

PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

BOARD OF GOVERNORS MEETING

Monday,  
October 30, 2017

The Westin Crystal City  
1800 Jefferson Highway  
Arlington, Virginia

[Transcribed from PCORI teleconference.]

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Hampstead, MD 21074  
[410] 374-3340

APPEARANCES:  
BOARD OF GOVERNORS

Debra Barksdale, PhD, RN  
Kerry Barnett, JD [Vice Chairperson]  
Lawrence Becker  
Francis Collins, MD, PhD  
Allen Douma, MD [via telephone]  
Alicia Fernandez, MD  
Christine Goertz, DC, PhD  
Leah Hole-Marshall, JD  
Russell Howerton, MD  
Gopal Khanna, MBA  
Harlan Krumholz, MD, SM [via telephone]  
Richard E. Kuntz, MD, MSc [via telephone]  
Sharon Levine, MD  
Freda Lewis-Hall, MD  
Barbara McNeil, MD, PhD [via telephone]  
Grayson Norquist, MD, MSPH [Chairperson]  
Robert Zwolak, MD, PhD

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## AGENDA

Page

1. Welcome, Call to Order and Roll Call  
     Grayson Norquist, MD, Board Chair 5
2. Consider for Approval:  
     Minutes of September 26, 2017 Board Meeting 7
3. Executive Director's Report and Q3 Dashboard Review  
     Joe Selby, MD. PhD, Executive Director 9/18
4. Methodology Committee Update:  
     Consider for approval:  
     Release New Methodology Standards for Public Comment 59  
     Methodology Committee Efforts to Improve the Science and Methods of PCOR/CER 74
5. Lunch 85
6. "Physician and Policymaker Perspective on Discussing the Value and Importance of PCORI"  
     The Honorable J. Phillip Gingrey, MD, Senior Advisor, District Policy Group US Representative (GA-11, 2003-2015) 89
7. Consider for Approval:  
     Additional Application from the Cycle 3, 2016 Clinical Strategies for Managing and Reducing Long-Term Opioid Use for Chronic Pain PFA 42

## AGENDA [Continued]

	<u>Page</u>
8. PCORI at 7 Years: Strategy Committee Reports on Accomplishments to Date and Looking to the Future Individual Committee Reports and Q&A	112
Goal 1 - Increasing Information: Science Oversight Committee	113
Goal 2 - Speeding Uptake: Engagement, Dissemination, and Implementation Committee	145
Goal 3 - Influencing Research: Research Transformation Committee	172
9. PCORI at 7 Years: Moderated Board Discussion  Grayson Norquist, MD, MSPH	192
10. Public Comment	259
11. Wrap up and Adjournment  Grayson Norquist, MD, Board Chair	260

P R O C E E D I N G S

[10:18 a.m.]

1  
2  
3 CHAIRMAN NORQUIST: Thanks. Good morning  
4 and welcome to the October 30th meeting of the PCORI  
5 Board of Governors, I'm Gray Norquist, chair of the  
6 board. Welcome to those of you who are also  
7 joining us for today's board meeting by  
8 teleconference.

9 We're pleased to have you here as a  
10 reminder, instructions for logging in or calling in  
11 today are available on our website at  
12 PCORI.org/events. All board members are present in  
13 person with the following exceptions: Gail Hunt and  
14 Ellen Sigal and Kathleen Troeger are not able to  
15 join us. Allen Douma, Harlan Krumholz, Rick Kuntz  
16 and Barbara McNeil are expected to join us by phone  
17 today.

18 DR. MCNEIL: I am on the phone.

19 CHAIRMAN NORQUIST: That's fine Barbara. I  
20 want to remind everyone that disclosures of  
21 conflicts of interest of members of the Board of  
22 Governors are publicly available on PCORI's website

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1 and are required to be updated annually. Members of  
2 the board are also reminded to update your conflict  
3 of interest disclosures if the information has  
4 changed, you can do this by contacting your staff  
5 representative.

6           If the board deliberates or takes action on  
7 a matter that presents a conflict of interest for  
8 you please let me know so we can discuss how to  
9 address the issue. If you have questions about  
10 conflict of interest disclosures or recusals  
11 relating to you or others, please contact your staff  
12 representative. All materials presented to the  
13 board for consideration today will be available  
14 during the webinar and then after the webinar will  
15 be posted on our website at PCORI.org. The webinar  
16 is being recorded and archive will be posted  
17 probably by next week.

18           We have a scheduled public comment period  
19 today from 5:00 to 5:30 Eastern daylight time, if  
20 you are interested in registering to provide public  
21 comment please visit our event page for  
22 instructions. Alternatively you can always email us

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1 at info@PCORI.org or provide input through our  
2 website. Finally a reminder, we're like Tweeting  
3 today's activities on Twitter and you can join the  
4 conversation with us @PCORI

5           So before I introduce the first agenda  
6 item, there just a couple of comments. One is this  
7 is our first in-person board meeting without one of  
8 our board members; Bob Jesse, who we did bring up a  
9 phone conversation, we lost Bob this past summer and  
10 of course, we'll greatly miss Bob his wise advice at  
11 our board meetings. So I just wanted to remember  
12 Bob again. And also, I want to -- on a positive  
13 note, a good note basically, I want to welcome Gopal  
14 Khanna for his very first in-person meeting with us.  
15 He's the director at AHRQ.

16           Our first agenda item are the minutes, so I  
17 need to ask if there any edits or comments on the  
18 minutes from our September 26th telecon.

19           [No comments.]

20           BOARD MEMBER: So moved.

21           CHAIRMAN NORQUIST: Thank you, a second?

22           DR. HOWERTON: Second.

1 CHAIRMAN NORQUIST: All right Russell.

2 I think we can do this by voice vote, yes.

3 Okay all those in favor?

4 [Ayes.]

5 CHAIRMAN NORQUIST: Thank you anybody

6 opposed?

7 [None.]

8 CHAIRMAN NORQUIST: And anybody abstaining?

9 [None.]

10 CHAIRMAN NORQUIST: And let me just double-

11 check for Mary's benefit, who's on the phone?

12 DR. DOUMA: Allen.

13 DR. McNEIL: Barbara is on the phone.

14 CHAIRMAN NORQUIST: Barbara?

15 DR. McNEIL: Yep.

16 CHAIRMAN NORQUIST: Okay. Allen are you

17 on?

18 DR. DOUMA: I am.

19 CHAIRMAN NORQUIST: Okay, good. Allen

20 Douma and Harlan Krumholz?

21 [No response.]

22 CHAIRMAN NORQUIST: Okay and I don't know



1 whether Rick Kuntz -- we have two on.

2           The next item, of course, is Joe's update  
3 and the director's report. So Joe Selby.

4           DR. SELBY: Okay, good morning everyone and  
5 let me wish you a happy seventh birthday, welcome  
6 Gopal as well. It is just a little over seven years  
7 since you were all named and a little less than  
8 seven years since you met for the first time in  
9 November of 2010. And today is going to be in some  
10 ways a catching up, a looking back, looking to where  
11 we are at seven years.

12           The agenda includes after the Quarter 3  
13 Dashboard Review and my report a report from the  
14 Methodology Committee and an opportunity to approve  
15 for the release for public comments of some new  
16 methodology standards, so we'll hear from I'm not  
17 sure how we'll do that, whether Robin will call in  
18 for that but we will hear that report.

19           At Noon we'll take a break in the afternoon  
20 we'll start off with an address as we do from  
21 stakeholders and an address from Doctor Congressman  
22 Phillip Gingrey, who was a member of Congress from

1 Georgia for about 13 years and cofounder of the Docs  
2 Caucus in the House and he's going to talk to us  
3 about his observation on PCORI at this point. We  
4 have another -- one more project, I think it is a  
5 project from the targeted announcement for opioid  
6 use in chronic pain. That took a little longer to  
7 get approved by the Selection Committee, but now is  
8 up for your consideration. And then reports from  
9 each strategy committee with a long time for  
10 discussion after the three reports on where we are  
11 at seven years.

12           So unless there any questions, I'll start  
13 out and is really an interesting time at PCORI,  
14 we're looking back at our accomplishments at the  
15 arrival of a lot of publication; which I'll speak to  
16 in just a minute. It's nice to have results on hand  
17 as we go forward, but I want to speak first just  
18 about how the PCORI portfolio itself has evolved and  
19 continues to evolve. So as you know we started with  
20 broad announcements which were on the relative scale  
21 smaller awards, very numerous, and on any topic that  
22 applicants could convince us had patient engagement,

1 patient-centeredness, and could change practice. A  
2 little bit later towards the end of 2013, we  
3 introduced the concept of larger, very focused  
4 awards that we called targeted awards. These were  
5 questions that stakeholders put to us and we had  
6 developed into specific topics and assessed that  
7 there was a need for comparative effectiveness  
8 research in these areas.

9           And a couple years later we introduced the  
10 pragmatic awards, which were in some ways a hybrid.  
11 They could be stakeholder initiated topics, they  
12 could also be topics from a list of questions that  
13 have been brought to us by stakeholders and they  
14 were large. They were more the size of the targeted  
15 awards and they had to have intense engagement and  
16 had to have a high potential for both changing  
17 practice and dissemination.

18           So if you look at the numbers you can see  
19 that as of today's date we have now invested more in  
20 the larger awards combining the targeted and the  
21 pragmatic awards. We have invested more overall  
22 than we have in the broads, just a little bit more.

1 I can tell you that the next two years as planned  
2 will continue to exaggerate that difference and the  
3 board and much of the public has told us that we  
4 should be focused more on larger, more definitive  
5 studies on targeted areas that stakeholders say are  
6 important; so that's an evolution that has come as  
7 we've gotten our stakeholder engagement in place and  
8 all of our infrastructure for identifying topics,  
9 refining them, soliciting them, reviewing them, and  
10 funding them.

11           But the real point of this slide is to say  
12 that we are embarking on some new areas now very  
13 fitting for the time we are in our evolution -- the  
14 first -- and Jean Slutsky deserves a lot of credit  
15 for this and the Engagement and Dissemination group  
16 we are beginning to award funding to dissemination  
17 on things that are related to research projects that  
18 we funded; the results are in, the final reports are  
19 in and approved, and now investigators can apply for  
20 funds to disseminate and/or implement the findings  
21 from this research.

22           I know that we have about ten of these

1 funded now, we'll hear more about this this  
2 afternoon in the report from the EDIC Committee.

3           We'll also hear about the new shared  
4 decision-making application that the board approved  
5 over the summer and this is an opportunity for  
6 anyone to apply to develop a project that involves  
7 shared decision-making, to apply and disseminate,  
8 implement the findings from our projects. A lot of  
9 our projects particularly because they consider  
10 multiple outcomes and they take into account patient  
11 preferences, the solution for disseminating those  
12 findings involves a shared decision-making process,  
13 so not everything is as cut-and-dried; that it's  
14 simply leads to a change in guidelines.

15           Somethings do, but many other things enrich  
16 the evidence when put together with evidence from  
17 other studies, we can help to present this in ways  
18 that patients and clinicians can use at the point of  
19 decision-making so that's dissemination-  
20 implementation, a new way forward. The money there  
21 looks smaller but we'll hear more this afternoon  
22 about how much we intend to invest and the numbers

1 of projects we'll have by certain dates.

2           And the last, all credit here goes to  
3 Evelyn Whitlock, our chief science officer, we have  
4 initiated under Evelyn's guidance over the last  
5 year-and-a-half a program of evidence synthesis  
6 which is very useful both at the beginning when  
7 we're trying to assess which projects really need  
8 more CER research. And also at the end when we're  
9 trying to get our new findings in with other  
10 available evidence. Evidence synthesis individual  
11 patient data meta-analysis starts by pooling data  
12 from clinical trials and then tries to make much  
13 more gain much more insight into particularly the  
14 person-centric information in those trials than the  
15 original publications from them.

16           So I'm by looking at subgroups, by looking  
17 for treatment heterogeneity, by understanding how we  
18 personalized information from files for individual  
19 patients with different clinical characteristics and  
20 preferences. And lastly, predictive analytics which  
21 I'm very excited about Evelyn and science have  
22 posted an announcement for a predictive analytics

1 center and this is going even a step farther, I  
2 think, in which we use data from trials; large  
3 observational studies, to get very personalized into  
4 predicting in a multivariate way not in a just a are  
5 you male or female, but in a multivariate way: What  
6 your actual risk is and probably even more  
7 importantly how are you are -- how you personally  
8 are likely to respond to a particular treatment so  
9 you'll hear more about this this afternoon from  
10 Evelyn in the report from the SOC.

11           Also I want to say that as our literature,  
12 as the published products of PCORI research  
13 increase, our website has kept up. I tip my hat to  
14 Phil and the communication staff, Marla Bolotsky for  
15 work on keeping our website in a state-of-the-art  
16 state. I particularly draw your attention to the  
17 PCORI awardees peer-reviewed publications. There  
18 are 700-plus peer-reviewed publications, many of  
19 them are publications about the protocols for  
20 studies, others are publications -- numerous  
21 publications about how engagement worked in their  
22 studies. Some of them are review papers preparing

1 for the study, but there now or nearly 50 final  
2 results CER results from publications.

3           You can now go to the PCORI website, look  
4 under research and results and look at PCORI in the  
5 literature and you can either view the entire list  
6 of our publications, all 700 of them and those blue  
7 -- that blue column in the middle are links to the  
8 PubMed abstracts but you can also search this list  
9 on very nicely with a set of filters and keywords.  
10 So you can search -- I did it the other day for all  
11 the publications on diabetes and all the  
12 publications on depression, you can find absolutely  
13 everything we've published. I commend that to you.

14           Similarly, we have upgraded our capacity to  
15 search our portfolio so you can go to explore our  
16 portfolio and enter keywords and/or use filters and  
17 search the 500 and some projects that we've funded.  
18 Here's just an example of some of the available  
19 filters.

20           This is the filter on conditions.

21           So again, I encourage you -- I use this all  
22 the time as I'm getting ready to give talks to, you



1 know, maybe a particular specialty group or a  
2 patient advocacy group just to find out, quickly  
3 summarize what we've done.

4 I've got to say a word about the annual  
5 meeting, we are most excited about this meeting, our  
6 third annual meeting. It's called delivering  
7 results in recognition of the fact that we have  
8 results in informing choices, this is going to be a  
9 meeting where patients and their caregivers,  
10 clinicians, and researchers, policymakers,  
11 industries sit down in the same room at the same  
12 time to hear reports on research. Not all published  
13 but research that's coming and the fascinating thing  
14 is how we deliver this information in ways that  
15 serve all the stakeholders in the room and how they  
16 talk about it together. There are four plenaries.  
17 All linked to this title of -- to this theme of what  
18 patients need and how we communicate it.

19 I will just -- let's see we have the  
20 special sessions over there on the right, include  
21 for example, one on addressing the opioid crisis,  
22 one on multiple sclerosis research, there's a third

1 one I know that Sharon is leading. It has to do  
2 with efficiency in healthcare and I think -- if I'm  
3 not mistaken you're leading one on shared decision-  
4 making. So very exciting breakout sessions. The  
5 plenaries -- it doesn't say it here it -- I'll just  
6 mention that among the four plenaries and keynote  
7 sessions; I should say one is by Alan Alda who in  
8 his career has included a very strong investment of  
9 his time and energy on the topic of communicating  
10 science to the public, whether this started when he  
11 was an Army surgeon on MASH or whether he started it  
12 when he was the emcee of the Scientific American  
13 Frontiers for PBS.

14 He's gotten very good. He has a center at  
15 Stony Brook University in New York and so one of the  
16 four plenaries is by him on how we communicate  
17 science to the public.

18 So that's it in terms of comments and  
19 unless there are questions on this point, I will go  
20 ahead to the dashboard review.

21 So the first thing I want to say about this  
22 dashboard review is that it's a little later than

1 usual, this reports on progress through June 30th  
2 and it's now October 30th. So we will have a four  
3 month gap and that's because despite having two  
4 meetings in September, we had to spend all that time  
5 reviewing and approving funding so we did not have a  
6 chance to present this dashboard to you until now so  
7 keep in mind as I present it that another quarter is  
8 actually finished and sometimes I'll slip in a  
9 little information, I won't be able to resist.

10           For example, in the upper left-hand corner  
11 on the Funds Committed to Research, even though it  
12 looks like we're almost on target and we were at the  
13 end of the third quarter. We committed a very large  
14 amount of funding in Quarter 4 of fiscal year 2017,  
15 so that we are just very slightly under our budgeted  
16 amounts in terms of commitments.

17           Project Performance in the middle -- on  
18 top, continues and this includes a good deal about  
19 recruitment.

20           I'm going to be talking to you more about  
21 recruitment later in this presentation, but I  
22 include a lot about recruitment and continues

1 project performance to have above 90 percent of all  
2 of our projects in either the green or the yellow  
3 zone; so there's four zones, and yellow indicates  
4 some concerned by the project officers but we  
5 believe that it can be gotten back on track. Most  
6 of this 93 or 94 percent is in fact in green.

7           The same story with the budget, we were on  
8 just slightly under at the end of the third quarter  
9 we remain slightly under but the gap was much  
10 smaller than it has been in previous years and the  
11 bar at the top of that is in green because it was  
12 less than a 10 percent gap.

13           Down to the middle row, the draft final  
14 research reports are coming in in large numbers and  
15 this is just through Quarter 3, but you will see  
16 that more than 90 percent of the awardees are  
17 getting their draft final research reports in to  
18 PCORI on time. And the one section of this  
19 dashboard that's yellow is PCORI peer review. We  
20 had set as a target that we would have these peer  
21 review draft out and have these draft down reports  
22 peer reviewed within four months of receipt. And we

1 have fallen flat in that area and it's in part, I  
2 think, because we are just still learning to do it.

3 I'm going to say more about this and Evelyn  
4 is going to say more about it this afternoon. So we  
5 are learning to speed up different components of it,  
6 but also I think we're going to conclude and suggest  
7 to you that four months was probably over-ambitious  
8 and you just don't get peer review done with all the  
9 back and forth between reviewers and the awardees in  
10 a four month window. We did have two draft down  
11 reports approved as of the end of Quarter 3 and I'll  
12 show you some numbers for where we are now in just a  
13 bit, but on the median time -- the median, not  
14 mean, the median time it took was 8.6, so there are  
15 some that are substantially higher than 8.6 months.

16 The public report of research findings  
17 refers to our policy where we say that within 90  
18 days of approving the final report we will have it  
19 posted in a lay-friendly and a researcher friendly  
20 abstract on our website. We only had one that had  
21 gotten to that point, 90 days, and it was on target  
22 and we think that this is not going to be a barrier

1 it seems that our translation center is able to get  
2 these done in 90 days.

3 Results in the published literature keeps  
4 going up and the most recent quarter will  
5 undoubtedly be augmented with a little bit more time  
6 because it takes some time to find the publications.

7 The number of CER studies keeps going, and  
8 so you can see that by the end of the third quarter  
9 we had about -- we had exactly 30 CER results and  
10 publications. Altmetrics, I think in part because  
11 of the types of topics we cover, a lot of our  
12 projects are in the top five percent and in fact you  
13 see that 11 of our 30 CER results are in the top  
14 five percent of all altmetrics scores. And in terms  
15 of PCORnet, now that we have added another two  
16 externally funded projects. Two are extremely  
17 funded, one by NIH and one by AHRQ, and then there  
18 are six -- I think maybe five at this time, five co-  
19 funded projects at this time and those are co-funded  
20 by CDC and the FDA.

21 And I'm going to turn to three narrative  
22 examples just to show how we are increasing

1 information, speeding uptake and influencing  
2 research. First I guess I want to mention something  
3 further about the peer-review process. We've  
4 divided the peer-review process into five stages.  
5 The first stage is we take a look at what came in in  
6 the draft final report and we make pre-review edits  
7 before we send it out to the editors. And what we  
8 found is that sometimes these actually have to go  
9 back to the applicant, the awardee that is, for some  
10 editing before we even feel good about sending it  
11 out to the reviewer. So that's stage one and stage  
12 two is we send it out to the peer-reviewers and  
13 they're doing their review. Stage three is we're  
14 going back and forth with applicants about the  
15 comments of the reviewers and this usually involves  
16 getting at least one revised final report from the  
17 applicant and then completing the peer-review and  
18 developing those summaries.

19 Now in the green below, I say now as of  
20 today 20 studies -- I'm not talking about the end of  
21 Quarter 3 anymore, I'm taking about today, 20  
22 studies have completed PCORI peer-review, but over

1 the weekend two more got approved. Hal just slipped  
2 me the number this morning, Hal Sox, so it's 22  
3 studies have now completed peer-review. I think we  
4 can say that within 90 days we will have at least  
5 22, actually there are five I think posted now and  
6 we will have -- no that's not true, there will be 22  
7 posted within 90 days of now, because the final  
8 stage is getting the results posted.

9           The summaries have been developed and the  
10 lay and professional abstracts go on our website.

11           We expect to have 62 studies completed,  
12 that is approved and ready to be summarized and  
13 posted by the end of this year. And as I said  
14 Evelyn is going to talk more about this. It's not  
15 that we are resting on our laurels, we continue to  
16 work and improve. I already have made some  
17 improvements in the peer-review process, just some  
18 learnings.

19           So now for three examples. This is a  
20 study, a randomized trial of commonly asked and  
21 widely disputed question in type 2 diabetes whether  
22 you should tell diabetes patients who don't take



1 insulin that they should prick their finger once or  
2 more times a day and use a glucose glucometer and a  
3 and a glucose strip to test your blood sugar value  
4 to adjust their diet or their exercise.

5           So many people felt that if you weren't  
6 taking insulin this was not really relevant and it  
7 didn't make a difference, other people thought that  
8 it must. Observational studies were mixed on this  
9 question. This was a three-armed randomized trial;  
10 450 people in total followed for a year, and there  
11 were three approaches. One was don't use self-  
12 monitoring of blood glucose which is called SMBG.  
13 One was to use it as is typically used in practice  
14 and the third way was to enhance the use with a  
15 specialized feedback that should help people adjust  
16 their diets and exercise better.

17           And what they found that in neither of the  
18 intervention arms was there a difference in either  
19 blood sugar -- blood glucose control, rates of  
20 hospitalization, needs to start using insulin or  
21 quality of life. That the results augment some  
22 findings from previous research but are the most

1 definitive to-date. So the conclusion of the author  
2 was that our study results have the potential to  
3 transform current practice for patients and their  
4 providers by placing a spotlight on the perennial  
5 question of 'to test or to not test?'

6 I will say that SMBG is also a big issue  
7 because glucostrips cost a lot. I'm not exactly how  
8 much, but over a year -- pardon me? A dollar a  
9 strip. So that would be minimally \$30 extra a month  
10 and CMS has had a lot of questions about covering  
11 this in fact.

12 This has garnered more attention from the  
13 media than I think any publication to-date, at least  
14 120 news stories, 106 news outlets have demonstrated  
15 the interest. The Choosing Wisely campaign, as  
16 early as 2013, had recommended against daily home  
17 glucose testing in these patients. That is -- I  
18 want to be clear, this is patients who are not using  
19 insulin. Those who use insulin should definitely  
20 use self-monitoring with finger -- with glucose  
21 strips and finger sticks.

22 So this was one of the SGIM and Choosing

1 Wisely's top five tests and procedures that  
2 physicians and patients should question. So  
3 Choosing Wisely has been very receptive to this new  
4 information. It's been very helpful in their case.

5 Now another question about speeding the  
6 uptake in use of information. So Goal 2, so there's  
7 three studies now that have been -- whose findings  
8 have been built into UpToDate and those of you who  
9 are physicians know that UpToDate is the way of the  
10 physicians on the wards and in the clinic keep up  
11 with the latest research and check when they've got  
12 a dilemma on their hands about what to do.

13 So two of our studies on localized prostate  
14 cancer, the outcomes of the three treatment choices  
15 have their results have been incorporated in  
16 UpToDate and the Keren study, which you know well,  
17 the study about using PICC lines versus oral  
18 antibiotics at discharge after osteomyelitis; those  
19 three have been incorporated into UpToDate. So this  
20 is hopefully one of the ways that we do that very  
21 difficult step of changing practice.

22 And then in terms of speed the use uptake

1 in -- this is still in this -- we have also funded  
2 and still on Goal 2. We've got two new CME  
3 programs, five now all together on our website but  
4 you can take a look at these two on the website.

5 One is on contemporary treatment options  
6 for prostate cancer and then the second one is on  
7 the PROSPER study which is about the use of  
8 anticoagulants in elderly patients with atrial  
9 fibrillation who've had a stroke. And so, these are  
10 new CME activities, very nicely done on our website.

11 And toward Goal 3, changing the way that  
12 others do research. This is a report from the  
13 cancer outcomes research group at Mass General using  
14 a PCORI-funded project. They established a PFAC; a  
15 Patient and Family Advisory Council specifically for  
16 their outcomes for a research programs. This is the  
17 first PFAC I've heard of for a research program, but  
18 very exciting because they've got patients and  
19 family members helping them understand the kinds of  
20 research studies, as a cancer outcomes research  
21 group they should focus on.

22 So nice to see a research unit pulling

1 patients and family members into their planning.

2           This just shows the altmetric scores and  
3 you'll see the top one is the diabetes one and it's  
4 way out there in front, but others with very high  
5 scores in the last quarter.

6           Yes Sharon.

7           DR. LEVINE: Just looking at the previous  
8 slide. Now I guess it's two previous slides. The  
9 use of the word 'forced.' "PCORI forced us to get  
10 out of that old mode." I think that's a wonderful  
11 example --

12           DR. SELBY: Instead of saying influenced  
13 they said forced.

14           DR. LEVINE: Right.

15           [Laughter.]

16           DR. LEVINE: -- incentives to change  
17 behavior, I think it's great.

18           DR. SELBY: Okay and then every quarter we  
19 do -- we feature something and I wanted feature  
20 recruitment because of science staff, evaluation  
21 staff, and analysis people have put in a ton of  
22 effort on getting a better handle on recruitment so

1 I want to address to questions ones about the  
2 proportion and number of studies that have  
3 successfully completed enrollment and there are a  
4 lot of them now and then to what extent do they need  
5 to modify their project plans and milestones in  
6 terms of timing and terms of sample size in order to  
7 complete recruitment.

8           So the bars across the slide are the --  
9 kind of the national averages gain from our checks  
10 with the literature and the other funders. On  
11 average about 10 percent of research projects are  
12 not successfully completed nationally. PCORI to-  
13 date that figure is less than 5 percent; 47 percent  
14 of studies meet agreed-upon recruitment timelines  
15 including some extensions; 69 percent of PCORI  
16 projects to-date have met recruitment timelines  
17 after some modifications.

18           And in terms of modifications, study  
19 timelines are typically extended to nearly double  
20 their original duration. When they are extended our  
21 average extension is 6.3 months, which is well under  
22 a doubling of the recruitment time. So it looks at

1 this point like we are doing at least as well as  
2 others and maybe somewhat better.

3           We've got 309 perspective studies and I  
4 don't have the exact number that are longitudinal  
5 cohort studies but I can tell you that the vast  
6 majority of these are randomized trials, the vast  
7 majority. So 137 of them are either in recruitment  
8 or haven't started recruitment yet, but 172 are no  
9 longer recruiting. And of those 164, so well over  
10 90 percent completed as planned and that is they --  
11 they completed it within their timeline although  
12 some of them are within renegotiated timelines with  
13 at least 85 percent of the plan sample size  
14 recruited. So 164 of them.

15           There were four in which recruitment was  
16 suspended by the investigators for one reason or  
17 another and there were four where the study was  
18 terminated by PCORI.

19           In terms of recruitment completion, you  
20 will see it in terms of the time it takes after the  
21 negotiations and I'll show you the percent that a  
22 required a renegotiation on the timeline. We had

1 29 percent of that completed early, 40 percent on  
2 time so a total of 69 percent completed on time, 31  
3 percent late. And that's just on the rise of the  
4 distribution of those times and you can see that  
5 there were 11 that were delayed; 11 out of 164  
6 delayed seven months or more beyond their negotiated  
7 time.

8           So 38 percent of the 164 required a  
9 negotiated extension of at least a month in  
10 recruitment and meeting the recruitment extension  
11 5.3 months, 61 percent then completed on time and 39  
12 percent actually took more time even after the  
13 renegotiated extension. So the average time to  
14 complete recruitment was 130 percent of the original  
15 plan across all of the projects.

16           In terms of enrollment targets; 96 percent  
17 of all projects recruited at least 90 percent of  
18 their target sample size and 75 percent recruited  
19 100 percent or more and you can see there that  
20 that's 83 studies that were 100 or more -- I'm sorry  
21 those are all those 83-plus-20-plus-21 are about 13  
22 percent of PCORI's studies achieved more than 120



1 percent -- 20 percent of enrollment target.

2           Only 10 percent of projects had to  
3 negotiate their sample size down to a median of 70  
4 percent -- 76 percent of the original enrollment  
5 target range was 50 to 90 percent. And then fifteen  
6 of these studies -- so 15 out of 17, achieved that  
7 modified enrollment target and two fell short.

8           This is just a sample size in the 164  
9 completed studies and you will see that there are a  
10 lot of them, the majority are less than 500  
11 reflecting the fact these are almost all -- these  
12 are all I think broad awards, relatively small  
13 awards but there were a pretty fair number that went  
14 as high as a 1,000 or more.

15           So that's the end of the report and then  
16 let's see if there are questions.

17           CHAIRMAN NORQUIST: Let's open it up, if  
18 people on the phone will just wait a minute and let  
19 me go around the room here first. So Bob Zwolak is  
20 first.

