

PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

BOARD OF GOVERNORS MEETING

Tuesday, September 15, 2020

Teleconference/Webinar

[Transcribed from PCORI teleconference.]

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APPEARANCES:

BOARD OF GOVERNORS

Kara Ayers, PhD
Lawrence Becker
Jennifer DeVoe, MD, DPhil
Alicia Fernandez, MD
Christopher Friese, PhD, RN, AOCN, FAAN
Christine Goertz, DC, PhD [Chairperson]
Michael Herndon, DO
Russell Howerton, MD
Gail Hunt
Michael Lauer, MD [alternate for Francis Collins,
MD, PhD]
Sharon Levine, MD [Vice Chairperson]
Freda Lewis-Hall, MD
Michelle McMurry-Heath, MD, PhD
Barbara J. McNeil, MD, PhD
David Myers, MD [alternate for Gopal Khanna, MBA]
Ellen Sigal, PhD
Kathleen Troeger, MPH
Robert Zwolak, MD, PhD

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P R O C E E D I N G S

[1:01 p.m.]

1
2
3 MS. JACKSTADT: Dr. Goertz, the floor is
4 yours.

5 CHAIRPERSON GOERTZ: Thank you Kat.

6 Good afternoon and welcome to the second
7 day of our mid-September 2020 meeting of the PCORI
8 Board of Governors.

9 I'm Christine Goertz, Chairperson. I want
10 to welcome those of you who are joining us for
11 today's Board meeting by teleconference and webinar.
12 Thank you to everyone who's joined us virtually
13 online and on the phone. We're very pleased to have
14 you here.

15 A reminder that conflict of interest
16 disclosures of Board members are publicly available
17 on PCORI's website, and that we are required to be
18 updated annually, and if the information changes.
19 If the Board will deliberate or take action on a
20 matter that presents a conflict of interest for you,
21 please recuse yourself or inform me if you have any
22 questions. If you have questions about disclosures

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1 or recusals relating to you or others, contact your
2 staff representative.

3 All materials presented to the Board for
4 consideration today will be available during the
5 webinar, and then after the webinar will be posted
6 on our website at www.PCORI.org. The webinar is
7 being recorded, and an archive will be posted within
8 a week or so.

9 Finally, a reminder that we are live
10 Tweeting today's activities on Twitter. Join the
11 conversation with @PCORI.

12 Kat, could you please call roll?

13 MS. JACKSTADT: Certainly.

14 Kara Ayers. Kara Ayers?

15 DR. AYERS: Present.

16 MS. JACKSTADT: Thank you. Larry Becker.

17 MR. BECKER: Here.

18 MS. JACKSTADT: Michael Lauer, filling in
19 for Francis Collins.

20 DR. LAUER: Here.

21 MS. JACKSTADT: Jennifer DeVoe.

22 [No response.]

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1 MS. JACKSTADT: Alicia Fernandez.
2 [No response.]
3 MS. JACKSTADT: Christopher Friese.
4 DR. FRIESE: Here.
5 MS. JACKSTADT: Christine Goertz.
6 CHAIRPERSON GOERTZ: Present.
7 MS. JACKSTADT: Mike Herndon.
8 DR. HERNDON: Present.
9 MS. JACKSTADT: Russell Howerton.
10 DR. HOWERTON: Present.
11 MS. JACKSTADT: Gail Hunt.
12 MS. HUNT: Here.
13 MS. JACKSTADT: David Myers, filling in for
14 Gopal Khanna.
15 DR. MYERS: Here.
16 MS. JACKSTADT: Sharon Levine.
17 DR. LEVINE: Here.
18 MS. JACKSTADT: Freda Lewis-Hall.
19 [No response.]
20 MS. JACKSTADT: Michelle McMurry-Heath.
21 [No response.]
22 MS. JACKSTADT: Barbara McNeil.

1 DR. McNEIL: Here.

2 MS. JACKSTADT: Gray Norquist.

3 DR. NORQUIST: Here.

4 MS. JACKSTADT: Ellen Sigal.

5 DR. SIGAL: Here.

6 MS. JACKSTADT: Kathleen Troeger.

7 DR. TROEGER: Here.

8 MS. JACKSTADT: Janet Woodcock.

9 [No response.]

10 MS. JACKSTADT: Robert Zwolak.

11 DR. ZWOLAK: In attendance.

12 MS. JACKSTADT: Dr. Goertz, we have a
13 quorum.

14 CHAIRPERSON GOERTZ: Thank you, Kat.

15 Our agenda this this afternoon includes the
16 PCORnet update where we will consider for approval
17 PCORnet extension funding. We'll also consider for
18 approval a commitment plan model, and our FY2021
19 expense budget. This will be followed by a
20 Strategic Planning Committee report to the Board,
21 and then we will wrap-up with a panel discussion
22 from outgoing Board members and our public comment

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1 period.

2 The first item on the agenda is our PCORnet
3 update. I'm going to turn the meeting over to Dr.
4 Briggs to lead us through this presentation.

5 Hi Josie.

6 DR. BRIGGS: Hello Christine and thank you,
7 and good afternoon to the Board. I'm pleased to be
8 with you once more in my role as a consultant and
9 advisor to Dr. Cook.

10 The presentation today has several goals.
11 One year ago, the Board approved \$37 million budget
12 for 2020 funding of PCORnet, most of those funds
13 have not yet been committed. At this time, we need
14 your approval to commit \$17 million of those funds
15 to an extension phase.

16 An extension phase will provide research
17 infrastructure support that will allow the
18 maintenance of the network and the coordinating
19 center ongoing activities, particularly support of
20 the common data model and the Front Door activities.
21 This extension proposal has been reviewed and
22 approved by the RTC.

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1 The funding approval a year ago by this
2 Board of \$37 million was approved, anticipating some
3 expansions of the network and a solicitation in
4 February for competitive renewal of the network. A
5 number of events have pushed that renewal back. It
6 includes in my period, where I had the honor of
7 serving as the Interim Executive Director, work that
8 was developed largely in cooperation with the SOC
9 for development of PCORnet activities that included
10 the Rare Disease Network, work partnerships, and the
11 development prompted by the DCCO subcommittee of the
12 SOC for the PLACER awards.

13 But the other event, of course, the big
14 event that slowed the re-solicitation has been the
15 COVID pandemic. So as a consequence of these
16 events, we have not expanded the network in this --
17 or infrastructure support in this period, and the
18 budget funds will actually cover activities through
19 much of 2020, and -- through the rest of 2020 and
20 2021.

21 But most importantly, the extension phase
22 will allow the completion of an ongoing internal and

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1 external evaluation of the network which I will tell
2 you a little about. And I think, should allow this
3 board to develop a strengthened strategic vision for
4 the next phase of PCORnet.

5 I am well aware that this board with Dr.
6 Cook's spectacular leadership, and that of the
7 Board, has considered many aspects of the strategic
8 vision for the next phase of PCORI, broadly. Now I
9 am interim here as you -- as the Board knows well.
10 But I'm representing a very strong internal team.

11 Kim Marschhauser and Claudia Grossman will
12 talk to you as part of this presentation today, are
13 two extremely able program leads for PCORnet
14 projects. They know all aspects of this work, they
15 are meticulous in the oversight of the allocation of
16 funds, and can provide a level of detail, well-
17 beyond what I can provide. They've been -- we've
18 added to the team Penny Mohr, also very experienced
19 in clinical research infrastructure with a lot of
20 understanding of economic issues and FDA and
21 industry issues.

22 And this internal team, research

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1 infrastructure team, and Penny sort of has dual
2 membership in that and the other parts of science,
3 is going to be providing absolutely critical
4 leadership of this evaluation process.

5 But I've come to believe that we can't just
6 talk to the RTC and SOC, this strategic evaluation
7 process has to be integrated with and mesh with the
8 broader strategic visioning that I know you and the
9 Board are considering.

10 I hope that the presentation I'm going to
11 give you will help you think through some of the
12 hard priority setting issues that I think will need
13 to come back to this Board for decision this winter
14 and in the spring.

15 To start, I've asked Kim Marschhauser to
16 provide an update on some of the dashboard metrics
17 we have been using on an ongoing way to evaluate
18 PCORnet's activities. The metrics, I think, will
19 give you a window into the very expanded uptick in
20 PCORnet activities in last few months in response to
21 the pandemic. The metrics, I think, are largely
22 familiar to the RTC, but, and we're only going to

1 cover some of them that seem of greatest relevance
2 to today's discussion. But I think they will help
3 set the groundwork for the other matters we're going
4 to talk about today.

5 Could we go ahead to the next slide?

6 So this is just the introduction, we do
7 need your approval today to commit \$17 million to
8 extend the network. These are not new funds; these
9 are funds that have already been approved but are
10 not actually committed to a specific award. PCORI's
11 governance rules do call for award-specific
12 commitments to go through this Board. And these
13 commitments of \$17 million will be adequate to cover
14 the funds through this evaluation phase that we are
15 envisioning.

16 So with that preamble, now I'll turn things
17 over to Kim who will tell you some of the ongoing
18 metrics of PCORnet activities. Kim.

19 DR. MARSCHHAUSER: Thanks Josie. As she
20 mentioned we wanted to share some of the metrics
21 that we're following that really highlight the
22 activity of PCORnet. So shown here is the number of

1 publications, each year, and as you can see over the
2 last five years, PCORnet network partners have
3 authored over 300 publications. The total number of
4 publications each year, with Altmetric scores that
5 are greater than 20 can be found at the top of the
6 bars for each year.

7 As you may recall Altmetric is a tool that
8 tracks a variety of sources to capture attention or
9 activity around a publication. In general, a high
10 score is greater than 20, which is attained by
11 about, five percent of all publications. A very
12 high score is greater than 100, which is attained by
13 about one percent of all publications.

14 The PCORnet bariatric demonstration study
15 had a publication that received an Altmetrics score
16 of 315 and ADAPTABLE had a publication this year
17 that received in Altmetrics score of 45.

18 We can move on to the next slide.

19 So here's a picture of the full PCORnet
20 dashboard. So as Josie mentioned we're going to
21 focus our discussion on dashboard metrics related to
22 the PCORnet Front Door which is these first figures

1 shown in the top row here.

2 So we can move to the next slide.

3 So PCORnet Front Door is an online portal,
4 or gateway, for potential investigators, patient
5 groups, government, industry, and other stakeholders
6 to access the infrastructure. The Front Door team
7 at the Coordinating Center work with Front Door
8 visitors to answer questions, advisor on designs,
9 and work to connect research opportunities to
10 investigators across PCORnet. Over the last two
11 years, there have been 262 visitors to the Front
12 Door. And as you can see the network saw the
13 greatest number of Front Door visitors in Quarter-2
14 of this year.

15 We can move on to the next slide.

16 Who visits the Front Door? Although the
17 most frequent visitors to the Front Door are
18 academic investigators, funders representing federal
19 organizations, industry, and foundations also visit
20 the Front Door. This year so far, there have been
21 142 visits, of these 96 for academic investigators,
22 seven were federal funders, 10 representing

1 industry, and 29 represented other stakeholders like
2 foundations, patient groups, and healthcare
3 organizations.

4 We can move on to the next slide.

5 So why do they come to the Front Door?

6 Well, visitors often come to the Front Door
7 consultation to better understand the PCORnet and to
8 learn how to leverage the infrastructure. The Front
9 Door team also supports proposal development, data
10 requests, and network collaboration requests.

11 So far this year, there have been 106
12 consultations, which are shown in green for each
13 quarter. There have been 15 proposal development
14 requests which are shown in that dark blue color.
15 Ten data requests which is highlighted there in
16 orange. And then lastly, nine network collaboration
17 requests which are shown in gray. And again, the
18 majority of these requests came in Quarter-2 of this
19 year.

20 And we can move to the next slide.

21 So this slide captures information on the
22 types of funding Front Door visitors, either already

1 have or the type of funders they're developing
2 applications for. So it's important to note that
3 not all Front Door visitors are seeking funding,
4 some simply want to understand PCORnet and may
5 reengage in the future around a targeted funding
6 opportunity.

7 Now shown here for each quarter, you can
8 see the number of Front Door visitors that came with
9 funding. So this is labeled as a funded visitor on
10 the graph. These funded visitors almost often have
11 industry funding. Also shown for each quarter is
12 the number of visitors that are developing
13 applications for a targeted funding source.
14 Although visitors most often are developing
15 applications to submit to PCORI, as you can see in
16 blue, they're also developing applications for
17 federal funding, as well as foundation and industry.

18 Now in Quarter-2 of this year, 37 visitors
19 were preparing applications to submit to PCORI and
20 eight were preparing applications to submit for
21 federal funding. Now the Front Door team is
22 tracking the outcomes of these interactions and

1 we'll report back in the coming months on the number
2 of successful collaborations that result in funded
3 studies.

4 And so, I will stop here and turn it back
5 to Josie to talk a little bit more about the
6 applications that are being submitted to open PCORI
7 funding opportunities.

8 DR. BRIGGS: Thank you, Kim.

9 So the surge in Front Door use does not of
10 course tell us which these applications will be
11 successful, but we track that of course and we'll be
12 able to report back to you. The network has, a year
13 ago, received a very large award from NIH, for the
14 PREVENTABLE Trial of approximately \$90 million. And
15 we do track all of the cumulative funding from other
16 funders as well as PCORI, but I want to primarily
17 talk about the way the network is being used for
18 PCORI-funded research.

19 When I arrived to take over the
20 responsibilities here, I heard two recurrent
21 concerns. One was that PCORI was perhaps not using
22 the network as much as we could to figure out and do

1 more efficiently large-scale studies that would
2 recruit patients. And I also heard from a very
3 active committee of the SOC, a Direct Comparison of
4 Clinical Outcome Committee, a concern about PCORI
5 might -- should perhaps be doing more studies that
6 directly compared to clinical decision dilemma
7 alternatives.

8 And so, that was initially in the pre-COVID
9 time which, goodness, feels like a long time ago.
10 Part of what led my conversations with the SOC and
11 RTC about ways to strengthen our use of this
12 infrastructure. And those conversations resulted in
13 three solicitations, which are now in process. The
14 first is for the phased large awards in comparative
15 effectiveness research.

16 We originally anticipated that we would be
17 inviting those awards to be submitted in June, but
18 recognizing the enormous challenges that the
19 research community was facing, it was decided to
20 push the Letters of Intent back to the end of this
21 month and to allow the investigator community more
22 time for application development, recognizing that

1 these were complex challenging projects to launch.

2 We are expecting a robust response, Letters
3 of Intent submissions are not required to use
4 PCORnet but it is encouraged, and a number of
5 PCORnet partners are part of what we anticipate for
6 the response at the end of this month.

7 The second solicitation has been for the
8 rare disease PFA. This again, was a desire to take
9 advantage of one of the recurrent potential
10 strengths of PCORnet that it might facilitate
11 identification and recruitment of subjects with
12 conditions too rare to be effectively studied at
13 single or small -- two sites, and the broad reach of
14 this network, I'd facilitate broader studies of
15 conditions that are relatively uncommon.

