the ship running. Whether we need to reboot and
9 really have to relook at our processes more
10 extensively. I think is incredibly important. We
11 have accomplished a lot and from where we started to
12 where we are now, but we are relatively bureaucratic
13 and not as fast or facile as we can or should be.

14 So how we do that and when we do that is a
15 big question because I think that in all likelihood
16 we will be re-funded and I think we have to kind of
17 look at how long it takes us. What our processes
18 are. We talked about peer review and other things,
19 but I do that would be in order. When we do it or
20 how we do it is another question.

21 CHAIRPERSON GOERTZ: Thank you. I could
22 not agree more and beginning to again to identify

1 some of those some of those areas for further
2 consideration as we look towards bringing on a
3 permanent executive director. I think that the
4 timing is really ideal for that.

5 Any other thoughts or -- Mike?

6 MR. HERNDON: I think helping us frame a
7 more effective and meaningful topic selection
8 process.

9 CHAIRPERSON GOERTZ: Thanks. Well, then I,
10 you know -- Barbara, go ahead.

11 DR. McNEIL: You know, I would just second
12 what Mike said. I think we would be a better agency
13 if we had better topics in general. I know we've
14 had several great ones, but I think we've had some
15 on the lower end that we could have done without.

16 CHAIRPERSON GOERTZ: Thank you Barbara.
17 Robin.

18 DR. NEWHOUSE: I would just add our
19 continual effort to link the Methodology Committee
20 members and their expertise to ways we can help
21 advance the PCORI mission. We're always ready to be
22 able to engage in those conversations and

1 committees, small task force, whatever we can do.

2 CHAIRPERSON GOERTZ: Thank you Robin. I
3 just want to agree with that and as we look at the
4 PCORI 2.0 to really figure out how we can better
5 leverage the amazing expertise that we have on the
6 Methodology Committee, I think needs to be a high
7 priority.

8 All right. The, the next question that
9 that Josie brought to us is how can PCORI staff help
10 the Board prepare for planning for PCORI 2.0? And
11 we've already begun that process with the
12 conversations that Sharon and I have had with I
13 think most of you and hopefully we'll be able to get
14 those last conversations completed in the next --
15 before the end of the end of the year. And thank
16 you all for, you know, these really helpful and
17 forthright discussions.

18 I think it's been really helpful and we'll
19 be talking about that a little bit more in the
20 future as we start to get a little bit more specific
21 about what the plan is for the PCORI 2.0. But any
22 suggestions you have on things that you think would

1 be particularly helpful for, you know, background
2 information, et cetera, that you think would be
3 helpful for us to be thinking about just even in
4 this in this preliminary phase, what would be
5 helpful.

6 Ellen.

7 DR. SIGAL: So recently on a project that
8 I'm working on at NIH, which I will not talk about,
9 is we're looking at metrics for looking at
10 timelines, how quickly and what our processes are
11 and how quickly we get the information from drug
12 approval to implementation and the clinical trial.

13 So I think some data would be really
14 helpful about how long it takes us from the time we
15 actually fund a project from when the first
16 applications come in would be important. So I think
17 some metrics and some data collection would be very
18 helpful to inform us on our decisions.

19 DR. BRIGGS: Yeah, I think we could
20 certainly refine some timeline-kind of metrics and
21 add them and perhaps bring that back to this Board
22 as to adding to the Dashboard metrics.

1 CHAIRPERSON GOERTZ: Thank you. Gail.

2 MS. HUNT: Following up on this mention of
3 how we go about deciding which projects or which
4 content are we going to focus on. My understanding
5 is that, and I guess everybody's, is that some of
6 the legislation that's being proposed, there are
7 specific topics that Congress wants us to look at,
8 but it's like four. So maybe it would be really
9 important for the staff to help the Board understand
10 beyond those, what are topics that would be really
11 important for PCORI to be funding?

12 What areas have, I mean, you know, we've
13 got the 100 that the IOM came up with and we brought
14 them from different places, but what are maybe
15 another four or another six that would be important
16 in addition to whatever Congress is going to come up
17 with for us to be funding. It would have impact.

18 CHAIRPERSON GOERTZ: Thank you Gail. I
19 think that that is the really important question and
20 something that we will definitely be talking about
21 as we look at the PCORI 2.0, is how broad should our
22 portfolio be during this next phase? It can be both

1 exciting and frustrating, too. I mean, right now
2 our mandate is, you know, can conceivably cover, you
3 know, all diseases and all populations. It's not
4 possible to do all things well. And this is an
5 opportunity for us to have, I think more -- we've
6 talked about focus for the last nine years and, but
7 I think that is an opportunity to really hone that
8 discussion into strategic action.

9 Steve.

10 DR. GOODMAN: I didn't -- PCORI has been a
11 leader in the open science, we're the first, I
12 think, major funder to require the data sharing.
13 But it would be interesting to see what the yield on
14 that is. It's a theory that that results in more
15 wider dissemination of the research products and use
16 by other investigators. But we need to look at
17 that. So we're very early into it, but it'd be nice
18 to know how many data sets have already actually
19 been posited. Has anyone asked for them or reuse
20 them? Have there been any publications from those?
21 I think it's too early right now to see much, but we
22 should start actually formally tracking that.

1 CHAIRPERSON GOERTZ: Thank you. David, and
2 then Michelle.

3 DR. MYERS: Thanks Dr. Briggs, I'm
4 wondering if in a time of transition, one of the
5 things you can help staff do as they contemplate 2.0
6 is rather than thinking about the big walls, the
7 big, big challenges is take a moment to ask staff
8 about the pebbles in their shoes that are stopping
9 them from being effective and use this as an
10 opportunity for a very safe place for what are the
11 little things that we could do as a Board to help
12 staff be more effective moving forward.

13 DR. BRIGGS: Thank you David.

14 DR. McMURRY-HEATH: Thank you. I also
15 really enjoyed the presentation this morning. Just
16 a quick follow on to Gail's point earlier, as we're
17 thinking of kind of the white space of what could we
18 be considering and studying going forward, I think
19 we should also, it would be helpful to have a
20 consolidation of the voices of interests. So what
21 consolidated list of the stakeholder feedback, in
22 terms of the PCORI's research and mandate would be

1 very helpful because we hear snippets like payers
2 want more of this or you know, some patient groups
3 want more of that. But having it in a consolidated
4 compendium would be very, very helpful.

5 DR. BRIGGS: I agree. But also hard to
6 achieve. We've worried a lot, very appropriately,
7 about patient-centeredness, which is I think our
8 first key stakeholder, but we have others. And how
9 to bring what at times are not coherent interests of
10 the other stakeholders in some ways a challenge for
11 all of us.

12 DR. McMURRY-HEATH: That's a very good
13 point. And you know, what comes to mind for me is
14 what we've heard through the reauthorization
15 process, to just having that distilled would be
16 helpful, but maybe there are other pockets of
17 interest that we might need to bring together to get
18 more clarity. So at least they've been part of the
19 synthesis process when PCORI 2.0 is unveiled.

20 CHAIRPERSON GOERTZ: Well, I think we have
21 an opportunity to really reach out to our
22 stakeholder groups during the -- during our

1 strategic planning process over the next year. I
2 don't envision this as something that we huddled
3 together over an over a weekend and, you know, come
4 up with a strategic plan, but that we take a more
5 thoughtful long-term approach and make sure that it
6 is committed to having stakeholder input --
7 important and impactful stakeholder input along the
8 way.

9 All right. Any others? Bob.

10 DR. ZWOLAK: The concept of refining the
11 research that we support, I think is, is so
12 incredibly crucial. We've had three big buckets.
13 We've had the broad applications, the pragmatics,
14 and the targeted and trying to determine within
15 those three categories which were the homeruns,
16 which may have been the singles -- I think it's
17 going to be terribly important. Also, in fact,
18 trying to define if those are the right three
19 buckets to have will be helpful.

20 But the determining this, obviously it will
21 be the ultimate work of the Board, but a bunch of it
22 will fall to the Science Oversight Committee and the

1 associated staff and getting ideas from Board
2 members, getting input from Board members, input
3 from PCORI, all of PCORI staff, but in particular
4 the Science staff and all the stakeholders is it's
5 going to be an integrative process which is -- which
6 will really shape 2.0 and I think Josie, you'll be
7 able to help us begin to collect and understand all
8 of that information.

9 DR. BRIGGS: Well, I will certainly try. I
10 think you'll find the presentation, one of the
11 presentations we have planned here today from Neeraj
12 Arora, on our cancer portfolio, highly informative
13 and one aspect of that portfolio is that it is not
14 the response to talk primarily to targeted
15 initiatives.

16 So it does tell us something about what
17 actually comes together in what at NIH we would call
18 more investigator initiated and that is part of the
19 balance. It is when do we need to jumpstart
20 something that isn't happening versus to what extent
21 can pretty wide-open solicitations bring in
22 particularly good work.

1 CHAIRPERSON GOERTZ: I agree Bob. I think
2 that is an opportunity for us to evaluate because it
3 is something that we've talked a lot about and now
4 we should have enough data to at least get some
5 preliminary information. So the understanding that
6 some of our larger studies also take a little bit
7 longer to execute on.

8 All right. Any other -- any thoughts or --
9 all right.

10 [No response.]

11 CHAIRPERSON GOERTZ: In that case we're
12 going to move on to our next presentation, which is
13 what we've learned from patient-centeredness and
14 engagement. So we have three staff members that are
15 joining us. Kristin Carman, Laura Forsythe, and Lia
16 Hotchkiss.

17 * MS. HOTCHKISS: All right, thank you for
18 joining us this morning. Now I'll let you get
19 started.

20 Great. Thank you. All right, so for this
21 presentation Kristin, Laura and I work together to
22 summarize the PCORI's engagement efforts over the

1 past nine years. So in the next 25 minutes, we're
2 going to take you on a journey from the PCORI's
3 mandate from Congress all the way to current day
4 looking into the future.

5 So we're going to describe for you how
6 we've embedded engagement with patients and
7 stakeholders into everything we do at PCORI and
8 we're going to share with you what we've learned
9 about engagement so far. You're going to hear how
10 engagement contributes to and has an impact on
11 research, individuals, and organizations, as well as
12 the challenges and opportunities related to
13 engagement. We would then like to spend time
14 discussing with you all next steps for PCORI to
15 build on those accomplishments for engagement,
16 science, policy and practice.

17 So to begin, we're going to take you back
18 to 2010, when PCORI was established by Congress to
19 meet an unmet need. So they recognized that despite
20 all the traditional research available, patients and
21 those who care for them did not have the information
22 they needed to help guide their decisions about the

1 healthcare choices they faced every day. So PCORI
2 was created to ensure that research would be more
3 accessible and relevant in order to ease the burden
4 of healthcare decision-making. And we were
5 intentionally labeled the Patient-Centered Outcomes
6 Research Institute, and that has made a big
7 difference. So we were authorized to conduct the
8 kind of research that engages patients and
9 stakeholders, and addresses questions that are
10 important to them.

11 So the Board translated the mandate for
12 patient-centeredness in some critical ways,
13 including making it part of criteria for funding
14 from PCORI and the research questions being studied
15 and the outcomes included must be of importance to
16 patients and those who care for them. And studies
17 must engage patients and stakeholders as partners in
18 the research process.

19 Disseminating and promoting the uptake of
20 research findings is also a crucial part of PCORI's
21 legislative mandate. PCORI is responsible for
22 making research results useful, actionable, and

1 accessible for patients and stakeholders. So from
2 the very beginning engagement has been fundamental
3 to the structure and purpose of the PCORI and the
4 Board and staff worked extensively to conceptualize
5 how to achieve the goals set forth by Congress.

6 So the decisions about making patients,
7 caregivers, and other stakeholders the North Star
8 for PCORI were not aspirations but rather driven by
9 legislation. So I'm now going to turn it over to
10 Kristin.

11 * DR. CARMAN: Okay. I'm eternally
12 apologizing for my voice. Christmas trees and other
13 things have made allergies terrible, so I apologize
14 for that.

15 So when PCORI was authorized there --
16 especially for those of you who have been here from
17 the very beginning, you knew there was relatively
18 little evidence about what engagement should consist
19 of in research, the best ways to do it, and support
20 it. And really the immediate impact on clinical
21 research and the more distal impacts on health. So
22 to execute on the complex mandate from Congress, you

1 heard about from Lia just now the Board and the
2 staff developed a logic model or a conceptual model
3 that would really help them understand how
4 engagement would contribute to the ultimate aims of
5 the PCORI. So this past model that you see here
6 really built on ideas from other disciplines like
7 community-based participatory research and shows how
8 engagement helps to achieve research that matters to
9 patients and those who care for them.

10 So the other elements of what's called the
11 PCORI approach are shown there on the left, right?
12 Which is the intensive portfolio management and
13 obviously the investments in dissemination and
14 implementation. The diagram is really how the Board
15 conceptualized the problem and the model shows how
16 we will know if it works, right? So if you have the
17 PCORI approach, it leads to studies that matter to
18 patients and that's in terms of quality and
19 relevance and outcomes. And that includes topics
20 and issues. And those outcomes by the way, are not
21 just quality of life, but really where patients and
22 other stakeholders and clinicians give input on what

1 are the key outcomes to us.

2 So from this model, then we go to the
3 strategic goals. Things are useful. You speed
4 uptake, you get more influence, which leads to the
5 ultimate impact on health decisions, care, and
6 outcomes. So from this model PCORI derived our
7 evaluation about the PCORI; how to go about our
8 work, including many important questions about how
9 to support and effectively engage patients and
10 stakeholders. I think what's really critical to
11 understand as you hear this talk though, is that
12 what might be the best approaches for ways of
13 engaging patients and stakeholders really lack that
14 strong evidentiary basis. So all these pathways
15 seem awfully clear. The exact mechanisms were
16 absolutely not. So that's why PCORI did not specify
17 or dictate specific engagement activities, only that
18 it must occur.