21           DR. ZWOLAK: So this is work I think we  
22 should be proud of. It's absolutely delightful to

1 see all these publications and in particular from my  
2 perspective the trials. I suspect we'll see many  
3 more trials like this. The diabetes trial to me  
4 seems to be the heart of what PCORI ought to be  
5 about, I mean, real world trials that are important  
6 to patients. The concept of whether or not you've  
7 got to stick yourself everyday to check your glucose  
8 if you're not on insulin I think is critical.

9           So that's good, but that the trouble I have  
10 I think a little bit is you showed us probably about  
11 20 slides analyzing the recruitment rate  
12 appropriately and encouraging our funded researchers  
13 to recruit timely, but if we think this peer-review  
14 process contributes to speeding the uptake of useful  
15 information then I think we need to look inward  
16 towards analyzing and improving our peer-review  
17 process just as much as we look outward at our  
18 researchers expecting them to recruit in a timely  
19 manner. I think that 8.6 months to complete peer-  
20 review is pretty bad, so I think we need to focus  
21 inward on that as well as focusing outward on our  
22 researchers to recruit timely. Thank you.

1 DR. SELBY: Thanks. We agree and as I said  
2 some work has been underway for several months and I  
3 think components of it already are speeding up but  
4 we continue increasing the number of reviewers for  
5 one thing, but there was a lot to learn as we just  
6 put this brand new program into place.

7 DR. McNEIL: Joe it's Barbara, is there  
8 anything the NIH can help us more on this issue of  
9 speeding up our evaluation process?

10 CHAIRMAN NORQUIST: You spoke just about  
11 the time Michael raised his hand -- so, Michael.

12 DR. LAUER: I'm not sure what evaluation  
13 process are we talking about?

14 DR. SELBY: So we're talking about the  
15 peer-review process of our final reports, which to  
16 my knowledge you don't do a lot of it at NIH.

17 DR. LAUER: We are -- you are way ahead of  
18 us in this disregard because what we're doing now  
19 which is new, is we are now insisting that people  
20 turn in their final reports and with it have a lay  
21 language summary that we then post on our website.  
22 What you're asking for is far more ambitious, so I

1 think we could learn from you as opposed the other  
2 way around.

3 I wanted to ask about your recruitment  
4 statistics which look really good and I'm wondering  
5 whether in the way you negotiate your contract with  
6 your awardees, do you deliberately build in a  
7 pessimism bias to overcome the optimism bias? Do  
8 you like deliberately say okay we're going to double  
9 the amount of time that's necessary or no?

10 DR. SELBY: I'm looking at Evelyn and she  
11 says no. But there are milestones --

12 DR. LAUER: Yeah.

13 DR. SELBY: -- you know, an important point  
14 Mike, is that our awards are contracts. So when we  
15 sit down to sign the contract we have milestones and  
16 our program officers monitor those milestones which  
17 is probably a more intense oversight --

18 DR. LAUER: Yeah.

19 DR. SELBY: -- than NIH uses at least in  
20 its R01 type of award.

21 DR. LAUER: Yeah, I would think so because  
22 this way --

1 DR. WHITLOCK: Right.

2 DR. LAUER: -- because you could end the  
3 contract.

4 DR. WHITLOCK: Right.

5 DR. LAUER: It probably makes the  
6 negotiations more realistic.

7 DR. WHITLOCK: I think actually what we  
8 think is that we've negotiated so aggressively that  
9 that's why we had to have some prolonged timelines  
10 on some of these because we really -- we have been  
11 so focused on getting the studies done and the  
12 results found out that I think in some cases  
13 investigators were -- I'm not sure what you meant by  
14 the pessimism/optimism bias but investigators were  
15 optimistic and we've had to now become more  
16 realistic.

17 But I will talk in the SOC update about the  
18 closer monitoring that we're doing so that we are  
19 trying to detect if there is any/either optimism or  
20 pessimism bias. We're picking up what's actually  
21 happening in the real world sooner so that we can,  
22 of course, correct earlier. So I hope that helps.

1 CHAIRMAN NORQUIST: Other -- on the phone?

2 DR. McNEIL: Well, I had asked Gray but  
3 Michael answered my question about whether the NIH  
4 can help and he obviously said we're way ahead of  
5 them. So that's the answer. Thanks.

6 CHAIRMAN NORQUIST: Way ahead, they're  
7 learning from us -- yeah, okay. Anyone else? Joe?

8 DR. SELBY: Sorry Gray, that's the end of  
9 my presentation.

10 CHAIRMAN NORQUIST: I don't think you have  
11 anything to be sorry about, I think it's very good.  
12 So I think the other thing we do need to say is that  
13 we really appreciate that the staff -- I mean, this  
14 is an incredible amount of work to put these slide  
15 and everything else together. So you know I want to  
16 thank your staff as well that have done the yeoman's  
17 -- or whatever the word is, job here to put all of  
18 this together. You know? And not including what  
19 comes after this, just wow.

20 DR. SELBY: On behalf of them, thanks very  
21 much and I certainly agree with you.

22 CHAIRMAN NORQUIST: Now to go forward; my

1 the next topic is the Methodology Committee Update.  
2 My understanding is that Robin and Steve are both on  
3 the phone and I'm not sure if they're on the phone  
4 yet, so I'll let see. Robin and Steve or are you by  
5 any chance on the phone?

6 [No response.]

7 CHAIRMAN NORQUIST: No, okay.

8 And we can't go to the next one because  
9 it's lunch, so I guess it's -- so I can't like go  
10 ahead of the -- we don't have anyone I guess here to  
11 help us with the Methodology Update. We have to  
12 wait on --

13 DR. WHITLOCK: Dave and Emily can you can  
14 you --

15 CHAIRMAN NORQUIST: Can someone text them  
16 or something, to just see if we can get them on the  
17 phone? The Methodology --

18 You can? Oh, okay.

19 So we're going to find someone else here to  
20 do it.

21 DR. SELBY: David or Emily, do you feel  
22 either of you feel prepared to actually give the

1 presentation?

2 CHAIRMAN NORQUIST: Yeah, we don't want to  
3 put you on the spot if you don't feel like you're  
4 ready.

5 DR. SELBY: Okay, well I'd invite one of  
6 your or both of you --

7 CHAIRMAN NORQUIST: I want you to feel  
8 inspired to do it. Can someone email or text Robin  
9 or Steve just to let them know?

10 DR. SELBY: That's a good idea.

11 CHAIRMAN NORQUIST: Oh wait a minute, I  
12 think -- I'm sorry just a minute -- hat we could do  
13 -- I'm sorry.

14 What we're going to do because we're now  
15 thinking we'll let you stay up there if you want to  
16 sit, but we're thinking since it is their committee  
17 we should not put them in a position where they  
18 don't get the present and Christine has volunteered  
19 an afternoon thing but that was only a 15-minute  
20 thing which is the Selection Committee. We could  
21 skip to that and do that section and that will allow  
22 Robin and Steve to do their part.



1 Is that okay?

2 DH: Yeah, that's fine.

3 CHAIRMAN NORQUIST: All right. Sorry w  
4 made you -- a little exercise to get -- but you can  
5 sit there if you want to.

6 So Christine -- what we're going to do for  
7 those on the phone is we're going to skip ahead to  
8 an item that we had after lunch, which is the --  
9 okay, we have to approve so let's make sure we have  
10 enough. I think we have a quorum to approve, right?

11 DR. SELBY: Yeah.

12 CHAIRMAN NORQUIST: Okay all right, go  
13 ahead. So Christine this is the additional  
14 application for approval, right?

15 DR. McNEIL: What's slide number Gray?

16 CHAIRMAN NORQUIST: What's the slide number  
17 Christine? I'll quickly see if I can find it here.

18 MS. GOERTZ: There it is.

19 CHAIRMAN NORQUIST: Forty-four.

20 MS. GOERTZ: It's 44 Barbara, I don't know  
21 if you were able to hear.

22 DR. McNEIL: I got it, thank you.

1 MS. GOERTZ: Great, thanks.

2 CHAIRMAN NORQUIST: Yeah, I got it. Okay.

3 MS. GOERTZ: So every now and again -- well  
4 actually it's not uncommon when the Selection  
5 Committee meets to run across an application where  
6 either that the staff has requested extra time or  
7 the Selection Committee has questions that require  
8 some sort of additional information before we can  
9 move forward with the recommendation to the full  
10 board. And so, we have one application that falls  
11 in this category for consideration of approval for  
12 this particular meeting it has an application from  
13 our Cycle 3 2016 critical strategies for managing  
14 and reducing long-term opioid use for chronic pain  
15 PSA and I'm going to ask Evelyn to present the  
16 project.

17 DR. WHITLOCK: Thank you very much  
18 Christine, I'd like to advance to the next slide  
19 please. I'd like myself to advance to the next  
20 slide.

21 So we are presenting to you an additional  
22 project as Christine said, that would add to the

1 Cycle 3 2016 funding slate. As you will recall you  
2 approved one project of the comparative  
3 effectiveness, you will see the first title. You  
4 approve this already and we did some additional work  
5 with the applicants and are very pleased on behalf  
6 of the Selection Committee to bring to you today  
7 another project that the Selection Committee has  
8 recommended to you for funding.

9 This project is called Integrated Health  
10 Services, to reduce opioid use while managing  
11 chronic pain.

12 As you may recall, in Cycle 3 of 2016 there  
13 had been a posted amount the SOC approved \$19  
14 million. The previously approved award was \$8.8  
15 million. If you add in the new award which is \$9  
16 million, we will be close to but a little under  
17 still the total amount that was available in the  
18 original approval by the board.

19 So this additional project that we're  
20 recommending to you as I mentioned will answer the  
21 question "In clinics where providers receive a 4-  
22 hour training on the revised CDC guidelines, what is

1 the comparative effectiveness of two different  
2 active strategies to work with patients?" One is a  
3 shared decision-making strategy versus a cognitive  
4 behavioral therapy strategy that also has a  
5 component of motivational interviewing. And this is  
6 focused again on patients who are chronic opioid  
7 therapy users looking to manage opioid reduction as  
8 possible along with adequate pain management.

9           The population is any adult 18 years and  
10 older using at least 50 mg of daily medication  
11 equivalent dose or morphine equivalent dosage for 90  
12 or more days and also have six or more prescriptions  
13 in the prior 12 months. And I'll give you a little  
14 more detail about the two active comparators, but  
15 the background is that all of the clinicians will  
16 have already received a 4-hour training on the CDC  
17 guidelines.

18           This is important because the CDC  
19 guidelines are comprehensive but there are areas  
20 where the implementation of these guidelines has  
21 been of concern to practitioners in order to be sure  
22 that they are adequately achieving the dual goals of

1 this funding announcement which is adequate pain  
2 management along with safety in opioid use.

3           So the outcome of interest, the primary  
4 outcome is opioid dose reduction which is the large  
5 focus of the CDC guidelines but the secondary  
6 outcomes are very patient-centered; physical  
7 functioning, pain interference in daily life, self-  
8 reported pain status, generalized anxiety disorder,  
9 depression, and other patient-centered outcomes  
10 including satisfaction with care.

11           It's a large randomized control trial with  
12 a sample size of a little over a thousand, the  
13 length of follow up will be 12 months. Now the two  
14 interventions are going to provide different ways  
15 that clinicians will be supported in helping their  
16 patients to both achieve opioid reduction as  
17 appropriate but also to manage pain. The  
18 intervention looking at motivational interviewing  
19 also has after two sessions of motivational  
20 interviewing, there will be eight sessions CBT that  
21 are focused on chronic pain management. For the  
22 shared decision-making arm there will be up to 12

1 sessions of shared decision-making.

2           The first at baseline -- at months one and  
3 two there will be three definite visits and then  
4 depending on how things are going for the  
5 participant, they can further meet with their  
6 clinician every one to three months over the next  
7 nine months. So these are both active strategies to  
8 assist clinicians and patients in this complicated  
9 and challenging process.

10           The total project cost is \$9 million.

11           The impact of this could be very helpful  
12 for a number of clinicians who are struggling with  
13 this issue, it has the capacity to facilitate opioid  
14 reproduction in patients who are not receiving  
15 benefits or and are interested and/or are interested  
16 in dose reduction if there's a safety component  
17 because folks in this range are likely to escalate  
18 their dosage and are at risk for some of the  
19 negative consequences. It also can help folks that  
20 are trying to implement these CDC guidelines to know  
21 how to do in the real world. The intervention and  
22 the outcomes are patient-centered and there is a

1 strong engagement component with folks that are  
2 affected themselves as well as advocacy  
3 organizations experts and state health departments,  
4 and insurers and these have contributed across the  
5 idea of the study design, intervention, and the  
6 outcomes. And there are strong opportunities for  
7 dissemination, including through some of our  
8 partners like the Medicaid Medical Directors Network  
9 at the conclusion of the study.

10 So I'm happy to answer any questions, if  
11 anyone has them about this proposed study or to turn  
12 it back over to Gray for further moving forward in  
13 the board process. Thank you.

14 CHAIRMAN NORQUIST: So let's open it for  
15 any questions about this to this particular project.

16 MR. BARNETT: So let's assume this goes as  
17 planned, you get the results you expect to get.  
18 What's your projected impact going to be relative to  
19 opioid use?

20 DR. WHITLOCK: Are you asking for a  
21 quantitative estimate or you mean would this help  
22 reduce opioid use? Is that what your question is?

1           MR. BARNETT: Well, in the [inaudible] case  
2 would it help reduce opioid use? Does it address  
3 the problem? And yes, if you had a projection of  
4 this is going to have a one percent impact -- ten  
5 percent impact -- if we put \$9 million in --

6           DR. WHITLOCK: Right.

7           MR. BARNETT: What result will we get? How  
8 are we going to help the crisis across America?

9           DR. WHITLOCK: Sure. And I think as I'll  
10 show you later in Scientific Oversight Committee  
11 presentation, the investment PCORI has made in the  
12 opioid epidemic is across the spectrum. So  
13 certainly from prevention to management, this is in  
14 the management quadrant, to then treatment of opioid  
15 use disorder -- which we hope people don't get to,  
16 but this is in the management quadrant and I think  
17 that because this is a -- this group is considered  
18 at least moderately -- moderate to high users, then  
19 we're hoping to manage -- to help people manage  
20 their pain so that they can reduce their use, reduce  
21 their dosage so that it is safer. We can prevent  
22 the escalation of dosage which happens when there's



1 adequate pain management or people don't have  
2 another strategy.

3           So I think it's a key part of -- a central  
4 part of the strategy, which is as we help people  
5 manage pain more appropriately people need to know  
6 how to both manage opioids and adequately address  
7 the individual pain management. So I think it's an  
8 enormous part of the contribution to what's  
9 happening right now.

10           CHAIRMAN NORQUIST: I just want ask a  
11 question so I've got this right. I'm looking at the  
12 two comparators. So in comparison everybody  
13 [inaudible] of the arm in the CDC guidelines and the  
14 comparison is between using the shared decision-  
15 making only, getting CBT with motivational  
16 interviewing --

17           DR. WHITLOCK: That's correct. The shared  
18 decision-making, I think, in terms of what it  
19 actually represents maybe a little different than we  
20 usually think about it.

21           So the shared decision-making component as  
22 I mentioned we have clarified with the applicant to

1 be sure that it's an active component that would  
2 really assist patients in managing pain. The  
3 original funding announcement was very clear that we  
4 -- that opioid dose management needed to be in the  
5 context of pain management. That's the patient-  
6 centered approach. So the shared decision-making  
7 component will have at least three visits on a  
8 monthly schedule that will introduce people to the  
9 idea of decision-making, we'll show them videos  
10 about opioid use and what else can be done in terms  
11 of safe pain management. What people need to know  
12 about the benefits as well as risks of opioids.

13           And this will continue through a process of  
14 enabling both the patient and the clinician to be  
15 aware of the facts and then to work effectively in a  
16 strategy for that individual.

17           CHAIRMAN NORQUIST: Yeah. So actually  
18 where I'm going with this is you're comparing those  
19 two, let's say the arm with the shared decision-  
20 making comes out with a more positive effect, let's  
21 say, than the cognitive behavior therapy MI then the  
22 conclusion could be that you could do only shared

1 decision-making as opposed to having people get CBT  
2 or MI. Right?

3 MS. GOERTZ: I think there will be an  
4 opportunity to look at for both. So they were  
5 equivalent in their impact. Say both are effective.  
6 The look will be actually on the absolute impact  
7 from baseline to follow up for each of the arm, so  
8 there's additional information to be learned about  
9 the effectiveness of each of the strategies as well  
10 as their comparative effectiveness. Is that your  
11 question?

12 CHAIRMAN NORQUIST: Yeah, but you could up  
13 with a result that one has a much greater effect.

14 MS. GOERTZ: Absolutely could.

15 CHAIRMAN NORQUIST: And so, the  
16 implications for that -- there is another  
17 implication for that where there's a very resource  
18 poor opportunity where you don't have access to CBT  
19 and MI which is a lot of places, quite honestly. I  
20 mean been trying to get legitimate cognitive  
21 behavior therapy motivational interviewing, may be  
22 very limited and so the potential benefit of such a

1 study might be that you could use a less costly --  
2 let's say or less intensive where it may not be  
3 available, shared decision-making as opposed to  
4 cognitive behavior --

5 DR. WHITLOCK: So what you're potentially  
6 because you are looking at from baseline to follow  
7 up the effectiveness of each of the strategies not  
8 just comparing them that this may give a menu of  
9 options for settings depending on what their  
10 resources are and their services available are.

11 CHAIRMAN NORQUIST: Freda.

12 DR. LEWIS-HALL: I was going to ask it -- I  
13 guess a little bit of a different way, which is what  
14 is the scalability finding?

15 So at the end of the day if you -- if one  
16 finding versus another, I think Gray this is where  
17 you were going, what is the likelihood to be able to  
18 scale to what we would then defined as the most  
19 effective or most appropriate therapy?

20 DR. HICKAM: So this approach to shared  
21 decision-making is actually built on the model that  
22 was developed and disseminated by the Agency for

1 Healthcare Research and Quality, so it is built upon  
2 an approach for which there is some guidance and for  
3 which is going to be possible to state how this was  
4 carried out in the primary care clinics where this  
5 study will be conducted. So I think that it does  
6 give an avenue for being able to implement it after  
7 the study depending on what the findings are.

8           And maybe to go backwards to the previous  
9 question -- I mean I think this is exactly what this  
10 study is about, is to try to understand reasonable  
11 strategies that can be applied in primary care  
12 clinics for helping people who are on opioids to  
13 reduce their doses and dose reduction is an  
14 important outcome. It's the primary outcome of this  
15 study and we kind of went into the whole sort of  
16 power estimate, the sample size estimates needed  
17 based upon realistic estimates of how much impact  
18 these in these interventions would have. So it's  
19 powered to be able to detect about a 20 percent  
20 reduction in dosage on average across the patients  
21 in the study which is I think everyone would agree  
22 that on average meaning that some patients will

1 probably achieve better dose reduction. So that is  
2 a pretty reasonable goal for a study like this.

3 CHAIRMAN NORQUIST: So I think the answer  
4 is it is scale. I think that was the question  
5 specifically that is that shared decision-making  
6 should be easily scalable and much more scalable  
7 than let's say having a bunch of people who can do  
8 CBT or MI, if it comes to that.

9 Other -- I'm sorry Bob I didn't see your  
10 tent.

11 DR. ZWOLAK: Thank you. Bob Zwolak, board  
12 member.

13 My question was exactly about scalability  
14 of CBT and I think it's been answered. My sense is  
15 it's not available very widely in many parts of the  
16 country. Aside from that is assuming we're going to  
17 deal with that issue as we move forward with the  
18 congratulations that I have been from the state of  
19 New Hampshire, which is the focus of the crisis. I  
20 think the more that PCORI awards for valid and  
21 appropriate opioid research, the better.

22 DR. WHITLOCK: Thank you Bob and I just

1 want to say that not in this context we are doing  
2 work right now for childhood anxiety on the issues  
3 of digital access to CBT and I think this issue of  
4 access to CBT is an important one that I believe  
5 Alicia Fernandez has made quite clear in our SOC  
6 discussion so we need to continue to think about as  
7 CBT is a preferred alternative to a full range of  
8 conditions -- how is it made more accessible to  
9 enhance scalability.

10 CHAIRMAN NORQUIST: The only caution about  
11 that is there is some concern about the utility of  
12 digital -- I mean, delivered CBT so there will be  
13 those other issues like that.

14 MS. GOERTZ: We are actually testing some  
15 of that.

16 CHAIRMAN NORQUIST: But anyway, that's a  
17 whole other topic. So any other questions  
18 specifically to this one at this point? On the  
19 phone?

20 [No response.]

21 CHAIRMAN NORQUIST: Okay I need a motion to  
22 approve. Mike. And then a second? Thank you Leah.

1 We have to do a roll call vote, right?

2 MS. GOERTZ: You can do hands --

3 CHAIRMAN NORQUIST: We can do a hand and  
4 then a call. Okay so everyone in the room who is in  
5 favor --

6 [Hands raised.]

7 CHAIRMAN NORQUIST: Anyone opposing?

8 [None.]

9 CHAIRMAN NORQUIST: And anyone abstaining.  
10 Are you conflicted the two of you?

11 DR. LEVINE: Mary's --

12 CHAIRMAN NORQUIST: Mary's right here.

13 DR. LEVINE: Something I'm conflicted on.

14 [Off microphone discussion.]

15 CHAIRMAN NORQUIST: I had no one listed  
16 here as conflicted but I could be wrong.

17 DR. LEVINE: It was another opioid related  
18 --

19 CHAIRMAN NORQUIST: Okay, so you want vote  
20 now in favor?

21 DR. LEVINE: Yes.

22 CHAIRMAN NORQUIST: Okay, Freda, do you



1 think you're conflicted?

2 DR. McNEIL: Hello?

3 CHAIRMAN NORQUIST: Hang on Barbara, we're  
4 having a discussion about whether someone's  
5 conflicted here.

6 DR. McNEIL: I'm for it, just in case we  
7 get cut off.

8 DR. LEWIS-HALL: [Off microphone.]

9 CHAIRMAN NORQUIST: So -- what do you think  
10 Freda. Do you want to abstain?

11 Okay, so Freda is going to have to abstain  
12 because she's not sure if she's conflicted.

13 Yeah. That's the way to do it. We don't  
14 want any problems.

15 Okay, so on the phone? Barbara are you  
16 voting for, abstaining, or against?

17 DR. McNEIL: I'm voting for.

18 CHAIRMAN NORQUIST: Okay, Harlan are you  
19 on?

20 [No response.]

21 CHAIRMAN NORQUIST: Allen? Allen Douma.

22 DR. DOUMA: Approve.

1           CHAIRMAN NORQUIST: Okay, is anyone else on  
2 the phone? The only other person would be Rick.

3           [No response.]

4           CHAIRMAN NORQUIST: Harlan didn't answer.

5           So it's approved. Thank you Evelyn and  
6 your team very much and thank you Christine and the  
7 Selection Committee as well.

8           And I hear that -- I've been told that  
9 Robin and Steve are on the phone now, so we're back  
10 on time. So Robin and Steve, I don't know which one  
11 of you is going to go first. Who has the slides?

12          DR. McNEIL: This is Barbara, I have to  
13 drop again for PT. I'll be back.

14          CHAIRMAN NORQUIST: Okay, thanks. So  
15 Barbara McNeil is dropping off.

16          MS. NEWHOUSE: This is Robin can you hear  
17 me?

18          CHAIRMAN NORQUIST: Robin, yes. Is Steve  
19 on?

20          DR. GOODMAN: I'm on too.

21          CHAIRMAN NORQUIST: So Robin, I'm going to  
22 let you -- I don't know how you and Steve are going

1 to do this, so I'll let you go first.

2 MS. NEWHOUSE: All right. First we're  
3 going to introduce some proposed new standards and  
4 then we're going to take a few minutes just to do  
5 some reflections about the Methodology Committee  
6 since we began in 2011.

7 So let's start with a methodology update  
8 and you should see slides that say Methodology  
9 Committee Update proposed new standards. And just  
10 to get started I wanted to thank the Methodology  
11 Committee for all of the work that they have done to  
12 contribute to the generation of these new proposed  
13 standards and you should see in your slides that now  
14 the names of the people on the Methodology  
15 Committee.

16 Just to refresh your memory. Steve and I  
17 are presenting on their behalf.

18 The next slide provides an update on our  
19 approach to the development of the methodology  
20 standards and, of course, these standards are  
21 required by PCORI's authorizing law. And the  
22 Methodology Committee is proposing that the board

1 approve the posting of these new methodology  
2 standards for public comment.

3           Just a reminder that these standards are  
4 minimal standards for the design, conduct, and  
5 recording of comparative effectiveness research and  
6 patient-centered outcomes research. And the intent  
7 is to provide guides for researchers who use  
8 research results as well as conduct the research and  
9 these standards represent generally accepted best  
10 practices.

11           Next, we'd like to introduce our standards  
12 and also want to mention the approach to the  
13 development of the methodology standards. So all of  
14 our standards start with a evidence review so in  
15 coordination with the PCORI staff and the  
16 Methodology Committee members, we generally  
17 conducted a evidence review of the science related  
18 to each one of the standards and then we draft  
19 ordinary standards based on the science.

20           The next step is to gain feedback from the  
21 Methodology Committee to put the standard in a  
22 presentation format and we invite experts to comment

1 on those standards and deliberate in an interactive  
2 mode with externally selected experts.

3           The next step is we bring them back to the  
4 Methodology Committee for more deliberation and then  
5 when all revisions are done to our satisfaction, we  
6 vote and with a majority vote we have endorsed these  
7 methodology standards that we're presenting to you  
8 today.

9           The first set of standards is related to  
10 complex interventions and you should have a slide  
11 that says proposed new standards: studies of complex  
12 interventions.

13           CHAIRMAN NORQUIST: We have them.

14           MS. NEWHOUSE: Okay, thank you.

15           The rationale for the standard is to assure  
16 the design, conduct, and analysis, and reporting of  
17 studies that are using or testing complex  
18 interventions. They are certainly frequent. They  
19 have complex interventions. They have multiple  
20 components that are being tested and they're being  
21 used with increased frequency.

22           We suggested a set of new standards that

1 you should see on your slide now. The first of the  
2 minimum standards for complex interventions would be  
3 to full describe the interventions and comparator  
4 and define their core function.

5 The second is the specified, hypothesized  
6 causal pathways and their theoretical basis.

7 The third to specify how the adaptations to  
8 the form of the intervention and comparator will be  
9 allowed and recorded and the fourth to describe the  
10 planned data collection and analysis.

11 So that's the first set of standards.

12 The next slide includes the addition to a  
13 new standard for data integrity and rigorous  
14 analysis. Of course data management plans are  
15 fundamental to ensure the scientific integrity of  
16 clinical research and particularly with our open  
17 science dialogue this becomes very important to have  
18 a good data management plan.

19 So the recommended standard that you see  
20 before you is an addition to the data integrity and  
21 rigorous analysis standards. And this standard is  
22 in the study protocol, specify a data management

1 plan that addresses at a minimum the following  
2 elements: collecting data, organizing data, managing  
3 data, describing data, preserving data, and sharing  
4 data.

5           So at this point what we're asking is  
6 board approval to release these five standards to  
7 the public for comment. If the board approves, we  
8 would make those standards available on the PCORI  
9 website for public comment.

10           We would then after the standard process is  
11 completed and we receive all public comments, we  
12 would read and process those comments, categorize  
13 them, make changes to the proposed methodology  
14 standards as we've done in the past based on the  
15 public comments.

16           The Methodology Committee would then  
17 develop a revised methodology report based on those  
18 revisions and additions; and then we would come back  
19 to the board to seek approval to adopt the revised  
20 proposed standards and accept the new revised  
21 methodology report.

22           The timeline for this work would be between

1 November of 2017 until May of 2018.

2 And with that I'll close and ask for any  
3 questions or comments.

4 MR. BARNETT: So Robin the board would then  
5 be expected to vote on the new standards when would  
6 that be? The June meeting of next year?

7 That's the rough timeline.

8 MS. NEWHOUSE: I would say it would be one  
9 of the spring meetings.

10 MR. BARNETT: Okay, let's go ahead and open  
11 it up for any questions for Robin or comments on  
12 the proposed standards.

13 Leah.

14 MS. HOLE-MARSHALL: Good morning Robin,  
15 thank you for joining us.

16 MS. NEWHOUSE: Hi Leah.

17 MS. HOLE-MARSHALL: My question is that I'm  
18 really excited about the methodology standards for  
19 this set of studies if I understand it correctly.  
20 But my question is that most of the standards as I  
21 am reading through them, not being a researcher or a  
22 methodologist, is really about transparency.



1           So all of these standards aren't specifying  
2 what the analysis needs to include but rather that  
3 it needs to be expressly stated; is that an accurate  
4 characterization?

5           MS. NEWHOUSE: That's correct. And most of  
6 the work by the Methodology Committee, again, was to  
7 really construct the guidance for those minimum  
8 standards. What needs to be in a proposal to make  
9 sure that all the components that are linked to the  
10 rigor of the design and the conduct of a study are  
11 included and transparent. Then it's very difficult  
12 to create a standard that says you must do this when  
13 you think about an analytical approach, for example.

14           So our intent is to create this framework  
15 of a minimum standard so then through the scientific  
16 review, additional valuation can be conducted;  
17 investigators can state why they're using a certain  
18 design or approach. But these are the components  
19 that should be in the proposal to help make a  
20 judgment about the quality of the proposal when a  
21 complex intervention is conducted or you're  
22 presenting a data management plan or when you

1 present your data management plan.

2           And Steve, please feel free to chime in.

3           DR. GOODMAN: Yeah. I'd like to put a  
4 little different spin on that. If these elements  
5 exist, then it's all about transparency.