16 The way this solicitation was developed,
17 again, with advice and input from the Rare Disease
18 Committee and the SOC, was that these applications
19 are to come in as partnerships with an organization
20 or infrastructure that has direct ties to patients,
21 and will propose to answer, an important question of
22 relevance to the care of patients in this rare

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1 disease category.

2 The Letters of Intent -- the response to
3 this has been very robust, and a good number of
4 proposals were invited to submit, and the
5 applications were submitted the first of this month.
6 They will undergo the Merit Review process this
7 fall, and we'll come back to this Board in in early
8 winter for potential approval.

9 And the third solicitation that is on the
10 street, is on a long-standing question of which --
11 which I think this Board is quite familiar. And
12 that is the question of what should be the best
13 second line therapy. Among the new drugs and new
14 and often costly drugs that have been developed and
15 approved for treatment and reduction of
16 cardiovascular events in people with diabetes.

17 This, again, had a very robust response
18 with several of the applications planning to use a
19 PCORnet data resources.

20 So these three solicitations and the
21 response, I think, are part of appropriate
22 development of -- for PCORI -- of broad use of this

1 network. Next slide please.

2 But these are primarily specific research
3 projects. Another activity that has, I think,
4 developed very quickly, and is in fact a research
5 infrastructure investment, not a specific research
6 project has been the work by the network to develop
7 an enhancement of the common data model that will
8 capture information about COVID-19 positive
9 patients.

10 And this is involved with the development
11 and curation in a variety of ways to extract from
12 electronic health records variables of importance in
13 study and understanding of this pandemic. This
14 effort attracted interest from the CDC, and
15 currently under consideration, potentially, to be
16 finalized by the end of the month, is a very sizable
17 CDC investment in this work. This is research
18 infrastructure support, assuming this is completed
19 as we now anticipate will be the first large non-
20 PCORI-funded investment in research infrastructure.

21 What's the CDC? The CDC, of course, has
22 extensive infrastructure investments in surveillance

1 activities, including the partnerships with state
2 health departments. Some of this has had some
3 changes with changed data collection to the
4 Department of Health and Human Services and the
5 CDC's network of information collection from
6 hospitals.

7 But what PCORnet has brought to the CDC's
8 -- or the needs that PCORnet is recognized as a able
9 to fill do involve the extensive ability to extract
10 more detailed, more granular information from
11 electronic health records. Particularly electronic
12 health records of hospitalized patients that allow
13 measurement of medication use, laboratory values,
14 and the use of other hospital resources. And this
15 data is at a level of granularity and detail that
16 the other surveillance efforts from the CDC do not
17 support or do not have.

18 The network has also been partnering,
19 partly prompted and I thank you for this out by
20 Ellen Sigel's efforts, to participate in Evidence
21 Accelerator Initiative of the FDA, and it's been a
22 very effective partnership with Reagan-Udall and

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1 Friends of Cancer Research, and members of the
2 PCORnet team are regular participants in the weekly
3 meetings of that group, and are bringing a variety
4 of kinds of data efforts with the particularly,
5 well-curated electronic health record data of the
6 common data model into these very important
7 deliberations.

8 FDA Sentinel is also in the process of
9 developing a contract to describe the course of
10 illness among hospitalized patients and evaluate
11 therapies in real world settings.

12 So these are, I believe, important
13 partnerships in the public health space. That, I
14 think, in part, illustrate some of the strengths
15 that the common data model and this infrastructure
16 has. Next slide please.

17 We've also had a pretty active portfolio of
18 research project support. The HERO Research
19 Program, Nakela gave you wonderful summary of that
20 yesterday.

21 Three enhancement awards have been funded
22 that utilize the PCORnet studies and two of the

1 targeted PFA responses the titles of which are shown
2 here, also are PCORnet-based studies.

3 Next slide please.

4 So to stand back a bit. PCORI investment
5 in PCORnet is I think something that needs, and will
6 benefit from ongoing strategic discussions by this
7 Board. And I wanted just to share with you a few
8 thoughts about that. The original vision for
9 creating PCORnet was a broad and highly ambitious,
10 and in fact, quite wonderful vision that we could
11 improve the nation's capacity to conduct Patient-
12 Centered Research, enabling us to learn from the
13 healthcare experience, and to allow large scale
14 research and recruitment with enhanced accuracy and
15 efficiency, very ambitious aims.

16 There are two big parts to this one is the
17 data structure. Extracting electronic health record
18 data from both ambulatory and inpatient care with
19 all its complexity into a curated data model that
20 would allow standardized capture of a variety of
21 variables in a more efficient way. Part one.

22 Part two is an infrastructure that connects

1 people and the people that this broad network is
2 designed to capture are both the healthcare
3 providers, the clinicians who take care of patients,
4 and the patients themselves. During the COVID
5 pandemic our primary emphasis has been to focus on
6 how this infrastructure facilitates PCORI in other
7 public sector-funded work. But there has been
8 interest in use of this infrastructure as part of
9 vaccine development, where we have allowed or
10 facilitated some recruitment through the registry
11 and other places into work funded by the ACTIV and
12 Operation Warp Speed.

13 But again, these are large resource,
14 heavily resourced ventures, and our major focus has
15 been on the work that PCORI's directly funding.
16 Could I have the next slide please?

17 So just to stand back on the two big
18 pockets of funding that PCORI has directed to
19 PCORnet. There are two categories of funding. The
20 first is the actual funding of research projects,
21 the total through September is as \$130 million
22 approximately. This is work that largely goes

1 through the oversight of the SOC, and includes such
2 things as the large pragmatic adaptable trial, which
3 is Trial ADAPTABLE, which is nearing completion.
4 The large observational studies, particularly the
5 Bariatric Study, the HERO Research Program, Health
6 System Quality Improvement Rapid Cycle Research and
7 Projects Initiatives are smaller commitments.

8 This number of \$130 million does not
9 include the way in which some of the networks have
10 individually or local funding for a single project
11 within a network, and it does not of course include
12 the large investments being made by the NIH in
13 PCORnet directed funding. This is PCORI funding
14 directly. Next slide please.

15 And then the other big bucket of funding
16 PCORI has funded provided is the infrastructure
17 funding, and this is largely overseen through the
18 activities of the RTC. That that investment is
19 about \$357 million, so far over the last seven
20 years. It has supported the network partners
21 primarily as the biggest investment investments, the
22 CRNs, but also HPRNs and PPRNs as smaller network

1 investments, the Coordinating Center and during its
2 interim phase, the PCRFB Foundation.

3 Next slide please.

4 So to place these yearly expenses in
5 context, I think it is very helpful to think of this
6 as having had phases. The first phase of the fiscal
7 year '14 was a planning phase. And this was a
8 period where the actual funds invested in the course
9 of the year were substantially lower. The numbers
10 I'm showing you, with the exception of the last bar,
11 are actual expenses. As I think you all know, PCORI
12 operates with a cost reimbursement budgeting process
13 and committed funds are often more than the actual
14 expensed funds.

15 So the initial planning phase was about \$17
16 million. The building phase in which the
17 infrastructure tools for the data common model were
18 created, and the personnel support necessary for
19 that to happen was approximately \$50 million a year.
20 And that extended over a four-year phase.

21 In the last couple of years it's been
22 reasonable to think of us moving into more of a

1 maintenance phase. And, in fact, the expensed costs
2 for '19 were \$35 million, and we're anticipating for
3 fiscal year '20, they will be above \$32 million.

4 Our placeholder estimate for maintenance of
5 this infrastructure, as it currently exists is
6 approximately \$25 million a year. That is not the
7 costs if this Board elects further expansion to meet
8 unmet needs, but is -- I think, a reasonably well-
9 grounded estimate of what the yearly maintenance
10 costs will be for a network configured as it is
11 currently.

12 Next slide please.

13 We are now embarked on a process which has
14 been presented and discussed with both the SOC and
15 RTC to evaluate where we are right now, and it's got
16 two pieces. We are working through all the
17 information that has been provided to us by all the
18 sites to evaluate site performance including data
19 quality linkage performance, population diversity,
20 diversity of care settings, how well sites
21 participate in network management, and how
22 extensively they participate in projects that

1 recruit patients, and the metrics available there
2 include how rapidly contracts can be put in place,
3 how rapidly IRB approval can be, what the
4 recruitment metrics are, and how effectively the
5 sites retain patients in the network. The
6 Coordinating Center helps enormously in actually
7 measuring some of these metrics, and we work very
8 closely with them.

9 An area we're engaged in right now, is
10 strengthening the measures of socioeconomic status,
11 economic, and racial diversity of the actual patient
12 populations available.

13 We believe this assessment will be very
14 valuable in actually getting a clear understanding
15 of metrics that can help in making future funding
16 decisions and anticipate that the metrics developed
17 through this will be part of any future
18 applications, and will inform merit site-specific
19 merit review.

20 Well, we've also asked RAND to provide the
21 big picture evaluation of the Coordinating Center
22 itself and data networking and how well it is

1 working.

2 And how does structure funding and
3 performance compare with the Coordinating center,
4 and other networking functions of other large
5 networks, and in fact we hope out of this will come
6 some advice on how might the structured funding and
7 governance and operations of the Coordinating Center
8 be changed to meet PCORI's goals.

9 As I think most of you know I came to this
10 project with some background at the NIH from the
11 CTSA program and All of Us, and I think there are
12 valuable lessons to be learned there in what the
13 financial and other expectation should be. And
14 indeed how to best think of the various Coordinating
15 Center functions. Next slide please.

16 So just a couple examples of some of the
17 numbers that we have. This shows our current
18 patient coverage, and as you can see, we cover in
19 the networks that we have funded -- a large portion
20 of the country, but there are other areas that are
21 much less well-covered by this network. The areas
22 of most dense patient coverage are, in fact, often

1 close to the health care systems that have been
2 funded through this network.

3 Next slide please.

4 I thought it was also of interest to look
5 at what information we have currently about racial
6 diversity of the patients that are being served by
7 the network. And as one window into that, we've
8 used self-identified data, but use utilizing the
9 data collection vehicles that were in place when
10 this work began. And what this tells us is that in
11 these metrics which are actually evolving and
12 committee people who are advising us on this, but if
13 these are the metrics that were used at this time,
14 patients are asked both to identify their race and
15 their ethnicity.

16 The left-hand panel shows the 700
17 approximately positive children who were found to be
18 COVID-19 positive and the right panel shows the
19 approximate 21,000 first and positive patients --
20 adult patients. And as you can see, a reasonably
21 sizable portion of the patients are Hispanic or
22 identify themselves as Hispanic, 26 percent, and

1 about of 40 percent, identify themselves as not
2 white either -- Black or African, or Asian American.

3 These are imperfect measures of the
4 diversity of the network, but I still think they're
5 of interest and in one step in learning how
6 effectively this network is able to capture the
7 diversity and ultimately, the special needs of
8 underrepresented populations in the research
9 enterprise.

10 I think this will be an important strategic
11 question for this Board is, is how strong and
12 important that is an emphasis for PCORI funding
13 generally, but specifically for PCORnet.

14 So, that's the comments I wanted to provide
15 you as some background. I want to now turn this,
16 the mic over to Claudia. She'll outline some of the
17 next steps and then we will be interested in your
18 comments prior, to a needed vote on extension
19 funding. Thank you.

20 DR. GROSSMANN: Thank you, Josie. So now
21 as Josie mentioned I will get into some of the
22 details around the timeline and specific activities

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1 that we see as leading up to a Phase 3 of PCORnet
2 infrastructure funding.

3 So as laid out in this slide, fall of 2020
4 will include the evaluation activities Josie
5 described in the previous slides in order to inform
6 the development of the strategic vision for Phase 3
7 of PCORnet. This would culminate in a Board vote at
8 the beginning of 2021, followed quickly thereafter
9 in early Winter of 2021 with solicitations for the
10 PCORnet networks and the Coordinating Center. This
11 would allow for selection, approval, and contracting
12 of those awards by late Summer of 2021.

13 So, this is in a quick timeframe and an
14 ambitious one, but this extension funding would
15 maintain the PCORnet networks and Coordinating
16 Center while the Board develops its strategic vision
17 for Phase 3. The solicitations can be developed and
18 awards are reviewed and selected.

19 Next slide please.

20 So as Josie started off, she reminded
21 everyone that almost exactly a year ago the Board
22 approved PCORI's budget for fiscal year 2020, and

1 that included \$37 million for PCORnet funding. Due
2 to a number of considerations and delays as she laid
3 out, including COVID-19, those Phase 3 solicitations
4 planned for this Spring were not released, and
5 therefore fewer funds were expended than that was
6 anticipated.

7 We are requesting to approval to commit \$17
8 million of the \$37 million previously approved to
9 extend the PCORnet networks and the Coordinating
10 Center. So just to be absolutely clear, no new
11 funds are being requested for this extension.

12 And as mentioned before, this extension
13 will allow for the development of a strategic
14 vision, the development of solicitations, their
15 release, applications to be received, and then
16 awards to be reviewed and selected.

17 Next slide.

18 So just to review the actual numbers for
19 the fiscal year 2020 approved commitment plan. As
20 you can see in the left most numerical column, 37.2
21 million were approved. In the next middle column
22 only 6.3, of those 37.2 were awarded in 2020,

1 leaving almost \$31 million available for this
2 extension period.

3 Next slide.

4 Of the 30.9 million remaining we are
5 proposing to use 17 million of those to extend the
6 PCORnet Clinical Research Networks, Health Plan
7 Research Networks, and the Coordinating Center, as
8 you can see here, leaving almost 14 million that
9 could be carried forward for 2021 and for use in
10 Phase 3.

11 So I'll stop there and ask for any
12 questions.

13 CHAIRPERSON GOERTZ: Thank you. Thank you
14 so much, just before we before we get started on our
15 discussion, I wanted to let you know that there are
16 three Board members who have notified us of their
17 intention to recuse themselves from the deliberative
18 discussion and vote on PCORnet extension funding,
19 based on a potential conflict of interest. These
20 include myself, Michelle McMurry-Heath, and Barbara
21 McNeil. If any other Board member believes they
22 should recuse themselves from this deliberative

1 discussion and vote, please feel free to do so.

2 All right. Thank you to both of you for
3 this really in-depth presentation regarding PCORnet
4 infrastructure. I'd like to now open it up for
5 Board discussion.

6 Just a reminder to Board members to please
7 identify yourself and put yourself on webcam when
8 you're speaking.

9 Bob.

10 DR. ZWOLAK: Thank you. Hi, it's Bob
11 Zwolak. It was a great overview and I want you to
12 know that in general I certainly endorse the entire
13 concept, but my question has to do with my own
14 unofficial benchmark for PCOR net, which was the
15 ADAPTABLE Trial, it was, it was one of the very
16 original and in fact, large trial of the two doses
17 of aspirin and Kim teased us a little bit earlier in
18 this presentation with a preliminary publication
19 regarding ADAPTABLE. I think it was a publication
20 on the design of the ADAPTABLE Trial, but it was my
21 vague impression that ADAPTABLE should be finished
22 or almost finished, and it would be a wonderful

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1 benchmark if this huge landmark trial which included
2 many innovations and innovative applications of
3 PCORnet would be done or nearly done. So I wonder
4 if we could have an update on that briefly.