19 So this is intended to show you sort of the
20 foundational aspect of engagement and this really
21 shows that patients and stakeholders from across the
22 entire healthcare enterprise, from payers to

1 patients and clinicians are involved in the entire
2 research project all the way from sort of what
3 topics do we fund? All the way through
4 implementation and uptake. But I want to go a
5 little bit deeper into this slide. There are truly
6 diverse enriched stories behind every single number
7 in this slide, but I really want to draw your
8 attention is to the full scale of it, right?

9 So while as I mentioned, we did not invent
10 the approaches or concepts of engagement. What
11 PCORI has uniquely done is engagement on a scale and
12 breadth and depth and organizational focus that no
13 other funder has accomplished to-date. And just for
14 example, there have been 410 awards to organizations
15 and communities to build capacity both in terms of
16 being involved but also to support uptake and
17 dissemination, 850 unique organizations have
18 participated in our workshops and convenings and 600
19 patients and other stakeholders have served as merit
20 reviewers across our proposals for funding.

21 And while some funders might include a
22 patient or a stakeholder in an opportunity, PCORI

1 has patients and stakeholders who participate as
2 full participants on nearly every funding
3 opportunity we have. This is genuinely
4 unprecedented. And so when we use the term
5 laboratory of learning, this is the laboratory that
6 we are speaking about.

7 So we've tried to make the most of this
8 natural laboratory by setting engagement in every
9 aspect of what we do to develop a body of evidence.
10 So starting from the bottom of the figure, the range
11 of data comes from project reporting to externally
12 led studies and evaluations, right? So that means
13 we both conducted and commissioned observational
14 studies about engagement in our projects.

15 And so, this is included over 120
16 confidential in-depth interviews with researchers,
17 patients, and partners and that's patients,
18 clinicians, payers and everybody. We've reviewed
19 over 125 peer-reviewed articles. We've looked at
20 hundreds of surveys, analysis of programmatic and
21 administrative data. So it's a lot.

22 I want you to notice on the far right

1 though, the practice-based experience. PCORI also
2 created the role of engagement officers who provide
3 thought leadership and technical assistance to the
4 projects and their work both generates research
5 questions in real world as ongoing activities are
6 undertaken, but also generates new evidence about
7 evidence-based approaches, like a new six-month
8 engagement milestone for projects to get feedback at
9 an early project stage for engagement approaches.

10 So given the types of questions and data we
11 have at this time, but we've primarily used advanced
12 qualitative analysis. We do use mixed methods when
13 we have the data in which to do it. And we've also
14 created, obviously, peer-reviewed manuscripts and
15 lots of project study reports.

16 The nice thing is we've been able to
17 triangulate across many efforts and there really is
18 a convergence on key takeaways which Laura is going
19 to be sharing with you. I just want to note that
20 our various analyses at all the different stages of
21 the life cycle of her work really do surface
22 concepts that resonate with each other. They both

1 add new information but they resonate with each
2 other. They also echo concepts from similar, other
3 kinds of projects and also conceptual models that
4 tells us that we're building a robust database and
5 that we really are triangulating with other
6 concepts.

7 And I think it's also important to note is
8 while it looks as though this learning has been very
9 linear, as you all know, in reality this has not
10 been linear at all. It's actually been quite
11 iterative and an ongoing process. So with that I'm
12 going to turn it to Laura to talk about what we've
13 learned at least in a particular key area.

14 * DR. FORSYTHE: Yes, thank you. We have
15 learned a great deal about engagement and so we have
16 time today to share with you some of the highlights.

17 The first thing I want to talk about is how
18 engagement makes a meaningful difference in the
19 design and conduct of research projects. So we'll
20 focus for the next few slides on that one key aspect
21 and as we mentioned, we've identified several core
22 themes across multiple efforts to study engagement

1 in PCORI projects. To give you a sense of scale
2 though, in just our most recent study alone, nearly
3 400 distinct examples of the way engagement
4 influences study design and conduct were analyzed
5 from interviews with 60 different projects.

6 So when we talk about engagement influence
7 on a project, what I mean is that it inspires or
8 produces specific discrete decisions, behaviors,
9 events, strategies within the study. What we've
10 learned is that engagement influences study
11 conceptualization, execution, and materials, as well
12 as how study tasks are carried out. The way
13 engagement is designed and practiced within projects
14 and also researchers, the understanding of patients,
15 clinicians, and the organizations that they're
16 studying.

17 I'm going to focus more today on
18 specifically how engagement influences study
19 conceptualization and execution. We've learned that
20 engagement influences all aspects of comparative
21 effectiveness research projects from research focus
22 to tailoring and delivering interventions, all the

1 way through dissemination. We're going to take a
2 deep dive today on three aspects, specifically
3 research focus, research design, and recruitment and
4 retention.

5 You've probably heard a lot actually about
6 how engagement influences research focus from
7 determining topics and aims and comparators as well
8 as outcomes or the constructs to study. I want to
9 give you a few examples first, this is an example of
10 a trial comparing medications and multiple
11 approaches to exercise for back pain and this study
12 included as primary outcome measures, physical
13 activity and walking capacity. And the reason they
14 did that was specifically because patients stressed
15 the importance of maintaining their independence as
16 their long-term preferred outcome. This particular
17 project is an example of partners and researchers
18 working together to develop their plans.

19 We also have examples though like this one
20 where stakeholders have more of a redirecting
21 influence. This example is the PROSPER study that
22 compared different medications after stroke and what

1 the investigators shared is that they recognize
2 through engagement that their original plans were
3 too narrow. They ultimately added a primary outcome
4 based on home time out of the hospital.

5 While the specific outcomes that are
6 considered patient-centered really depend a lot on
7 the population and the context being studied. What
8 we've learned is that patients in general value
9 outcomes about health status and wellbeing, about
10 knowledge and understanding, and also about
11 evaluation of their care.

12 I'm going to talk in a few minutes more
13 about why these ways that engagement influences
14 research focus are important. For now I do want to
15 make a link between the notion of engagement
16 influencing research focus and PCORI's ability to
17 ultimately fund studies that matter to patients.

18 I guess it also influences research design.
19 This includes things like very practical decisions
20 about setting and timeline, as well as decisions
21 about the number and type of study arms, and also
22 defining broader inclusion and less restrictive

1 exclusion criteria.

2 One example is the TEAMS study, which
3 compared different approaches to exercise for
4 multiple sclerosis. And this study chose to
5 randomize by clinics rather than by individuals to
6 prevent treatment crossover. And this decision was
7 inspired by stakeholder feedback about how patients
8 participate together in support groups in their
9 clinics. So these kinds of discrete decisions about
10 design really have implications in multiple ways,
11 including internal validity, external validity, and
12 also things like the feasibility to conduct the
13 studies.

14 Engagement also influences recruitment and
15 retention. This includes things like designing the
16 outreach strategies, as well as anticipating
17 barriers and troubleshooting when unexpected
18 barriers arise. Partners also participate in the
19 actual activities of recruiting and retaining
20 participants.

21 For example, the study you heard about in
22 the Executive Director's Report comparing broad

1 versus narrow spectrum antibiotics for children. In
2 that study, the partners help to create and design
3 the consent script that they use to recruit parents
4 as participants in the study.

5 Another example is this trial studying the
6 effectiveness of self-management resources for
7 children with diabetes. In this study, the
8 stakeholder partners helped to ensure the study
9 appealed to families who traditionally experienced
10 disparities in management of diabetes. And what the
11 team discovered was that as a result of this input,
12 they felt like directly related to the input.
13 Minority families were successfully enrolled in this
14 study relative to other similar studies.

15 So I've shared some about what we've
16 learned about how engagement influences discrete
17 decisions, events and behaviors within study
18 conduct. I'll move now to tell you a little bit
19 more about how investigators and their partners
20 interpret these influences in terms of why they are
21 important downstream for the study. What are the
22 downstream effects of these decisions?

1 These things that we've identified tend to
2 be more practical and intermediate. These are the
3 early steps on that path towards the ultimate impact
4 of the PCORI's funded studies on healthcare delivery
5 and outcomes. So again, we identified from multiple
6 efforts and studies on engagement, several high
7 level interdependency means about the way engagement
8 shapes PCORI-funded research projects.

9 The first theme I want to share is about
10 user orientation and acceptability. This reflects
11 minimizing burden, maximizing usability, and really
12 aligning studies with patient, caregiver, and
13 clinician preferences, values, and needs. In short,
14 this is about studies that patients and clinicians
15 want to participate in.

16 Let me give you an example of that. One
17 example is a trial comparing different approaches to
18 facilitating providers and patients having
19 conversations about the goals of their care when
20 they are newly diagnosed with advanced cancer. So
21 in this study, both patients and clinicians played a
22 key role in ensuring the study was acceptable.

1 Among other things, one of the things that patient
2 partners contributed to was reducing the survey
3 response burden since patients with advanced cancer
4 fatigue easily.

5 Oncologists played a key role in helping
6 the study understand the practice landscape for this
7 type of clinical issue and helped to refine the
8 intervention. They helped to address oncologist
9 concerns about the time involved and ensuring that
10 the training and the intervention demonstrated
11 respect for the patient-provider relationship. And
12 this study noted that while it took them time in the
13 design phase to do this engagement, that ultimately
14 they had physician buy-in and stronger physician
15 participation than their past experiences.

16 And you'll see the connection, I think,
17 between this idea about acceptability and our next
18 theme, which is feasibility. This is about
19 mitigating real or potential roadblocks, about
20 ensuring interventions, enrollment, and data
21 collection are doable in real world settings and
22 about achieving sufficient samples in terms of both

1 size and composition to ensure the conduct of the
2 study.

3 So to just give you one example, I want to
4 go back to the TEAMS study in multiple sclerosis
5 that they talked about. The authors note that this
6 is the largest trial of its kind conducted in
7 multiple sclerosis and that they would likely be
8 behind on their recruitment without PCORI is built-
9 in upfront a commitment to engagement. They note
10 that the study was set up so that there were built-
11 in mechanisms to ensure they reached the finish line
12 with a sample that would allow them to take this
13 work to the next level.

14 Some of the other key themes that we
15 learned about in terms of how engagement shapes
16 studies include quality, which reflects the rigor of
17 the study as well as the materials. Relevance,
18 which reflects the results being applicable and
19 important for decision-making and also the scope and
20 quality of engagement.

21 I do want to note as well that not every
22 discreet example of engagement influence on a study

1 is connected to a downstream effect. In some cases,
2 not every decision was a big one and also in many
3 cases it's just too soon yet for the people involved
4 to know what the downstream impact or effect will
5 be.

6 When you look across these themes though:
7 acceptability, feasibility, quality, relevance,
8 these are precisely the things that PCORI's
9 legislative mandate tasked us with addressing in
10 terms of the value of research for the people who
11 are using it. These are also the elements that are
12 in PCORI's conceptual model in terms of studies that
13 matter to patients to put us on the path towards
14 quicker uptake in clinical practice and an ultimate
15 impact on healthcare outcomes.

16 So moving beyond the research itself,
17 engagement also has value and benefits the people
18 involved: patients, stakeholders, communities,
19 researchers all find value in the engagement
20 experience. Patients and stakeholders have reported
21 that engagement increases their enthusiasm for
22 research. It leads to new skills and professional

1 opportunities and particularly for patients, it
2 helps them improve their personal health management
3 and healthcare management and navigation.

4 Communities tell us that they build trust
5 and build their research capacity. And researchers
6 report that not only do they have a better
7 understanding of the people and organizations
8 they're studying, they also have a greater
9 commitment to engagement in the future, whether it's
10 required by their funders or not.

11 And moving beyond individual researchers.
12 We also have evidence that PCORI's approach to
13 engagement is helping makes a culture of research
14 more patient-centered more broadly. And this is
15 through catalyzing or inspiring change at other
16 organizations and institutions. We have many themes
17 of the ways that PCORI has influenced other
18 organizations and we have multiple examples within
19 every theme that we have detected.

20 This ranges from things in terms of
21 building capacity, like seed funding and training
22 opportunities, to incorporation of patient

1 reviewers, to enhancements in infrastructure,
2 resources, policies and support for engagement in
3 the design and conduct of research, all the way to
4 other agencies and institutions adopting more
5 patient-centered approaches. One example is the
6 FDA's Center for Devices and Radiological Health
7 developed and implemented a patient advisory council
8 that was inspired by and modeled directly after the
9 PCORI's advisory panel on patient engagement.

10 So I've shared a lot about what we've
11 learned about how engagement influences research
12 design and conduct, the people involved, and other
13 institutions and organizations. We've also learned
14 that engagement is not always easy to do. So
15 Kristin's going to tell you more about what we've
16 learned in terms of the challenges and opportunities
17 for engagement.

18 * DR. CARMAN: I get the harder part of the
19 conversation. You recall that as we talked about
20 earlier, PCORI purposefully did not prescribe how
21 engagement had to occur. Right? And so, it
22 provided general guidance to the rubric and other

1 mechanisms. And I think there's no question even
2 from what we found in our research that individuals
3 with less experience and skill and comfort in
4 engaging communities, engagement can feel especially
5 challenging.

6 This slide really categorizes the types of
7 challenges shared with us by PIs, patients, and
8 other stakeholders. So let's start on the left and
9 we'll move to the right.