6           But the problem is with regards to data  
7 management plans and also with many proposals having  
8 to do with complex interventions, sometimes  
9 proposers have not thought of the elements that are  
10 in the standard, in which case the standard actually  
11 tells them they have to create what the standard  
12 demands -- that shows a plan for data preservation,  
13 or a plan, you know for storage et cetera.

14           If those things already exist, then yes  
15 it's merely transparency, but what they really are  
16 is a guidance to make sure that they are created and  
17 then to be recorded.

18           So in a sense it's about transparency but  
19 really for many of these we think they're there  
20 because we don't think the investigators typically,  
21 adequately, consider these things and then you don't  
22 even have formal data management plans in a better

1 -- they don't have them that they're not revealed,  
2 but they don't have them at all.

3           So this is telling them what the structure  
4 of such a plan is and what they should create.

5           MS. HOLE-MARSHALL: Would there be any  
6 thought to -- it seems like such a huge leap  
7 forward, so I'm completely on board with it but I'm  
8 wondering if there would be any thought to -- as we  
9 learn more enhancing these standards with -- even if  
10 you don't have a particular it has to be conducted  
11 in this way, either minimal considerations or the  
12 reason that I'm asking is that I do think that we  
13 sometimes get into a discussion in the Selection  
14 Committee about methodology and methodology  
15 standards and sometimes what happens is the  
16 methodologist that reviews it becomes our guide and  
17 there are differences even within the methodologic  
18 communities so then we're still -- we're not able to  
19 use some criteria to stay did they need it or not  
20 meet it?

21           We need to just rely on an individual  
22 expert which is appropriate and important, but also

1 they have their own bias.

2           So I'm just wondering if from your  
3 perspective this particular group would be amenable  
4 to editions later on about, you know, the  
5 significant things to consider even if it's not an  
6 actual standard or whether you feel like this is  
7 probably the best the science around the methodology  
8 can give us.

9           MS. NEWHOUSE: Go ahead Steve.

10           DR. GOODMAN: I was going to say it's a  
11 spectacular point, we're walking a tightrope here.  
12 It's very hard to be too prescriptive, for example  
13 let's just talk about preservation. There are many,  
14 many ways that it can be done but we want to make  
15 sure is that is preserved in certain way in a  
16 functionally, retrievable, useful, readable and you  
17 know when the investigators are not available.  
18 There are many ways to do that. We can't write a  
19 handbook on that.

20           So you're absolutely right that there's  
21 always going to be some degree of interpretive space  
22 and it's almost impossible to write standards that

1 don't require a good state of interpretation, just  
2 like we have judges for the laws. And we pay very  
3 close attention to this when we write them in trying  
4 to provide enough detail so it satisfies the spirit  
5 of what we're trying to do, but not so much that the  
6 proposer's could be handcuffed.

7           If we got more specific, you would find  
8 yourself in another difficult spot which is that  
9 people could propose the standard -- the logistics  
10 of these often change, people could propose  
11 completely adequate ways to meet the standard and  
12 yet it would be exactly what we had put there in  
13 terms of the specific detail and then you'd be stuck  
14 with saying, "Well, what they're doing sounds fine,  
15 but it's not exactly what the Methodology Committee  
16 listed as the process."

17           So we're trying to have in a sense laws  
18 that whose spirit is clear, but will stand the test  
19 of time as the specifics change. So I do understand  
20 your problem and I think if there is feedback to us  
21 about particular standards that are particularly  
22 difficult to interpret, because we don't want them

1 to the useless, then that would be a very valuable  
2 feedback.

3 In many ways this is an experiment, you  
4 know, an institution-wide experiment and we to  
5 constantly be iterating and refining to get  
6 standards that are the most practical and useful.

7 DR. ZWOLAK: Bob Zwolak. Thanks very much  
8 Robin and Steve.

9 I think these are excellent but to me the  
10 standards for the complex intervention seem pretty  
11 complex. I wonder if you could just bring this home  
12 with an example of a study that might be outside of  
13 these complex intervention standards that you could  
14 help improve. Just a simple real world example,  
15 either a past real example or a future hypothetical  
16 example.

17 MS. NEWHOUSE: Okay, so if you think about  
18 some of the interventions around complex illnesses  
19 like diabetes or heart failure. Many times the  
20 interventions have multiple components. Those  
21 multiple components may be to increase knowledge,  
22 maybe improve skills for patients, and a number of

1 other factors with the idea to improve outcomes,  
2 decrease blood sugar for example.

3           So the intervention could be things such as  
4 are typical in-person group interventions to improve  
5 self-management for diabetes. And a comparator may  
6 be an online intervention. That intervention,  
7 itself, has multiple components to try and specify  
8 what's being taught, what's the [inaudible], is it  
9 equivalent in both arms? Would be a way to fully  
10 describe the intervention and comparator.

11           Then in terms of specifying the causal  
12 pathways, you would use some kind of theoretical  
13 framework to understand the active ingredient and  
14 what the effect of that active ingredient was;  
15 whether it was education or a self-management plan.

16           And then in terms of the third issue, the  
17 adaptations -- it's not an adaptation to the  
18 function to improve self-management, for example.  
19 It would be an adaptation to the form, in that  
20 perhaps a method of measuring one of the outcomes --  
21 there maybe a method of education, there maybe  
22 online education, there maybe more of the same

1 education in-person which might be a different form.

2           That was not a good example, because I used  
3 a comparator online and in-person for.

4           But you would have to specify exactly what  
5 is allowed and what is not allowed to assure that  
6 you had integrity and fidelity in the intervention.

7           And then describing the plan for data  
8 collection and analysis would specify what methods  
9 are used to understand the fidelity and to collect  
10 information about the outcome of interest.

11           Does that do it Bob?

12           DR. ZWOLAK: It helps a lot, thank you.

13           MR. BARNETT: Christine.

14           MS. GOERTZ: I just I want to thank Steve  
15 for his really thoughtful response to Leah's  
16 question and to the entire Methodology Committee.  
17 You know, Robin and the entire committee for really  
18 doing an excellent job of walking that line in  
19 creating standards that actually have enough detail  
20 and specificity so they that investigators have true  
21 guidance, but not having so many details and  
22 rigidity that it hampers their ability to conduct



1 the science that they're [inaudible].

2 So thank you for doing such an excellent  
3 job on that extremely difficult task.

4 MS. NEWHOUSE: Thank you Christine.

5 MR. BARNETT: If there are no other  
6 questions or comments, including from anybody on the  
7 telephone I'll pause.

8 [No response.]

9 MR. BARNETT: Okay, can I ask for a motion  
10 to approve the release for public comment of the new  
11 proposed methodology standards?

12 Christine motions, Larry Becker the second.  
13 Any further discussion?

14 [No response.]

15 MR. BARNETT: If not I'll ask for a show of  
16 hands, all those in favor please raise your hand.

17 [Hands raised.]

18 MR. BARNETT: Any opposed? No.

19 [None.]

20 MR. BARNETT: Any abstentions?

21 [None.]

22 MR. BARNETT: And then we'll ask the folks

1 on the phone. Allen, how do you vote?

2 DR. DOUMA: Approve.

3 MR. BARNETT: Barbara, how do you vote?

4 [No response.]

5 MR. BARNETT: I'm sorry, Barbara is off.

6 Anybody else on the phone at this point?

7 [No response.]

8 MR. BARNETT: Then I'll turn it back over  
9 to Gray.

10 MS. NEWHOUSE: Okay, thank you all for  
11 approving it.

12 So Steve and I just wanted to take a few  
13 minutes and reflect on the Methodology Committee,  
14 where we started and just discuss some of the  
15 formative work that's been done by the Methodology  
16 Community, the engagement with the PCORI board and  
17 hopefully the method standards that we are providing  
18 to you as the PCORI board are helpful in improving  
19 the quality of the studies that are funded.

20 As you know our role is to create  
21 methodology standards for studies that are funded  
22 by PCORI and we started by identifying those gaps in

1 the research methods are so that they could be  
2 applied to improve the quality of any studies that  
3 were funded by PCORI, to continue to work toward  
4 that goal.

5           So in terms of some of the Methodology  
6 Committee's work in the past since we were appointed  
7 in January of 2011, has been both informative in a  
8 way that is a contribution to the work of the  
9 research priorities as well as the methodology  
10 standards. So just some examples of some of the  
11 formative work that we did very early that helped to  
12 inform the direction of not only the method  
13 standards, but some of the priorities.

14           So very early in our work on the  
15 Methodology Committee we started to think a lot  
16 about where those method gaps existed and we  
17 reviewed the evidence, we reviewed some of the  
18 priorities around methods and comparative  
19 effectiveness research and we found ourselves  
20 seeking to gain broader input.

21           So very early in our work we did outreach  
22 not only through contracts for the first set of

1 methodology standards, but also through workshops in  
2 open venues to do some work first to understand what  
3 is patient-centered outcomes research and to come to  
4 some really conceptual definition of exactly what  
5 that was and held some open sessions related to  
6 incorporating the patient's perspective in patient-  
7 centered outcomes research between 2012 and 2013.

8           We did some really foundational work to  
9 identify those methods gaps where we could establish  
10 minimum standards and those methods gaps became the  
11 first set of standards that were provided for  
12 approval to the PCORI board for posting in May of  
13 2012, a little over a year after we were formed.

14           As well as trying to establish how best to  
15 set research priorities and explore the notion of  
16 patient-reported outcomes and electronic health  
17 records. And ended up having some foundational  
18 workshops in both 2013 and 2017 toward that goal.

19           In terms of the development of the  
20 methodology report and methodology standards, we  
21 developed the initial set of standards, as I said in  
22 2012, with a following report that was approved in

1 2013. And at that point the methodology standards  
2 began to be used in all funded studies that PCORI  
3 funds.

4 Our work wasn't done and we have  
5 continually evaluated where some of the methods  
6 could be developed as we've learned from proposals  
7 that were submitted and as we've watched the  
8 standards, and as we've heard from the field and  
9 public meetings, and our online venues which really  
10 inform the next set of standards that we were able  
11 to present.

12 And most recently, the last set of  
13 standards were around designs using clusters for  
14 example.

15 We also work toward developing a set of  
16 training materials; both for continuing education in  
17 all of our standards, as well as, an academic  
18 curriculum that is publicly available on the PCORI  
19 website for use.

20 Also another area of mythological input  
21 that we've had to the PCORI board is the suggestion  
22 for methods consults and those consults were to be

1 helpful to address any methods concerns that were  
2 raised around study design or analysis. And so,  
3 these methodological consults are now being used  
4 regularly as these proposals are reviewed and  
5 selected for funding.

6 Another area where we had some foundational  
7 work is a dressing at the challenge of that  
8 electronic data infrastructure and some of the  
9 discussions we had in the beginning around advancing  
10 the use of electronic data in 2012, that actually  
11 resulted in a workshop that Steve will talk a little  
12 more about. And advance the idea of a common data  
13 model, the need for data infrastructure and linkages  
14 and set the tone and the thinking about the PCORnet  
15 initiatives as well.

16 There were also a number of workshops, such  
17 as our workshop on observational studies and a  
18 learning health system in 2013 and a data quality  
19 workshop in 2015 as well as a decision sciences  
20 workshop in 2015.

21 So when we look back I think we can be  
22 proud of the accomplishments and the contribution to

1 the development of methods for patient-centered  
2 outcomes research, but we continue to learn from the  
3 field and learn from studies about where methods can  
4 make a difference and we are continually discovering  
5 ways that we can think about our next set of  
6 standards where we can be helpful to the quality of  
7 the studies that are funded.

8           So in addition to these activities during  
9 this period of time, of course, the clinical trials  
10 advisory panel was launched and the Methodology  
11 Committee has oversight for CTAP, clinical trials  
12 advisory panel as well. In addition, and I know  
13 Steve has been -- this is another area that he'll  
14 mention, is supporting to PCORI's efforts toward  
15 open science and our interaction with the research  
16 transformation committee.

17           So certainly there are a number of future  
18 opportunities there are still standards that we are  
19 in process of developing and there will be many more  
20 and we are continually examining PCORI's portfolio  
21 to identify where those opportunities exist.

22           So let me just pause there and Steve would

1 you offer a few reflections?

2 DR. GOODMAN: I'll just make one point,  
3 which is in the rest of my -- in my non-PCORI life I  
4 spend quite a bit of time on issues related to  
5 research reproducibility. And of course, we all  
6 know that since we started this has sort of been a  
7 tsunami of concern and activity that has sort of  
8 washed over the whole scientific establishment and  
9 certainly has been a major concern of funders and  
10 journals.

11 And one of the main issues that many, many  
12 people focus is the lack of adherence in many  
13 settings what we would consider to be basic rules of  
14 scientific conduct and knowledge of statistics and  
15 design and all those things; and what's interesting  
16 is that many of the funders are searching for ways  
17 to address this and PCORI right from the start it is  
18 the only one that actually has any rules for how to  
19 conduct science. What the methodology standards  
20 represent is quite unique in the world, I believe  
21 among science funders.

22 And that's why I underscored the point of



1 this being a really grand experiment: how exactly to  
2 enforce them; how they're reflected in the science  
3 PCORI does. All these things, this is work that we  
4 need to continue to do but this arrangement of the  
5 methodology committee at one of the highest levels  
6 of the organization and trying to actually lead the  
7 grantees in terms of how science is best done is  
8 part of the solution to this really global concern  
9 in science. And yet we're the only ones who are  
10 doing it.

11           So I think we -- and I know we do look at  
12 this very sort of seriously and historically as an  
13 effort that no one else has yet tried to do. I  
14 suspect there will be these standards will have a  
15 life and their story of their implementation -- a  
16 legacy well beyond outside PCORI and I think it's  
17 important to look at them through that prism as part  
18 of a multifaceted and international effort to raise  
19 the level -- in a sense raise the minimum level of  
20 how science -- funded science is done.

21           So I'll just leave that thought out there  
22 and wait for any comments from the board on that are

1 other things that you've mentioned Robin.

2 MS. NEWHOUSE: Thank you Steve.

3 CHAIRMAN NORQUIST: So let's open it up for  
4 questions.

5 On the phone -- oh I'm sorry Leah.

6 MS. HOLE-MARSHALL: -- taking an  
7 opportunity to pit in a plug for consideration of  
8 the N of one trials mythology standards again. I  
9 know that's been a hot topic and one that is  
10 difficult and I really appreciate your ongoing  
11 effort. So put that in for consideration please.

12 MS. NEWHOUSE: Thank you Leah.

13 CHAIRMAN NORQUIST: Joe.

14 DR. SELBY: Joe here, hi Steve and Robin.  
15 I wanted to thank you for this work, I'm especially  
16 excited about these complex intervention standards.  
17 I appreciate the one on data management just as  
18 much, but I'll be really interested to see how our  
19 science staff takes these and talks to our merit  
20 review panel's about them and how we build them into  
21 our monitoring of our own products many of which  
22 just happened to be pretty darn complex

1 interventions. I also wanted to take -- one other  
2 thing I'm really and I'll say something about this  
3 afternoon, but I'm really excited about what I know  
4 you're thinking about doing which is to begin to  
5 look through peer review and through review of  
6 literature at which of our standards are not being  
7 adhered to in our own work and that of others, so  
8 I'll say more. I just think that's such a cool way  
9 -- excuse the non-technical language to find out  
10 which standards really need our focused attention  
11 on.

12           And the last think I wanted to say and I  
13 was reminded by Leah when she expressed admiration  
14 for Robin, that there is a formal reason to express  
15 our admiration of Robin which is that she was  
16 elected to the National Academies of Medicine in  
17 October of this year so --

18           [Applause.]

19           DR. SELBY: -- for years of contributions  
20 -- of important contributions to this field.

21           MS. NEWHOUSE: Thank you.

22           CHAIRMAN NORQUIST: So Robin and Steve --

1 go ahead Steve.

2 DR. GOODMAN: I just wanted to make one  
3 tiny point and certainly second the congratulations  
4 -- we sent something around to the Methodology  
5 Committee. We all take credit for her elevation and  
6 bask in the reflected light.

7 MS. NEWHOUSE: Thank you.

8 DR. GOODMAN: The point I wanted to make  
9 about the methodology standards is the methodology  
10 standards -- the trail from a standard to improved  
11 quality science is itself a complex intervention.  
12 There are many, many, many steps beyond our  
13 publication of these and I think our path going  
14 forward is to look and I think this in the spirit of  
15 what Joe was saying; it to look at all of those and  
16 assess and see which ones we can play a roll in  
17 because it's a quite complicated path from what's on  
18 that page and the initial review of proposals to  
19 actually something that's better at the end of the  
20 day.

21 So that this is a complex task that we  
22 really have to take quite seriously going forward,

1 because otherwise it won't be an experiment or if it  
2 fails we won't know why or to the extent it succeeds  
3 we won't know why or how it succeeded. So that's  
4 sort of a metapoint with regard to the complex  
5 interventions and standards.

6 CHAIRMAN NORQUIST: Steve and Robin thank  
7 you both very much and of course the whole  
8 Methodology Committee because I know you have done  
9 tons of work and will continue to do more.

10 So we're going to take a break for those on  
11 the phone until -- for about an hour. We'll be back  
12 in little over an hour. So thank you.

13 MS. NEWHOUSE: Bye, everyone

14 DR. GOODMAN: Thank you.

15 DR. DOUMA: Bye-bye.

16 [Whereupon, at 11:55 a.m. a luncheon recess  
17 was taken.]

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## 1 AFTERNOON SESSION

2 [1:03 p.m.]

3 OPERATOR: Good afternoon everyone. Thank  
4 you for joining us. We would like to remind Board  
5 members to please turn off your mics when you are  
6 done speaking. Additionally, when there is a  
7 presentation being given over the phone please keep  
8 your mics off to minimize the echoes. We will begin  
9 momentarily.

10 CHAIRMAN NORQUIST: So for those on the  
11 phone, we're coming back into session for our  
12 afternoon session. I'm going to ask the Board  
13 members -- well they're in the room -- it's okay if  
14 you want to stand up.

15 DR. DOUMA: Welcome back.

16 CHAIRMAN NORQUIST: Thank you. Allen  
17 Douma's on the phone. Who else is on the phone?  
18 Barbara, are you back?

19 [No response.]

20 CHAIRMAN NORQUIST: No. Harlan?

21 [No response.]

22 CHAIRMAN NORQUIST: Okay, Allen, I think

1 you're it on the phone right now for the Board.

2 DR. DOUMA: I don't see anybody sitting  
3 around me.

4 CHAIRMAN NORQUIST: [Laughs.] Okay.

5 Joe, I'm going to let you introduce  
6 Congressman Gingrey.

7 DR. SELBY: Good. Well good afternoon  
8 everybody.

9 As you know this slot is reserved for  
10 invitations to important voices in our community;  
11 whether that be patients, patient organizations,  
12 physicians, specialty organizations, payers,  
13 purchasers. This is the first time we've had a  
14 former Congressman visit us and Congressman and Dr.  
15 Phil Gingrey represented from 2003 to 2015 the 11th  
16 Congressional District in the great state of  
17 Georgia. During that time -- and I should say that  
18 before that he was a practicing obstetrician-  
19 gynecologist for quite some time and before that he  
20 even told me he was a family physician for a little  
21 while.

22 So he came to Congress with an informed

1 perspective on what it's like to be in the front  
2 lines delivering healthcare. He was the founder  
3 shortly after he arrived of the Doctors Caucus in  
4 the House of Representatives, which over the years  
5 has weighed in on consistently -- regularly on a  
6 wide range of health and healthcare related issues.  
7 He also served on the health subcommittee of the  
8 House Energy and Commerce Committee during his time  
9 there.

10           And since leaving Congress he has been a  
11 vocal advocate for strengthening health research,  
12 improving the quality, efficiency, and affordability  
13 of health care.

14           Now we had the great pleasure at a forum  
15 about two and a half months ago that was sponsored  
16 by the Bipartisan Policy Center here in Washington  
17 on the topic of the future of comparative  
18 effectiveness research. A panel that included  
19 Congressman Gingrey and former Senator Kent Conrad,  
20 Democrat. Dr. Gingrey is a Republican Senator  
21 Conrad is a Democrat. I just learned that they  
22 didn't meet during the time that they were co-



1 serving in Congress, but they certainly met and they  
2 did a great job on a panel and it was very  
3 interesting to hear Congressman Gingrey's  
4 perspective on comparative effectiveness research  
5 and PCORI after 7 years of PCORI's existence.

6           So Congressman let me say welcome to you.  
7 We really appreciate your perspective and the way  
8 you've voiced it at the Bipartisan Policy Center  
9 forum and look forward to what you have to say  
10 today. I'm sure we'll have some pointed questions  
11 for you during the question and answer period.

12           But it's a real pleasure to get to know  
13 you. Welcome.

14           CONGRESSMAN GINGREY: Joe, thank you very  
15 much. Chairman Norquist, thank you and members of  
16 the Board of Governors of Patient-Centered Outcomes  
17 Research Institute, PCORI. It is pleasure and honor  
18 to be with you. Thank you for asking me to come and  
19 share my thoughts.

20           I enjoyed being with the Bipartisan Center  
21 and share a podium with the Senator Conrad and  
22 Senator Conrad on the Democratic side, a long-term

1 member and I think I appropriately gave him credit  
2 for allaying a lot of concerns that I had back in  
3 2009, 2010 timeframe in regard to comparative  
4 effectiveness research and what effect and hopefully  
5 no adverse effect that that section of the what --  
6 2,300 page bill I forget how many pages, but we  
7 physicians, mostly Republicans, on the House side  
8 were very concerned about comparative effectiveness  
9 research being a bludgeon -- if you will physicians  
10 would be not reimbursed possibly or even at the risk  
11 of medical liability if they didn't follow certain  
12 standards and guidelines that were handed down by  
13 the federal government -- by Uncle.

14           And so, I want you to know where I was in  
15 2009 and did not support the passage of the  
16 Affordable Care Act. I have come to believe over  
17 that period of time -- nine, ten years now that  
18 clearly again thanks in large part to Senator Conrad  
19 -- the changes he made on the Senate side which  
20 became law in regard to the creation of PCORI and  
21 how comparative effectiveness outcomes research was  
22 used and that providers today, I think can feel

1 comfortable in knowing that this information is most  
2 valuable to them. Particularly, if it's a condition  
3 that they don't see a lot of.

4           You know if you're seeing five cases a day  
5 in your practice, you are very comfortable in the  
6 way you treat migraine headaches or the way you  
7 treat preeclampsia or how you deal with the  
8 chronicle angina. Whether it's just active watchful  
9 waiting or that patient ends up having a stent or  
10 bypass procedure.

11           But a lot of things that doctors don't see  
12 but maybe one case of month, they don't have time to  
13 keep up with the latest research on each and  
14 everything that they have to deal with and there are  
15 not specialists a block or two away. They may be  
16 lucky they're 25 miles away and the patient can't  
17 afford to go to another state to get that care.

18           So they have to provide and do the right  
19 thing and they rely on comparative effectiveness  
20 research. But they may decide after receiving that  
21 information that it doesn't -- for this particular  
22 patient, for this person circumstance, whether it's

1 them or their family or extended family or their  
2 genetics or their ethnicity that they need something  
3 else.

4           And the something else maybe a little more  
5 costly, it may be cheaper, but maybe it's a little  
6 more costly and if they decide that that's the way  
7 it's best for this patient they shouldn't have to  
8 worry about not getting reimbursed or not so much  
9 that they can't afford to give out a little free  
10 care, but the patient themselves can't afford to pay  
11 for the medication or pay for the procedure or pay  
12 for the hospital stay. And they also need to feel  
13 very comfortable in what they're doing.

14           Particularly if their specialty society has  
15 recommended in their best practices and I gave some  
16 of that information out to the board members earlier  
17 at lunch in regard to the specialty of Ob-Gyn. What  
18 is recommended in so many of the other conditions  
19 that we face in that specialty; be they gynecologic  
20 or obstetrical.

21           So you make a decision even though it might  
22 not be completely congruous with what has come from

1 a study or several studies in regard to the  
2 comparative effectiveness outcome.

3           And so, that's basically where we are today  
4 that I think that the work you are doing and the  
5 studies that you are funding and the monies you have  
6 spent, are monies that are well-spent but we have to  
7 make sure that that information is in the hands of  
8 these practicing physicians.

9           Particularly those who may be in a rural  
10 area. They're busy seeing 30 patients a day, five  
11 and a half days a week, there no emergency room  
12 physicians. When their patient goes to the  
13 hospital, they have to go see them. There were no  
14 hospitalists. Now that's changed a bit, but back  
15 when I was practicing, you know, you did it all. So  
16 you have to have the best information that's  
17 available to you.

18           So again, I want you to understand that the  
19 whether the Affordable Care Act is repealed in part  
20 or are in whole and it looks more and more like it  
21 will not be repealed in its entirety; even though  
22 the president still has a lot of authority in regard

1 to rules and regulations. I know today that there  
2 are a number of good things in the Affordable Care  
3 Act that I voiced a lot of opposition to when it was  
4 just a team play kind of thing.

5           It's like the football game I went to this  
6 weekend and Clemson was killing my Georgia Tech  
7 Yellow Jackets, but I could say nothing good to my  
8 brother the Clemson fan about his Tigers. I could  
9 only say good about my Georgia Tech Yellow Jackets,  
10 but they weren't very good.

11           So the point is you know, there's a lot of  
12 partisanship in Congress, it's important that you  
13 get your information to members on both sides of the  
14 aisle, in both Chambers, and they know -- and I  
15 think no better place to start than the Doctors  
16 Caucus or any group of members who are prior to  
17 their Congressional careers, were involved in  
18 healthcare; be they physicians or advance practice  
19 nurses or hospital administrators -- that's the pace  
20 to start, because if they don't understand it, if  
21 they don't feel comfortable with what you're doing  
22 when you get to 2019 -- the end of the year and

1 PCORI's up for reauthorization and you got to  
2 tripartite funding stream that's fully and  
3 completely dependent on Congress and them  
4 reauthorizing, then it might not happen.

5 I mean these are times that are very  
6 uncertain. I mean from day-to-day, we really don't  
7 know, do we? On either side -- whether you're an  
8 extreme conservative or a flaming liberal as we  
9 conservatives like to say or somewhere in between; I  
10 don't think anybody really knows at this point what  
11 this administration is going to do.

12 And in 2018, indeed who is even going to  
13 control Congress. It could change again.

14 So the most important thing is you make  
15 sure that every member is well-educated about this  
16 and how it came about, and why it came about, and  
17 why it's important. It goes hand-in-glove with the  
18 electronic medical records and make sure that all of  
19 this information is available to our healthcare  
20 providers.

21 So I'm going to stop with that and I  
22 promised the group, the small group that I spoke

1 briefly to over lunch -- and pretty much said the  
2 same thing but I'm saying now, that I would give  
3 more time for Q and A because as most members of  
4 Congress, I have a tendency to drone on and talk a  
5 little bit too long and I like to stop now and give  
6 you the opportunity to ask me some questions that  
7 are on your mind.

8           CHAIRMAN NORQUIST: So we'll start -- one  
9 thing I just wanted to say, thank you very much  
10 Congressman Gingrey and fellow Georgian, thank you  
11 for coming.

12           The one thing I noticed that you talked  
13 about, it's an interesting issue about the  
14 information that physician's have and we do turn to  
15 our guild organizations but where we get that  
16 information is a key issue. So one of my other  
17 roles is that I'm the chair of the American  
18 Psychiatric Association's Council on Quality and  
19 under my counsel is the committee practice guideline  
20 so basically we set up practice guidelines for  
21 psychiatry and we struggle all the time with where  
22 do we get the information to do those guidelines.



1           And so, to have a quality and kind of  
2 accurate resource for that is really key for us  
3 every time and I'm sure the same an OB/GYN and other  
4 specialties too about where you get that  
5 information.

6           So I'm going to go around this way -- we  
7 don't raise our hands, we put tent cards up so I'm  
8 going to let Kerry Barnett who is our Vice chair  
9 here to go next.

10           MR. BARNETT: Thank you very much for being  
11 here and we appreciate your candid comments to us.

12           I just want to pick up on what you said at  
13 the end of your comments your thoughts about the  
14 importance with our potential reauthorization really  
15 not far away. The importance of communicating with  
16 key policymakers, particularly those in Congress.

17           I would love to get some advice from you as  
18 to what you think are the most effective messages  
19 for us that resonates on both sides of the aisle and  
20 also who are the most effective messengers for  
21 delivering those messages?

22           CONGRESSMAN GINGREY: I think that it is

1 important that they understand -- they, members of  
2 Congress and indeed members of the administration as  
3 well. Support groups or it's usually important  
4 advocacy groups. The firm that I work with as a  
5 senior advisor, mainly healthcare clients, advocacy  
6 groups -- I won't name any of the clients, but you  
7 know they're coming to Congress and explaining to  
8 the members what they do and why it's important and  
9 where the shortfalls are and what the funding needs  
10 are.

11           So those advocacy groups need to be on your  
12 side. You need to have their support and you also  
13 need to talk to the administration and talk to  
14 members of Congress and they make sure that they  
15 know that what AHRQ is doing is very, very  
16 important. Gopal we talked about this earlier. But  
17 it's not the same thing is what PCORI is doing.  
18 It's a different focus. It's similar. It's not  
19 electronic medical records, but the information that  
20 you get from the research projects that you fund  
21 each year since this entity came into existence  
22 under the Affordable Care Act is giving us very,

1 very useful information. And that the doctors --  
2 healthcare providers utilize this information for  
3 the betterment of their patients and they're less  
4 likely, not more likely to be practicing below the  
5 standard of care and facing some liability claim by  
6 a patient who has been injured because they didn't  
7 have the information and they made the wrong  
8 decision.