5 DR. BRIGGS: Yeah, thank you. It is almost
6 done. Kim or -- Kim, can you provide an update on
7 where we are with ADAPTBLR.

8 DR. MARSCHHAUSER: So ADAPTABLE has
9 finished recruiting, and they are doing their
10 analysis so it will be completed in the coming
11 months, in early 2021, and in part of all of our
12 demonstration studies as well is an aim for
13 evaluation and so we should have some really good
14 understandings of what you mentioned Bob, about how
15 they've used the infrastructure to do this large
16 pragmatic trial. So we will be happy to report back
17 soon about all of those results.

18 DR. BRIGGS: You know the other very large
19 trial that's going on, actually, larger investment
20 than ADAPTABLE. ADAPTABLE, I think it's in the
21 order 25 million, is the large prevention trial that
22 the NIH is funding to look at the benefits of

1 statins for preventing dementia, and that study was
2 funded about a year ago. They enrolled their first
3 patient earlier this month. It's a public, it's an
4 NIH-funded trial, not a PCORI trial. But I think
5 one trial learns from the other. And it will be
6 both informative to hear all that we learned from
7 ADAPTABLE and it will also informative to look at
8 how those lessons are then applied to this second
9 large phase trial.

10 One of the hard questions I think that this
11 Board should struggle with in the coming time, is
12 how much optimization of the common data model to
13 serve the needs of studies like that, whether that
14 should be a priority. That would be my advice. But
15 it does help if that is identified as a priority.
16 It helps in making some of the resource allocation
17 decisions in building the common data model.

18 CHAIRPERSON GOERTZ: Bob, did you have a
19 follow up question or comment?

20 DR. ZWOLAK: I'm fine, thank you very much.

21 CHAIRPERSON GOERTZ: Okay, great.

22 DR. BRIGGS: Thanks for the question Bob.

1

2 CHAIRPERSON GOERTZ: Any other comments or
3 discussion points? Questions?

4 Chris.

5 DR. FRIESE: Thanks Christine.

6 Josie, Kim, Claudia, thank you so much for
7 your presentation today and I know I've spoken with
8 many of you on these matters for PCORnet. And
9 again, I remain very supportive of PCORnet to really
10 be the crown jewel of comparative-effectiveness
11 research and see a great deal of promise, and I
12 think the work ahead for the Board is to really help
13 set that strategic vision, so that we can really be
14 very forward thinking with our funding commitments
15 and our budgeting moving forward so that we're
16 aligning our financial resources and our staff
17 resources and our other resources to really meet the
18 shared vision of what we can do.

19 So I'm very supportive of that.

20 You know through other communications I
21 have some lingering questions about the current
22 commitment in front of us, so I plan to abstain from

1 today's vote.

2 Just two quick comments.

3 One is, I think we want to go beyond
4 counting the numbers of people who access the
5 PCORnet from the Front Door and really go to end-
6 user satisfaction and the experience and the
7 diversity of entrants, both from an institutional
8 and individual perspective. So I'd encourage us to
9 think about that.

10 And the second, and this might be a
11 question for Claudia and Kim, quickly is -- again, I
12 will abstain this time because I'm missing some key
13 information for my own decision-making, but is it
14 expected that all the CRNs and HPRNs would be funded
15 if this motion were to pass, or is there some
16 attrition or reduction in the number of networks
17 that will be funded moving forward?

18 Thanks very much.

19 DR. BRIGGS: The extension funding is not
20 going to be a competitive one in which the number of
21 networks is changed. We are asking the Coordinating
22 Center for help. There about 70 data-marts, and

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1 some changes in allocation of funds to data-marts
2 may evolve from the work that's ongoing. But this
3 is extension funding. The question of competing and
4 other configuration of the network at the next phase
5 will be a process that will require careful merit
6 review.

7 CHAIRPERSON GOERTZ: Thank you. Great.
8 Any other further questions or comments?

9 [No response.]

10 CHAIRPERSON GOERTZ: All right, I'm going
11 to ask then for a motion to approve of the \$17
12 million in funding to extend infrastructure project
13 of PCORnet networks, and the PCORnet Coordinating
14 Center.

15 DR. LEVINE: So moved.

16 DR. TROEGER: So moved. This is Kathleen
17 with a motion.

18 DR. SIGAL: Ellen, second.

19 CHAIRPERSON GOERTZ: Okay, Kathleen, and
20 then, Ellen. Thank you.

21 Are there any further discussion?

22 All right, Kat I'm going to ask for a roll

1 call vote then.

2 MS. JACKSTADT: Certainly Dr. Goertz.
3 Kara Ayers.

4 DR. AYERS: Approve.

5 MS. JACKSTADT: Larry Becker.

6 MR. BECKER: Approve.

7 MS. JACKSTADT: Mike Lauer filling in for
8 Francis Collins.

9 DR. LAUER: Approve.

10 MS. JACKSTADT: Jennifer DeVoe.

11 DR. DeVOE: Recused.

12 MS. JACKSTADT: Alicia Fernandez.

13 [No response.]

14 MS. JACKSTADT: Christopher Friese.

15 DR. FRIESE: Abstain.

16 MS. JACKSTADT: Christine Goertz is
17 recused.

18 Mike Herndon.

19 DR. HERNDON: Approve.

20 MS. JACKSTADT: Russell Howerton.

21 DR. HOWERTON: Approve.

22 MS. JACKSTADT: Gail Hunt.

1 MS. HUNT: Approve.

2 MS. JACKSTADT: David Myers, filling in for
3 Gopal Khanna.

4 DR. MYERS: Approve.

5 MS. JACKSTADT: Sharon Levine.

6 DR. LEVINE: Approve.

7 MS. JACKSTADT: Freda Lewis-Hall.

8 DR. LEWIS-HALL: Approve.

9 MS. JACKSTADT: Michelle McMurry-Heath is
10 recused.

11 Barbara McNeil is also recused.

12 Gray Norquist.

13 DR. NORQUIST: Approve.

14 MS. JACKSTADT: Ellen Sigal.

15 DR. SIGAL: Approve, and I want to thank
16 Josie for your really hard work on doing all of
17 this. Thank you.

18 DR. BRIGGS: Thank you.

19 MS. JACKSTADT: Kathleen Troeger.

20 DR. TROEGER: Approve.

21 MS. JACKSTADT: Janet Woodcock.

22 [No response.]

1 MS. JACKSTADT: And Robert Zwolak.

2 DR. ZWOLAK: Approve.

3 MS. JACKSTADT: Dr. Goertz, the motion
4 passes.

5 CHAIRPERSON GOERTZ: Thank you so much,
6 Kat. And thank you, Josie for your leadership and
7 for your hard work as well as all of the other many
8 staff who have worked so hard to help bring PCORnet
9 to this point.

10 All right. Our next agenda item is
11 commitment planning and Nakela I'd like to turn the
12 meeting over to you to lead this discussion.

13 DR. COOK: Thank you so much, Christine.

14 In this next part of the agenda, we're
15 going to begin a multi-part discussion on commitment
16 planning for the future, and the focus today is
17 going to be a big picture focus in terms of the arc
18 of commitments that we'd like to envision for PCORI
19 moving forward.

20 I'm going to show you a couple of model
21 options to get your input on the opportunities they
22 present as well as some of the implications, and

1 ultimately ask for the Board, a model that they
2 would prefer that you would prefer to pursue over
3 the next 10 years. Though I recognize that this
4 model may need to be revisited with time.

5 Next slide.

6 So the purpose today is to determine the
7 commitment planning model for 2021 through 2030, and
8 we'd like you to consider opportunities and
9 implications and ask ultimately what model you
10 prefer, as well as hear some of your thoughts about
11 advantages and disadvantages that you may see in a
12 preferred model.

13 Once we have a vote on a preferred model,
14 or even the key elements of a model that may not be
15 necessarily presented here but is desired, then we
16 will then go and develop a three-year commitment
17 plan that we can bring back to the Board for
18 approval at a future meeting.

19 Next slide.

20 So this slide displays the four big picture
21 model options and approaches to guide our commitment
22 planning over the period of 2021 to 2030. And on

1 the left is a depiction of the funding, over the
2 past eight years just as a point of reference. And
3 just to show you how these models are pictured I'll
4 go through what each line represents. The black
5 line on the top of this graph represents all PCORI
6 commitments and the blue line underneath it
7 represents a subset of the overall commitments that
8 are dedicated to research commitments. And then,
9 there's a green line that represents a subset of
10 overall commitments that are dedicated to the
11 dissemination and implementation commitments.

12 And I'll note the reference model of the
13 past eight years, has an average commitment of about
14 \$400 million per year over those last eight years,
15 with a peak of about \$554 million total commitments
16 around 2015, which was related to investments and
17 PCORnet.

18 So on the right side of the slide, I'll
19 walk through each of these different models to
20 consider for the future. And the first of the four
21 different models for the future is the steady state
22 model. And this model essentially assumes that all

1 PCORI revenue is committed in an even distribution
2 across the years.

3 The next three models proposed more of a
4 front-loaded approach; the ramp up/ramp down model
5 has a steep peak in research funding commitments in
6 the early years post-reauthorization, and then
7 declined down back to a steady state in just the
8 latter few years. The hybrid model number one is a
9 front-loaded model with an early peak and
10 predominantly research funding commitments and a
11 decline to a steady state average of research
12 funding commitments over the out years. And hybrid
13 model two is also a front-loaded model with an early
14 peak, a little less than hybrid one in research
15 funding commitments and then it declined to a steady
16 state average of research funding commitments that's
17 actually a little higher than what we saw and hybrid
18 number one.

19 And all of the models have an increase in
20 dissemination and implementation funding, with
21 increasing research results that are anticipated
22 over the years.

1 Next slide.

2 I'd like to take a moment to look at each
3 one of these different models in more detail, as
4 well as some of the implications for each model.

5 Let's start with the steady state model.
6 And while this model provides a predictable
7 commitment level to the research community and an
8 operating model for PCORI that's more predictable.
9 I've heard less resonance for this approach from the
10 Board, it does allow flexibility in the out years to
11 be able to adjust for large commitments related to
12 either unforeseen or emerging priorities, and all
13 the models presented today do not commit ahead of
14 the overall 10-year revenue described in our
15 reauthorization language, but some do borrow from
16 anticipated revenue in the coming years for
17 commitment and this steady state model does not.

18 And lastly, the steady state model because
19 it's not front-loaded will have the smallest amount
20 of research results as outputs after about five-plus
21 years of investment.

22 The ramp up/ramp down model. We also heard

1 that this one may be a little less attractive of a
2 model for the Board, but it's presented for
3 completeness to garner the Board's input. And it's
4 the steep gear up/gear down model, and may require a
5 surge of up to an approximate 30 percent or so of
6 PCORI's staffing and operations to support the
7 awards processes and provides, I would say the least
8 flexibility in the out-years as compared to the
9 other models for large investments that may be
10 needed for emerging priorities or opportunities that
11 come in the out-years.

12 It does commit ahead of revenue in several
13 years, up to about 300 million per year in total
14 commitments in some of those years, yet it does have
15 the potential for the greatest amount of research
16 results in about five years time, due to the steep
17 investments early on in reauthorization.

18 The hybrid one model attempts to blend the
19 positives of the steady state and the ramp up/ramp
20 down, and essentially has this early peak for total
21 commitments of around 650 million, and an early peak
22 for research commitments about 550 million per year.

1 It does require significant gear up and PCORI
2 operations and staffing maybe up to about 20 percent
3 above where we are now, and has some limitations on
4 the flexibility for large commitments in the out
5 years given the expenditures early in the
6 reauthorization period. And the steady state
7 commitment funding in the out years is probably
8 about equal to or a little less at about 250 million
9 per year than what we had done and seen over the
10 past eight years of PCORI commitments. plus,
11 there's some predictability for the research
12 community and thinking about that steady state
13 portion after that early upfront surge.

14 This model does commit ahead of revenue but
15 to a lesser degree than the steep ramp up/ramp down,
16 and it is anticipated that we would have a
17 significant amount of results available in about
18 five years due to the front-loading.

19 And the hybrid number two model also
20 attempts to blend some of the positives of the
21 steady state with a front-loading approach and it
22 has a more modest early peak for total commitments

1 of about 550 million and research commitments of
2 about 450 million. And there's less effect on the
3 year-to-year staffing and operations, it's a little
4 bit more stable there, but we do anticipate that
5 it's so needed a surge in staffing and operations to
6 support the Research Award process.

7 And there's minimal committing ahead of
8 revenue in this proposed model. And it maintains
9 some flexibility for large commitments, such as the
10 funding of emerging topic areas or even funding
11 large studies or single-large studies that may
12 emerge or even more dissemination and implementation
13 opportunities. The steady state commitment funding
14 in the out years of this model is more per year than
15 what we've seen on average in the prior eight years,
16 so something close to about the 350 million per year
17 for research commitments in steady state.

18 Plus, there's some predictability for the
19 research community at a higher level or greater
20 level than the way in which we have operated in the
21 past. And many large studies would have been
22 completed in the early ramp up phase, that would

1 allow time for implementation by the time of our
2 next reauthorization discussions.

3 Let's go to the next slide and we'll take
4 one of these model options and go into a little bit
5 more detail for greater understanding, and this is
6 specifically taking the hybrid model option number
7 two, and looking at the yearly commitments from the
8 past and projections from the future in this
9 specific approach.

10 And in the past, you'll see the yearly
11 commitments averaged about 388 million per year.
12 And the projections with this model show a point
13 estimate and the potential variability around the
14 point estimates, that's the gray band around the
15 solid line, the darker solid line.

16 And this gray band, the potential
17 variability around the point estimates, really
18 represents the fact that we're rarely able to really
19 predict with precision. And so, we want it to
20 represent the range in which the commitments may
21 fall, and beyond the front-loading the steady state
22 period has a range as well which accounts for a low

1 and a high assumption about PCOR fee which could
2 have some fluctuation over the years.

3 So this model peaks at about \$500 million
4 in commitments and overall, and about 450 million in
5 research commitments specifically.

6 Let's go to the next slide.

7 This slide I'll give an example of a three-
8 year commitment plan that could correspond with one
9 of the model approaches and this corresponds with
10 the one seen on the prior slide, hybrid number two,
11 and it shows how we would anticipate developing a
12 commitment plan based upon the Board's decision
13 regarding the overall model approach, and we would
14 envision a three-year rolling commitment plan which
15 we could revisit with the Board as needed.

16 And this specific commitment plan
17 represents about a 50 percent increase in research
18 funding from the past average, and doing so by
19 offering a full complement of PCORI funding
20 announcements in all three cycles, averaging about
21 150 million per cycle.

22 And just as a point of reference,

1 previously we've typically offered each type of
2 query funding announcement in two of the three
3 cycles.

4 This commitment plan also represents a
5 doubling of dissemination and implementation funding
6 from past averages and anticipates twice as many
7 dissemination and implementation results or research
8 final results for dissemination and implementation
9 in the next few years from investments, like the
10 pragmatic clinical studies, PFA, and targeted
11 topics.