10 So infrastructure and resources are pretty
11 much just what you would expect to be problematic,
12 but I think what's especially noteworthy is on the
13 bottom is the time challenges. Time challenges
14 everybody. It challenges the PI, but it also
15 challenges the patients and the stakeholders who
16 have lives, families, jobs, illnesses. And so,
17 there's a real challenge about how to do this in a
18 way, efficiently and effectively to get the voices
19 you want to have heard and to really create that
20 meaningful contribution that people want to have on
21 projects.

22 In terms of the next column, people and

1 teams. Stakeholder-driven research truly is multi-
2 stakeholder and with all the attendant challenges
3 that come with multi-stakeholder research. I think
4 this whole issue of integrating stakeholders with
5 specific perspectives that's from the community and
6 then the comparative effectiveness -- they all have
7 their own specific perspectives and so there's
8 always work to be done there. But I think what is
9 really challenging everybody is really the diversity
10 and inclusivity.

11 Learning about the live context of patients
12 and stakeholders is probably one of the most
13 important benefits of engagement for PIs and project
14 teams. And everyone involved in the work is really
15 concerned that the people participating, while
16 welcome and necessary, do not always represent the
17 diversity of individuals with the conditions or
18 circumstances under study. And so, the consequences
19 at times critical voices are not present at the
20 table when they need to be and really from critical
21 junctures in the projects.

22 So moving to organizations. You know, PIs

1 still have institutional barriers that are
2 challenging for them. A good example are some IRBs
3 who have not always understood the ways in which
4 engaging patients and stakeholders as collaborators
5 is really fundamentally different from them being
6 research subjects. And PCORI, itself, has run into
7 our own challenges to allow for the time and the
8 flexibility to really maximize the input from
9 engagement.

10 And moving to our right, this is really
11 perhaps the greatest challenge. Laura mentioned
12 that engagement is not always easy to do. It's not,
13 it's also not always easy to live by. For example,
14 RCTs, right? Which are seen as the gold standards
15 and methods can be viewed as unjust or unfair by
16 communities and they may be unwilling or concerned
17 about participating. And it's not just patients who
18 have differing views. You know, sometimes
19 clinicians don't always agree that treatments really
20 are or have equipoise.

21 So in reality, generating high quality,
22 high impact research has many challenges, right?

1 Ethical reviews, safety assurances, getting to
2 rigorous methods among others. And I think
3 engagement, especially when new, is genuinely
4 disruptive. But, and I think this is really
5 important, participants in PCORI research describe
6 engagement as an integral and valuable part of their
7 projects, albeit sometimes quite hard, not wholly
8 successful or unsuccessful by the way. But what it
9 does do, it has helps to highlight looming problems
10 and to solve many of the challenges of doing
11 pragmatic real world research and the challenges
12 that it helps to overcome really are precisely those
13 that the legislative mandate sought to address as
14 Laura mentioned.

15 So I want to take a moment to summarize.
16 So what's been built from this time of this
17 legislation with this complex mandate to where we
18 are today? Well, from this authorizing piece of
19 legislation, this is what the Board and PCORI has
20 built. Opportunities for engagement in all aspects
21 of the research process. General guidance on
22 engagement, now developing more tailored guidance.

1 I mentioned that milestone document which PIs can
2 use to refine their engagement plan six months into
3 the project.

4 Of particular note are these two projects;
5 one is research fundamentals online learning package
6 and development of working as a team online tool to
7 support teams working together on many of the issues
8 and these challenges we've talked about are embodied
9 in these toolkits to support these teams. We're
10 also working on tools to facilitate clinician
11 engagement, practice-based clinicians.

12 We also have a large portfolio of both
13 capacity building and research projects that are at
14 least sending signals that they're going to affect
15 practice and ultimately health outcomes, as Josie
16 sort of mentioned.

17 We also have a body of the science of
18 engagement. It's burgeoning. It's not full, of
19 course, but it's impact on how to do it. We also
20 have a change in culture in people and institutions
21 who are interested in benefiting from engagement.

22 So what's next? Well, there are things we

1 can do right now to improve engagement and to
2 enhance it. Starting on the left where the highest
3 priorities is advancing our methods and approaches
4 to ensure diversity. And one of the areas is in the
5 topic generation, topic prioritization in our
6 advisory groups, I know that came up earlier.

7 And then within projects, really supporting
8 individuals to represent themselves and those like
9 them as well as greater access for community
10 individuals who aren't at the table right now. And
11 I mean that in the broadest sense of communities and
12 stakeholders.

13 We also need to leverage our evidentiary
14 base to update our rubrics. And we also need to
15 look at potential expanded opportunities with the
16 Methods Council to think about should we be
17 expanding standards and criteria for engagement in
18 the future.

19 We also need to sort of make our
20 engagement easier and more efficient, but we also
21 need to think about what are the ways in which we
22 can translate what we're learning into doing that.

1 We know we need efficiencies, we know people want to
2 do this. And even when they don't want to do it,
3 they still want to know how to do it as most
4 efficiently and targeted as possible.

5 And this is really closely related to the
6 next column, which is our science of engagement. We
7 really do need more information about which
8 engagement methods work best in which context.
9 Obviously we need to understand better how to
10 increase diversity. We also need to, and I think we
11 have the data now, to think about how to measure
12 engagement more effectively patient-centeredness as
13 well as its impact. We also very much want to
14 understand how engagement enhances dissemination and
15 implementation.

16 We also need to start thinking about how do
17 we map best practices and linkages of engagement
18 into healthcare practice. Because we can do that
19 now because we're going all the way from the studies
20 now into linkage and uptake. So we have a real
21 opportunity to think about that, although that's a
22 little more of a future state given the state of

1 where our portfolio is at.

2 I guess the way I'd sum our progress on the
3 study of engagement, it has both going great and is
4 a little bit limited by our level and type of
5 investment about how we study engagement. It would
6 be really beneficial to develop an employ more
7 innovative methods beyond the observational ones
8 that we've had access to. We'd like to do more
9 comparative, experimental and quasi-experimental
10 study and studies and things like that, which would
11 really allow us to get more robust answers to many
12 questions. But perhaps the most critical answer for
13 our communities who are trying to do this is what
14 works for whom, in what context, and what resources
15 are necessary in order to achieve it.

16 And finally, obviously we need to share
17 what we're learning and innovate and how best to do
18 it.

19 So we have a few discussion questions.
20 These are merely suggestive, we rather expect you
21 may have questions on your own things that you would
22 like to talk about. So with that, I will turn this

1 back over to our Chair.

2 CHAIRPERSON GOERTZ: Great. Thank you so
3 much for the really excellent presentation. We
4 really appreciate it. I'm going to start with
5 Ellen.

6 DR. SIGAL: Some really good work and I
7 think we have much to be proud of. But my question
8 comes to the uptake in the real world uptake of what
9 we're doing and specifically do we have data on
10 which advocacy groups that actually do clinical
11 trials or incorporating this methodology? Industry?
12 What are they doing about their trials? Cooperative
13 groups? NIH, when they do their studies and
14 investigator initiated research?

15 I don't see a lot of it in what in my
16 world, so maybe I'm just not getting it, but I'm
17 very involved in cooperative group clinical trials
18 and clinical trials and data on clinical trials.
19 And yes, there is some, a token patient involved in
20 it, but basically these trials and industry's trying
21 now to get patients from all. But I don't know if
22 we could measure all these sectors that are really

1 doing the vast majority of the clinical trials and
2 say that our research or our uptake has been
3 substantial. And I'd love to have some data on
4 that.

5 DR. CARMAN: We would to, and actually that
6 question of how does PCORI compare in terms of its
7 ultimate impact, speed to uptake, speed of getting
8 the trials done. All of those have been a part of
9 our evaluation framework since its inception in
10 about 2013. And so, we share your interest in that
11 and desire.

12 All along the way, we do our best to
13 compare PCORI's work to publicly available
14 benchmarks, although they are hard to come by.
15 PCORI is a trendsetter in terms of transparency and
16 evaluation and sharing openly how we think we're
17 doing. So we continue to do that.

18 We also as you may remember, are working
19 hard on developing a dataset with publicly available
20 data to compare PCORI to public and private funders,
21 industry, NIH and other funders, as well in terms of
22 things like efficiency of recruitment, time to

1 publication, things along those lines. So we are
2 working on that now and we will share that with you
3 as soon as we can.

4 One thing to keep in mind is for those
5 questions to be answerable, we need a little more
6 time for PCORI's studies and our peers, to which we
7 are comparing, to get to the point that we have a
8 body that is to that maturity in terms of uptake.
9 But we think there are some indicators along the way
10 too in terms of things like how long it takes to get
11 published that we're at the ready to track.

12 DR. SIGAL: There is data --

13 DR. McNEIL: Oh, I'm sorry.

14 DR. SIGAL: I'm sorry.

15 CHAIRPERSON GOERTZ: Oh, okay Barb. We're
16 going to go around the table and then we'll get to
17 you. Okay.

18 DR. McNEIL: Okay, sure.

19 CHAIRPERSON GOERTZ: Thanks.

20 DR. SIGAL: I just think there is a fair
21 amount of data available now from NIH and from
22 industry. And again, everyone in some ways is

1 incorporating patient input, but I don't think it
2 comes close to the standards we've set. So I think
3 there is a fair amount of data that we can capture
4 now and I'm skeptical that, you know, 10 percent of
5 what we're trying to do is being done. And
6 particularly, when you get to the academic centers
7 that are doing investigator initiated trials. And
8 many of them, many of us would never go on.

9 DR. CARMAN: Yeah. We're working on
10 capturing all that now and look forward to sharing
11 it with you.

12 DR. FRIESE: So I've been involved for over
13 20 years with Project LEAP, which you probably know
14 about. It's the National Breast Cancer Coalition,
15 which conducts between two and this is for everybody
16 else who may not know -- two, five, and even longer
17 day workshops and institutes to train in this case,
18 breast cancer patients to be advocates, partners,
19 DSMB members, protocol reviewers, et cetera. And
20 it's very intensive and they bring in scientists
21 from all around the country. And this dramatically
22 increases the quality of their involvement because

1 they can speak the language and meld their own
2 perspective with the language and perspectives of
3 the scientists.

4 Do we do anything of the kind? And if not,
5 could we?

6 DR. FORSYTHE: So I'm really happy to say
7 that through the engagement award program, we have
8 supportive project lead to incorporate some of the
9 methods that we've been talking about today into
10 that training that they do for breast cancer
11 advocates. So specifically we have been working
12 with NBCC.

13 But the engagement award program at PCORI
14 really has been fundamental in providing support for
15 the development and implementation of these sorts of
16 training programs, not just with NBCC, but many
17 other patient advocacy organizations who want to
18 create their own communities of stakeholders who are
19 trained in, interested in, and able to partner in
20 research.

21 So I'm also happy to share that in
22 September we launched Resource Repository on the

1 PCORI website and includes a lot of these trainings
2 and tools that have been created through the
3 engagement award programs that organizations are
4 using to build up this capacity. And so there's a
5 lot of more publicly available resources that others
6 can use to do these sorts of trainings.

7 DR. FRIESE: Can I just push you a little
8 bit on that or understand better.

9 DR. FORSYTHE: Yeah.

10 DR. FRIESE: Do these involve in-person
11 training over multiple days or are they online
12 resources?

13 DR. FORSYTHE: So we fund through the
14 engagement awards, the project itself is a two year
15 project up to \$250,000 to actually do the in-person
16 trials.

17 DR. FRIESE: I see.

18 DR. FORSYTHE: Yeah. And because they're
19 also different, we've made over 450 awards now.
20 There's no one gold standard, for what a project
21 looks like.

22 DR. FRIESE: Right.

1 DR. FORSYTHE: So we've seen many
2 variations. Some do it more in-person, some do it
3 more online, but there's a whole spectrum of the
4 types of resources that can be used and have been
5 used.

6 MS. HOTCHKISS: And just to be, to make
7 sure we're being clear to connect it back to the
8 projects. Remember at the project level they
9 weren't required to do such a thing. Some might, in
10 fact -- some have created their own toolkits. Part
11 of what we've been doing with now -- as I mentioned,
12 the two online learning packages and particularly
13 the team package is really trying to -- from what
14 we've learned about what works in our project and
15 frankly what doesn't work, is create various
16 approaches.

17 So that might suggest you do it online. It
18 might suggest go off and do this as a two-day team
19 training.

20 CHAIRPERSON GOERTZ: Thanks. Gail.

21 MS. HUNT: The thing that has struck me is
22 when we talk about -- when we actually get down to

1 using engagement to disseminate. And there was, I
2 guess it was slide 41 is the one that I was
3 interested in.

4 We don't talk about, you know, we've
5 involved the community and we've involved
6 organizations say patient advocacy organizations,
7 but we don't talk about going back to them to help
8 to disseminate the information. So instead of it
9 just going through JAMA and those areas, it should
10 be going back, whatever it is, going back to those
11 organizations that really care about this and are
12 willing to push it out to the patients who are their
13 members.

14 DR. FORSYTHE: And Lia can talk about it.
15 I just want to note that what we've talked about
16 here is that we actually do a lot of that. We, it's
17 more recent so there's less evidentiary base about
18 it's impact, but I think Lia can tell you more about
19 sort of the dissemination piece. But we also, we do
20 go back to those communities.

21 MS. HOTCHKISS: Yeah, that's right. And
22 about a year and a half ago, we put out a funding

1 announcement that the type of engagement award
2 specifically focused on involving communities in
3 being our dissemination arms for our research
4 results. It was called our Dissemination Initiative
5 and it was wildly popular and we have over 20
6 projects underway right now where they're community-
7 driven projects to actively disseminate our research
8 results.

9 So we'll have some more data to share soon,
10 but these have really just been very popular and I
11 hope that we'll be able to continue to fund those
12 types of activities.