9           So if you can convince them of that and I  
10 think it's a pretty easy sell, it's almost intuitive  
11 that this information is good. And also make sure  
12 that they understand that this is not a "you have to  
13 do it this way, it's this way are you going to be in  
14 serious trouble" or "your patient is going to be in  
15 serious trouble."

16           No, we just we just want to give you the  
17 information. We understand -- we know that your  
18 particular patient because of their unique  
19 situation; maybe comorbidities, maybe something in  
20 their family history that means that some other  
21 choice even though you've studied it and you've done  
22 a research project on it would indicate otherwise,

1 you're not going to be practicing below the standard  
2 of care and you're not going to not be reimbursed  
3 for the care.

4 CHAIRMAN NORQUIST: Debra Barksdale.

5 MS. BARKSDALE: Hi I'm Debra Barksdale and  
6 I chair the Engagement Dissemination and  
7 Implementation Committee here at PCORI. So my  
8 question is sort of related to -- and you touched on  
9 some of this -- in terms of dissemination and  
10 implementation of our actual research results, what  
11 are some of your thoughts on how we best can  
12 strategize some specific strategies that might work  
13 in terms of dissemination and implementation to some  
14 of our other stakeholders; particularly patients  
15 and you touched on medical societies and  
16 policymakers, but if you have any thoughts I would  
17 like to hear.

18 CONGRESSMAN GINGREY: Well, I think as you  
19 go forward and as you approach your deadline for  
20 reauthorization of PCORI in comparative  
21 effectiveness research, that you want to be thinking  
22 about where you spend your dollars. And I -- Joe

1 and Gray were very kind enough to explain to me how  
2 -- what your funding stream is, and from the general  
3 Treasury and the grants from the CMS and also from  
4 insurance -- the healthcare insurance industry. And  
5 you know, it's important funding but members will be  
6 very quick to say to you, "Well, don't we already do  
7 this? Isn't this a duplication?"

8           And you might get an opportunity to sit  
9 down with Mick Mulvaney, the OMB director -- maybe  
10 not, but maybe one of his underlings and it could be  
11 a legislative director or a chief of staff and  
12 member of Congress' office, maybe not necessarily  
13 member but they are going to have their talking  
14 points. You can be sure that they're going to be  
15 well-informed about what you do and what's your  
16 results have been and maybe they've heard something  
17 that's a little bit on the negative side.

18           I mean, there's always oversight  
19 investigation hearings about some programs that is  
20 reportedly not fulfilling its mission or wasting a  
21 lot of money, and you need to make sure that you  
22 explain to members of Congress that we are studying

1 the best way to treat Type 2 diabetes. We're  
2 studying the best way to treat a coronary artery  
3 disease. Cost-effective, yes but not on the cheap.  
4 We're trying to do the right thing.

5 So as you go forward over this next year-  
6 and-a-half, you need to think about which disease  
7 entities that you're going to give research grant  
8 money to study, so that you get the good information  
9 and the right results.

10 CHAIRMAN NORQUIST: Bob Zwolak.

11 DR. ZWOLAK: Thanks. Congressman Gingrey  
12 thanks very much for joining us.

13 I was interested and pleased to see that  
14 the handout you gave us at lunch had white papers  
15 and clinical guidelines from ACOG, the American  
16 College of Obstetrics and Gynecology. And it led me  
17 to wonder about your thoughts of involvement of the  
18 medical and surgical professional societies vis-à-  
19 vis PCORI as we move forward.

20 How can we make a win-win out of work PCORI  
21 does and the good work of the professional  
22 societies?

1           CONGRESSMAN GINGREY: Robert, I'm really  
2 glad you asked that question. That is one of the  
3 key questions of the day, because clearly each  
4 specialty society -- and again, it could be the  
5 vascular surgeons, it could be orthopedic surgeons,  
6 it could be general internal medicine, it could be  
7 psychiatry, it could be OB/GYN. You name the  
8 specialty. And they all -- well their membership,  
9 their dues-paying membership, and they have meetings  
10 throughout the year and they have an annual meeting,  
11 and they're putting out white papers just like I  
12 shared with you earlier in OBGYN space. You need to  
13 make sure that they're working with you and realize  
14 there is a cohesion there between what you do and  
15 what they do. You're not crosswise with them.

16           And as I sit here today, I don't have the  
17 exact talking points Robert that you would --  
18 members of the board in particular, would have but  
19 it is hugely important that they are working with  
20 you and not against you.

21           Now let me just give you one example. It's  
22 a little bit tangential, but the issue of how often

1 and at what age a woman should have screening  
2 mammography. The U.S. Preventive Task Force --  
3 again, this was back in the 2009-2010 timeframe when  
4 every OB/GYN was taught that between the age of 40  
5 and 50 was really the most dangerous time for a  
6 woman to contract breast cancer and it didn't happen  
7 is often as it did to the women in the next decade  
8 of their life between age 50 and 60; or maybe even  
9 between age 60 and 70.

10           And so, the U.S. Preventive Task Force came  
11 out with a recommendation and were backed up to a  
12 certain extent by the American Cancer Society and  
13 said well, women between the ages of 40 and 50  
14 really don't need screening mammography. It leads  
15 to false positives and needle biopsies that turn out  
16 to be negative, but create an infection and adverse  
17 side effects. And you know, that was totally  
18 contrary to what my specialty society, the American  
19 College of OB/GYN, had recommended. And I'm still  
20 kind of a senior status -- I guess you would say  
21 member, of the American College and I don't know  
22 where they stand exactly today on that issue; but I



1 personally feel even though it's at low incidence  
2 occurrence in that fifth decade of life of women.  
3 If you're going to save their lives, that's when you  
4 need to have early detection and the importance of  
5 early screening.

6           So that's just one example of where the  
7 government -- big government is making a  
8 recommendation that was totally contrary to what I  
9 believed and still believe today, and I think my  
10 colleagues in OB/GYN and probably the majority of  
11 the membership of our specialty society, the  
12 American College of OB/GYN, feel very strongly that  
13 way.

14           And that could be very much applicable to  
15 other specialties as well.

16           CHAIRMAN NORQUIST: Thank you. Sharon  
17 Levine.

18           DR. LEVINE: I'd like to ask your advice  
19 based on your experience about timing of getting the  
20 message about PCORI and reauthorization in front of  
21 the Doctors Caucus and members of Congress, given  
22 everything else that they've got on their plate,

1 when is it too soon and when is it too late given  
2 the timeframe? Looking at the issues that are  
3 before Congress now and something that's in  
4 September 2019 --

5 CONGRESSMAN GINGREY: Sharon, it's a great  
6 question and I don't think it's too early right now  
7 and I think the sooner you become involved and get  
8 before them and get this information to them, the  
9 better.

10 Because things get pretty crazy in Congress  
11 and there's -- ever since I was there and I've been  
12 gone three years and I served 12. So for the past  
13 15 years I've seen us, whether the Democrats are in  
14 control or the Republicans are in control, kicking  
15 the can down the road and waiting until the last  
16 minute and putting something together, which with a  
17 hope and a prayer you hope that it turns out right  
18 but usually it's rushed and members don't have time  
19 to read bills.

20 And so little things, this might to them be  
21 considered a little thing if you're waiting to the  
22 last minute to get before them. So the sooner you

1 can make your case, the better. It's not too soon  
2 to start right now Sharon. It's a great question,  
3 great point.

4 CHAIRMAN NORQUIST: Thanks very much.  
5 Leah.

6 MS. HOLE-MARSHALL: Good afternoon and  
7 thank you for joining us.

8 My question was really about your evolution  
9 in thinking from your early stance of not supporting  
10 PCORI to where you are today and if you could talk a  
11 little bit about whether there are particular  
12 studies that have convinced you or whether it's  
13 hearing from your colleagues rather than directly  
14 from maybe members of PCORI that have helped you to  
15 see that this -- not only your worst fears did not  
16 come true, but that perhaps it is actually a value  
17 and a service that can really support the work.

18 CONGRESSMAN GINGREY: Well, thank you very  
19 much for that question and as you know from  
20 listening to me these last few minutes and at lunch  
21 that maybe I'm bluntly honest and will tell you that  
22 I was against everything except allowing my children

1 to stay on -- my grandchildren rather, to stay on  
2 their parents health insurance policy until they're  
3 26 years old. And also maybe ending annual and  
4 lifetime caps for coverage of certain diseases and  
5 mental health parity. There were a number of  
6 things, it's not just a tribute to your chairman,  
7 but I fully believe that Gray, I fully believed it.

8           But yeah, I was against everything just as  
9 the majority Democratic leadership was against every  
10 Republican amendment that came across the desk. But  
11 as far as this particular issue is concerned -- and  
12 that's why we're here today, to talk about  
13 comparative effectiveness research and PCORI and the  
14 work that you do -- I am very, very comfortable  
15 today in that when the bill was finally passed and  
16 the changes at that Senator Conrad put in there and  
17 that providers could feel comfortable in knowing  
18 that it's a win-win for them, the work that you do  
19 and the money that you spend on research gives them  
20 the best possible information that that money can  
21 buy.

22           But you're telling them we're not going to

1 punish you doctor if you make a decision to go in  
2 another direction because of clinical information  
3 that you and you alone have about this particular  
4 patient and you know what's best for this particular  
5 patient. You may have to explain yourself, but you  
6 shouldn't have to spend two weeks explaining  
7 yourself. It ought to be maybe a ten-minute phone  
8 call and then the patient is approved and  
9 reimbursement is there and you have no liability for  
10 doing the wrong thing.

11           And I feel today that that is a state-of-  
12 the-art and that's why I feel comfortable in being  
13 maybe 180 degrees from where I was back in 2009 when  
14 H.R. 3200 was being marked up in the House Energy  
15 and Commerce Committee in regard to that particular  
16 issue.

17           Now I'm still a little bit against some of  
18 the things to be perfectly honest, but I think that  
19 what you're going to see is the two parties are  
20 going to come together and work together and do  
21 what's right for the people. They're not going to  
22 let it just go to heck in a hand basket and let

1 people suffer; I don't think that will happen. I  
2 hope and pray that it won't happen.

3 CHAIRMAN NORQUIST: So I want to thank you.  
4 I hope this is a model for everyone to kind of start  
5 to have these discussions. Right? I mean I hope we  
6 can do that and I hope you're right, that we come to  
7 a better place than sometimes we see we are in the  
8 current -- we very much appreciate your advice.

9 I'm sure we'll be asking you more advice in  
10 the future as well, and Joe is there anything else  
11 you wanted to add at this point?

12 DR. SELBY: I just wanted to mention one  
13 little thing, that you mentioned the study about  
14 mammography and I think we see it exactly as you do  
15 and in fact we put a large investment into a trial  
16 that specifically gets at supporting women with all  
17 the information we can about their personal risks  
18 and then letting them make the decision. A  
19 preference sensitive decision.

20 So we have a large trial underway to see if  
21 that isn't actually a better way to deliver care.  
22 To provide the information after collecting it on

1 people about their genetic risk, their family  
2 history, personal history. Giving them the  
3 information and then letting the woman make the  
4 decision. So it takes perfect account of that, the  
5 variation among people and their fears about variety  
6 of risks and benefits.

7 CONGRESSMAN GINGREY: Joe, I think that's a  
8 great conclusion remark because I emphasized in my  
9 own practice 15 years ago, you know, where every two  
10 years that everybody that was a patient of mine in  
11 their 40s would get a routine screening mammogram.  
12 Today, what you're saying is if you give them the  
13 information and let them make the choice and  
14 certainly it depends on their genetic makeup, BRCA  
15 gene, and the different things that would make them  
16 at high risk and their choice maybe, "Look, I want  
17 to have a mammogram every year if I have to pay for  
18 it out of my own pocket. That's what I want."

19 So again, in conclusion I thank the PCORI  
20 board members and all of you here today to give me  
21 the opportunity to talk about this. I am no expert,  
22 but you know, we're all struggling to learn as much

1 as we possibly can and to volunteer our time and  
2 effort. And the 20 or so of you members of the  
3 PCORI board and you take time away from your  
4 practices, and what you do, and some of you are  
5 coming from California, and I'm from North Carolina,  
6 and all over the country to be here.

7           It's not easy. It's not easy, but you're  
8 here because you want to help. You want to give of  
9 your valuable time and I commend you for that. I  
10 absolutely commend you for that and thank you for  
11 allowing me to be with you today.

12           [Applause.]

13           CHAIRMAN NORQUIST: Thanks.

14           So we'll take a few minute break here.

15           [Recess.]

16           CHAIRMAN NORQUIST: So the next session  
17 here is our primary afternoon -- longer session for  
18 the afternoon and what we decided as a board to do  
19 is to have our strategy committee's report on the --  
20 we're at seven years now and what we think we've  
21 accomplished and looking to the future. And so,  
22 we've asked the Primary Strategy Committees, our



1 Science Oversight Committee, the Engagement  
2 Dissemination Implementation Committee, and the  
3 Research Transformation Committee to each do a  
4 session.

5           And so, we're going to start in no  
6 particular order, it doesn't mean that one has a  
7 priority over the other, we are starting with  
8 Evelyn.

9           So the first one is Increasing Information:  
10 Science Oversight Committee and this will be led by  
11 Bob Zwolak who is the chair of that committee from  
12 the board and Evelyn Whitlock, who is our chief  
13 science officer. And I don't know how you want to  
14 go -- and Alicia Fernandez. Where did she go?  
15 She's the Vice Chair.

16           Okay, so the three of you will tell us how  
17 you're going to divvy this up.

18           DR. ZWOLAK: Thanks Gray. Certainly,  
19 Evelyn will do the heavy lifting of this session,  
20 but Alicia and I are proud to be associated with the  
21 SOC and with what we've done. Evelyn will outline  
22 the three major initiatives which are developing and

1 funding our research portfolio now that we have a  
2 very generous research portfolio. Managing it;  
3 optimizing it; making sure the studies get done and  
4 as a third step, partnering. Partnering with NIH,  
5 partnering with other agencies to force amplify our  
6 efforts and our funds to come out with the best  
7 possible research and it certainly is gratifying now  
8 that we have basically hundreds of studies in the  
9 pipeline and seeing the new results on a virtual  
10 day-by-day basis.

11           So with those short introductory comments,  
12 I'm not sure where Alicia is and if she has any  
13 other words to say. She stepped out just  
14 momentarily but perhaps we can have Evelyn go ahead.  
15 So Evelyn, thank you.

16           DR. WHITLOCK: Thank you, Bob. Well, I'm  
17 delighted on behalf of the Selection Oversight  
18 Committee to give you sort of the state of the  
19 science, if you will, at this point. I thank Bob  
20 and Alicia who fearlessly lead this, along with our  
21 dedicated members that have brought such value to  
22 this committee.

1           As Bob said from the original PCORI  
2 strategic plan there were three imperatives that our  
3 research agenda addresses and as you'll see from  
4 other reports from other of the Strategic Committees  
5 we don't do these in isolation. But certainly, the  
6 developing and funding the research agenda with high  
7 potential for impact has been a big focus of the  
8 Science Oversight Committee, managing that research  
9 portfolio once funded so that it will be successful.  
10 And then, partnering with other funders to foster  
11 patient centeredness research.

12           So I'm going to spend my time going through  
13 the strategic initiatives, just as a kind of an  
14 update of where we think we are at this point.  
15 Alicia, you didn't get to make any introductions but  
16 you'll get to wrap it up.

17           So here's kind of an overview of where the  
18 SOC sees us in terms of the state of the research  
19 enterprise in 2017. We maintain -- as Joe talked  
20 earlier, both broad and targeted work to address all  
21 five national priorities. We are increasingly  
22 looking at what I'm calling focus funding

1 opportunities, which are both our pragmatic clinical  
2 studies as well as our targeted funding  
3 announcements to make sure that the investments that  
4 PCORI is making are for critical clinical topics.

5           We have launched research synthesis  
6 activities and that part of our portfolio is looking  
7 at supporting personalized decision-making in  
8 healthcare, producing rapid and actionable results  
9 in communicating our current portfolio. We continue  
10 to engage with other partners throughout PCORI as  
11 partners, our Engagement Department, with others to  
12 look at seeking out new research areas from  
13 stakeholders, and working internally to identify  
14 evidence gaps within topics of interest to patients  
15 and other stakeholders.

16           As the results start to come, this is going  
17 to be really exciting at our annual meeting it is  
18 the time of results. Science finishes out its  
19 process and part of what we do under Hal Sox's  
20 leadership is we do the peer-review process which is  
21 a critique and then contextualizing results and  
22 doing a handoff to our discrimination and

1 implementation partners.

2           And we continue to try to improve our  
3 processes with pre-award and post-award and enjoy --  
4 I wanted to be able to say this, I hoped Alicia you  
5 would say it, but she wanted to be sure that we say  
6 that we enjoy a close and constructive collaboration  
7 between the SOC and the Science staff. It's really  
8 been a pleasure and privilege for all of us to work  
9 on these together.

10           So this is just a -- Joe showed you sort of  
11 the cumulative dollars and this shows you in 2017  
12 where the dollars went in a broad sense. So as you  
13 can see in 2017 about 25 percent of the research  
14 awards were to -- in the broad area or the  
15 investigator-initiated awards and about three-  
16 quarters were targeted for pragmatic clinical  
17 studies. So this -- and this reflects what we've  
18 seen over time, which is an increasing shift over  
19 towards doing more large targeted and pragmatic  
20 studies since 2014.

21           And we continue our quest for high-priority  
22 topics and versatile funding opportunities and I'll

1 remind you of what we've done since February 2017,  
2 when I gave you the SOC strategic -- thinking about  
3 -- making sure we were doing priority investments.

4           This is that multi-pronged strategy where  
5 we talked about increasing the PCS opportunities,  
6 adding areas of special emphasis, continuing to  
7 focus on new targeted funding announcements.

8 Allowing things -- as you saw this morning, if we  
9 put out a targeted funding announcement we didn't  
10 get enough meritorious awards and there still was a  
11 scientific need; the SOC can approve reissuing that  
12 under the board's delegation of authority. And so,  
13 we have been successful in that kind of an activity.

14           We've also looked at sequential funding  
15 opportunities that come from multi-stakeholder  
16 meetings and that's been very successful.

17           We continue to monitor our research  
18 allocations within programs and revise as needed,  
19 and the SOC meeting coming up tomorrow we'll look at  
20 these opportunities and continue as it has done over  
21 the last several years to think strategically about  
22 when and in what the research investments are made

1 so that we can put out the appropriate funding  
2 announcement. And then, finally we have been  
3 working on increasing the quality and quantity of  
4 applications to all programs.

5           Now you wonder why that has the less than  
6 strong arrow and it's because I can't tell you yet  
7 what the impact actually has been from the  
8 evaluation efforts of all that we did in the last  
9 several years on improving the applications and  
10 include improving our merit review process. We  
11 don't have enough cycles under our belt yet, but we  
12 have evaluation plans in place and I can report back  
13 to you about those.

14           If you go to our website and you heard a  
15 good feature earlier about how wonderful our website  
16 is, you'll see that there are areas of our portfolio  
17 that are focused upon and one of the most beautiful  
18 things about being at this stage for PCORI is that  
19 so much investment has been made in so many  
20 interesting topics that there are lots of  
21 opportunities to look at our portfolio through  
22 various lenses to through various stakeholder needs.

1           And so, this shows seven areas where the  
2 portfolio has been pulled together: cardiovascular  
3 disease, cancer, pain care and opioids, kidney  
4 disease, multiple sclerosis, dementia and cognitive  
5 impairment, and transitional care but earlier -- it  
6 was actually late last year, early this year there  
7 were some real efforts to pull more portfolio views  
8 together in order to support a variety of Outreach  
9 efforts and we continue to do that work.

10           I want to show you just a couple of the  
11 portfolios.

12           I wanted to show you the big picture of the  
13 portfolios first, because this is an ongoing effort  
14 and -- but I want to show just a few portfolios here  
15 so you can see some exemplars of some areas we think  
16 are important and exciting most recently. So I  
17 think we all know how important the opioid crisis is  
18 and as of September of 2017 PCORI has awarded \$62  
19 million to fund 11 CER studies as of -- what's  
20 today? October 29th or 30th?

21           But as of today PCORI has awarded I guess  
22 the \$71 million to fund 12. So we are -- we keep



1 working on our portfolio in this area and this will  
2 add to -- it will be close to almost 12,000 study  
3 participants to look at research in this most  
4 important area of opioid use and pain. You can see  
5 from this that we're looking at chronic pain, acute  
6 pain, or both in our study populations.

7           And as I commented earlier, we're looking  
8 across the spectrum of preventing inappropriate or  
9 dangerous use in the first place. To helping people  
10 in the early stage to not progress to more chronic  
11 use or dangerous use. And then, also addressing  
12 those who have progressed opioid use dependence.

13           We also have a new funding announcement  
14 we're working on. I wanted to be able to comment on  
15 it to the representative but based on a lot of  
16 stakeholder feedback, medication-assisted treatment  
17 for pregnant women with substance use disorders is a  
18 new area of focus for us that has received a lot of  
19 endorsement our SOC and we're working on now  
20 processing the letters of intent and moving into the  
21 next phase of the process.

22           In this last year based on funding

1 announcements that the SOC created and that the  
2 board approved, we have looked at the very patient-  
3 centered, important area of palliative care. And  
4 what we're trying to do through these types of  
5 studies is to make sure that we know how to help  
6 clinicians and patients and caregivers best approach  
7 this very important problem with those that have  
8 advanced illness. And this includes what kind of  
9 models work in the community?

10           A lot of palliative care is hospital  
11 driven, so what can happen in the community? How  
12 can people get advanced care planning, particularly  
13 in primary care that really works for them and  
14 really importantly how do we help people that have  
15 advanced illnesses deal with the very common  
16 symptoms that we know occur across a number of  
17 conditions?

18           And so, we have already funded seven  
19 studies that look at both the types of models of  
20 care and are looking at it after planning, but we  
21 we're in the process again of looking at the symptom  
22 management areas. And we have been really, I think,

1 gratified that the field has responded very strongly  
2 to these opportunities with very high quality,  
3 meritorious applications and so we're thrilled with  
4 the opportunity to contribute in this patient-  
5 centered area.

6           Similarly there is work over a period of  
7 time to continue to invest in this important area of  
8 Multiple Sclerosis at this point in time through our  
9 broad -- and through several targeted funding  
10 announcement including a reopening of one. We now  
11 have about 65 almost \$70 million to fund 12 studies.  
12 This has been a really good opportunity because, as  
13 we've done the targeted work, we've been able to say  
14 we'll fund a set of studies at a single period of  
15 time and our Science staff are working to harmonize  
16 these in terms of increasing the comparability and  
17 impact of the results. So more similar outcomes,  
18 more similar approaches where necessary so this will  
19 be a body of evidence and not a set of individual  
20 studies.

21           And obviously, these are focusing on very  
22 important questions that folks with Multiple

1 Sclerosis have identified matter to them, including  
2 head-to-head comparisons of some of the newer  
3 disease-modifying therapies or therapeutic  
4 strategies. Looking at how to get care to people  
5 who live in rural settings or are unable to access  
6 specialty care for a variety of reasons.

7           And then, very importantly looking at  
8 symptom management -- the most common symptom in MS  
9 is fatigue and something that really affects  
10 people's quality of life.

11           Yes, please Freda.

12           DR. LEWIS-HALL: A quick clarifying  
13 question.

14           DR. WHITLOCK: Of course.

15           DR. LEWIS-HALL: On the MS studies, there  
16 has been a lot of recent work on biomarkers that  
17 divide MS into subtypes. Is any of that included as  
18 we -- you know, the best therapy for who is so is  
19 that included or are we doing kind of straight  
20 clinical --?

21           DR. WHITLOCK: We're doing straight  
22 clinical effectiveness but I will jump ahead to my

1 end slide where I'm going to be talking to you about  
2 at the strategic opportunities that Bob was  
3 referring to earlier, which is strategic in-fill.

4           So we are right now looking at adding a  
5 biomarker aim for a very -- I would say modest  
6 amount of money to a very large pragmatic clinical  
7 study in another area. And so, I think we do have  
8 those kinds of opportunities if they can be  
9 identified early in the course of the study so we  
10 can do the biomarker measurement at baseline before  
11 any of the treatments start.

12           But I do believe that that you've set me up  
13 beautifully, because I think that our opportunity to  
14 do supplemental aims with things like biomarkers,  
15 with things like additional heterogeneity of  
16 treatment effect analyses, additional methodological  
17 inquiries can allow us to leverage the existing  
18 investment so it's even more powerful.

19           So thank you for that, and I'll pay you  
20 later. Okay you're welcome.

21           And we haven't done in this area but I  
22 would love to talk to you about it because we're

1 just getting these going, so the time is now.

2 Please, Sharon.

3 DR. LEVINE: So does that mean it's not too  
4 late to do with these studies?

5 DR. WHITLOCK: Well, what I'm saying is I  
6 believe that's true. What -- you know, I don't have  
7 the start dates of each of these, but the awards are  
8 relatively recently and I just have to see where we  
9 are in the startup phase in terms of enrollment.  
10 But even if we couldn't do it across all, we may be  
11 able to do it in some.

12 I want to also point out that some of these  
13 are observational studies, so again, we might not  
14 have the same opportunity, we might. We have to  
15 look at them but I think it's -- the point is,  
16 thinking about those opportunities is going to  
17 really be a great thing for us to do. Thank you.

18 Okay, so I want to pivot over to our  
19 research synthesis program. We started designing in  
20 2016 and what you see up here, and I talked about  
21 the three main focuses to get started. What you'll  
22 see up here is a bunch of acronyms: RFP and PFA and

1 MOU and IDIQ and what that really -- I had to give  
2 ourselves, I just had to let you know that we had to  
3 create all the infrastructure for funding in these  
4 things and we have created infrastructure across all  
5 of these initiatives as well as beginning to fund  
6 and I'm very pleased that this gets to the issue of  
7 both personalized choice and rapid actionable  
8 results and I'm going to show you what to expect in  
9 this next period of time.

10           So we began in early 2016 to talk about how  
11 we might more quickly get results that would  
12 represent a state-of-the-art systematic review  
13 information. We're working through a memorandum of  
14 understanding with AHRQ, we've commissioned four  
15 targeted systematic review updates. These are  
16 expected to be completed, they were begun in January  
17 and we're expecting them in the timeline that you're  
18 seeing. And they're around very important areas  
19 related to both actionable evidence for the public,  
20 but also areas where we have had areas for  
21 investment like some of our pragmatic clinical  
22 studies and this can help us figure out what are

1 some next areas we invest in including atrial  
2 fibrillation.

3           So these are going to be dual purpose.  
4 They will give us in-fill -- it will give us  
5 information that can immediately be disseminated.  
6 They will also give us information about remaining  
7 research gaps.

8           We funded an IPD meta-analysis on  
9 evaluating progesterone and pre-term birth and we  
10 are expecting results for that in March of 2018.  
11 And that's been going since we began the pre-work,  
12 but award was made earlier in 2017 --

13           DR. McNEIL: This is Barbara, can in  
14 interrupt you there?

15           DR. WHITLOCK: Of course.

16           DR. McNEIL: Hello? Are you on?

17           DR. WHITLOCK: Yes, Barbara. Go ahead.

18           DR. McNEIL: A quick question. I think  
19 that's just a great study you're doing with pulling  
20 out the primary data and trying to get a more  
21 coherent and accurate analysis.

22           The question I have is the timeframe that



1 you will likely have for this particular analysis  
2 what we could expect in general and the other meta-  
3 analysis, pulling out primary data from the various  
4 components of the original analyses. In other  
5 words, is the analysis that you're talking about  
6 really always going to be a two-year process?

7 DR. WHITLOCK: For an IPD meta-analysis?

8 DR. McNEIL: Yeah, exactly.

9 DR. WHITLOCK: Yeah. So right now one of  
10 the funding announcements that we have out -- it is  
11 to allow, to try and make the case that we can get  
12 this done in a shorter period of time. So we put  
13 out a funding announcement that will allow trialists  
14 to come together and propose and receive an award to  
15 work together to come up with a researchable  
16 question and the consortium agreements that people  
17 will actually make their data available. Then once  
18 they get that done, the second stage is to do the  
19 analysis in a fairly short period of time.

20 We have spent a lot of time creating the  
21 template for the trialist consortium, a model. It  
22 builds on the IOM report on systematic reviews and

1 the independence necessary for credible analyses but  
2 also the World Health Organization approach to  
3 guideline development.

4           So we have a very robust model in terms of  
5 scientific integrity and we are building the funding  
6 mechanism to support that.

7           I do hope and believe that it will allow us  
8 to produce results in the kind of timeframes we're  
9 talking about, particularly as the scientific  
10 community moves more and more towards open science  
11 as a concept of really being a public good.

12           Does that answer your question?

13           DR. MCNEIL: Thanks.

14           DR. WHITLOCK: Okay. I don't think I can  
15 predict the timeline, the timeline I've been able to  
16 accomplish on the next two but we will still have I  
17 think fast timelines on some of these.

18           We have funded two projects in predictive  
19 analytics. We funded these in March or April or May  
20 or something. We have the first result out from the  
21 reanalysis of the preventing stroke recurrence, the  
22 IRIS study and I'll show you the publication from

1 that. We're expecting the second round of results  
2 on or before April of 2018 and we have a third study  
3 that's looking at chemotherapy related  
4 cardiotoxicity.

5           So and then finally, we are working on a  
6 variety of other shorter turnaround kind of products  
7 that may have interest for particular groups such as  
8 payers, et cetera, looking at evidence maps and  
9 other things. So I don't have any to show you right  
10 now but I'm hoping to have some maybe by -- I  
11 certainly will have some for your February retreat.