12 It also represents a significant decrease
13 in the infrastructure components with the
14 maintenance costs of PCORnet that Dr. Briggs just
15 talked about to be less than half of what we've
16 previously invested in terms of the building costs.
17 It also represents some increase in engagement
18 funding with more engagement awards needed really to
19 support the higher level of research and
20 dissemination and implementation commitments.

21 And similarly also has an increase in
22 workforce funding. There's also represented in this

1 model an average of about 50 million per year
2 available for flexibility for new initiatives or
3 unanticipated or emerging opportunities that may
4 come about for PCORI to take advantage of.

5 Next slide.

6 We recognize that for most of these models
7 PCORI will need to continue to ramp up post-
8 reauthorization for staffing and operations to
9 really fulfill these new requirements and, as such,
10 we're thinking about a multi-pronged approach that
11 would accompany a three-year commitment plan that
12 would undergird the model approach that the Board
13 would prefer to take.

14 And this may include re-staffing key
15 functions as well as expanding operations for award
16 support and the oversight of awards. We also
17 recognize we can learn from the past 10 years, and
18 reexamine our processes for opportunities for
19 efficiencies of scale. And we anticipate that we'll
20 need increased engagement with stakeholders and
21 researchers to enhance our pool for robust research
22 applications to fulfill these requirements.

1 And each model does represent a different
2 staffing and operational implications and some early
3 rough estimates were given that would be refined
4 post-decisions on a model, including some of the
5 following things. In the steady state model we
6 anticipate there probably would be very little
7 change in terms of the need for increased staffing
8 and operations. However, a ramp up/ramp down model
9 may have the steepest implications for expanding
10 PCORI staffing and operations, whereas the hybrid
11 number two model may have the smaller amount of
12 necessary increase for the early peak approach and
13 steady state given it's a more blunted peak as
14 compared to hybrid number one.

15 Next slide.

16 We also wanted the Board to consider the
17 other considerations that underlie the model and
18 that we decide upon and want to measure in terms of
19 thinking about success with our selected approach.
20 So in addition to dollars that are committed and
21 ultimately expended, there may be other measures of
22 success that we may want to consider, such as even

1 offering the full complement of PFAs in all three
2 cycles. And if this makes sense to consider in
3 terms of our success measures as we move forward in
4 thinking about the level of commitments we'd like to
5 make, and this could include having the broad PFA
6 with special areas of emphases, our pragmatic
7 clinical studies, and PLACER awards that Josie just
8 mentioned, including certain priority topics.

9 We also could and identify the number of
10 targeted announcements per cycle that we're
11 interested in pursuing, as well as if they're novel
12 PCORI funding opportunity announcements to pursue
13 off cycle in terms of thinking about that as a
14 measure of success. I also think there are
15 opportunities to measure increased influx of
16 applications and/or the higher rate of fundable
17 applications. And there may be existing data that
18 can help inform the metrics that we could develop,
19 if such a measure for success were thought to be
20 attractive.

21 And lastly, the innovations and
22 efficiencies in our funding processes are another

1 way that we could think about measuring our success
2 and have existing data that we can use to develop
3 such metrics and targets for success measures.

4 Next slide.

5 So I just wanted to revisit the model
6 approaches to have them fresh in your mind as we
7 start to have the Board discuss the preferred
8 approach. And following this discussion, we would
9 like to call for a motion to approve the development
10 of a proposed three-year commitment plan.

11 Next slide.

12 And we anticipate with this motion that
13 perhaps the proposed three-year commitment plan
14 could be consistent with either the proposed steady
15 state approach, the ramp up/ramp down model, the
16 hybrid one model or the hybrid two model, or perhaps
17 there's another model that would actually be
18 characterized based on the Board's discussion with
19 certain key elements such as whether or not you'd
20 like to see a front-loaded model, and if so, to what
21 degree? The vision, perhaps of what steady state
22 would look like in the out years, or the degree of

1 that flexibility that's preferred.

2 So we're really interested in hearing your
3 thoughts about the model.

4 Next slide.

5 And essentially, would be asking you to
6 consider the opportunities and implications for the
7 model that may be preferred. The advantages and
8 disadvantages you may see for the preferred option,
9 as well as whether or not you have additional
10 thoughts about the resources needed to accomplish
11 the goals of the preferred option. And lastly, if
12 there are thoughts about how you would measure
13 success, and what metrics or targets resonate with
14 you that you'd like to see us pursue.

15 So Christine, with that, I'd like to turn
16 it back to you for the Board discussion.

17 CHAIRPERSON GOERTZ: All right, thank you.
18 Thank you so much, Nakela. So would anyone like to
19 open it up for discussion? Any questions or
20 thoughts? Russ.

21 DR. HOWERTON: I would like to thank you
22 for an excellent presentation. I would like to

1 suggest that I think something different than steady
2 state is needed. I favor a ramp up.

3 I believe there are two variables in play.
4 One is more science, more quickly available. But I
5 also believe the concept of having a highly
6 functioning installed research base in the out years
7 as we approach reauthorization would be reasonable.
8 And to me, option two, ramp up number two seems to
9 balance those and not apply too disruptive of an
10 increase in resources needed at the beginning. So
11 as a starting marker for discussion, I'll come out
12 in support of hybrid model two.

13 CHAIRPERSON GOERTZ: Thank you, Russ.

14 I have Mike, then Alicia, then Gail. And
15 then Sharon.

16 DR. HERNDON: And I kind of have a question
17 Nakela that influences my, maybe bias, towards which
18 model I like.

19 What degree of confidence --I think, can we
20 and not the Board but we PCORI have that the ramp up
21 could be hit as projected with staffing and with
22 proposals? I'm kind of thinking hybrid model one as

1 the projected knowing that kind of historically,
2 we've underspent the bit, and then it may end up
3 looking more like hybrid model two, you know, after
4 our intent to make it look maybe more like model
5 one. And that may be bad thinking that, I just --
6 the ramp up seems pretty steep. But I do -- I agree
7 with a lot of what Russ has said. But can you just
8 talk a little bit about your confidence to hit the
9 ramp up projections as outlined?

10 DR. COOK: Certainly, Mike. It's a great
11 question. And I think you were asking about the
12 confidence to hit that early peak in hybrid number
13 one, the one that kind of has a steeper peak.

14 DR. HERNDON: Right.

15 DR. COOK: And one of the things I would
16 say is that I think it probably means a slight phase
17 shift in where the peak hits, meaning that we
18 probably would need to spend the course of the next
19 year ramping up to be able to start to move to that
20 peak. So as represented on the graphs, we probably
21 would start to hit a peak around FY22 to FY23, as
22 opposed to in the hybrid number one starting to ramp

1 up toward that peak by FY21.

2 So that builds in a little bit of that time
3 to actually both recruit, as well as think about the
4 processes and changes in our processes that are
5 going to be required, and engage the research
6 community in the way we think it'll require in order
7 to have the robust applications in.

8 So those are maybe three spaces we've been
9 focused on in terms of what it's going to take. And
10 I tried to give a little bit of kind of difference
11 between hybrid number one and hybrid number two in
12 terms of what we think the percentage increase of
13 staff would be in terms of a 30 percent -- I'm
14 sorry, 20 percent versus 10 percent, in that type of
15 ramp up, but we do think having a year to, to get us
16 to that point is probably what it's going to take.

17 DR. HERNDON: Thank you.

18 CHAIRPERSON GOERTZ: All right, thank you.
19 Anything else, Mike?

20 DR. HERNDON: No, that's good. Thank you.

21 CHAIRPERSON GOERTZ: Gail?

22 MS. HUNT: Yeah, I really appreciate all of

1 the word that has gone into development and I think
2 that we can draw from just from the development of
3 the four different models. It's great.

4 I tend to be more interested in hybrid
5 model two, because it looks as if there's the
6 opportunity to get results, maybe a little quicker
7 than some of these others, as you put it for five
8 years, results after five years. Although I'll just
9 say I think we -- this doesn't maybe take it into
10 consideration, but we need to be thinking along the
11 lines, not just have big five-year projects that we
12 can fund, we need to be thinking about short-term
13 projects, like we've just been talking about with
14 COVID-19.

15 So short-term projects, maybe, you know,
16 finding a topic that would really lend itself to
17 one-year quick return and then a lot of three-year
18 projects rather than going five years like what is
19 more NIH. But that's that we're supposed to be more
20 nimble than that. If you don't mind my saying. I
21 know you're on Mike.

22 The other thing is, though, in every one of

1 these, you could -- the D&I is so minimal, even
2 though as you put it, it's doubling their relation
3 to what they've gotten in the past. But if you're
4 actually saying we're now in PCORI 2.0 and we really
5 don't have results that have come out of PCORI 1.0,
6 more results that we can generate this dissemination
7 and implementation from. That we're going to have
8 to wait sort of until there are more results at the
9 end of -- I don't know, five years, I guess is here,
10 where we're really going to have results. And even
11 then, the green line is just minimally raised.

12 So I would suggest that we say something
13 about we're going to -- we in 2.0, are going to
14 invest PCORI's funds substantially in dissemination
15 and implementation as soon as the results are
16 available. Thanks.

17 CHAIRPERSON GOERTZ: Thank you. Thank you,
18 Gail. Very important comment.

19 Sharon?

20 DR. LEVINE: So thanks. And I agree with
21 the previous comments, this is a terrific
22 presentation, and extremely clear as to what the

1 choices are.

2 Looking at the models, it seems to me the,
3 potentially, the major difference between hybrid
4 model one and hybrid model two will be in the
5 execution. And the -- if you will, the structured
6 thinking behind the two is quite similar and whether
7 it looks in the end like model one or model two will
8 depend on the volume and quality of research
9 proposals that come in. And the -- quite honestly,
10 the speed with which you're able to figure out the
11 staffing plan and attract the kind of research
12 proposals that we've been aspiring to.

13 And I also want to agree with I was -- I
14 was also going to agree with Gail's comment about
15 dissemination and implementation. And looking at
16 both hybrid model one and hybrid model two. The
17 appeal to me of hybrid model two, particularly
18 around this notion of flexibility in later years, I
19 think the implication on the slide was that it was
20 flexibility around research funding, but I suspect
21 it also creates increased flexibility for committing
22 funds to dissemination and implementation.

1 And particularly, if we are fortunate
2 enough to have a homerun, particularly, potentially,
3 in the public health sphere, where there was real
4 opportunity for implementation in spread to a
5 majority of the 50 states in this country, I would
6 favor a model that creates the flexibility to
7 actually make a sizable investment to try and make
8 that happen. Because I think PCORI has a real role
9 to play going forward in broadening our notion of
10 research to public health. And I think having that
11 kind of flexibility around dissemination and
12 implementation, which hopefully, either of the
13 hybrid models would create -- but particularly
14 hybrid model two is what appeals to me about it.

15 Thanks.

16 CHAIRPERSON GOERTZ: Thank you, Sharon.

17 Bob?

18 DR. ZWOLAK: First again, I'd also like to
19 compliment Nakela and her team, for providing these
20 models where I think these -- the ability to look at
21 options in a thoughtful way, is a benchmark that
22 we're seeing here at today's meeting. So again,

1 thank you.

2 I believe there are external variables,
3 external limiting factors, and internal variables or
4 internal limiting factors. The external variables
5 are -- are there science questions with capable
6 scientists to carry out the research? And we think
7 there is, we hope there is, but we're not 100
8 percent sure there is.

9 The internal variable is something that we
10 can have impact over, we can ramp up to meet the
11 demand. And quite honestly, I do believe in more
12 science quicker as Russ said, and to me, that is
13 reflected in hybrid model one, if we can do it, and
14 I think it would be quite reasonable to set the
15 hybrid model one as a target. And then, if there
16 are external limiting factors, that reduce the
17 outcome to hybrid model two, then so be it.

18 It'll still be quite good, but I do worry
19 if we focus on just setting our internal capacity to
20 hybrid model two that, either due to external
21 limitations or internal limitations, we may not
22 achieve hybrid model two. So my personal sense, is

1 to shoot for hybrid model one so that our actual
2 outcome is at least hybrid model two.

3 Thank you.

4 CHAIRPERSON GOERTZ: Thank you, Bob.

5 Sharon, did you have another comment?

6 Sharon, you're on mute.

7 DR. LEVINE: Is it worth looking at a
8 hybrid model 1(b)? That would be halfway between
9 model one and model two that would, you know, look
10 at a half a billion dollars early peak and sort of
11 divides the distance between those two hybrid
12 models, but retains the benefits of each.

13 CHAIRPERSON GOERTZ: Thank you Sharon.

14 Jennifer?

15 DR. DeVOE: I was going to echo what Sharon
16 just said and make a motion for a hybrid model 1.5.
17 If that's possible.

18 And I apologize, my webcam seems to have
19 gone dark, which is probably okay, because I've been
20 moved up to my bedroom with all the various rooms in
21 my house being used for classrooms right now. So --

22 CHAIRPERSON GOERTZ: Yeah. All right.

1 Thank you. Thank you, Jennifer.

2 Nakela, do you want to comment on this idea
3 of a model, you know, 1.5, or 1(b)?

4 DR. COOK: Yes, absolutely. And this
5 actually goes -- is consistent with our thinking
6 that if you would have preferred a different model
7 than what's presented, just understanding the key
8 elements would be critical. So what I'm hearing in
9 the 1.5, or the 1(b) is this idea of having some
10 sort of peak, kind of an early peak, that may be
11 somewhere between the peaks that we were showing of
12 650 million at a peak for hybrid number one, or in
13 hybrid number two, it's 550. So splitting the
14 difference there may be peaking around 600 million
15 or so.

16 And also, I think, I heard a desire to
17 retain flexibility in the out-year, similar to what
18 we had before. So the width of that peak may need
19 to be adjusted a little bit in order to think about
20 that.

21 And I also may have even mentioned on the
22 detailed slide that I showed for hybrid model number

1 two, and you may remember in the projections, there
2 was that gray range around the projection. And the
3 top of that range is kind of like the 1(b) or the
4 1.5. So there is a little bit that we've already
5 modeled, that I think fits close to what you're
6 describing.

7 And certainly one motion could be that you
8 would propose the development of a three-year
9 commitment plan consistent with a model hybrid
10 number 1.5, that peaks at about 600 million for
11 total commitments and preserves out-year flexibility
12 for emerging priorities, including research and
13 dissemination and implementation. And then we can
14 show that to you in a follow-up meeting with the
15 three-year commitment plan that will correspond to
16 that.

17 CHAIRPERSON GOERTZ: All right, thank you,
18 Nakela. I'm going to ask for -- it sounds like
19 there's some interest in coming up with this this
20 hybrid model.

21 Mike, did you have a comment or question?

22 You're on mute.

1 DR. HERNDON: I just wanted to say that I
2 think of all the comments that have been made, that
3 sounds very consistent with kind of what you're
4 hearing from all of us. So sorry, Christine. My
5 timing was bad.

6 CHAIRPERSON GOERTZ: No, that's good. I
7 appreciate that.

8 Well, it sounds like there's some momentum
9 then towards this model 1.5. And so, I'm just going
10 to ask for a motion. And then we'll see if there's
11 a little bit further discussion after that.