13 DR. FORSYTHE: And within the dissemination
14 and implementation projects, it's a critical
15 component to demonstrate who needs to be
16 participating in that project in order for this
17 project to either be disseminated or implemented.
18 So I think this is being carried through. We'd very
19 much hope to have information for you, more
20 evidentiary information of the impacts of including
21 these communities. We just need a little bit more
22 time given where we are in the life cycle.

B&B REPORTERS
29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541

1 CHAIRPERSON GOERTZ: Thanks. Barbara.

2 DR. McNEIL: Yeah, I thought the
3 presentation was very interesting. I had one
4 question about the second presentation, which
5 involves the role of patient input into various
6 parts of the experimental process. And the question
7 I had is, do we have a sense of what the percent
8 difference is of the effective patient involvement
9 in the design of the research project or in the
10 extent to which the outcomes differ as a result of
11 their input? What's the relative balance between
12 the inputs for these two -- for these two parts of
13 the process?

14 DR. CARMAN: Yeah. Barbara, can you repeat
15 it? It's a little bit fuzzy over the phone and I
16 want to make sure I'm answering the question that
17 you're asking.

18 DR. McNEIL: I'm sorry. Hello? Can you
19 hear me now? Better?

20 DR. CARMAN: Yep.

21 DR. McNEIL: Okay. So what I was asking
22 was it was several parts of the process that you

1 mentioned in which patient involvement could play a
2 role. The second one was in the design of the
3 experiment and the third one was in the description
4 of the outcomes that were measured, as I understand
5 what you said, is that correct?

6 DR. CARMAN: Yes. Yes.

7 DR. McNEIL: Okay. So what I was looking
8 for was that the extent -- what was the relative
9 percentage of importance between the second and the
10 third? How often do they place a valuable role in
11 the design of -- and the one about MS was pretty
12 compelling, but we might have thought of that
13 ourselves if we had a good designer.

14 And the second one is how often did they
15 actually change in a really significant way, not a
16 trivial way, the outcomes that are measured?

17 DR. CARMAN: There's a couple pieces that I
18 want to make sure we hit on. One piece is we didn't
19 spend time on this, but one important thing we've
20 learned is about the different paths or ways that
21 engagement has an influence on our project. And in
22 some cases you might conceive of it as a change or a

1 redirection.

2 But in many of the cases, this really is
3 about people coming together at the beginning of an
4 effort to say, what do we need to study? And so,
5 because they are designing it together we don't, we
6 can't answer that question about what would it have
7 been. And it is unknown to us as an organization
8 and to them, because they were together from the
9 start.

10 We do have examples of both of those paths,
11 but increasingly over time by design, our awardees
12 are shifting much more towards that co-production or
13 design as opposed to researchers having an idea of
14 bringing it to somebody and then they say, well, can
15 we get like this or like that.

16 So I will say that the focus on outcomes as
17 really defining what are we going to study here is
18 one of the most common themes that arise across our
19 efforts. It's a key area.

20 DR. CARMAN: I would also say I think your
21 intuition is right. I think Barbara, where you're
22 going is that I think it's, I think it's safe to say

1 that you're more likely to get larger changes in
2 outcomes for a variety of reasons which we could
3 discuss the major design changes, right?

4 DR. McNEIL: Right.

5 DR. CARMAN: That is both. I mean, I think
6 that is fundamentally true, but it is also true.
7 What Laura says is that for some projects it's the
8 integration of the stakeholders and the PIs is so
9 vague that they can't tell you because they sort of
10 co-designed it. That doesn't happen with
11 everything. But I think you are right that there is
12 more emphasis on the outcomes for a variety of
13 reasons.

14 Although there are what you might call more
15 tweaks to designs, much more around the edges and
16 then really radical changes.

17 DR. McNEIL: Okay, that's what I was sold
18 but I just wanted that clarified. Thank you.

19 DR. FORSYTHE: Yes. And one other thing
20 I'll add is that when we think about design, you can
21 think of it as a really broad umbrella term, too.
22 So there were other things that were more common,

1 maybe not a major change to whether it's going to be
2 this kind of trial versus that kind of trial. But
3 some important decisions about things like the
4 inclusion and exclusion criteria that, in
5 particular, partners felt like were really important
6 and the extent to which they were going to really be
7 interested in the results and how much they
8 reflected the communities they were intended to
9 help.

10 DR. McNEIL: Thank you. That was a
11 terrific response.

12 CHAIRPERSON GOERTZ: Thank you. Sharon.

13 DR. LEVINE: This is terrific work.
14 Congratulations to the entire team. It's very
15 impressive to sit back and listen now to the whole.

16 How much of this have you published? It
17 seems to me there's a rich amount of material here
18 when we talk about transforming the research
19 enterprise, being able to demonstrate this.

20 DR. FORSYTHE: We've published a lot of it
21 and I'm not sure we mentioned there is -- the last
22 slide here is a select set of key publicly available

1 resources that anyone listening can go read about
2 the details of the things we covered and some things
3 that we didn't cover. Like what we've learned about
4 engagement in merit review and some of the other
5 aspects we didn't have time to get to.

6 We're also still actively working on
7 getting more of it out there. Some of -- we are
8 talking today about really a synthesis across a
9 number of projects over the last seven plus years
10 and there are some that are that are hot off the
11 presses that people heard about at the annual
12 meeting and other settings and there's some extra
13 detail as well that we want to get out there.

14 DR. CARMAN: [Off microphone] ideas and
15 thoughts about this. Because that's part of what we
16 need to do is not just the individual publications,
17 but a broader statement that's sort of what we think
18 we've learned.

19 DR. LEVINE: And what about convenings of
20 scientists.

21 MS. HOTCHKISS: What a wonderful idea.
22 Yes. We have had that conversation and something

1 we're looking and thinking about for next fall. But
2 obviously, you know, there's things that --

3 DR. LEVINE: No, I don't mean your
4 convening scientists. I mean, insinuating this work
5 and yourselves into --

6 MS. HOTCHKISS: Yes going out, yes. We, in
7 fact, we have an internal -- forming -- subcommittee
8 on what we're calling translational work to sort of
9 say, how are we going to get this out into the world
10 and what are going to be our mechanisms across our
11 teams. Exactly, the right question. Thank you for
12 clarifying.

13 CHAIRPERSON GOERTZ: Thanks. Larry.

14 MR. BECKER: Thank you very much. That was
15 terrific. So Lia, I'm going to, yes. So uptake and
16 implementation, probably the hardest thing is to get
17 these things actually in place actually being done.

18 And so I wanted to put in a plug for
19 developing a comprehensive toolkit to put the
20 horsepower behind it, the money, the time behind it.
21 So that it focuses on different stakeholder groups,
22 different environments, different settings,

1 different policy groups.

2 I mean, for example, how do you get changes
3 prioritized for adoption in a hospital, in a
4 doctor's office, at an insurer? How do you get
5 those things done? And can we help the people on
6 the ground, the patients, their providers, everybody
7 to not have to reinvent the wheel every time. Maybe
8 they have to customize the wheel, but they don't
9 have to reinvent it and they can start somewhere
10 because it's really hard, you know, to get a health
11 system to change. They've got a thousand other
12 priorities. Why is this one important and how do we
13 get there?

14 So I just want to put a plug in for making
15 our mark in beginning to solve the problem of we got
16 all this great research. We've spent literally
17 billions. Now let's make it work.

18 MS. HOTCHKISS: Thank you for that comment
19 and I think that we're putting in place the
20 infrastructure to be able to capture what's working
21 for dissemination implementation, and what settings,
22 with what stakeholders, how -- what was the finding.

1 And so, Joanna Siegel and I've been working
2 very closely to start to track all of that so that
3 we are collecting some data so we can down the road
4 be able to compare and put together some resources.
5 But that's yeah, that will be another synthesis,
6 right. But not between the engagement work but
7 between the planning for dissemination, the actual
8 dissemination work that I think we'll be able to do
9 in the future.

10 DR. CARMAN: But I will make another
11 connection to that, which is what I hear you saying
12 as well, Larry, which is that thinking about which
13 we had talked about, sort of how we make that
14 linkage from what we're learning in engagement and
15 research and how to conduct these studies and uptake
16 is also an issue of how consumers and stakeholders
17 interact in the healthcare delivery environment. So
18 who's making decisions about which things get
19 prioritized and how they get prioritized.

20 And one of the areas that we spend a lot of
21 time thinking about is that sort of what are we
22 learning and how does that and should that influence

1 how we think about engagement and the care side.
2 Because that's really at the uptake side is sort of
3 what their role and relationship, not just
4 dissemination but what's their role in the process
5 of sort of deciding what needs to be prioritized.
6 So we see that as something as for the future state.
7 It's really important to be looking at as well.

8 CHAIRPERSON GOERTZ: Thanks. Robin.

9 DR. NEWHOUSE: Yes, just a reflection in
10 two areas that I didn't hear. You mentioned that I
11 think you've had an impact. And just to reflect
12 back to where we began and how many times at the
13 public board meetings that the public policymakers,
14 the organizations were asking for engagement and the
15 work that the Methodology Committee did toward the
16 first set of methodology standards. It was very
17 clear the patient-centeredness needed to be one of
18 them.

19 There were strategies to engage the public
20 multiple times in the formation of those standards
21 that, of course, are now accepted. So I'm just
22 saying that we not only are promoting the science of

1 engagement, we practiced it our self. And to see
2 where you are now is just amazing. So it feels like
3 if we were doing a summative evaluation, we'd say if
4 this was the, you know, the 10-year plan, we're
5 completely on the right path.

6 And then in terms of other kinds of impact,
7 I was thinking about all the Rs that are funded
8 through agency for healthcare research and quality.
9 There's R24s that were funded, which were research
10 building. There are K12s, they're learning
11 healthcare systems. Each one of those Ks or Rs have
12 a requirement to include these standards, which
13 includes the patient-centeredness standards. So
14 that is a dissemination arm for the patient-
15 centeredness standard and I don't want to lose sight
16 of that because they've had some great results and
17 great engagement of new students of all types.

18 And then the last one is really just about
19 being a faculty member and a faculty member who
20 teaches research. And in the academic arena,
21 there's a lot of discussion about scholarship for
22 public engagement and what it looks like. And I

1 have to say, when you all publish an article, I make
2 sure I get it right away because it helps to
3 discriminate the difference between a story and
4 methods and research and a program of research that
5 focuses on patient engagement.

6 So I think that it is incredibly important
7 as we train the next generation of our students to
8 help them think about this because it is a science
9 and they can have a very good career in
10 understanding the methods of patient engagement and
11 you're just a stellar example. Your papers are
12 excellent.

13 CHAIRPERSON GOERTZ: Thanks. Mike.

14 MR. HERNDON: A little bit of a different
15 comment, but I think it needs to be shared.

16 Do we have some awards for a local entity
17 that has Mary's or Mary in the name? It's a
18 research study that impact several areas where
19 people can go for healthcare that are uninsured or
20 under-insured. Does anyone know? Does that ring a
21 bell in PCORI?

22 Yeah, it has Mary or Saint Mary or

1 something in the name. But anyway, I just thought
2 this was worth saying because yesterday -- because
3 of the impact. And by the way, great presentation,
4 great comments. I appreciated that very much.

5 On the way back to the hotel from lunch
6 yesterday, a very engaged female driver was driving
7 my wife and I, and she just kept pressing on why I
8 was in town. And eventually I had to give her the
9 name, PCORI and I said P-C-O-R-I, and she said, "Oh,
10 I've been to a clinic where they're doing work with
11 that group." And she said, "I've never had anyone
12 care for me like these people cared for me." So I
13 may have the name wrong --

14 UNIDENTIFIED SPEAKER: There is FQHC work
15 here in DC.

16 MR. HERNDON: Yeah. But anyway, and my
17 wife just reached over and kind of patted me on the
18 leg like, wow. Wow. There's a real life example of
19 how -- of what we do. We talk in theory and we talk
20 research, but it's kind of cool every now and then
21 to have anecdotal story that says it's working.

22 CHAIRPERSON GOERTZ: That's a great story.

1 Thanks for sharing. Any other final comments or
2 questions?

3 [No response.]

4 CHAIRPERSON GOERTZ: Well, I want to thank
5 all three of you once again for just an excellent
6 presentation and a great, great discussion. We
7 actually have -- we're a little bit ahead of
8 schedule, but we're going to use that as an
9 opportunity to extend our break. So we are going to
10 resume again at 11:30. And so, those of you on the
11 phone, that's what we'll be starting again. Thanks.

12 [Recess.]

13 CHAIRPERSON GOERTZ: All right. Before I
14 start want to acknowledge that Janet Woodcock and
15 Michelle McMurry-Heath have joined the meeting. So
16 welcome.

17 So I'll now turn it over to Neeraj Arora
18 and I'm Sarah Daugherty for a presentation on
19 PCORI's cancer research portfolio.

20 * DR. ARORA: Thank you Christine. Good
21 morning. Many of my colleagues have asked me to
22 break a leg, but I have no intentions of doing that.

1 [Laughter.]

2 DR. ARORA: But I would say that along with
3 Sarah we are extremely delighted to present to you
4 and give you an update on our cancer portfolio. We
5 hope that this is a first of multiple interactions
6 that we will have with you over time to not only
7 understand the impact of the PCORI 's investment on
8 patient-centered cancer research, but equally
9 important -- importantly to get your guidance and
10 input on next steps and be forward on PCORI's
11 investments in cancer.

12 So as a quick outline, we will begin with a
13 brief background to, you know, put our work in a
14 larger context and then we'll move on to providing
15 you with an overview of the PCORI's cancer CER
16 portfolio. We then will take a deeper dive and
17 highlight some of the findings of some of our early
18 studies that have been completed and also highlight
19 some large ongoing pragmatic studies that are
20 happening currently in the country addressing a
21 variety of where decision, dilemmas that have been
22 identified by stakeholders during different phases

1 of the patient's cancer journey.