12           This is just to mention that this IPD meta-  
13 analysis, it represents more than 40 randomized  
14 control trials worldwide. It has already been  
15 written up in *BMJ* and in *PLOS Medicine*. So we've  
16 gotten credit and when I say written up, I mean  
17 PCORI has been written up as moving forward and  
18 doing something very powerful in the public domain  
19 by funding this IPD meta-analysis. So it's very  
20 exciting for PCORI to get credit even before the  
21 results are out.

22           Similarly, this is the citation from *JAMA*

1 *Neurology*, September 2017 which is the first paper  
2 in the predictive reanalysis of the IRIS trial.

3           If you look at the bottom it shows it's  
4 been able to target the patients that will drive the  
5 greatest absolute benefit from pioglitazone after --  
6 in terms of preventing a stroke recurrence; however  
7 there still is a high risk for fracture which is the  
8 main side effect of the medicine and there will be  
9 an additional analysis coming out that will talk  
10 about further targeting towards the patients that  
11 are most likely to benefit and least likely to be  
12 harmed. So it's very exciting and there's been some  
13 good feedback from this as well.

14           We continue to work on -- as we go forward,  
15 we're trying to make sure that the investments that  
16 are done over the next couple of years are the most  
17 strategic that we can do. So we're working and have  
18 been working on anxiety in youth. This is the most  
19 common mental health disorder that affects children  
20 and adolescents. If not detected and treated it can  
21 really affect the life course.

22           We're going to be talking about the various

1 initiatives to improve birth outcomes that relate to  
2 various stakeholder priorities including the  
3 Medicaid Medical Directors -- Medicaid is  
4 responsible for half the births in United States.

5           We're working on atrial fibrillation as --  
6 and you'll hear more about that later. Type 2  
7 diabetes, et cetera, but we are -- these are areas  
8 and we're not -- it's very important that you  
9 realize that we're actively still working on our PCS  
10 priority list. We're working with our program and  
11 advisory panel priorities. We're looking for just-  
12 in-time opportunities with partners and I will talk  
13 more about the in-fill opportunities that were  
14 brought up and that we're looking to repost our  
15 targeted funding announcements as appropriate.

16           I'm going to move now and you'll be glad to  
17 know that you saw the biggest part of the  
18 presentation, so I'll roll through the rest of it  
19 but I'm very excited about that part because they're  
20 still is such an opportunity to contribute good  
21 science to improve patient outcomes and we want to  
22 take full advantage of that.

1           So the SOC has been really integrally  
2 involved in making sure that the application process  
3 and the merit review process are as good as they can  
4 be. There were several work groups that were put  
5 together. There were external reports and you've  
6 heard about those and there were recommendations  
7 that were made.

8           We have implemented all of the  
9 recommendations, I think with the exception of a few  
10 that we definitely couldn't do and we renegotiated  
11 those. We are now in a position where we've worked  
12 with our evaluation and analysis group to begin to  
13 build in the questions that will allow us to  
14 determine if this has had the desired positive  
15 impact on researchers in terms of their perception  
16 and belief about our processes.

17           But even more importantly, and Joe referred  
18 to this, we are paying a great deal more attention  
19 to all of our projects as we move into these larger  
20 targeted and pragmatic clinical studies. These  
21 larger studies have much larger sample sizes and  
22 attention to recruitment and retention is critical.

1           So we are we are paying closer attention,  
2 we're monitoring our projects more closely, and to  
3 ensure that we bring these through to successful  
4 completion. This is just one example to show that  
5 we have fine-tuned the practices that look at  
6 monthly recruitment as a regular basis. Those will  
7 then roll up to the department and then roll up to  
8 the dashboard. So this will be much more carefully  
9 monitored going forward because of a lot of people's  
10 work.

11           As was mentioned, peer review is up and  
12 rolling and I'm not going to talk about the numbers.  
13 I think most of this has been said. We have been  
14 working very carefully and I want to say that the  
15 dashboard data that you've seen, we really believe  
16 will be getting better for two reasons. One, you  
17 saw all of the data inclusive of the startup. So  
18 the start-up, of course, was not exactly -- we were  
19 learning as we were going. Our contractor was  
20 learning as we were going, our staff were really  
21 learning.

22           And so, we believe that it's going to get

1 better. It's been really valuable. We've  
2 identified key parts of the process. We've  
3 identified -- to the extent that we can, the leavers  
4 that we can move -- we can change in order to make  
5 things go faster and more effectively.

6 And most importantly, I want to reinforce  
7 what Joe said and I think Hal would agree with me as  
8 well.

9 We're finding that the peer-review process  
10 is a fantastic opportunity to see how all the other  
11 aspects of our process fit together. It kind of  
12 brings it all together at the end so that the  
13 lessons that we're able to glean as we really do  
14 this per review process will be informative all the  
15 way back up the chain and I think that's a huge  
16 opportunity for us.

17 So more to come on that. We're very  
18 excited to be getting to this point where it's not  
19 all brand new for the first time and that things are  
20 starting to roll. And just in time because it here  
21 comes the tsunami, so we're very excited about that.

22 Now I'll end up saying that this is an area



1 that SOC has oversight with, but also the RTC.  
2 Because we are -- we have many opportunities to  
3 collaborate with other agencies, particularly around  
4 our newer initiatives, predictive analytics. We've  
5 been working on an international consortium to  
6 reduce research waste and ensure value. The Funders  
7 Forum we're calling it and because of PCORI's work  
8 in this area, we're meeting this Thursday with  
9 people from around the world, NIH, AHRQ, the VA,  
10 Health Services Research and Development, and the  
11 DOD among others, to talk about what can research  
12 funders do to make sure that the money that we  
13 invest actually produces public good.

14           This is really exciting and one of the  
15 things that you should know is PCORI is leading the  
16 pack, along with a couple of European funders  
17 because of methodology standards, because of the  
18 commitment to engage folks in research, because of  
19 the commitment to publish all results out to the  
20 public.

21           And so, it's an exciting time for us to  
22 challenge ourselves to do it even better.

1           Looking ahead, I'm going to start at the  
2 bottom and just say the things the SOC -- and then  
3 I'll ask Alicia and Bob to finish up, but these are  
4 the things that they wanted us to emphasize in this  
5 next period of time.

6           Probably first and foremost as a  
7 foundation, we need to make sure that all the  
8 investments that have been made to-date are realized  
9 and we contribute to applicable useful knowledge  
10 through overseeing our investments. We need to make  
11 sure that every investment we make over the next few  
12 years are as high priority as possible. And to that  
13 end, this idea of in-fill opportunities where we can  
14 leverage our current portfolio, get a bit more for  
15 just a bit more or get a lot more for just a bit  
16 more. Think creatively how we can bring these  
17 together is something that is exciting. We won't  
18 just cement the approaches to heterogeneity of  
19 treatment effects. The issues raised by predictive  
20 analytics because we think that we can make a  
21 contribution to the field and it's important for  
22 PCORI's future. It's all about getting the right

1 treatment to the right person at the right time.

2 We want to continue to engage stakeholders  
3 and build a pipeline for the future and we want to  
4 work hand-in-hand with others and PCORI to enhance  
5 all that it needs to do to get good results out so  
6 that they can be used and benefit the public.

7 So with that I'll stop and ask if my  
8 fearless leaders would like to make any other  
9 comments.

10 DR. ZWOLAK: All I want to say is that was  
11 a spectacular presentation. So thank you very much.

12 DR. FERNANDEZ: And just thank you and the  
13 rest of the science staff for the incredible hard  
14 work you you're doing and for your cooperation and  
15 collaborative spirit with us and everyone, thank  
16 you.

17 CHAIRMAN NORQUIST: So are there some  
18 questions and then remember we have this more  
19 general discussion after each of the committees, so  
20 maybe clarifying or what other questions. Sharon?

21 DR. LEVINE: So and my question is kind of  
22 a bridge between flag 54 and the top box on your on

1 your pyramid there. Top of Maslow's hierarchy of  
2 needs for research --

3 [Laughter.]

4 SPEAKER: That's right.

5 DR. LEVINE: And it has to do with -- and  
6 this is looking at it from the perspective of the  
7 recipient of the communication and dissemination and  
8 uptake. To the extent that there is an evidence  
9 synthesis that goes along with the publications --  
10 is available to go along with the publication of  
11 research results. So it puts the research results  
12 in the context of what else is known. It will be  
13 much easier for whether it's professional societies  
14 or group practices or individual physicians to  
15 understand the meaning of a specific set of research  
16 results and the likelihood that a change in practice  
17 is really going to have a significant impact on  
18 patients and it will provide context.

19 So I guess my question is there are a 141  
20 studies in draft, you've got 141 draft research  
21 reports. Yeah. How many of the evidence synthesis  
22 are -- where are the evidence synthesis [inaudible]

1 and will they be ready?

2 DR. WHITLOCK: So I'm going to answer that  
3 and I also let Jean answer that, because there is  
4 work that happening in the Translation Center in  
5 order to embed the single study results in the  
6 evidence context. But let me answer a couple of  
7 other things just to tell you that we agree  
8 completely and we're thinking about it across  
9 various aspects of the work we're doing.

10 First the peer-review requirements for the  
11 template for every individual result it is asked for  
12 and required that they put it in some context, so  
13 they're not allowed to just discuss their own study.  
14 They're asked really to put it in some sense of  
15 context.

16 Right, Hal?

17 Yes. So that's the first requirement for  
18 the final report.

19 Second, as you as you saw I talked very  
20 quickly about evidence maps and a couple of the  
21 areas we're doing evidence maps. I didn't lay them  
22 all out, but when is DCIS for example. We've got

1 some work going right now.

2           So what we're trying to do in some sense,  
3 and it's not completely systematic yet, but for some  
4 of these areas where we think we might have key  
5 findings get ahead of the game. Do some evidence  
6 synthesis, a map is kind of that. So that there is  
7 an evidence map that you can drop the results into  
8 and quickly do an update to help our friends and our  
9 colleagues in dissemination.

10           But there really is an understanding, we  
11 can't of course do it for all and I don't think all  
12 142 even necessarily deserve that, so some of what I  
13 talked about in terms of the critique and  
14 contextualizing. We're doing -- as science finishes  
15 up an individual project, we're doing some work to  
16 try and help our colleagues know how strong is this  
17 result. You know, how important do we think it is  
18 using a set of criteria, how impactful?

19           So that when we do have to do some just in  
20 time work it's really focused in the areas where it  
21 will make the most impact, but you know a final area  
22 that we might do is that it may be that an important

1 study comes out, a guideline developer says "wow if  
2 we just had the full Monty -- all of the results  
3 updated, then we could really do something with  
4 this," then we need to be open to those kinds of  
5 suggestions as well.

6 CHAIRMAN NORQUIST: So Evelyn there is one  
7 other slide you wanted to show us which is the  
8 questions that you want us to address, right? Yeah.

9 So that when we come together -- I mean  
10 we're going to have to moderated discussion. These  
11 are specific questions that you want us to address,  
12 correct?

13 DR. McNEIL: Which slide is that Gray?

14 DR. WHITLOCK: Seventy-three.

15 CHAIRMAN NORQUIST: Seventy-three.

16 DR. WHITLOCK: This is one question that --  
17 we have a whole lot of questions that we would love  
18 to talk with you, but we know other --

19 CHAIRMAN NORQUIST: We can't do them all  
20 today.

21 DR. WHITLOCK: I know. This is one that's  
22 been really interesting to us; how do we determine

1 when we've maximized our impacted investment in a  
2 particular area and what are the criteria that  
3 should be used, how should it be thought about  
4 because more research is an infinity. So when do we  
5 know PCORI itself as done enough? This is one  
6 question.

7 Bob and Alicia have other questions that if  
8 this one's not interesting that we can go to.

9 CHAIRMAN NORQUIST: We'll start with this  
10 and when we get there we'll see -- that's the idea  
11 of the discussion is that it will be open for  
12 others.

13 DR. WHITLOCK: Okay.

14 CHAIRMAN NORQUIST: So in the interest of  
15 time because I know Debra -- but Evelyn thank you  
16 very much. I mean outstanding job for you and your  
17 staff and I sit here at seven years and think just  
18 wow, if we had started with some of this seven years  
19 ago how much even further -- anyway so thank you  
20 very much.

21 Debra Barksdale. Can we go to the next  
22 slide?



1           So Debra Barksdale, chair of EDIC  
2 Committee, Jean Slutsky who is chief engagement  
3 officer.

4           MS. BARKSDALE: I'm going to start it.

5           CHAIRMAN NORQUIST: You're going get it  
6 started. Okay.

7           MS. BARKSDALE: Well, we are very excited  
8 to be able to begin to fulfill of strategic mission.

9           And we've guided this work of the staff  
10 over the past seven years. It started under the  
11 leadership of Sharon Levine and Gray Norquist.  
12 Whatever those earlier versions of this community  
13 were called.

14          CHAIRMAN NORQUIST: Centuries ago, I'm  
15 sure.

16          [Laughter.]

17          CHAIRMAN NORQUIST: Sharon, turn your mic  
18 off.

19          MS. BARKSDALE: Yes, but through all of  
20 that work is has led us to many of the innovations  
21 that you're here about today and we finally feel  
22 like we are coming into our own as a group and

1 really having something to say as more results come  
2 in.

3 I do just want to take a minute. I know  
4 Bob Jesse is not here but with us, but he was so  
5 instrumental in all of this work and getting us to  
6 this point as well. And I just want to thank Larry  
7 because he doesn't know it, but he sort of stepped  
8 in de facto and I really appreciate that.

9 So with the slide that you see before us  
10 the goal of EDIC is to speed the implementation and  
11 the use of patient-centered outcomes research  
12 evidence and EDIC had four major goals.

13 CHAIRMAN NORQUIST: Do you want to identify  
14 your other members?

15 MS. BARKSDALE: Committee members. Larry  
16 Becker, Allen Douma, Gail Hunt, Gopal, Sharon  
17 Levine, Brian Mittman, and Bob Jesse.

18 So next slide.

19 So the four goals for EDIC are to establish  
20 PCOR as a thought leader in CER and PCOR; to ensure  
21 stakeholders have mechanisms to engage; to ensure  
22 efficiency and quality of public reporting; and then

1 dissemination and implementation of PCORI funded  
2 findings. So with that I'll turn it over to Jean.

3 Oh, and let me just say even before we get  
4 started, regardless of what you think about this  
5 presentation we have the most fabulous staff that  
6 work to support us and put up with us. So we're  
7 very appreciative.

8 CHAIRMAN NORQUIST: I'm sure it will be an  
9 excellent presentation with that staff.

10 [Laughter.]

11 MS. BARKSDALE: So Jean.

12 MS. SLUTSKY: SO I've got double redundancy  
13 here, I've got my laptop because I thought I would  
14 be too short to see that. Evelyn's is [inaudible]  
15 design and I thought she could do it okay, so I'm  
16 here.

17 I just want to make a comment about Bob  
18 Jesse. I represented PCORI at VA Memorial last week  
19 and his wife and we sort of were joking about the  
20 fact that Bob was just a fountain of "Why don't we  
21 do this? Let's do this. Let's do that."

22 He had the most innovative and energetic

1 ideas about implementation and pushing the envelope  
2 and so, I think we were as an organization and  
3 certainly as a Strategic Committee far better for  
4 the input that he gave us then. We truly miss him.

5           So I just want to start out by thanking the  
6 EDIC because, you know, there's something to be said  
7 about selling the future when you want to talk about  
8 things that are about to happen so the EDIC really  
9 or just for those who you on the phone, EDIC stands  
10 for Engagement Dissemination Implementation  
11 Committee. So I will use the acronym just  
12 shortening the discussion today.

13           We developed the schematic to really show  
14 all the touch points of the work that we do under  
15 the oversight and auspices of the EDIC which really  
16 touches almost everything that PCORI does from a  
17 topic identification and research prioritization to  
18 the actual conduct of the study and analysis of the  
19 results, and then dissemination and implementation  
20 of study findings.

21           So we do this through our public and  
22 patient engagement activities, our engagement

1 awards, our communications activities and the newest  
2 and I think one of the most powerful parts, what the  
3 EDIC oversees is dissemination implementation of  
4 research results. And I'm going to talk about all  
5 of these quickly and hopefully when we have the  
6 question and answer at the end we can sort of  
7 integrate what all of these three strategic  
8 committees do because I don't think that the lines  
9 between them are bright and clear, but there's  
10 certainly overlap.

11           So first I want to talk about establishing  
12 PCORI as a thought leader in CER and PCOR.

13           So when we think about the work that we do,  
14 one of the things that we do is we support PCORI's  
15 internal work. So my department and the EDIC really  
16 provides those types of infrastructure that supports  
17 the work of other components within PCORI through  
18 our engagement officers, our tools and resources,  
19 and training for nonscientific merit reviewers. So  
20 we also support the internal/external communities  
21 through stakeholder meetings and workshops, our  
22 communications activities work, our engagement

1 awards, work on the science of engagement as well as  
2 on the advisory panels that support and comment on  
3 the work that PCORI does.

4           And finally, external activities we're  
5 really, I think pressing -- pushing the envelope in  
6 terms of public reporting both to the public at-  
7 large about the work that we do but also to  
8 participants in studies. How we've changed our  
9 website and use of social media. And then,  
10 dissemination implementation activities through  
11 dissemination awards and the shared decision-making  
12 implementation award.

13           So many of you may not have seen some of  
14 the new changes that have been overseen by the EDIC  
15 on our website, but our communications team working  
16 with science and our evaluation and analysis team,  
17 has really worked very hard to bring the website to  
18 life and to communicate what we're doing as an  
19 organization by using real world examples to show  
20 the impact of engagement. Also providing a platform  
21 for the voice and stories of patients, caregivers,  
22 and partners. And to work with stakeholder

1 communities to explain how our work is valuable to  
2 them.

3           And then finally, that these relationships  
4 can support dissemination of study results  
5 particularly for those who need them and have  
6 identified them before the studies even began.

7           DR. McNEIL: Jean, can I question about  
8 this? Your new website?

9           MS. SLUTSKY: Yes.

10           DR. McNEIL: Because it's obviously very  
11 important. Can you explain how the number of hits  
12 has increased over the past six months?

13           MS. SLUTSKY: Yes, we have that information  
14 -- I don't have it, but I'm looking at our  
15 communications team and we can provide that to the  
16 board if that's okay Barbara.

17           DR. McNEIL: Sure.

18           MS. SLUTSKY: Okay, thank you.

19           So when we look at the five years between  
20 2012 and 2017, we've met with 740 unique  
21 organizations who've participated in PCORI  
22 workshops, work groups, and roundtables to support

1 topic generation and research prioritization. Some  
2 of you who may recall what we called our super  
3 Tuesday meeting, which was a stakeholder group --  
4 just priorities for what is now a large opioid  
5 portfolio, multiple sclerosis portfolio, low back  
6 pain portfolio, where we had five simultaneous  
7 stakeholder groups setting priorities for these what  
8 are now major investments for PCORI.

9           So this is a huge touch point with those  
10 communities and individuals that care deeply about  
11 these issues.

12           I won't go through each of these individual  
13 slides, but to say that this sort of blows out the  
14 national Multiple Sclerosis Society interaction with  
15 us where this interaction actually helped put  
16 together a small multi-stakeholder refinement work  
17 groups that were joined by payers and industry and  
18 community-focused work groups and that led to that  
19 large multi-stakeholder work shop and led to two  
20 targeted funding announcements and 12 awards  
21 totaling \$55 million.

22           Similarly, PCORI supports the Medicaid



1 Medical Directors Network, as we heard earlier from  
2 Evelyn. The Medicaid supports almost 50 percent of  
3 births in this country, so we work closely with them  
4 because their needs are often the needs of the  
5 broader clinical community and they are a very large  
6 dissemination outlook for us, as well, so we support  
7 them and they support us through the work that they  
8 do.

9           And then, establishing PCORI as a thought  
10 leader on engagement also means understanding the  
11 science engagement of engagement -- understanding  
12 what is happening so that we can build on existing  
13 sources of data, to describe engagement in our  
14 projects more deeply including how partnerships are  
15 initiated and fostered and sustained. And to also  
16 understand the influence and impact of engagement on  
17 research, what are we learning about it and what is  
18 happening because of it and importantly what  
19 wouldn't happen if we weren't doing engagement.

20           So how would things be missed and not done  
21 as well and then exploring how the influence is  
22 occurring so testing associations between different

1 types of engagement and specific impacts of  
2 engagement to better understand how people are  
3 making engagement happen. So how does this  
4 interaction occur and what about this interaction is  
5 specific to changing how research happens?

6 So the next goal I want to talk about is  
7 ensuring stakeholders have mechanisms to engage.

8 So the Eugene Washington Engagement Awards  
9 were started in 2014 and since that time we've made  
10 277 awards these were intended for partnerships in  
11 research to identify research priorities and to  
12 serve as channels for dissemination implementation  
13 of our research findings. About seven months ago we  
14 approached the EDIC and pivoted the engagement  
15 awards program towards primarily dissemination  
16 implementation and making those communities ready  
17 for dissemination implementation of PCORI results  
18 and so we changed the awards funding announcement so  
19 that they would understand that this is a priority  
20 for PCORI to make sure that our research gets into  
21 the hands of people who need it, including  
22 communities.

1           And this is just a couple of examples and I  
2 wanted to bring these up because actually our  
3 opening plenary tomorrow is an engagement awardee  
4 who actually worked in the Mississippi Delta and  
5 you'll see on the lower right-hand corner --  
6 actually the state of Mississippi PCORI an important  
7 organization based on funding for her work, Freddie  
8 White-Johnson, who you'll hear from tomorrow. Quite  
9 compelling. I've seen her slides and they really  
10 make you begin to appreciate the role of communities  
11 and research.

12           And then, on the lower left-hand corner  
13 you'll see Pastors for PCOR, which is the Chicago-  
14 wide organization of faith-based communities to  
15 tackle problems in the community such as  
16 hypertension, obesity based on evidence.

17           So these are actually activities that  
18 really have made differences in communities,  
19 relatively small amounts of awards but they are now  
20 clamoring to actually integrate results that come  
21 out of our research projects.

22           So I want to talk now about a third EDIC

1 goal, which is to ensure efficiency and quality of  
2 public reporting. This is a very unique aspect of  
3 the work that PCORI does. And Joe had showed  
4 earlier slides about how we're making our portfolio  
5 more accessible and this is just a slide showing the  
6 Project Explorer, which allows the external  
7 community or internal community to actually more  
8 easily search for our own projects that we're  
9 funding and it allows you to search on many  
10 different filters. And isn't that cool? And as you  
11 can see, you can just press a filter and then  
12 results will come up.

13 Another filter and a different result.

14 And then as Evelyn mentioned earlier, as  
15 our portfolio grows and we begin to have clusters of  
16 work, we're enhancing the website so that we can  
17 arrange the content and resources by topic. This  
18 was something that was really important to the EDIC  
19 to make the work that we're doing accessible to  
20 people who wouldn't necessarily know how to search  
21 for this information, but wants to get an  
22 understanding of what type of investment this

1 organization has made and why and how it fits into  
2 the over-arching condition profile.

3           So you'll see here cardiovascular disease,  
4 cancer, pain care and opioids, and these are just  
5 three. Evelyn showed a large constellation, but  
6 these are really written in language that is plain  
7 language so it's language that's accessible to many  
8 different types of external audiences.

9           And one of the things that the EDIC felt  
10 strongly about as the oversight committee for making  
11 sure that we educate communities about the work that  
12 we're doing is that we create fact sheets that  
13 highlight our activities and portfolios for us to  
14 take with us and to handout to audiences that would  
15 like to know about what we're doing.

16           These are just three, again, that match  
17 what's on the website. These are updated regularly.  
18 These are easy to understand, they're one-pagers.  
19 They're available in both electronic format, as well  
20 as stock paper. So easily you can pull it off the  
21 website and distribute it yourself or are we provide  
22 it to other organizations.

1 I just want to mention a little bit of a  
2 promoting open access to journal publications and  
3 presenting findings from PCORI-funded research.

4 We worked with the EDIC to make sure that  
5 we are above most funding organizations in making  
6 sure that our research findings are accessible as  
7 possible to external audiences. So PCORI  
8 investigators may request PCORI coverage of open  
9 access fees when a manuscript presenting the main  
10 results of the paper has been accepted.

11 So what this means is we'll pay up to  
12 \$3,500 to bring that major publication outside of a  
13 journal firewall so anybody can get access to that  
14 publication. So far we've received 26 open access  
15 requests from PCORI investigators and we've been  
16 doing this for about nine months now. And PCORI has  
17 accepted 22 of these requests based on our policy  
18 requirements. The four that we didn't accept were  
19 not major on results papers and we didn't want those  
20 investigators to use up their "wad," so to speak,  
21 kind of findings that weren't major findings.

22 We're also working with PubMed Central to

1 facilitate the deposit of all published manuscripts  
2 to enable full public access within 12 months of  
3 publication. So using these two mechanisms, all of  
4 these results will eventually be available to the  
5 public free of charge.

6           So we're also making sure that that these  
7 are available on our website, so you'll see this is  
8 probably clear in your printed materials that on the  
9 website page of each project you'll see that the  
10 publications are noted on there where you can access  
11 them and the initiatives to promote public access to  
12 peer-review journals, so the free publications are  
13 noted on there.

14           And then by legislation, we've developed  
15 plain language and technical summaries of every  
16 single research result once it's on gone through the  
17 peer-review process. And those plain language  
18 findings, and you can see one on the bottom there,  
19 are reported back to study participants because  
20 health literacy is a big issue and we try to keep  
21 the plain language at the 7th or 8th grade level.  
22 We present audio files for those folks that are

1 reading at the 7th or 8th grade level. It is  
2 difficult and we now have our first Spanish modules  
3 up on the website.

4           So we've talked about the tsunami before  
5 and this is just another reminder that the tsunami  
6 is coming.

7           So we now have four results posted to  
8 PCORI.org and then nine more will be posted within  
9 the next 90 days, so that'll bring us up to 13 and  
10 up to 145 results to be posted within the next year.  
11 A huge ramp up.

12           So it looks like this last year was spent  
13 on cognitively testing the formats for all of these  
14 translations that will go up on the website and then  
15 they are -- so the format is already set because we  
16 know that this is the same format -- if you go from  
17 one publication to another, but the plain language  
18 and the technical ones are also testing with focus  
19 groups of individuals who either have the condition  
20 or treat the condition, and then they'll go back to  
21 the PI for review.

22           So finally, I want to talk about our



1 dissemination implementation of the PCORI-funded  
2 findings even though we've talked a little bit about  
3 it in terms of public reporting, I do want to  
4 emphasize some new activities in this area.

5           So this is the schematic that we developed  
6 in partnership with the EDIC, which really  
7 characterizes how we go about onto dissemination and  
8 implementation and then we'll talk about our  
9 partnership with AHRQ as well.

10           So when we talk about focused  
11 dissemination, this is really meant to be activities  
12 to disseminate results of PCORI-funded research on  
13 current treatments. For example, recently there  
14 were two of PCORI projects on prostate -- localized  
15 prostate cancer that were published in *JAMA*. So we  
16 did several activities around these projects. One  
17 was a congressional briefing with the Men's Health  
18 Network for Congressional staff and then, we  
19 developed evidence updates on these two studies for  
20 clinicians and patients and co-branded them with the  
21 American Urological Association and Men's Health  
22 Network and developed continuing medical education

1 and continuing education on these two studies. And  
2 those are available on our website now.

3 I believe Joe just looked at them last  
4 week.

5 When we talk about focused implementation,  
6 this goes quite a step further and so working with  
7 the EDIC, they approved a targeted funding  
8 announcement for implementation of effective shared  
9 decision-making approaches and practice settings,  
10 which we brought to the board in August and you  
11 approved publishing that targeted announcement.  
12 That announcement went live, we've received letters  
13 of intent and we'll receive applications in January.  
14 And this is really an important aspect of what we've  
15 been talking about in terms of changing behavior and  
16 shared decision-making for particularly preference  
17 sensitive conditions for which there's no one truly  
18 right answer that evidence with patient values and  
19 in consultation with providers is important.

20 So another activity that we do which is  
21 Dissemination and Implementation Awards. These are  
22 awards that are meant to bridge the gap between

1 those research projects that we funded and  
2 dissemination implementation of the findings. These  
3 awards are intended to promote people submitting  
4 high-quality draft final research reports and so we  
5 work closely with our peer-review colleagues and our  
6 science colleagues to make sure that someone cannot  
7 apply for an award until they've actually submitted  
8 a high-quality final draft final research report.

9           So far we've committed \$2.2 million and  
10 have issued five awards. These are in areas of  
11 diabetes prevention, benefit-based tailored  
12 treatment, and virtual care visits for Parkinson's  
13 Disease, and preventing venous thromboembolism. The  
14 EDIC is overseeing this project and for the first  
15 time we will be going to the EDIC for two projects  
16 and dissemination implementation awards that are  
17 greater than \$500,000 and they will vote on whether  
18 or not to send these to the Board of Governors for  
19 approval and so on that vote will take place at  
20 tomorrow's EDIC meeting. So this is really exciting  
21 for us these are pretty targeted implementation  
22 projects and so we'll have an exciting discussion

1 tomorrow.

2           And our colleagues at AHRQ have been  
3 working closely with us because they're charged with  
4 dissemination implementation of PCOR findings as  
5 well and they are considering several broad  
6 initiatives that we have submitted to them for  
7 consideration. One is anticoagulants to prevent  
8 stroke for patients with atrial fibrillation or the  
9 PROSPER study and this is based on our submission of  
10 study results to AHRQ.