12 So can I have a motion for model 1.5?

13 Bob, is that a motion?

14 DR. ZWOLAK: It is. I move model 1.5 with
15 approximately 600 million peak target that retains
16 flexibility in the out years.

17 DR, HERNDON: This is Mike, I'll second.

18 CHAIRPERSON GOERTZ: Okay, great. Thank
19 you. Thank you, Mike.

20 All right, why don't we go ahead and see if
21 there's some further discussion. We've got Freda
22 and Alicia. Freda?

1 You're on mute.

2 DR. LEWIS-HALL: Sorry, I was just trying
3 to get in to second. I'm not as fast on the draw
4 some others, I guess.

5 CHAIRPERSON GOERTZ: Okay. All right.

6 DR. FERNANDEZ: Same here. I think that's
7 an excellent proposal.

8 CHAIRPERSON GOERTZ: Okay, great. Thanks
9 to you both, Mike.

10 DR. LAUER: So I agree this is a strong
11 proposal, but I wonder about giving Nakela and her
12 staff the flexibility to work with that because when
13 they dive deeper, they may discover something that
14 that may make more sense. So you might say 1.5 with
15 some flexibility.

16 DR. FERNANDEZ: I think all of these are
17 all aspirational.

18 DR. LAUER: Yeah.

19 CHAIRPERSON GOERTZ: All right. So are --
20 Bob and Mike, are you willing to take that friendly
21 amendment of with, you know, some flexibility to
22 that motion? Is that okay?

1 DR. ZWOLAK: Works for me.

2 DR. HERNDON: Yes --

3 CHAIRPERSON GOERTZ: All right, thank you.

4 All right, any further discussion?

5 [No response.]

6 CHAIRPERSON GOERTZ: Then I'm going to go
7 ahead and call the question. We can actually have a
8 voice vote for this. So I'm going to -- so all
9 those in favor, please say aye.

10 [Ayes.]

11 CHAIRPERSON GOERTZ: Opposed?

12 [None.]

13 CHAIRPERSON GOERTZ: Abstentions?

14 [None.]

15 CHAIRPERSON GOERTZ: Great. Well, thank
16 you.

17 Thanks to everyone. It was a great
18 discussion and thanks, Nakela, for just all the
19 thought that went into coming up with these models,
20 and we very much look forward to seeing your
21 implementation plan when you -- as you work through
22 the, the details and figure out how to execute on

1 this.

2 DR. COOK: Thank you all.

3 CHAIRPERSON GOERTZ: All right. We are
4 even though I know we're supposed to have a break
5 soon. I think we're going to plow ahead and go
6 through our budget.

7 I know, almost all the committee members,
8 if not all the committee members, have already seen
9 this budget in the context of the various strategy
10 committees. So let's turn it over to Larry and
11 Nakela. If we can try to move through this as
12 quickly as is feasible. That would be great.

13 MR. BECKER: Thank you, Christine. So the
14 FAC does recommend for the Board's approval of the
15 fiscal year '21 proposed budget.

16 It represents a culmination of work by
17 PCORI's departments. Outline the key activities for
18 PCORI will be embarking on in 2021. In support of
19 PCORI's institutional goals and objectives as well
20 as the costs associated with those activities.

21 PCORI has shared information with each
22 strategy committee, as Christine just mentioned, on

1 the proposed 2021 key activities in the proposed
2 budget under their oversight, so everybody's had a
3 chance to look at this, as you mentioned.

4 The FAC looked at this several times over
5 the last several months. And as I mentioned, we do
6 recommend it for Board approval, and so I'm going to
7 ask Nakela to walk us through the budget.

8 DR COOK: Thanks, Larry, we can go to the
9 next slide.

10 You're going to see in this budget
11 presentation, just a few key definitions that are
12 included to frame the discussion. But we'll also go
13 over the revenue and expenditures and the projected
14 fund balances and then get to our proposed fiscal
15 year 2021 budget.

16 As you see on this slide, as we start to
17 review with the budget, I just wanted to make the
18 distinction between the commitments and expenses.
19 And the commitments are what we were talking about
20 in our prior dialog, and now we're turning to think
21 about commitments. And the key thing to think -- to
22 keep in mind is that PCORI's annual budget is really

1 reflecting these expenses. And the commitments
2 actually refer to the amount of funding that PCORI
3 intends to award or has awarded.

4 Whereas, if we can go to the next slide,
5 expenses really talk about the predominant part of
6 our award payments, which are expensed on the award
7 commitments that we previously made, as well as the
8 operational expenses for the organization.

9 Next slide.

10 So this slide demonstrates our fiscal year
11 '20 projected fund balances, and the fund balance
12 represents the available resources to PCORI taking
13 all the assets and liabilities into account. So on
14 this slide, you'll see at the beginning of fiscal
15 year '20, PCORI had a fund balance of 1.3 billion,
16 we received 455 million in revenues this fiscal
17 year, and we project about 364 million in expenses.

18 So at the end of the month, we estimate a
19 fund balance of \$1.4 billion, and the outstanding
20 award obligation balance is about \$1 billion. So
21 these outstanding award obligations will come
22 obligations will come due and payable as the

1 research and other projects progress over time. So
2 they may not all occur right in the same fiscal
3 year.

4 Next slide.

5 And this slide focuses on the FY '21 fund
6 balance. In FY '21, we expect to receive about 525
7 million in revenue via the PCOR trust fund. And
8 we're anticipating about 399 million in expenses,
9 which is our awards payments from prior commitments
10 as well as our operating costs and we'll go through
11 that in our FY '21 budget.

12 By the end of FY '21, we actually project a
13 fund balance of \$1.5 billion and the outstanding
14 award obligation balance is estimated to be nearly
15 \$1.3 billion, and that's as we currently see it.
16 But this could change a little bit as we bring that
17 three-year commitment plan that we just talked about
18 back to the Board for approval based on this model
19 approach that we'll be using going forward in that
20 1.5 hybrid model, or the 1(b)-hybrid model that we
21 just discussed. So there may be some fluctuation in
22 that amount.

1 Please note that the outstanding award
2 obligations do include assumptions that could change
3 and we just wanted to flag that, as we know we're
4 having these discussions with the board.

5 Okay, next slide.

6 Here's the proposed budget for fiscal year
7 '21. And in the revenue column, you'll see that in
8 FY '21, we're expecting to receive \$525 million in
9 revenue via the PCOR trust fund. And you may recall
10 that back in FY '20, there was an approved budget
11 that focused on \$21 million in revenue, which was
12 budgeted at that time with -- due to the uncertainty
13 about reauthorization that that existed at the time
14 the budget was approved. And so, it was limited to
15 just the interest on the trust fees. But as you can
16 see in the FY '20 projection, once the funding was
17 reauthorized, we actually received a total of 456 in
18 revenue for FY '20.

19 If you look at the expense component of the
20 budget, we are proposing a fiscal year '21 budget
21 \$399 million, it's nearly flat compared to the
22 approved budget in FY '20. And expenses, again,

1 remember, mostly represent those award payments,
2 they make up the largest proportion of the budget,
3 about 80 percent of all the budgeted expenses. And
4 these were based off of the commitments that were
5 approved in prior years.

6 While the budget proposal for FY '21 is
7 really expected to increase over projected expenses
8 for FY '20. The proportion of the costs for all the
9 major budget components is expected to stay more or
10 less the same and these ratios have remained quite
11 stable over several years. The program support and
12 admin services are roughly comparable to what was
13 also projected in prior years.

14 Given the Board has seen this budget and
15 the FAC has received -- the Board strategy
16 committees have seen this budget and the FAC has
17 recommended approval. I just thought I'd ask if
18 there are any clarifying questions. Otherwise, we
19 can move forward for the motion.

20 Christine, I'll turn it back to you.

21 CHAIRPERSON GOERTZ: Okay, thank you,
22 Nakela.

1 All right. Any questions or comments?

2 [No response.]

3 CHAIRPERSON GOERTZ: All right. I'm going
4 to ask for a motion then to approve the proposed
5 2021 budget.

6 MR. BECKER: This is Larry, I'll make the
7 motion.

8 CHAIRPERSON GOERTZ: All right. Thank you,
9 Larry. Mike are you a second?

10 DR. HERNDON: Second.

11 MS. HUNT: I'll second it.

12 CHAIRPERSON GOERTZ: All right. I think I
13 saw Mike first. So we'll go with Larry and Mike.

14 Is there any further discussion?

15 [No response.]

16 CHAIRPERSON GOERTZ: All right. Kat, can
17 we have a roll call vote, please?

18 MS. JACKSTADT: Certainly, Dr. Goertz.
19 Kara Ayers.

20 DR. AYERS: Approve.

21 MS. JACKSTADT: Larry Becker.

22 MR. BECKER: Approve.

1 MS. JACKSTADT: Mike Lauer filling in for
2 Francis Collins.

3 DR. LAUER: Approve.

4 MS. JACKSTADT: Jennifer DeVoe.

5 DR. DeVOE: Approve.

6 MS. JACKSTADT: Alicia Fernandez.

7 DR. FERNANDEZ: Approve.

8 MS. JACKSTADT: Christopher Friese.

9 DR. FRIESE: Approve.

10 MS. JACKSTADT: Christine Goertz.

11 CHAIRPERSON GOERTZ: Approve.

12 MS. JACKSTADT: Mike Herndon.

13 DR. HERNDON: Approve.

14 MS. JACKSTADT: I'm sorry, Hike Herndon?

15 MS. JACKSTADT: Russell Howerton.

16 DR. HOWERTON: Approve.

17 MS. JACKSTADT: Gail Hunt.

18 MS. HUNT: Approve.

19 MS. JACKSTADT: David Myers, filling in for
20 Gopal Khanna.

21 DR. MYERS: Approve.

22 MS. JACKSTADT: Sharon Levine.

1 DR. LEVINE: Approve.

2 MS. JACKSTADT: Freda Lewis-Hall.

3 DR. LEWIS-HALL: Approve.

4 MS. JACKSTADT: Michelle McMurry-Heath.

5 [No response.]

6 MS. JACKSTADT: Barbara McNeil.

7 DR. McNEIL: Approve.

8 MS. JACKSTADT: Gray Norquist.

9 DR. NORQUIST: Approve.

10 MS. JACKSTADT: Ellen Sigal. Ellen Sigal?

11 [No response.]

12 MS. JACKSTADT: Kathleen Troeger.

13 DR. TROEGER: Approve.

14 MS. JACKSTADT: Janet Woodcock.

15 [No response.]

16 MS. JACKSTADT: Robert Zwolak.

17 DR. ZWOLAK: Approve.

18 MS. JACKSTADT: Dr. Goertz, the motion

19 passes.

20 CHAIRPERSON GOERTZ: Thank you so much.

21 Thanks to everyone.

22 So we are going to be on a break now until

1 2:45. So I hope you don't mind if we cut our break
2 for just about five minutes so that we can stay on
3 time and we'll see you at 2:45.

4 [Recess.]

5 CHAIRPERSON GOERTZ: All right, next on the
6 agenda is our Strategic Planning Committee report
7 that will be presented by both our co-chairs Sharon
8 and Nakela.

9 DR. LEVINE: Thanks Christine. And thanks
10 to the Board for this opportunity to give you an
11 update on our, essentially, our launch of our
12 strategic planning process. I particularly want to
13 thank the Board members who have volunteered to take
14 this journey with us. On behalf of the Board:
15 Jennifer DeVoe, Alicia Fernandez, Christine Goertz,
16 Russ Howerton, and Barbara McNeil and Robin Newhouse
17 and Bob Zwolak.

18 And our intention is to add two new Board
19 members once we have the information from the GAO as
20 to who will be joining us at the end of September,
21 representing both the patient and payer communities.

22 And again thanks also to the staff: Steve

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1 Clauser, Nakela, Laura Lyman Rodriguez, Michele
2 Orza, and Jean Slutsky who are going to be
3 partnering with us on this journey.

4 We had our first organizational meeting on
5 August 25th, and the committee members have
6 committed to monthly meeting to get this work done
7 on behalf of the Board and Nakela is going to go
8 through the framework, with which we're going to be
9 using to plan this meeting. But just as a reminder,
10 the strategic planning process will begin with our
11 legislative mandate to renew our national
12 priorities, and the research agenda. And in many
13 ways, I think we are privileged to actually have
14 this opportunity. The 10-year reauthorization is an
15 opportunity to look out ten years and see where the
16 country is today, what the priorities are for the
17 country, and what are the big problems for which
18 PCORI can contribute to finding big solutions, to
19 paraphrase Freda Lewis-Hall.

20 So with that, Nakela. I'm going to turn
21 this over to you.

22 DR. COOK: Thank you so much, Sharon and

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1 I'm pleased to provide a little bit of update
2 related to some of the deliberations from the prior
3 Strategic Planning Committee meeting.

4 Next slide.

5 So the Strategic Planning Committee
6 discussed a purpose for the committee that's
7 articulated on this slide and it's to work on behalf
8 of the PCORI Board of Governors over the next 18
9 months to develop and oversee the conduct of a
10 strategic planning process and the development of a
11 strategic plan for approval by the Board of
12 Governors, and as you've seen in prior timeline
13 highlights about the strategic planning process,
14 it's anticipated that the timeframe would take us
15 from now through the Fall of 2021, and if need be,
16 implementation activities could be discussed in
17 terms of how we want to organize related to that at
18 that time.

19 Next slide.

20 So this slide represents PCORI's original
21 strategic framework which was developed back in
22 2013, and it demonstrates that our current national

1 priorities for research are focused on guiding our
2 research through several strategic imperatives which
3 include engagement methods, research dissemination,
4 and infrastructure that are designed to create a
5 skilled research community, and a methods and
6 patient-centered outcomes research portfolio,
7 communication and dissemination activities as well
8 as a research network.

9 And all of this was toward the goals of
10 increasing information, speeding implementation and
11 influencing research for an impact that was informed
12 health decisions, better health care, and improved
13 health outcomes.

14 Next slide.

15 So as we consider a revised strategic
16 framework for the future the committee discussed our
17 strategic imperatives frame, what we've accomplished
18 in the mid-term and the potential new framing of our
19 long-term goals of shifting our national priorities
20 to priorities for health, rather than just national
21 priorities for research, which could cover this full
22 fan of all the activities that PCORI pursues

1 inclusive of research engagement and dissemination
2 and implementation, and this framework focuses on
3 what we've heard from the Board as an emphasis on
4 impact for the next phase for PCORI and how we move
5 closer to that as we think about our strategic
6 framework.

7 Next slide.

8 So this slide may look very familiar to
9 many of you, it's representing our complex process
10 for strategic planning with the many elements
11 including identifying our national priorities,
12 establishing and updating our research agenda, all
13 through the engagement of stakeholders in the public
14 and focusing on our commitment planning which we've
15 begun today as well as several other related
16 discussions that are going to be important as we
17 move into the next phase for PCORI.

18 The high-level timeline on the right
19 basically just shows you that we're in the process
20 of engagement around the first component of the
21 strategic planning process, establishing our
22 national priorities and establishing and updating

1 our research agenda will follow. And that'll be
2 framed by the national priorities that we identify,
3 and we'll bring it all together and finalize the
4 strategic plan hopefully in the Fall of 2021.