2 And finally, we'll end with a few summary
3 observations on our portfolio and hopefully engage
4 with you in getting your guidance on future
5 direction.

6 DR. SIGAL: I don't mean to interrupt, but
7 I'm interrupting. I have a conference call on a
8 Senate briefing tomorrow at 12. When will you be
9 finished? Obviously this is an area of great
10 interest to me. What is your timing?

11 DR. ARORA: So the presentation's about 25
12 minutes and then we'll have discussion.

13 DR. SIGAL: I won't be able to be part of
14 it, I have an half an hour conference call that I
15 have to be on for a Senate briefing, but we can
16 catch up later maybe.

17 CHAIRPERSON GOERTZ: Okay. Absolutely.
18 We'll make sure that we're able to catch up
19 afterwards.

20 DR. SIGAL: Yeah. Obviously I have some
21 thoughts on your thoughts on this.

22 DR. BRIGGS: Ellen your thoughts on this

1 will be very valuable. I think much of this you've
2 seen already because it was part of the preparation
3 for what we did last week.

4 DR. SIGAL: If you make them -- let me
5 know.

6 DR. ARORA: Obviously we'd love to get your
7 guidance on this.

8 Okay. As a quick background, as we know
9 that cancer is a family of diseases with a high
10 prevalence in the United States and currently it is
11 estimated that 1.6 million people in the country are
12 diagnosed with cancer every year. The figure, as we
13 can imagine is with the aging of the population is
14 likely to increase significantly.

15 At the same time, we also know that
16 individuals diagnosed with cancer today are living
17 longer than ever before and by 2026 it has been
18 projected that there will be over 20 million
19 individuals living with a cancer diagnosis in this
20 country and more than two-thirds of those would be
21 individuals 65 years or older.

22 Yet at the same time, we know that cancer

1 treatment trials typically exclude the elderly
2 patients as well as those with comorbid health
3 conditions. In fact, in 2013, the Institute of
4 Medicine and now the National Academies of Medicine,
5 of course, came out with a landmark report on
6 evaluating the quality of cancer care in the
7 country. And they explicitly stated in that report
8 that future comparative effectiveness research
9 studies should focus on patient samples that mirror
10 the age distribution as well as health profiles of
11 those who are living with cancer. So they were
12 calling for more real world trials. The type of
13 which PCORI obviously funds.

14 We also know that family caregivers often
15 face a significant burden caring for cancer
16 patients. It is important for us to not only focus
17 on outcomes that matter to patients, but when
18 possible also include family caregiver outcomes in
19 our studies. The IOM report in 2023 also identified
20 as a goal for high quality cancer care delivery for
21 the future to be one that is first and foremost
22 patient-centered, evidence-based, and well-

1 coordinated. Obviously that resonates very well
2 with the PCORI's mission.

3 So now let us tell you about, I'll give you
4 an overview of what we funded in a patient-centered
5 cancer research.

6 So to-date, we have made it a funded 80 CER
7 studies that amounts to an investment of over \$300
8 million, which is roughly about 17 percent of the
9 PCORI's overall investment in CER, both in terms of
10 dollars as well as number of studies. And I would
11 also note that while you know we are focusing this
12 presentation on our CER awards, we've also made
13 additional investments in the cancer space by way of
14 several engagement awards, dissemination, and
15 implementation studies, one PCORnet study as well as
16 we recently updated two systematic reviews.

17 On this slide, provides a distribution of
18 the PCORI studies by the different funding
19 announcements. As you can see in this pie chart
20 with the blue area of the pie more than three-
21 fourths of our studies have been funded in response
22 to our broad funding announcement where

1 investigators have worked with stakeholders to send
2 us proposals on a variety of important decision
3 dilemma that we have funded over the years since
4 2012.

5 Our pragmatic clinical studies program
6 started in 2014 and since then we have funded 11
7 large pragmatic trials in cancer. This amounts to
8 25 percent of our entire PCS investments. And
9 finally, in the green pie that you see on the chart,
10 shows that seven studies have been funded in cancer
11 that are part targeted funding announcements.

12 I would note that these are part of our
13 funding announcement in palliative care and symptom
14 management that were not focused on cancer alone.

15 So to-date because PCORI has not had any
16 targeted funding announcement that focuses
17 exclusively on issues of cancer. Yet at the same
18 time, we have been fortunate to have a large
19 portfolio of studies in our cancer portfolio. Next
20 slide.

21 This slide is shows the distribution of our
22 CER studies by the PCORI's four priority research

1 areas. As you can see here, almost half of our
2 studies are clinical in nature, focusing on the
3 assessment of prevention, diagnosis, and treatment
4 options priority. A fourth of our studies are
5 focusing on healthcare and delivery-related
6 interventions.

7 And I want to note here that almost one in
8 five of our studies are focused on our communication
9 and dissemination research priority area. This is a
10 little larger proportion of the portfolio compared
11 to some of the other portfolio presentations that
12 you've seen before. And that's largely because we
13 funded many studies on communication and shared
14 decision-making in cancer treatment.

15 Studies in our research cancer portfolio
16 focused on a variety of cancer types. Majority of
17 studies are focusing on the more prevalent cancers
18 such as breast, lung, prostate, and colorectal
19 cancer. And you can also see that the bar at the
20 bottom shows that we have a large number of studies
21 focusing enrolling patients with multiple cancers in
22 their patient samples. These tend to be typically

1 our studies focused on health systems and
2 communication interventions because often those
3 interventions are invariant to the particular
4 specific cancer type.

5 Some of the key portfolio characteristics
6 that you would like to highlight is, you know, of
7 the various studies we've funded, 70 percent of
8 randomized controlled trials. Of these, a large
9 majority of them are enrolling patients from
10 multiple sites. Many of them are being conducted
11 across multiple states. More than half of our
12 studies include large patient samples, so more than
13 500 patients are being enrolled in those studies.
14 And 25 percent of all our cancer studies are also
15 enrolling caregivers and focusing on caregiver
16 outcomes in addition to patient outcomes.

17 As we heard in a previous presentation from
18 my colleagues on stakeholder engagement our cancer
19 awards have also benefited significantly from
20 engagement from patients and other stakeholders.
21 Our PIs, based on the surveys that were done by our
22 engagement colleagues, more than 80 percent of them

1 say that stakeholders have played an important role
2 in planning of the study and finalizing the
3 interventions, as well as helped significantly with
4 recruitment and retention of study participants.

5 Similar to what we see across our
6 portfolio, over 50 percent of studies include a
7 patient and stakeholder co-investigator in addition
8 to having them involved as part of stakeholder
9 advisory committees.

10 Studies in our cancer portfolio are also
11 focusing on a range of clinical and care delivery
12 and communication interventions. For example, many
13 studies are conducting head-to-head trials of
14 different treatment modalities. Several of our
15 studies are evaluating decision support tools, both
16 for the patients and clinicians. And then, we've
17 also funded many studies looking at different models
18 of care delivery, both in the treatment and post
19 treatment survivorship phase of care.

20 While synthesizing our portfolio, we
21 decided to take a patient-centered approach to our
22 analysis. We wanted to look at where in the

1 patient's journey are our studies intervening in
2 order to optimize patient outcomes. So for sake of
3 convenience, we classified the patient's journey
4 into three categories for this presentation. As you
5 can see here, we funded about 18 studies in the
6 prevention and early detection phase of care. We
7 have 50 studies in treatment with about 15 of them
8 focusing exclusively on issues of care delivery for
9 patients with advanced cancers. And finally, we
10 have a few studies in the post-treatment
11 survivorship phase of care as well.

12 This slide just shows examples of some of
13 the topics that are being studied by our studies
14 across the three different phases of the patient
15 journey. The ones that are in bold are the ones
16 that we will look at in detail when we talk about
17 findings from existing studies.

18 So examples, for instance being, as you can
19 see in the prevention phase, a lot of our studies
20 are looking at how we can increase uptake of
21 evidence-based interventions. For example, HPV
22 vaccinations, colorectal cancer screening,

1 especially in populations that are at high risk for
2 health disparities.

3 Other studies are focusing on facilitating
4 shared decision-making between clinicians and
5 patients while evaluating different treatment
6 options. And then, in post-treatment survivorship,
7 several of our studies are looking at the optimal
8 models of follow-up care so that we can facilitate
9 early detection of a recurrence on new primaries as
10 well as late effects such as cardiotoxicity.

11 In terms of results, to-date out of the 80
12 studies that we have funded, 45 of them have
13 completed their research and many of those have
14 completed either the PCORI's peer-review process or
15 have published their results and some of them are
16 currently in the peer-review phase.

17 Now I'm going to hand it over to Sarah to
18 take a deeper dive and share some of the results
19 from our early --

20 DR. McNEIL: Chris. Is it possible to ask
21 questions at this point or should we wait till the
22 end?

1 CHAIRPERSON GOERTZ: That's up to Neeraj,
2 would you --

3 DR. ARORA: Sure. Go ahead.

4 CHAIRPERSON GOERTZ: Go ahead, Barbara.

5 DR. McNEIL: Well, I really -- I think it's
6 an important question, particularly related to what
7 you're talking about and in the future. You talked
8 about the fact that 15 studies involved studies of
9 primary care, radiation surgery or whatever, and
10 eight involved screening. You also mentioned on a
11 prior slide that 75 percent of all your studies were
12 randomized.

13 So my question is of the 15 and the eight,
14 what percentage of those were randomized? That's
15 really what's key in cancer. If we take apart -- if
16 we put aside anything involved with how the delivery
17 is provided. So basically what percent of 15 and
18 eight are randomized? So maybe you could look that
19 up while the next presentation goes on.

20 DR. ARORA: So Barbara I didn't get the
21 question. Are you asking the question -- studies in
22 the post-treatment phase?

1 DR. McNEIL: Well, if you go back a couple
2 of slides, if you go back a couple of slides --
3 early on you said 75 percent of your studies
4 involved were randomized and then this slide --

5 DR. ARORA: Oh, so we saying -- yeah, the
6 70 percent are randomized. So the 15 you were
7 talking about, are those in the treatment phase that
8 we have there?

9 DR. McNEIL: Were they randomized? No, I'm
10 wondering about the 15 -- that was in treatment, I'm
11 sorry, 15 in treatment and eight in screening. And
12 what percent of those were randomized? That's the
13 key question.

14 DR. ARORA: So yeah, several of our
15 prevention studies are randomized.

16 DR. McNEIL: Prevention. Hold on. Wait,
17 hold on. Hold on. Hold on. Where's prevention?
18 This says treatment and screening? Where's
19 prevention? I'm sorry, I'm not there. Well, I
20 can't, I'm looking -- I'm on the line so I can't see
21 what slide. If you go back a couple. Can I go back
22 a couple? This one says 70 percent are randomized.

1 DR. ARORA: Right.

2 DR. McNEIL: Right. Now go forward a few
3 slides. Next slide. Next slide. There's another
4 side. Next slide.

5 DR. ARORA: We haven't been -- gone to
6 that.

7 DR. DAUGHERTY: This is as far as we've
8 gone.

9 DR. McNEIL: Oh, then maybe go back.

10 [Simultaneous discussion.]

11 DR. DAUGHERTY: -- related studies Barbara?

12 DR. McNEIL: No, what I want to know is
13 what percent of all of the studies that involve
14 treatment or screening are randomized. Are
15 randomized.

16 DR. ARORA: We can definitely, I don't
17 think I have the numbers right now with us, but we
18 can certainly go back and take a look at that. We
19 did --

20 DR. McNEIL: I'm emphasizing that because I
21 think you've done some great work, but I'm talking
22 as a physician now, not as a researcher. If I talk

1 about what's important, the most important thing for
2 my patients with cancer is the ability to know
3 whether Treatment A is better than Treatment B.
4 It's also important to know whether the way it is
5 delivered is critical and it's important to know a
6 bunch of other things, but I really want to know is
7 A better than B in terms of survival, symptoms, and
8 side effects.

9 And you get those data by randomized study.
10 Just think about how all a new PD-1 and PD-L1
11 studies are being done. They're all randomized. So
12 that's all I want to know.

13 DR. ARORA: Absolutely. And Barbara, as
14 you will hear when Sarah presents the findings from
15 our early studies, we did fund several observational
16 studies in our initial rounds of funding and those
17 are studies that are completed. And we will
18 highlight one, sorry, that's a trial. And the other
19 studies are indeed observational studies. But then
20 we are also going to highlight some of our ongoing
21 large trials and almost all of those are randomized,
22 so you know but we can -- we'll definitely take a

1 deeper breakdown of our studies by study design by
2 each of the phases of care.

3 DR. McNEIL: I think that would be great.
4 Christine, I think when we're talking at future
5 meetings, we seldom indicate in the slides the trial
6 design and that's pretty critical. So I would
7 recommend going forward for all studies that are
8 presented we indicate the study design in one little
9 bullet.

10 CHAIRPERSON GOERTZ: Okay. Thanks. Thanks
11 Barbara.

12 All right, let's go ahead and continue with
13 the presentation.

14 * DR. DAUGHERTY: We'll continue here with
15 our study spotlights across the patient journey.
16 This is an opportunity for us to give you a fuller
17 picture of some of the studies that we've funded.
18 As Neeraj mentioned, the four studies that I'm going
19 to be talking about are completed studies, three of
20 the four are observational studies, and all of them
21 have published their primary results in journals.

22 As Neeraj mentioned, our pragmatic clinical

1 studies program got started in 2014, so we will also
2 be highlighting several ongoing clinical trials.
3 These are larger, longer in duration, and more
4 complex. And we will be summarizing some lessons
5 learned from those studies that are in progress.