11           And another on cardiac rehabilitation.  
12 This is highly relevant to a PCORI study in progress  
13 right now. So we've had several meetings with AHRQ  
14 on this and together we're planning a stakeholder  
15 meeting on how best to disseminate the information  
16 from the PROSPER study, which is the first bullet.  
17 In addition, we're collaborating as Evelyn said on  
18 systematic reviews, and PCORI will disseminate  
19 findings from the systematic reviews that we're  
20 completing under a memorandum of understanding with  
21 AHRQ.

22           So in closing, how does this look in

1 practice? I'm going to close with a quote from  
2 someone who I was surprised to see that they  
3 actually were from an organization that doesn't  
4 traditionally work with funding organizations and  
5 hats off to Larry Becker for really helping us reach  
6 the purchaser community. But this is a Kimberly  
7 Jinnett from the Integrated Benefits Institute. And  
8 really the gist of what she's saying is, "I've been  
9 fortunate to have a seat at the table at PCORI-  
10 convened meetings to represent the voices of  
11 employers and those helping employers to improve  
12 employee health and well-being."

13           And I think that's an important testimony  
14 to the fact that, you know, as a funding  
15 organization we are really walking the talk.

16           So in closing here are the EDIC questions  
17 for you to consider.

18           So the first is the thoughts on the balance  
19 of dissemination versus targeted implementation and  
20 are there any initiatives that should be added or  
21 enhanced from what we talked about today?

22           And I'll just turn to Debra and Larry as

1 our ad hoc and co-chair, if they want to make any  
2 further comments.

3 MS. BARKSDALE: I just want to say thank  
4 you for a wonderful presentation, which I knew it  
5 would because I had a copy of it. And it's really  
6 impressive the amount of work that has gone on in  
7 this committee and the staff that support it, so  
8 again thank you. Are there any questions?  
9 Comments? Answers to our questions?

10 CHAIRMAN NORQUIST: Sharon, I think you had  
11 a question or a comment?

12 DR. LEVINE: I have a question/comment  
13 which is that as we move I keep focusing on this  
14 145, 141 and I'm wondering whether -- we haven't  
15 really talked in a formal way about our engagement  
16 investment and whether we have we have reaped so  
17 much from them. I'm the first to say we have, that  
18 we can begin to shift some of that focus and  
19 resource particularly staff resource into the  
20 dissemination and uptake phase.

21 We've built a very broad community of  
22 friends of PCORI and whether we can begin to

1 repurpose some of that into dissemination and  
2 uptake.

3 MS. SLUTSKY: So that's a great question.  
4 One of the things that we're doing is we're winding  
5 down the Pipeline to Proposal program, and so that  
6 program will sunset a year from now so we just have  
7 the last pipelines going through the process and  
8 three of the major awards supporting that program  
9 will on sunset at the end of this year.

10 CHAIRMAN NORQUIST: Larry, are you going to  
11 comment or have a question?

12 MR. BECKER: So a couple things and I know  
13 Debra and Jean and I talked about this, so I think  
14 as much as we communicate this stuff I think there's  
15 another step we need to take and that is to measure  
16 the results of what we're doing. And that is -- I  
17 want to give you by way of an example -- let me give  
18 you one example. Let's take the Type 2 diabetes,  
19 people who are not insulin-dependent. In sales and  
20 marketing you call this awareness consideration  
21 [inaudible] and impact. So awareness you would say  
22 that you want to have -- I looked this up, there

1 about 29 million people who are Type 2 diabetics in  
2 this country and growing. So essentially you want  
3 29 million people in this country to at least be  
4 aware of this research and the doctors.

5           And you want something like -- and I'm  
6 making this up, but you set a goal say for half of  
7 those people to consider what this research is  
8 saying and then you want a hit rate. You want some  
9 percentage of the people that consider it to  
10 actually take action. To actually do something with  
11 this result. And then what you measure that in  
12 [inaudible] Type 2 diabetes -- the test strips, I  
13 looked them up on the internet, they're \$50 a month,  
14 \$600 a year.

15           So we're talking about real money if you  
16 know everybody is aware, 50 percent consider and a  
17 quarter of those people actually take action.

18           And it's the kind of things that as we  
19 actually do this, are we having an impact and can we  
20 measure those things? We talked about opioid use  
21 earlier today. You can apply the same methodology  
22 to opioid use, you know, in terms of reducing it



1 based on some of the discussion we had. So we've  
2 got to figure out a way to measure what we're doing  
3 and measure the impact of what we're doing, and then  
4 we can demonstrate to people for the future that we  
5 got to just keep doing this stuff.

6 MS. SLUTSKY: Thank you. I think that's  
7 probably what I think Michelle's probably singing in  
8 her heart right now because we meet regularly with  
9 evaluation analysis group to make sure that we have  
10 metrics in our dissemination implementation projects  
11 that support their evaluation analysis activities,  
12 so that we can actually show that what we're doing  
13 has an impact but I think it's really important for  
14 you to keep saying that over and over again because  
15 I think that's a way for us to show our utility and  
16 it's important that we do things that have been  
17 shown to do what we want them to do. And even if  
18 they are unintended consequences, we ought to know  
19 about them, both good and bad.

20 CHAIRMAN NORQUIST: Yeah and I think the  
21 other issue, it's like in quality research, outcomes  
22 are the key but sometimes you measure process and

1 way to get that so there's process indicators --  
2 like I think if you listen to what Congressman  
3 Gingrey talked about, how do we make sure in  
4 collaborating with guilds and organizations who are  
5 doing a lot of the decisions about practice  
6 guidelines. How do you get that information to them  
7 and stuff?

8           That's a process. Ultimately you want to  
9 see patients improve and change, that sometimes that  
10 takes longer so we some intermediate outcomes, if  
11 you will, on dissemination.

12           Joe did you want to --

13           DR. SELBY: This is just a little follow on  
14 and I thought you might mention this Jean, but I  
15 think it's appropriate here. In terms of estimating  
16 impact of our projects, we are actually -- I don't  
17 think you mentioned this unless I missed it, we are  
18 for some of our projects that look like they should  
19 have an economic impact among others were actually -  
20 - you know it better than I do.

21           MS. SLUTSKY: Yeah, so what we've done is  
22 we're doing some economic modeling on the impact of

1 some of our research findings on what impact they  
2 would have on time lost from work, readmissions to  
3 hospitals, the cost of treatments that are necessary  
4 or unnecessary. So we've got two in draft that we  
5 hope to be able to accept and final but both are  
6 showing that you know they would increase time on  
7 work and decreased time off of work.

8 CHAIRMAN NORQUIST: So I don't see any  
9 other tent cards and I want to move on to let Freda  
10 and the last committee before we take our break and  
11 then come back for more a more general discussion.  
12 Thank you very much Jean and Debra and Larry. Since  
13 you're the ad hoc, I think you are now -- for the  
14 wonderful work along with the committee and I think  
15 the staff is absolutely excellent. And again, it's  
16 the kind of feeling that had we started out here  
17 seven years ago, right.

18 So Freda, Allen I guess Allen are you on  
19 the phone?

20 DR. McNEIL: I'm okay.

21 CHAIRMAN NORQUIST: We're looking for Allen  
22 Douma who is supposed to be part of this

1 presentation but I don't know if he fell off the  
2 phone.

3 DR. McNEIL: I'm okay so far.

4 CHAIRMAN NORQUIST: Thanks Barb.

5 So Freda this is -- I guess you're going to  
6 lead it and Joe is going to help you with our  
7 Research Transformation Committee.

8 DR. LEWIS-HALL: We can do that. And I'll  
9 make the introduction quick to give lots of time for  
10 the presentation.

11 I just want to start out by saying in case  
12 we do run short of time, this is clearly staff  
13 appreciation day. So for the third committee in a  
14 row I have to say that our relationship has just  
15 been absolutely incredible. It has been a ton of  
16 work with enormous complexities but we have really  
17 been shoulder-to-shoulder, so I'm really grateful  
18 for that.

19 And then a special thanks to Allen, who  
20 can't hear me say that but someone can tell him  
21 later that I did, for always asking the most  
22 poignant, evocative questions ever and keeping our

1 feet to the fire. And then to all the other  
2 committee members who you see here on the slides,  
3 again much gratitude to all.

4 DR. DOUMA: Freda, it's Allen. Thank you.

5 DR. LEWIS-HALL: You did hear me say it.

6 CHAIRMAN NORQUIST: It's recorded --

7 DR. DOUMA: I did.

8 DR. LEWIS-HALL: So I'll stop there, I'm  
9 going to turn it over to Joe but I just wanted --  
10 now Allen that we know that if you had any comments  
11 to get us started off.

12 CHAIRMAN NORQUIST: Before -- I just want  
13 to make one comment, everyday is staff appreciation  
14 day not just today. So I just want them to know  
15 that.

16 [Laughter.]

17 DR. DOUMA: Actually I don't have anything  
18 specific to point out. I think the future  
19 activities are the exciting part of everything and  
20 in particular, for the RTC I'm looking forward to us  
21 focusing on that a bit.

22 DR. SELBY: Okay, thanks Allen. I'll just

1 add a little historical reminder here. The RTC is  
2 the one strategy committee that it started later  
3 than the others, we knew about -- we knew about  
4 selecting the science we wanted to do from day one.  
5 We knew about engagement and dissemination from day  
6 one. It took us until we completed the Strategic  
7 Plan and then had the kind of the board reorg of  
8 2013 that we had a third goal which was to influence  
9 science done by others and funded by others to  
10 become more patient centered.

11           And that is strategy number three or goal  
12 number three, and that's the mission of the Research  
13 Transformation Committee, to influence clinical and  
14 health research funded by others to be more patient  
15 centered. This is the excerpt from our mission  
16 statement, which is to advise the Board of Governors  
17 and PCORI on encouraging all research, included that  
18 funded by others to be more patient centric. And we  
19 do it through open science, the development of  
20 transformative research platforms, think PCORnet  
21 there, and the conduct of more patient centric and  
22 methodologically rigorous research.

1           And we identified -- as we were writing the  
2 charter for the RTC's five initiatives. One is open  
3 science and I'm going to speak to each one of these  
4 -- both what we've done, kind of the story --the  
5 history from the beginning to now and as Allen says  
6 on into the future. The entire open science  
7 initiative and area of consideration of PCORI,  
8 funding partnerships as Evelyn said. Several of us  
9 claim and recognize the importance of this workforce  
10 training, methodology standards, dissemination -- I  
11 would say share with both the Methodology Committee  
12 itself and also with EDIC and of course, PCORnet.

13           It's no secret that PCORnet has occupied a  
14 whole lot of our thinking and effort over our first  
15 three years of existence, but I'm going to talk  
16 about each one and I'm going to start with open  
17 science.

18           So in our Charter it says that the Research  
19 Transformation Committee serves as the central  
20 advisor to staff and the Board of Governors for  
21 developing and implementing our policy for data  
22 access and data sharing. So our view is that it is

1 critically important to patients and to clinicians  
2 that the investments made in research but certainly  
3 the investments made by us and hopefully those by  
4 our example, the investments made by others -- those  
5 investments lead to quicker and more completely to  
6 the release of not only information but data from  
7 the studies so that others can participate in using  
8 those data to the fullest.

9           And you know, there's one thing we know at  
10 PCORI is that the last seven years we've  
11 underutilized the data that have been produced by an  
12 order of magnitude at least -- and the work that  
13 Evelyn talks about the individual patient data,  
14 meta-analyses is an example of the need to get that  
15 data, to share the data, and to analyze it to get  
16 much more information out of it. And particularly  
17 around what works for whom.

18           So specifically in our plan, in the plan of  
19 the RTC, we stated that we would provide guidance to  
20 staff in assessing the options and the trade-offs  
21 for implementing a data access and sharing policy  
22 and to ensure alignment of the policy with ongoing



1 work in the research community.

2           And I'll just say here that we are very  
3 fortunate to have on the RTC three members who are  
4 really in the thick to put it lightly, in the thick  
5 of the open science discussion. Steve Goodman in  
6 his work on reproducible science, served on the  
7 National Academy of Medicine Committee on sharing  
8 open science. Harlan Krumholz is a leader in many  
9 ways, including some of the projects he directs  
10 personally, in terms of building data repositories  
11 and pooling and sharing data. And Francis Collins  
12 and the NIH -- if there's another leader in open  
13 science, it's certainly NIH and Francis who stays  
14 very abreast of that.

15           So it's been great to have those three on  
16 committee as we've discussed this area.

17           We started by developing principles for  
18 data sharing and then advise staff on  
19 operationalizing those. Staff convene an expert  
20 group and solicit input on the draft data sharing  
21 policy and requirements. The policy was drafted.  
22 It was put out for public comment after showing it

1 to go to the board here and getting the approval to  
2 put it out.

3           And we've seen the input from a range of  
4 stakeholders, considered for public comments and  
5 return it to the expert again with the comments from  
6 the public input. Identified areas for further  
7 refinement and recommended a pilot project which  
8 would invest \$300,000 in bringing three PCORI  
9 awardees -- three PCORI awardees of larger projects,  
10 pragmatic trials, or targeted studies together with  
11 two entities that serve as biorepositories --  
12 potential biorepositories, to begin working out some  
13 of the -- to begin actually putting -- going through  
14 our draft policy and learning from it.

15           The advice of the RTC was to move  
16 deliberately here. This is -- we are making stuff  
17 up out of whole cloth in many ways, it hasn't been  
18 tested so the pilot study and others are not moving  
19 even as fast as PCORI is. So we are testing these  
20 great ideas, fully expecting that we will run into  
21 some of them that need modification in the pilot  
22 project.

1           So in terms of future work in open science  
2 we will evaluate and learn from the pilot project.  
3 That will be done in March of 2018 and make  
4 recommendations for staff to craft a final policy  
5 for data access and bring it to the board for  
6 consideration for approval in May. We will monitor  
7 than the implementation and progress on data sharing  
8 using this policy and advise staff on modifications  
9 which we anticipate.

10           And we'll also monitor other emerging areas  
11 in open science. So data sharing is not the only  
12 area. There are other topics that we anticipate  
13 will come up and we'd like to consider whether PCORI  
14 be in the vanguard on those as well. As likely as  
15 not, we will go in that direction.

16           So moving on to funding partnerships. So  
17 here are the ideas, simply if you want more research  
18 funded by a wide range of funders to be more patient  
19 centered you've got train the researchers to do this  
20 kind of research. So the RTC encourages -- I'm  
21 sorry this is funding partnerships. This is why --  
22 I jumped ahead of myself.

1           So this is the one that we share with the  
2 SOC in terms of being very supportive. The idea  
3 here is that if we co-fund with other funders we  
4 will in fact have a chance, particularly if we  
5 insist on it, to influence the way they do research.  
6 Ideally they will learn from it and continue funding  
7 additional research of theirs in the same way and I  
8 think we see this happening already.

9           But the RTC reviews existing collaborations  
10 to make sure they are aligned with PCORI's  
11 collaboration principles, which we outlined very  
12 early on and the board approved and are on our  
13 website. And to consider additional active  
14 partnerships and we do certainly recognize that  
15 others, particularly our colleagues in science  
16 sometimes generate collaborative partnerships on  
17 their own with us doing nothing.

18           So here's just a list of the ones that are  
19 under way. We have to with the NIH, one is  
20 preventing falls in the elderly. A large  
21 intervention study with NIA and one from National  
22 Heart Lung and Blood Institute and the National

1 Institute of Neurological Disorders and Stroke on  
2 interventions to improve hypertension and to reduce  
3 disparities related to hypertension in African  
4 American and rural populations. We have a great  
5 project with ARHQ on a large observational study --  
6 a registry study on comparing options for managing  
7 uterine fibroids in women who would like to be able  
8 to become pregnant in the future despite the uterine  
9 fibroids.

10           The one you're very familiar with is that  
11 with the American Heart Association which began as a  
12 jointly funded crowd sourced project with patients  
13 and clinicians to identify critical questions in  
14 cardiovascular disease, which focused very  
15 impressively on atrial fibrillation and stroke. And  
16 then, in collaboration with our science staff and in  
17 collaboration with the SOC, we reached a decision to  
18 support a project co-funded with AHA on decision-  
19 making and choices to inform a dialogue about  
20 anticoagulation in stroke prevention in atrial  
21 fibrillation patients.

22           So this is a project that continues to

1 synthesize the data around atrial fibrillation,  
2 particularly stroke prevention in atrial  
3 fibrillation and then develops the shared decision-  
4 making intervention for atrial fibrillation patients  
5 and their physicians because physicians need  
6 information on this probably as much as patients do  
7 to get right and to get anticoagulation used in the  
8 ways that it should be used to prevent strokes.

9           Also in PCORnet we have several projects  
10 that encourage or require co-funding. So the  
11 recently approved partnerships to conduct research  
12 in PCORnet directed at PPRNs actually require the  
13 PPRNs to engage with a co-funder then bring a co-  
14 funder to the table. That may be an industry co-  
15 funder, it may be an institution such as an advocacy  
16 organization, it may be a foundation. So that  
17 announcement is in the field, applications are  
18 coming in. A lot of them bring industry co-funders  
19 but they also bring foundations and institutions and  
20 we will have awards coming up in the spring of next  
21 year. At least three, as many as five.

22           Also we have a co-funded project with the

1 Centers for Disease Control and Prevention that  
2 involves six of our CDRNs called Natural Experiments  
3 for Translation in Diabetes or NEXT-D; and those  
4 really caught on in the CDRNs and we also very  
5 active collaborative diabetes research group within  
6 PCORnet, thanks in part to bringing the community  
7 together around this co-funded project with the CDC.

8           And we have three co-funded projects, pilot  
9 projects with the FDA that are based on linking data  
10 -- either linking data to claims data that are in  
11 SENTINEL for drug studies or linking data from  
12 PCORnet with data on devices from the so-called TAVR  
13 Registry, transcatheter aortic valve replacement.  
14 So these are three nice projects that we're doing  
15 with the FDA.

16           So future work in this area is to continue  
17 monitoring particularly the outcomes of the PCORnet  
18 PaCR announcement with the PPRNs and the progress of  
19 those once funded. To continue seeking out  
20 opportunities to partner with other organizations  
21 and to endeavor to have at least two to five new co-  
22 funded the projects over the next two years.

1           Workforce training. Here the notion is as  
2 I began to say awhile ago that you've got to train  
3 people to do PCOR if you want to research funded by  
4 others to be more patient centered. And so our work  
5 as we set it out the beginning of 2014 was to  
6 conduct a field scan to understand the current  
7 landscape of workforce training and then to create a  
8 plan for how PCORI could contribute to an increased  
9 availability of training resources.

10           Building on that, we joined a technical  
11 expert panel that had been convened by the Agency  
12 for Healthcare Research and Quality to consider the  
13 framework and the competencies for training  
14 researchers to work in learning health systems.  
15 This idea actually came out of a National Academy of  
16 Medicine's PCORI funded series of meetings on  
17 learning health systems doing patient-centered  
18 outcomes research in learning health systems and at  
19 that time Rick Kronick was in Gopal's seat and he  
20 jumped up at the meeting along with me and we said,  
21 you know, if you want these people to be able to --  
22 if you want these systems to do it you need to train



1 researchers to work in their systems.

2           The purpose of this announcement is to  
3 train clinical research scientists to conduct PCOR  
4 within these learning health systems focusing on  
5 generating, adopting, and applying evidence.  
6 Particularly using the data that are generated in  
7 the systems and the announcement that we put  
8 together -- that AHRQ put together with our input,  
9 insists that the program incorporate PCORI  
10 methodology standards in the training and also that  
11 all applicants and awardees develop the capacity to  
12 train trainees in patient-centeredness, in patient  
13 engagement, disparities, and health equity.

14           It wasn't a hard discussion with AHRQ, they  
15 were very open. Applications for this are due by  
16 January 2018.

17           And so, in the future we will monitor the  
18 impact of this as they as they take shape and  
19 consider other opportunities. In fact, we have  
20 another small opportunity -- relatively small  
21 opportunity for a workforce training award that we  
22 will be talking about in the RTC tomorrow.

1           The next is oversight of the methodology  
2 standards and I'm going to be brief here because I  
3 think it's very clear that although we had  
4 identified it as an initiative, the Methodology  
5 Committee itself as well as EDIC are hot onto this  
6 as well, but our mission was simply to ensure that  
7 there's appropriate integration of the methodology  
8 standards in PCORnet.

9           This work, again, has been led  
10 predominately by other committees but we certainly  
11 support the integration of the methodology standards  
12 into CME and workforce training activities and to  
13 support the identification of standards that may  
14 need more targeted dissemination efforts. So our  
15 strategy and I think we need to figure out --  
16 fortunately we have Steve on the RTC, just figure  
17 out how we can actually contribute -- if and how we  
18 can contribute in this area but continues to monitor  
19 the question of disseminating the methodology  
20 standards especially these newly approved standards  
21 once they go through public comment and to encourage  
22 the development of processes to assess the

1 implementation of methodology standards in research.

2           Not only our research, but that funded by  
3 others. We believe it would be quite interesting to  
4 see whether our research follows the methodology  
5 standards more frequently than that funded by  
6 others, I think we hope that it does.

7           And last but certainly not least, is  
8 PCORnet, where we set out to ensure that PCORnet  
9 remains committed to patients, clinicians, health  
10 systems and plans to monitor the government's  
11 policies and practices to support development and  
12 evolution and evaluation of PCORnet's business plan  
13 for sustainability, to pursue external co-funding  
14 opportunities, to help ensure the sustainability for  
15 PCORnet, and a monitor on the demonstration  
16 projects.

17           In terms of the initiatives we've overseen  
18 on the RTC and approved. There are 14 demonstration  
19 studies underway. There are two major clinical  
20 trials, one is a demonstration project, adaptable  
21 and the other is a large NIH funded trial that  
22 PCORnet is a major contributor to. It's called

1 INVESTED, which is a study of single versus double  
2 strength dose of influenza vaccine for patients with  
3 congestive heart failure.

4           We also have eight externally funded or co-  
5 funded research projects. I mentioned there were  
6 seven on the spreadsheet, on the dashboard this  
7 morning, but we have added another one in the last  
8 order. So eight currently externally funded or co-  
9 funded research projects -- all with federal  
10 agencies.

11           New funding mechanisms. Several months ago  
12 you approved the Rapid Cycle Research Projects.  
13 These are jointly overseen now by RTC and the SOC  
14 and they are to provide a modest amounts of money up  
15 to about \$500,000 on specific projects where an idea  
16 comes to us from stakeholders or board committees or  
17 staff and we have funded projects now in diabetes,  
18 cancer, particularly cancer outcomes in the use of  
19 targeted therapies. Hepatitis C, potentially --  
20 specifically focused on adverse effects of new  
21 agents, and PCSK9 inhibitors. And then the PaCR  
22 awards, which I already mentioned the PPRN directed

1 projects that engage external co-funding.

2           The sustainability plan as you well know  
3 led to the creation of the People-Centered Research  
4 Foundation, which PCORnet follows closely and we'll  
5 get a report on which RTC follows closely and we'll  
6 get a report on tomorrow. That is the solution for  
7 sustainability produced by PCORnet that we follow  
8 and in following it our stance on the RTC is not to  
9 micromanage in anyway PCRf. It is an independent  
10 entity, we don't control it but we do fund it.

11           We find it through statements of work but  
12 our primary role in the RTC is to ensure that that  
13 PCRf just as PCORnet abides by these principles,  
14 which are the engagement of patients and other  
15 stakeholders. Commitment to building a national  
16 resource accessible via a central gateway to  
17 researchers inside but also outside the network.  
18 Encouraging and facilitating data sharing and  
19 sharing of resources and tools through an online  
20 commons, which I actually commend to your  
21 examination.

22           Insistence on a common data model as a way

1 to expand the capacity to do large-scale research to  
2 advanced data quality consistently. Insistence to  
3 work on streamlining and standardizing the  
4 mechanisms of conducting research specifically  
5 contracting data use agreements and centralized  
6 IRBs. Insistence on advancing the quality and  
7 availability of complete and comprehensive data  
8 sets; that is data sharing so that we have complete  
9 data and usually that's accomplished through  
10 linkages of disparate data. For example, between a  
11 large delivery system and its partner health plans.

12           And lastly, to comply with all applicable  
13 laws, regulations and legal requirements.

14           Future for PCORnet and PCRf and the RTC is  
15 to monitor to continue monitoring the transition of  
16 PCORnet through sustainability through PCRf, to  
17 evaluate PCRf's business plan and report on that to  
18 the board and to consider and make any  
19 recommendations to the board on any future  
20 infrastructure funding to PCRf.

21           So this just summarizes what we plan to do  
22 in these five areas and our questions for the next

1 discussion are among those five initiatives how  
2 should the RTC prioritize these? Both in terms of  
3 our time, but also in terms of PCORI's and PCRF's  
4 emphasis on these priorities? And are there  
5 initiatives that should be added or removed with the  
6 aim of influencing the others the way that other  
7 funders conduct their research to be more patient-  
8 centered.

9           So those are the two questions for the next  
10 session.

11           And that's it. I'll turn it back to Freda  
12 and Allen.

13           DR. LEWIS-HALL: So, again, that is a lot  
14 going on in a 30-minute report but we're really  
15 excited about all that has been done, but in  
16 particular slide 19 which really talked about where  
17 we want to be in the future.

18           So again, thanks to the staff and to the  
19 committee members and we really look forward to  
20 talking about some of these questions because  
21 they're going to be pivotal for us in the way we  
22 apply ourselves to our future work.

1 Allen, did you have any comments?

2 DR. DOUMA: Just that I agree with  
3 everything you both have said. There's a lot of  
4 work going on and I look forward to seeing a little  
5 more details about PCORnet and the Foundation but  
6 that's hard to do on the fly, so in the future we'll  
7 know more.

8 CHAIRMAN NORQUIST: Questions or comments  
9 from others?

10 It's a lot. I mean it's incredible so  
11 thank you Joe and the staff and Freda and Allen and  
12 everybody else on the committee. I mean, the amount  
13 that's been accomplished in seven years and still  
14 more to go.

15 All right I think people need a break, I  
16 can tell already. I think I do too, so we're going  
17 to take a 15-minute break for those on the phone and  
18 we're going to come back and we're going to go over  
19 these questions or more. We'll see where we go with  
20 this next part. Fifteen minutes everybody.

21 [Recess.]

22 CHAIRMAN NORQUIST: Okay, let's see -- I'm



1 still missing -- there's Bob. I want to make sure  
2 the chairs' at least and the vice-chairs of the  
3 three groups are back.

4           Okay, so the idea was -- one was to  
5 obviously hear from the three committees to get a  
6 sense of -- people have been asking us, a number of  
7 the board members said they wanted to hear what the  
8 committees were doing and then to have an  
9 opportunity to discuss across the committee. So the  
10 idea was not to have a free-for-all and just had a  
11 lot of discussion but at least tee it up with some  
12 very specific questions that would start to  
13 approach.

14           So Bob and Alicia and their group came up  
15 with the first questions. Bob maybe you want to  
16 lead it off and give us kind of a sense of what  
17 you're looking for or perhaps some help on this or  
18 what you're thinking is on these questions.

19           DR. ZWOLAK: On the slide we have MS and  
20 palliative care to which there were just absolutely  
21 remarkable response levels of really good  
22 applications and we funded. Several I think we went

1 over our recommendation, I believe in the palliative  
2 care category.

3 DR. McNEIL: Which slide?

4 CHAIRMAN NORQUIST: Which slide are you on?  
5 Which side is it? 130.

6 DR. McNEIL: Okay.

7 DR. ZWOLAK: And the one that's not on  
8 there is and is my particular favorite is opioids.  
9 I mean, as far as I'm concerned we could we could  
10 fund as much high quality research as we could get  
11 applications and I think the country and people  
12 would be better for it. But I guess the question  
13 comes up, how much how much focus is too much focus?

14 I think that's sort of the intent and when  
15 do we tell from the incoming signals when it's time  
16 to say it okay this is enough in that category?

17 CHAIRMAN NORQUIST: So ideas about your own  
18 -- the committee's own thinking on this? I mean, so  
19 one of the things to me is if it's an area in which  
20 we're the only ones doing the work, that's one thing  
21 but if there are others doing the work if there is  
22 some sense about what is being produced by others

1 that gives you a quicker sense of when it's time to  
2 stop unless you have a particular niche that you're  
3 in, right? And opiates, the one you mentioned is  
4 one that we're not the only ones doing work in.

5 I think in MS, too, we certainly shouldn't  
6 be the only ones doing any work and Multiple  
7 Sclerosis. I just -- what is our particular niche  
8 in that area and have we fulfilled it? I guess the  
9 other question is you won't know that until the  
10 studies are finished, right?

11 Evelyn -- yeah why don't Evelyn and Jean,  
12 we're going to put you on the spot up here too.  
13 Yeah if you would sit up here you we could have you  
14 -- to have the staff kind of perspective because you  
15 may have a better sense of this.

16 So anyway that's my two cents. Let's see  
17 if others have -- Larry?

18 MR. BECKER: So Gray it goes back to two  
19 things we've talked about over the years. So the  
20 first one is the landscapes, right? So that's to  
21 the point of what else is being done and the second  
22 one is time value to the research in terms of we can

1 start something, but it's going to take us four  
2 years and other people are working on it. Will it  
3 endure when it comes out the other end?

4           So we need to be careful, but I think it's  
5 also a paradox with and -- I mean, we need to do  
6 this "and" we need to be able to implement and make  
7 change or induce change somehow and be reasonably  
8 sure that we can make an impact because we've got  
9 fewer than eight years to make this stuff happen and  
10 count so we can [inaudible] people -- an enterprise  
11 worth doing.