5 Next slide.

6 So these next set of slides are going to
7 describe the overall sequence of activities in the
8 strategic planning process that the committee
9 discussed and try to break down more clearly what
10 the -- what will happen when in the strategic
11 planning process. And, essentially, we'll also talk
12 about the national priorities in more specificity
13 related to what's happening in that process.

14 So in general we anticipate that we would
15 be garnering a diverse array of inputs into the
16 strategic planning process. And this could include
17 stakeholder and public input, portfolio analyses
18 that will help us learn from our last 10 years of
19 investment. Our mission and vision are going to be
20 important inputs into this process as well. And we
21 anticipate an external landscape review through
22 either invited panel discussions or reviews of other

1 seminal materials that could anticipate issues to
2 consider on the healthcare horizon, as well as some
3 panel discussions that you may identify as being
4 important inputs to the process.

5 And the strategic planning activities that
6 would be conducted by the Strategic Planning
7 Committee and the staff working groups that will
8 undergird this effort, are going to help develop
9 frameworks for the Board discussions and help guide
10 those diverse inputs and to synthesize materials for
11 the Board's input and review, and the Board would
12 then take on strategic planning activities that will
13 involve discussing and reviewing and evaluating and
14 assessing the issues that are presented related to
15 the national priorities, as well as the research
16 agenda.

17 Some of the issues of short- and long-term
18 research activities as we just were talking about in
19 the prior discussion, as well as scenario planning
20 and thinking about the different scenarios that
21 PCORI will encounter over the near-term and long-
22 term, and reviewing the portfolio in order to help

1 inform our future directions.

2 So the Board will also actively engage in
3 the review of the synthesized public comments to
4 inform discussions and the shaping of the strategic
5 planning products.

6 The outputs that we anticipate will be
7 Board adopted national priorities, and a Board
8 adopted research agenda, and a Board adopted
9 strategic plan, and this will help frame a flexible
10 approach for us to achieve the vision and mission
11 that will provide the room for evolving priorities,
12 but also give us a sense of the implications for
13 some of the tactical and operational planning that
14 are going to be necessary and implications for Board
15 Governance and metrics that we may want to measure
16 our success against.

17 Next slide.

18 So if we focus in on what's happening when
19 as it relates to identifying the national priorities
20 given this is the earliest focus in the strategic
21 planning process. We anticipate several inputs
22 similar to what you saw on the prior slide. Our

1 advisory panels have provided us input already and
2 will continue to provide input through this process,
3 the stakeholders that we traditionally engage as
4 well as the general public will provide input, and
5 we're going to be reviewing the portfolio, and this
6 will occur between the Summer and Fall of 2020 so
7 this is the period we're in right now.

8 This will flow into the strategic planning
9 discussions where the Strategic Planning Committee
10 will establish the framework for Board discussions,
11 and that will flow into priorities being drafted and
12 posted for public comment, and more planning efforts
13 would allow the Strategic Planning Committee to
14 review the synthesized input from the public, which
15 we anticipate will be late Spring.

16 And finally, the Board will have the
17 opportunity for that review and discussion and final
18 adoption in terms of the national priorities for the
19 future in the Spring of 2020.

20 Next slide.

21 The Strategic Planning Committee also
22 reviewed input that we've received to-date on our

1 national priorities from the advisory committees, as
2 well as the input from the Board at our July
3 meeting. And this slide just attempts to try to
4 aggregate and provide a high-level summary of what
5 we've heard thus far. And as you may recall four of
6 our five advisory panels have provided input on the
7 national priorities, and the clinical trials the
8 advisory committee still remains for us to get
9 input. And they were asked to what extent are the
10 national priorities still relevant, need to change
11 or add or remove certain elements. And the Board
12 also in its last meeting in July provided thoughts
13 around some of the things that had been heard from
14 the advisory panels on the national priorities.

15 So some of the comments are the national
16 priorities have served PCORI's mission well. There
17 were some comments around reinforcing the benefit of
18 keeping the national priorities at a high level, in
19 order to allow for the research agenda to really
20 encompass many of the topics that may fall under a
21 priority area. There was an emphasis on disparities
22 as an ongoing national priority and consider the

1 embedding of that throughout PCORI's work or even a
2 stronger emphasis of moving to elimination versus
3 addressing research.

4 And we also heard at the Board meeting, as
5 well as with our advisory panel, this opportunity to
6 reflect an intersection with the broader public
7 health ecosystem. There have also been comments
8 synthesized here around the need for clarity and
9 specificity and the definitions of our national
10 priorities, particularly focusing on the language
11 that we want to describe our priorities.

12 The Board emphasized as well the importance
13 of learning from our existing portfolio and the work
14 done over the past decade when we talked back in
15 July. And this is something that we anticipate
16 being able to bring back to the Board as the
17 Strategic Planning Committee has an opportunity to
18 look at some of the portfolio analyses that may be
19 helpful for the Board.

20 And we also would like to make sure that we
21 reflect what we heard from the Board related to
22 hearing the perspectives of a broad variety of

1 stakeholders and the public as we move forward.

2 We also heard from the Board to think
3 strategically about where we can have the greatest
4 impact. And this was, again, where we heard about
5 that intersection with the public health ecosystem.

6 So next slide.

7 The Strategic Planning Committee
8 anticipates that many of the inputs into this
9 process, are the types of things that the Board may
10 have thought were important to hear, but wanted to
11 hear your thoughts and additional inputs that may be
12 important for us to consider.

13 Some things that we've talked about are the
14 healthcare landscape review, noting any potential
15 shifts that may be important for national priorities
16 We talked about public input that we anticipate even
17 beginning at the annual meeting later this week on
18 the national priorities, so we'll have some input to
19 flow into dialogue very soon from the public. We
20 also anticipate ongoing portfolio analyses, panel
21 discussions that may include health policymakers and
22 thought leaders or congressional leaders, but we're

1 very interested in other sources of input that may
2 be of interest to you to inform our strategic
3 planning activities.

4 We can go the next slide and I'd like to
5 turn it back to Sharon to gather any thoughts or
6 considerations that the board may have.

7 DR. LEVINE: Thanks so much Nakela. And
8 the only the only comment I would add to this is, as
9 you can see from this slide, the national priorities
10 and research agenda, are a big part but not the only
11 elements of the strategic plan. And one of the
12 things that I think the committee, I know the
13 committee talked about and we will need to keep in
14 mind, is that going forward over the next 18 months
15 to two years, could very well be a period of
16 enormous change in this country in terms of
17 healthcare, and PCORI, we need a strategic plan that
18 enables us to be ready to support with solid
19 research the questions that arise out of any changes
20 that we anticipate in the organization and design of
21 healthcare delivery in terms of public health issues
22 that arise.

1 So, Christine, if you want to moderate
2 questions and thoughts from the Board?

3 CHAIRPERSON GOERTZ: Sure, happy to do so.

4 Any comments or questions about a strategic
5 plan that our co-chairs have laid out for us today?

6 DR. TROEGER: Hi, this is Kathleen. I just
7 want to thank everybody for one, a phenomenal
8 presentation, and two, a tremendous amount of work
9 in a short period of time. I think this represents
10 a tremendous path forward for us and a structure
11 that we haven't seen before.

12 I like the way it lays out addressing the
13 national priorities and anticipates proposed changes
14 in the way those priorities may evolve and change as
15 our structure grows to include new members of the
16 board.

17 CHAIRPERSON GOERTZ: Thanks Kathleen.
18 Chris.

19 DR. FRIESE: Thanks, Sharon and thanks
20 Nakela. This was great, very exciting.

21 With regard to, I think it was your last
22 slide in your ask and in terms of other groups to,

1 with whom to engage. I think one group that will be
2 a bit challenging I had some suggestions earlier
3 when -- pre-COVID, is really a listening tour with
4 the professional organizations that support
5 researchers in this area.

6 My perception is there's a group of folks
7 who see PCORI as a go-to destination for funding and
8 then there's a group of folks who for a variety of
9 reasons, have determined that, at least, based on
10 their history that PCORI was not a place and I think
11 we want to bring them back to us, and get their
12 feedback. So, you know, formally engaging some of
13 these research organizations through their boards
14 and maybe pushing some materials out. Places like
15 Society for Medical Decision-making, Academy Health,
16 APHA.

17 And then importantly given our newer area
18 of interest for cost in a non-cost-effectiveness,
19 but other costs would be, you know, ISPOR and ASHE,
20 and the health economics groups.

21 So I think if we do some targeted
22 partnership with those organizations to kind of push

1 out, you know, let them know about our RFI, et
2 cetera, I think that'll help us a little bit reach
3 some folks that may not be as familiar with our
4 current plans and portfolio. Thanks.

5 CHAIRPERSON GOERTZ: Great suggestion.

6 Any other comments or questions?

7 Bob?

8 DR. ZWOLAK: Thank you. Sharon and Nakela,
9 that was great. Also, in response to Nakela's
10 question about other groups to query. It's my sense
11 that there's just an enormously wide-dynamic range
12 of the quality of care that we provide in the United
13 States, and we offer some of the best -- of the very
14 best in the world and some of the least good in the
15 world.

16 And I think that some of the least good is
17 occurs in socioeconomically challenged urban and
18 rural areas. And if we want to improve the
19 healthcare, some research may take place, trying to
20 improve it in those areas so potentially reaching
21 out to the healthcare providers and the academics in
22 those areas in terms of thoughts of not just simply

1 treatment A versus treatment B for a difficult
2 medical problem, which is certainly our bread and
3 butter but treatment A versus treatment B provided
4 in very challenging circumstances or challenging
5 patient cohorts, might be groups that would allow us
6 to address areas of low-hanging fruit in healthcare
7 disparities.

8 And so, that would be another -- I don't
9 know exactly who those groups are, but I think you
10 can understand that the types of groups I'm sort of
11 referring to that would help us understand the
12 challenges that we might address in the provision of
13 healthcare with a goal of improving healthcare.

14 DR. LEVINE: Great.

15 CHAIRPERSON GOERTZ: Thanks. Thanks, Bob.

16 Just to follow up on that, I really think
17 this is an opportunity to rethink how we do outreach
18 to people and you know, and Gray reminded us earlier
19 this morning about the work that we did in PCORI's
20 early days in traveling around and making sure that
21 our -- conducting that deep outreach, and I do think
22 that this is potentially an opportunity to engage in

1 similar exercises. Now we have a whole staff that
2 can help us do that instead of just our Board
3 members.

4 And also just a reminder that to make sure
5 that we're reaching out to groups of clinicians that
6 that are not always at the table. So, in addition
7 to physicians and nurses, et cetera. There and are
8 just so many health care workers that are really
9 invested in patient-centered care and making sure
10 that we're also reflecting their voices in our work.

11 DR. LEVINE: One of the ironies of the
12 pandemic is that many of these organizations, these
13 associations that support researchers -- America's
14 Essential Hospitals, for example, are meeting
15 virtually. And so that, in some ways, it may be
16 easier to create a connection while everybody is
17 trapped in a virtual world, rather than having to
18 get on airplanes and begging for time on an agenda.
19 So it's certainly an excellent suggestion, and one
20 that we may be able to actually effectuate more
21 efficiently and effectively than in a prior time.

22 CHAIRPERSON GOERTZ: I agree.

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1 Any other comments or questions on
2 strategic planning?

3 [No response.]

4 CHAIRPERSON GOERTZ: All right. Well, I
5 want to thank this all of the members of the
6 Strategic Planning Committee and all of the staff
7 who are supporting this important work. This truly
8 is the beginning and I look forward to our continued
9 progress on this and ultimately seeing our end
10 result, and also look forward to making sure that
11 this is a living breathing document that continues
12 to guide our actions over the years. Mike?

13 DR. HERNDON: Sorry, I was a little slow
14 there.

15 I apologize in advance for kind of the
16 soapbox message. I keep saying that as a payer and
17 a state health administrator, I have to make the
18 comment I think or I couldn't sleep tonight.

19 We're just -- our healthcare delivery
20 system is impacting the quality of care. And you
21 know, it's -- I don't think I'm saying anything to
22 anyone on this call doesn't know already, but we are

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1 -- we're living in a system where that, you know,
2 healthcare is driven by procedures and by frequency
3 of care, not by quality of care.

4 And I just think part of our focus needs to
5 be -- and we need to play a role in getting some
6 evidence out there that quality delivery of care
7 done at a slower and more correct pace is superior
8 to procedure-oriented, fast care delivery. And if
9 we can prove that as PCORI, maybe we could start
10 changing and moving the needle a bit on how
11 providers see patients and literally, literally have
12 an impact on the healthcare of our citizens.

13 So any research ideas and priorities that
14 could be centered around care delivery reform, and I
15 know we are not talking return on investment, I'm
16 just talking about how we reimburse providers. I
17 think we should not overlook.

18 CHAIRPERSON GOERTZ: Thank you. Thanks,
19 Mike.

20 Any other comments before we close off this
21 discussion?

22 [No response.]

1 CHAIRPERSON GOERTZ: All right, thanks to
2 both of you.

3 DR. COOK: Thank you.

4 CHAIRPERSON GOERTZ: And now we are going
5 to ask four of our board members Larry Becker, Gail
6 Hunt, Freda Lewis-Hall, and Gray Norquist to join us
7 by a video and we're going to have a panel
8 discussion.

9 These four members of our Board are four of
10 our founding members, they've been with PCORI since
11 the very beginning and they will be retiring from
12 the PCORI Board. This is their last Board meeting
13 and so, we wanted to really have an opportunity to
14 spend some time with each of them and to hear their
15 reflections on 10 years of Board service and their
16 vision for the future.

17 And why don't we go ahead and what we're
18 going to -- we're going to ask them to make some
19 brief comments and then we will, the Board will ask
20 them some questions. Gain the last bit of wisdom
21 that we can before they before they go off the
22 Board.

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1 So, not to always put you on the spot
2 Larry, but, you know, we'll go in alphabetical order
3 and ask you if you'd be willing to start with your
4 remarks first.

5 MR. BECKER: So what you asked me is what
6 advice would I would I pass on.

7 And, you know, thinking back over 10 years
8 some of the things that we're most proud of over the
9 last 10 years is how we engage patients and as Gail
10 will tell you that the caregivers and gave them a
11 real voice. And in the beginning, there were PIs
12 who said, "How are we going to be bleeping be able
13 to do that?"

14 And we were undeterred and in hindsight, it
15 doesn't look risky. Many might wonder whether it's
16 always been this way. So, the real advice from
17 doing some things like that is to be bold, take
18 risks, it'll pay off in big and important ways. You
19 know, not to shrink from our responsibility and
20 Mike, I think was a harbinger of that, of how do we
21 change some of these things in big ways.

22 And one former Board member, when we were

1 doing this, I said, "How we going to do that?" And
2 his comment was, "Well, we're going to fund the
3 research they do. We have the money. And, you
4 know, maybe it's like herding cats and maybe what
5 you have to do is move their food."

6 So that's one and I'll turn it over to one
7 of my fellow outgoing Board members for another
8 piece of advice and maybe come back later with more.