6 So the first study that we'll be talking
7 about today is within our prevention and early
8 detection category. This study is focused on
9 increasing colorectal cancer screening among
10 Hispanic primary care patients. We know the
11 colorectal cancer screening is associated with
12 significant reductions in colorectal cancer
13 mortality. And while the uptake of colorectal
14 cancer screening in the U.S. is about 63 percent,
15 among Hispanics, it's considerably lower about 35
16 percent in this particular region where the study
17 was conducted.

18 So Ronald Myers and his research team, were
19 interested in asking the question of whether active
20 decision support with patient navigator could
21 improve colorectal cancer screening rates among
22 Hispanic patients compared to mailed materials.

1 This study team was building off of a body
2 of literature that suggests that tailoring of
3 decision and navigation support by incorporating
4 patient preferences and addressing personal barriers
5 can actually help affect behavioral change. So this
6 is a randomized controlled trial at five primary
7 care practices in the Lehigh Valley Health Network
8 in Eastern Pennsylvania. Their primary outcome was
9 screening adherence at 12 months.

10 So what they found was that telephonic
11 decision and navigation support increased colorectal
12 screening compared to mailed information and they
13 saw this both with respect to stool blood tests as
14 well as colonoscopy. So these findings may suggest
15 that this type of decision support can really help
16 address screening disparities.

17 We pulled a quote from Dr. Meyer's project
18 monitoring report. He, here in his quote, suggests
19 that engagement really does help to enhance the
20 intervention and more specifically he comments on
21 how engagement has helped with the cultural
22 appropriateness of the language and also engagement

1 helped with initiating additional support services,
2 particularly financial counseling. Then ensured
3 that the implementation of the intervention went
4 well.

5 The next two studies that I will highlight
6 here are in our treatment category. Both of these
7 studies are comparing different clinical options for
8 what we might consider to be preference sensitive
9 clinical decisions. And that's in part because the
10 clinical options have important trade-offs. The
11 first study will be with respect to prostate cancer
12 and the second with respect to breast.

13 So this first study by Penson and his
14 research team is looking at what are the side
15 effects of treatments at three years for localized
16 prostate cancer. This is an important study because
17 it continues to characterize the trade-offs between
18 immediate surgery or immediate radiation and active
19 surveillance or monitoring.

20 Now, there was an important trial, a
21 European trial that was published in 2016 comparing
22 immediate surgery to active surveillance and it

1 provided an important clinical outcome. However,
2 the trial was started in 1999 and so the treatments
3 that were evaluated are considered to be outdated
4 here in the United States and the population was
5 relatively homogenous.

6 So this study compares modern prostate
7 cancer treatments that are standard here in the
8 U.S., today, with active surveillance in a diverse
9 population. They had 25 percent of individuals who
10 were self-described as nonwhite. This was a
11 prospective observational study. They identified
12 participants from five SEER registries and the
13 Capture Registry, which is supported by a network of
14 community urological clinics.

15 The primary outcomes of interest were
16 functional outcomes, sexual, urinary, and bowel
17 outcomes as well as quality of life. And what they
18 found was that men who had surgery reported a
19 greater decline in sexual function and worse urinary
20 incontinence compared to men who had radiation or
21 active surveillance at three years.

22 They also found that men who had radiation

1 reported worse bowel function at six months.
2 However, they didn't see any significant differences
3 at three years. They also, as I mentioned, looked
4 at quality of life, no significant differences and
5 self-reported quality of life at three years. And
6 they also looked by race and they found no
7 significant differences by race except for one
8 functional outcome, urinary incontinence where
9 African Americans reported a greater decline
10 compared to Caucasian men.

11 So this suggests that there are important
12 functional outcomes as a result of immediate surgery
13 that need to be considered in the context of some of
14 the other information we have in the literature.

15 DR. SIGAL: I just, I again apologize that
16 the timing of my call is horrible. There's a lot of
17 work that has to be done in this and this is just
18 the beginning.

19 First of all, the biology of the disease is
20 very different and this is probably one of the most
21 over-treated disease we have and the options are
22 really complicated. So, you know, not now but we

1 should talk about this, but we have to be very
2 mindful that this disease is very different in
3 different people and some people absolutely need a
4 breadth of treatments. How we determine this and
5 how we do this is really important. Particularly
6 now that we know genetic factors and we know how to
7 screen. And so, there's a lot of opportunity for us
8 to revisit this in ways that can be very useful.

9 DR. DAUGHERTY: Good. Thank you for that
10 comment.

11 DR. McNEIL: So can I ask a question if
12 you've finished responding to Ellen?

13 CHAIRPERSON GOERTZ: Yes. Barbara, is it
14 just a brief question cause otherwise I think we're
15 getting close to the end of the presentation.

16 DR. McNEIL: Well, I just wanted to ask and
17 maybe it goes is part of a general discussion. I
18 wonder how often we found the generic quality of
19 life questionnaire useful for studies like this one,
20 when there were quite major differences in patient
21 reported outcomes.

22 DR. DAUGHERTY: So the question is about

1 how useful it is to evaluate generic quality of
2 life.

3 DR. McNEIL: Correct.

4 DR. DAUGHERTY: I personally think that it
5 adds to the understanding of the life experience. I
6 think they were capturing important functional
7 outcomes and an overall assessment of the quality of
8 life added to the fuller picture of the patient
9 experience.

10 I think it was also, you know, in the trial
11 that was conducted, it's a common measure as well.
12 So I think you've seen this in multiple studies for
13 prostate cancer.

14 Okay. So let's move on to the next slide
15 then. This is -- I thought you would be interested
16 in some of the dissemination activities that have
17 taken place, that have extended the reach of these
18 results.

19 The first is that the PCORI has funded a
20 dissemination implementation award to update an
21 existing prostate cancer treatment decision aid with
22 the more representative data generated by this

1 PCORI-funded study. This is an important next step
2 because it provides population-based estimates that
3 now can be updated in the algorithms of this
4 particular decision aid.

5 The second activity is demonstrating how we
6 have partnered with clinical and consumer groups to
7 raise awareness. So the second bullet here is
8 partnering with -- showing how we've partnered with
9 the Men's Health Network to co-host a Congressional
10 briefing on shared decision-making for prostate
11 cancer. And the third bullet here highlights the
12 development of online continuing medical education
13 activities that highlighted both the Penson study
14 that we just talked about and another PCORI-funded
15 study by Ronald Chen that describes the contemporary
16 treatments for localized prostate cancer.

17 Okay, so this next, this third study, we
18 have four completed studies. So we actually do have
19 a few more to talk with you about if you have the
20 time.

21 This third study is focused on an important
22 decisional dilemma that women who are diagnosed with

1 breast cancer in one breast face with regard to
2 various surgical treatment options. Their treatment
3 options include removing both breasts, the cancer
4 breast and the healthy breast versus removing part
5 or all of the breast with cancer, but keeping the
6 healthy breast.

7 Now for women, I think as Ellen was
8 suggesting there are some women who are considered
9 to be at high risk for developing a second breast
10 cancer in the healthy breast. These women have a
11 strong family history. They often have genetic
12 mutations and they commonly will choose to remove
13 both breasts. Women who have non-familial breast
14 cancer or what would be considered sporadic breast
15 cancer, have much lower risk for developing a second
16 breast cancer in the healthy breast. However, we're
17 also seeing an increase in women who choose to have
18 both breasts removed in that population.

19 So while there may be a number of factors
20 that contribute to a woman's decision to have both
21 breasts removed, few studies have actually evaluated
22 the mental and social wellbeing after surgery among

1 women with sporadic breast cancer.

2 So this is a prospective observational
3 study. It recruited individuals from two medical
4 settings, the Comprehensive Cancer Center and a
5 community clinic and they evaluated a range of
6 mental and social wellbeing factors. Their primary
7 outcome was cancer worry.

8 They also looked at other secondary
9 outcomes such as body image, decisional regret,
10 decisional satisfaction, and quality of life. They
11 evaluated those outcomes pre-surgery and then post-
12 surgery all the way up until about 18 months. So
13 the key findings here are compared with women who
14 kept the healthy breast, women who had both breasts
15 removed, and as you can see here, it was about a
16 little less than 20 percent of the cohort of 50
17 women chose to have both breasts removed.

18 Women who had both breasts removed had more
19 cancer worry pre-surgery, and this had been
20 documented in other studies. But what they found in
21 this study was that over time, post-surgery, that
22 that cancer worry did go down to about the same

1 level as what was reported by women who chose to
2 keep their healthy breast. But they also found that
3 women who remove both breasts had more concerns
4 about body image after surgery and a lower quality
5 of life after surgery even though they had the same
6 quality of life before surgery as the women who
7 decided to keep the healthy breast.

8 So this, although the study sample is small
9 and the study may require replication, this would
10 suggest that additional resources may benefit women,
11 particularly women who are experiencing a high level
12 of distress pre-surgery to counsel them with respect
13 to mental and social factors that may negatively
14 impact their wellbeing post-treatment.

15 Yes.

16 MS. HUNT: Did you compare their rates of
17 recurrence as well? I mean --

18 DR. DAUGHERTY: She was not looking at
19 rates of occurrence. This was focused on the mental
20 and social wellbeing.

21 DR. ARORA: And these are three-year
22 awards. So you know, follow-up --

1 DR. DAUGHERTY: The timeframe -- it's
2 difficult to capture much information.

3 Okay. So this last study that I'll be
4 highlighting is in our survivorship category and
5 this study is focused on the question of how to
6 optimize post-treatment surveillance. We actually
7 have four studies that we funded around this
8 question. Each of the studies is looking at a
9 different cancer. We have a study on prostate,
10 lung, colorectal, and -- prostate, lung, colorectal,
11 and breast.

12 So the idea here is that with frequent
13 post-treatment surveillance, the hope is this, that
14 you're able to detect a recurrence at an early
15 enough stage that you can implement curative
16 treatment. However, not all individuals are
17 eligible when they have their recurrence diagnosed
18 for curative treatment. So it's really important to
19 understand how frequently the surveillance should be
20 offered post-treatment in order to maximize the
21 long-term survival benefits, but also minimize the
22 potential harms that may be occurring as a result of

1 repeated surveillance tests.

2 So this particular study by Dr. Kozower and
3 his research team was asking the question about
4 intensity of surveillance post-treatment for
5 individuals who have received a lung cancer
6 resection and whether or not increased frequency
7 could improve survival. So the guidelines with
8 respect to surveillance post-treatment for lung
9 cancer patients are pretty broad. There are some
10 organizations who suggest three month intervals and
11 some who suggest one year intervals within the first
12 few years post-treatment.

13 So this retrospective observational cohort
14 was developed through the National Cancer Database.
15 They were particularly interested in looking at
16 recurrence and overall survival at five years. And
17 so, he compared individuals who had CT scans at
18 three months, six months, and 12 month intervals.
19 And what he found was that compared with getting an
20 imaging test every 12 months, receiving tests at
21 three or six months made no difference in how soon
22 doctors detected a recurrence and how likely

1 patients were to live five years after their first
2 surgery.

3 This last slide, and I'm going to pass it
4 over to Neeraj is from Dr. Kozower again, from his
5 project monitoring report. And we felt that this
6 was an important quote to share with you because he
7 really describes here how engagement has helped
8 transform for him the way that he conducts his
9 research and how he plans to use that approach or
10 that model in his future applications.

11 DR. ARORA: So you know, we heard from
12 Sarah about finding some samples of early completed
13 studies. So these are all part of our broad
14 portfolio, smaller three year studies that we have
15 funded initially. But we thought we should also let
16 you know about some larger multisite studies that
17 are being conducted right now all across the nation
18 evaluating very important decision dilemmas all
19 across the different phases of the patient's cancer
20 journey from prevention through advanced illness
21 care.

22 So an example in prevention for instance,

1 is a study we funded in California that's currently
2 in enrolling young boys and girls to focus on
3 increasing uptake of HPV vaccination among 17,000
4 youth who are receiving care from federally
5 qualified health centers that typically provide care
6 to low income families.

7 An example of screening, many of you saw
8 Dr. Esserman present on the WISDOM trial at the
9 PCORI annual meeting in our session on personalized
10 medicine where the research team is evaluating risk-
11 based approaches to breast cancer screening versus
12 the one size fit all annual approach to screening
13 mammography. And they have enrolled more than
14 23,000 patients to-date. An example of treatment we
15 want to highlight is a study that we recently funded
16 as part of our pragmatic clinical studies program
17 where the investigators and their team are looking
18 at comparing different approaches to treating a
19 recurrence of bladder cancer. They are enrolling
20 900 patients and their caregivers.

21 This study was a culmination of a
22 significant effort that the awardee team did as part

1 of a couple of engagement awards. We gave them
2 where they work with the Bladder Cancer Advocacy
3 Network to build recess capacity amongst the
4 stakeholders and that then resulted in the
5 successful proposals to our pragmatic clinical
6 studies initiative. So a great example of how
7 engagement led to a CER study.

8 We also wanted several studies in the area
9 of symptoms and side effects management. On the
10 study we want to highlight is one that we funded to
11 Dr. Scott Ramsey where they are addressing a very
12 important to think wisely question of what is the
13 optimal use of colony stimulating growth factors to
14 prevent febrile neutropenia, which as you may know,
15 is a debilitating side effect of patients undergoing
16 chemotherapy.

17 The reason we want to talk about this study
18 because it's an excellent example of our
19 collaboration with our colleagues at the National
20 Cancer Institute. The research team is enrolling
21 more than 3,000 patients from 40 different community
22 oncology research practices all over the country

1 that are part of NCI's Community Oncology Research
2 Program or NCORP. And this is one of the largest
3 trials funded as part of the NCORP program at NCI.