12           DR. ZWOLAK: Evelyn, do you want to expand  
13 on what I said about this particular question?

14           DR. WHITLOCK: Well, I walked in as you  
15 were talking so I might repeat something you said by  
16 mistake, but we had talked about various criteria.  
17 One was with the one that Gray brought up which is  
18 where are we in the research ecosystem? Are we the  
19 unique funder? Are we a major funder? And then  
20 contrary to that, is where is this -- how does this  
21 represent PCORI? Not only as how are we feeling in  
22 our partner resource system but at this point in our

1 history how does this represent who PCORI is so that  
2 it can be something that helps people understand who  
3 PCORI is.

4           So that was that was one thing that was  
5 said.

6           The second is that we talked a little bit  
7 about the balance across the portfolio and this is  
8 where I think it gets a little bit more challenging  
9 because what is an ideal balance in terms of putting  
10 a lot of money -- when is it too much money to have  
11 in a certain part of a portfolio? And of course,  
12 there are various views of the portfolio that  
13 overlap.

14           So that was the second area. Certainly  
15 what Larry said is a consideration, which is who  
16 else is funding in this area and what research gaps  
17 remain? I think where we are particularly deficient  
18 is how do we prior -- there's always going to be  
19 research gaps. There's no such thing as no more  
20 research gaps, but how important are those residual  
21 research gaps and do we have a way to prioritize?  
22 We are in some ways, when we repost a targeted

1 funding announcement it's all built on stakeholder  
2 input, the board has approved putting out a certain  
3 amount of money for that and the SOC is charged with  
4 reviewing whether if dollars remain is there other  
5 important research gaps that remain. So that  
6 happens.

7           But when you've got a portfolio and there  
8 might still be research gaps, we haven't figured out  
9 a process to say yes we know there's research gaps  
10 how important are those and how important are they  
11 considering all of the other research gaps the PCORI  
12 could address?

13           So I think those are the things the  
14 committees have talked about.

15           DR. LEWIS-HALL: I was trying to and I  
16 can't remember which meeting it was where you  
17 presented a landscape of what was happening in a  
18 particular space and it wasn't just a topic that we  
19 were unique in, but you know, this question was  
20 being answered here and this question was being  
21 answered there and we just had a nice lane that we  
22 were uniquely situated to respond in. In these

1 areas do you have that landscape in a way that we  
2 could really pull out where we were uniquely  
3 positioned to identify a need in that space,  
4 articulate the work in that space and fund it?

5 DR. WHITLOCK: I think for Multiple  
6 Sclerosis it depends on what you consider the space,  
7 because there's different ways of that space but we  
8 are moving into trying to do that. You may have  
9 noticed in my quick run-through that we do have an  
10 evidence map that has been commissioned on Multiple  
11 Sclerosis to see where we're sitting in terms of  
12 what's already known.

13 And so -- but the frame around that is a  
14 type of MS, so we had to have a frame around it and  
15 it may not be exactly the right frame. I think  
16 that's one of the hardest parts when you do a  
17 landscape is how broad do you go? How narrow do you  
18 go? But we are doing that with MS.

19 In terms of palliative care because it was  
20 developed so recently, we have a couple of things  
21 where we have crossed-looked at our portfolio what  
22 were major research needs that exist in the field.

1 Who else is funding? It's kind of cross-cutting  
2 issues so there are -- according to the researchers  
3 in the area, people that are really concerned with  
4 this area, there's not enough investment but we do  
5 know from that work that -- for example for  
6 children, there's just a huge underserved need and  
7 through all our calls up to this point we haven't  
8 gotten that evidence quite yet.

9           So it -- again, it depends on how you set  
10 the frame but we could work creatively with SOC or  
11 the board to help be sure we accept the frame right  
12 and then there are various ways to look at that and  
13 then think strategically about what could be done.

14           Does that answer your --?

15           DR. LEWIS-HALL: I just want to make one  
16 other point because I think areas like opiate  
17 addiction, there's going to be a lot of work coming  
18 from all angles in this space and I think in that  
19 space as much as needed I would endorse doing this  
20 with a really good landscaping exercise so that it  
21 was well-coordinated and we weren't being redundant.

22           But I agree that this is a time and a place



1 that we could be all in make a unique contribution.  
2 I'd just like to be sure that is unique.

3 CHAIRMAN NORQUIST: Russell.

4 DR. HOWETON: I mean, if we accept there  
5 will always be research gaps and as a matter of fact  
6 I would assume that even across our portfolio, in  
7 every slice of it there will be gaps and we would be  
8 doing good almost anywhere we chose. Is it wrong to  
9 have a little bit of realpolitik and considerations?  
10 If we go to your favorite -- opioids at a time when  
11 we would like to be refunded, if we are focusing on  
12 the things that are important that those who are  
13 thinking of us is that necessarily wrong?

14 And that issue will be on the agenda for  
15 years to come, right? We know that.

16 And if there are viable gaps there, to your  
17 point, which I feel certain that we would be able to  
18 find a viable gap -- maybe that's a basis for  
19 consideration.

20 DR. WHITLOCK: I mean I think if we think  
21 of Congress's representing constituents then you  
22 know people who are concerned about opioids are

1 representing -- their representing locales where  
2 it's hugely important and it's a very bad situation.  
3 We held a congressional briefing with Anthem  
4 recently and you know, the representative from West  
5 Virginia came and spoke and it's tearing her state  
6 apart.

7           And so, I think it's not that we're playing  
8 to their favorite they're actually representing  
9 their communities.

10           So I wanted to add a couple things to that  
11 and we are -- the chair of methodology committee  
12 Robin Newhouse has let us know and we have a call  
13 set up with her because they've had such a strong  
14 community response to some of the initiatives that  
15 her institution is doing around opioids, that it's a  
16 natural opportunity for engagement around research  
17 needs and community needs.

18           And so yeah there are natural opportunities  
19 like that, but the second thing I wanted to say is I  
20 think that another way to figure out and it's not  
21 exact, it doesn't work as well as a landscape review  
22 but I think that the importance of our partnerships

1 with other funders is really key.

2           So I'll give two examples one is our  
3 partnership having representation from NIH on the  
4 Selection Committee and right now we have -- we're  
5 working on something that is in the opioid use  
6 disorders and that will be looking at whether  
7 something that might not be -- not quite be in the  
8 PCORI wheelhouse as currently defined. It May  
9 because it has such large significance, could be  
10 worked through other channels in order to make sure  
11 we're bringing that information to the public good.  
12 So having partnerships with other funders and the  
13 Funders Forum is happening later this week where  
14 we're going to be talking to partners in the U.S. as  
15 well as around the world, about how can we reduce  
16 duplication, enhance efficiency, enhance focus just  
17 as another way of going forward.

18           So I think it's the partnership part that  
19 helps as well. We always wish we knew what  
20 everybody was doing at the right time, but when were  
21 there is overlap with these other partners and  
22 people are trying to collaborate it gets us closer

1 to being able to achieve that idea.

2           CHAIRMAN NORQUIST: Maybe that's part of it  
3 is ongoing relationships with the other potential  
4 funders because there are a lot of people who would  
5 want a piece of the action, so to speak. Especially  
6 with some of the private funders now and how to we  
7 make sure we're all kind of doing and even partner  
8 in funding. Joe?

9           DR. SELBY: So this is just a strategic  
10 question. I don't really have a choice but I don't  
11 have a side in the choice, but I think the whole  
12 reason Evelyn raised this was in part the fact that  
13 we are now at a point in our history where for the  
14 first time the funds field -- there are some  
15 limitations on the funds, so lets you know -- we  
16 feel like we could be all things to all people, so  
17 now there's a choice between really going very  
18 deeply into an area where there's opioids and mental  
19 health, Multiple Sclerosis, palliative care versus  
20 being open to a large number of other stakeholder  
21 groups as the only place in the country that  
22 addresses these kinds of patient-centered practical

1 questions.

2           And part of the question I think is about  
3 balancing that tension between wanting to stay open  
4 to a wide range and getting deeply involved in some  
5 areas and I would just say, especially since there  
6 are other funders operating in any all three of  
7 those areas that I mentioned.

8           DR. WHITLOCK: That's well said and really  
9 is part of the dilemma and I'll give another  
10 example.

11           So I mentioned earlier just in a quick  
12 drive-by that we've been doing a lot of focused work  
13 on childhood and adolescent anxiety and I think I  
14 quickly went through the New York Times -- there  
15 was a New York Times magazine study in October about  
16 this, about how prevalent this condition is and how  
17 to debilitating it can be.

18           But a part of getting going in this was it  
19 came through stakeholders and as we begin to work at  
20 it, we checked in with NIMH and one of the first  
21 things that we were told is that this is a really  
22 important area but right now the focus is not there

1 for NIMH. And so, we are doing something that's  
2 very collaborative and important and we should keep  
3 talking with NIMH through the process as we do that.

4           So that's an example, but I believe that  
5 you know, this is my impression from the stakeholder  
6 meeting that we had from the needs that are out  
7 there at the family level, at the community level,  
8 at the school level, at the practitioner level, that  
9 we could do a whole series of investments in this  
10 with a lot of resources right now and we would be  
11 making a huge investment in a very important area  
12 but we would be leaving some other things aside and  
13 we would be going deeply into that as opposed to  
14 listening to the next important thing. And that's  
15 what Joe was saying is trying to make those  
16 strategic choices and thinking about how does the  
17 board want to think about those things at this point  
18 in its history.

19           CHAIRMAN NORQUIST: The other thing I also  
20 add particularly on that topic is I think picking  
21 topics also if -- you're right, we don't have all  
22 the money in the world. It's limited to the ones in

1 which you can make a quick impact on making a  
2 difference in what the treatments are. Because some  
3 of these areas like for example, the treatment of  
4 anxiety disorders in children gets very complex and  
5 there might be a lot of investment in it but the  
6 payoff potentially for new -- for interventions that  
7 are going to make a significant difference in some  
8 children may not be as great -- and I'm just this  
9 up, if you pick some other area where there might be  
10 a more immediate opportunity. That might be another  
11 way to think about where that prioritize, you know?

12 I'm not sure what the answer is to that but  
13 we are going to have at least for the foreseeable  
14 future even if we we're authorized with limited  
15 funds, we won't have the level of money that NIH  
16 has.

17 On the phone -- I wanted to give people a  
18 chance on the phone, I'm not sure -- I knew Barbara  
19 was on. I don't know -- Allen are you back on? I  
20 think Harlan at one point had rejoined us, I'm not  
21 sure he's on.

22 BM: I don't have too much more to say Gray.

1 I guess I'm most impressed by the MS stuff, but go  
2 ahead someone else can talk.

3 CHAIRMAN NORQUIST: Barbara you can finish  
4 your thought there.

5 DR. McNEIL: The thing I worry about MS the  
6 most is that so much is happening all over the  
7 country with industrial activities and small pilot  
8 studies with new drugs, I just want to make sure  
9 we're on top of everything and then when we get our  
10 final results which we'll have much more patient  
11 friendly and patient specific data than almost any  
12 other trial to-date. That we not run behind on what  
13 the newest drugs are. I have no answer to this  
14 problem but I think it is one we have to keep our  
15 eye on.

16 DR. DOUMA: I really want to reinforce that  
17 particularly with MS, the definition for itself has  
18 been changed significantly over the last five years  
19 as MRIs [inaudible].

20 CHAIRMAN NORQUIST: I don't think we have  
21 an answer. I mean I didn't think you really thought  
22 we'd have to final answer here Bob or Alicia, but I



1 think it's something to keep an eye on and I think  
2 certainly the staff and the SOC can help us as we  
3 put some guidelines perhaps around how we start to  
4 approach these. And we get into this issue of do we  
5 stop funding and move to another topic, do you know  
6 what I mean?

7 [Simultaneous discussion.]

8 SPEAKER: Go ahead.

9 DR. McNEIL: Suppose we're halfway through  
10 or whatever the way through one of our studies with  
11 Drug A and we then learn through a very small Phase  
12 3 randomized trial by Genzyme, but there's a new  
13 drug that is considerably better on most of the  
14 outcomes that are relevant, I think we should  
15 thinking about what we do at that point.

16 Because I think at that point we don't want  
17 to go fund to the end a dead study, on the other  
18 hand I just don't know what to do. I think it's a  
19 real big problem with MS. More so than with any  
20 other disease we're studying.

21 DR. SELBY: So I'm glad you raised that  
22 Barbara, I think this is this is drifting a little

1 bit from the questions on the screen here and the  
2 question we raised in the committees, but it is a  
3 fundamental question about what people thought PCORI  
4 was going to be and what PCORI is today in terms of  
5 its funding portfolios.

6           Because Barbara is talking about the area  
7 of new treatments, relatively new treatments and we  
8 are in 2017 in the midst of one of the biggest  
9 onslaughts of new treatments that we've seen in  
10 forever. And in every -- you know, there were a lot  
11 of people who thought that PCORI would be there when  
12 new treatments appeared to try to contribute to  
13 patient, clinician, system, and formulary decision-  
14 making and we've already established that, you know,  
15 it takes a lot longer to actually do CER than  
16 policymakers can wait and yet people who do cost-  
17 effectiveness analysis, they are -- and other types  
18 of decisions supports that without the evidence from  
19 CER studies, acknowledge that they're doing this on  
20 a bit of a guess, on some assumptions that could  
21 only be filled in by the types of research we do.

22           But as Barbara said, one of the things that

1 you really get frightened about when you're  
2 comparing new drugs is that they're going to be  
3 outdated so we just had a lengthy meeting with NIH  
4 and NHLBI on Friday, a fabulous meeting trying to  
5 identify the right study in the area of the second  
6 line treatments for Type 2 diabetes and I think one  
7 of the biggest fears of some of the people in  
8 attendance was that by the time this study gets  
9 finished, there could be yet newer agents that could  
10 be supplanting the things we just proved the  
11 superiority of.

12 DR. WHITLOCK: But I will say that one  
13 opportunity that moving into this area called  
14 predicative analytics gives us is the trials are  
15 done and the IRIS example I showed you was a good  
16 example. It was in the *New England Journal of*  
17 *Medicine* maybe a year-and-a-half ago and for the  
18 appropriate trials, you've got you've got trial  
19 evidence, you've got the average treatment effect.  
20 It's very difficult to know how to target the  
21 treatment particularly when there are about  
22 equivalent risks and benefits but they don't

1 necessarily accrue to the same individual.

2           So those are examples where to Gray's  
3 point, we can do something that will -- it may not  
4 answer the A versus B but in the same way what a  
5 answers is A or not A. Is this a good agent for  
6 this person? So it gives you that information and  
7 that's the actionable and that's relatively quick to  
8 produce compared to a lot of the other things we can  
9 do and it's also a resource that is under utilized  
10 in the field. We have a lot of average effects, we  
11 have very little of this kind of very sophisticated  
12 heterogeneity of treatment effect and I think it is  
13 a way that we can even in this time of reduced --  
14 maybe reduced, you don't know, resources we want to  
15 continue to look for those kinds of opportunities as  
16 well.

17           CHAIRMAN NORQUIST: So Freda and then Bob,  
18 but I think the one thing to remember not all  
19 interventions are the new drugs. I mean, there are  
20 plenty of -- tons of other interventions and stuff  
21 that are not necessarily -- so Freda.

22           DR. LEWIS-HALL: Yeah. Actually I just

1 wanted to amplify your point because strictly  
2 medical terms, "everything ain't for everybody."

3           And so, I think one of the challenges that  
4 we have collectively is sorting through all of the  
5 new devices and many other forms of therapeutics and  
6 how to decide what patient, on what therapy, at what  
7 time, and let's add on even more complicated and  
8 what combination of combinations is indicated.

9           So I think that there's no one that spends  
10 time in that sweet spot, if that becomes our unique  
11 capability to help sort through that then I think  
12 that that is an enormous contribution to patients in  
13 the public care forum.

14           CHAIRMAN NORQUIST: Thanks. Bob.

15           DR. ZWOLAK: So before we leave this it  
16 seems, at least what I'm hearing, is that people on  
17 the board wouldn't exclude SOC coming back with a  
18 potential recommendation to relook at opioids,  
19 palliative care, potentially carefully MS as long as  
20 we do the appropriate landscape and impact because  
21 right now I don't think for any of those we have  
22 existing or potential upcoming announcements.

1 Right? We've expended our allotted funding for  
2 those --

3 DR. WHITLOCK: That and some. And some.  
4 But I think it also becomes important and one of the  
5 reasons it comes up here is there's a very pragmatic  
6 thing. It's not even whether we ask for more  
7 targeted announcements, it's whether we signal to  
8 the field that they shouldn't come in under general  
9 announcement.

10 So I think there was a point in time that  
11 preceded me where folks said we've seen enough of  
12 this type of application because we had seen quite a  
13 bit, and so, one of the questions that were being  
14 asked by applicants to these particular  
15 announcements -- particularly those who scored  
16 pretty well but we're not funded, is can we come  
17 back in? So people need practical guidance as to  
18 what PCORI is looking for.

19 CHAIRMAN NORQUIST: I think that's an  
20 excellent point, that it's also when we're ready to  
21 shut off in a certain area and move on to another  
22 area. That needs to be clear to the field, as well.

1 I think absolutely. Christine.

2 MS. GOERTZ: Just in addition to weather we  
3 have targeted announcements, every now and then an  
4 application is presented to the Selection Committee  
5 that has a good score but there's not a lot of  
6 excitement or interest about funding it because  
7 there's overlap of what's already in our portfolio.

8 So just taking it to that next level and  
9 trying to figure out how can we also communicate to  
10 the investigative community those things that --  
11 where -- because there are sometimes when we already  
12 have several applications and we actually want  
13 another application or two in that area and there's  
14 some instances when that's not the case. To kind of  
15 figure out how -- you know when it is true and how  
16 to communicate that is I think really important  
17 also.

18 DR. WHITLOCK: I think that's great point  
19 because we are very standardly now when we bring you  
20 forward something in an area we're showing you what  
21 else we already have funded and how it does or  
22 doesn't fit or if it's duplicative. So that's a

1 really good point though, it's making that  
2 externally facing.

3           CHAIRMAN NORQUIST: So Bob, to answer your  
4 question, no. I don't think the board would be  
5 adverse to you coming back as long as it's in the  
6 context of whatever the stakeholders are telling us  
7 are the priorities.

8           Joe, to make you feel better when we  
9 started the comparative effectiveness trials of the  
10 antipsychotics over 20 years ago we were told the  
11 same thing -- when this is over it probably wouldn't  
12 be worth while because there'd be new -- but guess  
13 what, no, there's nothing yet. We're still -- the  
14 same results are very relevant today 20 years later,  
15 unfortunately.

16           CHAIRMAN NORQUIST: Okay so in the interest  
17 -- Harlan.

18           HK: Gray can I ask one question. Of  
19 course I'm always reluctant to sound like a broken  
20 record, but one of the themes of the discussion that  
21 have been had around CER has been within certain  
22 topic areas that are defined by condition. And I



1 know that I've said this a lot, but I just want to  
2 make sure that we are not doing it now and we're  
3 waiting for 2.0; which was defining it by the  
4 properties of the study. That is rapid-fire CER  
5 focused on things that people feel -- or function,  
6 all the symptoms, all the stuff I've been saying  
7 over and over again.

8           Are we just going to clean it off and say  
9 2.0? Because to me again, I always thought that was  
10 a sweet spot. There were a 100 of those and we make  
11 a big advance and that's a little different than the  
12 idea of just focusing by condition. It's focusing  
13 on the sort of properties of the problem and ones  
14 that can be solved rather rapidly and providing  
15 evidence that is immediately actionable.

16           I'm perfectly content with putting it off,  
17 I just feel the need to bring it up one more time.

18           CHAIRMAN NORQUIST: Thanks Harlan.

19           So let's move to the EDIC questions here  
20 which Debra and Jean, which of these two do you want  
21 to focus on here at this particular point?

22           The first one? Maybe a little more

1 specific.

2 MS. SLUTSKY: Sure. So the first one  
3 really represents the tension between disseminating  
4 broadly our research findings versus really doing a  
5 deep targeted implementation and how should that  
6 balance be made. Some of that is because we don't  
7 know what research results are going to be coming in  
8 so, you know, it's a little bit of the unknown but  
9 it would be nice to get through a reading of the  
10 board on what do you think that ratio should be  
11 between you know broad dissemination and awareness  
12 of our findings for different audiences and then  
13 really doing a deep dive and implementation in  
14 communities and broad regional areas.

15 MS. SLUTSKY: Jean, this is Barbara.

16 CHAIRMAN NORQUIST: Barbara, we're going to  
17 let go and then Larry is going to be next. Go ahead  
18 Barbara.

19 DR. MCNEIL: I didn't see his hand.

20 [Laughter.]

21 CHAIRMAN NORQUIST: You didn't see his  
22 card, go ahead.

1 DR. McNEIL: So [inaudible] is getting  
2 self-focused and just laser sharp, I guess I don't  
3 understand the concept of broad dissemination versus  
4 targeted dissemination for the better care of  
5 patients. I just don't understand why we would ever  
6 do the former instead of the latter.

7 MS. SLUTSKY: So when we refer to broad  
8 dissemination, it's really awareness of particular  
9 findings and the secondary deep dive takes place by  
10 other entities. Whereas a targeted implementation  
11 as we go hand-in-hand with communities and broader  
12 health systems, physician organizations, patient  
13 organizations to actually get the findings  
14 implemented and used which is the much more resource  
15 and multifactorial activity versus broad general  
16 awareness with a much more passive dissemination,  
17 which may be appropriate for a large amount of our  
18 findings which are not as you know --that are  
19 smaller studies as opposed to some of our more  
20 definitive findings.

21 DR. McNEIL: I'm sorry, [inaudible].

22 MS. SLUTSKY: I'm sorry?

1 DR. McNEIL: I just [inaudible] through  
2 your argument a little bit to make sure I understand  
3 exactly what you're saying.

4 MS. SLUTSKY: Sure. So --

5 DR. McNEIL: [Inaudible.] What would we  
6 do? [Inaudible] put that on the front page of the  
7 Globe, we'd go to the various neurologists  
8 [feedback] and professional societies. I guess I  
9 need to understand more what your differences are.

10 MS. SLUTSKY: So for example let's take --  
11 let's say we find a have a finding that shows that  
12 one intervention is vastly superior to another and  
13 it actually is safer than another intervention. It  
14 was done on a pretty representative population, the  
15 methodology was really strong, and it is going in  
16 the direction of other previous studies so we  
17 believe these findings are pretty accurate.

18 I would say that that would be a study  
19 finding that would really be justified to do a deep  
20 -- to spend a lot of resources doing a very deep  
21 intervention in the communities that are affected by  
22 this condition. For in terms of broad dissemination

1 let's say we have a smaller study that shows  
2 equivalency, it's not necessarily as representative  
3 of a population, it adds to the body of literature  
4 but we don't feel that it's definitive and probably  
5 wouldn't be justified to do very deep expensive  
6 implementation strategy until we had more findings  
7 that would support it.

8 DR. SELBY: So Jean, I'm still in Barbara's  
9 question, too. Are you saying do we want to be  
10 selective in our choice of findings to disseminate  
11 and then really and really aim for big ones and  
12 invest either alone or with AHRQ in big efforts  
13 rather than do something in a larger number of areas  
14 that is -- in other words, is the choice really  
15 about concentrating on the most meaningful findings,  
16 the ones that could change practice the most in a  
17 few areas versus trying to do some level of  
18 dissemination for a larger number of findings?

19 MS. SLUTSKY: No, so I'm saying that we  
20 should do broad dissemination of all of our findings  
21 because that's our mandate, but what I'm saying is  
22 we don't have enough resources to do deep

1 dissemination for all of our findings. So that we  
2 should be we should be selective when we do that  
3 that very deep implementation strategy and what I'm  
4 just trying to get a feel for is -- does the board  
5 feel comfortable with that because we have a zero-  
6 sum game here in terms of the amount of money that  
7 we have available to do this right now.

8 CHAIRMAN NORQUIST: So Larry has had his  
9 card up for awhile. Larry.

10 MR. BECKER: So mandate, disseminate  
11 because we have to. I think there's an intermediate  
12 step between dissemination and targeted  
13 implementation going deep.

14 So I'm an N of one, I come from a community  
15 that's an N of one and I sat on the planning team  
16 for 16 years. And my belief as N of one is that  
17 every community is different and every community  
18 that's where change happens is at the community  
19 level.

20 So I think that the step in between is to  
21 develop a robust toolkit that helps communities  
22 actually take the information and build all the

1 things that they need in order to get the right  
2 people at the table, have the right kind of  
3 conversations with the right data, having the right  
4 level of communications materials as they begin to  
5 fan it out across patients and clinicians and public  
6 -- you know, social workers and, and, and -- we  
7 build that construct because every community is  
8 going to have to do things like practice guidelines,  
9 educating physicians, changing health insurance  
10 designs, employers are going to have to get  
11 involved. A whole series of things and I think to  
12 help communities to sort of coalesce around these  
13 changes, I think we could do a world of good to give  
14 people that toolkit.

15 MS. GOERTZ: Jean, I think that's -- I  
16 think in order for me to answer that question about  
17 the balance of dissemination versus targeted  
18 implementation I would have to have a little bit  
19 better understanding of how you're defining each of  
20 those -- you know, what is -- what's in each of  
21 those buckets, which activities are in each of  
22 those.

1 I'm not opposed. I think that's a good  
2 idea. I think that there are not infinite resources  
3 and we've funded a lot of studies and I don't think  
4 we could do a deep targeted implementation on each  
5 of them and it's probably not warranted, but  
6 understanding what types of activities we would  
7 engage in but also the criteria for deciding which  
8 of those buckets a particular study would go in.

9 I think for me I need to answer to those  
10 two questions before I can give very much more  
11 feedback.

12 MS. SLUTSKY: I understand. Yep.

13 CHAIRMAN NORQUIST: Sharon, did you want to  
14 answer the question or was that you were --

15 DR. LEVINE: I just want to make it more  
16 complicated.

17 CHAIRMAN NORQUIST: Oh.

18 [Laughter.]

19 CHAIRMAN NORQUIST: Oh, what the heck.  
20 Before we make it more complicated, did you want to  
21 answer it because Freda looks like she wanted to --

22 MS. SLUTSKY: So we are working on the



1 criteria and it's not as easy as one would think.  
2 And having done this for a good part of my  
3 professional career, but when you know what Larry  
4 described is that intermediary activity. That's a  
5 very -- it's fundamental to broad targeted  
6 implementation. It is very resource intensive  
7 because you need to target the materials for the  
8 different components in the community. So the  
9 purchasers hear things differently than patients and  
10 clinicians, and so at some point we're going to  
11 reach a friction point between, you know, how we  
12 invest our dissemination implementation funds.

13 This is really the beginning of the  
14 discussion and we sort of started this at the EDIC.  
15 but it's not that dissimilar to the discussion that  
16 we just had with the SOC. Should we go deep or  
17 broad in terms of the scientific investments that we  
18 make.

19 CHAIRMAN NORQUIST: So Freda and then we'll  
20 let Sharon make it even more complex. Freda.

21 DR. LEWIS-HALL: Mine is just reiterating,  
22 I really think it's framework since we are talking

1 about balancing and I can't really answer the  
2 question either because I'm fairly confident that  
3 for all of the studies and their implications that  
4 highly disseminate is going to be completely  
5 different.

6           A finger stick finding that has outcomes  
7 and implications and is really around you know tens  
8 of millions of people is going to have one  
9 implementation over findings in pediatric palliative  
10 care, which may have a very different way in which  
11 you would be a change agent.

12           So there are a few change -- communication  
13 change models that essentially backup from the  
14 desired outcome and you prioritize that and then you  
15 just back into who you need to tell about. It is  
16 "Kardashian girl style," like everybody needs to  
17 know what we have for breakfast or is it, you know,  
18 kind of specialty care guideline where only a few  
19 people with specific expertise need to know.

20           So I don't know if we are thinking about  
21 deploying those but I think that would help us get  
22 to the answer but would also help us conserve

1 resources because everything will be fit for  
2 purpose.

3 MS. SLUTSKY: Yeah, and so first of all I  
4 wasn't really expecting people to say now what they  
5 thought that balance was, but to begin the  
6 discussion that we're going to face that issue  
7 because we're at the tip of getting our results and  
8 so we don't want to spend our -- to use sort of  
9 crass language, we don't want to spend our wad now  
10 when we don't know essentially what's going to come  
11 out three years from now.

12 And so we do have to set some framework for  
13 criteria as you as you say.

14 CHAIRMAN NORQUIST: So Sharon.

15 DR. LEVINE: Yeah I mean, I'm just think  
16 we've had -- Joe and I, I had talked to Joe about  
17 this a little earlier. I think we've had a very  
18 sobering example of the failure of broad  
19 dissemination with a lot of stakeholder -- in early  
20 stakeholder engagement, at least on the part of the  
21 specialty societies with five years of work in  
22 Choosing Wisely. And two papers in *Health Affairs*

1 in the November issue showing barely measurable  
2 change in the performance of procedures that the  
3 professional societies and in theory their members  
4 agreed were largely to be avoided.

5           And so, understanding the failure of that.  
6 There's a lot of excitement including my excitement  
7 when this thing launched thinking, you know, finally  
8 professional societies are stepping up, their taking  
9 accountability, they're looking beyond financial  
10 interest in a fee-for-service world and five years  
11 later there's not a lot to show for it. I think  
12 there's an opportunity to understand the failure of  
13 that and to be certain that we think differently  
14 about what it's going to take.

15           MS. SLUTSKY: I agree. It's ironic that  
16 those came out just right before this board meeting  
17 and I think in particular Eve Kerr's commentary was  
18 very enlightening almost more so than the original  
19 research article, but I think there are lots of  
20 things to learn from that and certainly things that  
21 we can employ over things to avoid doing.