9 MS. HUNT: So in alphabetical order that's
10 me.

11 You know, I think that the biggest thing --
12 I mean, those of us who were there in the beginning.
13 Everybody remembers Harlan Krumholz, and he always
14 had these great comments about the North Star -- the
15 patient being the North Star, for example, but in
16 one of the early meetings -- actually more than
17 that, he would talk about the fact that, you know,
18 we're going to have like these big boulders, big
19 topics. That we want to take on, big questions.
20 Like the kinds of things that Mike was talking about
21 with health delivery system changes.

22 But we also need to keep in mind the little

1 a important pebbles, that are also, we also need to
2 be funding. Things that are short-term but have
3 lots of impact and they have a lot of visibility.
4 And people are interested in the answer to that
5 question.

6 And one of the things that he always
7 brought up is, you know, what does it mean when
8 Softsoap says that it's antibacterial. Is it really
9 going to get rid of a lot of bacteria or are we just
10 being sold a bill of goods?

11 So I think that what I take away -- one of
12 the things I take away, is that we need to have some
13 short-term, highly visible things that we fund, and
14 that we get results on, and that we can push out to
15 be sure that people remember that PCORI is actually
16 doing this. They're actually reaching patients and
17 caregivers, but they're actually getting to the
18 bedside, that's the idea that we're getting to the
19 bedside. And that we are excited, always in support
20 of PCORI and talk about PCORI in an exciting way,
21 which I know my next, the person I'm handing it off
22 to, Freda, is a great booster.

1 You're up.

2 DR. LEWIS-HALL: Well, and there's lots to
3 boost, certainly.

4 I'd like to do one thing, looking backwards
5 and one looking forward. The one looking backwards,
6 it has been, I think, one of the amazing successes
7 for PCORI has been its capacity for listening and
8 hearing.

9 One of my mentors said to me once that
10 unfortunately, we raised leaders to tell but the
11 real sign of a leader is the ability to listen. And
12 so I think that PCORI has led by listening honestly
13 and fully to patients, caregivers, advocates, people
14 in the community. And we've taken what they've said
15 and translated it into important, exciting, and
16 innovative ways to examine the questions that they
17 have.

18 The second is, I'm kind of looking forward.
19 We have been given an opportunity through COVID, and
20 the light that it has shown on a whole host of
21 opportunities and challenges in our healthcare
22 delivery system and I think we have an opportunity

1 to listen again.

2 This time I think we should ask some very
3 important questions and quoting an African proverb,
4 to be sure that we don't look where we fell, but
5 where we slipped.

6 So there are some things in our system that
7 are very visibly in need of our attention. But we
8 have an opportunity, and I think an obligation, to
9 take the step back and say, Okay, this is the
10 outcome of all of that but what's really the cause
11 of this? Where did we begin to slip? And to
12 decrease the quality, the access, and therefore the
13 outcomes for people who are relying on us.

14 And Gray I see you're there ready to be
15 handed the baton.

16 DR. NORQUIST: I'm ready.

17 Yeah, so I'll split this into two comments
18 one is, I wrote down some things that I thought I've
19 learned over the last 10 years and then kind of what
20 I'd like to see out of that Phase 2 of PCORI.

21 So what I'd say what I've learned is it's
22 possible to build an organization. I mean, we built

1 an organization and it's possible to survive. So
2 we, I think our initial 10 years we focused on
3 building, and then, also one surviving and we
4 accomplished that. So I think in these particular
5 times, people should just remember it's possible to
6 build something and survive that.

7 I think the other thing that I've learned
8 is how important various stakeholders are, and how
9 to balance stakeholder input. I think that's really
10 critical. We often talk about listening to
11 stakeholders but the ultimate real, I think,
12 difficulty is how do you balance input? So that the
13 end, you at least try to -- you know, get to what
14 people want, but understand that we have to live in
15 a world with other people. And so, we do have to
16 balance off sometimes what we want with what others.

17 And I think particularly now in the kind of
18 environment that we found ourselves, I think two
19 other lessons that I learned is that diverse groups
20 and opinions can work in a collegial manner. I mean
21 I've seen that with the Board and I've seen that
22 with our stakeholders that it is possible to do that

1 and I hope that the rest of us can learn that given
2 what's going on in the world these days.

3 And I think the fourth thing I would say
4 about what I've learned, is that there are still
5 people who care and want to do the right thing.
6 Great people can do great things. And I think this
7 is really critical in this particular point when
8 science enterprises are under attack for all the
9 wrong reasons, but that there are people who are
10 devoted to this and want to do the right thing. And
11 I think that is such a critical point to make at
12 this particular point in time.

13 And then what would I like to see basically
14 for Phase 2? Now that we got through the building
15 the organization, survived, and actually have
16 accomplished some things that I think are really
17 kind of interesting is that, you know, it's a lot of
18 money that PCORI gets and I'd love to have it in my
19 bank account but in the scope of science, it's a
20 small amount. And so, you really have to step back
21 and focus on what the strategic areas are that are
22 not covered by us. And I think that PCORI has a

1 unique opportunity to do this.

2 So I'm glad you're looking at a strategic
3 plan, but I think you also have to be nimble for
4 what's going to come to us. I think if we've
5 learned nothing else by this last year is that
6 surprises do happen, although many people had
7 predicted this surprise, that the pandemic might
8 happen. They will happen and you have to be nimble
9 and ready to take on some of the things that federal
10 agencies and others just can't do for a variety of
11 reasons.

12 I also think you have to think as we have
13 with the infrastructure development of quicker, more
14 efficient ways to get meaningful results on large
15 populations through these infrastructure
16 developments. I mean, I think, that's something
17 that I learned from the pandemic, but one we've
18 learned about other chronic medical illnesses, is
19 that you need large populations to really understand
20 the impact of interventions, and that quicker ways
21 to do that to get answers at a time when people are
22 hungry for answers, even for just what they need to

1 do tomorrow.

2 As somebody who practices every day with
3 underserved populations, I'd love to have an answer
4 to a cure or something else but I have to help
5 people today. And so, I think that's another
6 critical issue that PCORI has to address.

7 And I think the other opportunities that
8 PCORI has, is we have an outstanding group of
9 methodologists which is very unusual to have a group
10 like that come together and PCORI has a real
11 opportunity to have innovations in clinical trials
12 and implementation studies. And so, I can't
13 emphasize enough opportunities that are there for
14 that.

15 The other two things I would say is that
16 the evidence synthesis activities, what do we know
17 and what do we not know are so hugely critical,
18 particularly for those of us who practice every day
19 and those who have to pay for things. I think that
20 the things that we have been doing around that are
21 just outstanding.

22 And then I think the fifth thing, and I

1 think most important to me is implementation. I
2 think if PCORI doesn't get into that space in a big
3 way, and really understand why people use things or
4 don't want to use them. We're going to do a lot of
5 research on what works and it's not going to make a
6 damn bit of difference.

7 And so, I think this is really critical at
8 a time when our payment system is moving toward a
9 Value-Based Payment System. And when you get into
10 values about what matters to people, you better know
11 what's important to them. And so, I think that's
12 where PCORI has a unique opportunity is to really
13 inform that discussion through leadership in both
14 the science and also what matters to patients and
15 caregivers, for their care.

16 So I would just end by saying thanks for
17 the opportunity and that I really look forward to
18 what the next 10 years will bring.

19 CHAIRPERSON GOERTZ: Thank you so much.

20 Larry, you said you might have another
21 couple of things to say?

22 MR. BECKER: Well, I just thought that, you

1 know, the collective knowledge and experience and
2 wisdom of this group is really powerful and, you
3 know, finding ways when we shouldn't harness it and
4 use it. There's so much that we could accomplish
5 together. And you know they say if you want to go
6 fast, go alone, but if you want to go far, go
7 together.

8 And, you know, everyone together is smarter
9 than anyone. And so, I'd urge people to focus on,
10 you know, a couple of big things. Synthesize that.
11 Own that together and push to get those couple of
12 things done.

13 CHAIRPERSON GOERTZ: Great. Thank you.
14 Thank you so much.

15 Now we're, we're going to open it up to
16 questions from the Board. So I'm going to start out
17 with a question.

18 So all of us, before we were appointed 10
19 years ago, we had numerous conversations with the
20 GAO or they talked a little bit about, you know,
21 what our role might be on PCORI and why they were
22 particularly interested in each of us as a Board

1 member. And I'm just curious, you know, what are
2 the qualities that you think you had that made you
3 be the one that the GAO chose? And then, what are
4 the qualities that you think were most -- actually
5 most valuable to be in being on the Board? What is
6 it that and what was your favorite thing that you
7 did?

8 You know, all of you have had so many roles
9 on the Board. I'm just wondering if there's one
10 thing in particular that that you that you enjoyed
11 the most.

12 Fred's?

13 DR. LEWIS-HALL: Well, I'll go for favorite
14 thing. I have to say chairing the Research
15 Transformation Committee.

16 For me, that was just a spectacular
17 opportunity. I often tell people, I don't know if
18 research was transformed, but I sure was. I learned
19 so much by focusing in the areas that we have
20 focused on in modeling and developing the workforce
21 and thinking about data transparency and sharing,
22 thinking about innovative ways to get answers to

1 critical questions like pricing and crowdsourcing.

2 And then of course, last but not least, is
3 PCORnet. Ways to begin to establish a national
4 evidence generation platform for Outcomes Research.
5 Just a thrilling experience.

6 My father used to say you should seek
7 legacy-worthy things to be involved with. And my
8 mother would say, "Yeah. You also want to make sure
9 it's obituary-worthy." I think I really met both of
10 those marks with the work in PCORI, and in
11 particular with the work with RTC.

12 CHAIRPERSON GOERTZ: Thank you.

13 MR. BECKER: I'll take a crack at that.

14 It may not have been the most favorite
15 thing but I'll tell you it was the most enlightening
16 thing, and that was chairing the first Conflict of
17 Interest Committee and really getting involved and
18 beginning to understand what that really meant, and
19 we're all -- you know, the difference between actual
20 conflicts and perceived conflicts of interest and
21 how important that was just to our very being as an
22 organization in our integrity and, you know, all

1 that we do in guarding that. You know, almost
2 jealously, so that no one would impugn our integrity
3 so that we could continue to move forward and it
4 gives us license to do a lot of what we did and I
5 thought that was a really amazing experience.

6 CHAIRPERSON GOERTZ: Thanks Larry, Gail.

7 MS. HUNT: Yeah, I was thinking about, with
8 the question of what does the GAO look for? I guess
9 for the slot that I'm in for the PCORI Board.

10 I know that they told me that passion was
11 something that they thought was a, you know, an
12 important component of an understanding in general
13 of the health care system, and some of its
14 limitations and areas that could be addressed.
15 Because PCORI was going to be looking at those kinds
16 of things.

17 Of course, we did somewhat under the
18 umbrella of healthcare service delivery.

19 And my own experience over 25 years or
20 whatever, of starting and running a nonprofit
21 organization. So PCORI was going to be sort of like
22 that. A startup that we had to keep, as Gray says,

1 you know, we had to start it up, but then we had to
2 have it survive.

3 So that's a huge accomplishment and that
4 something that they at GAO had said they were
5 looking for. Experience in doing that sort of
6 project responsibility and all that. So that's what
7 I think GAO, I mean what they said, anyway, was what
8 they were looking for in me.

9 And I think that those are -- we don't have
10 to in the new GAO list, we don't have to have so
11 much the experience of a start up and running
12 necessarily, running a nonprofit organization, but
13 certainly passion is something that I think we need
14 to have.

15 And another thing that I hope they'll pick
16 up on and it's actually been touched on a little bit
17 in what comments were people were making about --
18 Freda. It's, you're not just there representing
19 your company or your particular subject matter. So
20 it's great that people said that they now understand
21 for the first time that there could be real nice
22 people work for a pharmaceutical company. And

1 that's because Freda approaches these things,
2 looking for -- in a broader perspective. She
3 doesn't come to them faced with this is the way
4 Pfizer does it or this is the way Lilly did it.

5 So I think that that's, I hope that that
6 will be the way that GAO looks too. That it's yes,
7 you're representing patients and caregivers. But
8 that's not all. You really have the opportunity to
9 look much more broadly -- much broader at the health
10 care system itself, and help to come up with a
11 research for improving it.

12 DR. NORQUIST: So Christine, an answer to
13 your question.

14 You know, my narcissism would like me to
15 believe that the GAO thought I was just a brilliant,
16 wonderful person but I'm sure that's a delusion. I
17 have no real idea why they picked me I'm sure they
18 needed a physician and I had experience at the NIH
19 in leading comparative effectiveness trials, so they
20 probably thought that was a good idea.

21 I would say, you know, when you ask about
22 the favorite thing there are a lot of favorite

1 things. It surprised you didn't ask me what I
2 didn't like. I think I have a number of little
3 stories about the things I didn't like.

4 But I think my favorite thing was just the
5 opportunity to talk to all these different people.
6 I mean, to meet colleagues in different areas, to go
7 out and talk to stakeholders, I think that was one
8 of the most enjoyable things to me about this whole
9 experience and then really getting that input and
10 really having a much broader understanding of what
11 people are looking for. So for me I think that's
12 it.

13 And I would also say, and I don't think
14 we've said this enough, is how incredibly exciting
15 it was for me to work with such a gifted staff that
16 we have now, and I think that the opportunities,
17 Jean and I and Andrew and the rest of us had some
18 very interesting experiences on the Hill, some of
19 which we do not want to repeat. But there's some
20 that were really enjoyable and just the opportunity
21 to go with Jean and Andrew and that team, and to go
22 on a number of other site visits with people and

1 stuff. I mean, that to me was just an incredible
2 experience and one I will miss it.

3 MR. BECKER: Gray, one of my favorite
4 events was something that you arranged. That was
5 New Orleans.

6 MS. HUNT: Yes.

7 MR. BECKER: And not because --

8 DR. NORQUIST: Gail remembers that --

9 MS. HUNT: Yes.

10 MR. BECKER: But, you know, we went to a
11 health clinic in what can only be described as maybe
12 the worst section of town. As we were driving
13 there, there was an area that was chain-link fenced
14 off, had been destroyed by Katrina, I suppose. And
15 we spent the evening talking to, I guess, a patient
16 a doctor, the receptionist who is also the, you
17 know, the finance person, and they talk to us about
18 their challenges.

19 And at the end of the day, you know, one of
20 us made the comment, because they didn't have health
21 insurance. One of us made the comment that, you
22 know, the Affordable Act is coming and everybody has

1 healthcare and they looked at us and they said,
2 "It's not going to help us." We said, "Well, why?"
3 and they said because, "Well, these people, they get
4 jobs wherever they can get jobs every day and
5 they're not necessarily here. And even if we can
6 get them here. They don't have the papers, they
7 don't have the bank accounts, they don't have the
8 IDs, to be able to sign up. And oh, by the way,
9 even if we could arrange all of that. We can't do
10 it because many of these people are illiterate, they
11 can't fill out the forms."

12 And then we talked about the fact that they
13 didn't have any place to live. They were living
14 wherever they could live and food was an issue.

15 And I walked away from that thinking two
16 things. "Wow, in America. It's really like that."
17 And secondly, you know, we spend a lot of money on
18 healthcare, but maybe we should be thinking about
19 food and housing and education as real issues, but
20 Freda just said, you know, that's where we slipped.