4 An example of advance in this, we are
5 currently conducting a study funded two
6 investigators at Massachusetts General Hospital.
7 It's the largest evaluation of telemedicine and
8 palliative care. And again, here the investigators
9 are enrolling 20 different sites that are part of
10 Palliative Care Research Consortium that has been
11 funded by the National Institute of Nursing
12 Research.

13 While we don't have findings from these
14 large trials, we thought we should share with you
15 some of our early lessons that we have learned from
16 our experience of overseeing these trials and want
17 to highlight a couple or three different points.

18 One, our PIs have realized that it does
19 take extra time and resources in conducting these
20 large multisite trials, especially in the initial
21 phase of the study. For example, we heard from
22 Kristin when she was presenting on the engagement

1 presentation that the whole idea -- notion of
2 communicating equipoise especially for preference
3 sensitive decisions in a way that minimizes provider
4 bias takes a lot of thought and time to think about
5 in putting together a study materials.

6 For many of our systems studies that
7 especially that are conducting the studies in
8 several community oncology practices that have --
9 that can vary in the resources available to them.
10 It does take a lot of time to integrate these
11 multisystem interventions as part of routine
12 clinical workflow.

13 Similarly, we realized that it takes
14 significant coordination and relationship building
15 between the awardee team and study sites, especially
16 when you're enrolling patients from 20 to 40
17 different sites all over the country. And finally,
18 especially for our multi-component systems
19 intervention, it does require a very systematic plan
20 for monitoring the implementation of interventions
21 across different sites in order to ensure fidelity
22 of the intervention.

1 Just a few summary observations from our
2 portfolio. Our awardees are indeed engaging
3 stakeholders to address several important decisions
4 elements across the patient's cancer journey, right
5 from prevention through advanced illness care. Many
6 of our studies are emphasizing the full spectrum of
7 outcomes that matter to patients and where possible
8 caregivers, as well.

9 Many of our studies are building on prior
10 efficacy trials that have been funded as part of
11 many of them, part of R01s by the NCI for instance
12 as well as studies funded by AHRQ and taking those
13 products now to scale in real world settings and
14 with patients were often excluded from traditional
15 trials. And finally where possible, our awardees
16 are trying to be efficient by leveraging existing
17 registries and clinical trials infrastructure to
18 address questions that are important to our
19 stakeholders.

20 As I, you know, indicated that we realized
21 that conducting such the large multisite trials that
22 are currently ongoing in real world practice

1 settings does require a significant amount of time
2 and planning and resources. And we know that there
3 have been some discussions amongst our leadership
4 and the Board of considering a planning or pilot
5 phase of these studies to ascertain their
6 feasibility and then potentially probably we should
7 fund their actual CER trials.

8 We also realize that while many of our
9 therapeutic trials that we fund for five years can
10 indeed evaluate the impact of the interventions on
11 patient-centered or patient reported outcomes. But
12 if we really also are interested in looking at
13 clinical outcomes at death or recurrence of the
14 illness or diagnosis of a second primary or late
15 effects such as cardiotoxicities, we may want to
16 fund out some of our promising clinical studies for
17 longer follow-ups that could maybe as a result we
18 might want to partner with other funders or consider
19 supplemental funding down the road.

20 Then I'm going to pass it on to Sarah to
21 explore some future directions and then wrap up our
22 presentation.

1 DR. DAUGHERTY: So as you can see, we have
2 a rich portfolio of various cancer studies, both
3 observational and clinical trials across the patient
4 cancer journey, many of which have been driven by
5 investigators partnering with stakeholders to
6 address key decisional dilemmas that matter to
7 patients and the people who care for them.

8 We have recently posted if you've seen the
9 Cycle 3, 2019 Broad PFA, we've recently posted some
10 research areas of interest. Two of the four
11 research areas of interest were related to cancer
12 and we anticipate the applications related to these
13 particular research areas of interest coming in
14 January, 2020.

15 So it's at this time that we would like to
16 transition our discussion with you all to hear from
17 you about topics or other areas of interest that you
18 think we should be considering, future processes
19 that we should be considering for our cancer
20 portfolio. Neeraj and I have started a list and
21 would like your feedback on this list and of course
22 other ideas.

1 Based on our review of our portfolio, we
2 noticed that we have very few studies on diagnostic
3 intervention. We also thought that it might be
4 important to consider novel treatments in real world
5 settings. As Neeraj had mentioned earlier, one of
6 our strengths is that we encourage our investigators
7 to consider real world settings and include patients
8 that are often excluded from other trials or
9 studies. We're aware of a growing segment of the
10 population including post-treatment cancer survivors
11 and their caregivers and older cancer patients with
12 multiple chronic conditions.

13 And this last bullet is with respect to
14 cancers with increasing incidents. There was an
15 interesting article in *Lancet Public Health* earlier
16 this year that showed steeper rises in incidents
17 increased for successively younger generations. And
18 this was for six of 12 obesity-related cancers that
19 they looked at. This included cancers like multiple
20 myeloma, gallbladder, kidney, and pancreatic cancer.
21 And those are all cancers that we have not
22 highlighted independently in our portfolio and

1 because of their changing pattern and incidents
2 might be worth considering in the future.

3 So before I end and look to you all for
4 guidance on where we should go next, I do want to
5 acknowledge all of the PCORI staff that has helped
6 us put together this presentation. They have pulled
7 the data from our various databases. In particular,
8 I'd like to recognize Emily Lazowick who's here in
9 the room today and Sindhura Gummi, who as program
10 associates provided us with tremendous support and
11 have helped create some of the slides that we
12 presented to you today.

13 So thank you very much and we look forward
14 to our discussion.

15
16 CHAIRPERSON GOERTZ: Great. Thank you so
17 much for this very informative presentation.

18 Larry, do you want to start off our
19 discussion?

20 MR. BECKER: That was really terrific on to
21 your question about a list. So you mentioned that
22 the surviving people who are survivors of cancer is

1 growing and growing. I happen to be on of those.

2 The question that's always been in my mind
3 is I went through a whole bunch of treatments and
4 scans and all that other stuff. It'd be interesting
5 to understand what the impact of those things are
6 relative to future cancers, you know, is treatment
7 worth the cure so to speak? And what's the impact?

8 DR. GOODMAN: So we've discussed here a lot
9 our ability and sometimes our suspicions that we're
10 not able to attract the very best applications. And
11 you have very a heavyweight competitor with NCI.
12 What insight do you have or what studies have you
13 done to try to understand both the awareness of
14 PCORI among NCI investigators -- funded
15 investigators, and whether there are things that we
16 should be funding that we're just not getting
17 proposals for or you'd like to fund and how are you
18 responding to that?

19 DR. ARORA: So first of all, I would say
20 that I don't consider NCI to be a competitor. So,
21 you know, we are doing work that's complimenting
22 each other, I hope. So just for background, I'd

1 like to let you know that in 2016, we had created a
2 report of our portfolio that we had funded in cancer
3 in our early days. And we wanted to share it with
4 the leadership at NCI to make sure that what we were
5 doing was complimentary to what they were doing.

6 And we got really good feedback from Dr.
7 Croyle who was the Division Director of the Division
8 of Cancer Control and Population Sciences saying
9 that indeed PCORI was filling a unique space in the
10 research continuum where we were taking a lot of the
11 promising interventions that were funded as part of
12 R01s. Establishing that efficacy and then
13 translating them to evaluating them in real world
14 settings. And a lot of the topics at that time that
15 we were looking at were not being funded by them.

16 And now in terms of investigators, clearly
17 there's an overlap. There's a significant overlap
18 in the investigators. And in my mind it should be
19 because NCI and American Cancer Society and AHRQ
20 have created that pool of researchers that, you
21 know, really ready for comparative effectiveness
22 research, the type of which we focus on.

1 So I think our work is very complimentary
2 to them. We could definitely do better moving
3 forward. And that's where we need guidance from all
4 of you as a about how we can be more synergistic
5 with what other funders are funding in terms of
6 topics like Sarah started, you know, a list of areas
7 that we would like to see more studies happening.

8 I'll give you an example. I was part of
9 the planning committee for a workshop that the
10 National Academy of Medicine did. And the
11 conclusion of that meeting was that there's a big
12 realization now on the needs of long-term cancer
13 survivors. But we haven't done much in terms of
14 addressing those needs with competitive
15 interventions like type of which, you know, like
16 Larry was just raising.

17 So there are several areas we would wish we
18 would get proposals, but that's where we want
19 guidance from all of you as well. I hope that
20 that's answers --

21 CHAIRPERSON GOERTZ: Josie --

22 DR. BRIGGS: Oh, sorry. Just quickly in

1 response to your question Steve, it is correct that
2 NCI funds a lot of patient-oriented research,
3 probably more than most of the other NIH institutes.
4 But that may be part of the success of this
5 portfolio is that there are more people ready for
6 this kind of PCORI-centered research that I think
7 does distinguish itself from the primary focus of
8 NCI. It may be easier to do this when there's a
9 large and effective institutional investing in
10 comparable areas.

11 DR. DAUGHERTY: I just wanted to add on we
12 have a working group called the direct comparisons
13 of clinical options working group. It's actually
14 been led by Christopher Friese and a few of PCORI
15 staff. And we are exactly looking at that. What
16 are some of the strategies for how we can reach
17 additional investigators in areas that we're very
18 interested in. And our working group is coming up
19 with a series of recommendations we'll be presenting
20 to the SSC in the future.

21 So it is an area that we're actively
22 working on and considering in collaboration with the

1 Board members.

2 CHAIRPERSON GOERTZ: Great. That's great
3 to hear. Alicia.

4 DR. FERNANDEZ: Thank you. I think Steve
5 misspoke, but I think that he is getting at
6 something that is crucially important, which is
7 about where it -- in so much as that we're not
8 competitors at all with NCI, but I think that he's
9 getting up something that's crucially important that
10 you also are raising, which is where are the things
11 that NCI does and what are the things that we do?
12 How do we move this forward to mold most benefit
13 patients throughout the country.

14 And to that end, I want to suggest a few
15 things. One is very rapidly that we should think
16 about ways in which we can leverage PCORnet to
17 answer those sort of questions that Larry, for
18 example, just asked. This is a perfect
19 observational question for which like PCORnet could
20 be put to use. And there's no reason that it, to my
21 knowledge, that we couldn't have a series of
22 announcements in cancer which were specifically

1 geared towards PCORnet.

2 The second is that I have full faith in
3 NCI's ability to test one cancer regimen against
4 another. And I find those types of questions
5 personally less interesting for PCORI though
6 extraordinarily interesting for patient care. And
7 what I think is more to my taste around what we are
8 doing are things that such as, for example, we know
9 that the average mean, and you brought this up the
10 mean screening rate for colorectal cancer is
11 somewhere between what -- 60 percent of the eligible
12 population gets screened with many subgroups getting
13 screened at much lower rates.

14 The history of mammography has shown us
15 that a determined patient, a determined movement,
16 determined of focus can get that rate up and
17 choosing something such as colorectal cancer
18 screening and really trying to really move the
19 needle through a series of studies so that that can
20 get to a better place for both the population at-
21 large and for populations that are even with below -
22 - even below that abysmal rate could be an

1 incredibly important thing that the PCORI can do.

2 And that I would ask you not to say what is
3 missing from the portfolio because that implies they
4 go shallow, go broad. And instead ask the question,
5 where is the science ready for impact and where can
6 the PCORI make a dedicated impact?

7 And I'll shut up in a minute, but the
8 second issue, health services issue related to
9 cancer screening that I would like to see us do, is
10 figure out how palliative care can be most
11 integrated into routine cancer therapy. And that is
12 an area where the science is now there. It is
13 unbelievably patient-centered. People want to feel
14 as best as they can during their treatment and while
15 they're living and dying with their cancer. And yet
16 it is not something that is readily available
17 throughout the United States.

18 What I love that you had a telehealth one.
19 What worked? What's the next study on that? And
20 what is the next study on that? So again, I urge
21 you to think about, go deep, move the needle by
22 going deep and let NCI work out the genomics of the

1 testings and work out which cancer treatment -- at
2 which dosage of which drug is better for whom. They
3 will do it really well.

4 DR. ARORA: Alicia, I would just say that
5 as a long-term cancer survivor and one who's leading
6 PCORI's palliative care initiatives, what you said
7 is music to my ears. So thank you.

8 CHAIRPERSON GOERTZ: Thank you. Gail.

9 MS. HUNT: Yeah, I'm glad that you brought
10 that up Alicia, because I was going to mention that
11 I know Neeraj has a portfolio of palliative care and
12 I'd love to hear, to have some kind of presentation
13 on that for the Board about that palliative care
14 issue. And specifically, I know that there are not
15 enough palliative care docs, but also there has to
16 be better ways to deal with patients in the home.
17 So it can't just be you go to the hospital and
18 that's when you see the palliative care doc and
19 that's it. We've got to find some new ways for
20 that. So I second what you said.

21 But the other thing is I was really glad to
22 see this, at least a quarter of these study deals

1 with the family caregiver and those issues. But I
2 think we did actually come up with some out-of-
3 pocket costs for those people. It's not just their
4 quality of life, you know, not typically in their
5 quality of life, but as such as quality of life.
6 It's the caregiver may be having to quit a job to,
7 you know, there's a cost associated to that, that I
8 think that's into what the PCORI is entitled to do.

9 So there are out-of-pocket costs for the
10 caregiver, particularly when it's treatment time.
11 But then it would be interesting to look at what are
12 the costs to the caregiver over time survivorship,
13 because we know that that's the case, too. So with
14 the time that they take off and the impact of money
15 to the family, out-of-pocket costs for the family.
16 So that would be great.