22           DR. McNEIL: So Jean, this is Barbara can I

1 ask one question?

2 CHAIRMAN NORQUIST: Sure, go ahead Barbara.

3 DR. McNEIL: Maybe it's just my style but I  
4 find conversations like this extraordinarily  
5 difficult because I actually am not sure there's any  
6 such thing as principles that we can place right  
7 now. I would find it much better for my particular  
8 style if we said, okay, in a couple years let's look  
9 at the three studies that we think are going to have  
10 -- that represent different kinds of studies and the  
11 impact that they -- the results they might show and  
12 let's think about how we might want to disseminate  
13 those results.

14 Rather than making big diagrams and charts  
15 and sublevels, I just think that's going to waste a  
16 lot of our resources and when we get down to some  
17 really key result it's going to become very ad hoc.

18 For example, suppose one of our MS -- I'm  
19 somewhat preoccupied with MS, suppose one of our MS  
20 studies had a blockbuster result.

21 That's going to go through the world like  
22 wildfire. I don't care what principles we have to

1 talk about it, it's just going to happen.

2           So, I think it would be nice to have some  
3 -- look through our portfolio find -- and the  
4 insulin one, the finger stick on is another good  
5 one. And figure out what it would take to make the  
6 most of our results and just being really pragmatic.  
7 That's just my thought.

8           MS. SLUTSKY: Thank you.

9           CHAIRMAN NORQUIST: So other comments about  
10 this? I mean I think that to me it's always the  
11 issue of ultimately how you change behavior because  
12 I think that's the problem. If you just tell people  
13 to do something they're not necessarily going to do  
14 it, unless they're -- I think we heard it even  
15 earlier from the Congressman about his concern about  
16 what the data meant and what it meant for them to do  
17 something differently.

18           And I think it's the way you help people  
19 change that and I guess that's the question and I  
20 think the other thing we haven't talked about -- we  
21 talked about it with the SOC who do you partner with  
22 to this? We don't have to do the whole thing,

1 right, to do these implementation -- you have AHRQ  
2 and a variety of other groups who would hopefully  
3 like to partner with us to see if there's some way  
4 to actually make a difference in what people do once  
5 you know what you're supposed to do.

6 MS. SLUTSKY: So just on that point, we  
7 actually have set up partnerships not just with  
8 AHRQ, but with the purchaser community, several  
9 patient organizations, but again you know, depending  
10 on how broad we want to go.

11 And I take Barbara's point that you can't  
12 totally see into the future but we have to plan for  
13 having to make those choices as we go ahead.

14 CHAIRMAN NORQUIST: And I would also -- I  
15 know you're doing those, but to encourage you to  
16 work with guild organizations, the others,  
17 providers, the clinicians and stuff to also engage  
18 on this.

19 Other comments? Debra, did you want say  
20 anything else?

21 DR. DOUMA: This is Allen, I'd like to ask  
22 question.

1           CHAIRMAN NORQUIST: Go ahead Allen.

2           DR. DOUMA: When we're trying to make  
3 decisions about whether we do a blowout or targeted  
4 dissemination or just between two targeted  
5 disseminations, in the back of our mind I think  
6 we're all thinking that the outcome of that  
7 dissemination is the key to making a decision.

8           There are two different components to that  
9 to measure one how well is dissemination going to  
10 influence practice? And the other one being what is  
11 going to be the outcome of the health of people  
12 [inaudible]?

13           Do we have any thoughts about how we are  
14 going to compare different outcomes less negative or  
15 more positive outcomes between one and another?

16           How do we compare [inaudible] versus  
17 disability et cetera?

18           MS. SLUTSKY: Were you saying how you  
19 compare death versus disability?

20           DR. DOUMA: Those are the two potential  
21 outcomes from distributing any study, targeted or  
22 otherwise. And if we are going to compare the



1 outcomes of A versus B and what [inaudible] of what  
2 we do, how do we compare the different outcomes of  
3 whether it's death or disability or paying, et  
4 cetera?

5 MS. SLUTSKY: Yeah. So that's an  
6 interesting question. I mean, I think one of the  
7 studies we're partnering with AHRQ on dissemination  
8 and implementation of is the PROSPER study which is  
9 the anticoagulants use in patients who have atrial  
10 fibrillation and Joe knows the study better than I,  
11 but the initial study question was whether or not  
12 anticoagulants prevented more strokes than without  
13 anticoagulation and the patients who were partnering  
14 with the study were more concerned about days in  
15 institutions versus staying at home.

16 And so, the study was -- the protocol was  
17 changed to look at that outcome and the outcome  
18 showed that patients who were anticoagulated spent  
19 less time in institutions than patients who had no  
20 anticoagulation.

21 So I mean I think it's in the eye of the  
22 beholder, I mean in some patients may find that a

1 pain-free existence is more important than early  
2 mortality and some patients may find, you know, late  
3 my mortality is more important and would be willing  
4 to accept a level disability and I don't think we'll  
5 know that unless we engage them.

6 DR. SELBY: I was just going to add that I  
7 think Allen, those are the kinds of results we  
8 actually expect to get quite a few of, you know,  
9 between finding treatment heterogeneity and just  
10 finding places where outcomes don't necessarily go  
11 in the same direction. The dissemination tool or  
12 one of the main ones then become shared decision-  
13 making, so I'm just much more than I thought in the  
14 early days before we had any results, I'm just  
15 seeing that an awful lot of our results are going to  
16 head towards the shared decision-making factory --  
17 if you will -- get incorporated along with other  
18 evidence into improved tools and then we're going to  
19 have to figure out how they get used and by whom and  
20 how they take their place in healthcare.

21 But if you really want to better inform  
22 patients and if patients have different preferences

1 and if drugs -- and if treatments do go in opposite  
2 directions sometimes then, it's not just a simple  
3 guideline change that's going to -- I mean I think  
4 the model of -- you change the guideline and then  
5 practice changes and then the outcomes are improved  
6 is going to be the exception rather than the rule.

7 DR. DOUMA: The only trouble with that  
8 thinking and I agree with it, particularly the  
9 importance the variation and the use of outcomes  
10 through the shared decision-making. But if we say  
11 that everything depends on shared decision-making  
12 after the fact, that means we can't use any of that  
13 information in order to make decisions before.

14 And that's frustrating because we are  
15 losing the ability to have data to make decisions.

16 DR. WHITLOCK: I think this might be  
17 relevant -- as I said in my SOC slides that ending  
18 the science process is a matter of qualifying and  
19 contextualizing the evidence as a final step in the  
20 process -- peer-review is part of that.

21 But we also have a process that we  
22 developed in conjunction with Michelle called our

1 exemplary process where we have a set of criteria  
2 and I thought of it because somebody else asked for  
3 criteria about what would maybe go for targeted  
4 implementation and so we have a set of criteria that  
5 we go through to look at the findings and to  
6 consider how important the -- and again, these are  
7 judgments but they have criteria based on how  
8 important we think the findings are and how  
9 impactful we think they might be.

10           And it might be that those kinds of  
11 criteria could be more broadly used or at least be  
12 looked at as a set of criteria that could be applied  
13 more consistently across the organization.

14           Now I know you can't see the criteria, so  
15 that's a thought exercise but I just wanted to bring  
16 that up as a potential way for us to think about  
17 maybe being more consistent and explicit across the  
18 process.

19           SPEAKER: Those criteria we have shared  
20 them with the EDIC and before weekly did the  
21 exemplar process so -- and we have looked at these  
22 criteria but often one doesn't anticipate that a

1 particular study even though we've pulled it out as  
2 an exemplar -- some studies have had more impact  
3 than we ever would have thought they have, so it's  
4 that's why science is so exciting, it's because  
5 something that you think might be a dud turns out to  
6 be a beautiful rose in the sense that it has much  
7 more impact than one would have thought.

8           So anyway, sorry for the confusing question  
9 but it will come back to you again, I'm sure.

10           DR. SELBY: Just when I thought. Evelyn I  
11 thought you were maybe going to go all the way to  
12 prediction modeling in your comment that --it's  
13 strikes me sometimes for some of the duds or even  
14 for some of the beautiful roses there's still more  
15 that we can do, maybe with a little extra  
16 investment, to push that data further to try to  
17 inform shared decision-making at an even deeper  
18 level in terms of what might be the better choice  
19 for one individual compared to another based on  
20 their clinical characteristics and then -- and then  
21 they apply their --

22           DR. WHITLOCK: If I answer every question

1 with that then it'll seem like I only have one  
2 answer.

3 DR. SELBY: I'm sorry to undercut you  
4 there.

5 CHAIRMAN NORQUIST: All right, so we'll  
6 come back -- thanks, so Freda of the two you have  
7 here -- or Joe since you were presenting on this.  
8 Is there one in particular that you want to --

9 DR. LEWIS-HALL: I think the second one is  
10 much broader and they require kind of more time, so  
11 doubling down on this first one to help us  
12 prioritize [inaudible] -- Joe.

13 So the first one, I think would be most  
14 helpful.

15 And just as a background for this, we got a  
16 lot done in each of the spaces but from my  
17 perspective we ended up spending a lot of time on  
18 PCORnet, it was the gorilla in the room every single  
19 time. So that having been said, the question is do  
20 -- you know, do we keep our shoulder on that? Do we  
21 lighten up a little bit and reprioritize some of the  
22 others?

1           You know, just interested in your thoughts  
2 especially looking out at what might be more  
3 important.

4           CHAIRMAN NORQUIST: And I think in fairness  
5 as Joe said also, the methodology standards -- you  
6 got a whole committee who is kind of working on now  
7 and so I think that is in our mandate to do, so  
8 that's kind of a given so we're really talking about  
9 four. Yeah.

10          Larry has a comment and Sharon.

11          MR. BECKER: So I actually have a question.

12          If this was a horse race and those five  
13 things were in the horse race, which ones are  
14 deficient and we need to push them further to make  
15 something out of them, and which ones are really  
16 close to this to finish line that if we just pulled  
17 a little harder on them we could get them to the  
18 next big thing?

19          Because I don't have the sense of, you  
20 know, lining these five things up and say where can  
21 we do the most good?

22          CHAIRMAN NORQUIST: And I'll just had

1 another pieces --

2 DR. McNEIL: This is Barbara --

3 CHAIRMAN NORQUIST: Wait just one second  
4 Barbara. The only thing I was going to say is  
5 [inaudible] I mean what is it that we add value to  
6 on?

7 Okay Barbara, your turn.

8 Barbara?

9 [No response.]

10 CHAIRMAN NORQUIST: Was she signing off?  
11 Okay, well we've lost her.

12 DR. SELBY: She must have been signing off.

13 CHAIRMAN NORQUIST: She must have been  
14 signing off. Alicia.

15 DR. FERNANDEZ: Thank you. I think the RTC  
16 has done phenomenal work and I really just admire  
17 the range of things that you all have covered and  
18 the creativity that has come out of that committee.

19 I think when I look at this, I think what I  
20 would encourage you to do is to continue to take  
21 care of the elephant and I'm sorry about that but  
22 it's because of the size and importance of our



1 investment and the need for that to succeed in order  
2 for us to feel okay. The other thing I would ask  
3 you to do is to add an initiative which would be to  
4 think through even more, how to make -- how to  
5 conduct quicker science based on the instruments on  
6 hand including PCORnet, but not limited to PCORnet.

7 And I think your committee has the talent  
8 and the creativity to be able to think that through  
9 broadly.

10 So those are my two things. Sorry not to  
11 get rid of the elephant, but I really think we have  
12 a wonderful pet and we need to watch it grow.

13 CHAIRMAN NORQUIST: So you're additional  
14 initiative is speedier science; is that what you're  
15 saying?

16 DR. FERNANDEZ: What I admire is this  
17 ability to think for the science done a little bit  
18 differently and there are two areas there.

19 One is if PCORI went away, would anyone do  
20 patient-centered science in the way that we have  
21 asked them to do? Or not really, because it was  
22 because you know they had to do it to get the money.

1 And I think that anything that we can do to really  
2 examine in a more evidence-based way to see how that  
3 actually worked out -- you know, in a real way  
4 because I hear good and bad and different.

5 So harnessing some knowledge from that bold  
6 experiment I think would be one thing.

7 But the second thing is this notion of how  
8 does one do quicker science while retaining all of  
9 the best elements of U.S. science including merit  
10 review, appropriate fiduciary oversight, so on, and  
11 so forth. Is there some different way that this  
12 can be done? Maybe there is, maybe there isn't but  
13 I think I would put that on their agenda. I cannot  
14 let them let go of PCORnet.

15 CHAIRMAN NORQUIST: Yeah and I guess I  
16 would say just a little bit -- that I would add just  
17 as a friendly amendment toward Alicia is it speedier  
18 science or is it getting to results quicker? As if  
19 I'm in the sciences, whatever it is but how -- is  
20 there a way to get to results on a specific question  
21 quicker than we spend now because I can tell you  
22 that's -- this is what we hear all the time when we

1 go to the stakeholders.

2           Why does it take you so long -- you know  
3 what I mean? This answer that some -- exactly but  
4 can you get a valid answer or one that's accurate  
5 enough to help us made a decision about what to do  
6 quicker, if not -- if not okay, if not maybe  
7 there's some areas you can't -- Russell? Larry?

8           DR. LEWIS-HALL: We never answered his  
9 question.

10           CHAIRMAN NORQUIST: Want to answer his  
11 question?

12           DR. LEWIS-HALL: Well, I'll answer it from  
13 my perspective and then maybe other members of the  
14 committee can weigh in. I agree with Alicia, I  
15 think PCORnet is one of those things that is -- you  
16 know is on a trajectory. It would be -- I think a  
17 shame to allow ourselves to lose steam on it now.

18           And I think the funding partnerships serve  
19 a number of purposes, it's not just the  
20 collaboration around the money. It really  
21 encourages the other point that Alicia made, which  
22 is if we want people to keep doing this in

1 perpetuity, in a different way partnerships is one  
2 way to do it. Because it's not just well, you've  
3 got to do it because we're paying you to do or we're  
4 giving you money to do it, but we've agreed on it  
5 and we're sponsoring it together.

6           So I think that those two are on the  
7 trajectory. If you asked me which one I wish we had  
8 more steam for, it would be workforce training.

9           I think we have an opportunity to do a  
10 little bit more in that space and I think we're  
11 going down there at the right road with some of the  
12 partnerships that we've created and some -- kind of  
13 the wind at our backs if you would, that are being  
14 shared with other groups. But if I had a sense of  
15 urgency of any one thing that I feel I'm nervous  
16 will get left behind is that workforce training,  
17 because I look at myself in the mirror I go "okay I  
18 don't have long in this game," so who's going to be  
19 behind us to get the work done? And I'm not sure  
20 it's a big enough crowd right now.

21           I don't know Joe if you want to jump in or  
22 Allen?

1           CHAIRMAN NORQUIST: Russell has a -- so  
2 Russell you're next.

3           DR. HOWERTON: Well, I think you mostly  
4 said my -- I would think of these things in terms of  
5 what would be durable even if we were not. And  
6 leaving methodology aside, I think you've called  
7 that out.

8           I would like the funding partnerships, in  
9 my view, as the least likely to be durable long-term  
10 if we were not because those partnerships will wear  
11 out but the concept of open science and if it could  
12 be durable would be a long-term change as would  
13 PCORnet if it were durable without us. It would be  
14 profound long-term changes and I would go to  
15 workforce training as the next longest thing.

16          CHAIRMAN NORQUIST: Joe.

17          DR. SELBY: Well, I wanted to thank Alicia  
18 for the new assignment. I didn't actually expect to  
19 get any of those, but by golly I think that's why I  
20 want to ask you a further question of it but first I  
21 just have to say because I've been wanting to say it  
22 for about five minutes.

1           So wait Freda and I can continue to say  
2 that the elephant ate the agenda, right? You keep  
3 saying that, in RTC.

4           CHAIRMAN NORQUIST: I'm not sure --

5           DR. SELBY: Every time we have an agenda,  
6 we have three or four things down and then PCORnet  
7 eats it up. Like the dog ate the homework.

8           CHAIRMAN NORQUIST: The only thing I'd sat  
9 about that is don't forget about the other animals  
10 in the room while you're working on it. You know, I  
11 think it's sometimes --

12           DR. SELBY: Alicia would this include in  
13 your mind the question that comes up from time to  
14 time in terms of speedier researches, should we have  
15 other mechanisms for funding research? Should we  
16 have you know, sort of more, partially intramural  
17 approach plus some, you know, some contractors that  
18 can move quickly on the topic of our choosing?

19           DR. FERNANDEZ: I think we should consider  
20 any and all mechanisms and I certainly think that we  
21 should consider new mechanisms, whether they should  
22 include an intramural research program -- I don't

1 know, and I think that there are considerations  
2 there in terms of focus and resources and so on.

3 I think the key question is how to keep --  
4 is how to keep the best elements of peer-review and  
5 yet have it work more quickly.

6 There are for example, both positive and  
7 negative aspects to the rapid review work that we  
8 have been doing for PCORnet and we've talked about  
9 that, but I don't think the entire board has had a  
10 chance to hear about those and we should probably  
11 come back to you and tell you what we think is going  
12 well, what we think is going less well with those.

13 But I do think that the RTC is the right  
14 forum in which to start thinking about this in a  
15 creative way and whether that is contract science as  
16 Harlan has urged us to do. Whether that's an  
17 intramural program, whether that is a smaller,  
18 shorter of peer-review with shorter grant times for  
19 observational questions, more similar to an R21  
20 mechanism at NIH than an R01 mechanism. I don't  
21 know.

22 But I think that we should put them all on

1 the table and see what they come up with and they're  
2 the right group to do it.

3 CHAIRMAN NORQUIST: Christine.

4 MS. GOERTZ: I'm just wondering and maybe  
5 we don't have the bandwidth to actually do this, but  
6 given that PCORnet is the -- you know, the elephant  
7 that eats the agenda and that these are -- you know,  
8 other topics that are really, really important. I'm  
9 just wondering as we think about -- do our strategic  
10 planning for the next five years if it makes sense  
11 to put PCORnet in its own box or its own committee  
12 and then free up the energy to be able to address  
13 some of these other issues that -- I think they're  
14 really important.

15 I am not sure we can just take methodology  
16 standards, dissemination put it in a parking lot  
17 because we've got -- I think that it does require  
18 concerted attention as we move forward not only at  
19 the Methodology Committee level, but at the board  
20 level.

21 I think that workforce training is  
22 critically important if we're talking about the kind



1 of legacy that we can leave is training people to do  
2 this kind of science and getting them established as  
3 possible in their careers so that they have some  
4 opportunity to continue to succeed regardless of the  
5 what happens with PCORI is it could make a huge  
6 difference. So just something -- a dead cat to  
7 throw on the table for our discussion.

8 CHAIRMAN NORQUIST: Sharon is your card up?  
9 Leah? Sharon.

10 DR. LEVINE: So we looked at the issue of  
11 intramural research early, very early in PCORI's  
12 life and made the decision at that time that our  
13 resources were better spent supporting others in  
14 researching, using the money to not to try and  
15 replicate research infrastructure but to using  
16 contracts and grants to actually try and to get the  
17 work done.

18 Keeping PCORI a lean and mean organization.  
19 It seems funny to me at this point, to put that back  
20 on the table and maybe I'm missing something, given  
21 it seems to a substantial diversion of resources  
22 from this -- at moment in time to build that

1 infrastructure to do that work and maybe I'm missing  
2 something but --

3 DR. WHITLOCK: Joe signaled to me to speak  
4 because the SOC is cued up to talk about this  
5 tomorrow, but I think the idea is perhaps there are  
6 several things that intramural and maybe it's too  
7 grandiose in some ways to call it intramural  
8 research.

9 I think what it's talking about is  
10 potentially allowing us to think about what are some  
11 of the analytic projects that we might do that would  
12 be led by our current science staff in ways to  
13 gather the lessons of what has been learned from the  
14 PCORI experience. And there's a whole host of  
15 lessons to learn.

16 There's lessons about engagement that I  
17 think Jean's department is looking at, but there's  
18 many other lessons about the methodology standards,  
19 about you know what you might do when you bring  
20 groups of investigators together -- you know, a  
21 variety of things about the portfolio that we  
22 funded.

1           So I think it's really an idea of it goes  
2 hand-in-hand to some extent with the concept of we  
3 have a very large investment, there may be some  
4 additional synergistic things that are relatively  
5 modest in the scheme of things but that allow us to  
6 gain even more from all of the activities and all  
7 the investments that PCORI's done and also enhance  
8 the scientific life of some of our staff who are  
9 overseeing these portfolios to completion. So  
10 almost as the transition activity.

11           So those are some of the things we're going  
12 to be talking about.

13           DR. LEVINE: So it's not launching new  
14 research projects in MS?

15           DR. WHITLOCK: No, it's not. And so, I  
16 think intramural research is maybe a little bit  
17 misleading when you think about maybe perhaps how it  
18 might be done through NIH.

19           DR. SELBY: I second that. I really meant  
20 more giving our researchers a chance to roll up  
21 their sleeves now that they've acquired, you know  
22 we've been at it for seven years now and a number of

1 our researches have acquired a fair amount of  
2 insight into areas that we've invested in. If we're  
3 going to put more money into these years and try to  
4 thread the needle to hit certain gaps, having them  
5 more involved in the projects whether they're done  
6 through -- you know, with competitive mechanisms or  
7 whether they're done through CROs and more explicit  
8 RFPs.

9 DR. WHITLOCK: Supplemental awards.

10 DR. SELBY: Supplemental awards or small  
11 analyses that could be done here or one other  
12 consultant.

13 CHAIRMAN NORQUIST: So Leah and then Bob.

14 MS. HOLE-MARHSALL: Russ said most of what  
15 I wanted to say, so I put my tent card down but I  
16 thought I would just underline it too. I mean, I  
17 think PCORnet is here to stay -- as others say, as  
18 others have indicated but I guess what -- the only  
19 thing I would add is that I think it can be used as  
20 the leverage point to talk about these other very  
21 important initiatives and they are all very  
22 important. So I'm not sure if prioritizing is the

1 right word rather than just right-sizing what we can  
2 do in each of these spaces and whether there's a  
3 struggle about that.

4           Maybe that's something that we can help  
5 with but really in terms of not getting something  
6 done here, they're all pretty crucial.

7           And then I would just add, I think my  
8 cautionary thing came up to when Alicia said I'm  
9 going to add another one. I feel like if we're  
10 already here and you guys are already saying your  
11 plates are full, adding another one is difficult and  
12 maybe what we could think about is how to leverage  
13 the things that we're already doing with that in  
14 mind.

15           So PCORnet -- its original purpose was to  
16 make it both more open for more people to use,  
17 right? Open science and faster so you know really  
18 thinking about those options and then where there  
19 are areas to leverage that for instance or leverage  
20 current investments, I would agree that quicker is  
21 also important but not maybe make it a primary area  
22 of new focus about how can we do the work we're

1 already doing completely different.

2 CHAIRMAN NORQUIST: Bob.

3 DR. ZWOLAK: So Leah brought up my concern  
4 right when I when I heard Alicia and a new charge;  
5 my mind went directly back to be PCORnet and the  
6 concept that PCORnet was supposed to be our vehicle  
7 for research to be better, faster, cheaper and maybe  
8 I'm just not exposed to all the details of PCORnet  
9 but my soft impression is that I'm not sure we've  
10 gotten there yet wit better, faster, cheaper in  
11 PCORnet.

12 So perhaps my version of the Alicia comment  
13 would be to not to look at other mechanisms of  
14 better, faster, cheaper but the poor some accelerant  
15 on the PCORnet fuel to see if we can push them to  
16 make PCORnet push the foundation to make PCORnet  
17 better, faster, cheaper.

18 CHAIRMAN NORQUIST: Kerry?

19 MR. BARNETT: Well, I just want to second  
20 Leah's comments.

21 Well, I'm not comfortable with the notion  
22 that it's necessarily a zero-sum game among these --

1 I think what some of these may need is a lot of  
2 staff time. I think what some of these may need is  
3 not that much staff time, but the creation of  
4 external partnerships, and I think in some cases  
5 what's really needed is writing a check.

6 And it's really more of a matter of finding  
7 the synergies among them, looking for areas of  
8 leverage and if there's a feeling that that we don't  
9 have enough overall resources allocated in this area  
10 and we believe that these are essential programmatic  
11 elements for us, and I think we to begin by looking  
12 elsewhere in the organization for a possible  
13 resource. But I don't think we should start with  
14 this notion that we have to trade one off against  
15 the other, we may wind up there but I don't think  
16 that's necessarily where we want.

17 DR. LEWIS-HALL: Yeah. I think  
18 prioritization didn't mean we're going to do two of  
19 them and we're not going to do the rest.

20 Your word Leah was great, which is kind of  
21 right-sizing the amount of time, you know, money and  
22 effort that went into each one and I think several

1 of you said the word leverage. I think where we are  
2 in the evolution of PCORnet, we're at the point now  
3 I think where we can really begin to leverage it.

4 We were testing it, piloting it, getting it  
5 set up and doing all those things. It was pretty  
6 hard to leverage the weight of it but I think that  
7 we're now corner turning on you know the pilots  
8 delivering the various participants being better  
9 able to take on a little bit more.

10 So leverage and right-sizing I think along  
11 with the other charges that I have down as ways to  
12 put them in.

13 CHAIRMAN NORQUIST: So let me just check on  
14 the phone.

15 DR. DOUMA: Gray.

16 CHAIRMAN NORQUIST: Yeah, Allen.

17 DR. DOUMA: Yeah, I'm in agreement with how  
18 important PCORnet is, and earlier in the  
19 presentation Joe talked about we didn't [inaudible]  
20 micromanage

21 Well, micromanaging is in the eye of the  
22 beholder and one of the things I think we need to do



1 pretty soon is to become more efficient in our  
2 monitoring by becoming more specific about what  
3 we're actually going to monitor. And get rid of the  
4 concept that we're micromanaging because we already  
5 decided it's on the table, it's not micromanaging  
6 and if it's micromanaging it's off the table.

7           Otherwise, we could go round and round in  
8 circles for a long time.

9           SPEAKER: All I wanted to say was, building  
10 on Leah's comment and also on Freda's that in some  
11 ways am I an observation and some ways these  
12 strategic committees are now sharing imperatives.

13           And when we are putting together the  
14 presentations there were many times where we're now  
15 doing shared initiatives and I and I think about  
16 doing research, you know better, faster, cheaper,  
17 and I think across the whole organization we're  
18 trying to do everything better, faster, cheaper; but  
19 some of the work that we're doing in research  
20 synthesis isn't intended to get a result out there  
21 more quickly. And so, you can't really segregate  
22 these things anymore -- it's not just the RTC, it's

1 that the RTC will continue to carry that banner but  
2 the other strategic committees are also listening  
3 and picking that up as well.

4           And so, I think that there should be --  
5 that's encouraging that the priorities of all of the  
6 committees are being shared and I'll give another  
7 example where you know, PCORnet while it's under the  
8 RTC, some of the core outcomes -- that work that's  
9 being done, is trying to leverage PCORnet.

10           So I just wanted to just to make that  
11 observation. There's a lot more shared at this  
12 point in time which is a good thing.

13           CHAIRMAN NORQUIST: Yeah I think that's a  
14 very good point, that it's not one committee --  
15 especially if you think of the opportunity for  
16 PCORnet to look at some implementation opportunities  
17 across these large networks and stuff. That may be  
18 a seat where we learn a lot about how to actually  
19 implement some of this --

20           DR. SELBY: I agree. We had a real eye-  
21 opener and it never crossed my mind that that I  
22 Evelyn would have slides in there about co-funding

1 with other partners, but she actually not only had a  
2 legitimate topics -- the SOC played a big role, but  
3 she had topics that the RTC had never even touched.  
4 So I really second that.

5           Going back to Alicia's initial comment  
6 about the RTC, it almost strikes me that and we're  
7 going to talk about this tomorrow as we debrief from  
8 this presentation today in our committee. We could  
9 perhaps think about with an eye toward influencing  
10 others to research, we can see ourselves as a bit of  
11 an incubator.

12           Where we may generate some ideas that we  
13 would take almost immediately to the SOC, the EDIC  
14 or others.

15           CHAIRMAN NORQUIST: Okay. I think we've  
16 done these and I think it gets something for each --  
17 all three of the committees are meeting tomorrow so  
18 there's an opportunity and we do hope that there is  
19 continued interface across all of them. All of them  
20 are very important in what they're doing.

21           So at this point no one is present or  
22 waiting on the line, so we'll not be initiating our

1 public comment period, but we always welcome  
2 feedback at info@PCORI.org or through our website.

3 Joe do you want to say anything for closing  
4 remarks?

5 DR. SELBY: No. I think it was a  
6 productive day and had a forward look to it that  
7 we'll continue to foster in board meetings in the  
8 upcoming months.

9 Nothing else -- expect one thing. Maybe we  
10 can handle this after we go off --

11 CHAIRMAN NORQUIST: Well, I thought you  
12 were going to say and as always we want to thank the  
13 staff for the incredible work that you all do every  
14 day, right?

15 Except maybe the weekend unless Joe's got  
16 you working on the weekend, too. I know some of you  
17 are, but I also want to thank the board members too  
18 who are here and we look forward to also and for  
19 those of you who are not here, but many of us will  
20 be here for our annual meeting which starts tomorrow  
21 evening.

22 So let me close by thanking others who

1 joined us on the webinar teleconference, a reminder  
2 that the materials presented will be soon be  
3 available on our website and today's webinar was  
4 recorded and will also be archived within the next  
5 week.

6 We always welcome your feedback at  
7 info@PCORI.org or through our website and thanks  
8 again for joining us and have a good evening.

9 [Whereupon, at 4:52 p.m., the meeting was  
10 adjourned.]

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