21 You know, we've fallen into healthcare
22 issues but we've got to fix the things that come

1 before that.

2 So that was an amazing eye-opening trip.

3 And so, as you said this morning, I think
4 we really have to think about continuing to do those
5 kinds of things and get those kinds of experiences,
6 making the work that we do more meaningful and more
7 effective.

8 DR. LEWIS-HALL: You know, I want to go
9 back, because, first of all, I am remiss to not say
10 how amazing it has been to work with a staff that
11 was courageous enough to come in with, you know,
12 kind of a vision and a stack of paper and some ideas
13 from people they didn't really know, and to turn
14 those into this magnificent reality, and to work
15 with Board members that also didn't know each other.
16 Weren't quite sure what we were supposed to do and
17 how we were supposed to do it, but somehow, we came
18 together from our various perspectives and sometimes
19 opposite sides of a table to make this work because
20 we weren't serving ourselves. We were serving
21 someone else.

22 And I -- this is how I describe my PCORI

1 experience. Actually, my husband described it
2 first. He said, "You're about to do something,
3 you're not quite sure what it is with some people
4 you don't know, in a way that you've never worked
5 before." "Yeah, let's do that."

6 So, if that's how we started, look at where
7 we are a decade later, and I couldn't be more
8 excited for the opportunities that PCORI has ahead.

9 CHAIRPERSON GOERTZ: Great. Thanks to all
10 of you.

11 Do any other Board members have -- this is
12 your this is your last chance to officially ask
13 everything you've always wanted to know.

14 DR. NORQUIST: We're not ready to write our
15 obituaries yet. I mean, you can still contact us on
16 email or something like that.

17 CHAIRPERSON GOERTZ: Okay, you all heard it
18 here. We've got that recorded, too. We'll
19 definitely be taking you up on that.

20 We've talked about, you know, whether it
21 would be possible to have some sort of PCORI Board
22 Alumni Association so that we can still continue to

1 find a way to rely upon your expertise as we as we
2 move forward.

3 But any other questions for this
4 illustrious panel?

5 [No response.]

6 CHAIRPERSON GOERTZ: Well, Gray while we're
7 waiting --

8 MR. BECKER: We put them to sleep.

9 CHAIRPERSON GOERTZ: Well, while we're
10 waiting for people to unmute themselves. Gray,
11 maybe you could tell us some of those things that
12 you didn't like so much.

13 DR. NORQUIST: No, I'm not going to en that
14 way. There's no way -- maybe over a glass of wine,
15 which now you can buy for me because I won't be a
16 PCORI Board member and you can pay for it.

17 So -- no, I think, Christine, the other
18 thing is I said, you know, this morning I kind of
19 help with wellness. It's that time of the day,
20 people are tired. And, you know, they've heard
21 enough.

22 So, but I would just say, you know, of

1 course, I'm still available. I'm not going to speak
2 for other people, but I think PCORI has some
3 wonderful things, I think, to look forward to and I
4 just hope that 10 years from now I'm still around to
5 see what is there and we'll enjoy seeing what is
6 produced in the next 10. And I would just say
7 welcome to whoever these new group of Board members
8 are, because you're coming into an exciting
9 organization and I'm sure the GAO will do as well as
10 they have in the past and pick a good group.

11 CHAIRPERSON GOERTZ: So what advice would
12 you all have for new -- for our new -- our next new
13 class of Board members?

14 MR. BECKER: Be present. Be there. Be all
15 in. Go in with both feet both hands and your head.

16 DR. NORQUIST: Yeah, I would just say, get
17 to know your fellow Board members, and I do agree if
18 you're not in this to serve, then don't stay. Get
19 out. I mean if you can't make the time, then I
20 don't need to be in the position.

21 MS. HUNT: And I think that it's really
22 important and I hope they'll do this is, is don't

1 feel that as a Board member, you've got to talk all
2 the time -- that you've got to make your place and
3 show that you're a big important person in your
4 field.

5 Listen. The act of listening, and really
6 hearing what other people say, and what they're
7 trying to say is, I think, that'd be really
8 important for the Board.

9 MS. LEWIS-HALL: And I would add bring all
10 of you. Every bit of you. Your experiences, your
11 background, your perspective, not just the expertise
12 or the depth that you've been "selected for,"
13 because it's really the all of you, the authentic
14 you, that will make all the difference.

15 DR. NORQUIST: Yeah, I like Gail's point.
16 I think you have to leave your narcissism at the
17 door and be willing to learn.

18 CHAIRPERSON GOERTZ: Sharon, did you have a
19 question?

20 DR. LEVINE: Yes. So for each of you,
21 you're now going to have a big chunk of time that
22 you no longer have committed to PCORI. So I'd love

1 to know what projects you have and what you're going
2 to be doing with all this free time you've got.

3 MS. HUNT: Wow.

4 DR. NORQUIST: I'm not sure what that free
5 time is for me, because I have two other jobs. As I
6 said I have a few hours here, you know, part of that
7 was going to be my plan to spend some time traveling
8 which is kind of off the books now, but you know I
9 travel virtually, I guess. But no, I have other --
10 unfortunately, they've all been filled up now.

11 I looked at my schedule and thought, Oh I
12 have this free time and I was like what the hell --
13 how did this get in my schedule all of a sudden and,
14 and I've got to stop saying, yes to some other
15 people like at the American Psychiatric Association,
16 who I keep getting roped into something.

17 So I'm hoping to have even more time by
18 this time next year and that we'll be able to
19 travel, so then we'll have those conversations again
20 Sharon.

21 DR. LEWIS-HALL: Well, I retired but I had
22 a very terrible misunderstanding because I thought

1 "retired" meant "tired" again.

2 And so, I have now obligated myself to some
3 amazing and wonderful projects and organizations
4 that are really taking my time, but are exciting me
5 greatly.

6 And it includes things like health equity,
7 you know, I'm taking my PCORI heart with me. I'm
8 focused on some health equity projects, diversity
9 and clinical trials is still near and dear to my
10 heart. There are some areas for therapeutic
11 development that we just kind of missed out on,
12 things that disproportionately affect some
13 communities over others that we have an opportunity
14 to begin looking closer at.

15 So I'm excited about a lot of the things
16 that still need to be done. And I'm going to do my
17 best to contribute where I can.

18 MS. HUNT: I'm on a new committee for the
19 DC Mayor's Task Force on Age Friendly DC, which is
20 really -- looks at all these different areas;
21 transportation, the kinds of things Larry was
22 talking about, you know, shelter nutrition, safety.

1 All of those kinds of issues that people have as
2 they age, and I'm excited to be working on that.

3 MR. BECKER: So, I'm as you know helping
4 you know, Nakela and team while Regina gets well.

5 Then I started to have a one-third, one-
6 third, one-third rule that I developed over the last
7 couple years and that's one-third give back and so
8 I'm on a couple of boards in Rochester. One-third,
9 travel, which is on hiatus -- Gray, obviously. And
10 then one-third, physical activity. So I play a lot
11 of tennis I visit my kids, my grandchild, whatever I
12 want to do with that other third.

13 So uncommitted time. So that's kind of my
14 prescription.

15 MS. LEVINE: Well, thank you all.

16 MR. BECKER: You're welcome. Thank you.
17 Thanks for a great opportunity.

18 CHAIRPERSON GOERTZ: I'd like to ask if
19 staff has any questions for the four of you.

20 MS. ORZA: I think we'd like to know what
21 words of wisdom you would like to leave us with.

22 DR. NORQUIST: Obey Nakela. That's all I

1 would say.

2 [Laughter.]

3 MS. HUNT: You should be mindful always of
4 those -- all the stakeholders the payers, the health
5 systems, all that. It's not -- it's hard to keep
6 those in mind, because we focus on the researchers
7 the physicians, the patients, and the people who are
8 really integral to what we're studying. But we've
9 got to keep those other groups in mind, if we ever
10 want to implement something.

11 DR. NORQUIST: So I just want to -- all
12 joking aside, Michele, I do want to say to the staff
13 though I think, believe in yourself. Trust
14 yourself. Because you're all doing great things, so
15 I think that's the one serious piece of advice I
16 would say.

17 MR. BECKER: Yeah, follow your passion
18 because in your passion, you'll find purpose, and
19 that'll get you out of bed every morning.

20 DR. LEWIS-HALL: And my advice is along the
21 same. Sometimes when you have your head down
22 getting your work done, you don't realize that what

1 you've done has saved a life or changed a life.
2 Because you don't see them.

3 And sometimes the harder we work, the less
4 often we find ourselves exposed to people that have
5 had the benefit of the work that we've done.

6 So just remember that with what you do, you
7 -- downstream, or more directly than you know,
8 changed someone's life. They don't even know who to
9 thank, but you should know that there's a lot of
10 gratitude for the work that you do.

11 DR. COOK: Christine. This is Nakela, I'd
12 love to ask -- this has just been phenomenal. I'd
13 love to hear your ideas about those big
14 opportunities for PCORI in the future and if there
15 was something that you just really would hope for
16 that we would be able to pursue, what would that be?

17 DR. NORQUIST: Well, this is Gray. I mean,
18 I think I said it earlier about the things that I
19 would like to see for PCORI -- it's hard for me to
20 pick one, because it's kind of like a lot of things,
21 I hope you can do more than one thing at a time, you
22 know, in parallel. So I hope -- but I guess my big

1 hope is, you're going to produce some, I hope, very
2 important findings on comparative effectiveness, but
3 I still want to emphasize this importance of
4 implementation and the importance of really being
5 able to ensure that people are, you know, that you
6 figure out how to get people to use what is right
7 for them and understand the factors that really
8 impact that. I mean, I think the things that we're
9 all learning those of us who work every day about
10 how factors like bias and other things, enter into
11 what happens with actually the diagnosis and
12 treatment of people and I think these things are so
13 critical right now as we look at what's going on.

14 MR. BECKER: So I would say, be the
15 evidence synthesis tool with all the things that
16 Gray just talked about, not only our evidence, but
17 everybody's evidence that you can substantiate. I
18 think of the evidence tool as the corollary to on
19 your phone, the maps or the Waze application.

20 You know, a patient approaches that app and
21 says, I have this question I have this disease, I
22 have this situation. How do I navigate it and get

1 the best available advice around my health for me?

2 You know, with Waze you know you can go
3 lots of different ways to get to your destination.
4 Well, that's true for patients, too. And so, what's
5 the best way for me.

6 And that evidence synthesis tool, I think,
7 is the igniter switch.

8 DR. LEWIS-HALL: And I am also excited
9 about the communication switch. Which, one of the
10 challenges in health and wellness in getting
11 evidence to people who need it, to apply it.

12 We've got some ways of doing that, that
13 maybe we need to innovate some. What we hear people
14 tell us is, "Please come to where we are to tell us.
15 Don't make us come to where you are to hear it."

16 And so, with COVID in particular where
17 people are listening and looking for information.
18 We have the ability to test how to reach people that
19 previously may have seemed out of reach. So I think
20 there's really an opportunity to both generate and
21 deliver, and I would say, now's the time.

22 MS. HUNT: When I think of really big

1 issues that we could take on -- PCORI could take on,
2 not we anymore.

3 I think of issues around getting people,
4 that's not just the public and not just patients to
5 understand about how -- what the science brings to
6 questions like around COVID-19. I mean, I feel Tony
7 Fauci is the only person that gets quoted repeatedly
8 -- not that that isn't good, but he's the only
9 person that gets credit and he's carrying a pretty
10 heavy load all by himself.

11 We need to be able to bring visibility to
12 how science can help. And that part of that is
13 evidence, as Larry said. The evidence basis of
14 whatever PCORI finds out, that's something that we
15 should be able to shine a light on to. This is how
16 we got here with these results, these study results.

17 So, I think that it's actually something
18 that all four of us have said, in talking about
19 implementation and talking about bringing evidence
20 to the results. So I think that's what will be very
21 important.

22 DR. COOK: Thank you.

1 CHAIRPERSON GOERTZ: All right, this has
2 just been a fantastic discussion. I really, really
3 appreciate all that you've shared this afternoon.

4 Are there any other comments or questions
5 before we close out? We do not have anyone
6 registered to give public comment today, so we will
7 be concluding the Board meeting after this session.

8 All right, well, again thanks to all four
9 of you not only for this this afternoon but for the
10 past 10 years. We will miss you and we will stay in
11 touch. So take care.

12 MS. HUNT: Thanks.

13 MR. BECKER: Thank you.

14 DR. LEWIS-HALL: Thank you.

15 CHAIRPERSON GOERTZ: All right. I am going
16 to now turn this over to Nakela for any closing
17 remarks that she might have.

18 DR. COOK: Thanks so much, Christine for a
19 phenomenal two days of discussions and it's really
20 been great.

21 We've covered a lot of updates on progress
22 on priorities in our reauthorization language, we

1 even started some of the strategic discussions
2 related to strategic planning and commitment
3 planning and starting to think about how we
4 incorporate the PCORnet into setting a strategic
5 vision for the next phase. It's just -- it has been
6 a great couple of days and I don't think we could
7 have ended on a better note hearing from our
8 outgoing Board members and my hat's really off to
9 all of them for the major accomplishments that allow
10 us to be where we are today and my deepest
11 appreciation for their service.

12 The only comment I wanted to make before we
13 close is to please ask all of you to tune in for the
14 annual meeting over the next couple of days, and to
15 let you know we have over 3,000 registrants. This
16 is more than we've ever seen for a PCORI annual
17 meeting, so I'm excited to participate in that and
18 there'll be a forum to gather some input on our
19 national priorities, a virtual forum to do that.

20 And we'll be hearing about our funded
21 projects and several of the emerging priorities of
22 today including COVID-19 related activities, as well

1 as dealing with the issues of discrimination and
2 bias in healthcare and health equity. And so it
3 should be an exciting couple of days and I look
4 forward to seeing you all there.

5 Thanks Christine.

6 CHAIRPERSON GOERTZ: Great, thank you.

7 Nakela, is it too late to register? If
8 there's someone who is participating in the Board
9 meeting but hasn't yet registered. What do they
10 need to do?

11 DR. COOK: You can still register and it's
12 very easy to go to our website and register. Just
13 search PCORI annual meeting and we actually are
14 allowing registration, even through the meeting for
15 people that would still like to tune in for other
16 sessions that may be happening later in the day or
17 the next day. So it's not too late as long as the
18 meeting is going on, you can still get our website
19 and register.

20 CHAIRPERSON GOERTZ: Great, thank you.

21 Thanks a lot.

22 Well, let me close by thanking those who

1 have joined us today via webinar and teleconference.

2 A reminder that all the materials that were
3 presented to the Board will soon be available on our
4 website. And that the webinar today was recorded
5 and that will also be available on our website in a
6 week or so. We always welcome your feedback at
7 info@PCORI.org, or through our website at
8 www.PCORI.org.

9 Thanks again for joining us and enjoy the
10 rest of your day.

11 [Whereupon, at 3:54 p.m., the Board of
12 Governors meeting was adjourned.]

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29999 W. Barrier Reef Boulevard
Lewes, DE 19958
[302] 947-9541