17 CHAIRPERSON GOERTZ: Thanks, Gail. Bob.

18 DR. ZWOLAK: Thank you. Those are very
19 nice presentations. I have a question for Neeraj
20 and a question for Sarah.

21 So Neeraj, it struck me that of the \$313
22 million that we've awarded for cancer research, one

1 study for less than a million dollars, less than
2 third of one percent of all the awarded funds went
3 to a PCORnet-based study. And that must be across
4 all of our research an enormous statistical outlier
5 on the negative side. Why -- have you analyzed why
6 so little of cancer research has been posted or
7 awarded to PCORnet groups and going forward,
8 assuming we believe that PCORnet can perform
9 research better, faster, and cheaper, as Josie
10 mentioned that in her introductory comments. How do
11 we resolve that? Is there a reason that our cancer
12 studies didn't go to PCORnet?

13 And do you want me to stop there? Maybe I
14 should stop there and let you do that.

15 DR. ARORA: You know, I'll probably invite
16 others who are more familiar with PCORnet initiative
17 to answer that. But that is true that you know,
18 we've not had, I know that there's a cancer interest
19 group within PCORnet that has a little bit of seed
20 money to evaluate different you know databases that
21 can be used for looking at cancer studies. But we
22 haven't leveraged PCORnet for cancer studies. I

1 mean, that's the reality now and I know that you all
2 are going to have a focused discussion on PCORnet
3 sometime today. So maybe that might worth thinking
4 through how we can leverage PCORnet for cancer.

5 But clearly, you know, we are talking about
6 uptake of different interventions, modern treatments
7 for instance. How and -- what is the uptake in the
8 real world settings PCORnet can be leveraged to
9 study those. Alicia mentioned that as well.

10 So I think PCORnet is primed to answer
11 several questions, but we haven't funded it and I
12 don't have a specific answer to why that is the case
13 that has not happened.

14 CHAIRPERSON GOERTZ: Josie wanted to make a
15 comment.

16 DR. BRIGGS: So I want to thank both Alicia
17 and Bob for that comment. And I hope that our
18 process of discussion on PCORnet priorities, both in
19 the planning session today in the meeting with the
20 RTC and SOC jointly tomorrow, we are able to come
21 back to the entire Board with an answer or a plan
22 moving forward that better addresses it.

1 I do think it will be an important part of
2 that to understand what piece -- so there's been
3 issues raised around what kind of observational
4 studies and when is PCORnet the infrastructure to do
5 observational work. And also -- and Larry raised
6 some important observational kinds of questions that
7 that might be very efficiently answered through this
8 network.

9 And then there's the question around
10 interventional studies and when is it the right
11 framework for that? And I do think the Board
12 collectively is going to have to challenge the -- to
13 struggle with those issues moving forward. Some of
14 those questions, there are well-funded NCI resources
15 to study.

16 So PCORI has to be strategic in thinking
17 about how best to use its resources moving forward.
18 But I'm delighted. I do think PCORnet has potential
19 that has not yet fully utilized. And so, I'm
20 delighted to be interested in pushing this forward.

21 DR. ZWOLAK: Thank you. And thanks very
22 much. The question I have for Sarah is we -- for

1 traditional outcomes, we talk enthusiastically about
2 heterogeneity of treatment effect and how statistics
3 can roll up and make important issues disappear.
4 And regarding the study of breast cancer I worry
5 that, that there's this statistical roll up effect
6 for people with dramatically diverse opinions. And
7 so for instance, it's absolutely clear, at least in
8 my practice over the years that women who have seen
9 a mother, grandmother, sister die of breast cancer
10 are potentially much more predisposed to having a
11 bilateral mastectomy.

12 And could you address -- and I read the --
13 I went onto the PCORI website and read the abstract
14 of this study and then also the scientific
15 presentation of this study. And it really, I admit
16 to not having read the entire study or the
17 discussion thereof, but I worry that in these
18 studies about preferences that the heterogeneity of
19 individual people's preferences get lost.

20 DR. DAUGHERTY: I think that's true. And I
21 think there's an acknowledgement that there are a
22 variety of factors that impact a woman's decision to

1 remove both breasts. I do think that this group
2 tried to narrow their population to those that had
3 non-familial breast cancer. So anybody that had, I
4 think it was more than one first degree relative was
5 not allowed to participate in the study. So there
6 was some attempt to try and reduce some of the
7 heterogeneity in terms of family history that may
8 have potentially influenced both their genetic risk,
9 but also their perceptions with respect to their own
10 risk for a second breast cancer.

11 DR. BRIGGS: This study -- whether to
12 present this study was extensively discussed
13 internally. It is a very small study and it's an
14 area that very few other funders have taken on, this
15 impact of preferences. So I thought it would be of
16 interest for you all to hear, but we definitely
17 concur that this study is not yet one that leads to
18 simple advice to patients, but it's an important
19 topic. And one I think women all gravitate to. So
20 I thought it was worth talking about in spite of the
21 limitations that you bring up.

22 CHAIRPERSON GOERTZ: Okay. Thank you.

1 Sharon.

2 DR. LEVINE: Thank you. That was a
3 terrific presentation. I had a couple of questions
4 of you. You made the point that I think we're all
5 aware of the two-thirds of the cancers occur in
6 older adults. And I guess the question of whether
7 Medicare's policy on paying for patients is
8 impacting the ability to do studies.

9 Is that one of the factors that's impacting
10 the ability to enroll large numbers of older adults
11 in these studies? And the question I don't have --
12 know the answer to is, is this true across both
13 Medicare, traditional Medicare and Medicare
14 Advantage or is it only in traditional Medicare?

15 DR. ARORA: In terms of the ability to
16 enroll the patients? The few studies that we've
17 been part of, we have not seen that. So, but we can
18 definitely explore with our investigators with our
19 payment reimbursement -- we do see that on
20 telehealth health studies for sure. Because you
21 reimbursement is an issue, but I wonder if my other
22 colleagues have any insights into that.

1 DR. BRIGGS: Jean might have the most
2 insight into the impact of -- this deemed entity
3 issue.

4 MS. SLUTSKY: So one of the things that
5 makes PCORI different than other federal funding
6 agencies is when the clinical trials policy was
7 developed at Medicare. PCORI didn't exist and so
8 we're not what's called a deemed entity. We're
9 hoping that there will be a legislative fix to that
10 which would allow Medicare to pay for their
11 beneficiaries in our clinical studies.

12 UNIDENTIFIED SPEAKER: Is that just
13 traditional Medicare?

14 MS. SLUTSKY: it can be both traditional
15 Medicare and Medicare Advantage. Medicare
16 Advantage, as you may know, has a new constellation
17 of CMS approved activities that aren't traditionally
18 covered under the fee-for-service Medicare,
19 specifically around social determinants of health
20 and other things.

21 DR. LEVINE: And then the other was around
22 there. In addition to younger people, the

1 increasing incidents of cancer in younger people.
2 There's a growing population of people with multiple
3 primaries and whether or not this has been an area
4 of study at PCORI, I mean these are obviously
5 studies that would have to occur over a longer
6 period of time. These don't appear within 18
7 months, but it is a population of growing interest.
8 People who for whatever reason and understanding
9 that whether these are initial primary treatment
10 related or genetics.

11 DR. ARORA: So we haven't really, we don't
12 have any -- sorry, I was just looking at that and
13 then [inaudible] that's a multiple of these. So if
14 you could be a cancer survivor post-treatment, often
15 Non-Hodgkin Lymphoma and go ahead and you end up
16 having breast cancer for instance. Or you could
17 have multiple primaries co-occurring at the same
18 time within a short span of time, as well. So
19 that's a very good input for us to explore further
20 as to, you know, what is it really in terms of
21 comparative effectiveness research for that
22 population.

1 DR. LEVINE: And then just one final
2 comment. There are all kinds of cancer registries
3 around the country. Do you have -- and then there's
4 the National Cancer Registry, do you have a sense of
5 the comparability of the information in the range of
6 registries, state-based, institution-based, and how
7 easy it is to do research across the registries if
8 registries is the source of information? Do you
9 have any thoughts on that?

10 DR. ARORA: So at least I know from --
11 coming from NCI to PCORI, the SEER registries are
12 the most robust cancer registries because of the
13 amount of investment NCI makes in curating those
14 data. So and then the linkages that have been made
15 to the SEER registries with CMS-Medicare claims and
16 others really to facilitate evaluating a lot of
17 issues using those registries.

18 So they tend to be the gold standard
19 compared to other registries.

20 DR. DAUGHERTY: Just one additional
21 comment, for instance, with the Penson study. And I
22 think some other studies as well. But for example,

1 with the Penson study, they did bring on the Capture
2 Database, which is supported by a network of
3 community urological clinics. And the reason they
4 did that was because they felt that that was where
5 many of the novel treatments were being implemented.
6 Particularly active surveillance and some of the
7 more modern treatments.

8 So I think in order to capture and bring in
9 their sample size around those options they needed
10 to supplement the SEER registry.

11 * CHAIRPERSON GOERTZ: We had a comment
12 period scheduled for 12:30. However we do not -- we
13 have no one present or waiting in line so we'll not
14 be initiating our public comment period. Just to
15 reminder that we always recommend feedback at info@
16 PCORI.org or through our website, www.PCORI.org.

17 This does give us an opportunity to
18 continue our discussion. And Michelle, you're up
19 next.

20 DR. McMURRY-HEATH: Thank you. I also
21 enjoyed the presentation. There was a thread or a
22 flavor running through your discussion of patient

1 preference that made the preferences seem very
2 pliable. Like if you just provided more
3 information, you could change the patient
4 preference. And I think you have to be a little bit
5 careful about that because you're not taking into
6 account what the preference is based upon or whether
7 or not it's something that's even changeable.

8 And in addition, I think patient preference
9 always has to be considered in balance with actual
10 risk. And I think both in the lung cancer study
11 where you talked about the interval of follow-up
12 screening and in the breast cancer study, it was not
13 balanced enough against the actual risk. For
14 example, the lung cancer patients were not
15 stratified by the staging of their lung cancer.
16 Perhaps their clinicians had very clear reasons or
17 their subtype. So you just want to make sure you're
18 taking those elements into account.

19 DR. DAUGHERTY: I would completely agree.
20 And just as a reference, Kozower did publish a
21 second study on stage one lung cancer patients
22 within his larger cohort. So you may might take a

1 look at that as well.

2 CHAIRPERSON GOERTZ: Okay. Mike.

3 H: Just some thoughts on cancer and kind
4 of the fundamental question of what we need to be
5 looking at. I think payers are very interested in
6 gene therapy for resistant cancers. And what the
7 expectation is for the future gene therapy with
8 cancers. As you all know, they're extremely
9 expensive therapies in a very difficult to treat
10 population.

11 So and I'm sure there's all sorts of
12 studies going to be going on regarding gene therapy,
13 but just we don't want to be left behind or we don't
14 want to duplicate that from a payer perspective that
15 would be supremely important, I think, because of
16 the costs and just difficulty of the entire
17 decision-making around the refractory cancer
18 patient.

19 CHAIRPERSON GOERTZ: Okay. Thank you
20 David.

21 DR. MYERS: Thank you both for fascinating
22 presentation. It struck me that if the fates align

1 and PCORI is reauthorized with new language about
2 the ability to understand costs, that that's an area
3 that PCORI will have a unique place to do. And that
4 from the patient perspective and the family
5 perspective, and I think Gail you started this, that
6 future studies trying to understand the implications
7 of the totality of implications from a family
8 perspective and cost will be interesting to payers
9 as well as patients. So it's an important area to
10 think about in PCORI 2.0.

11 And I had another point, but I think I'll
12 do it offline.

13 DR. DAUGHERTY: I just wanted to comment
14 actually on both of your comments. First with
15 regard to cost, we do have a few trials that are
16 looking at costs. I know in particular one that I
17 oversee on DCIS comparing guideline concordant care
18 with active surveillance and financial burden is one
19 of the outcomes that's looking at as secondary
20 outcome.

21 And then I also just wanted to mention to
22 your point with regard to genetics and making sure

1 that the PCORI is not falling behind. Just as a
2 reminder, I think on that last slide that I showed
3 you, we did post two research areas of interest, one
4 of which was trying to address the evidence gaps
5 with respect to gene sequencing and how it may
6 influence therapy. So there were I think three or
7 four different suggestions for head-to-head
8 comparisons, considering companion diagnostics and
9 genetic algorithms and so on. So that's something
10 that we are actively pursuing as well.

11 * CHAIRPERSON GOERTZ: Great. Thank you.
12 Well, thanks both Neeraj and Sarah just for a great
13 presentation and a very important discussion and we
14 look forward to working with all of you guys as we
15 look at the PCORI 2.0 and what that means for our
16 cancer portfolio.

17 Before we adjourn, I'm going to turn the
18 mic over to Josie for some closing comments.

19 DR. ARORA: I just wanted to thank all of
20 you for your input. And like I said, hopefully this
21 was first of many conversations that we have to give
22 you a guidance as we move forward. Thanks.

1 [Applause.]

2 DR. BRIGGS: I just want to add my thanks
3 to such an engaged Board posing thoughtful questions
4 I think will help engage staff in preparing for
5 PCORI 2.0, which we're quite confident is going to
6 happen.

7 CHAIRPERSON GOERTZ: Thanks. So I'm going
8 to close then by again thanking those who joined us
9 today and either in-person or via webinar or
10 teleconference. A reminder that all materials
11 presented to the Board today will be available on
12 our website. Today's webinar was recorded in our
13 archive will be posted within a week or so. As
14 always, we welcome your feedback at info@PCORI.org
15 or through our website. Thank you for joining us
16 and have a wonderful afternoon.

17 [Whereupon, at 12:41 p.m., the Board of
18 Governors meeting was adjourned.]

19

20

21

22